



**CITY OF BOULDER
CITY COUNCIL AGENDA ITEM**

MEETING DATE: December 7, 2023

AGENDA TITLE

Second reading and motion to adopt Ordinance 8615 amending chapter 2-2-21, “Chautauqua Parking Management Plan,” B.R.C. 1981 removing the sunset provision; and setting forth related details

PRESENTERS

Nuria Rivera-Vandermyde, City Manager
Natalie Stiffler, Director of Transportation & Mobility
Cris Jones, Director of Community Vitality
Dan Burke, Director of Open Space and Mountain Parks
Valerie Watson, Deputy Director of Transportation & Mobility
Chris Hagelin, Principal Planner, Transportation & Mobility
Devin Joslin, Principal Traffic Engineer, Transportation & Mobility
Samantha Bromberg, Senior Project Manager, Community Vitality
Frances Boulding, Recreation and Cultural Stewardship Senior Manager, Open Space and Mountain Parks

EXECUTIVE SUMMARY

At the October 12th study session on the Chautauqua Access Management Program (CAMP) Evaluation, City Council unanimously supported continuing the CAMP program. The purpose of this ordinance change is to remove the sunset date from BRC 2-2-21.

CAMP is a multidepartment effort under the Access Management and Parking Strategies (AMPS) program and includes staff from Community Vitality (CV), Transportation &

Mobility (T&M), and Open Space and Mountain Parks (OSMP), and a wide variety of partners and stakeholders. CAMP began in 2017 to address parking, access, and livability issues at the historic park and in the surrounding residential area. After a successful pilot in 2017, CAMP was extended to operate until the end of 2023 under BRC 2-2-21. As part of the 2023 work plan, staff conducted a formal evaluation of the CAMP program and provided recommendations to boards and council on whether to continue the program and if continued, potential changes to the program. Following the evaluation and the October 12th Study Session, city council supported continuing the program with some planned changes and weighed in on some potential modifications for staff to consider as the 2024 CAMP season is planned.

STAFF RECOMMENDATION

Suggested Motion Language:

Staff requests council consideration of this matter and action in the form of the following motion:

Motion to adopt Ordinance 8615 amending chapter 2-2-21, “Chautauqua Parking Management Plan,” B.R.C. 1981 removing the sunset provision; and setting forth related details

COMMUNITY SUSTAINABILITY ASSESSMENTS AND IMPACTS

- **Economic** - Under its current form, the CAMP program raises more in parking revenue than the costs of providing the Park-to-Park shuttle and parking enforcement costs.
- **Environmental** - By providing multimodal options to access the park, the aim is to reduce single-occupant vehicle trips and related greenhouse gas emissions.
- **Social** - By providing a free shuttle to the park as an option for those unwilling or unable to pay for parking, the program seeks to maintain and improve equity of access.

OTHER IMPACTS

- **Fiscal** – No additional fiscal impacts related to this ordinance change.
- **Staff Time** – Minimal staff time impact related to this ordinance change.

RESPONSES TO QUESTIONS FROM COUNCIL AGENDA COMMITTEE

None

BOARD AND COMMISSION FEEDBACK

Open Space Board of Trustees (OSBT)

The OSBT provided input on September 13, 2023, on staff's presentation and recommendations. Overall, the OSBT generally is supportive of CAMP continuing with the anticipated changes but did express concerns about some of the possible modifications. OSBT does not recommend using performance-based pricing, but the board is in favor of including commuter permits in the NPP and using parking revenue to fund additional TDM benefits for Chautauqua employees. The board also would like to see safety considerations, improvements and programs related to enhanced micromobility access to the park.

The OSBT is in favor of staff conducting further research in exploring options beyond the park-n-ride model and to provide direct transit access to the park. At this time, OSBT expressed concerns about expanding the CAMP season by month or day of week due to limited survey data and anticipating the possible impacts on different parts of the community or under-represented groups. Staff feels that addressing these concerns would be critical components of the future study.

Transportation Advisory Board (TAB)

The TAB is in favor of staff's recommendations to continue CAMP with anticipated changes and possible modifications. TAB did not exclude any of the possible modifications. TAB is also in support of further exploration to expand CAMP beyond the current park-n-ride model to provide direct transit access to the park under future Trailhead Access Management Program efforts.

PUBLIC FEEDBACK

Summarized in the October 12, 2023 council study session memorandum.

BACKGROUND

CAMP is a multidepartment effort under the Access Management and Parking Strategies (AMPS) program and includes staff from Community Vitality (CV), Transportation & Mobility (T&M), and Open Space and Mountain Parks (OSMP), and a wide variety of partners and stakeholders. CAMP began in 2017 to address parking, access, and livability issues at the historic park and in the surrounding residential area. After a successful pilot program, the Council directed staff to operate the CAMP program through 2023 and then to conduct an evaluation of the program.

The purpose of the CAMP evaluation is to:

- Evaluate the effectiveness of the CAMP program compared to the original goals and objectives of the program – to manage parking demand and provide multimodal access for visitors, employees, and residents, and address livability concerns;

- Develop staff recommendations based on data analysis and stakeholder input for boards and council to consider for the future of the CAMP program;
- Inform the crafting and adoption of necessary ordinances related to Council direction;
- Inform the development of an implementation framework based on Council guidance; and
- Set a foundation for future Trail Access Management Programs and evaluation of effectiveness.

Findings of the CAMP evaluation are provided in the October 12th Study Session memo.

ANALYSIS

Following the staff presentation, council members asked clarifying question before moving through the components of staff's recommendations on the future of CAMP.

Council members asked for clarification on:

- The impact of allowing dogs on the shuttle
- Support for continuing CAMP beyond the residents of the NPP.
- A description of what direct transit access would look like and how it would operate.
- Bicycle rack supply at the park.
- Whether or not CAMP was still considered a pilot or program.

Council member feedback included:

- A recommendation to create additional marketing to promote the Park-to-Park shuttle.
- Support for extending service up Flagstaff Road and to look at parking demand impacts and management needs at other trailheads like Sanitas and Shanahan Ridge.
- Installing additional bike racks at the park.
- Support of expanding micromobility access to the park while also addressing safety concerns.
- There was mixed support by council members for charging more to park at Chautauqua, but overall support for investigating the use of performance-based pricing. Concern was expressed at charging the public at large for parking to access Chautauqua while nearby residents are able to access by foot.
- General support of looking at providing more direct transit access to the park and other trailheads.
- There was mixed support of expanding the CAMP season, but strong support for conducting a feasibility study on moving beyond the park-n-ride model.

At the study session, council unanimously supported the continuation of CAMP with staff's planned changes. The council also indicated support for the sunset clause being removed from the ordinance so that CAMP will continue indefinitely.

About the potential modifications, the council conducted straw polls.

- Support to investigate the use of performance-based pricing for parking rates was 6-3.
- Support for providing access to commuter permits in the North Chautauqua NPP was 8-1.
- Support for using parking revenue to provide additional TDM benefits to employees was 7-2.

All nine council members were in support of a feasibility study to assess the viability of moving beyond the park-n-ride model to provide direct transit access to the park under the Trail Access Management Program.

NEXT STEPS

Following the requested update of the CAMP ordinance to remove the sunset date from BRC 2-2-21, staff will design the 2024 CAMP program based on Council direction received at the October 12th Study Session and inform boards and council with that plan prior to implementation during the 2024 season.

Staff will conduct further research on the feasibility of moving CAMP beyond the park-n-ride model to improve access to the park under the Trail Access Management Program. This study is likely to start in 2024 and continue into 2025.

ATTACHMENT

Attachment A - Proposed Ordinance 8615

ORDINANCE 8615

AN ORDINANCE AMENDING, CHAPTER 2-2-21, "CHAUTAUQUA PARKING MANAGEMENT PLAN," B.R.C. 1981 REMOVING THE SUNSET PROVISION; AND SETTING FORTH RELATED DETAILS.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF BOULDER, COLORADO:

Section 1. Section, 2-2-1, "Chautauqua Parking Management Plan," B.R.C. 1981, is amended to read as follows:

2-2-21. Chautauqua Parking Management Plan.

- (a) The city and the Colorado Chautauqua Association have a long-standing mutually beneficial relationship in which the city leases property, recognized as the leasehold area, to Colorado Chautauqua Association. The popularity of this area, from a variety of users such as cottage residents, cottage renters, employees located in the area, and the public have created significant competing access demands that peak seasonally. Therefore, the city council finds that it is in the public interest to establish a seasonal Chautauqua Parking Management Plan specific to the leasehold area and in conjunction with parking management in adjacent areas. Within the leasehold area, the city council intends to provide a balance of access and convenience to the area through a combination of free transit service from satellite parking lots; a Transportation Demand Management (TDM) program for employees of Colorado Chautauqua Association, Colorado Music Festival, Chautauqua Dining Hall and Open Space Ranger Cottage, permitted parking for residents and lodging guests located in the area, and time-limited paid public parking. The seasonal Chautauqua Parking Management Plan shall be effective beginning the Saturday prior to Memorial Day and ending the day after Labor Day of each year.
- (b) The city council intends that the seasonal Chautauqua Parking Management Plan will reduce hazardous traffic conditions, promote traffic safety, protect pedestrians, reduce air pollution and excessive noise, protect residents of this area from unreasonable burdens in gaining access to their residences, provide the public with access to the many amenities of the area, and protect the peace, good order, comfort, convenience, and welfare of the inhabitants of the city.
- (c) The city manager shall monitor the seasonal Chautauqua Parking Management Plan to assess its impacts and may consider subsequent changes to the seasonal Chautauqua Parking Management Plan, to promote the goals set forth in this Section. Any changes to

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1 the seasonal Chautauqua Parking Management Plan shall be governed by Chapter 1-4,
2 "Rulemaking," B.R.C. 1981. The city manager may consider, without limitation, the
3 extent to which parking spaces are occupied during working, weekend, or other hours,
4 and such other factors as the city manager deems relevant to determine the appropriate
5 balance of access between different users.

6 (d) Upon establishment of a seasonal Chautauqua Parking Management Plan, the city
7 manager shall, subject to the availability of funds appropriated for the purpose, install the
8 necessary traffic control devices within the area, and unless delegated by regulation to the
9 Colorado Chautauqua Association, issue parking zone permits pursuant to Chapter 4-30,
10 "Chautauqua Parking Zone Permits," B.R.C. 1981.

11 (e) The city manager may issue regulations governing the issuance and use of permits not
12 inconsistent with Chapter 4-30, "Chautauqua Parking Zone Permits," B.R.C. 1981.

13 (f) The city manager shall monitor the program on a regular basis and annually provide the
14 city council with a report on the seasonal Chautauqua Parking Management Plan,
15 generally, including its relationship to parking supply and demand in adjacent areas of the
16 city.

17 (g) The city shall manage the Chautauqua Parking Management Plan in all aspects including,
18 and not limited to, enforcement, permit issuance, and administration. The city manager
19 shall have discretion to allow for limited administration of permits by the Colorado
20 Chautauqua Association and employers located in the area as set forth by regulation.

21 ~~(h) This section, and revisions made in Ordinance 8238, shall be of no further force and
22 effect on December 31, 2023, unless extended before that date.~~

23 Section 2. This ordinance is necessary to protect the public health, safety, and welfare of
24 the residents of the city and covers matters of local concern.

25 Section 3. The city council deems it appropriate that this ordinance be published by title
only and orders that copies of this ordinance be made available in the office of the city clerk for
public inspection and acquisition.

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INTRODUCED, READ ON FIRST READING, AND ORDERED PUBLISHED BY
TITLE ONLY this 16th day of November 2023.

Aaron Brockett,
Mayor

Attest:

Elesha Johnson,
City Clerk

READ ON SECOND READING, PASSED AND ADOPTED this 7th day of December
2023.

Aaron Brockett,
Mayor

Attest:

Elesha Johnson,
City Clerk