



**CITY OF BOULDER
CITY COUNCIL AGENDA ITEM**

MEETING DATE: July 20, 2021

AGENDA TITLE

Capital Tax Renewal (Community, Culture and Safety – CCS)

PRESENTER(S)

Nuria Rivera-Vandermyde, City Manager
Chris Meschuk, Deputy City Manager
Cheryl Pattelli, Chief Financial Officer
Kara Skinner, Assistant Finance Director
Joel Wagner, Tax and Special Projects Manager

EXECUTIVE SUMMARY

The purpose of this agenda item is to provide council with the results from community survey; feedback from the non-profit focus groups; follow up information requested by council members including a recent history and current city non-profit support, potential federal funding for projects on the unfunded list, and information about potential return on investment for projects on the unfunded list.

In addition, as part of the presentation, the Financial Strategy Committee (FSC) will provide recommendations for council deliberation of potential ballot item language specifically regarding the term of the tax, proposed uses to be contained in the ballot language – specific projects and project categories, the percentage of revenue that would be dedicate to non-profit community projects and a related debt question.

COMMUNITY SUSTAINABILITY ASSESSMENTS AND IMPACTS

- **Economic** - The proposed tax renewal would not raise the current level of city sales and use tax. The revenue collected would provide funds for capital projects

that can help the economic vitality of the city and address infrastructure and facility maintenance of city assets. The proposed debt authorization would be repaid by the proposed tax renewal and would not raise the current level of city sales and use tax. Due to significant competition for contractors, capital project costs have been increasing significantly faster than the overall rate of inflation. Debt authorization provides flexibility to accelerate construction schedules, which can result in significant cost savings.

- **Environmental** - New capital construction inevitably results in use of materials and increased energy expenditure. At the same time, many of the projects would include efficient and effective enhancements to infrastructure, or support functions and organizations which would help address specific environmental goals of the city.
- **Social** - Several of the projects that would or may be funded with the tax renewal build community infrastructure, enhance gathering and recreation spaces, serve low-income and underserved populations, and provide opportunities for everyone to enjoy the uniqueness and quality of life in Boulder.

OTHER IMPACTS

- **Fiscal** - The renewal would extend an existing 0.3 percent sales and use tax, not increase taxes. Three-tenths percent sales and use tax rate for the City of Boulder results in thirty cents tax on a one-hundred-dollar purchase.
- **Staff time** - The staff time needed to complete the background work for ballot items is included within the departmental work plans.

RESPONSES TO QUESTIONS FROM COUNCIL AGENDA COMMITTEE

None.

BOARD AND COMMISSION FEEDBACK

PRAB Feedback:

At the [May 24, 2021 PRAB meeting](#), the PRAB reviewed the 2022-27 Capital Improvement Program. At the meeting, PRAB was informed the city was considering a renewal of the CCS Tax and staff was participating in city-wide discussions about projects, with three projects in consideration for the tax renewal. PRAB was provided access to the [May 25th City Council Study Session](#). While there was not a formal vote, the PRAB was supportive of the three projects (Boulder Creek Corridor Investments, Boulder Parks for All, and Reimagining Recreation) staff had submitted to the City Council Financial Strategy Committee (FSC). The PRAB minutes reflect overall support for “Taking Care of What We Have”, appreciation for prioritizing the Boulder Creek Corridor based on the multi-functionality of the corridor and high visitation, and overall support for the projects submitted by staff to the FSC.

PUBLIC FEEDBACK

Community Survey

Magellan Strategies released an online community survey that was available online from June 14 through June 27. In addition, they conducted a telephone survey from June 28 through June 30. The survey asked the community for their input on: 1) the renewal of the tax; 2) the term of the tax 3) the percentage of the tax allocated to community non-profits; 4) support for specific city capital projects and project categories; and 5) support for a related debt issuance to fund more projects upfront to avoid project cost escalation.

A memo from Magellan Strategies, the topline and crosstabs survey results, and demographics are contained in Attachment A.

Community non-profit focus groups:

During late June to mid-July, staff conducted two sets of community non-profit focus groups. Group one heard from previous grant recipients – those that received funding through the Community, Culture and Safety (CCS) tax (CCS1 and CCS2) and group two heard from the broader non-profit community. A summary of the feedback from those sessions is contained in Attachment B.

BACKGROUND

A full background of city capital funding was provided in the [agenda memo for the February 9, 2021 study session](#). Over time, the capital investment strategy has proved successful in addressing portions of the city's unfunded capital needs, including a capital bond in 2011, the passage of the Community, Culture and Safety Tax in 2014 and 2017 and the creation of a General Fund supported dedicated Governmental Capital Fund with \$6 million in annual funding that began in 2018. However, there still exists an estimated \$295 million in unfunded needs across departments that require attention.

At the February 9, 2021 study session, council gave guidance for the Financial Strategy Committee (FSC) to serve as the committee to narrow the project list to be tested in a community survey. The FSC did not select final projects for funding. The FSC in coordination with staff:

1. Selected and engaged a survey consultant to gauge community support for a tax extension ballot item specifically regarding the following elements:
 - a. Potential uses (specific city projects and project categories).
 - b. Term/length of the tax.
 - c. Portion of tax proceeds that would be dedicated to community non-profit projects through a grant program.
 - d. A related debt authorization ballot question.
2. Developed criteria and select a subset of specific city capital infrastructure projects and project categories to be included in the survey for testing.
3. Based upon results of the community survey, will provide a recommendation to council for the ballot language, particularly related to items 1(a)-(d) above that will be included in the presentation to council on July 20.

At the [May 25, 2021 study session](#), staff presented potential ballot items including the potential renewal of the .03 percent sales and use tax. At the [June 22, 2021 study session](#), staff presented the unfunded capital needs and departments were available to answer questions from council regarding specific projects on the unfunded needs list.

ANALYSIS

At the June 22, 2021 study session, council requested the following information be provided in addition to the survey results and the feedback from the non-profit focus groups:

City support for non-profit organizations.

Council requested that staff compile a summary of current city support for community non-profits. That summary table for the years 2017-2022 commitments is contained in Attachment C.

Potential American Rescue Plan Act (ARPA) funding opportunities for projects on the unfunded list.

The 2021 American Rescue Plan Act (ARPA) is a \$1.9 trillion package that provides direct support of individuals and families, businesses, and a variety of other activities to support recovery from the COVID-19 pandemic, including funding of local governments to aid in the recovery. The City of Boulder is receiving approximately \$20.15 million as a part of the State and Local Fiscal Recovery Funds in two allocations, approximately \$10 million in June/July 2021 and the second \$10 million in June/July 2022. Cities have wide ability to utilize the funds to aid the organization and community in recovery.

The U.S. Treasury Department has released interim guidance to cities as to the eligible uses of local recovery funds and staff has begun the process of identifying needs, qualifying uses, and opportunities to leverage other sources of funding with regional governments and other entities. To address Council's request to review unfunded capital needs and potential Community, Culture, and Safety Tax projects for eligibility under local recovery ARPA funds, staff is providing additional information related to the guidance to date, the potential eligibility, and the process for determining the appropriate uses of the ARPA local recovery allocation.

ARPA specifies capital investment eligibility in narrower terms than other provisions within the bill. ARPA allows local recovery funds to be utilized for capital investment in three specific areas: water, sewer, and broadband. Investments in water and sewer projects are broadly eligible under ARPA, with an emphasis on projects that address impacts of climate change. Investments in broadband must be specific to providing access to areas without service or improving internet speeds up to a certain minimum level. Broadband projects can be broader so long as the main intent is improving internet access. For example, one unfunded need is to bring fiber to traffic signals across the city.

This project could be funded under ARPA if it is within a larger Fiber Phase 2 project to improve access throughout underserved areas.

General infrastructure projects are not eligible under ARPA unless it is directly responding to the public health emergency or the economic impact of the pandemic. Under current federal guidance, there are narrow areas of opportunity in capital investments within certain qualifying geographic areas and amongst populations that have encountered disproportional impact due to the pandemic. For example, investments in affordable housing are likely an eligible expense.

Treasury utilizes Qualified Census Tracts (QCTs) under the Department of Housing and Urban Development to identify underserved areas eligible for broader uses of ARPA funds. Portions of central and southern Boulder are within a QCT and would qualify for general infrastructure investment with ARPA funds that address social determinates of health, or housing, educational, and neighborhood disparities. Staff is sensitive to disproportionate impact of the pandemic felt in populations in other areas of the city and will utilize the racial equity instrument to help determine broader infrastructure and service enhancements.

In general, staff is preparing a process to determine ARPA eligible projects on the premise that the uses are one-time in nature. While ARPA allows for funds to be committed through 2024, the city is receiving local recovery funding as a one-time cash infusion and thus, staff will focus efforts on recommending items that are one-time in nature. Council will receive more information on the initial funding needs, recommended uses of ARPA, and the longer-term process on engagement and leveraging of local recovery funds at the August 17 Council Meeting as a part of a special budget adjustment item.

Potential other state and federal funding opportunities for projects on the unfunded needs list.

Council request that staff provide information regarding what projects on the unfunded list might be eligible for funding through other state and federal grants that are allocated through the Denver Area Council of Governments (DRCOG). The Transportation and Mobility department indicated that none of the transportation related projects on the unfunded list would be eligible for other federal dollars because they are maintenance capital projects which cannot be funded by federal and state grants. “Routine” roadway maintenance is largely considered a function that is both undertaken and funded locally. Federal and state grant dollars for infrastructure are primarily allocated for significant reconstruction or new construction projects.

Potential return on investment (ROI) identified for projects on the unfunded needs list.

Departments provided some analyses/comment regarding projects and potential return on investment which is included in Attachment D – Department responses regarding project return on investment.

Boulder Fire Rescue unfunded needs supporting responses

At the June 22 study session, council had questions regarding Boulder Fire Rescue's unfunded needs, Attachment E provides supporting responses.

QUESTIONS FOR COUNCIL

Staff questions are for input on the draft ballot language to be brought to council for consideration at the August 3 regular meeting.

1. Does council support a 10-year or 15-year tax extension?
2. Does council support the portion of tax proceeds that would be dedicated to a community non-profit grant pool to be 10%, 15% or 20%?
3. What specific city capital infrastructure projects would council like to be included in the ballot language?
4. Would council like to include the four project categories (*Safe and Prepared Boulder, Transportation System Resilience, Active and Healthy Boulder, Customer Service Modernization*) used in the community survey as the description of the types of projects to which future funding allocations could be allocated.
5. Does council support a related 10-year or 15-year debt authorization question?

NEXT STEPS

- August 3: Regular City Council Meeting - First reading on ballot measure for capital tax renewal.
- August 17: Regular City Council Meeting - Latest date for second reading or first reading of emergency ordinance for ballot items and to set titles.
- November 2: Coordinated Election

ATTACHMENT(S)

- A – Magellan Strategies community survey results
- B – Community non-profit focus group summary
- C – COB Community non-profit support summary
- D – Department responses regarding project return on investment
- E – Supporting Response – unfunded capital needs – Boulder Fire Rescue



July 8th, 2021

Memorandum

To: City of Boulder, Interested Parties

Fr: David Flaherty, Courtney Sievers, Magellan Strategies

Re: 0.3% Sales Tax Extension and Capital Projects Survey Summary

This document summarizes a bi-lingual survey of 1,911 registered voters in the City of Boulder, Colorado. The interviews were conducted from June 16th to 30th, 2021. This survey has a margin of error of +/- 2.21% at the 95% confidence interval. The survey data were weighted to represent the City of Boulder voter turnout demographics for an odd-year election. Questions regarding the survey methodology and findings can be directed to David Flaherty and Courtney Sievers. They can be reached by phone at 303-861-8585 or by email at DFlaherty@MagellanStrategies.com or CSievers@MagellanStrategies.com.

Survey Objectives

The primary objective of this survey was to measure voter support and opposition levels for an up to 15-year extension of a 0.3% sales tax and up a \$110 million bond measure to fund city infrastructure and non-profit community projects. The survey also measured voter opinion of the importance of different infrastructure project categories.

Key Findings

- Boulder voters overwhelmingly support a 15-year extension of a 0.3% sales tax to fund infrastructure and non-profit community projects. Among all respondents, 73% would vote yes and approve this ballot measure, 20% would oppose it, and 7% were undecided.
- Voter support for a \$110 million bond measure to help accelerate funding of infrastructure and non-profit community projects is also strong. Among all respondents, 64% would vote yes and approve this ballot measure, 23% would oppose it, and 13% of voters are undecided.
- The infrastructure project with the strongest level of voter support was the improvement of the city's vehicle, bicycle, and pedestrian flow to reduce greenhouse gas emissions (79% more likely to support ballot measures).
- Other infrastructure projects that garnered strong voter support included the reclaiming of the Boulder Creek Path corridor (77% more likely to support), the

relocation and construction of Fire Stations #2 and #4 (72% more likely to support), and the expansion of Fire Station #3 (69% more likely to support).

- The survey measured the importance of five different “infrastructure categories.” The most important categories in order were Transportation System Resilience (81% extremely or very important), Progress Towards Climate Goals (71%), Safe and Prepared Boulder (70%), Active and Healthy Boulder (46%), and Customer Service Modernization (40%). A complete description of these categories is included in this memorandum.
- The survey measured the change in voter support if the percentage of the sales tax revenue going towards non-profit community projects increased to 15% or 20% from 10%. Among all respondents, 29% were more likely to support the sales tax ballot measure if it was raised to 15%, and 25% if it was raised to 20%. Among voters that were undecided on the uninformed ballot test, 15% to 20% were more likely to support the sales tax extension.

Uninformed 0.3% Sales Tax Extension Ballot Test

Boulder voters overwhelmingly support a 15-year extension of a 0.3% sales tax to fund infrastructure and non-community projects. Among all respondents, 73% would vote yes and approve the ballot measure, only 20% would vote no and reject it, and 7% were undecided.

*“This year, the city is considering a ballot measure to extend the **0.3% sales tax** to fund infrastructure and non-profit community projects for **up to 15 years**. This would generate about **\$200 million** in revenue, with 90% of the funds going toward city infrastructure projects and 10% going towards non-profit community projects. If there was a ballot measure this November to extend the **0.3% sales tax** for up to 15 years, would you vote yes to approve it, or would you vote no and reject it?”*

<u>Response</u>	<u>All</u>	<u>Men</u>	<u>Wom.</u>	<u>25-34</u>	<u>35-54</u>	<u>65+</u>	<u>Dem.</u>	<u>Unaf</u>	<u>White</u>	<u>Hisp.</u>
Total Approve	73%	69%	77%	74%	76%	70%	84%	61%	75%	56%
Total Reject	20%	25%	16%	19%	18%	22%	11%	29%	19%	30%
Undecided	7%	6%	7%	7%	6%	8%	5%	10%	6%	14%

Uninformed \$110 Million Bond Measure Ballot Test

Voter support for a \$110 million bond measure in addition to the 0.3% sales tax extension is also strong with 64% of respondents saying they would approve a bond measure, 23% would oppose it, and 13% were undecided.

*“In addition to extending the **0.3% sales tax**, the city is considering another ballot measure asking voters to approve up to a **\$110 million bond measure** to help accelerate funding of*



infrastructure and non-profit community projects. The revenue from the 0.3% sales tax would be used to pay off the \$110 million bond.

If there was up to a **\$110 million bond measure** to help accelerate funding of infrastructure and non-profit community projects, would you vote yes to approve it, or would you vote no and reject it?"

<u>Response</u>	<u>All</u>	<u>Men</u>	<u>Wom.</u>	<u>25-34</u>	<u>35-54</u>	<u>65+</u>	<u>Dem.</u>	<u>Unaf</u>	<u>White</u>	<u>Hisp.</u>
Total Approve	64%	62%	67%	67%	66%	62%	76%	53%	66%	56%
Total Reject	23%	27%	18%	16%	20%	26%	13%	31%	21%	30%
Undecided	13%	11%	15%	17%	14%	12%	11%	6%	13%	4%

Voter Support and Opposition for Infrastructure Projects

After uninformed sales and bond measure ballot questions were asked, respondents read "information questions" regarding infrastructure projects that may be funded by the ballot measures and the reasons why the city is considering them. After reading each question, respondents were asked if they were more likely to approve or reject the ballot measures. The following tables rank the information questions by the percentage of respondents who are more likely to approve the ballot measures.

	<u>More Likely to Approve</u>	<u>More Likely to Reject</u>	<u>No Opinion</u>
<i>One infrastructure project that may be funded is:</i>			
Annual road maintenance, multi-modal paths, critically deteriorated signal poles, and the replacement of the Central Avenue Bridge. These upgrades will improve the condition of Boulder's transportation system, reduce greenhouse gas emissions by improving vehicle, bicycle, and pedestrian flow and improve safety for all users for a cost of \$17 million.	79%	13%	8%
Reclaiming the Boulder Creek Path corridor (Eben G Fine Park to 55 th Street) by fixing ecological issues (including water quality), addressing infrastructure, restoring stream banks, improving access points, and enhancing recreation opportunities and activities for a cost of \$7 million.	77%	15%	8%
Relocation or reconstruction of Fire Station #2 on the corner of Baseline and Broadway or Fire Station #4 on Darley Avenue. Both fire stations are close to 60 years old, and Station #4 is a 1960s ranch-style home. Each station lacks adequate space for staff, fire and ambulance vehicles to do their jobs efficiently and cannot be expanded at their current location. Station replacement will improve emergency response. This project cost is \$35 million.	72%	16%	12%
Expansion of the upcoming Fire Station #3 replacement to accommodate life safety services and administrative space. The new station will enable Boulder Fire-Rescue to better	69%	17%	14%



<i>address increased service demands along the 30th Street corridor near Valmont and Pearl streets for a cost of \$11 million.</i>			
<i>One infrastructure project that may be funded is:</i>	<u>More Likely to Approve</u>	<u>More Likely to Reject</u>	<u>No Opinion</u>
<i>The city's annual revenue from existing sources is not enough to pay the cost of critical city infrastructure and non-profit community projects. Since 2014, the 0.3% sales tax has allowed the city to address these needs. A 15-year extension of the 0.3% sales tax and approval of up to a \$110 million bond will help the city address critical infrastructure and non-profit community projects now and in the future.</i>	67%	19%	14%
<i>Renovation of East Boulder Recreation Center, modernizing its amenities, including the pools, and replacing aging systems to decrease greenhouse gas emissions and reduce its carbon footprint for a cost of \$13.5 million.</i>	66%	21%	13%
<i>The city is also considering reserving 10%, or up to \$20 million, of the 0.3% sales tax revenue to establish a grant pool program for community non-profits to apply for project funding.</i>	62%	27%	11%
<i>Upgrading and expanding the city's software and hardware, enabling citywide data storage that optimizes processes and drives data-informed decision making. This upgrade will allow for improved visual data for the public and robust internal key performance indicators that will improve city operations for a cost of \$2.0 million</i>	61%	22%	17%
<i>Implementing and integrating a Constituent Relationship Management software system to replace the myriad of current systems such as Inquire Boulder and Council Hotline that lack consistency and support. The new system will significantly improve the city's ability to address and respond to resident needs and requests across diverse city populations for a cost of \$2.7 million.</i>	59%	22%	19%

Informed 0.3% Sales Tax Extension Ballot Test

After being informed of the infrastructure projects that the ballot measures may fund, respondents were asked again if they would approve or reject the sales tax extension and bond ballot measures. Compared to the uninformed sales tax extension ballot measure, there was very little change with 74% of voters saying they would approve the ballot measure, 21% would reject it, and 5% were undecided. However, among Hispanic respondents, support increased by 9 points to 65%, opposition decreased by 1 point to 30%, and undecided voters declined by 8 points to just 6%.



*“Now that you have read/heard some details and information about these possible ballot measures, if there were a ballot measure this November to extend the **0.3% sales tax** for up to 15 years, generating about **\$200 million** in revenue, with 90% of the funding going towards infrastructure projects and 10% going towards non-profit community projects, would you vote yes and approve it or would you vote no and reject it?”*

<u>Response</u>	<u>All</u>	<u>Men</u>	<u>Wom.</u>	<u>25-34</u>	<u>35-54</u>	<u>65+</u>	<u>Dem.</u>	<u>Unaf</u>	<u>White</u>	<u>Hisp.</u>
Total Approve	74%	71%	77%	78%	76%	71%	84%	61%	76%	65%
Total Reject	21%	25%	17%	18%	18%	23%	11%	29%	19%	29%
Undecided	5%	4%	6%	4%	6%	6%	5%	10%	5%	6%

Uninformed \$110 Million Bond Measure Ballot Test

Like the sales tax extension informed ballot test, there was very little change in voter support and opposition levels for the \$110 million bond measure. Voter approval for the bond measure increases by 1 point to 65%, opposition declined by 2 points to 21%, and the undecided percentage increases by 1 point to 14%.

“If there was up to a \$110 million bond measure to help accelerate funding of infrastructure and non-profit community projects, would you vote yes and approve it or would you vote no and reject it?”

<u>Response</u>	<u>All</u>	<u>Men</u>	<u>Wom.</u>	<u>25-34</u>	<u>35-54</u>	<u>65+</u>	<u>Dem.</u>	<u>Unaf</u>	<u>White</u>	<u>Hisp.</u>
Total Approve	65%	62%	69%	66%	66%	64%	76%	55%	68%	56%
Total Reject	21%	26%	16%	18%	17%	25%	12%	29%	19%	32%
Undecided	14%	12%	5%	16%	17%	11%	12%	16%	13%	12%

Voter Importance Ratings for Infrastructure Projects

The survey measured voter opinion of the importance of five different descriptions of infrastructure projects. The following table ranks the infrastructure descriptions by the percentage of voters that said it was extremely or very important.

<u>Infrastructure Description</u>	<u>Extremely & Very Important</u>	<u>Extremely Important</u>	<u>Very Important</u>
<i>Transportation System Resilience – Investments in multi-modal transportation, including roadway</i>	81%	50%	31%



<i>maintenance and repair, bridge maintenance and replacement, bike and pedestrian route maintenance and enhancement, smart traffic light system, safety improvement.</i>			
Progress Toward Climate Goals – Improve building energy efficiency, streetlight acquisition, transportation system efficiencies, utilities undergrounding.	71%	46%	25%
<u>Infrastructure Description</u>	<u>Extremely & Very Important</u>	<u>Extremely Important</u>	<u>Very Important</u>
Safe and Prepared Boulder - Fire station replacement, expansion, and upgrades to accommodate life safety services.	70%	36%	34%
Active and Healthy Boulder – Recreation center renovations, including pool improvements and energy updates to reduce carbon footprints, East Mapleton Ball Field renovations, Valmont City Park expansion, Stazio Sports Complex renovations.	46%	19%	27%
Customer Service Modernization – Enhanced customer service software, including city database cloud software and technology for data-driven decision making, more rapid response to resident needs, and better transparency.	40%	14%	26%

Conclusion

This voter opinion survey finds overwhelming voter support for a 15-year extension of a 0.3% sales tax and a \$110 million bond measure to fund city infrastructure and non-profit community projects. Voter support is strong for both ballot measures because they believe these infrastructure projects are needed and essential to maintaining Boulder's quality of life.

Many voters also believe the cost of the 15-year sales tax extension is affordable, and they are receiving a good value in return. The survey indicates both ballot measures should achieve voter approval this November as long as voters are generally informed of how the funding would be spent.



*T5. In addition to extending the **0.3% sales tax**, the city is considering another ballot measure asking voters to approve up to a **\$110 million bond measure** to help accelerate funding of infrastructure and non-profit community projects. The revenue from the **0.3% sales tax** would be used to pay off the **\$110 million** bond.*

*If there was up to a **\$110 million** bond measure to help accelerate funding of infrastructure and non-profit community projects, would you vote yes to approve it, or would you vote no and reject it?*

Total Vote Yes, Approve 64%
 Total Vote No, Reject..... 23%
 Undecided..... 13%

Definitely Yes, Approve 31%
 Probably Yes, Approve..... 33%

Definitely No, Reject 14%
 Probably No, Reject..... 9%

Information Questions

*Now we will share with you information about the infrastructure and non-profit community projects that **may be funded** by the extension of the **0.3% sales tax** and an up to **\$110 million** bond measure.*

After hearing the information, please indicate if you are more likely to vote yes and approve the sales tax extension and the bond measure or if you are more likely to vote no and reject them.

Before we begin, it is important to understand that not all projects will be funded if voters approve both ballot measures, because the costs will exceed the available funding. Let's get started.



*T6. The city is considering extending the **0.3% sales tax** for up to **15 years** rather than a shorter time period to stabilize financial planning and the infrastructure project schedule. Over time, a reliable funding source will reduce short and medium-term project funding "fixes" and solutions. Knowing this information are you:*

Total More Likely to Approve..... 63%
 Total More Likely to Reject 19%
 No Opinion 18%

Much More Likely to Approve 30%
 Somewhat More Likely to Approve 33%

Much More Likely to Reject 12%
 Somewhat More Likely to Reject..... 7%

*T7. The **0.3% sales tax** generates about **\$11.5 million** annually. The revenue from this tax would be used to pay off the **\$110 million** bond. Knowing this information are you:*

Total More Likely to Approve..... 58%
 Total More Likely to Reject 20%
 No Opinion 22%

Much More Likely to Approve 26%
 Somewhat More Likely to Approve 32%

Much More Likely to Reject 12%
 Somewhat More Likely to Reject..... 8%

*T8. The cost of a **0.3% sales tax** on a \$100 purchase is 30 cents. Knowing this information are you:*

Total More Likely to Approve..... 61%
 Total More Likely to Reject 17%
 No Opinion 22%

Much More Likely to Approve 36%
 Somewhat More Likely to Approve 25%

Much More Likely to Reject 11%
 Somewhat More Likely to Reject..... 6%



*T9. The city's annual revenue from existing sources is not enough to pay the cost of critical city infrastructure and non-profit community projects. Since 2014, the **0.3% sales tax** has allowed the city to address these needs. A 15-year extension of the **0.3% sales tax** and approval of up to a **\$110 million bond** will help the city address critical infrastructure and non-profit community projects now and in the future. Knowing this information are you:*

Total More Likely to Approve..... 67%
 Total More Likely to Reject 19%
 No Opinion 14%

Much More Likely to Approve 37%
 Somewhat More Likely to Approve 30%

Much More Likely to Reject 12%
 Somewhat More Likely to Reject..... 7%

One project that may be funded is:

*T10. Annual road maintenance, multi-modal paths, critically deteriorated signal poles, and the replacement of the Central Avenue Bridge. These upgrades will improve the condition of Boulder's transportation system, reduce greenhouse gas emissions by improving vehicle, bicycle, and pedestrian flow and improve safety for all users for a cost of **\$17 million**. Knowing this information are you:*

Total More Likely to Approve..... 79%
 Total More Likely to Reject 13%
 No Opinion 8%

Much More Likely to Approve 46%
 Somewhat More Likely to Approve 33%

Much More Likely to Reject 9%
 Somewhat More Likely to Reject..... 4%



*T11. Reclaiming the Boulder Creek Path corridor (Eben G Fine Park to 55th Street) by fixing ecological issues (including water quality), addressing infrastructure, restoring stream banks, improving access points, and enhancing recreation opportunities and activities for a cost of **\$7 million**. Knowing this information are you:*

Total More Likely to Approve..... 77%
 Total More Likely to Reject 15%
 No Opinion 8%

Much More Likely to Approve 45%
 Somewhat More Likely to Approve 32%

Much More Likely to Reject 9%
 Somewhat More Likely to Reject..... 6%

*T12. Renovation of East Boulder Recreation Center, modernizing its amenities, including the pools, and replacing aging systems to decrease greenhouse gas emissions and reduce its carbon footprint for a cost of **\$13.5 million**. Knowing this information are you:*

Total More Likely to Approve..... 66%
 Total More Likely to Reject 21%
 No Opinion 13%

Much More Likely to Approve 33%
 Somewhat More Likely to Approve 33%

Much More Likely to Reject 11%
 Somewhat More Likely to Reject..... 10%

*T13. Expansion of the upcoming Fire Station #3 replacement to accommodate life safety services and administrative space. The new station will enable Boulder Fire-Rescue to better address increased service demands along the 30th Street corridor near Valmont and Pearl streets for a cost of **\$11 million**. Knowing this information are you:*

Total More Likely to Approve..... 69%
 Total More Likely to Reject 17%
 No Opinion 14%

Much More Likely to Approve 33%
 Somewhat More Likely to Approve 36%

Much More Likely to Reject 10%
 Somewhat More Likely to Reject..... 7%



*T14. Relocation or reconstruction of Fire Station #2 on the corner of Baseline and Broadway or Fire Station #4 on Darley Avenue. Both fire stations are close to 60 years old, and Station #4 is a 1960s ranch-style home. Each station lacks adequate space for staff, fire and ambulance vehicles to do their jobs efficiently and cannot be expanded at their current location. Station replacement will improve emergency response. This project cost is **\$35 million**. Knowing this information are you:*

Total More Likely to Approve..... 72%
 Total More Likely to Reject 16%
 No Opinion 12%

Much More Likely to Approve 38%
 Somewhat More Likely to Approve 34%

Much More Likely to Reject 9%
 Somewhat More Likely to Reject..... 7%

*T15. Implementing and integrating a Constituent Relationship Management software system to replace the myriad of current systems such as Inquire Boulder and Council Hotline that lack consistency and support. The new system will significantly improve the city's ability to address and respond to resident needs and requests across diverse city populations for a cost of **\$2.7 million**. Knowing this information are you:*

Total More Likely to Approve..... 59%
 Total More Likely to Reject 22%
 No Opinion 19%

Much More Likely to Approve 28%
 Somewhat More Likely to Approve 31%

Much More Likely to Reject 13%
 Somewhat More Likely to Reject..... 9%



*T16. Upgrading and expanding the city's software and hardware, enabling citywide data storage that optimizes processes and drives data-informed decision making. This upgrade will allow for improved visual data for the public and robust internal key performance indicators that will improve city operations for a cost of **\$2.0 million**. Knowing this information are you:*

Total More Likely to Approve..... 61%
 Total More Likely to Reject 22%
 No Opinion 17%

Much More Likely to Approve 29%
 Somewhat More Likely to Approve 32%

Much More Likely to Reject 12%
 Somewhat More Likely to Reject..... 10%

*T17. The city is also considering reserving 10%, or up to **\$20 million**, of the **0.3% sales tax** revenue to establish a grant pool program for community non-profits to apply for project funding. Knowing this information are you:*

Total More Likely to Approve..... 62%
 Total More Likely to Reject 27%
 No Opinion 11%

Much More Likely to Approve 32%
 Somewhat More Likely to Approve 30%

Much More Likely to Reject 17%
 Somewhat More Likely to Reject..... 10%



*T18. Now that you have read/heard some details and information about these possible ballot measures, if there were a ballot measure this November to extend the **0.3% sales tax** for up to **15 years**, generating about **\$200 million** in revenue, with 90% of the funding going towards infrastructure projects and 10% going towards non-profit community projects, would you vote yes and approve it or would you vote no and reject it?*

Total Vote Yes, Approve 74%
 Total Vote No, Reject..... 21%
 Undecided..... 5%

Definitely Yes, Approve 41%
 Probably Yes, Approve..... 33%

Definitely No, Reject 13%
 Probably No, Reject..... 8%

*T19. In your own words, please describe the reasons why you would vote yes and approve extending the **0.3% sales tax** for up to **15 years**.*

**Verbatim responses attached in separate document.*

*T20. In your own words, please describe the reasons why you would vote no and reject extending the **0.3% sales tax** for up to **15 years**.*

**Verbatim responses attached in separate document.*

*T21. In your own words, please describe the reasons why you are undecided about extending the **0.3% sales tax** for up to **15 years**.*

**Verbatim responses attached in separate document.*



Thank you for sharing your thoughts and opinions! Please continue the survey, you are more than halfway done.

*T22. If there was up to a **\$110 million** bond measure to help accelerate funding of infrastructure and non-profit community projects, would you vote yes and approve it or would you vote no and reject it?*

Total Vote Yes, Approve 65%
 Total Vote No, Reject..... 21%
 Undecided..... 14%

Definitely Yes, Approve 32%
 Probably Yes, Approve..... 33%

Definitely No, Reject 13%
 Probably No, Reject..... 8%

*T23. Would you be more likely to vote for and approve the extension of the **0.3% sales tax** if the tax ended after a period of **10 years** rather than **15 years**, even if it reduced the number of infrastructure and community non-profit capital projects that could be funded?*

Total Yes, More Likely to Vote, 10 Year Ext..... 25%
 No, Would Not Make Any Difference..... 64%
 No Opinion 11%

Much More Likely to Vote, 10 Year Ext..... 11%
 Somewhat More Likely to Vote, 10 Year Ext..... 14%

*T24. Would you be more likely to vote for and approve an **\$80 million** bond measure rather than a **\$110 million** bond measure, even if it delayed and potentially reduced the number of infrastructure and community non-profit projects that could be funded?*

Total Yes, More Likely to Vote, \$80 Million Bond... 18%
 No, Would Not Make Any Difference..... 66%
 No Opinion 16%

Much More Likely to Vote, \$80 Million Bond 5%
 Somewhat More Likely, \$80 Million Bond 13%



*T25. Would you be more likely to vote for and approve the **0.3% sales tax** extension if the portion of the tax proceeds going to non-profit community projects was **15% rather than 10%**, providing up to **\$30 million** rather than **\$20 million** to non-profit community projects?*

Total Yes, More Likely to Vote, 15% Comm. Non-Prof 29%
 No, Would Not Make Any Difference..... 56%
 No Opinion 15%

Much More Likely to Vote, 15% Comm. Non-Prof..... 14%
 Somewhat More Likely, 15% Comm. Non-Prof..... 15%

*T26. Would you be more likely to vote for and approve the **0.3% sales tax extension** if the portion of the tax proceeds going to non-profit community projects was **20% rather than 10%** providing up to **\$40 million** rather than **\$20 million** non-profit community projects?*

Total Yes, More Likely to Vote, 20% Comm. Non-Prof 25%
 No, Would Not Make Any Difference..... 58%
 No Opinion 17%

Much More Likely to Vote, 20% Comm. Non-Prof..... 13%
 Somewhat More Likely to Vote, 20% Comm. Non-Prof ... 12%

As you may know, each year, the city makes funding decisions for infrastructure projects.

I am now going to read to you a description of different infrastructure projects. After hearing each description, please tell me if you think the infrastructure projects are extremely important, very important, somewhat, or important, or not important at all. The first infrastructure project is:

*T27. **Active and Healthy Boulder** – Recreation center renovations, including pool improvements and energy updates to reduce carbon footprints, East Mapleton Ball Field renovations, Valmont City Park expansion, Stazio Sports Complex renovations.*

Extremely and Very Important Combined..... 46%

Extremely Important..... 19%
 Very Important..... 27%
 Somewhat Important..... 39%
 Not Important at All 12%
 No Opinion 3%



T28. *Transportation System Resilience* – Investments in multi-modal transportation, including roadway maintenance and repair, bridge maintenance and replacement, bike and pedestrian route maintenance and enhancement, smart traffic light system, safety improvement.

Extremely and Very Important Combined..... 81%

Extremely Important..... 50%

Very Important..... 31%

Somewhat Important..... 13%

Not Important at All 5%

No Opinion 1%

T29. *Progress Toward Climate Goals* – Improve building energy efficiency, streetlight acquisition, transportation system efficiencies, utilities undergrounding.

Extremely and Very Important Combined..... 71%

Extremely Important..... 46%

Very Important..... 25%

Somewhat Important..... 18%

Not Important at All 9%

No Opinion 2%

T30. *Safe and Prepared Boulder* - Fire station replacement, expansion, and upgrades to accommodate life safety services.

Extremely and Very Important Combined..... 70%

Extremely Important..... 36%

Very Important..... 34%

Somewhat Important..... 22%

Not Important at All 6%

No Opinion 2%



T31. Customer Service Modernization– Enhanced customer service software, including city database cloud software and technology for data-driven decision making, more rapid response to resident needs, and better transparency.

Extremely and Very Important Combined..... 40%

Extremely Important..... 14%

Very Important..... 26%

Somewhat Important..... 39%

Not Important at All 17%

No Opinion 4%

T32. In your own words, please describe any infrastructure and non-profit community projects that you think should be the top priority and fully funded by the city.

**Verbatim responses attached in separate document.*

And now we have a few questions for statistical purposes only.

T33. Which gender do you most identify with?

Female..... 51%

Male 47%

I Prefer to Self-Identify As: (Other)..... 1%

I Prefer Not to Say..... 1%

T34. Are you between the ages of:

18-24..... 5%

25-34..... 15%

35-54..... 30%

55-64..... 21%

65+..... 29%

I Prefer Not to Say..... 0%



T35. Which race or ethnicity do you most identify with?

White.....	86%
Hispanic or Latino/a.....	5%
Asian	4%
Two or More Races.....	2%
Black or African American	1%
American Indian or Alaska Native.....	1%
Native Hawaiian or Other Pacific Islander	0%
Other	1%
I Prefer Not to Say.....	0%

T36. Do you rent or own your home?

Own	67%
Rent	29%
Other	3%
I Prefer Not to Say.....	1%

T37. How would you describe your household income?

Less than \$25,000.....	8%
\$25,000 to \$49,000	12%
\$50,000 to \$99,000	21%
\$100,000 to \$149,000.....	19%
\$150,000 or More.....	28%
I Prefer Not to Say.....	12%

T38. Again, for statistical purposes only, are you registered to vote in the City of Boulder as an Unaffiliated voter, a Democrat, a Republican, are you registered with another party, or are you not registered to vote?

Democrat.....	60%
Unaffiliated.....	31%
Republican	8%
Other Party	1%
Not Registered to Vote	0%

Survey Methodology

This survey was conducted by sending an MMS text message to approximately 28,000 residents in the city of Boulder, CO, and by live dialing both landline and cell phone sample for live telephone survey responses. Data collection also included sending an email to the city's email list and promoting it through the city's social media platforms. The survey response data was weighted to reflect the voter turnout demographics for an odd-year



election in Boulder, CO. The interviews were conducted from June 16th - 30th, 2021. This survey has a margin of error of +/- 2.21% at the 95 percent confidence interval.



Magellan Strategies City of Boulder**Voter Registration and Past Voter Turnout Demographics**

Sex	Active Registration		2019 Turnout		2017 Turnout		2015 Turnout	
Female	32,494	49.6%	17,816	52.3%	16,129	52.0%	15,486	52.3%
Male	33,002	50.4%	16,278	47.7%	14,907	48.0%	14,134	47.7%
Total	65,496		34,094		31,036		29,620	

Age Group	Active Registration		2019 Turnout		2017 Turnout		2015 Turnout	
18-34	27,631	40.3%	7,610	21.9%	6,689	21.2%	5,619	18.9%
35-44	9,199	13.4%	4,618	13.3%	3,993	12.6%	4,090	13.8%
45-54	9,618	14.0%	5,971	17.2%	5,210	16.5%	5,362	18.1%
55-64	8,937	13.0%	6,372	18.3%	6,011	19.0%	6,253	21.1%
65+	13,200	19.2%	10,229	29.4%	9,670	30.6%	8,328	28.1%
Total	68,585		34,800		31,573		29,652	

Party	Active Registration		2019 Turnout		2017 Turnout		2015 Turnout	
Unaffiliated	26,910	39.2%	10,830	31.1%	8,867	28.1%	8,256	27.8%
Democrat	36,413	53.1%	21,217	61.0%	19,602	62.1%	17,921	60.4%
Republican	4,333	6.3%	2,424	7.0%	2,681	8.5%	3,107	10.5%
Libertarian	593	0.9%	173	0.5%	191	0.6%	173	0.6%
Green	249	0.4%	135	0.4%	220	0.7%	180	0.6%
ACP	87	0.1%	21	0.1%	12	0.0%	15	0.1%
	68,585		34,800		31,573		29,652	

Zip Code	Active Registration		2019 Turnout		2017 Turnout		2015 Turnout	
80301	8,982	13.1%	4,090	11.8%	3,336	10.6%	3,117	10.5%
80302	12,606	18.4%	5,004	14.4%	4,764	15.1%	4,435	15.0%
80303	13,385	19.5%	6,573	18.9%	6,047	19.2%	5,595	18.9%
80304	19,586	28.5%	11,372	32.7%	10,197	32.3%	9,883	33.3%
80305/80310	14,126	20.6%	7,761	22.3%	7,229	22.9%	6,622	22.3%
	68,685		34,800		31,573		29,652	

Unique Cell Phones on Voter File: 27,339

Magellan Strategies - City of Boulder Crosstab Results

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 1-1

T1. Could you please verify that you are at least 18 years old and a resident of Boulder, Colorado?

	Gender			Age and Gender														Race			
	TOTAL			18-24	Men	Wom	25-34	Men	Wom	35-54	Men	Wom	55-64	Men	Wom	65+	Men	Wom	Whit	Hisp	Asn
		Men	Wom		18-24	18-24		25-34	25-34		35-54	35-54		55-64	55-64		65+	65+			
TOTAL	1911	898	975	96	60	32	287	138	138	564	280	272	401	203	195	554	213	337	1634	96	76
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Yes	1911	898	975	96	60	32	287	138	138	564	280	272	401	203	195	554	213	337	1634	96	76
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
No																					

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 1-2

T1. Could you please verify that you are at least 18 years old and a resident of Boulder, Colorado?

	Democrat Voters								Unaffiliated Voters								Republican Voters				
	TOTAL	Dems	Dem Men	Dem WOM	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf WOM	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep WOM	Rep 18-34	Rep 35-54	Rep 55+
TOTAL	1911	1147	469	657	233	351	239	319	592	334	242	124	183	122	160	153	85	67	21	24	72
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Yes	1911	1147	469	657	233	351	239	319	592	334	242	124	183	122	160	153	85	67	21	24	72
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
No																					

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 1-3

T1. Could you please verify that you are at least 18 years old and a resident of Boulder, Colorado?

	Income								Vote	Rent Own		Region									
	TOTAL	Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k	Lik ely	Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Yes	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
No																					

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 1-4

T1. Could you please verify that you are at least 18 years old and a resident of Boulder, Colorado?

	Uninformed 0.3% Sales Tax						Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911	1390	748	391	255	130	1414	776	396	245	100	30	34	45	25	1335	342	1191	353	100
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Yes	1911	1390	748	391	255	130	1414	776	396	245	100	30	34	45	25	1335	342	1191	353	100
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
No																				

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 1-5

T1. Could you please verify that you are at least 18 years old and a resident of Boulder, Colorado?

	Uninformed Bond Measure						Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911	1229	595	432	260	250	1250	620	400	257	261	24	36	88	33	1125	343	1197	315	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Yes	1911	1229	595	432	260	250	1250	620	400	257	261	24	36	88	33	1125	343	1197	315	66
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
No																				

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 2-1

T2. Are you registered to vote in Boulder, Colorado?

	Gender			Age and Gender															Race		
	TOTAL	Men	Wom	18-24	Men 18-24	Wom 18-24	25-34	Men 25-34	Wom 25-34	35-54	Men 35-54	Wom 35-54	55-64	Men 55-64	Wom 55-64	65+	Men 65+	Wom 65+	Whit	Hisp	Asn
TOTAL	1911	898	975	96	60	32	287	138	138	564	280	272	401	203	195	554	213	337	1634	96	76
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Yes	1893	890	966	93	58	30	284	136	138	558	278	269	401	202	195	548	211	332	1621	92	76
	99.1	99.0	99.1	97.0	97.7	95.2	99.1	98.2	100.0	99.1	99.1	99.0	100.0	100.0	100.0	98.9	99.3	98.6	99.2	96.6	100.0
No	18	9	9	3	1	2	2	2		5	3	3				6	1	5	13	3	
	0.9	1.0	0.9	3.0	2.3	4.8	0.9	1.8		0.9	0.9	1.0				1.1	0.7	1.4	0.8	3.4	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 2-2

T2. Are you registered to vote in Boulder, Colorado?

	Democrat Voters								Unaffiliated Voters								Republican Voters				
	TOTAL	Dems	Dem Men	Dem Women	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf Women	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep Women	Rep 18-34	Rep 35-54	Rep 55+
TOTAL	1911	1147	469	657	233	351	239	319	592	334	242	124	183	122	160	153	85	67	21	24	72
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Yes	1893	1138	464	654	230	349	239	317	590	334	240	123	183	122	158	153	85	67	21	24	72
	99.1	99.3	98.9	99.5	98.7	99.5	100.0	99.1	99.6	100.0	99.0	99.4	100.0	99.9	99.0	100.0	100.0	100.0	100.0	100.0	100.0
No	18	8	5	3	3	2		3	2		2	1			2						
	0.9	0.7	1.1	0.5	1.3	0.5		0.9	0.4		1.0	0.6		0.1	1.0						

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 2-3

T2. Are you registered to vote in Boulder, Colorado?

	TOTAL	Income							Vote	Rent Own		Region									
		Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k		Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Yes	1893 99.1	143 97.1	229 99.3	392 99.0	356 99.6	540 99.4	765 98.7	897 99.5	1814 100.0	542 98.2	1268 99.4	436 98.8	355 99.5	352 99.3	208 100.0	132 99.9	100 99.3	94 97.4	82 100.0	66 95.9	39 95.7
No	18 0.9	4 2.9	2 0.7	4 1.0	2 0.4	3 0.6	10 1.3	5 0.5		10 1.8	7 0.6	5 1.2	2 0.5	2 0.7			1 0.7	3 2.6		3 4.1	2 4.3

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 2-4

T2. Are you registered to vote in Boulder, Colorado?

	Uninformed 0.3% Sales Tax						Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Yes	1893 99.1	1378 99.2	744 99.4	386 98.5	253 99.0	130 100.0	1402 99.1	770 99.2	392 99.0	243 99.0	99 98.9	30 100.0	34 97.9	45 100.0	25 100.0	1323 99.1	338 98.8	1179 99.0	349 98.8	100 100.0
No	18 0.9	12 0.8	5 0.6	6 1.5	3 1.0		12 0.9	6 0.8	4 1.0	2 1.0	1 1.1		1 2.1			12 0.9	4 1.2	12 1.0	4 1.2	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 2-5

T2. Are you registered to vote in Boulder, Colorado?

	Uninformed Bond Measure						Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Yes	1893 99.1	1216 98.9	588 98.8	428 99.0	258 99.1	250 100.0	1239 99.1	616 99.4	396 98.9	254 98.8	259 99.1	24 100.0	36 100.0	88 100.0	33 100.0	1114 99.0	339 98.7	1187 99.1	312 99.0	66 100.0
No	18 0.9	13 1.1	7 1.2	4 1.0	2 0.9		11 0.9	4 0.6	4 1.1	3 1.2	2 0.9					11 1.0	4 1.3	10 0.9	3 1.0	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 3-1

T3. Although it is a long way off, how likely are you to vote in a local sales tax ballot measure election this November?

	Gender			Age and Gender														Race			
	TOTAL	Men	Wom	18-24	Men 18-24	Wom 18-24	25-34	Men 25-34	Wom 25-34	35-54	Men 35-54	Wom 35-54	55-64	Men 55-64	Wom 55-64	65+	Men 65+	Wom 65+	Whit	Hisp	Asn
TOTAL	1893 100.0	890 100.0	966 100.0	93 100.0	58 100.0	30 100.0	284 100.0	136 100.0	138 100.0	558 100.0	278 100.0	269 100.0	401 100.0	202 100.0	195 100.0	548 100.0	211 100.0	332 100.0	1621 100.0	92 100.0	76 100.0
Extremely Likely	1445 76.3	658 74.0	761 78.8	46 49.5	32 54.9	12 41.1	192 67.7	88 64.8	96 69.6	431 77.3	209 75.3	213 79.0	319 79.4	159 78.5	157 80.7	450 82.0	167 78.9	281 84.7	1241 76.6	70 75.6	55 71.7
Very Likely	284 15.0	142 15.9	135 14.0	27 29.3	12 20.9	13 43.5	58 20.4	24 17.9	32 23.2	74 13.2	44 15.8	29 10.9	57 14.3	30 14.8	26 13.4	66 12.1	31 14.5	34 10.3	245 15.1	14 15.0	12 15.5
Somewhat Likely	85 4.5	43 4.8	40 4.1	12 12.4	7 12.0	4 12.3	21 7.3	13 9.6	8 5.5	23 4.1	9 3.1	14 5.1	18 4.4	12 5.8	6 3.0	12 2.2	2 1.0	9 2.7	68 4.2	3 3.3	8 10.0
Unlikely	50 2.6	27 3.1	21 2.2	5 5.6	4 7.2	1 3.1	5 1.7	3 2.1	1 1.1	21 3.8	11 4.1	9 3.5	5 1.1	2 0.8	3 1.5	14 2.6	7 3.5	6 1.9	43 2.7	3 3.0	
I Don't Plan to Vote	11 0.6	10 1.1	1 0.1	2 2.4	2 3.8		5 1.6	5 3.4		4 0.7	3 1.0	1 0.4							6 0.3	3 3.0	2 2.9
Unsure	18 1.0	10 1.1	8 0.8	1 0.8	1 1.2		4 1.3	3 2.0	1 0.6	5 0.9	2 0.7	3 1.1	3 0.8	0.1	3 1.5	6 1.1	4 2.1	1 0.4	18 1.1		

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 3-2

T3. Although it is a long way off, how likely are you to vote in a local sales tax ballot measure election this November?

	Democrat Voters								Unaffiliated Voters								Republican Voters				
	TOTAL	Dems	Dem Men	Dem Women	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf Women	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep Women	Rep 18-34	Rep 35-54	Rep 55+
TOTAL	1893	1138	464	654	230	349	239	317	590	334	240	123	183	122	158	153	85	67	21	24	72
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Extremely Likely	1445	893	353	524	146	280	194	270	446	249	187	82	129	93	139	99	52	47	10	21	41
	76.3	78.4	76.0	80.1	63.5	80.4	81.2	85.1	75.6	74.6	77.9	66.3	70.4	76.7	87.9	65.0	61.5	70.9	46.5	84.9	56.2
Very Likely	284	166	72	91	56	40	36	34	80	49	28	24	30	16	10	34	19	14	3	4	23
	15.0	14.6	15.5	13.9	24.5	11.4	14.9	10.6	13.5	14.6	11.8	19.4	16.4	13.1	6.1	22.2	22.5	20.3	16.3	15.1	31.4
Somewhat Likely	85	49	22	27	18	16	7	8	35	19	13	13	7	11	4	2	1		2		
	4.5	4.3	4.6	4.1	7.7	4.7	2.8	2.5	5.9	5.8	5.5	10.2	3.6	9.0	2.8	1.0	1.7		7.4		
Unlikely	50	17	9	8	3	10	1	3	20	12	7	3	12		5	12	6	6	3		6
	2.6	1.5	2.0	1.2	1.5	2.7	0.6	0.9	3.4	3.5	3.0	2.5	6.3		3.3	8.0	7.4	8.8	16.2		8.2
I Don't Plan to Vote	11	5	5		3	2			3	2	1	1	2			3	3		3		
	0.6	0.4	1.0		1.4	0.5			0.5	0.6	0.4	0.8	1.1			1.8	3.3		13.5		
Unsure	18	8	4	5	3	1	1	3	7	3	4	1	4	2		3	3				3
	1.0	0.7	0.8	0.7	1.5	0.3	0.6	0.9	1.1	0.9	1.5	0.8	2.2	1.3		2.0	3.5		0.2		4.1

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 3-3

T3. Although it is a long way off, how likely are you to vote in a local sales tax ballot measure election this November?

	Income								Vote		Region										
	TOTAL	Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k	Lik ely	Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1893 100.0	143 100.0	229 100.0	392 100.0	356 100.0	540 100.0	765 100.0	897 100.0	1814 100.0	542 100.0	1268 100.0	436 100.0	355 100.0	352 100.0	208 100.0	132 100.0	100 100.0	94 100.0	82 100.0	66 100.0	39 100.0
Extremely Likely	1445 76.3	95 65.9	158 69.0	298 76.0	303 85.0	420 77.7	551 72.0	723 80.6	1445 79.7	372 68.6	1031 81.3	339 77.6	278 78.4	270 76.8	156 75.1	103 78.2	77 76.7	72 76.2	64 77.1	37 57.0	29 73.3
Very Likely	284 15.0	30 20.9	38 16.4	64 16.4	35 9.8	78 14.5	132 17.2	113 12.6	284 15.6	100 18.4	157 12.4	56 12.9	57 16.1	42 12.1	34 16.2	23 17.1	16 16.2	13 14.0	15 18.7	13 20.2	8 19.5
Somewhat Likely	85 4.5	9 6.3	25 11.0	16 4.2	7 2.0	20 3.7	51 6.6	27 3.1	85 4.7	43 7.9	34 2.7	22 4.9	14 4.1	17 4.8	11 5.1	4 3.1	5 5.2	5 5.5	2 2.3	5 7.2	1 2.5
Unlikely	50 2.6	4 2.9	6 2.5	11 2.7	10 2.8	14 2.6	21 2.7	24 2.7		14 2.6	33 2.6	11 2.5	4 1.2	12 3.4	7 3.2	2 1.5	2 1.9	2 2.2	2 1.9	7 11.2	2 4.7
I Don't Plan to Vote	11 0.6	3 1.9	2 0.8	1 0.3		3 0.5	6 0.7	3 0.3		7 1.2	2 0.1			4 1.1				2 2.1		3 4.2	
Unsure	18 1.0	3 2.0	1 0.3	1 0.4	1 0.4	5 1.0	5 0.6	7 0.7		7 1.3	11 0.9	9 2.1	1 0.3	7 1.9	1 0.4	0.2					0.2

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 3-4

T3. Although it is a long way off, how likely are you to vote in a local sales tax ballot measure election this November?

	Uninformed 0.3% Sales Tax						Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1893 100.0	1378 100.0	744 100.0	386 100.0	253 100.0	130 100.0	1402 100.0	770 100.0	392 100.0	243 100.0	99 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1323 100.0	338 100.0	1179 100.0	349 100.0	100 100.0
Extremely Likely	1445 76.3	1078 78.2	628 84.5	279 72.4	191 75.4	88 67.9	1095 78.1	626 81.3	284 72.4	185 76.0	67 67.0	20 66.4	17 49.2	34 76.1	15 60.1	1044 78.9	250 73.8	939 79.7	257 73.7	71 70.6
Very Likely	284 15.0	208 15.1	82 11.0	43 11.1	23 9.3	33 25.8	213 15.2	100 13.0	48 12.3	25 10.3	22 22.4	6 21.6	10 29.2	8 18.7	9 35.9	195 14.7	33 9.8	168 14.2	37 10.5	23 23.1
Somewhat Likely	85 4.5	65 4.7	23 3.1	18 4.7	9 3.7	3 2.1	67 4.8	30 3.8	14 3.4	8 3.3	4 4.4	1 1.8	4 12.6	2 5.0		61 4.6	13 3.8	51 4.3	16 4.5	2 1.7
Unlikely	50 2.6	13 1.0	3 0.5	35 9.0	20 7.8	2 1.4	11 0.8	5 0.6	37 9.4	16 6.4	3 2.6	3 10.0	2 6.1		1 4.0	9 0.7	33 9.7	9 0.8	31 8.8	2 1.9
I Don't Plan to Vote	11 0.6	5 0.3	3 0.4	6 1.6	6 2.4	0.1	5 0.3	3 0.4	6 1.5	6 2.5						5 0.3	6 1.8	5 0.4	5 1.4	0.1
Unsure	18 1.0	10 0.7	4 0.6	5 1.2	4 1.5	4 2.8	11 0.8	6 0.8	4 1.0	4 1.5	4 3.6	0.2	1 2.9	0.1		10 0.8	4 1.1	8 0.6	4 1.1	3 2.6

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 3-5

T3. Although it is a long way off, how likely are you to vote in a local sales tax ballot measure election this November?

	Uninformed Bond Measure						Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1893 100.0	1216 100.0	588 100.0	428 100.0	258 100.0	250 100.0	1239 100.0	616 100.0	396 100.0	254 100.0	259 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1114 100.0	339 100.0	1187 100.0	312 100.0	66 100.0
Extremely Likely	1445 76.3	958 78.8	507 86.2	312 73.0	199 77.0	175 70.2	976 78.8	516 83.6	288 72.6	196 77.3	182 70.3	13 55.6	23 63.7	66 74.5	22 66.8	887 79.6	252 74.4	947 79.8	230 73.6	43 65.3
Very Likely	284 15.0	178 14.6	57 9.7	51 11.9	25 9.6	55 22.0	182 14.7	65 10.6	54 13.5	25 10.0	49 18.8	8 34.2	6 17.6	18 20.5	9 28.6	157 14.1	36 10.6	168 14.2	33 10.6	16 24.3
Somewhat Likely	85 4.5	54 4.4	17 2.8	21 4.8	3 1.1	11 4.2	55 4.4	25 4.0	13 3.2	5 1.8	18 6.9	1 3.7	4 11.1	3 3.7		48 4.3	12 3.5	51 4.3	10 3.2	2 3.6
Unlikely	50 2.6	12 1.0	3 0.4	34 8.0	23 8.9	4 1.6	11 0.9	3 0.4	34 8.6	19 7.7	5 1.8	2 6.5	2 5.6		2 4.5	9 0.8	31 9.1	8 0.7	31 10.0	2 2.9
I Don't Plan to Vote	11 0.6	6 0.5	2 0.3	5 1.2	5 1.9		6 0.5	3 0.5	5 1.3	5 2.0						6 0.5	5 1.5	5 0.4	5 1.6	
Unsure	18 1.0	9 0.7	3 0.5	5 1.1	4 1.5	5 2.0	9 0.8	6 0.9	3 0.8	3 1.2	6 2.3		1 2.0	1 1.1		8 0.7	3 0.9	8 0.6	3 1.0	3 3.9

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 4-1

T4. This year, the city is considering a ballot measure to extend the 0.3% sales tax to fund infrastructure and non-profit community projects for up to 15 years. This would generate about \$200 million in revenue, with 90% of the funds going toward city infrastructure projects and 10% going towards non-profit community projects. If there was a ballot measure this November to extend the 0.3% sales tax for up to 15 years, would you vote yes to approve it, or would you vote no and reject it?

	Gender			Age and Gender													Race				
	TOTAL	Men	Wom	18-24	Men	Wom	25-34	Men	Wom	35-54	Men	Wom	55-64	Men	Wom	65+	Men	Wom	Whit	Hisp	Asn
					18-24	18-24		25-34	25-34		35-54	35-54		55-64	55-64	65+	65+	65+			
TOTAL	1911	898	975	96	60	32	287	138	138	564	280	272	401	203	195	554	213	337	1634	96	76
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total Yes, Approve	1390	622	748	64	35	25	212	95	110	426	202	219	295	141	153	389	146	240	1223	54	51
	72.7	69.2	76.8	66.5	59.0	78.7	73.9	68.5	80.0	75.5	72.2	80.5	73.6	69.5	78.5	70.2	68.7	71.4	74.9	56.2	66.6
Total No, Reject	391	220	160	30	24	6	55	36	17	101	56	40	78	52	24	123	50	72	311	28	15
	20.5	24.5	16.4	31.5	39.6	19.1	19.2	26.3	12.6	18.0	20.1	14.7	19.5	25.6	12.4	22.2	23.4	21.5	19.0	29.5	19.6
Undecided	130	56	66	2	1	1	20	7	10	37	22	13	28	10	18	42	17	24	100	14	10
	6.8	6.3	6.8	2.0	1.3	2.2	6.9	5.2	7.4	6.5	7.7	4.8	6.9	4.9	9.1	7.6	7.9	7.0	6.1	14.3	13.7
Definitely Yes, Approve	748	327	412	29	14	14	108	51	56	225	108	113	160	70	90	223	83	139	656	38	21
	39.1	36.4	42.3	30.5	23.2	43.0	37.7	36.6	40.3	39.9	38.7	41.7	40.0	34.4	46.1	40.2	38.8	41.3	40.1	39.7	27.4
Probably Yes, Approve	642	295	336	34	21	11	104	44	55	201	94	106	135	71	63	166	64	101	567	16	30
	33.6	32.8	34.5	35.9	35.8	35.6	36.2	31.9	39.6	35.6	33.5	38.8	33.6	35.1	32.4	30.0	29.9	30.2	34.7	16.5	39.3
Definitely No, Reject	255	146	101	21	18	2	39	29	10	59	33	22	53	36	15	80	28	51	192	21	15
	13.4	16.3	10.3	21.9	30.5	7.6	13.6	20.9	7.0	10.5	11.9	8.1	13.3	17.7	7.9	14.4	13.2	15.2	11.8	21.6	19.6
Probably No, Reject	136	74	60	9	5	4	16	7	8	42	23	18	25	16	9	43	22	21	119	8	
	7.1	8.2	6.1	9.6	9.2	11.5	5.6	5.4	5.6	7.5	8.2	6.6	6.2	7.9	4.5	7.7	10.2	6.3	7.3	7.9	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 4-2

T4. This year, the city is considering a ballot measure to extend the 0.3% sales tax to fund infrastructure and non-profit community projects for up to 15 years. This would generate about \$200 million in revenue, with 90% of the funds going toward city infrastructure projects and 10% going towards non-profit community projects. If there was a ballot measure this November to extend the 0.3% sales tax for up to 15 years, would you vote yes to approve it, or would you vote no and reject it?

	Democrat Voters								Unaffiliated Voters								Republican Voters					
	TOTAL	Dems	Dem Men	Dem Women	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf Women	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep Women	Rep 18-34	Rep 35-54	Rep 55+	
TOTAL	1911	1147	469	657	233	351	239	319	592	334	242	124	183	122	160	153	85	67	21	24	72	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total Yes, Approve	1390	964	387	564	191	295	201	275	360	195	159	78	121	71	89	56	32	23	3	7	25	
	72.7	84.1	82.4	85.7	82.2	84.1	83.9	86.0	60.8	58.3	65.5	62.6	65.9	58.6	55.8	36.5	38.4	35.0	14.4	30.6	35.2	
Total No, Reject	391	131	63	64	32	41	22	33	171	107	59	35	44	39	52	81	47	32	18	13	35	
	20.5	11.4	13.5	9.7	13.6	11.8	9.3	10.4	28.9	32.0	24.2	27.8	24.1	32.0	32.6	53.2	55.9	48.7	85.6	54.2	48.2	
Undecided	130	52	19	30	10	14	16	11	61	32	25	12	18	11	19	16	5	11		4	12	
	6.8	4.5	4.1	4.6	4.2	4.1	6.8	3.6	10.3	9.7	10.3	9.6	10.0	9.4	11.6	10.3	5.7	16.4		15.3	16.6	
Definitely Yes, Approve	748	573	230	337	103	166	127	176	163	89	72	35	56	33	40	9	6	3		2	8	
	39.1	50.0	48.9	51.2	44.0	47.4	53.0	55.2	27.5	26.7	29.6	27.8	30.6	26.7	24.7	6.1	7.5	4.5		7.6	10.4	
Probably Yes, Approve	642	391	158	227	89	129	74	98	197	106	87	43	65	39	50	46	26	20	3	6	18	
	33.6	34.1	33.6	34.5	38.1	36.7	30.9	30.8	33.3	31.6	36.0	34.8	35.3	31.9	31.1	30.4	30.9	30.5	14.4	23.0	24.8	
Definitely No, Reject	255	68	33	31	18	21	10	17	114	71	39	23	28	27	35	69	40	28	18	9	26	
	13.4	5.9	7.1	4.8	7.7	6.1	4.2	5.3	19.2	21.3	16.1	18.9	15.1	22.0	21.7	44.9	46.8	41.3	85.4	38.9	35.8	
Probably No, Reject	136	63	30	32	14	20	12	16	57	36	19	11	16	12	17	13	8	5		4	9	
	7.1	5.5	6.4	4.9	6.0	5.7	5.0	5.1	9.7	10.7	8.0	8.9	9.0	10.0	10.9	8.3	9.2	7.3	0.2	15.3	12.4	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 4-3

T4. This year, the city is considering a ballot measure to extend the 0.3% sales tax to fund infrastructure and non-profit community projects for up to 15 years. This would generate about \$200 million in revenue, with 90% of the funds going toward city infrastructure projects and 10% going towards non-profit community projects. If there was a ballot measure this November to extend the 0.3% sales tax for up to 15 years, would you vote yes to approve it, or would you vote no and reject it?

	Income								Vote	Rent Own		Region										
	TOTAL	Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k		Lik ely	Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0	
Total Yes, Approve	1390 72.7	95 64.1	160 69.5	289 73.0	294 82.1	411 75.7	544 70.3	705 78.3	1350 74.4	397 71.9	942 73.8	328 74.3	261 73.0	250 70.6	149 71.5	108 81.2	75 74.2	66 68.6	67 81.4	46 67.5	24 57.1	
Total No, Reject	391 20.5	48 32.6	43 18.7	80 20.3	53 14.9	99 18.3	172 22.2	153 17.0	340 18.7	117 21.2	248 19.4	90 20.3	69 19.4	84 23.7	41 19.7	14 10.8	20 20.3	26 26.9	10 12.5	19 28.0	12 28.9	
Undecided	130 6.8	5 3.3	27 11.8	26 6.7	11 2.9	33 6.0	58 7.5	43 4.8	124 6.8	38 6.8	86 6.7	24 5.4	27 7.6	20 5.7	18 8.8	11 8.0	6 5.5	4 4.5	5 6.2	3 4.5	6 14.0	
Definitely Yes, Approve	748 39.1	56 38.2	91 39.2	168 42.4	161 45.0	206 37.9	315 40.6	367 40.8	733 40.4	226 40.9	494 38.7	174 39.3	140 39.2	145 40.9	75 36.2	48 36.1	39 38.3	45 46.6	34 41.0	26 37.5	10 24.0	
Probably Yes, Approve	642 33.6	38 26.0	70 30.2	121 30.6	133 37.1	205 37.8	229 29.6	338 37.5	617 34.0	172 31.1	448 35.1	155 35.0	121 33.8	105 29.7	73 35.3	60 45.1	36 36.0	21 22.0	33 40.4	21 30.0	14 33.2	
Definitely No, Reject	255 13.4	31 20.8	28 12.3	59 15.0	31 8.6	56 10.4	119 15.3	87 9.7	223 12.3	76 13.7	157 12.3	64 14.4	42 11.7	51 14.5	19 9.0	10 7.6	11 11.0	20 20.8	9 10.7	13 19.4	12 28.7	
Probably No, Reject	136 7.1	17 11.8	15 6.4	21 5.4	23 6.3	43 8.0	53 6.9	66 7.3	117 6.4	41 7.5	91 7.1	26 5.9	28 7.7	33 9.2	22 10.6	4 3.2	9 9.3	6 6.0	1 1.7	6 8.6	0.1	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 4-4

T4. This year, the city is considering a ballot measure to extend the 0.3% sales tax to fund infrastructure and non-profit community projects for up to 15 years. This would generate about \$200 million in revenue, with 90% of the funds going toward city infrastructure projects and 10% going towards non-profit community projects. If there was a ballot measure this November to extend the 0.3% sales tax for up to 15 years, would you vote yes to approve it, or would you vote no and reject it?

	TOTAL	Uninformed 0.3% Sales Tax					Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Total Yes, Approve	1390 72.7	1390 100.0	748 100.0				1335 94.4	774 99.7	30 7.4		25 25.3	30 100.0				1335 100.0		1191 100.0		
Total No, Reject	391 20.5			391 100.0	255 100.0		34 2.4	2 0.2	342 86.3	240 97.7	15 14.8		34 100.0				342 100.0		353 100.0	
Undecided	130 6.8					130 100.0	45 3.2	1 0.1	25 6.2	6 2.3	60 59.8			45 100.0	25 100.0					100 100.0
Definitely Yes, Approve	748 39.1	748 53.8	748 100.0				742 52.5	630 81.1	4 1.0		2 1.9	4 13.0				742 55.6		708 59.5		
Probably Yes, Approve	642 33.6	642 46.2					593 41.9	144 18.6	26 6.5		24 23.4	26 87.0				593 44.4		483 40.5		
Definitely No, Reject	255 13.4			255 65.3	255 100.0		3 0.2	2 0.2	245 61.7	217 88.6	8 8.2		3 7.6				245 71.5		247 69.8	
Probably No, Reject	136 7.1			136 34.7			32 2.2		97 24.6	22 9.1	7 6.7		32 92.4				97 28.5		107 30.2	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 4-5

T4. This year, the city is considering a ballot measure to extend the 0.3% sales tax to fund infrastructure and non-profit community projects for up to 15 years. This would generate about \$200 million in revenue, with 90% of the funds going toward city infrastructure projects and 10% going towards non-profit community projects. If there was a ballot measure this November to extend the 0.3% sales tax for up to 15 years, would you vote yes to approve it, or would you vote no and reject it?

	Uninformed Bond Measure						Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Total Yes, Approve	1390 72.7	1191 96.9	588 98.8	59 13.7	6 2.2	140 56.0	1172 93.8	609 98.1	69 17.2	11 4.1	149 57.1	20 82.6	14 37.4	63 71.5	13 40.3	1096 97.4	36 10.4	1160 96.9	13 4.3	16 24.4
Total No, Reject	391 20.5	28 2.3	6 1.1	353 81.8	252 96.9	10 4.0	43 3.4	9 1.4	302 75.5	235 91.7	46 17.7	3 13.3	21 58.9	1 1.0	4 11.1	20 1.8	296 86.1	18 1.5	286 90.8	8 11.7
Undecided	130 6.8	10 0.8	1 0.1	19 4.5	2 0.9	100 40.0	35 2.8	3 0.5	29 7.3	11 4.1	66 25.2	1 4.2	1 3.7	24 27.5	16 48.5	9 0.8	12 3.5	19 1.6	16 5.0	42 64.0
Definitely Yes, Approve	748 39.1	708 57.6	543 91.4	7 1.7		33 13.1	706 56.5	528 85.1	10 2.6	3 1.0	32 12.2	4 16.4	4 11.3	21 23.4	3 10.5	681 60.5	3 0.9	703 58.8		1 1.4
Probably Yes, Approve	642 33.6	483 39.3	44 7.5	52 12.0	5 2.1	107 42.8	466 37.3	81 13.1	58 14.6	8 3.1	117 44.9	16 66.2	10 26.2	42 48.1	10 29.9	414 36.8	33 9.5	457 38.1	13 4.3	15 23.0
Definitely No, Reject	255 13.4	7 0.6	2 0.4	247 57.1	231 89.0	1 0.5	8 0.7	3 0.5	223 55.7	205 79.8	24 9.4	1 4.1	4 12.3		1 3.8	4 0.3	221 64.3	2 0.1	218 69.0	3 4.7
Probably No, Reject	136 7.1	20 1.7	4 0.7	107 24.7	21 7.9	9 3.5	35 2.8	5 0.9	80 19.9	31 11.9	22 8.4	2 9.2	17 46.6	1 1.0	2 7.3	17 1.5	75 21.8	17 1.4	68 21.7	5 6.9

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 5-1

T5. In addition to extending the 0.3% sales tax, the city is considering another ballot measure asking voters to approve up to a \$110 million bond measure to help accelerate funding of infrastructure and non-profit community projects. The revenue from the 0.3% sales tax would be used to pay off the \$110 million bond. If there was up to a \$110 million bond measure to help accelerate funding of infrastructure and non-profit community projects, would you vote yes to approve it, or would you vote no and reject it?

	Gender			Age and Gender															Race		
	TOTAL	Men	Wom	18-24	Men 18-24	Wom 18-24	25-34	Men 25-34	Wom 25-34	35-54	Men 35-54	Wom 35-54	55-64	Men 55-64	Wom 55-64	65+	Men 65+	Wom 65+	Whit	Hisp	Asn
TOTAL	1911	898	975	96	60	32	287	138	138	564	280	272	401	203	195	554	213	337	1634	96	76
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total Yes, Approve	1229	559	651	54	27	24	191	91	95	372	181	185	264	132	130	344	126	217	1079	54	42
	64.3	62.2	66.8	56.9	45.7	74.8	66.7	65.5	68.9	66.0	64.5	68.1	65.7	65.3	66.6	62.2	59.1	64.3	66.0	56.2	55.1
Total No, Reject	432	246	175	32	25	7	47	33	12	114	62	47	92	57	33	142	66	76	349	29	15
	22.6	27.4	17.9	33.6	41.9	22.2	16.3	23.5	9.0	20.2	22.2	17.3	23.0	28.3	16.7	25.7	31.1	22.4	21.4	30.4	19.6
Undecided	250	93	149	9	7	1	49	15	30	78	37	40	46	13	33	67	21	45	206	13	19
	13.1	10.4	15.3	9.5	12.3	3.0	17.0	11.0	22.1	13.9	13.2	14.6	11.3	6.4	16.7	12.1	9.8	13.2	12.6	13.4	25.2
Definitely Yes, Approve	595	265	320	24	12	12	91	43	45	170	82	83	120	55	64	188	72	115	511	31	29
	31.1	29.5	32.8	25.5	19.7	36.7	31.6	31.1	32.9	30.1	29.4	30.7	29.9	27.1	32.9	34.0	33.7	34.3	31.3	32.1	37.5
Probably Yes, Approve	634	293	331	30	16	12	100	48	50	202	99	102	143	77	65	156	54	101	568	23	13
	33.2	32.7	33.9	31.4	26.1	38.1	35.0	34.4	36.0	35.9	35.2	37.4	35.8	38.2	33.6	28.2	25.4	30.0	34.8	24.1	17.6
Definitely No, Reject	260	149	102	19	17	2	38	28	9	61	35	23	50	31	17	88	37	51	200	22	10
	13.6	16.6	10.5	19.8	28.8	5.4	13.4	20.3	6.9	10.8	12.4	8.6	12.5	15.3	8.6	15.9	17.2	15.2	12.3	22.7	13.3
Probably No, Reject	172	97	72	13	8	5	8	4	3	53	28	24	42	26	16	54	30	24	149	7	5
	9.0	10.8	7.4	13.9	13.2	16.8	3.0	3.2	2.1	9.3	9.9	8.8	10.5	13.0	8.1	9.8	13.9	7.3	9.1	7.7	6.3

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 5-2

T5. In addition to extending the 0.3% sales tax, the city is considering another ballot measure asking voters to approve up to a \$110 million bond measure to help accelerate funding of infrastructure and non-profit community projects. The revenue from the 0.3% sales tax would be used to pay off the \$110 million bond. If there was up to a \$110 million bond measure to help accelerate funding of infrastructure and non-profit community projects, would you vote yes to approve it, or would you vote no and reject it?

	Democrat Voters								Unaffiliated Voters								Republican Voters					
	TOTAL	Dems	Dem Men	Dem Women	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf Women	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep Women	Rep 18-34	Rep 35-54	Rep 55+	
TOTAL	1911	1147	469	657	233	351	239	319	592	334	242	124	183	122	160	153	85	67	21	24	72	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total Yes, Approve	1229	867	357	495	174	259	179	253	312	171	136	67	105	64	75	40	23	17	3	4	16	
	64.3	75.6	76.1	75.3	74.7	74.0	74.9	79.3	52.7	51.3	56.3	53.8	57.4	52.9	47.0	26.3	27.2	25.7	14.4	15.4	22.8	
Total No, Reject	432	149	73	73	27	47	30	41	184	113	64	33	50	42	58	92	58	32	18	15	41	
	22.6	13.0	15.5	11.2	11.5	13.4	12.6	13.0	31.0	33.8	26.6	26.6	27.2	34.6	36.0	60.1	68.4	48.7	85.6	61.7	56.4	
Undecided	250	131	40	89	32	44	30	25	96	50	41	24	28	15	27	21	4	17		6	15	
	13.1	11.4	8.4	13.5	13.8	12.6	12.4	7.8	16.2	14.9	17.1	19.6	15.4	12.6	17.0	13.6	4.4	25.6		22.9	20.8	
Definitely Yes, Approve	595	455	186	262	87	129	89	150	121	66	53	26	38	25	32	15	10	5		2	8	
	31.1	39.7	39.6	39.8	37.4	36.8	37.2	46.9	20.5	19.8	21.9	21.1	20.9	20.6	19.9	9.8	12.0	7.3		7.7	10.4	
Probably Yes, Approve	634	412	171	233	87	131	90	104	191	105	83	41	67	39	44	25	13	12	3	2	9	
	33.2	35.9	36.5	35.5	37.2	37.2	37.7	32.4	32.2	31.5	34.4	32.6	36.5	32.3	27.2	16.5	15.2	18.4	14.4	7.7	12.4	
Definitely No, Reject	260	66	32	31	18	20	9	17	118	74	39	22	30	25	40	72	41	29	16	11	29	
	13.6	5.7	6.9	4.7	7.8	5.6	3.6	5.3	19.9	22.2	16.2	17.7	16.2	20.4	25.0	47.1	48.5	44.1	78.2	46.6	39.9	
Probably No, Reject	172	83	40	42	9	27	22	24	66	39	25	11	20	17	17	20	17	3	2	4	12	
	9.0	7.2	8.6	6.5	3.8	7.8	9.0	7.7	11.2	11.5	10.4	9.0	11.0	14.1	10.9	13.1	19.9	4.5	7.4	15.1	16.5	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 5-3

T5. In addition to extending the 0.3% sales tax, the city is considering another ballot measure asking voters to approve up to a \$110 million bond measure to help accelerate funding of infrastructure and non-profit community projects. The revenue from the 0.3% sales tax would be used to pay off the \$110 million bond. If there was up to a \$110 million bond measure to help accelerate funding of infrastructure and non-profit community projects, would you vote yes to approve it, or would you vote no and reject it?

	Income								Vote	Rent Own		Region									
	TOTAL	Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k	Lik ely	Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Total Yes, Approve	1229 64.3	95 64.3	144 62.1	261 66.0	263 73.4	361 66.5	500 64.5	624 69.2	1190 65.6	376 68.0	809 63.4	285 64.6	224 62.7	237 66.8	131 63.2	90 68.3	70 69.3	61 63.3	50 60.9	46 67.7	17 40.3
Total No, Reject	432 22.6	45 30.7	44 19.0	86 21.7	60 16.9	117 21.5	175 22.6	177 19.7	384 21.1	106 19.3	295 23.1	95 21.5	79 22.0	81 22.9	45 21.9	19 14.5	23 23.0	24 25.2	18 22.2	19 28.3	17 40.5
Undecided	250 13.1	7 5.0	44 18.9	49 12.3	35 9.7	65 12.0	100 12.9	100 11.1	241 13.3	70 12.7	172 13.5	62 13.9	55 15.3	36 10.2	31 14.9	23 17.2	8 7.7	11 11.5	14 16.9	3 4.1	8 19.2
Definitely Yes, Approve	595 31.1	46 31.2	74 32.0	140 35.5	119 33.3	168 30.9	260 33.6	287 31.8	580 32.0	194 35.2	384 30.1	147 33.4	101 28.3	121 34.2	59 28.6	36 26.8	32 31.2	32 33.2	24 29.4	21 31.4	9 20.8
Probably Yes, Approve	634 33.2	49 33.1	70 30.1	121 30.5	143 40.1	193 35.6	239 30.9	337 37.4	610 33.6	181 32.8	425 33.3	138 31.3	123 34.4	116 32.6	72 34.7	55 41.5	38 38.1	29 30.2	26 31.5	25 36.3	8 19.5
Definitely No, Reject	260 13.6	30 20.6	27 11.6	57 14.3	32 9.1	62 11.5	114 14.7	95 10.5	226 12.5	65 11.7	172 13.5	60 13.5	46 12.9	53 15.0	22 10.4	10 7.8	11 10.8	19 19.2	7 8.7	13 19.5	12 29.4
Probably No, Reject	172 9.0	15 10.1	17 7.4	29 7.4	28 7.8	55 10.0	61 7.9	82 9.1	158 8.7	42 7.6	122 9.6	35 8.0	32 9.1	28 7.9	24 11.5	9 6.7	12 12.2	6 6.0	11 13.5	6 8.8	5 11.1

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 5-4

T5. In addition to extending the 0.3% sales tax, the city is considering another ballot measure asking voters to approve up to a \$110 million bond measure to help accelerate funding of infrastructure and non-profit community projects. The revenue from the 0.3% sales tax would be used to pay off the \$110 million bond. If there was up to a \$110 million bond measure to help accelerate funding of infrastructure and non-profit community projects, would you vote yes to approve it, or would you vote no and reject it?

	Uninformed 0.3% Sales Tax						Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Total Yes, Approve	1229 64.3	1191 85.7	708 94.7	28 7.1	7 2.9	10 7.8	1177 83.2	741 95.4	38 9.5	6 2.6	15 14.5	16 54.5	8 22.9	5 10.1	4 16.8	1164 87.2	18 5.1	1191 100.0		
Total No, Reject	432 22.6	59 4.3	7 1.0	353 90.3	247 96.6	19 15.0	73 5.2	8 1.0	339 85.6	238 97.0	19 19.2	12 39.5	25 71.3	6 13.7	10 40.1	43 3.2	318 92.9		353 100.0	
Undecided	250 13.1	140 10.1	33 4.4	10 2.6	1 0.5	100 77.2	164 11.6	28 3.6	19 4.8	1 0.5	67 66.3	2 6.0	2 5.8	34 76.3	11 43.1	128 9.6	7 1.9			100 100.0
Definitely Yes, Approve	595 31.1	588 42.3	543 72.6	6 1.6	2 1.0	1 0.5	580 41.0	524 67.4	13 3.2	2 0.8	2 2.3	8 25.8		1 1.6		579 43.4	5 1.5	588 49.3		
Probably Yes, Approve	634 33.2	603 43.4	165 22.0	22 5.5	5 1.9	9 7.3	597 42.2	217 28.0	25 6.4	4 1.8	12 12.2	8 28.7	8 22.9	4 8.5	4 16.8	585 43.8	13 3.7	603 50.7		
Definitely No, Reject	260 13.6	6 0.4		252 64.4	231 90.6	2 1.9	11 0.7	2 0.3	240 60.6	208 84.8	9 9.3		6 17.2		2 9.9	5 0.3	238 69.5		252 71.3	
Probably No, Reject	172 9.0	53 3.8	7 0.9	101 25.9	15 6.0	17 13.1	63 4.4	6 0.7	99 25.0	30 12.2	10 9.9	11 38.9	19 54.1	6 13.7	7 30.3	38 2.9	80 23.4		101 28.7	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 5-5

T5. In addition to extending the 0.3% sales tax, the city is considering another ballot measure asking voters to approve up to a \$110 million bond measure to help accelerate funding of infrastructure and non-profit community projects. The revenue from the 0.3% sales tax would be used to pay off the \$110 million bond. If there was up to a \$110 million bond measure to help accelerate funding of infrastructure and non-profit community projects, would you vote yes to approve it, or would you vote no and reject it?

	TOTAL	Uninformed Bond Measure					Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Total Yes, Approve	1229 64.3	1229 100.0	595 100.0				1125 90.1	602 97.0	24 6.0	2 0.9	80 30.5	24 100.0				1125 100.0		1095 91.4	9 2.9	7 11.2
Total No, Reject	432 22.6			432 100.0	260 100.0		36 2.9	6 1.0	343 85.7	245 95.3	52 20.0		36 100.0				343 100.0	28 2.3	297 94.1	8 11.7
Undecided	250 13.1					250 100.0	88 7.0	12 2.0	33 8.3	10 3.8	129 49.4			88 100.0	33 100.0			75 6.3	9 3.0	51 77.1
Definitely Yes, Approve	595 31.1	595 48.4	595 100.0				575 46.0	490 79.1	1 0.3	1 0.5	18 7.0	1 4.9				575 51.1		564 47.1		2 3.5
Probably Yes, Approve	634 33.2	634 51.6					550 44.0	111 18.0	23 5.7	1 0.4	62 23.6	23 95.1				550 48.9		531 44.3	9 2.9	5 7.7
Definitely No, Reject	260 13.6			260 60.2	260 100.0		7 0.5	3 0.5	232 58.0	215 83.7	22 8.3		7 17.9				232 67.6	3 0.2	221 70.0	4 6.4
Probably No, Reject	172 9.0			172 39.8			30 2.4	3 0.5	111 27.8	30 11.6	31 11.8		30 82.1				111 32.4	25 2.1	76 24.1	3 5.3

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 6-1

T6. The city is considering extending the 0.3% sales tax for up to 15 years rather than a shorter time period to stabilize financial planning and the infrastructure project schedule. Over time, a reliable funding source will reduce short and medium-term project funding "fixes" and solutions. Knowing this information are you:

		Gender			Age and Gender														Race			
		TOTAL	Men	Wom	18-24	Men 18-24	Wom 18-24	25-34	Men 25-34	Wom 25-34	35-54	Men 35-54	Wom 35-54	55-64	Men 55-64	Wom 55-64	65+	Men 65+	Wom 65+	Whit	Hisp	Asn
TOTAL	1911 100.0	898 100.0	975 100.0	96 100.0	60 100.0	32 100.0	287 100.0	138 100.0	138 100.0	564 100.0	280 100.0	272 100.0	401 100.0	203 100.0	195 100.0	554 100.0	213 100.0	337 100.0	1634 100.0	96 100.0	76 100.0	
Total More Likely to Approve	1213 63.5	555 61.8	641 65.8	59 61.4	32 53.0	24 75.1	182 63.3	87 62.5	89 64.9	342 60.7	172 61.3	167 61.3	263 65.7	129 63.7	133 68.2	363 65.5	133 62.7	227 67.5	1055 64.6	55 57.6	46 60.0	
Total More Likely to Reject	360 18.9	192 21.4	159 16.3	23 23.9	19 31.6	4 12.4	29 10.0	20 14.7	7 5.0	96 17.1	49 17.4	43 15.7	84 20.8	55 26.9	28 14.2	125 22.5	47 22.3	77 22.9	290 17.8	27 27.8	12 15.9	
No Opinion	337 17.7	152 16.9	175 17.9	14 14.7	9 15.4	4 12.5	76 26.7	32 22.8	41 30.1	125 22.2	60 21.3	63 23.0	54 13.5	19 9.4	34 17.6	67 12.0	32 15.0	32 9.6	289 17.7	14 14.6	18 24.1	
Much More Likely to Approve	584 30.5	240 26.7	336 34.5	29 30.4	14 23.7	14 42.9	85 29.6	38 27.7	45 32.4	150 26.6	69 24.6	80 29.3	115 28.6	49 24.4	64 33.0	203 36.6	67 31.6	134 39.9	495 30.3	30 31.7	27 36.0	
Somewhat More Likely to Approve	630 32.9	315 35.1	304 31.2	30 31.1	17 29.2	10 32.2	97 33.8	48 34.8	45 32.5	192 34.1	103 36.7	87 32.0	149 37.1	80 39.3	68 35.2	160 28.9	66 31.1	93 27.6	559 34.2	25 25.9	18 24.1	
Much More Likely to Reject	223 11.7	123 13.7	92 9.4	16 17.1	14 23.2	2 7.6	19 6.7	17 12.4	2 1.5	61 10.8	33 11.6	24 8.8	48 12.0	32 15.7	15 7.7	76 13.6	27 12.7	48 14.3	164 10.0	21 21.9	12 15.9	
Somewhat More Likely to Reject	138 7.2	68 7.6	67 6.9	7 6.8	5 8.4	2 4.8	9 3.3	3 2.3	5 3.5	35 6.3	16 5.8	19 6.8	35 8.8	23 11.2	13 6.5	49 8.9	20 9.6	29 8.5	126 7.7	6 5.9		

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 6-2

T6. The city is considering extending the 0.3% sales tax for up to 15 years rather than a shorter time period to stabilize financial planning and the infrastructure project schedule. Over time, a reliable funding source will reduce short and medium-term project funding "fixes" and solutions. Knowing this information are you:

		Democrat Voters							Unaffiliated Voters							Republican Voters						
		TOTAL	Dems	Dem Men	Dem WOM	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf WOM	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep WOM	Rep 18-34	Rep 35-54	Rep 55+
TOTAL		1911	1147	469	657	233	351	239	319	592	334	242	124	183	122	160	153	85	67	21	24	72
		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total More Likely to Approve		1213	833	335	486	156	231	189	254	324	188	131	76	104	57	87	49	28	21	4	6	23
		63.5	72.6	71.3	74.0	67.2	66.0	78.9	79.6	54.8	56.3	54.0	61.2	56.8	46.6	54.3	32.4	33.3	31.9	21.6	22.9	31.1
Total More Likely to Reject		360	118	59	56	18	39	27	33	156	89	61	23	43	37	51	78	40	37	11	11	38
		18.9	10.3	12.7	8.6	7.6	11.0	11.1	10.2	26.3	26.5	25.4	18.3	23.3	30.2	32.1	51.1	47.3	54.8	51.0	46.1	52.4
No Opinion		337	196	75	115	59	80	24	33	112	57	50	26	36	28	22	25	16	9	6	8	12
		17.7	17.1	16.1	17.4	25.2	22.9	10.0	10.2	19.0	17.1	20.7	20.5	19.9	23.2	13.6	16.6	19.4	13.2	27.4	31.0	16.5
Much More Likely to Approve		584	439	164	269	86	111	91	151	126	64	60	26	37	20	42	17	11	6	1	2	11
		30.5	38.3	35.0	40.9	37.1	31.7	37.9	47.3	21.2	19.2	24.9	20.8	20.2	16.8	26.1	10.9	12.6	9.0	7.2	7.6	14.5
Somewhat More Likely to Approve		630	393	170	217	70	120	98	103	199	124	70	50	67	36	45	33	18	15	3	4	12
		32.9	34.3	36.3	33.1	30.1	34.4	41.0	32.2	33.5	37.2	29.0	40.4	36.6	29.8	28.2	21.5	20.7	22.9	14.4	15.3	16.6
Much More Likely to Reject		223	54	30	22	9	18	12	13	101	58	38	15	28	25	31	61	32	28	11	11	29
		11.7	4.7	6.4	3.4	3.9	5.2	4.9	4.2	17.0	17.5	15.9	12.4	15.6	20.7	19.2	39.6	37.3	41.3	51.0	46.1	39.9
Somewhat More Likely to Reject		138	64	29	34	8	21	15	19	55	30	23	7	14	12	21	17	8	9			9
		7.2	5.6	6.2	5.2	3.6	5.9	6.2	6.0	9.3	9.0	9.5	5.9	7.8	9.5	12.9	11.4	10.0	13.5			12.5

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 6-3

T6. The city is considering extending the 0.3% sales tax for up to 15 years rather than a shorter time period to stabilize financial planning and the infrastructure project schedule. Over time, a reliable funding source will reduce short and medium-term project funding "fixes" and solutions. Knowing this information are you:

	TOTAL	Income							Vote	Rent Own		Region									
		Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k	Likely	Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gunbarl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Total More Likely to Approve	1213 63.5	93 63.1	144 62.3	256 64.7	262 73.2	341 62.7	493 63.6	603 66.9	1184 65.3	360 65.2	811 63.6	274 62.0	214 60.0	225 63.6	140 67.2	95 71.5	64 63.5	61 62.6	57 69.2	44 64.8	22 53.0
Total More Likely to Reject	360 18.9	38 25.6	46 20.1	76 19.3	37 10.5	102 18.7	161 20.7	139 15.4	314 17.3	87 15.8	253 19.9	87 19.6	64 18.0	72 20.3	35 16.8	15 11.4	22 21.5	20 20.2	13 16.2	14 19.7	14 35.1
No Opinion	337 17.7	17 11.3	41 17.7	63 16.0	58 16.3	101 18.6	121 15.6	159 17.7	316 17.4	105 19.1	211 16.6	81 18.3	78 22.0	57 16.1	33 16.0	23 17.1	15 15.1	17 17.2	12 14.6	11 15.5	5 11.9
Much More Likely to Approve	584 30.5	50 33.7	67 28.9	136 34.4	130 36.2	151 27.9	252 32.6	281 31.2	575 31.7	185 33.4	384 30.1	130 29.3	104 29.0	118 33.3	57 27.5	37 28.2	34 34.0	33 34.5	26 32.0	23 33.2	8 20.4
Somewhat More Likely to Approve	630 32.9	43 29.4	77 33.4	120 30.3	132 37.0	189 34.8	240 31.0	322 35.7	610 33.6	175 31.7	427 33.5	144 32.7	111 31.0	107 30.2	83 39.7	57 43.2	30 29.4	27 28.1	31 37.2	22 31.5	13 32.6
Much More Likely to Reject	223 11.7	28 19.1	29 12.4	47 12.0	20 5.7	58 10.7	104 13.4	78 8.7	194 10.7	59 10.7	146 11.5	58 13.1	37 10.3	42 12.0	16 7.9	6 4.8	13 12.8	16 16.2	8 9.9	12 17.3	11 27.0
Somewhat More Likely to Reject	138 7.2	10 6.5	18 7.7	29 7.4	17 4.8	44 8.0	56 7.3	61 6.7	120 6.6	28 5.1	107 8.4	29 6.6	28 7.7	30 8.3	18 8.9	9 6.6	9 8.6	4 4.0	5 6.3	2 2.4	3 8.2

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 6-4

T6. The city is considering extending the 0.3% sales tax for up to 15 years rather than a shorter time period to stabilize financial planning and the infrastructure project schedule. Over time, a reliable funding source will reduce short and medium-term project funding "fixes" and solutions. Knowing this information are you:

	TOTAL	Uninformed 0.3% Sales Tax					Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Total More Likely to Approve	1213 63.5	1139 81.9	663 88.6	30 7.7	7 2.6	44 34.3	1158 81.9	682 87.8	37 9.4	5 1.9	18 17.6	16 53.5	15 42.6	28 63.6	8 30.5	1115 83.5	14 4.0	1012 85.0	21 5.9	33 32.6
Total More Likely to Reject	360 18.9	45 3.2	10 1.3	292 74.5	212 82.8	24 18.2	48 3.4	5 0.7	280 70.7	206 83.8	32 32.0	7 22.4	15 43.1	1 1.8	8 31.0	33 2.4	266 77.7	28 2.3	274 77.5	20 19.9
No Opinion	337 17.7	206 14.8	75 10.1	70 17.8	37 14.6	62 47.6	208 14.7	89 11.5	79 20.0	35 14.3	51 50.4	7 24.0	5 14.3	15 34.6	10 38.5	187 14.0	63 18.3	151 12.7	59 16.7	48 47.5
Much More Likely to Approve	584 30.5	581 41.8	471 63.0	1 0.2		2 1.2	575 40.6	468 60.3	7 1.7		2 1.9	7 23.2	1 2.1	1 1.6		573 42.9		554 46.5	1 0.2	1 0.9
Somewhat More Likely to Approve	630 32.9	557 40.1	191 25.6	29 7.5	7 2.6	43 33.0	584 41.3	214 27.5	30 7.6	5 1.9	16 15.7	9 30.4	14 40.5	28 62.0	8 30.5	542 40.6	14 4.0	459 38.5	20 5.7	32 31.7
Much More Likely to Reject	223 11.7	4 0.3		214 54.6	189 73.8	5 4.1	11 0.8		198 50.0	172 70.1	14 14.0		7 20.9	1 1.8	0.1	3 0.2	198 57.9	2 0.2	205 58.1	4 4.5
Somewhat More Likely to Reject	138 7.2	41 3.0	10 1.3	78 19.9	23 9.0	18 14.1	37 2.6	5 0.7	82 20.7	34 13.7	18 18.0	7 22.4	8 22.2		8 30.9	30 2.2	68 19.8	25 2.1	69 19.4	15 15.4

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 6-5

T6. The city is considering extending the 0.3% sales tax for up to 15 years rather than a shorter time period to stabilize financial planning and the infrastructure project schedule. Over time, a reliable funding source will reduce short and medium-term project funding "fixes" and solutions. Knowing this information are you:

	TOTAL	Uninformed Bond Measure					Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Total More Likely to Approve	1213 63.5	1027 83.6	520 87.4	59 13.7	8 3.2	127 50.9	1042 83.4	550 88.6	66 16.4	13 4.9	106 40.6	19 81.1	16 44.6	61 69.3	16 48.0	965 85.7	30 8.8	1028 85.8	20 6.3	13 19.2
Total More Likely to Reject	360 18.9	43 3.5	16 2.7	286 66.3	208 80.0	31 12.5	57 4.6	9 1.4	263 65.7	207 80.8	40 15.4	2 7.0	14 39.2	10 11.7	9 27.6	33 2.9	252 73.5	31 2.6	239 75.9	14 20.9
No Opinion	337 17.7	159 12.9	59 9.9	87 20.0	44 16.8	92 36.7	151 12.1	62 10.0	72 17.9	37 14.3	115 44.0	3 11.9	6 16.2	17 19.0	8 24.4	128 11.4	61 17.7	139 11.6	56 17.8	39 59.9
Much More Likely to Approve	584 30.5	554 45.1	406 68.2	7 1.6		22 8.9	542 43.4	416 67.0	16 4.1	2 0.8	25 9.7	7 29.6	2 4.4	10 10.9	4 11.7	531 47.2	5 1.6	539 45.0	3 0.9	1 1.4
Somewhat More Likely to Approve	630 32.9	473 38.5	114 19.2	52 12.0	8 3.2	105 41.9	500 40.0	134 21.6	49 12.3	10 4.1	81 30.9	12 51.5	15 40.2	51 58.4	12 36.2	434 38.6	25 7.3	489 40.8	17 5.4	12 17.9
Much More Likely to Reject	223 11.7	9 0.7	3 0.6	207 48.0	183 70.5	6 2.6	12 0.9	1 0.2	196 48.9	177 68.8	16 5.9	2 7.0	6 15.5		4 12.0	6 0.5	190 55.4	5 0.4	180 57.2	5 7.4
Somewhat More Likely to Reject	138 7.2	34 2.8	13 2.2	79 18.3	25 9.5	25 9.9	45 3.6	8 1.2	67 16.8	31 12.0	25 9.5		9 23.8	10 11.7	5 15.6	27 2.4	62 18.1	26 2.2	59 18.6	9 13.5

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 7-1

T7. The 0.3% sales tax generates about \$11.5 million annually. The revenue from this tax would be used to pay off the \$110 million bond. Knowing this information are you:

		Gender			Age and Gender														Race			
		TOTAL	Men	Wom	18-24	Men 18-24	Wom 18-24	25-34	Men 25-34	Wom 25-34	35-54	Men 35-54	Wom 35-54	55-64	Men 55-64	Wom 55-64	65+	Men 65+	Wom 65+	Whit	Hisp	Asn
TOTAL		1911 100.0	898 100.0	975 100.0	96 100.0	60 100.0	32 100.0	287 100.0	138 100.0	138 100.0	564 100.0	280 100.0	272 100.0	401 100.0	203 100.0	195 100.0	554 100.0	213 100.0	337 100.0	1634 100.0	96 100.0	76 100.0
Total More Likely to Approve		1107 57.9	492 54.7	598 61.4	45 47.2	25 42.0	17 52.8	136 47.5	61 43.8	71 51.5	315 55.9	158 56.5	153 56.1	256 63.7	124 61.2	130 66.8	351 63.4	122 57.3	227 67.4	972 59.5	50 52.1	35 46.0
Total More Likely to Reject		385 20.1	215 24.0	158 16.2	27 27.8	20 33.4	7 20.7	43 15.1	33 23.9	8 6.0	102 18.2	51 18.3	46 17.0	71 17.8	46 22.7	24 12.3	137 24.7	62 29.3	73 21.7	299 18.3	30 31.8	18 23.3
No Opinion		419 21.9	191 21.3	218 22.4	24 25.0	15 24.6	8 26.6	107 37.4	45 32.3	59 42.5	146 25.9	71 25.2	73 26.9	74 18.5	33 16.1	41 20.9	66 12.0	29 13.4	37 10.9	363 22.2	15 16.2	23 30.7
Much More Likely to Approve		504 26.4	208 23.2	289 29.6	19 19.8	8 13.6	10 30.0	55 19.1	24 17.3	29 21.1	115 20.3	58 20.8	55 20.2	115 28.6	49 24.1	65 33.3	199 35.9	68 31.7	130 38.7	437 26.7	23 23.9	20 25.6
Somewhat More Likely to Approve		603 31.6	283 31.5	310 31.8	26 27.4	17 28.4	7 22.7	82 28.4	37 26.5	42 30.4	201 35.6	100 35.8	98 36.0	141 35.1	75 37.1	65 33.5	152 27.4	54 25.5	97 28.7	535 32.8	27 28.2	16 20.4
Much More Likely to Reject		224 11.7	126 14.0	90 9.2	20 20.7	16 27.6	3 10.1	30 10.3	23 16.6	6 4.2	58 10.3	36 13.0	17 6.3	42 10.4	22 11.0	18 9.3	72 13.0	26 12.4	45 13.5	160 9.8	20 20.7	15 19.6
Somewhat More Likely to Reject		161 8.4	90 10.0	68 7.0	7 7.1	3 5.7	3 10.5	14 4.7	10 7.4	2 1.7	45 7.9	15 5.3	29 10.7	30 7.4	24 11.7	6 3.0	65 11.7	36 16.9	28 8.2	139 8.5	11 11.0	3 3.7

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 7-2

T7. The 0.3% sales tax generates about \$11.5 million annually. The revenue from this tax would be used to pay off the \$110 million bond. Knowing this information are you:

	Democrat Voters								Unaffiliated Voters								Republican Voters				
	TOTAL	Dems	Dem Men	Dem Women	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf Women	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep Women	Rep 18-34	Rep 35-54	Rep 55+
TOTAL	1911	1147	469	657	233	351	239	319	592	334	242	124	183	122	160	153	85	67	21	24	72
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total More Likely to Approve	1107	759	301	446	122	210	182	245	296	164	127	55	100	60	81	42	19	22	3	2	26
	57.9	66.2	64.2	67.9	52.2	59.8	76.1	76.6	50.0	49.1	52.4	44.0	54.5	48.9	50.9	27.3	22.7	33.6	14.4	7.6	35.3
Total More Likely to Reject	385	136	72	62	28	44	24	37	161	97	57	26	45	30	59	81	44	35	14	13	38
	20.1	11.9	15.3	9.4	12.2	12.4	10.0	11.6	27.2	29.2	23.4	21.3	24.4	24.8	36.7	52.7	51.4	53.1	67.4	53.9	52.4
No Opinion	419	251	96	149	83	97	33	38	135	73	59	43	39	32	20	31	22	9	4	9	9
	21.9	21.9	20.5	22.7	35.5	27.7	13.9	11.8	22.7	21.7	24.2	34.6	21.1	26.3	12.4	20.1	25.8	13.2	18.2	38.6	12.3
Much More Likely to Approve	504	383	150	227	61	85	94	143	107	53	52	13	30	20	43	14	5	9			14
	26.4	33.4	31.9	34.5	26.1	24.2	39.3	44.7	18.0	15.9	21.6	10.3	16.3	16.7	27.1	8.9	5.3	13.5			18.7
Somewhat More Likely to Approve	603	377	151	219	61	125	88	102	190	111	74	42	70	39	38	28	15	13	3	2	12
	31.6	32.8	32.3	33.4	26.1	35.7	36.8	31.9	32.1	33.2	30.8	33.7	38.2	32.2	23.8	18.4	17.4	20.1	14.4	7.6	16.6
Much More Likely to Reject	224	57	29	26	15	21	9	11	105	62	38	21	27	22	33	58	33	23	12	9	26
	11.7	4.9	6.1	3.9	6.6	5.9	3.6	3.3	17.7	18.4	15.9	16.8	14.9	18.4	20.7	37.7	39.5	34.0	60.2	38.4	35.8
Somewhat More Likely to Reject	161	79	43	36	13	23	15	26	57	36	18	6	17	8	26	23	10	13	1	4	12
	8.4	6.9	9.2	5.5	5.7	6.5	6.5	8.3	9.6	10.7	7.5	4.5	9.5	6.4	16.1	15.0	11.9	19.2	7.2	15.4	16.6

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 7-3

T7. The 0.3% sales tax generates about \$11.5 million annually. The revenue from this tax would be used to pay off the \$110 million bond. Knowing this information are you:

	TOTAL	Income							Vote			Region									
		Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k	Lik ely	Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Total More Likely to Approve	1107 57.9	84 57.0	121 52.5	238 60.2	240 67.1	312 57.4	444 57.3	552 61.3	1075 59.2	313 56.7	757 59.3	257 58.2	190 53.3	212 59.9	124 59.6	85 64.1	61 60.0	53 55.0	46 56.2	37 53.6	22 52.3
Total More Likely to Reject	385 20.1	40 27.0	53 23.1	81 20.4	46 12.9	107 19.8	174 22.5	154 17.0	344 19.0	101 18.3	258 20.2	91 20.6	67 18.7	75 21.1	38 18.4	17 12.6	18 17.7	25 25.6	18 22.0	15 21.5	15 36.1
No Opinion	419 21.9	24 16.0	56 24.4	77 19.4	71 19.9	124 22.8	157 20.2	195 21.7	396 21.8	138 25.0	262 20.5	94 21.2	100 28.0	67 19.0	46 22.0	31 23.3	23 22.3	19 19.4	18 21.8	17 24.9	5 11.6
Much More Likely to Approve	504 26.4	46 31.3	58 25.0	118 29.8	105 29.5	124 22.8	222 28.7	229 25.4	500 27.6	155 28.0	335 26.3	126 28.5	75 21.0	106 29.9	52 24.8	31 23.1	25 24.6	30 31.2	20 23.9	17 25.5	7 17.2
Somewhat More Likely to Approve	603 31.6	38 25.7	64 27.5	120 30.4	135 37.7	188 34.6	222 28.6	323 35.8	575 31.7	158 28.7	421 33.0	131 29.7	115 32.2	106 30.0	72 34.8	54 41.1	36 35.4	23 23.8	27 32.2	19 28.1	14 35.1
Much More Likely to Reject	224 11.7	27 18.2	32 14.0	50 12.6	19 5.4	59 10.9	109 14.1	79 8.7	197 10.9	66 11.9	138 10.9	58 13.0	35 9.8	41 11.5	20 9.7	7 5.4	11 10.9	19 19.1	7 8.7	12 17.4	11 27.0
Somewhat More Likely to Reject	161 8.4	13 8.8	21 9.1	31 7.8	27 7.6	48 8.8	65 8.4	75 8.3	147 8.1	35 6.4	119 9.3	33 7.5	32 8.9	34 9.6	18 8.7	10 7.2	7 6.8	6 6.5	11 13.3	3 4.1	4 9.1

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 7-4

T7. The 0.3% sales tax generates about \$11.5 million annually. The revenue from this tax would be used to pay off the \$110 million bond. Knowing this information are you:

	Uninformed 0.3% Sales Tax						Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Total More Likely to Approve	1107 57.9	1028 74.0	619 82.8	33 8.3	6 2.3	46 35.5	1051 74.3	628 80.9	35 8.8	5 2.1	21 20.7	9 29.6	15 42.7	24 53.7	9 37.9	1013 75.8	17 4.9	956 80.3	21 5.9	31 31.4
Total More Likely to Reject	385 20.1	65 4.7	17 2.3	288 73.7	218 85.2	31 23.9	74 5.2	21 2.6	283 71.3	210 85.6	28 28.1	10 32.6	12 34.4	12 26.8	8 32.1	50 3.8	265 77.5	27 2.3	274 77.6	23 23.4
No Opinion	419 21.9	296 21.3	112 14.9	71 18.0	32 12.5	53 40.5	289 20.4	127 16.4	79 19.9	30 12.4	51 51.2	11 37.8	8 22.9	9 19.5	7 30.0	272 20.4	60 17.6	208 17.5	59 16.6	45 45.2
Much More Likely to Approve	504 26.4	492 35.4	411 54.9	3 0.7		9 7.2	497 35.1	407 52.5	3 0.8		4 3.6	2 6.5	1 3.9	7 15.1		489 36.6	1 0.4	481 40.4	1 0.4	4 4.3
Somewhat More Likely to Approve	603 31.6	537 38.6	209 27.9	30 7.6	6 2.3	37 28.4	554 39.2	221 28.5	32 8.0	5 2.1	17 17.1	7 23.1	13 38.8	17 38.6	9 37.9	524 39.2	15 4.5	475 39.9	19 5.5	27 27.1
Much More Likely to Reject	224 11.7	10 0.7	3 0.4	206 52.7	184 72.1	7 5.6	15 1.0	3 0.4	194 49.1	172 70.1	15 14.6		4 11.7	3 7.1	1 4.1	7 0.5	193 56.5	5 0.4	201 56.9	6 6.4
Somewhat More Likely to Reject	161 8.4	55 4.0	14 1.9	82 21.0	34 13.1	24 18.3	59 4.2	18 2.3	88 22.2	38 15.5	14 13.5	9 31.8	8 22.7	9 19.7	7 28.0	43 3.2	72 21.0	22 1.9	73 20.7	17 17.0

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 7-5

T7. The 0.3% sales tax generates about \$11.5 million annually. The revenue from this tax would be used to pay off the \$110 million bond. Knowing this information are you:

	Uninformed Bond Measure						Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Total More Likely to Approve	1107 57.9	972 79.1	506 85.0	45 10.5	7 2.7	89 35.8	984 78.7	525 84.7	37 9.1	7 2.6	87 33.3	8 35.2	17 47.0	49 55.6	11 32.3	918 81.5	17 5.1	966 80.7	14 4.4	14 21.3
Total More Likely to Reject	385 20.1	38 3.1	12 2.0	303 70.0	217 83.4	44 17.5	52 4.2	14 2.2	285 71.3	215 83.9	47 18.1	7 27.5	10 28.6	12 13.4	15 45.3	30 2.6	264 76.9	35 2.9	245 77.6	11 16.6
No Opinion	419 21.9	218 17.8	77 12.9	84 19.4	36 14.0	117 46.8	214 17.1	81 13.1	78 19.6	35 13.5	127 48.5	9 37.3	9 24.4	27 31.0	7 22.4	178 15.8	62 18.1	196 16.4	57 18.0	41 62.1
Much More Likely to Approve	504 26.4	483 39.3	387 65.0	6 1.3		15 6.0	482 38.6	386 62.2	6 1.4	1 0.4	16 6.0	3 10.7	3 7.4	9 9.7	3 9.1	471 41.9		478 39.9		1 1.4
Somewhat More Likely to Approve	603 31.6	489 39.8	119 20.0	40 9.2	7 2.7	74 29.8	501 40.1	139 22.5	31 7.7	6 2.2	71 27.3	6 24.5	14 39.7	40 45.9	8 23.2	446 39.7	17 5.1	488 40.8	14 4.4	13 19.9
Much More Likely to Reject	224 11.7	9 0.8	6 1.1	206 47.7	181 69.7	8 3.3	11 0.9	3 0.5	196 48.9	179 69.7	17 6.4	2 8.6	4 11.8	1 1.1	6 19.1	6 0.5	188 54.6	5 0.4	177 56.3	5 7.5
Somewhat More Likely to Reject	161 8.4	29 2.4	6 1.0	96 22.3	35 13.6	36 14.2	41 3.3	11 1.8	89 22.4	36 14.2	31 11.8	5 18.9	6 16.7	11 12.3	9 26.2	24 2.1	76 22.2	30 2.5	67 21.4	6 9.1

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 8-1

T8. The cost of a 0.3% sales tax on a \$100 purchase is 30 cents. Knowing this information are you:

		Gender			Age and Gender														Race			
		TOTAL	Men	Wom	18-24	Men	Wom	25-34	Men	Wom	35-54	Men	Wom	55-64	Men	Wom	65+	Men	Wom	Whit	Hisp	Asn
						18-24	18-24		25-34	35-54		55-64	65+									
TOTAL		1911	898	975	96	60	32	287	138	138	564	280	272	401	203	195	554	213	337	1634	96	76
		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total More Likely to Approve		1171	486	669	57	30	24	164	66	93	335	147	184	252	116	135	359	126	231	1007	55	53
		61.3	54.1	68.6	60.1	50.7	75.3	57.1	47.6	67.9	59.5	52.5	67.7	62.8	57.1	69.6	64.7	59.0	68.6	61.7	58.0	69.7
Total More Likely to Reject		320	173	137	17	14	2	37	26	10	81	44	32	66	45	20	115	41	72	248	24	15
		16.8	19.3	14.1	17.7	24.3	7.6	12.9	18.4	7.4	14.3	15.9	11.6	16.5	22.2	10.1	20.7	19.2	21.5	15.2	25.5	19.6
No Opinion		420	239	169	21	15	5	86	47	34	148	88	56	83	42	39	81	46	33	378	16	8
		22.0	26.6	17.3	22.2	25.0	17.1	30.0	34.0	24.7	26.2	31.6	20.6	20.7	20.7	20.3	14.6	21.7	9.9	23.2	16.5	10.7
Much More Likely to Approve		684	267	407	36	19	15	106	40	64	184	66	116	138	60	77	217	81	135	573	36	40
		35.8	29.7	41.7	37.7	31.7	46.6	37.1	28.9	46.4	32.6	23.6	42.6	34.4	29.6	39.7	39.1	37.8	40.2	35.1	37.4	51.9
Somewhat More Likely to Approve		487	219	262	21	11	9	58	26	30	151	81	68	114	56	58	142	45	96	434	20	14
		25.5	24.4	26.9	22.4	19.0	28.7	20.1	18.6	21.5	26.9	29.0	25.2	28.4	27.5	29.9	25.6	21.2	28.4	26.6	20.6	17.8
Much More Likely to Reject		217	119	89	16	13	2	28	20	7	53	32	17	41	24	15	78	28	48	158	20	10
		11.4	13.2	9.2	16.5	22.3	7.6	9.9	14.7	5.0	9.4	11.4	6.1	10.1	11.8	7.8	14.0	13.1	14.3	9.7	21.1	13.3
Somewhat More Likely to Reject		103	54	48	1	1		9	5	3	28	12	15	26	21	4	37	13	24	90	4	5
		5.4	6.1	4.9	1.2	2.0		3.0	3.8	2.5	5.0	4.4	5.5	6.4	10.4	2.3	6.7	6.1	7.1	5.5	4.5	6.3

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 8-2

T8. The cost of a 0.3% sales tax on a \$100 purchase is 30 cents. Knowing this information are you:

	Democrat Voters								Unaffiliated Voters								Republican Voters				
	TOTAL	Dems	Dem Men	Dem Women	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf Women	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep Women	Rep 18-34	Rep 35-54	Rep 55+
TOTAL	1911 100.0	1147 100.0	469 100.0	657 100.0	233 100.0	351 100.0	239 100.0	319 100.0	592 100.0	334 100.0	242 100.0	124 100.0	183 100.0	122 100.0	160 100.0	153 100.0	85 100.0	67 100.0	21 100.0	24 100.0	72 100.0
Total More Likely to Approve	1171 61.3	820 71.5	305 65.0	504 76.7	149 64.1	241 68.9	180 75.2	248 77.7	293 49.5	149 44.5	139 57.5	64 51.5	87 47.8	55 45.4	85 53.3	48 31.3	25 30.0	22 33.6	4 21.6	4 15.1	26 35.3
Total More Likely to Reject	320 16.8	87 7.6	41 8.8	43 6.5	15 6.3	27 7.8	13 5.5	29 9.1	140 23.6	81 24.2	54 22.3	23 18.2	38 20.6	33 27.0	45 28.0	88 57.3	49 57.5	37 56.0	16 78.2	15 61.9	38 52.4
No Opinion	420 22.0	239 20.9	123 26.1	110 16.8	69 29.6	82 23.4	46 19.2	42 13.1	159 26.9	105 31.3	49 20.2	38 30.3	58 31.6	34 27.6	30 18.7	18 11.5	11 12.5	7 10.4	0.2	6 23.0	9 12.3
Much More Likely to Approve	684 35.8	511 44.5	180 38.4	323 49.1	105 45.3	137 39.2	106 44.1	162 50.8	156 26.4	74 22.0	81 33.4	35 28.5	42 23.2	33 26.7	45 28.1	14 9.0	11 12.7	3 4.5	1 7.2	2 7.6	10 14.5
Somewhat More Likely to Approve	487 25.5	309 27.0	125 26.7	182 27.6	44 18.9	104 29.7	75 31.1	86 27.0	137 23.1	75 22.5	58 24.1	29 23.1	45 24.6	23 18.7	40 25.2	34 22.2	15 17.2	19 29.1	3 14.4	2 7.6	15 20.8
Much More Likely to Reject	217 11.4	52 4.6	27 5.8	22 3.4	12 5.3	17 4.7	8 3.3	14 4.4	95 16.1	53 15.9	37 15.2	17 13.6	26 14.3	19 15.5	32 20.1	65 42.8	36 43.0	28 41.3	14 69.2	9 38.9	29 39.9
Somewhat More Likely to Reject	103 5.4	35 3.0	14 3.0	20 3.1	2 1.0	11 3.0	5 2.2	15 4.7	45 7.6	28 8.2	17 7.1	6 4.6	12 6.3	14 11.5	13 7.9	22 14.5	12 14.5	10 14.7	2 9.0	6 23.0	9 12.5

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 8-3

T8. The cost of a 0.3% sales tax on a \$100 purchase is 30 cents. Knowing this information are you:

	TOTAL	Income							Vote	Rent Own		Region									
		Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k		Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Total More Likely to Approve	1171 61.3	96 64.9	148 64.1	241 61.0	243 67.9	330 60.7	485 62.6	573 63.5	1136 62.6	333 60.3	791 62.0	267 60.5	218 61.1	216 61.0	128 61.7	83 63.0	64 63.4	54 55.8	58 70.5	39 56.7	23 55.0
Total More Likely to Reject	320 16.8	29 19.3	36 15.5	78 19.6	38 10.7	78 14.4	142 18.3	116 12.9	276 15.2	89 16.0	213 16.7	83 18.7	51 14.4	63 17.7	32 15.4	11 8.2	15 15.0	25 25.7	11 13.7	13 18.8	12 28.6
No Opinion	420 22.0	23 15.8	47 20.4	77 19.4	76 21.4	136 24.9	147 19.0	212 23.5	402 22.2	131 23.6	271 21.2	92 20.8	88 24.5	76 21.3	48 22.9	38 28.7	22 21.6	18 18.5	13 15.8	17 24.5	7 16.4
Much More Likely to Approve	684 35.8	64 43.6	86 37.4	145 36.8	137 38.4	195 35.9	296 38.3	332 36.9	670 36.9	216 39.0	443 34.7	156 35.3	121 33.8	128 36.2	70 33.6	44 33.5	43 42.3	36 37.2	33 39.5	28 40.9	9 22.0
Somewhat More Likely to Approve	487 25.5	31 21.3	62 26.7	96 24.2	106 29.5	135 24.8	189 24.4	240 26.7	466 25.7	118 21.3	348 27.3	111 25.2	98 27.3	88 24.7	58 28.1	39 29.6	21 21.0	18 18.6	26 31.0	11 15.8	14 33.0
Much More Likely to Reject	217 11.4	24 16.5	25 10.8	52 13.2	21 5.9	54 9.9	101 13.1	75 8.3	191 10.5	62 11.2	137 10.7	58 13.2	29 8.1	42 11.9	17 8.3	9 6.8	10 9.4	21 21.2	6 7.8	12 17.4	10 24.4
Somewhat More Likely to Reject	103 5.4	4 2.8	11 4.8	25 6.4	17 4.8	25 4.5	41 5.2	42 4.7	85 4.7	27 4.8	76 6.0	24 5.5	22 6.3	21 5.8	15 7.2	2 1.4	6 5.6	4 4.5	5 5.8	1 1.4	2 4.2

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 8-4

T8. The cost of a 0.3% sales tax on a \$100 purchase is 30 cents. Knowing this information are you:

	TOTAL	Uninformed 0.3% Sales Tax					Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Total More Likely to Approve	1171 61.3	1071 77.0	629 84.0	45 11.4	9 3.5	55 42.6	1101 77.9	645 83.1	40 10.1	8 3.3	30 29.5	12 39.5	23 65.7	31 68.5	9 34.5	1048 78.5	20 5.8	950 79.7	31 8.8	39 39.1
Total More Likely to Reject	320 16.8	33 2.3	4 0.6	273 69.7	221 86.5	15 11.7	30 2.1	6 0.8	276 69.7	216 88.1	14 14.0	13 42.6	9 24.8	4 8.3	6 22.3	18 1.3	258 75.5	19 1.6	262 74.0	10 9.9
No Opinion	420 22.0	286 20.6	115 15.4	74 18.9	25 10.0	59 45.7	283 20.0	125 16.2	80 20.1	21 8.6	57 56.5	5 17.9	3 9.5	10 23.3	11 43.2	270 20.2	64 18.7	222 18.6	61 17.1	51 51.0
Much More Likely to Approve	684 35.8	666 47.9	504 67.4	5 1.3		13 9.8	671 47.4	509 65.6	7 1.7		6 6.3	6 19.8	4 12.0	10 21.8	0.2	657 49.2	1 0.3	630 52.9	2 0.7	8 7.6
Somewhat More Likely to Approve	487 25.5	405 29.1	125 16.7	40 10.1	9 3.5	43 32.9	431 30.4	136 17.5	33 8.4	8 3.3	23 23.2	6 19.7	18 53.7	21 46.6	8 34.2	391 29.3	19 5.6	319 26.8	29 8.2	32 31.5
Much More Likely to Reject	217 11.4	4 0.3	1 0.1	208 53.2	187 73.2	5 3.6	6 0.4	1 0.1	202 51.1	177 72.3	9 9.1	2 7.1	4 11.1	1 1.8	1 3.4	1 0.1	199 58.3	3 0.2	203 57.5	4 3.9
Somewhat More Likely to Reject	103 5.4	28 2.0	4 0.5	64 16.4	34 13.3	10 8.1	24 1.7	5 0.7	74 18.7	39 15.8	5 4.9	10 35.5	5 13.7	3 6.5	5 18.9	16 1.2	59 17.2	17 1.4	58 16.5	6 6.1

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 8-5

T8. The cost of a 0.3% sales tax on a \$100 purchase is 30 cents. Knowing this information are you:

	TOTAL	Uninformed Bond Measure					Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Total More Likely to Approve	1171 61.3	967 78.7	504 84.8	72 16.6	9 3.5	133 53.1	988 79.0	523 84.3	69 17.3	12 4.7	114 43.7	12 51.6	22 59.9	57 64.7	21 64.6	909 80.8	36 10.4	971 81.1	21 6.5	17 26.1
Total More Likely to Reject	320 16.8	29 2.3	9 1.5	276 63.9	220 84.6	16 6.2	35 2.8	14 2.2	258 64.4	213 83.1	28 10.6	4 15.5	8 20.6	5 5.5	6 17.0	23 2.0	249 72.4	19 1.6	243 77.0	3 4.6
No Opinion	420 22.0	234 19.0	82 13.7	84 19.5	31 12.0	102 40.7	227 18.2	84 13.5	73 18.3	31 12.2	119 45.8	8 33.0	7 19.4	26 29.8	6 18.4	194 17.2	59 17.2	207 17.3	52 16.5	46 69.3
Much More Likely to Approve	684 35.8	635 51.7	427 71.8	9 2.0	2 0.6	40 15.9	619 49.5	447 72.1	12 2.9		53 20.2	6 27.1	2 6.9	16 18.2	2 5.7	601 53.4	3 1.0	617 51.5	4 1.2	5 7.2
Somewhat More Likely to Approve	487 25.5	332 27.0	78 13.1	63 14.5	7 2.8	93 37.1	368 29.5	76 12.2	58 14.4	12 4.7	61 23.5	6 24.5	19 53.1	41 46.5	20 58.9	308 27.4	32 9.4	354 29.6	17 5.3	12 18.9
Much More Likely to Reject	217 11.4	7 0.6	5 0.8	206 47.6	190 73.0	5 1.9	9 0.8	6 1.0	194 48.5	180 70.2	14 5.3	1 3.7	4 10.2		5 14.3	6 0.5	189 54.9	1 0.1	182 57.7	1 1.5
Somewhat More Likely to Reject	103 5.4	22 1.8	4 0.7	71 16.3	30 11.6	11 4.3	25 2.0	8 1.3	64 15.9	33 12.8	14 5.3	3 11.8	4 10.4	5 5.4	1 2.7	17 1.5	60 17.5	18 1.5	61 19.3	2 3.0

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 9-1

T9. The city's annual revenue from existing sources is not enough to pay the cost of critical city infrastructure and non-profit community projects. Since 2014, the 0.3% sales tax has allowed the city to address these needs. A 15-year extension of the 0.3% sales tax and approval of up to a \$110 million bond will help the city address critical infrastructure and non-profit community projects now and in the future. Knowing this information are you:

	Gender			Age and Gender													Race				
	TOTAL	Men	Wom	18-24	Men 18-24	Wom 18-24	25-34	Men 25-34	Wom 25-34	35-54	Men 35-54	Wom 35-54	55-64	Men 55-64	Wom 55-64	65+	Men 65+	Wom 65+	Whit	Hisp	Asn
TOTAL	1911 100.0	898 100.0	975 100.0	96 100.0	60 100.0	32 100.0	287 100.0	138 100.0	138 100.0	564 100.0	280 100.0	272 100.0	401 100.0	203 100.0	195 100.0	554 100.0	213 100.0	337 100.0	1634 100.0	96 100.0	76 100.0
Total More Likely to Approve	1281 67.0	562 62.6	699 71.7	65 67.7	35 59.4	26 80.3	205 71.6	92 66.6	107 77.9	383 68.0	176 62.9	202 74.4	270 67.4	132 65.3	136 70.1	352 63.6	124 58.0	227 67.3	1112 68.1	61 63.8	52 68.4
Total More Likely to Reject	356 18.6	196 21.8	149 15.3	20 20.8	18 30.5	2 5.1	37 13.0	29 20.7	7 4.9	89 15.8	51 18.1	34 12.5	74 18.5	43 21.3	30 15.3	131 23.7	53 25.1	77 22.7	279 17.1	24 25.1	15 19.6
No Opinion	275 14.4	140 15.6	127 13.0	11 11.6	6 10.1	5 14.6	44 15.4	18 12.8	24 17.2	91 16.2	53 19.0	36 13.1	57 14.1	27 13.4	29 14.7	71 12.7	36 16.9	33 9.9	242 14.8	11 11.1	9 12.0
Much More Likely to Approve	698 36.5	293 32.7	395 40.5	37 38.7	19 32.0	15 47.9	108 37.6	51 36.7	55 40.0	196 34.7	81 29.0	113 41.4	139 34.5	61 30.2	76 39.2	216 39.1	79 37.3	136 40.4	598 36.6	34 36.1	29 38.0
Somewhat More Likely to Approve	583 30.5	269 29.9	304 31.2	28 28.9	16 27.3	10 32.5	97 34.0	41 29.9	52 37.9	188 33.3	95 33.9	90 33.0	132 32.9	71 35.1	60 30.8	136 24.5	44 20.8	91 27.0	514 31.5	27 27.8	23 30.4
Much More Likely to Reject	219 11.4	128 14.3	82 8.4	16 17.0	15 25.7	1 2.9	29 10.2	23 16.6	5 3.6	52 9.2	34 12.1	14 5.2	41 10.1	24 11.9	15 7.7	78 14.2	31 14.5	47 14.0	157 9.6	20 21.2	10 13.3
Somewhat More Likely to Reject	137 7.2	68 7.5	67 6.8	4 3.8	3 4.8	1 2.2	8 2.8	6 4.0	2 1.3	38 6.7	17 6.0	20 7.3	34 8.4	19 9.3	15 7.5	53 9.5	23 10.6	29 8.8	122 7.5	4 3.9	5 6.3

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 9-2

T9. The city's annual revenue from existing sources is not enough to pay the cost of critical city infrastructure and non-profit community projects. Since 2014, the 0.3% sales tax has allowed the city to address these needs. A 15-year extension of the 0.3% sales tax and approval of up to a \$110 million bond will help the city address critical infrastructure and non-profit community projects now and in the future. Knowing this information are you:

		Democrat Voters							Unaffiliated Voters							Republican Voters						
		TOTAL	Dems	Dem Men	Dem Women	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf Women	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep Women	Rep 18-34	Rep 35-54	Rep 55+
TOTAL		1911	1147	469	657	233	351	239	319	592	334	242	124	183	122	160	153	85	67	21	24	72
		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total More Likely to Approve		1281	890	350	527	185	264	189	250	337	184	147	78	110	67	80	44	21	23	4	6	23
		67.0	77.6	74.6	80.1	79.4	75.4	78.9	78.3	57.0	55.0	60.9	63.1	60.4	55.3	50.1	28.8	24.5	35.0	21.6	23.0	31.1
Total More Likely to Reject		356	113	56	54	21	30	24	35	149	89	53	21	41	33	52	88	48	38	14	17	41
		18.6	9.8	12.0	8.2	9.1	8.6	10.0	11.0	25.1	26.7	21.8	16.7	22.4	27.2	32.7	57.3	56.2	57.6	69.0	69.0	56.6
No Opinion		275	144	63	77	27	56	27	34	106	61	42	25	31	21	27	21	16	5	2	2	9
		14.4	12.5	13.3	11.7	11.5	16.0	11.1	10.7	18.0	18.2	17.3	20.1	17.2	17.5	17.2	13.9	19.3	7.4	9.4	8.0	12.3
Much More Likely to Approve		698	522	198	316	110	142	110	160	153	80	72	32	48	27	47	16	9	7	1	4	10
		36.5	45.5	42.2	48.1	47.1	40.4	46.0	50.1	25.9	24.0	29.5	25.7	26.1	21.8	29.1	10.3	10.6	10.1	7.2	15.4	14.5
Somewhat More Likely to Approve		583	368	152	210	75	123	79	90	184	104	76	47	63	41	34	28	12	17	3	2	12
		30.5	32.1	32.4	32.0	32.3	35.0	32.8	28.1	31.1	31.0	31.4	37.4	34.3	33.5	21.1	18.5	13.9	24.9	14.4	7.6	16.6
Much More Likely to Reject		219	58	33	23	13	19	9	16	91	54	33	17	24	17	31	63	38	24	14	7	29
		11.4	5.1	7.1	3.5	5.6	5.5	3.9	4.9	15.4	16.3	13.4	13.9	13.3	14.3	19.6	41.5	45.1	35.7	69.0	30.7	39.9
Somewhat More Likely to Reject		137	54	23	31	8	11	15	20	57	35	20	4	17	16	21	24	9	15		9	12
		7.2	4.7	4.9	4.7	3.5	3.2	6.2	6.1	9.6	10.4	8.4	2.8	9.1	12.9	13.1	15.8	11.2	22.0		38.3	16.6

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 9-3

T9. The city's annual revenue from existing sources is not enough to pay the cost of critical city infrastructure and non-profit community projects. Since 2014, the 0.3% sales tax has allowed the city to address these needs. A 15-year extension of the 0.3% sales tax and approval of up to a \$110 million bond will help the city address critical infrastructure and non-profit community projects now and in the future. Knowing this information are you:

	Income								Vote	Rent Own		Region									
	TOTAL	Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k	Lik ely	Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Total More Likely to Approve	1281 67.0	99 67.2	150 65.0	272 68.7	268 75.0	364 67.0	521 67.3	632 70.2	1241 68.4	386 69.9	844 66.2	288 65.2	238 66.7	235 66.4	137 66.0	101 76.6	69 68.5	63 65.0	62 75.0	43 62.2	24 57.4
Total More Likely to Reject	356 18.6	34 23.1	47 20.3	85 21.5	45 12.5	91 16.7	166 21.4	136 15.0	309 17.0	89 16.1	246 19.3	88 20.0	61 17.0	67 19.0	36 17.4	16 11.9	16 15.9	23 23.4	13 16.2	16 23.0	15 36.1
No Opinion	275 14.4	14 9.7	34 14.6	39 9.8	45 12.5	88 16.3	87 11.2	133 14.8	265 14.6	77 14.0	186 14.6	66 14.9	58 16.3	51 14.5	35 16.7	15 11.6	16 15.6	11 11.6	7 8.8	10 14.8	3 6.6
Much More Likely to Approve	698 36.5	61 41.5	86 37.1	173 43.8	135 37.8	191 35.1	320 41.4	326 36.2	679 37.4	229 41.5	442 34.7	162 36.7	119 33.4	138 39.0	70 33.5	46 34.8	43 42.7	37 38.1	28 33.4	27 39.4	12 30.0
Somewhat More Likely to Approve	583 30.5	38 25.8	64 27.9	99 24.9	133 37.2	173 31.9	201 26.0	306 34.0	562 31.0	157 28.4	402 31.5	126 28.4	119 33.4	97 27.4	68 32.5	55 41.8	26 25.8	26 26.9	34 41.6	16 22.8	11 27.4
Much More Likely to Reject	219 11.4	27 18.1	26 11.3	53 13.3	20 5.5	55 10.1	106 13.6	74 8.3	189 10.4	63 11.4	138 10.8	56 12.8	27 7.7	44 12.3	19 9.3	9 6.8	8 8.3	18 18.6	10 11.6	11 16.4	13 30.3
Somewhat More Likely to Reject	137 7.2	7 4.9	21 9.0	32 8.2	25 6.9	36 6.7	60 7.8	61 6.8	120 6.6	26 4.7	108 8.5	32 7.2	33 9.3	24 6.7	17 8.1	7 5.0	8 7.6	5 4.7	4 4.6	5 6.6	2 5.7

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 9-4

T9. The city's annual revenue from existing sources is not enough to pay the cost of critical city infrastructure and non-profit community projects. Since 2014, the 0.3% sales tax has allowed the city to address these needs. A 15-year extension of the 0.3% sales tax and approval of up to a \$110 million bond will help the city address critical infrastructure and non-profit community projects now and in the future. Knowing this information are you:

	Uninformed 0.3% Sales Tax						Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Total More Likely to Approve	1281 67.0	1193 85.8	698 93.3	34 8.8	6 2.3	54 41.3	1227 86.8	717 92.3	26 6.6	5 1.9	27 26.8	8 27.4	21 59.7	34 75.2	5 22.1	1173 87.9	13 3.7	1070 89.8	22 6.1	35 35.2
Total More Likely to Reject	356 18.6	45 3.2	9 1.2	285 72.8	220 86.2	26 20.0	36 2.5	6 0.7	294 74.2	218 88.9	26 25.8	14 47.8	9 26.9	1 1.8	13 50.9	26 1.9	267 78.1	20 1.7	270 76.4	18 17.9
No Opinion	275 14.4	153 11.0	41 5.5	72 18.5	29 11.4	50 38.7	151 10.7	54 7.0	76 19.2	23 9.3	48 47.4	7 24.8	5 13.5	10 23.0	7 27.0	136 10.2	62 18.1	102 8.5	62 17.5	47 46.9
Much More Likely to Approve	698 36.5	685 49.3	538 71.9	6 1.6	1 0.4	6 4.7	686 48.5	541 69.6	8 1.9	1 0.4	3 3.5	6 19.8	5 13.5	4 9.4		678 50.8	2 0.5	654 54.9	4 1.0	2 2.4
Somewhat More Likely to Approve	583 30.5	508 36.5	161 21.5	28 7.1	5 2.0	47 36.6	541 38.2	176 22.7	19 4.7	4 1.5	23 23.3	2 7.6	16 46.2	29 65.8	5 22.1	495 37.1	11 3.2	415 34.9	18 5.1	33 32.8
Much More Likely to Reject	219 11.4	3 0.2		212 54.1	189 73.9	4 3.3	7 0.5		202 51.0	178 72.6	10 9.8	1 5.0	5 13.1	1 1.8	0.3	1 0.1	201 58.6		205 57.9	3 3.4
Somewhat More Likely to Reject	137 7.2	42 3.0	8 1.1	73 18.7	31 12.3	22 16.7	29 2.1	6 0.7	92 23.2	40 16.3	16 15.9	13 42.8	5 13.7		12 50.6	24 1.8	67 19.5	20 1.7	66 18.5	14 14.5

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 9-5

T9. The city's annual revenue from existing sources is not enough to pay the cost of critical city infrastructure and non-profit community projects. Since 2014, the 0.3% sales tax has allowed the city to address these needs. A 15-year extension of the 0.3% sales tax and approval of up to a \$110 million bond will help the city address critical infrastructure and non-profit community projects now and in the future. Knowing this information are you:

	Uninformed Bond Measure						Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Total More Likely to Approve	1281 67.0	1088 88.5	549 92.3	55 12.8	5 2.0	137 54.8	1111 88.9	578 93.2	53 13.1	7 2.6	117 44.9	16 65.5	18 50.6	68 77.7	11 34.4	1024 91.0	25 7.4	1093 91.3	12 3.9	12 18.1
Total More Likely to Reject	356 18.6	33 2.7	11 1.9	292 67.6	216 82.9	31 12.4	34 2.7	9 1.4	280 69.9	218 84.9	41 15.8	7 28.2	9 24.0	8 9.1	12 36.7	18 1.6	261 76.0	16 1.4	255 80.9	15 22.5
No Opinion	275 14.4	108 8.8	35 5.8	85 19.6	39 15.1	82 32.8	105 8.4	34 5.5	68 17.0	32 12.5	102 39.3	2 6.4	9 25.4	12 13.2	10 28.9	84 7.4	57 16.5	88 7.3	48 15.1	39 59.4
Much More Likely to Approve	698 36.5	658 53.5	453 76.3	10 2.3	1 0.4	30 11.9	655 52.4	475 76.5	11 2.8	2 0.7	31 12.0	7 29.2	2 5.1	24 27.4		629 55.9	4 1.3	650 54.3	5 1.5	
Somewhat More Likely to Approve	583 30.5	430 35.0	95 16.0	45 10.5	4 1.7	107 42.9	456 36.5	103 16.6	41 10.3	5 1.9	86 32.9	9 36.2	17 45.6	44 50.2	11 34.4	395 35.1	21 6.2	443 37.0	8 2.4	12 18.1
Much More Likely to Reject	219 11.4	6 0.5	3 0.6	208 48.2	186 71.7	4 1.7	6 0.5	2 0.3	198 49.6	186 72.3	15 5.6	2 6.6	3 8.0		4 12.0	3 0.2	193 56.2		185 58.6	2 2.6
Somewhat More Likely to Reject	137 7.2	26 2.2	8 1.3	84 19.4	29 11.2	27 10.6	29 2.3	7 1.1	82 20.4	32 12.6	27 10.3	5 21.6	6 15.9	8 9.0	8 24.7	15 1.3	68 19.9	16 1.3	70 22.3	13 19.8

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 10-1

T10. Annual road maintenance, multi-modal paths, critically deteriorated signal poles, and the replacement of the Central Avenue Bridge. These upgrades will improve the condition of Boulder's transportation system, reduce greenhouse gas emissions by improving vehicle, bicycle, and pedestrian flow and improve safety for all users for a cost of \$17 million. Knowing this information are you:

		Gender			Age and Gender														Race			
		TOTAL	Men	Wom	18-24	Men	Wom	25-34	Men	Wom	35-54	Men	Wom	55-64	Men	Wom	65+	Men	Wom	Whit	Hisp	Asn
						18-24	18-24		25-34	35-54		55-64	65+									
TOTAL		1911	898	975	96	60	32	287	138	138	564	280	272	401	203	195	554	213	337	1634	96	76
		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total More Likely to Approve		1500	671	804	70	39	28	236	104	123	450	213	231	318	151	165	421	161	257	1302	68	64
		78.5	74.7	82.5	73.2	65.1	87.3	82.5	75.2	89.5	79.8	76.0	84.8	79.2	74.8	84.6	76.0	75.7	76.2	79.7	71.6	84.1
Total More Likely to Reject		257	141	107	16	14	2	25	22	3	69	41	24	46	28	17	96	35	61	197	16	12
		13.4	15.8	11.0	16.7	22.8	7.6	8.9	15.9	2.2	12.3	14.6	8.9	11.6	13.8	8.8	17.4	16.5	18.0	12.0	17.1	15.9
No Opinion		155	86	63	10	7	2	25	12	11	45	27	17	37	23	13	37	17	19	135	11	
		8.1	9.6	6.5	10.1	12.1	5.1	8.6	8.8	8.3	7.9	9.5	6.3	9.2	11.4	6.7	6.7	7.8	5.8	8.3	11.3	
Much More Likely to Approve		873	369	490	45	24	19	149	62	82	258	112	144	187	82	104	230	88	140	749	43	45
		45.7	41.1	50.2	47.5	39.7	61.2	52.0	44.6	59.6	45.8	39.8	52.9	46.7	40.4	53.7	41.5	41.4	41.5	45.8	44.9	59.1
Somewhat More Likely to Approve		627	302	314	24	15	8	87	42	41	191	101	87	130	70	60	191	73	117	553	26	19
		32.8	33.6	32.2	25.6	25.4	26.1	30.4	30.6	29.9	33.9	36.1	31.9	32.5	34.3	30.9	34.5	34.3	34.7	33.8	26.7	25.0
Much More Likely to Reject		176	97	72	12	11	1	21	18	2	46	28	13	34	19	15	60	19	41	130	14	7
		9.2	10.8	7.4	12.8	19.0	2.9	7.2	13.2	1.5	8.1	10.1	4.8	8.4	9.3	7.7	10.9	8.9	12.1	8.0	14.3	9.6
Somewhat More Likely to Reject		81	44	35	4	2	2	5	4	1	24	13	11	13	9	2	36	16	20	67	3	5
		4.2	4.9	3.6	4.0	3.8	4.8	1.6	2.7	0.6	4.2	4.5	4.1	3.2	4.5	1.1	6.5	7.6	5.9	4.1	2.8	6.3

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 10-2

T10. Annual road maintenance, multi-modal paths, critically deteriorated signal poles, and the replacement of the Central Avenue Bridge. These upgrades will improve the condition of Boulder's transportation system, reduce greenhouse gas emissions by improving vehicle, bicycle, and pedestrian flow and improve safety for all users for a cost of \$17 million. Knowing this information are you:

	Democrat Voters								Unaffiliated Voters								Republican Voters					
	TOTAL	Dems	Dem Men	Dem Women	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf Women	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep Women	Rep 18-34	Rep 35-54	Rep 55+	
TOTAL	1911 100.0	1147 100.0	469 100.0	657 100.0	233 100.0	351 100.0	239 100.0	319 100.0	592 100.0	334 100.0	242 100.0	124 100.0	183 100.0	122 100.0	160 100.0	153 100.0	85 100.0	67 100.0	21 100.0	24 100.0	72 100.0	
Total More Likely to Approve	1500 78.5	1007 87.8	398 84.7	594 90.4	205 87.9	305 87.0	216 90.2	279 87.5	409 69.1	223 66.7	177 73.1	93 75.1	132 71.9	79 64.8	104 65.2	72 46.8	42 49.9	29 44.0	5 23.7	9 38.6	37 51.7	
Total More Likely to Reject	257 13.4	73 6.4	37 8.0	34 5.2	12 5.1	27 7.6	10 4.1	23 7.2	116 19.5	70 20.9	41 17.1	16 13.2	31 17.0	25 20.8	42 26.1	62 40.8	32 38.2	29 43.0	12 59.8	11 46.0	29 40.0	
No Opinion	155 8.1	66 5.8	34 7.3	29 4.4	16 7.0	19 5.4	14 5.8	17 5.3	67 11.4	41 12.4	24 9.8	15 11.7	20 11.1	18 14.5	14 8.7	19 12.3	10 11.9	9 13.0	3 16.5	4 15.4	6 8.3	
Much More Likely to Approve	873 45.7	627 54.7	236 50.2	381 57.9	139 59.8	181 51.7	136 57.0	170 53.4	217 36.6	117 35.2	96 39.8	53 42.5	69 37.8	45 36.6	50 31.0	23 15.3	12 14.8	11 16.4	1 7.2	6 22.9	11 14.5	
Somewhat More Likely to Approve	627 32.8	380 33.1	162 34.6	213 32.4	66 28.2	124 35.3	79 33.2	109 34.1	192 32.5	105 31.5	81 33.3	40 32.6	62 34.1	34 28.1	55 34.2	48 31.5	30 35.1	18 27.6	3 16.5	4 15.7	27 37.1	
Much More Likely to Reject	176 9.2	44 3.8	23 4.9	19 2.9	8 3.3	19 5.3	8 3.5	7 2.2	78 13.1	44 13.1	30 12.3	12 9.6	21 11.5	16 13.0	28 17.5	49 32.3	29 33.7	21 31.2	12 59.8	6 22.7	23 31.7	
Somewhat More Likely to Reject	81 4.2	29 2.6	14 3.0	15 2.3	4 1.8	8 2.3	1 0.6	16 5.0	38 6.4	26 7.8	12 4.9	4 3.6	10 5.4	10 7.8	14 8.7	13 8.6	4 4.5	8 11.8		6 23.3	6 8.3	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 10-3

T10. Annual road maintenance, multi-modal paths, critically deteriorated signal poles, and the replacement of the Central Avenue Bridge. These upgrades will improve the condition of Boulder's transportation system, reduce greenhouse gas emissions by improving vehicle, bicycle, and pedestrian flow and improve safety for all users for a cost of \$17 million. Knowing this information are you:

	TOTAL	Income							Vote	Rent Own		Region									
		Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k		Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Total More Likely to Approve	1500 78.5	104 70.4	187 80.9	316 79.9	301 84.1	433 79.7	607 78.4	734 81.4	1440 79.3	432 78.1	1012 79.3	349 78.9	283 79.4	273 77.1	163 78.4	114 86.0	82 81.2	71 73.5	67 80.8	46 67.2	29 70.0
Total More Likely to Reject	257 13.4	29 19.4	32 13.7	59 15.0	32 9.1	62 11.3	120 15.5	94 10.4	227 12.5	71 12.9	167 13.1	55 12.5	43 12.0	53 14.9	25 12.2	8 6.2	14 13.7	18 18.1	9 11.2	17 24.1	12 29.9
No Opinion	155 8.1	15 10.2	13 5.4	20 5.0	24 6.8	49 9.0	47 6.1	73 8.1	148 8.2	50 9.0	97 7.6	38 8.6	31 8.6	28 8.0	19 9.4	10 7.8	5 5.1	8 8.4	7 8.0	6 8.6	0.1
Much More Likely to Approve	873 45.7	71 48.2	104 44.8	187 47.2	176 49.1	251 46.1	362 46.7	426 47.3	844 46.5	279 50.6	564 44.2	196 44.3	168 47.0	160 45.2	84 40.3	63 47.9	51 50.4	45 46.3	46 56.0	32 46.5	16 37.7
Somewhat More Likely to Approve	627 32.8	33 22.1	83 36.1	129 32.7	125 35.1	182 33.5	246 31.7	308 34.1	596 32.8	152 27.6	448 35.1	153 34.6	115 32.3	113 32.0	79 38.1	50 38.1	31 30.8	26 27.2	20 24.8	14 20.7	13 32.3
Much More Likely to Reject	176 9.2	20 13.5	21 9.1	44 11.0	15 4.3	42 7.7	85 10.9	57 6.3	153 8.4	44 7.9	117 9.2	34 7.8	25 7.1	41 11.6	16 7.8	6 4.3	9 8.9	15 15.6	5 6.4	9 13.8	11 26.5
Somewhat More Likely to Reject	81 4.2	9 5.9	11 4.6	16 4.0	17 4.8	20 3.6	35 4.6	37 4.1	74 4.1	27 4.9	50 3.9	21 4.7	17 4.9	11 3.2	9 4.4	3 1.9	5 4.8	2 2.5	4 4.8	7 10.4	1 3.4

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 10-4

T10. Annual road maintenance, multi-modal paths, critically deteriorated signal poles, and the replacement of the Central Avenue Bridge. These upgrades will improve the condition of Boulder's transportation system, reduce greenhouse gas emissions by improving vehicle, bicycle, and pedestrian flow and improve safety for all users for a cost of \$17 million. Knowing this information are you:

	TOTAL	Uninformed 0.3% Sales Tax					Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Total More Likely to Approve	1500 78.5	1289 92.7	719 96.1	107 27.4	41 16.2	103 79.6	1322 93.5	748 96.3	115 29.1	37 15.2	62 62.0	22 76.0	26 74.7	45 100.0	16 65.0	1252 93.7	77 22.4	1122 94.2	84 23.8	78 77.9
Total More Likely to Reject	257 13.4	29 2.1	10 1.3	218 55.6	180 70.3	10 7.7	29 2.0	7 0.9	215 54.3	178 72.4	13 12.6	4 12.2	5 15.7		5 21.5	24 1.8	206 60.3	20 1.7	213 60.1	7 6.6
No Opinion	155 8.1	72 5.2	20 2.7	66 16.9	35 13.5	16 12.6	63 4.5	22 2.8	66 16.6	30 12.4	26 25.4	3 11.8	3 9.6		3 13.4	60 4.5	59 17.2	49 4.1	57 16.0	15 15.5
Much More Likely to Approve	873 45.7	827 59.5	578 77.3	23 6.0	10 3.8	22 17.3	837 59.2	605 77.9	18 4.6	8 3.3	17 17.0	6 21.3	11 33.0	8 18.2	1 5.8	818 61.2	11 3.1	758 63.7	19 5.5	17 16.7
Somewhat More Likely to Approve	627 32.8	462 33.3	140 18.8	84 21.4	32 12.3	81 62.4	485 34.3	143 18.4	97 24.5	29 11.9	45 45.0	16 54.8	14 41.7	37 81.8	15 59.2	434 32.5	66 19.3	364 30.5	65 18.4	61 61.2
Much More Likely to Reject	176 9.2	5 0.4	1 0.2	167 42.7	152 59.4	3 2.3	5 0.4		160 40.3	145 59.0	11 10.8	2 7.5	4 11.1		0.1	1 0.1	157 46.0	4 0.3	163 46.2	3 3.0
Somewhat More Likely to Reject	81 4.2	24 1.7	8 1.1	51 12.9	28 10.9	7 5.4	24 1.7	7 0.9	56 14.1	33 13.4	2 1.8	1 4.7	2 4.6		5 21.4	22 1.7	49 14.3	17 1.4	49 14.0	4 3.6

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 10-5

T10. Annual road maintenance, multi-modal paths, critically deteriorated signal poles, and the replacement of the Central Avenue Bridge. These upgrades will improve the condition of Boulder's transportation system, reduce greenhouse gas emissions by improving vehicle, bicycle, and pedestrian flow and improve safety for all users for a cost of \$17 million. Knowing this information are you:

	Uninformed Bond Measure						Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Total More Likely to Approve	1500 78.5	1150 93.6	569 95.7	141 32.7	41 15.8	208 83.3	1172 93.8	592 95.5	136 34.1	43 16.8	192 73.4	21 85.8	27 75.0	83 94.0	22 67.0	1062 94.3	94 27.3	1138 95.0	80 25.5	42 64.5
Total More Likely to Reject	257 13.4	25 2.1	8 1.3	218 50.5	179 68.9	13 5.2	26 2.1	9 1.5	207 51.7	180 70.2	24 9.2	2 7.9	4 11.3	3 3.8	6 18.6	19 1.7	199 57.9	20 1.6	194 61.7	4 6.8
No Opinion	155 8.1	54 4.4	18 3.0	72 16.8	40 15.3	29 11.4	52 4.2	19 3.0	57 14.2	33 13.0	46 17.4	2 6.4	5 13.7	2 2.2	5 14.4	45 4.0	51 14.8	40 3.3	40 12.8	19 28.7
Much More Likely to Approve	873 45.7	765 62.3	478 80.4	33 7.8	11 4.4	74 29.6	771 61.7	500 80.6	29 7.1	10 3.7	73 28.1	9 37.6	13 36.8	34 39.0	2 6.9	723 64.3	17 5.0	764 63.8	14 4.3	13 20.1
Somewhat More Likely to Approve	627 32.8	385 31.3	91 15.3	108 25.0	30 11.4	134 53.8	401 32.1	92 14.9	108 27.0	34 13.1	118 45.3	12 48.2	14 38.2	48 55.1	20 60.2	339 30.1	76 22.3	373 31.2	67 21.2	29 44.4
Much More Likely to Reject	176 9.2	7 0.5	2 0.4	165 38.2	155 59.6	4 1.6	2 0.1	1 0.1	165 41.1	158 61.6	9 3.6	1 3.7	0.1		4 12.0	2 0.1	160 46.5		154 48.7	3 4.2
Somewhat More Likely to Reject	81 4.2	19 1.5	5 0.9	53 12.3	24 9.4	9 3.6	24 1.9	9 1.4	42 10.6	22 8.6	14 5.6	1 4.2	4 11.2	3 3.8	2 6.6	17 1.5	39 11.4	20 1.6	41 13.0	2 2.6

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 11-1

T11. Reclaiming the Boulder Creek Path corridor (Eben G Fine Park to 55th Street) by fixing ecological issues (including water quality), addressing infrastructure, restoring stream banks, improving access points, and enhancing recreation opportunities and activities for a cost of \$7 million. Knowing this information are you:

		Gender			Age and Gender														Race			
		TOTAL	Men	Wom	18-24	Men 18-24	Wom 18-24	25-34	Men 25-34	Wom 25-34	35-54	Men 35-54	Wom 35-54	55-64	Men 55-64	Wom 55-64	65+	Men 65+	Wom 65+	Whit	Hisp	Asn
TOTAL	1911 100.0	898 100.0	975 100.0	96 100.0	60 100.0	32 100.0	287 100.0	138 100.0	138 100.0	564 100.0	280 100.0	272 100.0	401 100.0	203 100.0	195 100.0	554 100.0	213 100.0	337 100.0	1634 100.0	96 100.0	76 100.0	
Total More Likely to Approve	1464 76.6	663 73.8	777 79.7	71 74.6	42 69.9	26 82.6	227 79.3	100 72.6	118 85.7	434 77.0	208 74.1	221 81.4	309 77.0	147 72.5	160 82.4	417 75.3	164 77.1	250 74.3	1274 78.0	67 69.9	55 72.6	
Total More Likely to Reject	283 14.8	154 17.2	120 12.3	13 13.6	11 17.8	2 7.6	32 11.1	23 16.3	9 6.2	78 13.9	44 15.8	28 10.4	60 14.8	41 20.3	17 8.8	97 17.5	34 15.9	63 18.7	218 13.4	22 23.1	15 19.6	
No Opinion	164 8.6	81 9.0	78 8.0	11 11.8	7 12.4	3 9.8	28 9.6	15 11.1	11 8.1	51 9.1	28 10.1	22 8.2	33 8.2	15 7.2	17 8.9	40 7.1	15 7.0	24 7.0	141 8.6	7 7.0	6 7.8	
Much More Likely to Approve	852 44.6	361 40.2	478 49.1	47 48.7	24 41.1	20 62.3	144 50.2	64 46.0	77 55.8	261 46.4	116 41.4	142 52.2	173 43.2	72 35.3	101 51.8	225 40.6	84 39.5	139 41.3	735 45.0	42 43.7	36 47.0	
Somewhat More Likely to Approve	611 32.0	302 33.6	298 30.6	25 25.8	17 28.8	6 20.3	83 29.1	37 26.6	41 29.8	173 30.7	92 32.7	79 29.2	136 33.8	75 37.2	59 30.5	192 34.7	80 37.6	111 33.0	540 33.0	25 26.2	20 25.6	
Much More Likely to Reject	179 9.4	100 11.2	70 7.2	11 11.2	10 16.5	1 2.9	23 8.1	19 13.6	4 2.8	47 8.3	27 9.5	15 5.6	35 8.6	25 12.3	8 4.3	60 10.9	18 8.6	42 12.4	132 8.1	17 17.6	7 9.6	
Somewhat More Likely to Reject	104 5.5	54 6.0	49 5.1	2 2.4	1 1.3	2 4.8	9 3.0	4 2.7	5 3.5	31 5.5	18 6.2	13 4.8	25 6.2	16 8.0	9 4.5	37 6.7	16 7.4	21 6.3	87 5.3	5 5.5	8 10.0	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 11-2

T11. Reclaiming the Boulder Creek Path corridor (Eben G Fine Park to 55th Street) by fixing ecological issues (including water quality), addressing infrastructure, restoring stream banks, improving access points, and enhancing recreation opportunities and activities for a cost of \$7 million. Knowing this information are you:

		Democrat Voters							Unaffiliated Voters							Republican Voters						
		TOTAL	Dems	Dem Men	Dem WOM	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf WOM	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep WOM	Rep 18-34	Rep 35-54	Rep 55+
TOTAL		1911	1147	469	657	233	351	239	319	592	334	242	124	183	122	160	153	85	67	21	24	72
		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total More Likely to Approve		1464	967	389	563	195	295	208	267	415	232	174	95	128	81	110	70	36	34	5	8	40
		76.6	84.4	82.9	85.6	83.8	84.3	86.8	83.6	70.1	69.5	72.0	76.7	69.9	66.3	68.7	45.6	42.0	51.1	22.3	31.1	55.8
Total More Likely to Reject		283	94	44	47	16	29	20	27	112	65	42	14	32	26	39	71	42	28	14	15	29
		14.8	8.2	9.4	7.2	6.9	8.2	8.3	8.4	18.9	19.5	17.3	11.1	17.6	21.1	24.3	46.3	49.1	41.5	68.3	61.3	40.1
No Opinion		164	86	36	47	22	27	12	25	66	37	26	15	23	15	11	12	7	5	2	2	3
		8.6	7.5	7.7	7.2	9.3	7.6	4.9	8.0	11.1	11.0	10.7	12.1	12.5	12.6	6.9	8.1	8.8	7.4	9.4	7.6	4.2
Much More Likely to Approve		852	619	229	380	131	188	136	164	216	122	90	58	69	37	51	16	9	7	1	4	10
		44.6	54.0	48.8	57.9	56.3	53.6	56.7	51.4	36.4	36.4	37.3	46.5	37.7	30.5	31.9	10.4	10.6	10.4	7.2	15.4	14.5
Somewhat More Likely to Approve		611	348	160	182	64	108	72	103	199	111	84	38	59	44	59	54	27	27	3	4	30
		32.0	30.4	34.0	27.7	27.5	30.7	30.0	32.2	33.6	33.1	34.7	30.3	32.1	35.7	36.8	35.2	31.5	40.7	15.2	15.7	41.3
Much More Likely to Reject		179	49	28	19	9	18	9	11	73	37	31	10	23	15	24	53	33	18	14	6	23
		9.4	4.3	6.0	3.0	3.9	5.1	3.8	3.5	12.3	11.2	12.6	8.1	12.5	12.1	15.0	34.4	39.3	26.9	68.3	23.2	31.7
Somewhat More Likely to Reject		104	45	16	28	7	11	11	16	39	28	11	4	9	11	15	18	8	10		9	6
		5.5	3.9	3.4	4.2	3.1	3.1	4.5	4.9	6.6	8.3	4.6	3.0	5.1	9.0	9.3	11.9	9.9	14.7		38.1	8.3

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 11-3

T11. Reclaiming the Boulder Creek Path corridor (Eben G Fine Park to 55th Street) by fixing ecological issues (including water quality), addressing infrastructure, restoring stream banks, improving access points, and enhancing recreation opportunities and activities for a cost of \$7 million. Knowing this information are you:

	TOTAL	Income							Vote	Rent Own		Region									
		Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k		Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Total More Likely to Approve	1464 76.6	107 72.2	177 76.7	307 77.5	295 82.6	427 78.6	591 76.3	723 80.2	1412 77.8	425 77.0	984 77.1	333 75.5	277 77.5	275 77.7	164 78.7	104 78.2	77 76.0	69 71.3	67 81.2	49 71.1	27 65.7
Total More Likely to Reject	283 14.8	29 19.7	39 16.7	66 16.6	36 10.2	63 11.5	134 17.3	99 11.0	246 13.6	74 13.4	187 14.6	73 16.6	41 11.4	49 13.9	24 11.6	22 16.3	17 17.1	19 19.7	9 10.5	14 19.8	13 31.1
No Opinion	164 8.6	12 8.1	15 6.5	23 5.8	26 7.3	54 9.9	50 6.5	80 8.8	157 8.6	53 9.5	105 8.2	35 7.9	40 11.1	30 8.5	20 9.8	7 5.6	7 6.8	9 9.0	7 8.3	6 9.2	1 3.2
Much More Likely to Approve	852 44.6	73 49.4	105 45.3	190 47.9	156 43.5	246 45.3	367 47.4	402 44.6	828 45.6	275 49.8	545 42.7	177 40.0	160 44.9	160 45.1	99 47.7	59 44.3	48 47.3	45 46.9	42 50.7	33 48.6	12 29.8
Somewhat More Likely to Approve	611 32.0	34 22.8	73 31.4	117 29.6	140 39.0	181 33.3	223 28.8	321 35.6	584 32.2	151 27.3	439 34.4	157 35.5	117 32.6	115 32.6	64 31.0	45 33.9	29 28.7	24 24.4	25 30.5	15 22.5	15 35.9
Much More Likely to Reject	179 9.4	21 14.2	21 9.0	40 10.2	15 4.2	43 8.0	82 10.6	58 6.5	152 8.4	43 7.7	120 9.4	48 10.9	21 5.8	36 10.0	16 7.5	7 5.2	9 8.6	14 14.4	6 7.1	9 13.8	11 26.5
Somewhat More Likely to Reject	104 5.5	8 5.6	18 7.7	25 6.4	21 6.0	19 3.5	52 6.7	40 4.5	94 5.2	31 5.7	67 5.2	25 5.7	20 5.5	14 3.8	8 4.0	15 11.0	9 8.6	5 5.3	3 3.4	4 6.0	2 4.5

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 11-4

T11. Reclaiming the Boulder Creek Path corridor (Eben G Fine Park to 55th Street) by fixing ecological issues (including water quality), addressing infrastructure, restoring stream banks, improving access points, and enhancing recreation opportunities and activities for a cost of \$7 million. Knowing this information are you:

	TOTAL	Uninformed 0.3% Sales Tax					Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Total More Likely to Approve	1464 76.6	1263 90.9	711 95.0	117 29.9	41 15.9	83 64.2	1297 91.7	739 95.2	123 31.1	39 15.9	44 43.8	19 63.7	26 74.4	38 85.4	18 72.7	1233 92.3	86 25.2	1109 93.1	93 26.4	58 57.6
Total More Likely to Reject	283 14.8	44 3.2	12 1.6	222 56.7	184 72.2	17 12.8	42 2.9	11 1.4	222 55.9	181 73.7	20 19.8	9 30.8	8 23.0	3 6.4	3 14.1	31 2.3	209 61.1	28 2.4	215 60.9	13 12.6
No Opinion	164 8.6	82 5.9	26 3.5	52 13.3	30 11.9	30 23.0	76 5.4	26 3.4	52 13.0	26 10.4	37 36.4	2 5.4	1 2.6	4 8.2	3 13.2	71 5.3	47 13.6	53 4.5	45 12.6	30 29.8
Much More Likely to Approve	852 44.6	809 58.2	559 74.7	24 6.1	12 4.6	19 14.7	819 57.9	591 76.2	21 5.4	11 4.5	12 11.5	7 23.0	9 27.0	12 26.6	1 5.6	798 59.8	13 3.9	747 62.8	20 5.6	12 12.1
Somewhat More Likely to Approve	611 32.0	454 32.7	152 20.3	93 23.8	29 11.3	64 49.6	477 33.7	148 19.1	102 25.6	28 11.4	32 32.3	12 40.7	16 47.4	26 58.8	17 67.1	435 32.6	73 21.3	362 30.4	73 20.8	46 45.5
Much More Likely to Reject	179 9.4	10 0.8	4 0.6	164 42.0	144 56.3	4 3.1	9 0.7	3 0.4	160 40.3	141 57.6	10 10.0	4 13.9	4 11.2	0.2	0.2	5 0.4	155 45.4	9 0.7	160 45.3	4 4.0
Somewhat More Likely to Reject	104 5.5	34 2.4	7 1.0	58 14.7	41 15.9	12 9.6	32 2.3	8 1.0	62 15.7	39 16.1	10 9.9	5 16.9	4 11.9	3 6.2	3 13.9	25 1.9	54 15.7	20 1.6	55 15.6	9 8.6

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 11-5

T11. Reclaiming the Boulder Creek Path corridor (Eben G Fine Park to 55th Street) by fixing ecological issues (including water quality), addressing infrastructure, restoring stream banks, improving access points, and enhancing recreation opportunities and activities for a cost of \$7 million. Knowing this information are you:

	TOTAL	Uninformed Bond Measure					Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Total More Likely to Approve	1464 76.6	1136 92.5	566 95.1	148 34.3	42 16.1	179 71.6	1154 92.4	592 95.4	138 34.5	45 17.5	171 65.6	19 78.3	26 70.6	77 88.2	19 58.6	1051 93.4	100 29.1	1124 93.8	85 27.0	27 40.9
Total More Likely to Reject	283 14.8	34 2.8	12 2.0	227 52.5	184 70.5	22 8.9	41 3.2	8 1.2	217 54.3	184 71.5	25 9.6	2 9.2	6 15.7	5 5.6	10 30.1	30 2.7	205 59.8	29 2.4	198 62.7	7 11.2
No Opinion	164 8.6	58 4.8	17 2.8	57 13.2	35 13.3	49 19.5	55 4.4	21 3.3	45 11.2	28 11.0	64 24.7	3 12.5	5 13.7	5 6.3	4 11.3	44 3.9	38 11.1	44 3.7	33 10.4	31 47.9
Much More Likely to Approve	852 44.6	754 61.4	472 79.4	36 8.4	12 4.6	62 24.8	762 61.0	492 79.3	25 6.3	8 3.1	66 25.2	9 39.1	13 36.1	35 40.2	1 4.1	713 63.4	14 4.2	754 63.0	13 4.2	6 9.3
Somewhat More Likely to Approve	611 32.0	382 31.1	94 15.8	112 25.9	30 11.5	117 46.8	393 31.4	100 16.2	113 28.2	37 14.4	106 40.5	9 39.2	13 34.5	42 48.0	18 54.5	338 30.0	85 24.9	369 30.9	72 22.8	21 31.6
Much More Likely to Reject	179 9.4	12 1.0	9 1.5	162 37.5	147 56.3	5 2.0	11 0.9	4 0.7	161 40.2	153 59.5	7 2.9	1 3.7	0.1		4 11.8	11 0.9	156 45.4	5 0.4	150 47.5	2 2.8
Somewhat More Likely to Reject	104 5.5	22 1.8	3 0.5	65 15.0	37 14.2	17 6.9	30 2.4	3 0.5	57 14.1	31 12.0	18 6.8	1 5.5	6 15.6	5 5.6	6 18.2	19 1.7	49 14.3	24 2.0	48 15.2	5 8.3

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 12-1

T12. Renovation of East Boulder Recreation Center, modernizing its amenities, including the pools, and replacing aging systems to decrease greenhouse gas emissions and reduce its carbon footprint for a cost of \$13.5 million. Knowing this information are you:

	Gender			Age and Gender																Race		
	TOTAL	Men	Wom	18-24	Men	Wom	25-34	Men	Wom	35-54	Men	Wom	55-64	Men	Wom	65+	Men	Wom	Whit	Hisp	Asn	
					18-24	18-24		25-34	25-34		35-54	35-54		55-64	55-64		65+	65+				65+
TOTAL	1911 100.0	898 100.0	975 100.0	96 100.0	60 100.0	32 100.0	287 100.0	138 100.0	138 100.0	564 100.0	280 100.0	272 100.0	401 100.0	203 100.0	195 100.0	554 100.0	213 100.0	337 100.0	1634 100.0	96 100.0	76 100.0	
Total More Likely to Approve	1264 66.2	556 61.9	687 70.4	60 62.4	33 54.7	24 76.2	180 62.9	79 56.7	94 68.4	371 65.8	176 62.7	189 69.4	268 66.7	121 59.7	146 74.8	384 69.2	147 68.9	234 69.4	1094 66.9	63 66.0	49 64.7	
Total More Likely to Reject	407 21.3	227 25.2	170 17.4	20 21.4	17 27.9	4 12.1	51 17.9	33 24.1	16 11.8	113 20.0	65 23.1	43 15.9	102 25.4	64 31.6	36 18.6	116 20.9	45 21.2	70 20.8	331 20.2	26 26.9	15 19.6	
No Opinion	240 12.6	115 12.8	118 12.2	16 16.2	10 17.5	4 11.8	55 19.3	26 19.1	27 19.8	80 14.3	40 14.1	40 14.6	32 8.0	18 8.6	13 6.6	55 9.8	21 9.9	33 9.8	209 12.8	7 7.1	12 15.7	
Much More Likely to Approve	632 33.1	237 26.4	383 39.3	32 33.3	15 25.2	15 46.4	96 33.4	38 27.2	55 39.8	188 33.4	79 28.1	105 38.6	130 32.3	45 22.3	83 42.9	185 33.4	59 27.6	125 37.1	533 32.6	29 30.5	33 43.8	
Somewhat More Likely to Approve	632 33.1	319 35.6	304 31.2	28 29.1	18 29.5	9 29.8	84 29.4	41 29.6	39 28.7	183 32.4	97 34.7	84 30.8	138 34.4	76 37.4	62 31.9	199 35.8	88 41.2	109 32.3	560 34.3	34 35.5	16 20.9	
Much More Likely to Reject	218 11.4	123 13.7	87 9.0	15 15.3	13 21.6	2 5.4	35 12.1	28 20.0	7 4.8	61 10.9	37 13.0	20 7.5	44 11.0	27 13.5	16 8.0	60 10.9	17 8.0	43 12.8	164 10.0	19 19.7	10 13.3	
Somewhat More Likely to Reject	188 9.8	103 11.5	82 8.4	6 6.1	4 6.3	2 6.7	16 5.7	6 4.1	10 6.9	51 9.1	28 10.1	23 8.5	58 14.3	37 18.2	21 10.6	56 10.1	28 13.2	27 8.0	167 10.2	7 7.3	5 6.3	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 12-2

T12. Renovation of East Boulder Recreation Center, modernizing its amenities, including the pools, and replacing aging systems to decrease greenhouse gas emissions and reduce its carbon footprint for a cost of \$13.5 million. Knowing this information are you:

	Democrat Voters								Unaffiliated Voters								Republican Voters					
	TOTAL	Dems	Dem Men	Dem WOM	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf WOM	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep WOM	Rep 18-34	Rep 35-54	Rep 55+	
TOTAL	1911 100.0	1147 100.0	469 100.0	657 100.0	233 100.0	351 100.0	239 100.0	319 100.0	592 100.0	334 100.0	242 100.0	124 100.0	183 100.0	122 100.0	160 100.0	153 100.0	85 100.0	67 100.0	21 100.0	24 100.0	72 100.0	
Total More Likely to Approve	1264 66.2	866 75.5	343 73.1	508 77.3	165 71.0	252 71.9	194 81.1	254 79.6	345 58.2	185 55.4	153 63.2	68 55.0	111 60.7	66 54.3	98 61.4	44 28.8	22 26.4	22 32.4	3 14.4	4 15.3	31 43.5	
Total More Likely to Reject	407 21.3	142 12.4	67 14.2	73 11.0	25 10.7	48 13.6	32 13.4	34 10.7	163 27.5	101 30.3	55 22.9	30 24.4	45 24.7	44 36.2	42 26.1	96 63.0	57 66.8	38 57.4	16 75.5	19 77.0	38 52.3	
No Opinion	240 12.6	139 12.1	59 12.6	77 11.7	43 18.3	51 14.5	13 5.5	31 9.8	85 14.3	48 14.3	34 14.0	26 20.6	27 14.6	12 9.5	20 12.4	13 8.2	6 6.8	7 10.2	2 10.1	2 7.7	3 4.2	
Much More Likely to Approve	632 33.1	477 41.6	161 34.2	307 46.7	94 40.4	135 38.5	107 44.9	140 43.8	145 24.4	71 21.1	71 29.2	32 25.9	49 26.7	22 18.0	42 26.1	10 6.5	5 5.8	5 7.6	1 7.2	4 15.3	5 6.3	
Somewhat More Likely to Approve	632 33.1	389 34.0	183 38.9	201 30.5	71 30.6	117 33.3	87 36.2	114 35.8	200 33.7	115 34.3	82 34.0	36 29.1	62 34.0	44 36.3	57 35.4	34 22.3	17 20.6	17 24.8	2 7.3		27 37.2	
Much More Likely to Reject	218 11.4	60 5.2	28 6.1	30 4.5	14 5.9	22 6.3	13 5.2	10 3.1	87 14.6	55 16.4	28 11.5	20 15.8	26 14.0	18 14.8	22 14.0	67 44.1	39 45.5	28 41.3	16 75.5	13 54.2	26 35.8	
Somewhat More Likely to Reject	188 9.8	82 7.1	38 8.2	43 6.5	11 4.8	26 7.4	20 8.2	24 7.6	76 12.9	46 13.8	28 11.4	11 8.6	20 10.7	26 21.4	19 12.1	29 18.8	18 21.3	11 16.1		6 22.9	12 16.5	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 12-3

T12. Renovation of East Boulder Recreation Center, modernizing its amenities, including the pools, and replacing aging systems to decrease greenhouse gas emissions and reduce its carbon footprint for a cost of \$13.5 million. Knowing this information are you:

	TOTAL	Income							Vote Lik ely	Rent Own		Region									
		Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k		Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Total More Likely to Approve	1264 66.2	99 67.3	152 65.8	273 69.1	261 72.9	348 64.0	525 67.8	609 67.5	1220 67.2	382 69.2	833 65.3	275 62.3	252 70.7	216 60.9	153 73.8	91 68.5	74 73.7	61 62.8	60 73.0	42 61.2	20 48.9
Total More Likely to Reject	407 21.3	33 22.6	46 20.0	88 22.1	55 15.4	114 20.9	167 21.6	169 18.8	364 20.1	93 16.9	290 22.8	101 22.8	58 16.2	86 24.3	40 19.3	26 19.7	19 19.0	23 23.4	13 15.7	15 22.2	19 46.2
No Opinion	240 12.6	15 10.1	33 14.2	35 8.8	42 11.6	82 15.1	83 10.7	124 13.7	231 12.7	77 13.9	152 12.0	66 14.9	47 13.1	52 14.8	14 6.9	16 11.9	7 7.3	13 13.9	9 11.3	11 16.7	2 4.9
Much More Likely to Approve	632 33.1	58 39.3	71 30.6	137 34.7	133 37.3	178 32.8	266 34.3	312 34.6	614 33.8	206 37.2	399 31.3	127 28.8	133 37.2	106 29.9	79 37.9	41 31.2	40 39.6	30 30.7	31 37.1	25 36.7	11 26.8
Somewhat More Likely to Approve	632 33.1	41 28.0	81 35.3	136 34.4	128 35.6	170 31.2	259 33.4	297 33.0	606 33.4	177 32.0	433 34.0	148 33.5	119 33.5	110 31.0	75 35.9	49 37.3	34 34.1	31 32.1	30 35.9	17 24.5	9 22.1
Much More Likely to Reject	218 11.4	26 17.7	29 12.4	51 13.0	16 4.5	54 9.9	106 13.7	70 7.8	190 10.5	58 10.5	140 11.0	53 11.9	26 7.3	45 12.8	20 9.6	11 8.2	12 11.8	18 18.6	7 8.9	10 14.9	13 31.1
Somewhat More Likely to Reject	188 9.8	7 4.9	17 7.6	36 9.1	39 10.9	60 11.0	61 7.8	99 11.0	174 9.6	36 6.4	150 11.8	48 10.9	32 8.9	41 11.5	20 9.7	15 11.5	7 7.2	5 4.8	6 6.7	5 7.2	6 15.1

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 12-4

T12. Renovation of East Boulder Recreation Center, modernizing its amenities, including the pools, and replacing aging systems to decrease greenhouse gas emissions and reduce its carbon footprint for a cost of \$13.5 million. Knowing this information are you:

	TOTAL	Uninformed 0.3% Sales Tax					Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Total More Likely to Approve	1264 66.2	1122 80.7	662 88.5	77 19.7	30 11.6	65 50.2	1157 81.8	688 88.7	67 17.0	21 8.7	40 39.4	9 30.8	24 70.2	33 73.9	7 29.6	1100 82.4	51 14.9	1004 84.3	62 17.5	47 46.5
Total More Likely to Reject	407 21.3	115 8.3	34 4.5	256 65.3	196 76.6	36 27.6	103 7.3	25 3.2	274 69.1	198 80.8	29 29.3	18 62.3	6 17.2	7 14.6	14 56.1	91 6.8	242 70.6	78 6.5	241 68.3	26 25.6
No Opinion	240 12.6	153 11.0	53 7.0	58 14.9	30 11.8	29 22.3	153 10.8	63 8.1	55 13.9	26 10.5	31 31.3	2 6.9	4 12.6	5 11.5	4 14.3	144 10.8	50 14.5	109 9.2	50 14.2	28 27.8
Much More Likely to Approve	632 33.1	606 43.6	435 58.1	14 3.5	6 2.5	12 9.6	610 43.1	459 59.1	14 3.5	6 2.6	8 8.1	4 13.2	5 14.1	5 11.3	1 4.0	600 45.0	9 2.6	577 48.4	14 3.9	11 11.2
Somewhat More Likely to Approve	632 33.1	516 37.1	227 30.3	63 16.2	23 9.0	52 40.5	547 38.7	230 29.6	54 13.5	15 6.0	31 31.3	5 17.6	19 56.1	28 62.7	6 25.7	500 37.4	42 12.3	427 35.9	48 13.6	35 35.3
Much More Likely to Reject	218 11.4	22 1.6	5 0.6	185 47.3	161 63.1	11 8.4	19 1.3	4 0.5	188 47.4	159 64.7	12 11.6	6 21.7	4 11.1		5 21.4	15 1.1	176 51.5	16 1.4	180 50.8	10 9.6
Somewhat More Likely to Reject	188 9.8	93 6.7	29 3.8	70 18.0	34 13.5	25 19.2	85 6.0	21 2.7	86 21.6	40 16.1	18 17.7	12 40.6	2 6.1	6 14.4	9 34.7	76 5.7	65 19.1	62 5.2	62 17.4	16 16.1

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 12-5

T12. Renovation of East Boulder Recreation Center, modernizing its amenities, including the pools, and replacing aging systems to decrease greenhouse gas emissions and reduce its carbon footprint for a cost of \$13.5 million. Knowing this information are you:

	TOTAL	Uninformed Bond Measure					Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Total More Likely to Approve	1264 66.2	1023 83.3	527 88.6	96 22.2	33 12.6	145 58.0	1042 83.4	553 89.2	88 21.9	31 11.9	135 51.7	12 49.6	21 58.3	65 73.4	14 41.0	956 84.9	62 18.2	1023 85.5	49 15.7	25 37.3
Total More Likely to Reject	407 21.3	90 7.3	30 5.0	269 62.4	195 75.0	47 18.9	96 7.7	24 3.9	264 66.0	200 78.1	46 17.6	9 38.3	9 23.8	14 16.3	15 45.0	73 6.5	240 70.0	75 6.2	234 74.1	16 23.7
No Opinion	240 12.6	116 9.4	38 6.4	67 15.4	32 12.4	58 23.1	112 8.9	43 7.0	48 12.1	26 10.0	80 30.7	3 12.1	6 17.8	9 10.4	5 14.0	96 8.5	41 11.9	99 8.3	32 10.3	26 39.0
Much More Likely to Approve	632 33.1	578 47.0	382 64.3	19 4.3	8 3.2	36 14.2	574 45.9	399 64.2	13 3.3	4 1.6	45 17.4	5 21.5	9 24.5	18 20.5	1 4.4	547 48.6	7 1.9	570 47.6	10 3.1	5 7.4
Somewhat More Likely to Approve	632 33.1	446 36.3	144 24.3	77 17.9	25 9.5	109 43.7	468 37.5	155 24.9	75 18.6	26 10.3	89 34.3	7 28.1	12 33.8	46 52.9	12 36.6	409 36.4	56 16.2	453 37.9	40 12.6	20 29.9
Much More Likely to Reject	218 11.4	19 1.6	9 1.5	186 43.1	159 61.2	13 5.1	21 1.7	7 1.1	179 44.8	166 64.8	18 7.0	3 12.6	2 5.5	4 4.4	5 14.5	15 1.3	172 50.0	10 0.8	164 51.9	3 3.8
Somewhat More Likely to Reject	188 9.8	70 5.7	21 3.5	83 19.3	36 13.8	34 13.8	75 6.0	17 2.7	85 21.2	34 13.3	28 10.7	6 25.7	7 18.3	10 11.8	10 30.5	58 5.2	69 20.0	64 5.4	70 22.2	13 19.9

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 13-1

T13. Expansion of the upcoming Fire Station #3 replacement to accommodate life safety services and administrative space. The new station will enable Boulder Fire-Rescue to better address increased service demands along the 30th Street corridor near Valmont and Pearl streets for a cost of \$11 million. Knowing this information are you:

	Gender			Age and Gender														Race			
	TOTAL	Gender		18-24	Men	Wom	25-34	Men	Wom	35-54	Men	Wom	55-64	Men	Wom	65+	Men	Wom	Whit	Hisp	Asn
		Men	Wom		18-24	18-24		25-34	25-34		35-54	35-54		55-64	55-64		65+	65+			
TOTAL	1911	898	975	96	60	32	287	138	138	564	280	272	401	203	195	554	213	337	1634	96	76
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total More Likely to Approve	1321	588	710	60	34	24	188	86	94	398	194	198	278	125	152	391	145	241	1142	68	50
	69.1	65.4	72.9	62.9	56.9	75.3	65.6	62.0	68.2	70.7	69.3	72.9	69.3	61.5	77.9	70.5	68.2	71.7	69.9	71.4	65.1
Total More Likely to Reject	314	173	134	17	13	3	35	25	10	80	49	28	77	50	26	102	35	68	250	19	15
	16.5	19.2	13.8	17.6	22.3	9.8	12.4	18.3	7.1	14.3	17.3	10.3	19.3	24.9	13.1	18.4	16.2	20.1	15.3	19.6	19.6
No Opinion	275	138	130	19	12	5	63	27	34	85	37	46	46	28	17	62	33	28	242	9	12
	14.4	15.3	13.4	19.4	20.9	14.9	22.1	19.7	24.8	15.1	13.4	16.8	11.4	13.6	8.9	11.1	15.5	8.2	14.8	9.0	15.3
Much More Likely to Approve	637	259	368	30	14	15	89	37	49	174	77	95	143	58	83	198	72	125	539	41	23
	33.3	28.8	37.8	31.1	23.0	46.2	31.2	26.7	35.9	30.8	27.3	34.8	35.6	28.5	42.8	35.7	33.6	37.1	33.0	42.9	29.6
Somewhat More Likely to Approve	684	329	342	30	20	9	99	49	44	225	118	103	135	67	68	193	74	116	602	27	27
	35.8	36.6	35.1	31.9	33.8	29.1	34.4	35.3	32.3	39.9	42.0	38.0	33.7	33.0	35.1	34.8	34.6	34.6	36.9	28.6	35.5
Much More Likely to Reject	195	106	84	12	11	1	25	17	7	47	27	16	43	29	13	68	22	46	151	15	10
	10.2	11.8	8.6	12.5	18.5	2.9	8.6	12.4	5.4	8.3	9.6	6.0	10.6	14.4	6.9	12.2	10.1	13.7	9.2	15.4	13.3
Somewhat More Likely to Reject	119	66	50	5	2	2	11	8	2	34	22	12	35	21	12	34	13	21	99	4	5
	6.2	7.4	5.1	5.2	3.8	7.0	3.8	5.9	1.7	6.0	7.7	4.4	8.7	10.5	6.2	6.2	6.1	6.4	6.1	4.2	6.3

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 13-2

T13. Expansion of the upcoming Fire Station #3 replacement to accommodate life safety services and administrative space. The new station will enable Boulder Fire-Rescue to better address increased service demands along the 30th Street corridor near Valmont and Pearl streets for a cost of \$11 million. Knowing this information are you:

	Democrat Voters								Unaffiliated Voters								Republican Voters					
	TOTAL	Dems	Dem Men	Dem WOM	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf WOM	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep WOM	Rep 18-34	Rep 35-54	Rep 55+	
TOTAL	1911	1147	469	657	233	351	239	319	592	334	242	124	183	122	160	153	85	67	21	24	72	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total More Likely to Approve	1321	872	344	514	163	260	192	254	381	213	159	74	125	72	109	58	24	34	8	9	29	
	69.1	76.1	73.3	78.2	70.2	74.1	80.3	79.4	64.3	63.7	65.7	59.7	68.4	58.8	68.0	37.8	27.9	51.1	39.8	38.7	39.5	
Total More Likely to Reject	314	113	54	56	23	35	26	29	116	67	46	18	31	31	34	80	50	29	11	13	38	
	16.5	9.9	11.6	8.6	9.7	9.9	11.0	8.9	19.5	19.9	18.9	14.8	17.2	25.7	20.9	52.2	58.5	43.2	50.8	53.6	52.3	
No Opinion	275	161	71	87	47	56	21	37	96	55	37	32	26	19	18	15	12	4	2	2	6	
	14.4	14.1	15.1	13.2	20.1	15.9	8.7	11.7	16.2	16.4	15.4	25.4	14.4	15.5	11.1	10.0	13.6	5.7	9.4	7.7	8.2	
Much More Likely to Approve	637	452	160	285	83	114	108	146	158	82	73	32	50	30	45	24	14	10	3	7	8	
	33.3	39.4	34.0	43.3	35.7	32.4	45.0	45.7	26.7	24.6	30.3	26.0	27.6	24.2	28.3	15.8	17.0	14.7	16.4	30.6	10.4	
Somewhat More Likely to Approve	684	420	184	229	80	146	85	108	223	131	86	42	75	42	63	34	9	24	5	2	21	
	35.8	36.7	39.3	34.9	34.4	41.7	35.3	33.7	37.6	39.1	35.4	33.8	40.8	34.6	39.6	22.0	10.9	36.4	23.5	8.1	29.1	
Much More Likely to Reject	195	61	28	31	13	20	14	13	73	41	28	13	19	16	24	58	35	23	11	7	29	
	10.2	5.3	5.9	4.7	5.6	5.7	5.9	4.0	12.3	12.4	11.6	10.1	10.2	13.4	15.2	38.0	41.7	34.2	50.8	30.4	39.9	
Somewhat More Likely to Reject	119	53	27	26	10	15	12	16	43	25	18	6	13	15	9	22	14	6		6	9	
	6.2	4.6	5.7	3.9	4.1	4.2	5.1	5.0	7.3	7.5	7.3	4.8	6.9	12.4	5.8	14.2	16.8	9.0		23.2	12.4	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 13-3

T13. Expansion of the upcoming Fire Station #3 replacement to accommodate life safety services and administrative space. The new station will enable Boulder Fire-Rescue to better address increased service demands along the 30th Street corridor near Valmont and Pearl streets for a cost of \$11 million. Knowing this information are you:

	TOTAL	Income							Vote Lik ely	Rent Own		Region									
		Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k		Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Total More Likely to Approve	1321 69.1	98 66.1	159 68.7	281 71.1	276 77.2	363 66.9	538 69.5	640 71.0	1271 70.0	373 67.6	899 70.5	319 72.2	230 64.5	241 67.9	146 70.1	103 77.5	68 67.7	63 64.6	63 76.2	48 69.7	22 53.8
Total More Likely to Reject	314 16.5	25 17.0	36 15.6	70 17.6	43 11.9	90 16.6	131 16.9	133 14.7	282 15.6	80 14.5	217 17.0	72 16.3	60 16.7	65 18.4	35 17.0	14 10.4	15 14.9	17 17.1	8 9.7	10 14.1	16 39.0
No Opinion	275 14.4	25 16.9	36 15.7	44 11.2	39 10.9	90 16.5	106 13.6	129 14.3	261 14.4	99 17.9	160 12.6	51 11.6	67 18.8	49 13.7	27 12.9	16 12.1	18 17.5	18 18.3	12 14.1	11 16.2	3 7.2
Much More Likely to Approve	637 33.3	61 41.0	85 36.9	139 35.2	123 34.5	164 30.1	285 36.8	287 31.9	615 33.9	205 37.1	410 32.2	158 35.8	94 26.2	121 34.2	70 33.4	43 32.6	41 40.5	32 32.6	30 36.1	25 36.4	11 26.9
Somewhat More Likely to Approve	684 35.8	37 25.1	73 31.8	142 35.9	153 42.7	200 36.7	253 32.6	352 39.1	655 36.1	168 30.5	489 38.3	161 36.4	136 38.2	120 33.7	76 36.7	59 44.8	27 27.1	31 32.0	33 40.1	23 33.3	11 26.9
Much More Likely to Reject	195 10.2	17 11.5	24 10.6	44 11.1	18 5.1	55 10.1	86 11.0	73 8.1	179 9.9	47 8.6	134 10.5	43 9.7	32 9.0	43 12.1	18 8.8	7 5.0	12 11.8	13 13.1	4 5.4	7 9.6	14 33.2
Somewhat More Likely to Reject	119 6.2	8 5.5	12 5.0	26 6.5	25 6.8	35 6.5	45 5.9	60 6.7	104 5.7	33 6.0	82 6.4	29 6.5	28 7.7	22 6.3	17 8.2	7 5.4	3 3.1	4 4.0	4 4.3	3 4.5	2 5.8

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 13-4

T13. Expansion of the upcoming Fire Station #3 replacement to accommodate life safety services and administrative space. The new station will enable Boulder Fire-Rescue to better address increased service demands along the 30th Street corridor near Valmont and Pearl streets for a cost of \$11 million. Knowing this information are you:

	TOTAL	Uninformed 0.3% Sales Tax					Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Total More Likely to Approve	1321 69.1	1137 81.8	661 88.3	108 27.7	56 21.8	76 58.4	1176 83.1	688 88.6	101 25.5	45 18.4	44 44.2	5 17.6	22 64.4	32 71.9	15 62.2	1122 84.0	80 23.5	1005 84.4	90 25.6	57 57.4
Total More Likely to Reject	314 16.5	83 6.0	31 4.1	216 55.2	167 65.5	16 12.2	71 5.0	18 2.3	224 56.5	170 69.3	20 19.5	18 59.8	7 21.5	2 4.2	4 15.5	62 4.6	202 59.1	68 5.7	212 60.0	12 12.2
No Opinion	275 14.4	170 12.2	57 7.6	67 17.2	32 12.7	38 29.4	167 11.8	70 9.1	71 18.0	30 12.3	37 36.3	7 22.6	5 14.1	11 23.9	6 22.3	152 11.4	59 17.3	119 10.0	51 14.4	30 30.4
Much More Likely to Approve	637 33.3	605 43.5	453 60.5	16 4.2	11 4.3	16 12.5	609 43.1	466 60.0	13 3.4	9 3.5	15 14.5	3 8.6	3 9.1	8 17.5		598 44.8	11 3.2	569 47.8	13 3.5	15 15.5
Somewhat More Likely to Approve	684 35.8	533 38.3	208 27.8	92 23.5	45 17.5	59 45.9	567 40.1	222 28.6	88 22.1	37 14.9	30 29.7	3 9.1	19 55.3	24 54.4	15 62.2	523 39.2	70 20.3	435 36.6	78 22.1	42 42.0
Much More Likely to Reject	195 10.2	26 1.9	8 1.0	162 41.4	140 54.6	7 5.3	23 1.6	6 0.7	163 41.1	140 56.9	10 10.1	6 21.0	3 8.6		2 9.5	20 1.5	154 45.1	24 2.0	160 45.2	5 5.4
Somewhat More Likely to Reject	119 6.2	56 4.1	23 3.1	54 13.7	28 10.9	9 6.9	48 3.4	12 1.6	61 15.4	30 12.3	9 9.3	11 38.8	4 12.9	2 4.0	1 6.1	42 3.2	48 14.1	44 3.7	53 14.9	7 6.8

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 13-5

T13. Expansion of the upcoming Fire Station #3 replacement to accommodate life safety services and administrative space. The new station will enable Boulder Fire-Rescue to better address increased service demands along the 30th Street corridor near Valmont and Pearl streets for a cost of \$11 million. Knowing this information are you:

	TOTAL	Uninformed Bond Measure					Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Total More Likely to Approve	1321 69.1	1029 83.8	515 86.7	134 31.1	54 20.9	158 63.1	1059 84.7	557 89.9	117 29.3	48 18.6	145 55.6	11 46.4	23 64.0	70 79.1	19 56.4	966 85.9	87 25.5	1035 86.4	68 21.7	28 42.1
Total More Likely to Reject	314 16.5	69 5.6	31 5.3	225 52.0	169 65.0	20 8.1	65 5.2	15 2.3	222 55.5	176 68.6	27 10.4	9 36.6	6 15.3	4 4.6	8 22.8	55 4.9	206 60.0	57 4.7	201 63.9	10 15.9
No Opinion	275 14.4	130 10.6	48 8.0	73 16.9	37 14.1	72 28.8	126 10.1	48 7.8	61 15.2	33 12.8	89 34.0	4 17.0	8 20.7	14 16.3	7 20.8	104 9.2	50 14.6	106 8.8	46 14.5	28 41.9
Much More Likely to Approve	637 33.3	574 46.7	398 66.9	18 4.1	11 4.2	46 18.3	582 46.5	409 66.0	17 4.1	12 4.7	39 14.9	3 10.8	4 10.4	25 29.0	2 7.1	552 49.1	12 3.4	575 48.0	9 2.7	10 15.4
Somewhat More Likely to Approve	684 35.8	456 37.1	118 19.8	117 27.0	44 16.7	112 44.8	477 38.2	148 23.9	101 25.1	36 13.9	106 40.7	9 35.5	20 53.6	44 50.2	16 49.3	414 36.8	76 22.1	460 38.4	60 19.0	18 26.7
Much More Likely to Reject	195 10.2	25 2.1	11 1.9	162 37.6	144 55.4	8 3.1	19 1.5	4 0.6	165 41.2	150 58.4	12 4.6	5 21.1	0.1	1 1.0	5 14.5	18 1.6	155 45.2	17 1.4	152 48.4	2 3.1
Somewhat More Likely to Reject	119 6.2	44 3.6	20 3.4	62 14.4	25 9.6	13 5.0	46 3.7	11 1.7	57 14.3	26 10.2	15 5.8	4 15.4	6 15.2	3 3.6	3 8.3	38 3.4	51 14.8	40 3.3	49 15.5	8 12.8

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 14-1

T14. Relocation or reconstruction of Fire Station #2 on the corner of Baseline and Broadway or Fire Station #4 on Darley Avenue. Both fire stations are close to 60 years old, and Station #4 is a 1960s ranch-style home. Each station lacks adequate space for staff, fire and ambulance vehicles to do their jobs efficiently and cannot be expanded at their current location. Station replacement will improve emergency response. This project cost is \$35 million. Knowing this information are you:

	Gender			Age and Gender													Race				
	TOTAL	Men	Wom	18-24	Men	Wom	25-34	Men	Wom	35-54	Men	Wom	55-64	Men	Wom	65+	Men	Wom	Whit	Hisp	Asn
					18-24	18-24		25-34	25-34		35-54	35-54		55-64	55-64	65+	65+	65+			
TOTAL	1911	898	975	96	60	32	287	138	138	564	280	272	401	203	195	554	213	337	1634	96	76
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total More Likely to Approve	1384	603	757	63	35	26	189	82	100	415	197	210	289	127	159	423	159	260	1199	68	53
	72.4	67.1	77.7	65.7	58.4	82.6	65.9	59.3	72.6	73.6	70.2	77.3	72.0	62.9	81.9	76.4	74.6	77.2	73.4	70.9	69.4
Total More Likely to Reject	308	183	116	20	16	2	41	30	10	80	48	28	76	54	20	88	33	55	242	19	16
	16.1	20.4	11.9	20.7	26.6	7.3	14.3	22.0	7.5	14.2	17.2	10.4	18.8	26.9	10.1	16.0	15.6	16.4	14.8	20.0	21.0
No Opinion	219	112	102	13	9	3	57	26	27	69	35	33	37	21	16	42	21	21	194	9	7
	11.5	12.5	10.5	13.7	15.0	10.1	19.7	18.8	19.9	12.2	12.6	12.3	9.2	10.2	8.0	7.7	9.8	6.4	11.9	9.1	9.6
Much More Likely to Approve	736	286	439	35	17	17	97	39	55	208	88	117	156	60	95	236	80	155	628	44	28
	38.5	31.8	45.0	37.1	28.7	53.9	33.9	28.1	39.7	36.9	31.5	42.9	38.9	29.8	48.7	42.6	37.5	46.0	38.4	45.5	36.3
Somewhat More Likely to Approve	649	317	318	27	18	9	92	43	45	207	109	94	133	67	65	187	79	105	571	24	25
	33.9	35.3	32.6	28.5	29.7	28.7	32.0	31.2	32.9	36.7	38.8	34.4	33.1	33.1	33.3	33.8	37.1	31.2	34.9	25.4	33.1
Much More Likely to Reject	181	102	72	13	12	1	25	19	6	42	26	13	40	27	11	58	17	41	132	16	10
	9.5	11.4	7.4	13.7	20.4	2.9	8.6	13.7	4.1	7.5	9.1	4.8	9.9	13.5	5.7	10.5	8.1	12.3	8.1	16.8	13.3
Somewhat More Likely to Reject	127	81	44	7	4	1	16	11	5	38	23	15	36	27	9	30	16	14	110	3	6
	6.6	9.0	4.5	7.0	6.2	4.5	5.7	8.3	3.4	6.7	8.1	5.6	8.9	13.4	4.4	5.4	7.5	4.2	6.7	3.2	7.6

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 14-2

T14. Relocation or reconstruction of Fire Station #2 on the corner of Baseline and Broadway or Fire Station #4 on Darley Avenue. Both fire stations are close to 60 years old, and Station #4 is a 1960s ranch-style home. Each station lacks adequate space for staff, fire and ambulance vehicles to do their jobs efficiently and cannot be expanded at their current location. Station replacement will improve emergency response. This project cost is \$35 million. Knowing this information are you:

	Democrat Voters								Unaffiliated Voters								Republican Voters					
	TOTAL	Dems	Dem Men	Dem Women	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf Women	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep Women	Rep 18-34	Rep 35-54	Rep 55+	
TOTAL	1911	1147	469	657	233	351	239	319	592	334	242	124	183	122	160	153	85	67	21	24	72	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total More Likely to Approve	1384	906	357	536	165	270	201	268	400	210	178	77	132	73	116	68	30	37	8	7	40	
	72.4	79.0	75.9	81.6	70.7	77.1	83.8	83.8	67.5	63.0	73.6	62.0	72.3	60.1	72.4	44.3	36.0	55.7	40.0	30.6	55.9	
Total More Likely to Reject	308	110	56	51	27	34	23	25	119	79	36	23	30	33	32	73	47	25	11	15	29	
	16.1	9.6	11.9	7.8	11.4	9.8	9.7	7.8	20.0	23.6	15.0	18.5	16.3	26.9	20.0	47.6	55.1	37.0	50.8	61.7	39.9	
No Opinion	219	130	57	69	41	46	16	27	74	45	28	24	21	16	12	12	7	5	2	2	3	
	11.5	11.4	12.2	10.6	17.8	13.1	6.5	8.4	12.5	13.4	11.4	19.5	11.3	13.0	7.6	8.1	8.9	7.3	9.2	7.7	4.2	
Much More Likely to Approve	736	518	179	333	95	139	120	164	187	95	89	36	62	30	59	27	10	17	2	6	14	
	38.5	45.2	38.1	50.6	41.0	39.5	50.0	51.3	31.6	28.4	36.9	28.7	33.7	24.9	37.0	17.4	11.4	25.2	7.4	22.9	18.8	
Somewhat More Likely to Approve	649	387	178	204	69	132	81	104	212	116	89	41	71	43	57	41	21	20	7	2	27	
	33.9	33.8	37.9	31.0	29.8	37.6	33.9	32.4	35.8	34.6	36.7	33.3	38.6	35.3	35.4	26.9	24.6	30.5	32.6	7.7	37.1	
Much More Likely to Reject	181	55	26	27	12	19	15	8	68	42	23	15	16	14	23	54	32	20	11	7	26	
	9.5	4.8	5.6	4.1	5.2	5.3	6.3	2.5	11.5	12.6	9.5	11.8	8.6	11.4	14.2	35.1	38.3	29.7	50.8	30.4	35.8	
Somewhat More Likely to Reject	127	55	29	24	15	16	8	17	51	37	13	8	14	19	9	19	14	5		8	3	
	6.6	4.8	6.3	3.7	6.2	4.4	3.4	5.3	8.6	11.0	5.5	6.7	7.7	15.5	5.8	12.5	16.8	7.3		31.3	4.2	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 14-3

T14. Relocation or reconstruction of Fire Station #2 on the corner of Baseline and Broadway or Fire Station #4 on Darley Avenue. Both fire stations are close to 60 years old, and Station #4 is a 1960s ranch-style home. Each station lacks adequate space for staff, fire and ambulance vehicles to do their jobs efficiently and cannot be expanded at their current location. Station replacement will improve emergency response. This project cost is \$35 million. Knowing this information are you:

	TOTAL	Income							Vote	Rent Own		Region										
		Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k	Lik ely	Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl	
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0	
Total More Likely to Approve	1384 72.4	101 68.6	166 71.9	298 75.2	294 82.2	377 69.4	565 73.0	671 74.5	1329 73.2	388 70.3	944 74.0	315 71.3	251 70.4	251 70.8	158 76.0	108 81.8	69 68.3	69 70.9	67 81.1	47 68.5	27 65.3	
Total More Likely to Reject	308 16.1	28 18.7	34 14.9	57 14.4	35 9.8	99 18.2	119 15.4	134 14.9	281 15.5	78 14.1	209 16.3	73 16.6	64 17.9	63 17.7	23 10.9	11 8.0	19 18.6	17 17.9	9 11.2	12 17.9	13 32.3	
No Opinion	219 11.5	19 12.6	30 13.2	41 10.3	29 8.0	68 12.4	90 11.6	96 10.7	205 11.3	86 15.6	123 9.7	53 12.0	42 11.7	41 11.5	27 13.1	14 10.3	13 13.2	11 11.2	6 7.7	9 13.6	1 2.5	
Much More Likely to Approve	736 38.5	60 40.7	92 39.7	178 45.0	150 41.9	185 34.0	330 42.6	335 37.2	714 39.4	221 40.1	492 38.6	178 40.2	125 35.1	138 38.9	74 35.7	50 37.7	45 44.3	38 39.3	30 36.2	28 40.5	15 37.5	
Somewhat More Likely to Approve	649 33.9	41 27.9	74 32.2	120 30.2	144 40.3	192 35.3	235 30.4	336 37.3	615 33.9	167 30.2	451 35.4	137 31.1	126 35.3	113 31.8	84 40.3	58 44.1	24 24.0	31 31.6	37 44.9	19 28.1	11 27.8	
Much More Likely to Reject	181 9.5	19 12.7	23 9.8	40 10.2	14 3.9	50 9.2	82 10.6	64 7.1	162 8.9	49 9.0	117 9.2	41 9.2	32 9.1	39 11.0	15 7.2	6 4.3	11 10.8	11 11.7	5 6.1	7 9.6	11 26.5	
Somewhat More Likely to Reject	127 6.6	9 6.1	12 5.1	17 4.2	21 5.9	49 9.0	37 4.8	70 7.8	119 6.5	28 5.1	91 7.1	33 7.4	31 8.8	24 6.7	8 3.7	5 3.6	8 7.7	6 6.2	4 5.1	6 8.4	2 5.7	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 14-4

T14. Relocation or reconstruction of Fire Station #2 on the corner of Baseline and Broadway or Fire Station #4 on Darley Avenue. Both fire stations are close to 60 years old, and Station #4 is a 1960s ranch-style home. Each station lacks adequate space for staff, fire and ambulance vehicles to do their jobs efficiently and cannot be expanded at their current location. Station replacement will improve emergency response. This project cost is \$35 million. Knowing this information are you:

	Uninformed 0.3% Sales Tax						Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Total More Likely to Approve	1384 72.4	1167 84.0	668 89.2	129 33.0	60 23.5	88 68.2	1211 85.6	691 89.0	124 31.4	51 20.9	49 48.4	8 28.3	25 73.4	39 87.4	18 71.8	1147 85.9	98 28.7	1017 85.4	108 30.4	65 65.2
Total More Likely to Reject	308 16.1	87 6.3	32 4.3	209 53.4	168 65.6	11 8.7	74 5.2	28 3.6	219 55.4	170 69.1	14 13.9	17 56.9	6 18.0	1 3.2	5 19.0	67 5.0	198 57.9	71 6.0	203 57.5	9 8.6
No Opinion	219 11.5	136 9.8	49 6.5	53 13.6	28 11.0	30 23.1	129 9.1	57 7.4	52 13.2	24 10.0	38 37.7	4 14.8	3 8.6	4 9.4	2 9.1	122 9.1	46 13.4	102 8.6	43 12.1	26 26.2
Much More Likely to Approve	736 38.5	687 49.4	483 64.6	22 5.5	9 3.5	27 21.0	699 49.4	500 64.5	18 4.5	6 2.5	19 19.2	1 3.7	7 20.3	10 22.7	3 11.9	681 51.0	14 4.0	638 53.6	17 5.0	21 21.5
Somewhat More Likely to Approve	649 33.9	480 34.5	184 24.7	107 27.4	51 19.9	61 47.1	513 36.3	190 24.5	107 26.9	45 18.4	29 29.2	7 24.6	18 53.1	29 64.7	15 59.9	465 34.9	85 24.7	380 31.9	90 25.5	44 43.7
Much More Likely to Reject	181 9.5	17 1.2	5 0.7	160 40.9	140 54.7	4 2.9	15 1.1	2 0.3	159 40.2	143 58.3	7 6.5	4 13.3	3 8.7		4 14.4	12 0.9	152 44.4	16 1.3	157 44.5	1 1.0
Somewhat More Likely to Reject	127 6.6	70 5.0	27 3.6	49 12.6	28 10.8	8 5.9	59 4.2	26 3.4	60 15.2	27 10.8	7 7.4	13 43.6	3 9.3	1 3.0	1 4.6	55 4.1	46 13.5	55 4.6	46 13.0	8 7.6

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 14-5

T14. Relocation or reconstruction of Fire Station #2 on the corner of Baseline and Broadway or Fire Station #4 on Darley Avenue. Both fire stations are close to 60 years old, and Station #4 is a 1960s ranch-style home. Each station lacks adequate space for staff, fire and ambulance vehicles to do their jobs efficiently and cannot be expanded at their current location. Station replacement will improve emergency response. This project cost is \$35 million. Knowing this information are you:

	Uninformed Bond Measure						Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Total More Likely to Approve	1384 72.4	1043 84.9	522 87.7	163 37.7	63 24.4	178 71.2	1080 86.4	562 90.7	137 34.3	59 23.0	167 64.1	12 50.9	27 74.2	73 82.9	19 57.8	980 87.1	106 30.9	1054 88.1	85 26.8	33 50.7
Total More Likely to Reject	308 16.1	76 6.2	31 5.2	214 49.5	168 64.7	18 7.0	65 5.2	19 3.0	216 53.8	171 66.6	27 10.5	12 49.0	3 8.0	6 7.2	5 16.4	55 4.9	198 57.8	54 4.5	197 62.6	7 10.5
No Opinion	219 11.5	110 8.9	42 7.1	55 12.8	28 10.9	54 21.8	105 8.4	39 6.3	48 11.9	27 10.4	66 25.4		6 17.8	9 9.9	9 25.8	90 8.0	39 11.4	89 7.4	33 10.5	25 38.8
Much More Likely to Approve	736 38.5	645 52.5	412 69.3	30 7.0	11 4.2	60 24.1	661 52.9	438 70.7	23 5.8	11 4.1	51 19.5	5 21.4	11 31.3	32 36.1	2 6.2	618 54.9	16 4.7	654 54.6	13 4.0	16 24.1
Somewhat More Likely to Approve	649 33.9	398 32.4	109 18.4	133 30.7	52 20.1	118 47.1	418 33.5	124 20.0	114 28.4	48 18.8	116 44.6	7 29.5	16 42.9	41 46.8	17 51.5	362 32.1	90 26.1	400 33.5	72 22.8	17 26.6
Much More Likely to Reject	181 9.5	17 1.4	6 1.0	160 37.0	143 54.9	3 1.3	11 0.9	2 0.3	160 39.8	147 57.4	10 3.9	5 21.1	1 3.3	1 1.0	2 5.1	9 0.8	153 44.5	9 0.8	150 47.6	1 2.2
Somewhat More Likely to Reject	127 6.6	59 4.8	25 4.2	54 12.5	26 9.8	14 5.7	53 4.3	17 2.7	56 14.0	24 9.3	17 6.7	7 27.9	2 4.7	5 6.2	4 11.3	46 4.1	46 13.3	45 3.8	47 15.0	5 8.3

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 15-1

T15. Implementing and integrating a Constituent Relationship Management software system to replace the myriad of current systems such as Inquire Boulder and Council Hotline that lack consistency and support. The new system will significantly improve the city's ability to address and respond to resident needs and requests across diverse city populations for a cost of \$2.7 million. Knowing this information are you:

	Gender			Age and Gender															Race		
	TOTAL	Men	Wom	18-24	Men	Wom	25-34	Men	Wom	35-54	Men	Wom	55-64	Men	Wom	65+	Men	Wom	Whit	Hisp	Asn
					18-24	18-24		25-34	35-54		35-54	55-64		55-64	65+		65+	65+			
TOTAL	1911	898	975	96	60	32	287	138	138	564	280	272	401	203	195	554	213	337	1634	96	76
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total More Likely to Approve	1128	491	618	52	26	23	159	69	82	316	142	170	240	114	124	359	138	219	986	54	39
	59.0	54.7	63.4	54.1	43.4	71.3	55.6	49.8	59.5	56.0	50.6	62.5	59.7	56.4	63.8	64.8	64.9	65.1	60.3	56.7	51.0
Total More Likely to Reject	425	226	188	21	17	4	55	38	16	127	73	48	101	55	43	119	42	77	341	28	18
	22.2	25.2	19.3	22.0	28.4	11.1	19.1	27.4	11.9	22.5	26.2	17.6	25.1	27.2	22.3	21.5	19.6	22.8	20.9	29.0	23.3
No Opinion	358	181	169	23	17	6	73	32	39	121	65	54	61	33	27	76	33	41	307	14	20
	18.7	20.2	17.3	23.9	28.2	17.5	25.4	22.8	28.6	21.5	23.2	19.9	15.2	16.4	13.9	13.7	15.5	12.2	18.8	14.4	25.7
Much More Likely to Approve	539	228	303	30	15	14	85	35	48	131	58	72	120	52	67	169	66	102	448	34	29
	28.2	25.4	31.1	31.9	25.9	43.6	29.8	25.5	34.7	23.3	20.8	26.5	29.9	25.6	34.5	30.6	30.9	30.4	27.4	35.4	37.5
Somewhat More Likely to Approve	590	263	315	21	10	9	74	34	34	184	84	98	119	62	57	190	72	117	538	20	10
	30.9	29.2	32.3	22.2	17.5	27.8	25.7	24.3	24.9	32.7	29.9	36.0	29.8	30.8	29.3	34.3	34.0	34.6	32.9	21.3	13.5
Much More Likely to Reject	246	138	100	16	15	1	33	22	10	64	42	17	51	27	22	80	30	49	186	21	10
	12.9	15.4	10.2	17.1	25.9	2.9	11.4	16.2	7.1	11.4	14.9	6.4	12.6	13.4	11.4	14.5	14.2	14.6	11.4	21.7	13.3
Somewhat More Likely to Reject	179	88	88	5	1	3	22	15	7	63	32	31	50	28	21	39	11	27	155	7	8
	9.3	9.8	9.1	4.9	2.5	8.3	7.7	11.2	4.8	11.1	11.3	11.2	12.4	13.8	10.9	7.0	5.4	8.1	9.5	7.2	10.0

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 15-2

T15. Implementing and integrating a Constituent Relationship Management software system to replace the myriad of current systems such as Inquire Boulder and Council Hotline that lack consistency and support. The new system will significantly improve the city's ability to address and respond to resident needs and requests across diverse city populations for a cost of \$2.7 million. Knowing this information are you:

	Democrat Voters								Unaffiliated Voters								Republican Voters					
	TOTAL	Dems	Dem Men	Dem Women	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf Women	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep Women	Rep 18-34	Rep 35-54	Rep 55+	
TOTAL	1911	1147	469	657	233	351	239	319	592	334	242	124	183	122	160	153	85	67	21	24	72	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total More Likely to Approve	1128	775	297	465	145	218	167	245	302	163	133	61	92	56	92	44	26	17	3	4	22	
	59.0	67.6	63.2	70.8	62.4	62.1	69.7	76.7	51.0	48.7	54.7	49.4	50.3	45.6	57.5	28.5	31.0	26.0	14.4	15.9	31.0	
Total More Likely to Reject	425	171	75	92	35	59	39	36	160	99	55	26	49	41	43	87	49	37	14	17	38	
	22.2	14.9	16.0	14.1	14.9	16.9	16.4	11.2	27.0	29.6	22.6	20.7	26.9	34.0	26.7	57.1	58.3	54.8	69.0	68.9	52.4	
No Opinion	358	201	97	99	53	74	33	39	130	72	55	37	42	25	25	22	9	13	3	4	12	
	18.7	17.5	20.7	15.1	22.7	21.0	13.8	12.1	22.0	21.6	22.6	30.0	22.9	20.5	15.8	14.4	10.8	19.2	16.5	15.3	16.6	
Much More Likely to Approve	539	402	156	241	85	93	94	130	128	64	63	30	36	26	37	6	6		1		5	
	28.2	35.0	33.2	36.6	36.4	26.5	39.2	40.6	21.7	19.2	25.8	23.9	19.7	21.1	22.9	4.0	7.1	0.3	7.2		6.2	
Somewhat More Likely to Approve	590	374	141	225	61	125	73	115	173	99	70	32	56	30	55	37	20	17	2	4	18	
	30.9	32.6	30.1	34.2	26.0	35.5	30.5	36.1	29.3	29.5	28.9	25.5	30.6	24.4	34.5	24.5	23.9	25.7	7.3	15.9	24.8	
Much More Likely to Reject	246	82	37	43	18	28	17	17	95	58	33	16	24	22	32	64	42	21	14	11	29	
	12.9	7.2	7.8	6.5	7.8	8.1	7.3	5.3	16.0	17.2	13.6	12.8	12.9	18.2	20.2	41.9	49.3	31.4	69.0	45.4	39.9	
Somewhat More Likely to Reject	179	88	39	49	17	31	22	19	65	42	22	10	26	19	10	23	8	16		6	9	
	9.3	7.7	8.2	7.5	7.2	8.8	9.1	5.9	11.0	12.4	9.0	7.9	14.0	15.8	6.5	15.2	9.0	23.5		23.4	12.5	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 15-3

T15. Implementing and integrating a Constituent Relationship Management software system to replace the myriad of current systems such as Inquire Boulder and Council Hotline that lack consistency and support. The new system will significantly improve the city's ability to address and respond to resident needs and requests across diverse city populations for a cost of \$2.7 million. Knowing this information are you:

	TOTAL	Income							Vote	Rent Own		Region									
		Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k		Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Total More Likely to Approve	1128 59.0	96 64.7	142 61.5	238 60.2	232 65.0	303 55.7	476 61.4	535 59.4	1093 60.2	335 60.7	750 58.8	257 58.3	182 51.0	221 62.3	124 59.5	94 71.2	64 63.2	52 53.6	58 70.7	39 57.4	18 42.8
Total More Likely to Reject	425 22.2	33 22.5	47 20.5	83 21.0	64 17.9	124 22.8	164 21.2	188 20.9	380 20.9	103 18.7	297 23.3	100 22.6	86 24.2	82 23.1	45 21.9	17 12.7	22 21.4	23 23.7	11 12.8	18 25.8	16 39.6
No Opinion	358 18.7	19 12.8	42 18.0	74 18.8	61 17.1	117 21.5	135 17.4	178 19.8	341 18.8	114 20.6	229 17.9	85 19.2	89 24.9	52 14.7	39 18.6	21 16.1	16 15.4	22 22.6	14 16.5	12 16.8	7 17.6
Much More Likely to Approve	539 28.2	60 40.4	72 31.0	121 30.5	98 27.4	136 25.1	252 32.5	234 26.0	524 28.9	186 33.8	337 26.4	124 28.2	84 23.5	112 31.6	56 26.8	36 27.1	36 36.1	22 22.9	30 36.3	17 24.6	9 20.9
Somewhat More Likely to Approve	590 30.9	36 24.3	70 30.5	118 29.7	135 37.6	166 30.6	224 28.9	301 33.4	569 31.4	149 26.9	413 32.4	133 30.1	98 27.5	109 30.7	68 32.7	58 44.0	27 27.1	30 30.8	28 34.4	22 32.8	9 21.9
Much More Likely to Reject	246 12.9	26 17.7	27 11.7	54 13.6	23 6.6	67 12.4	107 13.9	91 10.1	209 11.5	60 10.9	165 12.9	57 12.9	40 11.2	54 15.2	25 12.1	10 7.4	10 9.8	17 17.6	7 8.9	9 13.6	14 33.6
Somewhat More Likely to Reject	179 9.3	7 4.8	20 8.8	29 7.4	41 11.3	57 10.4	57 7.3	97 10.8	170 9.4	43 7.8	132 10.4	43 9.7	47 13.0	28 7.8	20 9.8	7 5.3	12 11.6	6 6.1	3 3.9	8 12.2	2 6.0

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 15-4

T15. Implementing and integrating a Constituent Relationship Management software system to replace the myriad of current systems such as Inquire Boulder and Council Hotline that lack consistency and support. The new system will significantly improve the city's ability to address and respond to resident needs and requests across diverse city populations for a cost of \$2.7 million. Knowing this information are you:

	TOTAL	Uninformed 0.3% Sales Tax					Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Total More Likely to Approve	1128 59.0	1002 72.1	601 80.4	71 18.0	24 9.4	56 43.1	1039 73.5	642 82.7	58 14.7	15 6.2	31 30.9	9 29.2	20 58.5	34 75.9	4 16.4	985 73.8	46 13.4	899 75.5	51 14.4	42 42.3
Total More Likely to Reject	425 22.2	137 9.9	46 6.2	263 67.2	195 76.1	25 19.3	130 9.2	33 4.3	277 69.8	199 81.3	19 18.7	19 63.2	11 32.9	4 9.8	12 50.2	114 8.5	245 71.8	104 8.7	251 71.2	18 17.6
No Opinion	358 18.7	251 18.0	101 13.4	58 14.8	37 14.4	49 37.6	246 17.4	101 13.0	61 15.5	31 12.5	51 50.4	2 7.7	3 8.6	6 14.3	8 33.4	236 17.7	51 14.9	188 15.8	51 14.4	40 40.1
Much More Likely to Approve	539 28.2	510 36.7	376 50.2	11 2.8	6 2.5	18 13.8	521 36.8	417 53.8	7 1.8	3 1.3	10 10.4	1 3.7	3 9.6	11 25.1		506 37.9	6 1.8	476 40.0	6 1.6	14 14.3
Somewhat More Likely to Approve	590 30.9	492 35.4	226 30.2	60 15.2	18 7.0	38 29.3	518 36.6	225 29.0	51 12.9	12 4.9	21 20.5	8 25.5	17 48.9	23 50.8	4 16.4	479 35.9	40 11.6	423 35.5	45 12.8	28 27.9
Much More Likely to Reject	246 12.9	36 2.6	15 2.0	203 52.0	167 65.2	7 5.5	25 1.7	5 0.7	209 52.7	170 69.5	13 12.8	12 41.4	4 10.7		2 8.8	21 1.6	195 56.9	24 2.0	198 56.1	6 5.6
Somewhat More Likely to Reject	179 9.3	101 7.3	31 4.1	60 15.2	28 11.0	18 13.8	105 7.4	28 3.6	67 17.0	29 11.8	6 5.9	6 21.8	8 22.2	4 9.6	10 41.4	93 7.0	51 14.9	80 6.7	53 15.0	12 12.1

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 15-5

T15. Implementing and integrating a Constituent Relationship Management software system to replace the myriad of current systems such as Inquire Boulder and Council Hotline that lack consistency and support. The new system will significantly improve the city's ability to address and respond to resident needs and requests across diverse city populations for a cost of \$2.7 million. Knowing this information are you:

	TOTAL	Uninformed Bond Measure					Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Total More Likely to Approve	1128 59.0	920 74.9	480 80.8	85 19.6	27 10.2	124 49.5	955 76.4	522 84.2	81 20.2	29 11.2	92 35.3	15 63.2	26 70.9	59 66.8	16 46.8	871 77.4	50 14.7	933 77.9	41 13.1	19 28.3
Total More Likely to Reject	425 22.2	111 9.1	37 6.2	275 63.8	198 76.1	38 15.3	111 8.9	33 5.4	263 65.7	201 78.2	51 19.6	9 36.4	6 17.4	14 15.4	9 28.5	91 8.1	245 71.3	96 8.1	238 75.6	10 15.7
No Opinion	358 18.7	198 16.1	78 13.1	72 16.7	36 13.7	88 35.2	184 14.7	65 10.4	56 14.1	27 10.6	118 45.1	0.4	4 11.7	16 17.7	8 24.7	164 14.5	48 14.0	168 14.0	36 11.3	37 56.0
Much More Likely to Approve	539 28.2	483 39.3	337 56.7	14 3.3	5 1.7	41 16.3	493 39.5	369 59.4	10 2.6	5 1.8	35 13.3	3 11.7	6 15.8	19 21.2		469 41.7	7 2.2	487 40.7	3 1.0	7 10.8
Somewhat More Likely to Approve	590 30.9	437 35.5	143 24.0	70 16.3	22 8.5	83 33.1	462 36.9	153 24.7	71 17.7	24 9.5	57 22.0	12 51.5	20 55.1	40 45.6	16 46.8	402 35.7	43 12.5	446 37.2	38 12.1	11 17.5
Much More Likely to Reject	246 12.9	28 2.3	11 1.8	209 48.3	169 64.8	10 4.0	21 1.7	8 1.2	203 50.7	177 69.0	23 8.6	6 24.8	1 2.6	2 2.6	4 12.8	18 1.6	193 56.2	17 1.4	191 60.6	5 8.0
Somewhat More Likely to Reject	179 9.3	84 6.8	26 4.3	67 15.5	29 11.3	28 11.3	90 7.2	26 4.2	60 15.0	24 9.2	29 10.9	3 11.6	5 14.8	11 12.9	5 15.7	73 6.5	52 15.2	80 6.7	47 15.0	5 7.7

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 16-1

T16. Upgrading and expanding the city's software and hardware, enabling citywide data storage that optimizes processes and drives data-informed decision making. This upgrade will allow for improved visual data for the public and robust internal key performance indicators that will improve city operations for a cost of \$2.0 million. Knowing this information are you:

		Gender			Age and Gender														Race			
		TOTAL	Men	Wom	18-24	Men 18-24	Wom 18-24	25-34	Men 25-34	Wom 25-34	35-54	Men 35-54	Wom 35-54	55-64	Men 55-64	Wom 55-64	65+	Men 65+	Wom 65+	Whit	Hisp	Asn
TOTAL	1911 100.0	898 100.0	975 100.0	96 100.0	60 100.0	32 100.0	287 100.0	138 100.0	138 100.0	564 100.0	280 100.0	272 100.0	401 100.0	203 100.0	195 100.0	554 100.0	213 100.0	337 100.0	1634 100.0	96 100.0	76 100.0	
Total More Likely to Approve	1161 60.7	534 59.4	608 62.4	50 51.9	26 43.0	21 66.6	169 58.8	78 56.7	83 60.4	324 57.4	155 55.2	164 60.3	248 61.9	126 62.1	122 62.6	368 66.3	147 69.3	218 64.7	1018 62.3	52 54.3	42 54.3	
Total More Likely to Reject	425 22.3	217 24.1	199 20.4	27 28.4	22 36.8	5 16.2	49 17.0	30 21.8	18 12.9	127 22.5	76 27.3	46 16.8	96 23.9	50 24.6	43 22.3	124 22.4	37 17.3	87 25.8	336 20.6	33 34.9	18 23.3	
No Opinion	325 17.0	148 16.5	168 17.2	19 19.7	12 20.2	5 17.2	69 24.2	30 21.5	37 26.8	113 20.1	49 17.5	62 22.9	57 14.2	27 13.3	29 15.1	62 11.3	28 13.4	32 9.5	280 17.1	10 10.8	17 22.4	
Much More Likely to Approve	559 29.3	256 28.5	296 30.4	27 28.6	12 19.4	15 46.6	88 30.6	43 30.7	43 31.0	137 24.4	64 22.9	72 26.5	125 31.0	65 32.2	58 30.0	180 32.4	71 33.2	108 32.1	468 28.6	35 36.4	25 33.3	
Somewhat More Likely to Approve	602 31.5	278 31.0	312 32.0	22 23.3	14 23.6	6 20.0	81 28.2	36 26.0	40 29.3	186 33.0	91 32.4	92 33.8	124 30.9	60 29.8	63 32.6	188 33.9	77 36.1	110 32.7	550 33.7	17 17.9	16 21.0	
Much More Likely to Reject	232 12.2	120 13.4	103 10.6	15 16.0	14 24.0	1 2.9	29 10.0	20 14.6	8 5.9	61 10.9	36 12.9	21 7.8	46 11.6	25 12.2	19 9.9	78 14.1	24 11.2	54 16.0	165 10.1	27 28.1	10 13.3	
Somewhat More Likely to Reject	193 10.1	96 10.7	95 9.8	12 12.4	8 12.8	4 13.3	20 7.0	10 7.2	10 7.0	65 11.6	40 14.4	24 9.0	49 12.3	25 12.4	24 12.4	46 8.3	13 6.1	33 9.8	170 10.4	6 6.8	8 10.0	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 16-2

T16. Upgrading and expanding the city's software and hardware, enabling citywide data storage that optimizes processes and drives data-informed decision making. This upgrade will allow for improved visual data for the public and robust internal key performance indicators that will improve city operations for a cost of \$2.0 million. Knowing this information are you:

		Democrat Voters							Unaffiliated Voters							Republican Voters						
		TOTAL	Dems	Dem Men	Dem WOM	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf WOM	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep WOM	Rep 18-34	Rep 35-54	Rep 55+
TOTAL		1911	1147	469	657	233	351	239	319	592	334	242	124	183	122	160	153	85	67	21	24	72
		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total More Likely to Approve		1161	787	323	452	150	218	173	246	326	184	135	65	103	61	96	42	23	19	3	2	26
		60.7	68.6	68.7	68.9	64.4	62.1	72.2	77.0	55.1	55.1	55.7	52.1	56.3	50.4	60.0	27.4	27.5	27.9	14.4	8.1	35.3
Total More Likely to Reject		425	171	73	94	31	59	38	41	161	95	62	32	48	38	43	86	45	39	12	17	38
		22.3	14.9	15.6	14.3	13.4	16.8	16.0	12.9	27.2	28.4	25.6	25.4	26.3	30.8	26.7	55.9	52.7	59.1	60.0	68.9	52.4
No Opinion		325	188	74	111	52	74	28	32	105	55	45	28	32	23	21	25	17	9	5	6	9
		17.0	16.4	15.7	16.8	22.2	21.0	11.8	10.1	17.7	16.5	18.7	22.6	17.4	18.8	13.3	16.6	19.8	13.0	25.5	23.0	12.3
Much More Likely to Approve		559	420	173	242	90	97	96	137	127	76	49	25	38	26	37	10	5	5		2	8
		29.3	36.6	36.7	36.8	38.7	27.6	40.2	42.8	21.4	22.7	20.2	20.0	21.0	21.7	22.9	6.3	5.3	7.6		7.7	10.4
Somewhat More Likely to Approve		602	367	150	211	60	121	77	109	200	108	86	40	65	35	59	32	19	14	3		18
		31.5	32.0	32.0	32.0	25.7	34.5	32.0	34.2	33.7	32.5	35.5	32.0	35.3	28.8	37.1	21.2	22.2	20.3	14.4	0.4	24.9
Much More Likely to Reject		232	78	35	39	15	26	18	17	90	50	36	15	25	14	33	59	31	26	12	8	26
		12.2	6.8	7.5	5.9	6.6	7.4	7.6	5.3	15.1	14.9	14.9	12.5	13.9	11.8	20.9	38.3	37.2	38.5	60.0	30.9	35.8
Somewhat More Likely to Reject		193	94	38	55	16	33	20	24	71	45	26	16	23	23	9	27	13	14		9	12
		10.1	8.2	8.1	8.4	6.8	9.4	8.5	7.6	12.1	13.4	10.7	12.9	12.4	18.9	5.8	17.6	15.5	20.6		38.0	16.6

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 16-3

T16. Upgrading and expanding the city's software and hardware, enabling citywide data storage that optimizes processes and drives data-informed decision making. This upgrade will allow for improved visual data for the public and robust internal key performance indicators that will improve city operations for a cost of \$2.0 million. Knowing this information are you:

	TOTAL	Income							Vote	Rent Own		Region									
		Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k		Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Total More Likely to Approve	1161 60.7	88 59.8	141 61.1	243 61.4	234 65.4	333 61.3	472 61.0	567 63.0	1129 62.2	341 61.8	778 61.0	264 59.7	200 56.0	229 64.5	129 62.0	85 63.9	65 64.8	54 55.6	56 68.5	39 57.4	21 49.8
Total More Likely to Reject	425 22.3	39 26.5	48 20.7	89 22.5	67 18.7	109 20.1	176 22.8	176 19.5	379 20.9	110 19.8	289 22.7	97 22.0	89 25.0	78 22.0	42 20.1	19 14.6	22 22.0	24 24.9	15 18.3	19 27.5	14 33.6
No Opinion	325 17.0	20 13.7	42 18.2	63 16.0	57 15.9	101 18.6	126 16.2	158 17.5	306 16.9	102 18.4	208 16.3	81 18.3	68 19.0	48 13.5	37 17.9	28 21.5	13 13.1	19 19.4	11 13.3	10 15.1	7 16.6
Much More Likely to Approve	559 29.3	57 38.8	66 28.5	127 32.2	104 29.1	152 28.0	250 32.3	256 28.4	545 30.1	178 32.3	364 28.5	130 29.5	90 25.3	114 32.2	60 28.8	39 29.1	33 32.4	20 21.1	28 34.5	21 31.3	11 27.4
Somewhat More Likely to Approve	602 31.5	31 21.0	75 32.6	116 29.3	130 36.3	181 33.3	222 28.7	311 34.5	584 32.2	163 29.5	415 32.5	133 30.2	110 30.7	115 32.3	69 33.2	46 34.8	33 32.4	33 34.5	28 34.0	18 26.1	9 22.4
Much More Likely to Reject	232 12.2	25 16.9	28 12.0	53 13.4	18 5.2	60 11.1	106 13.7	79 8.7	200 11.0	59 10.6	154 12.1	58 13.1	34 9.5	46 13.0	21 9.9	7 5.7	17 16.7	17 17.6	6 7.4	9 13.8	11 27.5
Somewhat More Likely to Reject	193 10.1	14 9.6	20 8.7	36 9.1	48 13.5	49 9.0	70 9.1	97 10.8	179 9.8	51 9.2	135 10.6	39 8.9	55 15.5	32 9.0	21 10.1	12 9.0	5 5.3	7 7.4	9 10.9	9 13.7	3 6.1

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 16-4

T16. Upgrading and expanding the city's software and hardware, enabling citywide data storage that optimizes processes and drives data-informed decision making. This upgrade will allow for improved visual data for the public and robust internal key performance indicators that will improve city operations for a cost of \$2.0 million. Knowing this information are you:

	TOTAL	Uninformed 0.3% Sales Tax					Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Total More Likely to Approve	1161 60.7	1037 74.6	603 80.6	64 16.5	19 7.3	60 46.0	1076 76.1	649 83.6	54 13.5	11 4.4	31 30.9	8 27.0	22 63.4	35 77.8	6 22.5	1020 76.4	40 11.7	920 77.2	48 13.5	46 46.4
Total More Likely to Reject	425 22.3	140 10.1	55 7.3	260 66.3	197 77.1	26 20.0	133 9.4	38 4.9	269 67.9	202 82.2	24 23.5	17 57.3	10 30.5	3 6.7	9 37.9	119 8.9	243 71.0	111 9.3	249 70.6	18 18.1
No Opinion	325 17.0	213 15.3	91 12.1	67 17.2	40 15.6	44 34.0	205 14.5	89 11.5	74 18.6	33 13.4	46 45.6	5 15.7	2 6.1	7 15.5	10 39.6	196 14.7	59 17.3	160 13.4	56 15.9	36 35.5
Much More Likely to Approve	559 29.3	539 38.7	388 51.9	10 2.6	4 1.4	10 8.1	545 38.5	430 55.3	6 1.5	2 0.8	8 8.4	1 3.7	5 14.8	4 8.4		536 40.1	5 1.4	499 41.9	7 2.0	8 8.3
Somewhat More Likely to Approve	602 31.5	498 35.9	214 28.6	54 13.9	15 5.9	49 37.9	532 37.6	219 28.2	48 12.0	9 3.6	23 22.5	7 23.3	17 48.7	31 69.3	6 22.5	484 36.2	35 10.3	421 35.3	41 11.5	38 38.2
Much More Likely to Reject	232 12.2	27 1.9	12 1.6	194 49.6	164 64.3	12 9.1	19 1.4	6 0.7	200 50.5	168 68.7	13 13.1	8 26.6	3 8.6		6 24.6	16 1.2	186 54.4	22 1.9	190 53.9	7 7.0
Somewhat More Likely to Reject	193 10.1	113 8.2	43 5.7	65 16.7	33 12.8	14 11.0	113 8.0	33 4.2	69 17.5	33 13.6	10 10.3	9 30.6	8 21.9	3 6.5	3 13.3	103 7.7	57 16.6	89 7.5	59 16.7	11 11.1

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 16-5

T16. Upgrading and expanding the city's software and hardware, enabling citywide data storage that optimizes processes and drives data-informed decision making. This upgrade will allow for improved visual data for the public and robust internal key performance indicators that will improve city operations for a cost of \$2.0 million. Knowing this information are you:

	Uninformed Bond Measure						Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Total More Likely to Approve	1161 60.7	939 76.4	486 81.7	81 18.8	22 8.4	141 56.2	971 77.7	529 85.2	75 18.8	28 10.8	115 43.9	10 41.6	19 53.4	64 72.3	13 39.9	888 78.9	52 15.2	951 79.5	39 12.4	21 31.3
Total More Likely to Reject	425 22.3	119 9.7	42 7.1	274 63.4	201 77.3	32 12.9	113 9.1	32 5.2	265 66.2	200 77.8	47 18.0	11 46.1	10 26.4	7 7.4	14 43.5	97 8.6	240 69.8	100 8.4	234 74.1	10 15.2
No Opinion	325 17.0	171 13.9	67 11.3	77 17.8	37 14.4	77 30.8	165 13.2	59 9.6	60 15.0	29 11.4	99 38.1	3 12.3	7 20.2	18 20.3	5 16.6	140 12.4	52 15.0	146 12.2	42 13.5	35 53.5
Much More Likely to Approve	559 29.3	504 41.0	346 58.3	12 2.8	3 1.2	43 17.0	521 41.7	376 60.6	8 2.0	2 0.8	29 11.3	3 12.8	7 20.3	25 28.9	1 4.1	489 43.4	4 1.1	514 42.9	3 0.9	3 4.9
Somewhat More Likely to Approve	602 31.5	435 35.4	139 23.4	69 16.0	19 7.2	98 39.2	449 36.0	153 24.6	67 16.8	26 10.1	85 32.7	7 28.9	12 33.1	38 43.4	12 35.8	399 35.5	48 14.1	437 36.5	36 11.6	17 26.4
Much More Likely to Reject	232 12.2	25 2.0	10 1.7	198 45.8	169 64.9	9 3.7	18 1.4	8 1.2	196 49.0	172 67.2	19 7.2	6 27.1	1 3.4		8 23.2	16 1.4	182 53.0	12 1.0	180 57.1	2 3.8
Somewhat More Likely to Reject	193 10.1	94 7.7	32 5.3	76 17.5	32 12.3	23 9.2	96 7.7	24 3.9	69 17.2	27 10.6	28 10.8	5 19.1	8 23.0	6 7.3	7 20.4	81 7.2	58 16.8	88 7.4	53 17.0	8 11.4

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 17-1

T17. The city is also considering reserving 10%, or up to \$20 million, of the 0.3% sales tax revenue to establish a grant pool program for community non-profits to apply for project funding. Knowing this information are you:

	Gender			Age and Gender																Race		
	TOTAL	Men	Wom	18-24	Men	Wom	25-34	Men	Wom	35-54	Men	Wom	55-64	Men	Wom	65+	Men	Wom	Whit	Hisp	Asn	
					18-24	18-24		25-34	35-54		55-64	65+										
TOTAL	1911 100.0	898 100.0	975 100.0	96 100.0	60 100.0	32 100.0	287 100.0	138 100.0	138 100.0	564 100.0	280 100.0	272 100.0	401 100.0	203 100.0	195 100.0	554 100.0	213 100.0	337 100.0	1634 100.0	96 100.0	76 100.0	
Total More Likely to Approve	1186 62.1	489 54.5	677 69.5	62 64.9	32 53.5	27 84.7	187 65.4	78 56.0	104 75.3	361 64.1	157 56.2	199 73.2	242 60.2	105 52.1	135 69.4	332 59.8	115 54.2	213 63.3	1032 63.2	57 59.2	48 62.5	
Total More Likely to Reject	509 26.7	308 34.3	190 19.5	22 22.7	20 32.8	2 5.1	50 17.5	43 30.9	7 4.9	139 24.6	88 31.4	45 16.6	124 30.9	81 39.7	41 21.1	170 30.7	75 35.2	94 27.9	417 25.5	29 30.3	18 24.1	
No Opinion	215 11.3	101 11.3	107 11.0	12 12.4	8 13.8	3 10.3	49 17.1	18 13.2	27 19.9	64 11.3	35 12.4	28 10.2	36 8.9	17 8.2	19 9.6	53 9.5	23 10.6	30 8.8	185 11.3	10 10.5	10 13.4	
Much More Likely to Approve	620 32.4	240 26.7	369 37.9	37 38.4	16 27.5	19 58.7	103 35.8	38 27.6	61 44.5	182 32.3	71 25.2	108 39.7	119 29.7	48 23.6	70 36.1	177 32.0	65 30.6	111 33.0	536 32.8	37 39.2	16 20.6	
Somewhat More Likely to Approve	567 29.7	249 27.8	308 31.6	25 26.5	16 26.0	8 26.0	85 29.6	39 28.3	42 30.8	179 31.8	87 31.0	91 33.5	122 30.5	58 28.4	65 33.2	154 27.9	50 23.6	102 30.3	496 30.4	19 20.0	32 41.9	
Much More Likely to Reject	317 16.6	192 21.4	114 11.7	17 18.0	16 27.3	1 2.9	36 12.7	31 22.5	5 3.5	76 13.5	48 17.2	22 8.3	74 18.4	47 23.4	24 12.4	110 19.9	47 22.2	62 18.4	254 15.5	20 21.3	7 9.6	
Somewhat More Likely to Reject	192 10.1	115 12.9	75 7.7	5 4.7	3 5.5	1 2.2	14 4.9	12 8.4	2 1.3	63 11.2	40 14.1	23 8.4	50 12.5	33 16.3	17 8.7	60 10.8	28 13.0	32 9.5	163 10.0	9 9.0	11 14.5	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 17-2

T17. The city is also considering reserving 10%, or up to \$20 million, of the 0.3% sales tax revenue to establish a grant pool program for community non-profits to apply for project funding. Knowing this information are you:

	Democrat Voters								Unaffiliated Voters								Republican Voters					
	TOTAL	Dems	Dem Men	Dem WOM	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf WOM	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep WOM	Rep 18-34	Rep 35-54	Rep 55+	
TOTAL	1911	1147	469	657	233	351	239	319	592	334	242	124	183	122	160	153	85	67	21	24	72	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total More Likely to Approve	1186	837	311	514	169	254	180	234	305	153	144	74	101	56	73	35	18	17	3	4	25	
	62.1	73.0	66.2	78.2	72.8	72.4	75.0	73.3	51.4	45.8	59.5	59.3	55.3	46.1	45.4	23.0	20.9	26.2	14.4	15.4	35.1	
Total More Likely to Reject	509	188	108	76	28	57	44	56	209	140	62	25	61	48	73	104	56	46	18	19	38	
	26.7	16.4	23.1	11.6	12.1	16.2	18.5	17.5	35.3	42.0	25.7	20.4	33.5	39.5	45.9	68.1	66.6	69.3	85.4	77.0	52.5	
No Opinion	215	121	50	67	35	40	16	29	78	40	36	25	21	18	14	14	11	3		2	9	
	11.3	10.6	10.7	10.2	15.2	11.5	6.5	9.2	13.3	12.1	14.8	20.3	11.2	14.4	8.7	8.9	12.5	4.5	0.2	7.6	12.3	
Much More Likely to Approve	620	481	172	303	106	135	101	139	122	56	61	31	43	18	29	14	9	5	1	2	10	
	32.4	42.0	36.7	46.1	45.7	38.5	42.2	43.5	20.5	16.8	25.2	25.2	23.5	15.0	17.9	9.0	10.6	7.3	7.2	7.7	14.5	
Somewhat More Likely to Approve	567	356	139	211	63	119	79	95	183	97	83	42	58	38	44	21	9	13	2	2	15	
	29.7	31.0	29.6	32.0	27.0	33.9	32.8	29.8	30.9	29.0	34.3	34.1	31.8	31.1	27.5	13.9	10.3	18.9	7.3	7.7	20.7	
Much More Likely to Reject	317	96	58	34	15	25	23	31	131	83	43	20	33	28	48	85	49	34	18	17	29	
	16.6	8.3	12.4	5.2	6.3	7.2	9.5	9.6	22.1	24.8	17.6	16.4	17.9	23.1	30.2	55.4	57.8	51.5	85.4	69.4	40.0	
Somewhat More Likely to Reject	192	93	50	42	13	31	22	25	79	57	20	5	29	20	25	19	7	12		2	9	
	10.1	8.1	10.7	6.4	5.8	8.9	9.0	8.0	13.3	17.2	8.1	4.0	15.6	16.4	15.6	12.7	8.8	17.8		7.6	12.5	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 17-3

T17. The city is also considering reserving 10%, or up to \$20 million, of the 0.3% sales tax revenue to establish a grant pool program for community non-profits to apply for project funding. Knowing this information are you:

	TOTAL	Income							Vote Lik ely	Rent Own		Region									
		Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k		Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Total More Likely to Approve	1186 62.1	100 67.9	164 70.9	255 64.4	252 70.6	304 56.0	519 67.0	557 61.8	1150 63.4	376 68.1	764 59.9	280 63.4	220 61.6	213 60.2	124 59.4	91 68.5	60 59.0	57 59.3	59 71.5	45 66.0	19 45.2
Total More Likely to Reject	509 26.7	33 22.0	41 17.9	102 25.8	72 20.1	173 31.9	176 22.7	245 27.2	463 25.5	104 18.8	379 29.7	116 26.3	88 24.8	103 29.0	55 26.6	30 22.4	34 33.5	25 25.4	17 20.1	18 26.4	17 41.5
No Opinion	215 11.3	15 10.1	26 11.2	39 9.8	33 9.3	66 12.1	79 10.3	99 11.0	201 11.1	73 13.1	133 10.4	46 10.3	49 13.6	38 10.8	29 14.0	12 9.1	8 7.5	15 15.2	7 8.4	5 7.6	5 13.2
Much More Likely to Approve	620 32.4	63 42.7	82 35.5	154 38.9	130 36.4	147 27.1	299 38.6	278 30.8	604 33.3	219 39.6	378 29.7	142 32.1	120 33.7	125 35.2	58 28.0	42 31.4	31 31.1	29 29.8	29 35.8	23 34.2	9 21.1
Somewhat More Likely to Approve	567 29.7	37 25.2	82 35.4	101 25.5	122 34.2	157 28.8	220 28.4	279 31.0	546 30.1	157 28.5	385 30.2	138 31.3	100 27.9	89 25.0	65 31.4	49 37.1	28 28.0	29 29.5	29 35.7	22 31.8	10 24.2
Much More Likely to Reject	317 16.6	27 18.6	24 10.6	66 16.6	39 10.8	101 18.5	118 15.2	139 15.4	282 15.5	65 11.7	232 18.2	79 17.9	45 12.7	64 18.0	33 15.9	14 10.7	21 21.2	16 16.7	10 11.6	14 19.9	14 32.8
Somewhat More Likely to Reject	192 10.1	5 3.4	17 7.4	36 9.1	33 9.3	73 13.4	58 7.5	106 11.8	181 10.0	39 7.1	147 11.5	37 8.4	43 12.1	39 10.9	22 10.6	15 11.7	12 12.2	8 8.7	7 8.5	4 6.5	4 8.7

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 17-4

T17. The city is also considering reserving 10%, or up to \$20 million, of the 0.3% sales tax revenue to establish a grant pool program for community non-profits to apply for project funding. Knowing this information are you:

	TOTAL	Uninformed 0.3% Sales Tax					Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Total More Likely to Approve	1186 62.1	1085 78.0	651 87.0	50 12.7	9 3.6	52 40.0	1118 79.1	696 89.6	36 9.1	4 1.8	32 32.0	6 19.6	21 60.3	29 65.1	5 19.8	1068 80.0	25 7.4	969 81.4	34 9.5	40 39.7
Total More Likely to Reject	509 26.7	173 12.5	52 6.9	294 75.1	221 86.6	42 32.6	166 11.7	30 3.9	310 78.2	220 89.6	34 33.8	21 71.8	12 34.2	6 14.0	14 57.5	148 11.1	274 80.2	128 10.8	280 79.3	28 28.1
No Opinion	215 11.3	132 9.5	45 6.0	48 12.2	25 9.8	35 27.4	130 9.2	50 6.5	50 12.7	21 8.6	34 34.1	3 8.6	2 5.5	9 20.9	6 22.7	119 8.9	42 12.3	94 7.9	39 11.2	32 32.2
Much More Likely to Approve	620 32.4	601 43.2	465 62.1	5 1.2		14 11.1	606 42.9	489 63.0	4 1.0		10 9.6	1 1.9	2 6.6	9 19.8	1 3.6	595 44.6	2 0.7	568 47.7	2 0.7	10 10.1
Somewhat More Likely to Approve	567 29.7	484 34.8	187 24.9	45 11.5	9 3.6	37 28.9	512 36.2	206 26.6	32 8.1	4 1.7	23 22.4	5 17.7	18 53.7	20 45.3	4 16.2	473 35.4	23 6.7	401 33.6	31 8.9	30 29.5
Much More Likely to Reject	317 16.6	57 4.1	20 2.7	237 60.6	194 76.1	22 17.3	44 3.1	10 1.3	251 63.4	193 78.7	21 21.3	16 54.9	2 7.0	3 5.6	7 27.7	39 2.9	228 66.7	44 3.7	231 65.2	12 12.4
Somewhat More Likely to Reject	192 10.1	116 8.4	31 4.2	57 14.4	27 10.5	20 15.3	121 8.6	20 2.6	58 14.8	27 10.9	13 12.5	5 16.9	9 27.2	4 8.3	7 29.8	108 8.1	46 13.5	84 7.1	50 14.0	16 15.7

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 17-5

T17. The city is also considering reserving 10%, or up to \$20 million, of the 0.3% sales tax revenue to establish a grant pool program for community non-profits to apply for project funding. Knowing this information are you:

	TOTAL	Uninformed Bond Measure					Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Total More Likely to Approve	1186 62.1	984 80.1	516 86.8	64 14.9	14 5.2	138 55.3	1013 81.0	556 89.7	54 13.6	13 5.1	119 45.7	11 46.0	21 57.5	58 66.2	13 40.4	934 83.0	30 8.8	994 83.0	20 6.2	20 31.2
Total More Likely to Reject	509 26.7	143 11.6	45 7.6	313 72.4	219 84.3	54 21.5	144 11.5	30 4.9	309 77.2	227 88.4	57 21.7	12 50.3	9 25.0	17 19.2	16 47.7	118 10.5	281 81.9	125 10.4	272 86.1	15 23.1
No Opinion	215 11.3	102 8.3	33 5.6	55 12.7	27 10.5	58 23.2	93 7.5	34 5.4	37 9.2	17 6.5	85 32.6	1 3.7	6 17.4	13 14.5	4 11.9	74 6.6	32 9.4	79 6.6	24 7.7	30 45.7
Much More Likely to Approve	620 32.4	572 46.5	387 65.1	11 2.6		36 14.5	581 46.5	424 68.4	3 0.7		36 13.8	1 3.0	5 12.7	23 25.8		554 49.2	2 0.7	573 47.9	1 0.3	5 7.0
Somewhat More Likely to Approve	567 29.7	412 33.5	129 21.7	53 12.2	14 5.2	102 40.8	432 34.6	132 21.3	52 12.9	13 5.1	83 31.9	10 43.1	16 44.9	36 40.4	13 40.4	380 33.8	28 8.1	421 35.1	19 5.9	16 24.2
Much More Likely to Reject	317 16.6	50 4.0	25 4.2	250 57.9	193 74.3	17 6.8	42 3.3	11 1.8	250 62.5	204 79.5	25 9.7	9 37.4	2 4.5	4 4.4	7 21.5	36 3.2	234 68.2	31 2.6	228 72.3	7 10.4
Somewhat More Likely to Reject	192 10.1	93 7.6	20 3.4	63 14.5	26 10.0	37 14.6	102 8.2	19 3.0	59 14.7	23 8.9	31 12.1	3 12.9	7 20.5	13 14.9	9 26.2	82 7.3	47 13.7	94 7.9	44 13.8	8 12.8

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 18-1

T18. Now that you have read or heard some details and information about these possible ballot measures, if there were a ballot measure this November to extend the 0.3% sales tax for up to 15 years, generating about \$200 million in revenue, with 90% of the funding going towards infrastructure projects and 10% going towards non-profit community projects, would you vote yes and approve it or would you vote no and reject it?

		Gender			Age and Gender														Race			
		TOTAL	Men	Wom	18-24	Men 18-24	Wom 18-24	25-34	Men 25-34	Wom 25-34	35-54	Men 35-54	Wom 35-54	55-64	Men 55-64	Wom 55-64	65+	Men 65+	Wom 65+	Whit	Hisp	Asn
TOTAL	1911	898	975	96	60	32	287	138	138	564	280	272	401	203	195	554	213	337	1634	96	76	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total Yes, Approve	1414	639	752	67	36	28	223	99	115	427	210	212	297	139	156	397	152	241	1237	62	53	
	74.0	71.1	77.2	70.4	60.7	87.6	77.8	71.7	83.6	75.7	74.9	77.8	74.0	68.8	80.0	71.5	71.5	71.6	75.7	64.8	68.8	
Total No, Reject	396	222	162	26	22	3	52	35	17	103	58	40	83	55	26	128	51	76	316	28	16	
	20.7	24.7	16.6	27.3	36.8	10.2	18.2	25.0	12.4	18.3	20.7	14.6	20.6	26.9	13.2	23.1	23.9	22.5	19.3	29.0	20.8	
Undecided	100	38	60	2	1	1	12	5	5	34	12	21	22	9	13	30	10	20	81	6	8	
	5.3	4.2	6.2	2.3	2.5	2.2	4.0	3.3	4.0	6.0	4.4	7.6	5.5	4.2	6.8	5.4	4.6	5.9	5.0	6.2	10.4	
Definitely Yes, Approve	776	325	438	39	18	19	140	58	77	237	106	128	138	59	78	221	83	136	674	39	28	
	40.6	36.2	44.9	41.3	30.4	58.7	48.7	41.7	55.9	42.0	37.8	47.0	34.3	28.9	40.1	39.8	39.1	40.5	41.3	40.5	37.0	
Probably Yes, Approve	638	313	314	28	18	9	83	42	38	190	104	84	159	81	78	176	69	105	563	23	24	
	33.4	34.9	32.3	29.1	30.3	28.9	29.1	30.0	27.7	33.7	37.1	30.9	39.6	39.9	39.8	31.7	32.4	31.1	34.4	24.3	31.8	
Definitely No, Reject	245	143	95	20	18	2	34	26	8	63	38	22	50	36	13	75	24	51	184	20	13	
	12.8	15.9	9.8	21.0	29.5	7.6	11.9	18.8	5.6	11.2	13.7	8.0	12.5	17.7	6.6	13.5	11.2	15.0	11.2	20.5	17.0	
Probably No, Reject	151	79	67	6	4	1	18	8	9	40	20	18	32	19	13	53	27	25	132	8	3	
	7.9	8.8	6.8	6.3	7.3	2.5	6.2	6.1	6.8	7.0	7.0	6.5	8.1	9.3	6.5	9.5	12.7	7.4	8.1	8.5	3.7	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 18-2

T18. Now that you have read or heard some details and information about these possible ballot measures, if there were a ballot measure this November to extend the 0.3% sales tax for up to 15 years, generating about \$200 million in revenue, with 90% of the funding going towards infrastructure projects and 10% going towards non-profit community projects, would you vote yes and approve it or would you vote no and reject it?

	Democrat Voters								Unaffiliated Voters								Republican Voters				
	TOTAL	Dems	Dem Men	Dem WOM	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf WOM	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep WOM	Rep 18-34	Rep 35-54	Rep 55+
TOTAL	1911	1147	469	657	233	351	239	319	592	334	242	124	183	122	160	153	85	67	21	24	72
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total Yes, Approve	1414	980	397	568	192	300	209	277	375	206	160	92	120	70	91	49	28	21	3	4	28
	74.0	85.4	84.5	86.4	82.5	85.5	87.3	86.9	63.2	61.8	66.3	73.8	65.8	57.8	56.9	32.3	33.0	32.2	14.4	15.3	39.3
Total No, Reject	396	126	57	65	31	35	22	36	170	108	55	29	49	38	52	94	55	37	18	17	38
	20.7	11.0	12.0	9.9	13.1	10.0	9.3	11.1	28.7	32.4	22.8	23.2	27.0	30.9	32.4	61.3	64.8	56.0	85.6	69.4	52.4
Undecided	100	41	16	24	10	16	8	6	48	20	26	4	13	14	17	10	2	8		4	6
	5.3	3.6	3.5	3.7	4.3	4.5	3.4	2.0	8.1	5.8	10.9	3.0	7.2	11.3	10.7	6.4	2.2	11.8		15.3	8.3
Definitely Yes, Approve	776	592	226	356	130	181	109	173	169	92	74	46	55	29	38	12	6	6	1		11
	40.6	51.7	48.2	54.2	55.9	51.6	45.5	54.0	28.5	27.4	30.6	37.3	30.2	23.6	23.9	7.9	7.1	9.0	7.2		14.5
Probably Yes, Approve	638	387	170	211	62	119	100	105	206	115	86	45	65	42	53	37	22	15	2	4	18
	33.4	33.8	36.3	32.2	26.7	33.9	41.9	32.8	34.7	34.4	35.6	36.5	35.6	34.2	33.0	24.5	26.0	23.2	7.3	15.3	24.7
Definitely No, Reject	245	66	33	32	15	22	10	17	108	73	31	22	30	26	30	66	35	30	16	11	26
	12.8	5.8	6.9	4.9	6.6	6.3	4.4	5.3	18.2	21.9	12.8	17.4	16.1	21.3	18.5	43.3	41.5	44.4	78.2	46.6	35.9
Probably No, Reject	151	59	24	33	15	13	12	19	62	35	24	7	20	12	22	28	20	8	2	6	12
	7.9	5.2	5.1	5.0	6.5	3.7	4.9	5.8	10.5	10.5	10.0	5.8	10.9	9.6	13.9	18.0	23.2	11.6	7.4	22.9	16.5

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 18-3

T18. Now that you have read or heard some details and information about these possible ballot measures, if there were a ballot measure this November to extend the 0.3% sales tax for up to 15 years, generating about \$200 million in revenue, with 90% of the funding going towards infrastructure projects and 10% going towards non-profit community projects, would you vote yes and approve it or would you vote no and reject it?

	TOTAL	Income						Vote		Rent Own		Region									
		Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k	Lik ely	Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Total Yes, Approve	1414 74.0	104 70.2	175 75.5	292 73.8	291 81.4	412 75.9	570 73.7	704 78.1	1375 75.8	419 76.0	943 73.9	327 74.0	267 74.8	258 72.7	151 72.5	107 81.2	70 69.8	69 71.6	71 86.4	50 73.1	23 56.3
Total No, Reject	396 20.7	30 20.3	45 19.4	82 20.6	57 15.9	110 20.2	156 20.2	167 18.5	346 19.1	108 19.5	268 21.0	91 20.5	68 19.2	80 22.7	48 23.0	14 10.9	27 26.7	19 19.7	11 13.1	18 26.1	13 30.3
Undecided	100 5.3	14 9.5	12 5.1	22 5.5	10 2.7	21 3.9	48 6.2	31 3.4	93 5.1	25 4.6	65 5.1	24 5.4	22 6.0	16 4.6	9 4.6	10 7.9	4 3.5	8 8.7	0.6	1 0.9	5 13.3
Definitely Yes, Approve	776 40.6	69 46.9	100 43.4	181 45.8	156 43.7	214 39.4	351 45.3	371 41.1	756 41.7	256 46.4	491 38.5	177 40.1	152 42.6	147 41.5	76 36.8	51 38.8	36 35.9	44 45.5	40 48.7	31 44.9	12 28.3
Probably Yes, Approve	638 33.4	34 23.3	74 32.1	111 28.0	135 37.7	198 36.5	220 28.4	333 36.9	619 34.1	163 29.5	452 35.4	150 33.9	115 32.2	111 31.2	74 35.7	56 42.4	34 33.8	25 26.1	31 37.7	19 28.1	12 28.0
Definitely No, Reject	245 12.8	24 16.2	30 13.1	61 15.3	27 7.6	52 9.6	115 14.8	79 8.8	218 12.0	77 13.9	155 12.1	61 13.9	42 11.7	49 13.9	25 12.2	9 6.8	11 11.2	17 17.3	7 8.0	9 13.0	10 24.8
Probably No, Reject	151 7.9	6 4.1	15 6.3	21 5.3	30 8.3	58 10.7	42 5.4	88 9.7	128 7.1	31 5.6	114 8.9	29 6.6	27 7.4	31 8.8	22 10.8	5 4.1	16 15.5	2 2.4	4 5.1	9 13.1	2 5.5

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 18-4

T18. Now that you have read or heard some details and information about these possible ballot measures, if there were a ballot measure this November to extend the 0.3% sales tax for up to 15 years, generating about \$200 million in revenue, with 90% of the funding going towards infrastructure projects and 10% going towards non-profit community projects, would you vote yes and approve it or would you vote no and reject it?

	Uninformed 0.3% Sales Tax						Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Total Yes, Approve	1414 74.0	1335 96.0	742 99.2	34 8.8	3 1.0	45 34.5	1414 100.0	776 100.0					34 100.0	45 100.0		1335 100.0		1164 97.8	25 6.9	34 34.1
Total No, Reject	396 20.7	30 2.1	4 0.5	342 87.4	245 95.8	25 19.1			396 100.0	245 100.0		30 100.0			25 100.0		342 100.0	16 1.4	318 89.9	11 10.7
Undecided	100 5.3	25 1.8	2 0.3	15 3.8	8 3.2	60 46.4					100 100.0							11 0.9	11 3.1	55 55.2
Definitely Yes, Approve	776 40.6	774 55.7	630 84.2	2 0.4	2 0.6	1 0.5	776 54.9	776 100.0					2 4.6	1 1.6		774 58.0		740 62.1	2 0.4	
Probably Yes, Approve	638 33.4	561 40.4	113 15.1	33 8.4	1 0.4	44 34.0	638 45.1						33 95.4	44 98.4		561 42.0		424 35.6	23 6.5	34 34.1
Definitely No, Reject	245 12.8			240 61.2	217 85.0	6 4.3			245 61.9	245 100.0		0.3			6 22.5		240 70.1		235 66.6	0.1
Probably No, Reject	151 7.9	29 2.1	4 0.5	102 26.2	27 10.7	19 14.8			151 38.1			29 99.7			19 77.5		102 29.9	16 1.4	82 23.3	11 10.6

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 18-5

T18. Now that you have read or heard some details and information about these possible ballot measures, if there were a ballot measure this November to extend the 0.3% sales tax for up to 15 years, generating about \$200 million in revenue, with 90% of the funding going towards infrastructure projects and 10% going towards non-profit community projects, would you vote yes and approve it or would you vote no and reject it?

	Uninformed Bond Measure						Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Total Yes, Approve	1414 74.0	1177 95.7	580 97.5	73 17.0	11 4.0	164 65.7	1197 95.8	611 98.4	66 16.4	15 5.9	151 58.0	15 61.8	28 76.0	75 85.2	16 48.2	1095 97.3	35 10.2	1197 100.0		
Total No, Reject	396 20.7	38 3.1	13 2.1	339 78.6	240 92.4	19 7.6	37 3.0	10 1.6	315 78.8	231 89.9	44 16.9	9 38.2	9 24.0	5 5.5	9 28.3	23 2.1	297 86.5		315 100.0	
Undecided	100 5.3	15 1.2	2 0.4	19 4.5	9 3.6	67 26.6	15 1.2		19 4.8	11 4.1	66 25.2			8 9.3	8 23.5	7 0.6	12 3.4			66 100.0
Definitely Yes, Approve	776 40.6	741 60.3	524 88.1	8 1.8	2 0.9	28 11.1	728 58.3	559 90.1	10 2.4	1 0.4	38 14.6	5 22.7	5 13.5	13 15.2	1 4.0	710 63.1	3 0.9	728 60.8		
Probably Yes, Approve	638 33.4	436 35.5	56 9.4	65 15.1	8 3.2	137 54.7	469 37.5	52 8.4	56 14.0	14 5.6	113 43.4	9 39.1	23 62.4	62 70.0	15 44.2	384 34.2	32 9.3	469 39.2		
Definitely No, Reject	245 12.8	6 0.5	2 0.3	238 55.1	208 79.9	1 0.5	11 0.9	1 0.2	213 53.3	205 79.7	21 8.0		5 1.1		1 3.1	6 0.5	212 61.8		213 67.7	
Probably No, Reject	151 7.9	32 2.6	11 1.8	102 23.5	32 12.5	18 7.2	26 2.1	9 1.4	102 25.5	26 10.3	23 8.9	9 37.1	4 10.1	5 5.5	8 25.2	17 1.5	85 24.7		102 32.3	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 19-1

T22. If there was up to a \$110 million bond measure to help accelerate funding of infrastructure and non-profit community projects, would you vote yes and approve it or would you vote no and reject it?

	Gender			Age and Gender														Race			
	TOTAL	Men	Wom	18-24	Men	Wom	25-34	Men	Wom	35-54	Men	Wom	55-64	Men	Wom	65+	Men	Wom	Whit	Hisp	Asn
					18-24	18-24		25-34	25-34		35-54	35-54		55-64	55-64		65+	65+			
TOTAL	1911	898	975	96	60	32	287	138	138	564	280	272	401	203	195	554	213	337	1634	96	76
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total Yes, Approve	1250	560	670	58	31	24	189	89	94	373	184	183	271	127	143	354	126	225	1104	54	38
	65.4	62.3	68.8	61.2	52.5	75.3	66.1	64.4	68.2	66.2	65.8	67.3	67.6	62.6	73.7	63.8	59.3	66.9	67.6	56.2	50.1
Total No, Reject	400	235	152	23	20	2	51	35	14	97	54	39	88	58	27	137	65	70	315	30	15
	21.0	26.2	15.6	24.2	34.1	7.6	18.0	25.4	10.4	17.3	19.1	14.2	21.8	28.9	13.8	24.7	30.7	20.9	19.3	31.5	19.6
Undecided	261	104	152	14	8	5	46	14	29	93	42	50	42	17	24	64	21	41	214	12	23
	13.7	11.5	15.6	14.6	13.4	17.1	16.0	10.2	21.4	16.5	15.1	18.5	10.6	8.5	12.5	11.5	10.0	12.2	13.1	12.3	30.3
Definitely Yes, Approve	620	260	351	29	13	15	102	47	52	171	72	96	118	55	62	199	72	126	539	31	23
	32.5	29.0	36.1	30.4	21.6	47.9	35.4	34.0	37.6	30.2	25.7	35.3	29.4	27.0	31.9	36.0	33.8	37.5	33.0	32.9	30.0
Probably Yes, Approve	629	299	319	29	18	9	88	42	42	203	112	87	153	72	81	154	54	99	566	22	15
	32.9	33.3	32.7	30.8	30.9	27.4	30.6	30.4	30.6	36.0	40.0	32.0	38.2	35.6	41.7	27.8	25.5	29.4	34.6	23.3	20.1
Definitely No, Reject	257	154	94	18	17	1	33	27	6	62	37	22	52	32	18	88	40	48	196	23	7
	13.4	17.1	9.7	18.7	28.4	2.9	11.6	19.5	4.3	11.1	13.3	8.0	13.1	15.8	9.3	15.9	18.6	14.2	12.0	23.9	9.6
Probably No, Reject	144	81	58	5	3	2	18	8	8	35	16	17	35	26	9	49	26	22	120	7	8
	7.5	9.0	6.0	5.5	5.7	4.8	6.4	5.9	6.1	6.2	5.9	6.2	8.8	13.0	4.5	8.8	12.1	6.7	7.3	7.6	10.0

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 19-2

T22. If there was up to a \$110 million bond measure to help accelerate funding of infrastructure and non-profit community projects, would you vote yes and approve it or would you vote no and reject it?

	Democrat Voters								Unaffiliated Voters								Republican Voters				
	TOTAL	Dems	Dem Men	Dem WOM	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf WOM	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep WOM	Rep 18-34	Rep 35-54	Rep 55+
TOTAL	1911	1147	469	657	233	351	239	319	592	334	242	124	183	122	160	153	85	67	21	24	72
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total Yes, Approve	1250	869	349	505	176	255	190	247	326	183	138	67	109	64	85	44	20	24	2	6	23
	65.4	75.8	74.3	76.9	75.6	72.8	79.5	77.3	55.0	54.8	57.1	53.9	59.7	52.3	53.0	28.8	23.9	35.6	7.4	23.1	31.1
Total No, Reject	400	138	70	64	27	40	28	41	170	108	55	30	42	38	59	85	54	29	16	13	35
	21.0	12.0	14.9	9.7	11.5	11.4	11.5	12.8	28.7	32.3	22.5	24.5	22.9	30.9	36.7	55.8	64.3	44.1	78.0	54.2	48.2
Undecided	261	140	51	88	30	55	22	32	97	43	49	27	32	20	16	24	10	14	3	6	15
	13.7	12.2	10.8	13.4	12.8	15.8	9.0	10.0	16.3	12.9	20.3	21.6	17.5	16.8	10.3	15.4	11.8	20.3	14.6	22.7	20.7
Definitely Yes, Approve	620	485	192	286	102	135	99	149	120	62	56	28	33	19	40	12	5	8		2	11
	32.5	42.3	40.9	43.5	44.0	38.4	41.3	46.7	20.3	18.7	23.3	22.7	17.9	15.5	25.1	8.1	5.3	11.8		7.7	14.5
Probably Yes, Approve	629	384	157	219	74	120	91	98	205	121	82	39	76	45	45	32	16	16	2	4	12
	32.9	33.5	33.4	33.4	31.6	34.3	38.2	30.6	34.7	36.1	33.8	31.2	41.7	36.8	28.0	20.6	18.6	23.7	7.4	15.4	16.6
Definitely No, Reject	257	71	37	32	13	21	18	18	112	72	36	21	28	20	42	68	43	24	16	13	26
	13.4	6.2	7.9	4.8	5.5	6.0	7.6	5.6	18.9	21.5	14.9	16.9	15.2	16.8	26.0	44.4	50.7	35.3	78.0	54.2	35.8
Probably No, Reject	144	66	33	32	14	19	9	23	58	36	18	9	14	17	17	17	12	6			9
	7.5	5.8	7.0	4.9	6.0	5.4	3.9	7.2	9.8	10.8	7.6	7.5	7.6	14.1	10.7	11.4	13.6	8.8			12.4

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 19-3

T22. If there was up to a \$110 million bond measure to help accelerate funding of infrastructure and non-profit community projects, would you vote yes and approve it or would you vote no and reject it?

	TOTAL	Income							Vote	Rent Own		Region									
		Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k		Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Total Yes, Approve	1250 65.4	100 67.5	151 65.4	251 63.4	268 74.9	360 66.2	502 64.8	628 69.7	1212 66.8	377 68.3	828 64.9	293 66.4	222 62.2	234 66.0	137 65.7	97 73.4	65 64.5	63 64.7	55 66.5	46 66.6	21 51.2
Total No, Reject	400 21.0	34 23.1	50 21.7	85 21.5	49 13.6	103 19.0	169 21.9	152 16.9	354 19.5	100 18.1	277 21.7	83 18.9	68 19.1	86 24.2	44 21.1	14 10.2	29 29.1	21 21.4	17 20.4	18 26.8	13 32.2
Undecided	261 13.7	14 9.4	30 13.0	60 15.1	41 11.5	80 14.8	104 13.4	121 13.5	248 13.7	75 13.6	171 13.4	65 14.7	67 18.7	35 9.9	27 13.2	22 16.4	6 6.4	14 13.9	11 13.1	4 6.6	7 16.6
Definitely Yes, Approve	620 32.5	60 40.7	84 36.4	149 37.7	116 32.5	166 30.5	294 37.9	282 31.3	605 33.4	219 39.6	384 30.1	148 33.6	105 29.4	127 35.7	63 30.5	34 25.8	32 32.0	33 33.9	28 33.7	27 39.6	10 24.1
Probably Yes, Approve	629 32.9	40 26.8	67 29.0	102 25.7	152 42.3	194 35.7	208 26.9	346 38.4	607 33.4	159 28.8	444 34.8	145 32.8	117 32.8	107 30.3	73 35.2	63 47.6	33 32.5	30 30.8	27 32.8	19 27.1	11 27.1
Definitely No, Reject	257 13.4	28 19.0	32 13.7	57 14.4	24 6.8	63 11.5	117 15.1	87 9.7	226 12.5	65 11.7	172 13.5	61 13.8	38 10.6	57 16.1	29 13.7	8 6.2	14 13.7	20 20.2	8 9.4	8 11.8	10 24.8
Probably No, Reject	144 7.5	6 4.1	18 7.9	28 7.1	24 6.8	40 7.4	52 6.8	65 7.2	128 7.1	35 6.4	105 8.2	22 5.1	30 8.5	28 8.0	15 7.4	5 4.1	16 15.4	1 1.1	9 11.0	10 15.0	3 7.4

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 19-4

T22. If there was up to a \$110 million bond measure to help accelerate funding of infrastructure and non-profit community projects, would you vote yes and approve it or would you vote no and reject it?

	TOTAL	Uninformed 0.3% Sales Tax					Informed 0.3% Sales Tax					Sales Tax Opinion Change				Uninf. Combined				
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Total Yes, Approve	1250 65.4	1172 84.3	706 94.4	43 10.9	8 3.2	35 26.8	1197 84.7	728 93.8	37 9.3	11 4.5	15 15.3	6 22.0	18 53.2	19 42.0	7 28.7	1160 86.9	23 6.8	1096 92.0	21 6.1	24 24.2
Total No, Reject	400 21.0	69 4.9	10 1.4	302 77.3	223 87.2	29 22.5	66 4.6	10 1.3	315 79.6	213 87.0	19 19.3	13 45.5	10 29.1	4 9.3	16 63.6	51 3.9	286 83.7	20 1.7	296 83.6	16 16.1
Undecided	261 13.7	149 10.7	32 4.2	46 11.8	24 9.6	66 50.7	151 10.7	38 4.9	44 11.1	21 8.5	66 65.4	10 32.5	6 17.7	22 48.7	2 7.7	123 9.2	32 9.5	75 6.3	36 10.3	60 59.7
Definitely Yes, Approve	620 32.5	609 43.8	528 70.5	9 2.2	3 1.3	3 2.3	611 43.2	559 72.0	10 2.4	1 0.4		2 8.1	2 6.6	2 4.8	1 3.6	606 45.4	6 1.9	596 50.1	4 1.1	2 2.3
Probably Yes, Approve	629 32.9	564 40.5	178 23.8	34 8.7	5 1.9	32 24.4	587 41.5	170 21.9	27 6.9	10 4.1	15 15.3	4 13.9	16 46.6	17 37.2	6 25.1	554 41.5	17 5.0	499 41.9	18 5.0	22 21.9
Definitely No, Reject	257 13.4	11 0.8	3 0.3	235 60.2	205 80.2	11 8.2	15 1.1	1 0.1	231 58.3	205 83.4	11 10.5		5 14.2	2 5.3	5 21.1	8 0.6	225 65.9	2 0.2	234 66.3	8 7.9
Probably No, Reject	144 7.5	58 4.2	8 1.1	67 17.1	18 7.0	19 14.4	50 3.6	9 1.1	84 21.3	9 3.6	9 8.8	13 44.9	5 14.9	2 4.0	10 42.5	44 3.3	61 17.7	18 1.5	61 17.3	8 8.1

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 19-5

T22. If there was up to a \$110 million bond measure to help accelerate funding of infrastructure and non-profit community projects, would you vote yes and approve it or would you vote no and reject it?

	Uninformed Bond Measure						Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Total Yes, Approve	1250 65.4	1125 91.6	575 96.7	36 8.4	7 2.5	88 35.2	1250 100.0	620 100.0					36 100.0	88 100.0		1125 100.0		1197 100.0		
Total No, Reject	400 21.0	24 2.0	1 0.2	343 79.5	232 89.2	33 13.3			400 100.0	257 100.0		24 100.0			33 100.0		343 100.0		315 100.0	
Undecided	261 13.7	80 6.5	18 3.1	52 12.1	22 8.3	129 51.6					261 100.0									66 100.0
Definitely Yes, Approve	620 32.5	602 49.0	490 82.5	6 1.4	3 1.2	12 4.9	620 49.6	620 100.0					6 16.9	12 13.9		602 53.5		611 51.0		
Probably Yes, Approve	629 32.9	523 42.6	85 14.3	30 7.0	3 1.3	76 30.3	629 50.4						30 83.1	76 86.1		523 46.5		587 49.0		
Definitely No, Reject	257 13.4	2 0.2	1 0.2	245 56.6	215 82.5	10 3.9			257 64.1	257 100.0		2 9.7			10 29.5		245 71.2		231 73.2	
Probably No, Reject	144 7.5	22 1.8		99 22.8	17 6.7	23 9.3			144 35.9			22 90.3			23 70.5		99 28.8		84 26.8	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 20-1

T23. Would you be more likely to vote for and approve the extension of the 0.3% sales tax if the tax ended after a period of 10 years rather than 15 years, even if it reduced the number of infrastructure and community non-profit capital projects that could be funded?

	Gender			Age and Gender															Race		
	TOTAL	Gender		18-24	Men	Wom	25-34	Men	Wom	35-54	Men	Wom	55-64	Men	Wom	65+	Men	Wom	Whit	Hisp	Asn
		Men	Wom		18-24	25-34		35-54	55-64		65+	65+		65+							
TOTAL	1911 100.0	898 100.0	975 100.0	96 100.0	60 100.0	32 100.0	287 100.0	138 100.0	138 100.0	564 100.0	280 100.0	272 100.0	401 100.0	203 100.0	195 100.0	554 100.0	213 100.0	337 100.0	1634 100.0	96 100.0	76 100.0
Total Yes, More Likely Vote 10 Year Extension	479 25.1	236 26.3	233 23.9	20 20.9	13 21.3	7 21.6	65 22.6	31 22.3	31 22.5	132 23.4	68 24.3	60 22.1	129 32.1	65 31.9	63 32.5	132 23.9	59 27.5	72 21.4	410 25.1	25 25.9	23 30.2
No, No Difference	1218 63.7	569 63.4	628 64.4	66 68.8	42 70.0	20 63.9	192 67.0	96 69.2	93 67.5	365 64.8	182 64.9	177 65.0	225 56.0	114 56.2	108 55.7	364 65.6	133 62.6	229 67.9	1037 63.5	64 67.5	46 60.3
No Opinion	214 11.2	93 10.4	113 11.6	10 10.2	5 8.6	5 14.6	30 10.4	12 8.5	14 10.0	67 11.8	30 10.9	35 12.9	48 11.9	24 11.9	23 11.8	58 10.5	21 9.8	36 10.7	186 11.4	6 6.6	7 9.5
Yes, Much More Likely Vote 10 Year Extension	217 11.4	98 10.9	115 11.8	10 9.9	4 7.1	5 16.5	32 11.3	15 10.9	16 11.7	63 11.1	31 11.0	30 10.9	46 11.4	20 9.8	26 13.2	67 12.1	28 13.1	39 11.5	180 11.0	10 10.8	19 24.6
Yes, Somewhat More Likely Vote 10 Year Extension	261 13.7	138 15.4	118 12.1	11 11.0	8 14.2	2 5.0	32 11.2	16 11.4	15 10.8	69 12.3	37 13.3	31 11.2	83 20.8	45 22.1	38 19.3	65 11.8	31 14.4	33 9.9	231 14.1	14 15.2	4 5.5

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 20-2

T23. Would you be more likely to vote for and approve the extension of the 0.3% sales tax if the tax ended after a period of 10 years rather than 15 years, even if it reduced the number of infrastructure and community non-profit capital projects that could be funded?

	Democrat Voters								Unaffiliated Voters								Republican Voters					
	TOTAL	Dems	Dem Men	Dem WOM	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf WOM	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep WOM	Rep 18-34	Rep 35-54	Rep 55+	
TOTAL	1911 100.0	1147 100.0	469 100.0	657 100.0	233 100.0	351 100.0	239 100.0	319 100.0	592 100.0	334 100.0	242 100.0	124 100.0	183 100.0	122 100.0	160 100.0	153 100.0	85 100.0	67 100.0	21 100.0	24 100.0	72 100.0	
Total Yes, More Likely Vote 10 Year Extension	479 25.1	301 26.3	130 27.7	166 25.3	46 19.9	85 24.3	82 34.5	86 27.0	147 24.9	85 25.5	58 23.9	35 28.4	40 22.0	32 26.2	40 24.9	28 18.1	20 23.4	8 11.9	2 9.0	6 22.9	6 8.2	
No, No Difference	1218 63.7	717 62.6	293 62.3	413 62.9	164 70.3	221 63.1	134 55.9	196 61.3	378 63.7	210 62.8	160 66.1	75 60.4	121 66.0	71 58.3	109 67.8	107 70.3	58 68.1	48 72.3	16 76.5	19 76.7	57 79.3	
No Opinion	214 11.2	128 11.2	47 10.0	78 11.8	23 9.8	44 12.6	23 9.6	37 11.7	67 11.4	39 11.7	24 10.1	14 11.2	22 12.0	19 15.5	12 7.3	18 11.6	7 8.5	11 15.8	3 14.4		9 12.5	
Yes, Much More Likely Vote 10 Year Extension	217 11.4	139 12.1	53 11.2	84 12.7	25 10.9	48 13.6	28 11.5	38 12.0	66 11.2	37 11.0	28 11.8	17 13.3	15 8.2	9 7.5	26 16.1	12 7.6	9 10.2	3 4.5			3 4.1	
Yes, Somewhat More Likely Vote 10 Year Extension	261 13.7	162 14.1	77 16.5	82 12.5	21 9.0	38 10.7	55 22.9	48 15.0	81 13.7	48 14.5	29 12.1	19 15.0	25 13.8	23 18.7	14 8.8	16 10.5	11 13.2	5 7.3	2 9.0	6 22.9	3 4.2	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 20-3

T23. Would you be more likely to vote for and approve the extension of the 0.3% sales tax if the tax ended after a period of 10 years rather than 15 years, even if it reduced the number of infrastructure and community non-profit capital projects that could be funded?

	TOTAL	Income							Vote Likely	Rent Own		Region									
		Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k		Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Total Yes, More Likely Vote 10 Year Extension	479 25.1	39 26.4	54 23.2	76 19.1	102 28.4	132 24.3	168 21.7	234 25.9	462 25.5	138 25.1	325 25.4	121 27.4	85 23.7	83 23.4	48 23.3	34 25.8	26 25.6	20 21.0	23 27.6	16 22.7	13 30.9
No, No Difference	1218 63.7	93 63.2	156 67.3	274 69.2	222 62.1	348 63.9	523 67.5	570 63.2	1143 63.0	354 64.1	803 62.9	272 61.7	235 65.8	228 64.4	136 65.2	79 60.0	69 68.0	65 67.0	49 59.6	46 67.3	21 51.8
No Opinion	214 11.2	15 10.4	22 9.4	46 11.7	34 9.5	64 11.7	83 10.7	98 10.9	210 11.6	60 10.8	149 11.6	48 10.9	37 10.5	43 12.2	24 11.5	19 14.2	6 6.3	12 12.0	11 12.8	7 10.1	7 17.3
Yes, Much More Likely Vote 10 Year Extension	217 11.4	18 12.3	25 10.8	32 8.2	50 14.0	69 12.6	76 9.8	119 13.2	212 11.7	74 13.4	139 10.9	59 13.3	41 11.4	38 10.8	21 10.0	15 11.0	13 13.0	10 9.9	8 9.4	9 13.5	2 3.7
Yes, Somewhat More Likely Vote 10 Year Extension	261 13.7	21 14.1	29 12.4	43 10.9	51 14.4	63 11.7	93 12.0	115 12.7	250 13.8	64 11.6	185 14.5	63 14.2	44 12.3	45 12.6	28 13.3	20 14.8	13 12.7	11 11.1	15 18.2	6 9.2	11 27.2

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 20-4

T23. Would you be more likely to vote for and approve the extension of the 0.3% sales tax if the tax ended after a period of 10 years rather than 15 years, even if it reduced the number of infrastructure and community non-profit capital projects that could be funded?

	TOTAL	Uninformed 0.3% Sales Tax					Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Total Yes, More Likely Vote 10 Year Extension	479 25.1	371 26.7	182 24.3	65 16.6	24 9.5	43 33.0	405 28.6	173 22.3	58 14.7	19 7.9	16 16.0	7 23.3	22 62.9	24 52.6	12 47.1	359 26.9	40 11.6	311 26.1	48 13.7	30 30.5
No, No Difference	1218 63.7	875 63.0	521 69.7	297 75.9	218 85.3	45 35.0	872 61.7	550 70.8	308 77.8	214 87.1	38 37.6	17 58.6	10 30.4	14 30.5	12 49.2	848 63.5	279 81.5	776 65.2	281 79.4	32 31.8
No Opinion	214 11.2	144 10.3	45 6.0	29 7.4	13 5.2	41 32.0	138 9.7	53 6.9	30 7.6	12 5.0	47 46.4	5 18.1	2 6.6	8 16.8	1 3.6	128 9.6	24 6.9	104 8.7	24 6.9	38 37.7
Yes, Much More Likely Vote 10 Year Extension	217 11.4	192 13.8	124 16.5	15 3.9	3 1.2	10 7.5	209 14.8	139 17.9	8 2.0	2 0.7	1 0.9	3 9.5	11 32.4	9 19.6	1 3.6	189 14.1	4 1.2	180 15.1	12 3.4	7 6.6
Yes, Somewhat More Likely Vote 10 Year Extension	261 13.7	178 12.8	58 7.8	50 12.7	21 8.3	33 25.5	196 13.9	34 4.4	50 12.7	18 7.2	15 15.1	4 13.8	11 30.6	15 33.0	11 43.5	171 12.8	35 10.3	131 11.0	36 10.3	24 23.9

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 20-5

T23. Would you be more likely to vote for and approve the extension of the 0.3% sales tax if the tax ended after a period of 10 years rather than 15 years, even if it reduced the number of infrastructure and community non-profit capital projects that could be funded?

	TOTAL	Uninformed Bond Measure					Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Total Yes, More Likely Vote 10 Year Extension	479 25.1	326 26.5	150 25.2	78 18.0	27 10.4	75 30.1	357 28.5	160 25.8	69 17.2	26 10.0	53 20.4	6 26.7	17 47.6	30 34.2	15 44.1	309 27.5	48 14.0	346 28.9	38 12.1	9 13.6
No, No Difference	1218 63.7	791 64.4	411 69.0	320 74.1	222 85.1	107 42.6	796 63.7	424 68.3	312 77.9	223 86.7	110 42.3	15 61.5	17 46.3	44 50.5	16 46.9	734 65.3	282 82.1	760 63.5	265 83.9	15 22.4
No Opinion	214 11.2	112 9.1	34 5.7	34 7.9	12 4.5	68 27.3	97 7.8	37 5.9	20 4.9	8 3.3	97 37.3	3 11.8	2 6.1	13 15.3	3 9.1	82 7.3	14 4.0	91 7.6	13 4.0	42 64.0
Yes, Much More Likely Vote 10 Year Extension	217 11.4	185 15.1	118 19.9	16 3.7	2 0.6	16 6.5	199 15.9	131 21.0	7 1.8	2 0.8	12 4.4	1 5.0	9 23.7	8 9.0	1 2.7	182 16.2	5 1.5	193 16.1	1 0.2	
Yes, Somewhat More Likely Vote 10 Year Extension	261 13.7	141 11.4	32 5.4	62 14.3	25 9.8	59 23.6	158 12.6	29 4.7	62 15.4	24 9.2	42 16.0	5 21.7	9 24.0	22 25.2	14 41.4	127 11.3	43 12.5	153 12.8	37 11.8	9 13.6

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 21-1

T24. Would you be more likely to vote for and approve an \$80 million bond measure rather than a \$110 million bond measure, even if it delayed and potentially reduced the number of infrastructure and community non-profit projects that could be funded?

	Gender			Age and Gender														Race			
	TOTAL	Men	Wom	18-24	Men 18-24	Wom 18-24	25-34	Men 25-34	Wom 25-34	35-54	Men 35-54	Wom 35-54	55-64	Men 55-64	Wom 55-64	65+	Men 65+	Wom 65+	Whit	Hisp	Asn
TOTAL	1911 100.0	898 100.0	975 100.0	96 100.0	60 100.0	32 100.0	287 100.0	138 100.0	138 100.0	564 100.0	280 100.0	272 100.0	401 100.0	203 100.0	195 100.0	554 100.0	213 100.0	337 100.0	1634 100.0	96 100.0	76 100.0
Total Yes, More Likely Vote \$80 Million Bond	336 17.6	158 17.6	167 17.1	15 16.0	9 14.4	5 16.5	44 15.4	16 11.5	25 17.9	94 16.7	53 18.9	38 14.0	90 22.4	41 20.2	48 24.7	92 16.6	39 18.5	51 15.2	295 18.1	13 13.2	10 13.4
No, No Difference	1271 66.5	619 68.9	632 64.9	67 70.1	45 75.2	21 64.8	191 66.7	106 76.6	82 59.7	381 67.5	188 67.1	185 67.9	254 63.2	136 67.3	115 59.0	373 67.4	142 66.7	229 68.0	1088 66.6	73 76.3	39 51.4
No Opinion	304 15.9	121 13.5	175 18.0	13 13.9	6 10.4	6 18.7	51 17.9	16 11.9	31 22.5	89 15.8	39 14.0	49 18.1	58 14.4	25 12.5	32 16.3	89 16.0	31 14.8	56 16.7	251 15.4	10 10.5	27 35.2
Yes, Much More Likely Vote \$80 Million Bond	100 5.3	43 4.7	56 5.7	3 3.5		3 9.2	13 4.7	5 3.4	9 6.3	37 6.5	19 6.9	17 6.2	23 5.6	5 2.3	17 8.7	24 4.4	14 6.6	10 3.1	87 5.3	5 5.6	3 4.1
Yes, Somewhat More Likely Vote \$80 Million Bond	236 12.3	116 12.9	111 11.4	12 12.5	9 14.4	2 7.3	31 10.7	11 8.1	16 11.6	57 10.1	33 11.9	21 7.8	67 16.8	36 17.9	31 15.9	68 12.3	25 11.9	41 12.2	208 12.7	7 7.6	7 9.3

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 21-2

T24. Would you be more likely to vote for and approve an \$80 million bond measure rather than a \$110 million bond measure, even if it delayed and potentially reduced the number of infrastructure and community non-profit projects that could be funded?

	Democrat Voters								Unaffiliated Voters								Republican Voters					
	TOTAL	Dems	Dem Men	Dem WOM	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf WOM	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep WOM	Rep 18-34	Rep 35-54	Rep 55+	
TOTAL	1911 100.0	1147 100.0	469 100.0	657 100.0	233 100.0	351 100.0	239 100.0	319 100.0	592 100.0	334 100.0	242 100.0	124 100.0	183 100.0	122 100.0	160 100.0	153 100.0	85 100.0	67 100.0	21 100.0	24 100.0	72 100.0	
Total Yes, More Likely Vote \$80 Million Bond	336 17.6	198 17.2	82 17.6	110 16.8	28 12.2	60 17.2	52 21.8	56 17.6	98 16.6	59 17.6	34 14.0	26 21.1	28 15.5	23 18.7	21 13.1	36 23.8	15 17.4	22 32.6	3 16.3	4 15.3	15 20.7	
No, No Difference	1271 66.5	757 66.0	317 67.5	430 65.4	161 69.4	229 65.3	150 62.8	214 67.1	398 67.2	229 68.6	162 66.9	78 62.8	128 69.8	79 64.5	112 69.8	101 66.2	65 77.1	34 51.7	16 76.2	21 84.3	44 60.6	
No Opinion	304 15.9	192 16.7	70 14.9	117 17.9	43 18.5	62 17.6	37 15.5	49 15.3	96 16.2	46 13.8	46 19.1	20 16.1	27 14.7	20 16.8	27 17.1	15 9.9	5 5.5	11 15.8	2 7.5		14 18.7	
Yes, Much More Likely Vote \$80 Million Bond	100 5.3	64 5.6	25 5.4	38 5.7	9 3.7	27 7.6	14 6.0	15 4.7	26 4.4	12 3.7	13 5.4	6 5.1	9 4.8	5 3.7	6 4.0	8 5.2	3 3.5	5 7.4	2 9.2		3 4.1	
Yes, Somewhat More Likely Vote \$80 Million Bond	236 12.3	133 11.6	57 12.1	73 11.1	20 8.5	34 9.6	38 15.7	41 13.0	72 12.2	47 13.9	21 8.6	20 16.0	20 10.7	18 15.0	15 9.1	29 18.7	12 13.9	17 25.2	1 7.2	4 15.3	12 16.6	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 21-3

T24. Would you be more likely to vote for and approve an \$80 million bond measure rather than a \$110 million bond measure, even if it delayed and potentially reduced the number of infrastructure and community non-profit projects that could be funded?

	TOTAL	Income							Vote Likely	Rent Own		Region									
		Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k		Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Total Yes, More Likely Vote \$80 Million Bond	336 17.6	24 16.5	54 23.5	57 14.4	65 18.2	89 16.4	136 17.5	154 17.1	319 17.6	81 14.6	247 19.4	72 16.3	66 18.4	46 12.9	43 20.9	26 19.6	21 20.9	17 18.1	16 19.6	16 23.1	7 18.0
No, No Difference	1271 66.5	97 65.9	145 62.7	279 70.5	227 63.4	382 70.2	521 67.3	608 67.5	1200 66.1	379 68.6	837 65.6	289 65.4	233 65.3	252 71.0	137 65.7	86 64.8	69 68.0	71 72.9	50 61.1	42 61.0	24 59.0
No Opinion	304 15.9	26 17.6	32 13.8	60 15.1	66 18.4	73 13.4	118 15.2	139 15.4	295 16.3	93 16.8	192 15.0	81 18.3	58 16.2	57 16.1	28 13.4	21 15.6	11 11.1	9 9.0	16 19.3	11 16.0	9 23.0
Yes, Much More Likely Vote \$80 Million Bond	100 5.3	9 6.2	13 5.6	15 3.7	24 6.8	26 4.7	37 4.8	50 5.5	97 5.4	28 5.0	70 5.5	21 4.8	15 4.3	12 3.4	14 6.5	10 7.4	8 7.8	6 6.5	3 4.2	8 11.6	
Yes, Somewhat More Likely Vote \$80 Million Bond	236 12.3	15 10.3	41 17.8	42 10.7	41 11.4	64 11.7	99 12.7	105 11.6	222 12.2	53 9.6	177 13.9	51 11.5	50 14.1	34 9.6	30 14.3	16 12.2	13 13.1	11 11.6	13 15.3	8 11.5	7 18.0

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 21-4

T24. Would you be more likely to vote for and approve an \$80 million bond measure rather than a \$110 million bond measure, even if it delayed and potentially reduced the number of infrastructure and community non-profit projects that could be funded?

	TOTAL	Uninformed 0.3% Sales Tax					Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Total Yes, More Likely Vote \$80 Million Bond	336 17.6	233 16.7	102 13.7	66 16.8	29 11.5	37 28.9	256 18.1	108 13.9	67 16.8	23 9.4	14 13.8	5 18.4	16 46.6	16 36.2	11 46.3	223 16.7	50 14.6	180 15.1	56 15.8	28 28.4
No, No Difference	1271 66.5	936 67.3	554 74.1	293 74.8	211 82.5	42 32.5	934 66.1	577 74.3	297 75.0	206 83.9	39 39.0	20 69.4	16 46.8	13 29.5	11 43.3	905 67.8	266 77.8	842 70.7	270 76.5	29 28.8
No Opinion	304 15.9	221 15.9	92 12.3	33 8.4	15 5.9	50 38.6	224 15.8	91 11.8	32 8.1	16 6.7	48 47.3	4 12.2	2 6.6	15 34.3	3 10.4	207 15.5	26 7.6	169 14.2	27 7.7	43 42.8
Yes, Much More Likely Vote \$80 Million Bond	100 5.3	84 6.0	59 7.9	14 3.7	3 1.1	2 1.6	92 6.5	66 8.5	8 2.0	3 1.2			6 18.5	2 4.5		84 6.3	8 2.3	75 6.3	12 3.4	1 1.3
Yes, Somewhat More Likely Vote \$80 Million Bond	236 12.3	149 10.7	43 5.7	52 13.2	27 10.4	35 27.4	163 11.5	42 5.5	59 14.8	20 8.2	14 13.8	5 18.4	10 28.2	14 31.7	11 46.3	139 10.4	42 12.2	105 8.8	44 12.4	27 27.1

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 21-5

T24. Would you be more likely to vote for and approve an \$80 million bond measure rather than a \$110 million bond measure, even if it delayed and potentially reduced the number of infrastructure and community non-profit projects that could be funded?

	TOTAL	Uninformed Bond Measure					Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Total Yes, More Likely Vote \$80 Million Bond	336 17.6	193 15.7	74 12.5	76 17.7	29 11.3	67 26.9	224 17.9	82 13.2	66 16.6	27 10.7	46 17.6	5 20.4	18 49.2	29 33.6	11 34.6	176 15.7	50 14.6	210 17.5	46 14.6	8 11.6
No, No Difference	1271 66.5	860 70.0	448 75.4	317 73.4	219 84.3	94 37.4	872 69.8	472 76.0	310 77.5	222 86.4	89 34.0	16 67.7	19 50.8	43 48.7	17 52.3	811 72.0	277 80.6	838 70.0	255 81.0	17 26.2
No Opinion	304 15.9	176 14.3	72 12.2	39 8.9	11 4.4	89 35.7	154 12.3	67 10.8	24 5.9	7 2.9	126 48.4	3 11.9		16 17.7	4 13.1	138 12.3	16 4.8	149 12.5	14 4.4	41 62.2
Yes, Much More Likely Vote \$80 Million Bond	100 5.3	78 6.3	54 9.1	15 3.4	5 1.8	8 3.2	94 7.5	57 9.2	5 1.2	4 1.5	2 0.7		10 26.9	8 9.2		76 6.7	5 1.4	89 7.4	3 0.9	
Yes, Somewhat More Likely Vote \$80 Million Bond	236 12.3	115 9.3	20 3.3	62 14.3	25 9.5	59 23.7	130 10.4	25 4.0	62 15.4	24 9.2	44 16.9	5 20.4	8 22.3	21 24.4	11 34.6	100 8.9	45 13.2	121 10.1	43 13.7	8 11.6

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 22-1

T25. Would you be more likely to vote for and approve the 0.3% sales tax extension if the portion of the tax proceeds going to non-profit community projects was 15% rather than 10%, providing up to \$30 million rather than \$20 million to non-profit community projects?

	Gender			Age and Gender															Race		
	TOTAL	Men	Wom	18-24	Men 18-24	Wom 18-24	25-34	Men 25-34	Wom 25-34	35-54	Men 35-54	Wom 35-54	55-64	Men 55-64	Wom 55-64	65+	Men 65+	Wom 65+	Whit	Hisp	Asn
TOTAL	1911 100.0	898 100.0	975 100.0	96 100.0	60 100.0	32 100.0	287 100.0	138 100.0	138 100.0	564 100.0	280 100.0	272 100.0	401 100.0	203 100.0	195 100.0	554 100.0	213 100.0	337 100.0	1634 100.0	96 100.0	76 100.0
Total Yes, More Likely Vote 15% Non-Profit	553 28.9	221 24.6	319 32.8	37 38.9	16 27.0	19 60.1	93 32.4	30 21.7	59 42.7	163 28.9	71 25.2	88 32.4	117 29.2	50 24.9	66 34.2	141 25.4	52 24.4	87 25.9	474 29.0	31 32.8	12 15.9
No, No Difference	1072 56.1	554 61.6	499 51.2	48 50.4	39 65.0	7 23.2	151 52.7	96 69.7	52 37.6	313 55.5	170 60.8	136 49.8	213 53.2	119 58.7	91 46.8	341 61.6	127 59.7	212 63.0	919 56.2	54 56.1	38 50.2
No Opinion	287 15.0	124 13.8	156 16.0	10 10.8	5 8.1	5 16.8	43 14.9	12 8.7	27 19.7	88 15.7	39 14.0	48 17.8	71 17.7	33 16.4	37 19.0	72 13.0	34 15.9	38 11.2	241 14.8	11 11.1	26 33.9
Yes, Much More Likely Vote 15% Non-Profit	260 13.6	102 11.4	154 15.8	17 17.6	7 12.5	9 27.8	41 14.3	10 7.1	30 21.6	84 14.9	37 13.3	45 16.6	51 12.8	20 9.8	31 16.2	65 11.7	26 12.2	39 11.4	216 13.2	18 18.9	8 10.0
Yes, Somewhat More Likely Vote 15% Non-Profit	292 15.3	119 13.2	166 17.0	20 21.3	9 14.4	10 32.3	52 18.1	20 14.6	29 21.1	78 13.9	33 11.9	43 15.7	66 16.4	31 15.1	35 18.0	76 13.7	26 12.2	49 14.4	258 15.8	13 13.9	5 5.9

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 22-2

T25. Would you be more likely to vote for and approve the 0.3% sales tax extension if the portion of the tax proceeds going to non-profit community projects was 15% rather than 10%, providing up to \$30 million rather than \$20 million to non-profit community projects?

	Democrat Voters								Unaffiliated Voters								Republican Voters					
	TOTAL	Dems	Dem Men	Dem WOM	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf WOM	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep WOM	Rep 18-34	Rep 35-54	Rep 55+	
TOTAL	1911 100.0	1147 100.0	469 100.0	657 100.0	233 100.0	351 100.0	239 100.0	319 100.0	592 100.0	334 100.0	242 100.0	124 100.0	183 100.0	122 100.0	160 100.0	153 100.0	85 100.0	67 100.0	21 100.0	24 100.0	72 100.0	
Total Yes, More Likely Vote 15% Non-Profit	553 28.9	391 34.1	135 28.7	249 37.8	88 37.7	114 32.6	85 35.6	104 32.5	135 22.7	67 19.9	63 26.2	38 30.4	43 23.5	26 21.3	28 17.2	21 13.7	16 19.0	5 7.3	3 14.3	2 7.7	10 14.5	
No, No Difference	1072 56.1	597 52.1	276 58.8	313 47.7	112 48.0	176 50.1	119 49.6	187 58.6	352 59.4	213 63.7	129 53.2	68 55.0	113 61.5	71 58.2	98 61.2	113 73.7	60 70.9	51 76.8	16 78.2	22 92.3	53 73.1	
No Opinion	287 15.0	159 13.8	59 12.5	95 14.5	33 14.3	61 17.3	35 14.8	28 8.9	106 17.9	55 16.3	50 20.6	18 14.6	27 15.0	25 20.5	35 21.6	19 12.6	9 10.2	11 15.8	2 7.5		9 12.4	
Yes, Much More Likely Vote 15% Non-Profit	260 13.6	199 17.4	68 14.4	128 19.5	40 17.0	63 18.1	44 18.3	52 16.3	54 9.2	28 8.3	25 10.5	18 14.8	19 10.1	8 6.2	10 6.0	5 2.9	5 5.3				5 6.2	
Yes, Somewhat More Likely Vote 15% Non-Profit	292 15.3	192 16.7	67 14.3	120 18.3	48 20.7	51 14.5	41 17.3	52 16.1	80 13.6	39 11.6	38 15.7	19 15.6	25 13.4	18 15.1	18 11.3	16 10.8	12 13.6	5 7.3	3 14.3	2 7.7	6 8.2	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 22-3

T25. Would you be more likely to vote for and approve the 0.3% sales tax extension if the portion of the tax proceeds going to non-profit community projects was 15% rather than 10%, providing up to \$30 million rather than \$20 million to non-profit community projects?

	TOTAL	Income							Vote Likely	Rent Own		Region									
		Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k		Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Total Yes, More Likely Vote 15% Non-Profit	553 28.9	61 41.6	90 38.9	124 31.4	117 32.8	114 20.9	275 35.6	231 25.6	533 29.4	189 34.2	338 26.5	121 27.4	102 28.7	106 30.0	55 26.4	42 31.9	35 34.3	31 32.1	20 24.0	20 28.9	10 23.4
No, No Difference	1072 56.1	72 48.9	107 46.2	225 56.9	187 52.1	338 62.2	404 52.2	525 58.2	1007 55.5	283 51.3	745 58.4	240 54.4	203 56.9	193 54.5	118 57.0	67 50.6	53 52.8	63 64.6	50 61.2	41 60.0	29 69.6
No Opinion	287 15.0	14 9.5	34 14.9	46 11.7	54 15.1	91 16.8	95 12.2	145 16.1	274 15.1	80 14.4	192 15.0	80 18.2	52 14.5	55 15.5	35 16.6	23 17.5	13 12.9	3 3.3	12 14.8	8 11.2	3 6.9
Yes, Much More Likely Vote 15% Non-Profit	260 13.6	34 22.7	46 19.8	64 16.1	55 15.3	46 8.4	143 18.5	100 11.1	253 14.0	95 17.2	153 12.0	48 10.9	48 13.5	53 15.1	29 14.0	15 11.1	16 15.4	17 17.2	14 16.5	11 16.0	4 10.2
Yes, Somewhat More Likely Vote 15% Non-Profit	292 15.3	28 18.8	44 19.1	60 15.2	63 17.5	68 12.5	132 17.1	131 14.5	280 15.4	94 17.1	185 14.5	73 16.5	54 15.2	53 14.9	26 12.5	28 20.8	19 18.8	14 14.9	6 7.5	9 12.9	5 13.3

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 22-4

T25. Would you be more likely to vote for and approve the 0.3% sales tax extension if the portion of the tax proceeds going to non-profit community projects was 15% rather than 10%, providing up to \$30 million rather than \$20 million to non-profit community projects?

	TOTAL	Uninformed 0.3% Sales Tax					Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Total Yes, More Likely Vote 15% Non-Profit	553 28.9	487 35.0	316 42.2	38 9.8	8 2.9	27 21.2	503 35.6	323 41.5	28 6.9	3 1.3	22 21.8	5 16.0	15 42.7	13 29.3	4 15.8	475 35.6	19 5.5	444 37.3	22 6.2	23 22.5
No, No Difference	1072 56.1	691 49.7	357 47.8	329 83.9	239 93.5	53 40.6	698 49.3	383 49.3	340 85.7	233 94.9	35 34.5	20 66.5	18 53.3	12 26.9	17 68.7	667 50.0	303 88.6	578 48.5	314 88.8	36 36.2
No Opinion	287 15.0	212 15.3	75 10.0	25 6.3	9 3.6	49 38.2	213 15.1	71 9.1	29 7.4	9 3.8	44 43.7	5 17.5	1 4.0	20 43.7	4 15.5	193 14.4	20 5.9	169 14.2	18 5.0	41 41.3
Yes, Much More Likely Vote 15% Non-Profit	260 13.6	252 18.1	197 26.4	6 1.4	1 0.4	3 2.4	256 18.1	193 24.9	2 0.5	1 0.4	3 2.5		5 13.4	2 5.0	1 3.6	249 18.7	1 0.3	232 19.5	3 0.7	2 2.4
Yes, Somewhat More Likely Vote 15% Non-Profit	292 15.3	235 16.9	118 15.8	33 8.3	6 2.5	24 18.8	247 17.5	129 16.6	26 6.5	2 0.9	19 19.3	5 16.0	10 29.3	11 24.4	3 12.2	226 16.9	18 5.2	212 17.8	19 5.5	20 20.1

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 22-5

T25. Would you be more likely to vote for and approve the 0.3% sales tax extension if the portion of the tax proceeds going to non-profit community projects was 15% rather than 10%, providing up to \$30 million rather than \$20 million to non-profit community projects?

	Uninformed Bond Measure						Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Total Yes, More Likely Vote 15% Non-Profit	553 28.9	460 37.4	260 43.7	33 7.6	8 3.2	60 24.0	476 38.1	268 43.3	34 8.4	7 2.9	43 16.3	7 28.0	10 26.5	28 31.3	11 34.3	439 39.0	16 4.5	462 38.6	13 4.3	14 21.9
No, No Difference	1072 56.1	592 48.2	280 47.0	370 85.5	246 94.5	110 44.0	623 49.8	296 47.7	348 86.9	244 95.2	102 38.9	12 49.6	27 73.5	43 49.1	19 57.1	553 49.1	317 92.3	591 49.3	291 92.3	12 17.6
No Opinion	287 15.0	177 14.4	55 9.3	30 6.9	6 2.3	80 32.0	151 12.1	56 9.0	19 4.7	5 1.9	117 44.8	5 22.4		17 19.6	3 8.6	134 11.9	11 3.1	145 12.1	11 3.5	40 60.5
Yes, Much More Likely Vote 15% Non-Profit	260 13.6	236 19.2	172 28.9	7 1.6		17 7.0	247 19.7	182 29.4	3 0.9		10 3.9	1 2.9	5 14.4	12 13.5	1 4.2	230 20.4	1 0.4	242 20.2		
Yes, Somewhat More Likely Vote 15% Non-Profit	292 15.3	224 18.2	88 14.8	26 6.0	8 3.1	43 17.1	230 18.4	86 13.9	30 7.5	7 2.9	32 12.4	6 25.1	4 12.1	16 17.8	10 30.1	210 18.6	14 4.1	219 18.3	13 4.3	14 21.8

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 23-1

T26. Would you be more likely to vote for and approve the 0.3% sales tax extension if the portion of the tax proceeds going to non-profit community projects was 20% rather than 10% providing up to \$40 million rather than \$20 million non-profit community projects?

	Gender			Age and Gender															Race		
	TOTAL	Gender		18-24	Men	Wom	25-34	Men	Wom	35-54	Men	Wom	55-64	Men	Wom	65+	Men	Wom	Whit	Hisp	Asn
		Men	Wom		18-24	18-24		18-24	25-34		25-34	35-54		35-54	35-54		55-64	55-64			
TOTAL	1911 100.0	898 100.0	975 100.0	96 100.0	60 100.0	32 100.0	287 100.0	138 100.0	138 100.0	564 100.0	280 100.0	272 100.0	401 100.0	203 100.0	195 100.0	554 100.0	213 100.0	337 100.0	1634 100.0	96 100.0	76 100.0
Total Yes, More Likely Vote 20% Non-Profit	469 24.6	184 20.5	274 28.1	40 41.8	20 34.0	18 55.6	76 26.4	23 16.6	50 36.0	136 24.0	58 20.8	74 27.0	101 25.2	40 19.9	61 31.2	115 20.7	41 19.0	73 21.6	398 24.3	29 30.6	15 19.2
No, No Difference	1109 58.0	574 64.0	514 52.8	44 45.7	34 57.4	7 23.2	164 57.2	99 71.7	61 44.2	326 57.9	177 63.2	143 52.5	231 57.6	131 64.5	97 49.8	338 61.1	131 61.6	205 61.0	957 58.6	56 58.2	31 41.0
No Opinion	333 17.4	140 15.6	186 19.1	12 12.6	5 8.6	7 21.2	47 16.4	16 11.7	27 19.8	102 18.0	45 16.0	56 20.5	69 17.2	32 15.6	37 18.9	101 18.2	41 19.4	59 17.4	279 17.1	11 11.3	30 39.8
Yes, Much More Likely Vote 20% Non-Profit	237 12.4	84 9.4	149 15.3	21 22.1	10 17.3	10 32.6	38 13.1	8 5.6	29 20.9	74 13.2	29 10.3	44 16.0	46 11.4	18 9.1	27 14.1	57 10.2	17 8.1	39 11.5	207 12.7	16 17.0	4 5.9
Yes, Somewhat More Likely Vote 20% Non-Profit	232 12.1	100 11.1	125 12.8	19 19.6	10 16.7	7 23.0	38 13.3	15 10.9	21 15.1	61 10.9	29 10.5	30 11.0	55 13.7	22 10.8	33 17.1	58 10.5	23 11.0	34 10.1	191 11.7	13 13.5	10 13.3

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 23-2

T26. Would you be more likely to vote for and approve the 0.3% sales tax extension if the portion of the tax proceeds going to non-profit community projects was 20% rather than 10% providing up to \$40 million rather than \$20 million non-profit community projects?

	Democrat Voters								Unaffiliated Voters								Republican Voters					
	TOTAL	Dems	Dem Men	Dem WOM	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf WOM	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep WOM	Rep 18-34	Rep 35-54	Rep 55+	
TOTAL	1911 100.0	1147 100.0	469 100.0	657 100.0	233 100.0	351 100.0	239 100.0	319 100.0	592 100.0	334 100.0	242 100.0	124 100.0	183 100.0	122 100.0	160 100.0	153 100.0	85 100.0	67 100.0	21 100.0	24 100.0	72 100.0	
Total Yes, More Likely Vote 20% Non-Profit	469 24.6	334 29.1	119 25.4	208 31.6	82 35.3	98 28.1	71 29.6	83 25.8	113 19.0	47 14.1	61 25.3	31 24.6	34 18.6	25 20.1	23 14.5	18 11.5	15 17.2	3 4.5	1 7.2		10 14.5	
No, No Difference	1109 58.0	620 54.1	287 61.0	325 49.5	116 49.9	182 51.9	130 54.5	188 59.0	359 60.6	218 65.4	130 53.8	71 57.2	118 64.3	74 60.7	94 58.9	119 77.8	64 76.0	53 79.7	18 85.4	24 100.0	53 73.1	
No Opinion	333 17.4	192 16.8	64 13.5	124 18.9	35 14.9	70 20.0	38 15.9	48 15.2	121 20.4	68 20.5	51 20.9	23 18.2	31 17.1	23 19.2	43 26.6	16 10.7	6 6.8	11 15.8	2 7.5		9 12.4	
Yes, Much More Likely Vote 20% Non-Profit	237 12.4	181 15.8	60 12.9	117 17.8	42 17.9	58 16.6	38 16.0	42 13.2	48 8.2	19 5.6	29 11.9	17 13.7	15 8.4	8 6.2	8 5.0	8 4.9	5 5.3	3 4.5			8 10.4	
Yes, Somewhat More Likely Vote 20% Non-Profit	232 12.1	153 13.4	59 12.6	91 13.8	40 17.3	40 11.4	33 13.6	40 12.6	64 10.9	28 8.5	33 13.4	14 10.9	19 10.2	17 13.9	15 9.5	10 6.6	10 11.9		1 7.2		3 4.1	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 23-3

T26. Would you be more likely to vote for and approve the 0.3% sales tax extension if the portion of the tax proceeds going to non-profit community projects was 20% rather than 10% providing up to \$40 million rather than \$20 million non-profit community projects?

	TOTAL	Income							Vote Likely	Rent Own		Region									
		Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k		Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Total Yes, More Likely Vote 20% Non-Profit	469 24.6	56 37.7	80 34.8	109 27.6	88 24.6	99 18.2	245 31.7	187 20.7	455 25.1	171 31.0	269 21.1	105 23.7	81 22.7	95 26.9	38 18.4	33 24.8	31 31.0	33 34.4	19 22.8	17 24.6	6 15.4
No, No Difference	1109 58.0	71 48.2	110 47.6	229 57.8	206 57.7	345 63.5	410 52.9	552 61.2	1038 57.2	290 52.6	782 61.3	234 53.0	215 60.1	199 56.1	134 64.4	72 54.4	60 59.9	57 58.4	51 61.7	45 66.3	30 72.7
No Opinion	333 17.4	21 14.1	41 17.6	58 14.7	63 17.7	100 18.3	120 15.4	163 18.1	321 17.7	91 16.4	224 17.6	103 23.4	61 17.2	60 17.0	36 17.2	28 20.9	9 9.1	7 7.2	13 15.4	6 9.0	5 11.8
Yes, Much More Likely Vote 20% Non-Profit	237 12.4	30 20.0	43 18.6	64 16.2	46 12.9	41 7.5	136 17.6	87 9.6	233 12.9	88 16.0	135 10.6	48 10.9	42 11.7	54 15.3	16 7.9	13 9.6	16 15.9	17 17.3	11 13.6	10 14.9	4 9.7
Yes, Somewhat More Likely Vote 20% Non-Profit	232 12.1	26 17.7	38 16.2	45 11.4	42 11.7	58 10.7	109 14.1	100 11.1	221 12.2	83 15.0	134 10.5	56 12.7	39 11.0	41 11.5	22 10.5	20 15.1	15 15.1	16 17.0	8 9.3	7 9.7	2 5.7

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 23-4

T26. Would you be more likely to vote for and approve the 0.3% sales tax extension if the portion of the tax proceeds going to non-profit community projects was 20% rather than 10% providing up to \$40 million rather than \$20 million non-profit community projects?

	TOTAL	Uninformed 0.3% Sales Tax					Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Total Yes, More Likely Vote 20% Non-Profit	469 24.6	406 29.2	261 34.8	44 11.2	13 5.0	20 15.3	416 29.4	264 34.0	34 8.7	6 2.4	19 19.0	8 25.7	13 38.8	9 21.0	4 15.1	393 29.4	23 6.7	369 30.9	29 8.2	16 15.5
No, No Difference	1109 58.0	729 52.5	394 52.7	326 83.3	235 91.9	54 41.4	738 52.2	416 53.6	341 86.0	230 93.9	30 29.8	20 66.4	19 54.6	13 30.0	17 69.4	706 52.9	304 88.9	619 52.0	308 87.1	38 38.1
No Opinion	333 17.4	255 18.3	93 12.5	22 5.6	8 3.0	56 43.3	260 18.4	96 12.4	21 5.4	9 3.7	51 51.2	2 8.0	2 6.6	22 49.0	4 15.5	236 17.7	15 4.4	204 17.1	16 4.6	46 46.4
Yes, Much More Likely Vote 20% Non-Profit	237 12.4	224 16.1	173 23.1	9 2.3	1 0.4	5 3.5	227 16.0	164 21.2	8 2.1	3 1.1	3 2.5	1 3.5	4 12.6	2 5.0	2 9.4	220 16.5	5 1.4	204 17.1	5 1.3	2 2.4
Yes, Somewhat More Likely Vote 20% Non-Profit	232 12.1	182 13.1	88 11.8	35 8.8	12 4.6	15 11.8	189 13.4	99 12.8	26 6.6	3 1.3	17 16.5	7 22.2	9 26.2	7 16.0	1 5.7	173 13.0	18 5.3	165 13.8	24 6.9	13 13.1

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 23-5

T26. Would you be more likely to vote for and approve the 0.3% sales tax extension if the portion of the tax proceeds going to non-profit community projects was 20% rather than 10% providing up to \$40 million rather than \$20 million non-profit community projects?

	TOTAL	Uninformed Bond Measure					Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Total Yes, More Likely Vote 20% Non-Profit	469 24.6	381 31.0	214 35.9	40 9.2	14 5.5	48 19.4	394 31.6	230 37.0	42 10.5	12 4.5	33 12.6	10 39.9	11 29.6	18 20.8	12 36.0	365 32.5	21 6.0	382 31.9	16 5.1	9 14.0
No, No Difference	1109 58.0	635 51.7	307 51.7	361 83.6	240 92.4	113 45.1	668 53.4	320 51.6	340 84.8	238 92.6	102 39.0	12 49.6	25 68.5	51 58.3	17 52.8	591 52.6	310 90.4	635 53.1	292 92.6	12 17.8
No Opinion	333 17.4	213 17.3	74 12.4	31 7.2	5 2.1	89 35.5	188 15.0	70 11.3	19 4.7	7 2.9	126 48.4	3 10.5	1 1.9	18 20.9	4 11.3	169 15.0	13 3.6	180 15.0	7 2.3	45 68.3
Yes, Much More Likely Vote 20% Non-Profit	237 12.4	209 17.0	147 24.7	10 2.3		18 7.2	219 17.5	161 25.9	9 2.3		10 3.7	1 5.9	7 19.0	9 10.4	4 13.3	203 18.0	3 0.9	211 17.6	2 0.6	
Yes, Somewhat More Likely Vote 20% Non-Profit	232 12.1	172 14.0	67 11.2	30 6.9	14 5.5	30 12.2	176 14.1	69 11.2	33 8.2	12 4.5	23 8.9	8 34.0	4 10.6	9 10.4	8 22.7	163 14.5	17 5.0	171 14.3	14 4.5	9 13.9

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 24-1

T27. Active and Healthy Boulder - Recreation center renovations, including pool improvements and energy updates to reduce carbon footprints, East Mapleton Ball Field renovations, Valmont City Park expansion, Stazio Sports Complex renovations.

	Gender			Age and Gender														Race			
	TOTAL	Men	Wom	18-24	Men	Wom	25-34	Men	Wom	35-54	Men	Wom	55-64	Men	Wom	65+	Men	Wom	Whit	Hisp	Asn
					18-24	18-24		25-34	35-54		55-64	65+									
TOTAL	1911	898	975	96	60	32	287	138	138	564	280	272	401	203	195	554	213	337	1634	96	76
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Extremely and Very Combined	881	369	500	32	15	15	110	53	55	287	133	151	189	83	103	261	84	175	765	41	32
	46.1	41.1	51.3	33.5	25.3	46.8	38.4	38.5	39.8	51.0	47.4	55.4	47.0	41.0	53.1	47.0	39.4	52.1	46.8	42.7	42.1
Extremely Important	365	140	221	11	6	5	50	24	26	124	53	69	76	28	47	103	30	73	319	15	6
	19.1	15.6	22.7	11.6	9.4	17.2	17.4	17.1	18.7	22.0	19.1	25.5	18.9	13.7	24.1	18.6	14.1	21.6	19.5	15.4	7.8
Very Important	517	229	279	21	9	9	60	30	29	163	79	81	113	55	56	158	54	103	446	26	26
	27.0	25.4	28.6	21.9	15.9	29.7	21.1	21.4	21.1	29.0	28.3	29.8	28.1	27.4	29.0	28.4	25.3	30.5	27.3	27.3	34.3
Somewhat Important	740	375	351	41	25	14	122	56	61	204	107	92	153	86	66	216	98	116	649	32	27
	38.7	41.7	36.0	43.1	41.7	44.7	42.7	40.6	44.6	36.2	38.2	33.9	38.0	42.6	33.7	39.0	46.0	34.6	39.7	33.4	34.9
Not Important at All	230	131	93	17	15	2	48	26	20	56	34	21	48	27	20	58	28	29	178	18	9
	12.0	14.5	9.5	18.1	25.6	6.2	16.6	18.7	14.9	10.0	12.0	7.9	11.9	13.1	10.2	10.4	13.2	8.7	10.9	19.0	11.7
No Opinion	60	24	31	5	4	1	6	3	1	16	7	8	12	6	6	19	3	15	42	5	9
	3.1	2.7	3.1	5.4	7.4	2.3	2.3	2.3	0.6	2.8	2.4	2.8	3.1	3.2	3.0	3.5	1.4	4.6	2.6	5.0	11.3

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 24-2

T27. Active and Healthy Boulder - Recreation center renovations, including pool improvements and energy updates to reduce carbon footprints, East Mapleton Ball Field renovations, Valmont City Park expansion, Stazio Sports Complex renovations.

	Democrat Voters								Unaffiliated Voters								Republican Voters					
	TOTAL	Dems	Dem Men	Dem WOM	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf WOM	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep WOM	Rep 18-34	Rep 35-54	Rep 55+	
TOTAL	1911	1147	469	657	233	351	239	319	592	334	242	124	183	122	160	153	85	67	21	24	72	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Extremely and Very Combined	881	598	223	367	90	204	130	173	243	129	111	46	79	51	66	35	13	21	4	4	21	
	46.1	52.2	47.6	55.8	38.6	58.3	54.4	54.1	41.0	38.5	45.7	36.9	42.9	42.1	41.2	22.8	15.8	32.2	20.9	15.3	29.0	
Extremely Important	365	267	95	170	40	91	58	77	91	42	48	17	30	18	26	6	3	4	4	2		
	19.1	23.3	20.2	25.8	17.1	26.1	24.2	24.2	15.4	12.7	19.7	13.4	16.5	14.5	16.1	4.1	3.3	5.3	20.8	7.7		
Very Important	517	332	129	197	50	113	72	96	152	86	63	29	48	34	40	29	11	18		2	21	
	27.0	28.9	27.4	30.0	21.5	32.2	30.2	29.9	25.6	25.9	26.0	23.5	26.4	27.6	25.1	18.7	12.5	26.9	0.2	7.6	29.0	
Somewhat Important	740	434	191	236	108	117	84	122	234	138	89	50	71	50	64	63	41	22	3	11	31	
	38.7	37.8	40.6	35.9	46.5	33.4	35.1	38.2	39.5	41.3	36.6	39.9	38.8	40.8	39.7	41.2	48.7	32.7	16.7	46.1	43.4	
Not Important at All	230	83	42	40	24	21	19	18	94	57	33	28	26	15	24	49	30	17	13	9	14	
	12.0	7.2	9.0	6.0	10.2	5.9	8.0	5.6	15.8	17.1	13.8	22.6	14.1	12.1	14.9	32.0	35.5	26.1	62.3	38.6	19.2	
No Opinion	60	32	13	15	11	8	6	7	21	11	9	1	8	6	7	6		6			6	
	3.1	2.8	2.8	2.3	4.6	2.4	2.6	2.1	3.6	3.2	3.9	0.6	4.1	5.1	4.2	3.9		9.0			8.3	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 24-3

T27. Active and Healthy Boulder - Recreation center renovations, including pool improvements and energy updates to reduce carbon footprints, East Mapleton Ball Field renovations, Valmont City Park expansion, Stazio Sports Complex renovations.

	TOTAL	Income							Vote Lik ely	Rent Own		Region									
		Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k		Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Extremely and Very Combined	881 46.1	63 42.6	94 40.6	165 41.8	174 48.7	287 52.9	322 41.6	462 51.2	861 47.4	255 46.2	593 46.5	208 47.1	181 50.7	142 40.0	95 45.7	62 47.0	51 50.2	43 43.9	44 53.1	25 36.9	15 36.1
Extremely Important	365 19.1	35 23.9	37 16.0	80 20.3	64 17.9	118 21.7	153 19.7	182 20.2	359 19.8	124 22.4	228 17.9	87 19.6	67 18.7	68 19.1	35 16.9	30 22.5	19 19.1	19 19.2	14 17.0	13 19.2	5 12.2
Very Important	517 27.0	28 18.7	57 24.6	85 21.5	110 30.8	170 31.2	169 21.9	280 31.1	501 27.6	132 23.8	365 28.6	121 27.5	114 32.0	74 20.9	60 28.8	33 24.6	31 31.1	24 24.7	30 36.2	12 17.7	10 23.9
Somewhat Important	740 38.7	55 37.5	98 42.5	163 41.1	157 44.0	183 33.8	317 40.9	341 37.8	696 38.4	199 36.0	512 40.1	168 38.1	137 38.5	151 42.7	75 36.2	59 44.8	35 34.4	35 35.8	31 37.6	29 42.0	14 34.2
Not Important at All	230 12.0	18 12.3	31 13.5	53 13.4	21 5.9	63 11.5	102 13.2	84 9.3	204 11.2	79 14.3	140 11.0	50 11.3	31 8.7	47 13.3	34 16.2	7 5.6	14 13.5	14 14.1	8 9.2	11 16.7	12 29.6
No Opinion	60 3.1	11 7.6	8 3.4	14 3.6	5 1.3	10 1.9	34 4.3	15 1.6	54 3.0	20 3.5	31 2.4	16 3.5	7 2.1	14 4.1	4 2.0	3 2.5	2 1.8	6 6.2		3 4.4	0.1

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 24-4

T27. Active and Healthy Boulder - Recreation center renovations, including pool improvements and energy updates to reduce carbon footprints, East Mapleton Ball Field renovations, Valmont City Park expansion, Stazio Sports Complex renovations.

	TOTAL	Uninformed 0.3% Sales Tax					Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Extremely and Very Combined	881 46.1	761 54.8	476 63.6	78 19.8	43 16.7	43 32.9	779 55.1	491 63.3	69 17.4	37 14.9	33 33.2	5 15.7	14 40.1	16 34.7	3 12.6	750 56.2	61 17.9	682 57.3	62 17.6	32 32.3
Extremely Important	365 19.1	329 23.7	239 32.0	26 6.6	19 7.3	10 7.7	335 23.7	247 31.8	24 6.1	18 7.2	6 5.9	1 1.8	4 10.8	3 7.2	2 7.0	328 24.6	22 6.4	305 25.6	22 6.1	9 9.3
Very Important	517 27.0	432 31.1	237 31.6	52 13.2	24 9.4	33 25.1	444 31.4	244 31.5	45 11.3	19 7.8	27 27.2	4 13.9	10 29.3	12 27.5	1 5.6	422 31.6	39 11.5	378 31.7	41 11.5	23 23.1
Somewhat Important	740 38.7	542 39.0	237 31.7	141 36.1	83 32.3	57 44.0	549 38.8	252 32.5	155 39.2	80 32.4	36 35.6	18 61.9	13 37.4	23 52.2	14 57.5	513 38.4	123 35.9	441 37.0	126 35.7	46 46.1
Not Important at All	230 12.0	66 4.8	26 3.4	149 38.0	117 45.6	15 11.4	62 4.4	25 3.3	156 39.4	117 47.7	12 11.8	7 22.4	6 16.1	2 4.1	7 29.9	54 4.1	142 41.6	52 4.3	143 40.6	9 9.0
No Opinion	60 3.1	20 1.5	9 1.2	24 6.1	14 5.4	15 11.7	24 1.7	7 1.0	16 4.0	12 4.9	20 19.4		2 6.4	4 9.0		18 1.3	16 4.6	16 1.3	21 6.1	13 12.5

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 24-5

T27. Active and Healthy Boulder - Recreation center renovations, including pool improvements and energy updates to reduce carbon footprints, East Mapleton Ball Field renovations, Valmont City Park expansion, Stazio Sports Complex renovations.

	TOTAL	Uninformed Bond Measure					Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Extremely and Very Combined	881 46.1	698 56.8	387 65.0	86 20.0	38 14.7	97 39.0	700 56.0	410 66.1	72 17.9	31 12.0	110 42.1	4 15.8	14 38.4	31 35.0	11 32.6	655 58.2	57 16.7	682 57.0	47 14.8	22 33.9
Extremely Important	365 19.1	308 25.1	204 34.3	29 6.7	18 7.0	28 11.1	306 24.5	223 35.9	24 5.9	18 6.8	36 13.6	2 6.9	6 17.8	10 11.6	1 4.4	289 25.7	21 6.0	300 25.0	18 5.8	4 6.2
Very Important	517 27.0	389 31.7	183 30.8	58 13.3	20 7.6	70 27.9	394 31.5	188 30.2	48 12.0	13 5.2	74 28.5	2 8.9	7 20.5	21 23.4	9 28.2	366 32.5	37 10.7	383 31.9	28 9.0	18 27.7
Somewhat Important	740 38.7	457 37.2	170 28.5	165 38.1	85 32.8	118 47.3	479 38.3	179 28.8	161 40.1	84 32.7	101 38.6	14 57.6	15 40.0	52 59.6	17 50.7	412 36.6	130 37.8	453 37.8	120 38.1	22 33.1
Not Important at All	230 12.0	56 4.6	31 5.2	156 36.1	123 47.3	18 7.2	53 4.2	24 3.9	150 37.4	124 48.4	27 10.5	6 26.6	6 15.5	3 3.8	3 7.6	44 3.9	141 41.0	44 3.7	138 43.9	10 15.7
No Opinion	60 3.1	18 1.5	7 1.3	25 5.8	14 5.2	16 6.5	18 1.5	7 1.1	18 4.6	18 6.9	23 8.8		2 6.1	1 1.5	3 9.1	15 1.3	15 4.5	18 1.5	10 3.2	11 17.4

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 25-1

T28. Transportation System Resilience - Investments in multi-modal transportation, including roadway maintenance and repair, bridge maintenance and replacement, bike and pedestrian route maintenance and enhancement, smart traffic light system, safety improvement.

		Gender			Age and Gender														Race		
		TOTAL	Men	Wom	18-24	Men 18-24	Wom 18-24	25-34	Men 25-34	Wom 25-34	35-54	Men 35-54	Wom 35-54	55-64	Men 55-64	Wom 55-64	65+	Men 65+	Wom 65+	Whit	Hisp
TOTAL	1911	898	975	96	60	32	287	138	138	564	280	272	401	203	195	554	213	337	1634	96	76
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Extremely and Very Combined	1538	709	800	73	40	29	247	112	125	454	223	224	327	162	164	430	170	256	1329	71	66
	80.5	79.0	82.1	76.4	66.7	92.4	86.1	81.0	90.8	80.6	79.4	82.3	81.5	80.0	84.3	77.6	80.0	76.1	81.3	74.2	86.7
Extremely Important	948	429	503	42	21	18	167	81	80	290	137	149	202	89	111	243	98	143	830	38	34
	49.6	47.8	51.6	44.2	35.9	58.1	58.2	58.5	57.9	51.4	49.0	54.7	50.2	44.1	57.1	43.8	46.3	42.5	50.8	39.7	45.0
Very Important	590	280	297	31	18	11	80	31	45	165	85	75	126	73	53	187	72	113	498	33	32
	30.9	31.2	30.5	32.2	30.8	34.2	27.9	22.5	32.9	29.2	30.4	27.6	31.3	35.8	27.2	33.8	33.8	33.6	30.5	34.5	41.7
Somewhat Important	256	130	119	19	16	2	28	16	10	73	37	34	50	26	21	84	33	51	225	8	5
	13.4	14.4	12.2	19.7	27.2	7.3	9.6	11.9	7.5	12.9	13.3	12.6	12.4	12.7	10.9	15.2	15.4	15.1	13.8	8.0	6.6
Not Important at All	91	48	42	3	3		11	9	2	27	17	9	18	10	8	30	8	22	59	14	5
	4.7	5.3	4.3	3.1	4.7	0.3	4.0	6.5	1.7	4.8	6.1	3.4	4.4	4.9	4.0	5.5	3.9	6.6	3.6	14.3	6.7
No Opinion	27	12	14	1	1		1	1		10	3	5	6	5	1	9	2	7	20	3	
	1.4	1.3	1.4	0.8	1.3		0.3	0.6		1.7	1.2	1.7	1.6	2.5	0.7	1.6	0.7	2.2	1.3	3.4	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 25-2

T28. Transportation System Resilience - Investments in multi-modal transportation, including roadway maintenance and repair, bridge maintenance and replacement, bike and pedestrian route maintenance and enhancement, smart traffic light system, safety improvement.

	Democrat Voters								Unaffiliated Voters								Republican Voters					
	TOTAL	Dems	Dem Men	Dem WOM	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf WOM	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep WOM	Rep 18-34	Rep 35-54	Rep 55+	
TOTAL	1911	1147	469	657	233	351	239	319	592	334	242	124	183	122	160	153	85	67	21	24	72	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Extremely and Very Combined	1538	973	399	557	205	294	202	269	461	254	195	101	141	99	118	91	47	44	10	15	43	
	80.5	84.9	85.1	84.7	88.1	83.8	84.5	84.4	77.8	76.2	80.6	81.5	77.1	81.1	73.4	59.4	55.5	65.6	46.5	61.6	59.9	
Extremely Important	948	635	257	368	137	194	135	168	268	146	117	66	88	56	56	40	23	17	6	6	19	
	49.6	55.4	54.6	55.9	58.7	55.4	56.4	52.6	45.2	43.8	48.3	53.2	48.0	45.8	35.3	26.1	26.9	25.8	29.8	23.4	26.8	
Very Important	590	338	143	189	69	100	67	102	193	108	78	35	53	43	61	51	24	27	3	9	24	
	30.9	29.5	30.4	28.8	29.5	28.4	28.1	31.8	32.7	32.4	32.3	28.4	29.2	35.3	38.1	33.3	28.6	39.8	16.7	38.1	33.1	
Somewhat Important	256	133	54	76	24	42	25	40	74	47	24	15	24	11	23	46	28	17	7	6	21	
	13.4	11.6	11.5	11.6	10.3	11.9	10.6	12.5	12.4	14.1	9.8	12.3	13.0	9.0	14.2	30.2	32.8	25.4	32.9	23.3	29.1	
Not Important at All	91	28	11	17	3	9	8	7	47	26	20	7	14	9	17	13	10	3	4	4	5	
	4.7	2.5	2.4	2.6	1.2	2.7	3.5	2.2	7.9	7.7	8.3	5.5	7.6	7.4	10.3	8.4	11.7	4.5	20.6	15.1	6.8	
No Opinion	27	13	5	7	1	6	3	3	11	7	3	1	4	3	3	3		3			3	
	1.4	1.1	1.1	1.1	0.4	1.6	1.4	0.9	1.9	2.0	1.3	0.6	2.2	2.5	2.0	2.0		4.5			4.2	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 25-3

T28. Transportation System Resilience - Investments in multi-modal transportation, including roadway maintenance and repair, bridge maintenance and replacement, bike and pedestrian route maintenance and enhancement, smart traffic light system, safety improvement.

	Income								Vote	Rent Own		Region									
	TOTAL	Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k		Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Extremely and Very Combined	1538 80.5	108 73.1	193 83.4	319 80.6	308 86.0	439 80.7	619 80.0	746 82.8	1476 81.3	444 80.3	1034 81.1	364 82.3	297 83.2	273 77.0	164 78.8	117 88.3	80 78.8	71 73.1	66 80.3	51 74.0	33 79.4
Extremely Important	948 49.6	68 45.7	105 45.5	204 51.6	194 54.3	277 51.0	377 48.6	472 52.3	914 50.4	284 51.5	630 49.4	221 49.9	184 51.7	164 46.1	98 47.4	80 60.2	38 37.4	51 52.9	39 47.1	38 55.0	22 53.2
Very Important	590 30.9	41 27.4	88 37.9	115 29.0	113 31.7	161 29.7	243 31.4	275 30.5	562 31.0	159 28.8	405 31.7	143 32.4	113 31.6	109 30.8	65 31.4	37 28.2	42 41.4	20 20.2	27 33.2	13 19.0	11 26.2
Somewhat Important	256 13.4	21 14.4	29 12.7	46 11.7	42 11.6	76 13.9	97 12.5	117 13.0	229 12.6	71 12.9	171 13.4	56 12.7	45 12.7	51 14.4	29 13.8	10 7.8	17 16.8	16 16.5	11 13.8	13 19.2	4 10.7
Not Important at All	91 4.7	15 10.3	8 3.4	23 5.8	4 1.1	24 4.5	46 5.9	28 3.1	84 4.6	28 5.1	52 4.1	10 2.3	12 3.4	26 7.2	15 7.1	2 1.8	2 2.5	10 10.4	5 5.9	4 5.5	4 9.9
No Opinion	27 1.4	3 2.1	1 0.6	8 1.9	5 1.3	5 0.9	12 1.6	9 1.1	27 1.5	9 1.7	17 1.4	12 2.6	2 0.7	5 1.4	1 0.4	3 2.2	2 1.9			1 1.3	0.1

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 25-4

T28. Transportation System Resilience - Investments in multi-modal transportation, including roadway maintenance and repair, bridge maintenance and replacement, bike and pedestrian route maintenance and enhancement, smart traffic light system, safety improvement.

	Uninformed 0.3% Sales Tax						Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Extremely and Very Combined	1538 80.5	1262 90.8	693 92.7	174 44.4	96 37.6	102 78.6	1287 91.0	734 94.5	183 46.2	89 36.4	68 67.8	23 78.7	27 77.8	39 86.5	18 72.8	1221 91.5	142 41.5	1089 91.4	147 41.6	75 75.1
Extremely Important	948 49.6	817 58.8	500 66.8	82 21.0	47 18.4	48 37.2	836 59.1	526 67.7	83 20.9	45 18.3	29 29.1	7 23.3	12 34.5	22 49.2	8 32.4	802 60.1	68 19.8	729 61.2	67 19.1	31 31.1
Very Important	590 30.9	445 32.0	193 25.9	92 23.4	49 19.2	54 41.4	451 31.9	208 26.8	100 25.3	44 18.1	39 38.7	16 55.4	15 43.3	17 37.3	10 40.4	420 31.4	74 21.6	360 30.2	80 22.5	44 44.0
Somewhat Important	256 13.4	109 7.8	49 6.5	129 33.0	87 34.0	18 13.6	109 7.7	38 4.9	130 32.8	79 32.3	17 16.5	6 21.3	6 16.9	6 13.5	4 16.6	97 7.3	120 35.0	90 7.5	119 33.6	16 15.8
Not Important at All	91 4.7	11 0.8	6 0.7	76 19.4	66 25.8	4 3.1	11 0.8	4 0.5	73 18.4	66 27.0	7 6.5		1 1.5		3 10.5	11 0.8	70 20.5	8 0.7	75 21.3	3 3.0
No Opinion	27 1.4	8 0.6	1 0.1	13 3.2	7 2.7	6 4.7	7 0.5	1 0.1	10 2.6	10 4.2	9 9.3		1 3.8			6 0.4	10 3.0	4 0.4	13 3.6	6 6.1

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 25-5

T28. Transportation System Resilience - Investments in multi-modal transportation, including roadway maintenance and repair, bridge maintenance and replacement, bike and pedestrian route maintenance and enhancement, smart traffic light system, safety improvement.

	Uninformed Bond Measure						Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Extremely and Very Combined	1538 80.5	1120 91.1	561 94.4	213 49.3	104 39.9	205 81.9	1141 91.3	588 94.8	194 48.4	92 36.0	203 78.0	19 78.6	29 79.0	75 85.7	19 57.1	1037 92.1	156 45.4	1096 91.6	127 40.1	48 73.0
Extremely Important	948 49.6	751 61.1	399 67.1	104 24.1	49 18.9	92 36.8	753 60.2	431 69.5	88 22.0	44 17.1	107 40.8	12 50.1	18 50.6	34 38.7	4 11.7	700 62.2	72 21.1	732 61.1	57 18.0	21 31.8
Very Important	590 30.9	369 30.0	162 27.2	109 25.2	55 21.0	113 45.0	388 31.0	157 25.3	105 26.3	49 18.9	97 37.1	7 28.6	10 28.4	41 47.1	15 45.5	336 29.9	84 24.3	365 30.5	70 22.1	27 41.2
Somewhat Important	256 13.4	96 7.8	30 5.1	126 29.2	83 31.8	33 13.4	99 7.9	29 4.8	124 31.0	86 33.5	32 12.4	5 21.4	5 14.7	13 14.3	11 34.0	81 7.2	108 31.4	91 7.6	113 35.7	7 10.7
Not Important at All	91 4.7	8 0.7	3 0.5	78 18.0	67 25.7	4 1.7	8 0.6	3 0.4	75 18.8	71 27.6	7 2.8		1 3.9		3 8.9	7 0.6	72 21.0	8 0.7	69 21.8	1 2.2
No Opinion	27 1.4	4 0.4	1 0.1	15 3.5	7 2.6	8 3.0	2 0.1		7 1.8	7 2.8	18 6.9		1 2.4			1 0.1	7 2.1	2 0.1	7 2.3	9 14.2

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 26-1

T29. Progress Toward Climate Goals - Improve building energy efficiency, streetlight acquisition, transportation system efficiencies, utilities undergrounding.

		Gender			Age and Gender														Race		
		TOTAL	Men	Wom	18-24	Men 18-24	Wom 18-24	25-34	Men 25-34	Wom 25-34	35-54	Men 35-54	Wom 35-54	55-64	Men 55-64	Wom 55-64	65+	Men 65+	Wom 65+	Whit	Hisp
TOTAL	1911	898	975	96	60	32	287	138	138	564	280	272	401	203	195	554	213	337	1634	96	76
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Extremely and Very Combined	1355	580	753	74	41	29	227	96	123	401	186	209	266	125	141	382	130	249	1184	58	51
	70.9	64.6	77.3	77.6	69.0	92.7	79.3	69.4	89.5	71.2	66.5	77.0	66.4	61.5	72.3	68.9	61.2	73.9	72.5	60.6	67.3
Extremely Important	876	350	510	59	36	21	154	62	85	241	109	129	169	74	94	252	69	181	753	44	31
	45.9	39.0	52.3	61.3	60.5	65.6	53.6	44.5	61.4	42.8	38.9	47.3	42.1	36.6	48.1	45.4	32.5	53.7	46.1	45.6	40.2
Very Important	479	230	243	16	5	9	74	35	39	160	77	81	98	50	47	130	61	68	431	14	21
	25.1	25.6	25.0	16.3	8.5	27.1	25.7	24.9	28.1	28.4	27.6	29.6	24.3	24.9	24.2	23.5	28.7	20.3	26.4	14.9	27.1
Somewhat Important	346	194	144	12	10	2	33	24	8	106	57	45	82	43	38	111	57	52	294	23	17
	18.1	21.6	14.8	12.6	16.9	4.8	11.5	17.5	5.6	18.7	20.5	16.7	20.4	21.2	19.6	20.0	26.9	15.3	18.0	23.8	22.3
Not Important at All	175	108	60	8	8	1	22	17	4	47	32	12	41	27	12	54	22	32	130	12	5
	9.1	12.0	6.2	8.9	12.8	2.5	7.7	12.4	2.8	8.3	11.4	4.6	10.2	13.4	5.9	9.8	10.5	9.4	8.0	12.2	6.7
No Opinion	35	17	16	1	1		4	1	3	10	4	5	12	8	4	7	3	4	26	3	3
	1.8	1.9	1.7	0.8	1.3		1.5	0.6	2.1	1.8	1.6	1.8	3.0	3.9	2.2	1.3	1.4	1.3	1.6	3.4	3.7

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 26-2

T29. Progress Toward Climate Goals - Improve building energy efficiency, streetlight acquisition, transportation system efficiencies, utilities undergrounding.

	Democrat Voters								Unaffiliated Voters								Republican Voters				
	TOTAL	Dems	Dem Men	Dem Women	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf Women	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep Women	Rep 18-34	Rep 35-54	Rep 55+
TOTAL	1911	1147	469	657	233	351	239	319	592	334	242	124	183	122	160	153	85	67	21	24	72
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Extremely and Very Combined	1355	943	371	556	206	277	195	262	358	181	172	85	114	62	95	42	21	20	6	6	24
	70.9	82.3	79.0	84.6	88.7	79.0	81.5	82.0	60.5	54.1	71.1	68.6	62.4	51.2	59.0	27.3	25.0	30.7	30.8	23.0	33.1
Extremely Important	876	635	232	390	153	172	124	184	214	105	106	58	63	40	52	21	9	12	1	2	15
	45.9	55.4	49.5	59.4	65.6	49.1	52.0	57.7	36.1	31.4	43.6	46.4	34.7	32.6	32.5	13.8	10.8	18.0	7.2	7.6	20.7
Very Important	479	308	138	166	54	105	71	78	144	76	67	28	51	23	43	21	12	8	5	4	9
	25.1	26.9	29.5	25.2	23.0	29.9	29.5	24.3	24.3	22.8	27.5	22.2	27.7	18.7	26.6	13.4	14.3	12.7	23.7	15.4	12.3
Somewhat Important	346	146	71	74	15	53	30	47	138	87	44	23	44	37	33	59	34	26	6	8	31
	18.1	12.7	15.2	11.3	6.6	15.0	12.6	14.8	23.3	26.1	18.1	18.5	24.1	30.3	20.8	38.9	39.8	38.5	30.2	30.9	43.5
Not Important at All	175	39	20	17	7	16	8	7	83	57	23	15	20	16	31	49	30	18	8	11	14
	9.1	3.4	4.2	2.6	2.9	4.4	3.4	2.3	14.0	17.1	9.5	12.2	10.9	13.5	19.1	31.9	35.2	26.3	39.0	46.1	19.3
No Opinion	35	19	8	10	4	5	6	3	13	9	3	1	5	6	2	3		3			3
	1.8	1.6	1.7	1.6	1.8	1.5	2.5	0.9	2.2	2.7	1.3	0.6	2.6	5.0	1.0	2.0		4.5			4.2

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 26-3

T29. Progress Toward Climate Goals - Improve building energy efficiency, streetlight acquisition, transportation system efficiencies, utilities undergrounding.

	TOTAL	Income							Vote Lik ely	Rent Own		Region									
		Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k		Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Extremely and Very Combined	1355 70.9	107 72.3	172 74.5	289 73.1	268 74.8	379 69.8	568 73.4	647 71.8	1302 71.7	422 76.3	877 68.7	317 71.8	245 68.6	259 73.0	134 64.7	107 81.0	70 69.2	69 71.2	61 73.6	49 71.2	26 62.0
Extremely Important	876 45.9	74 50.0	122 52.8	186 47.1	167 46.6	234 43.0	382 49.4	401 44.4	838 46.2	297 53.8	545 42.7	199 45.0	164 45.8	165 46.5	82 39.6	72 54.0	47 46.7	45 46.2	37 45.1	33 47.7	20 48.6
Very Important	479 25.1	33 22.3	50 21.7	103 26.1	101 28.2	145 26.8	186 24.0	246 27.3	464 25.6	124 22.5	332 26.1	118 26.8	81 22.8	94 26.4	52 25.1	36 26.9	23 22.5	24 25.0	23 28.4	16 23.5	6 13.4
Somewhat Important	346 18.1	20 13.8	47 20.3	61 15.3	61 17.0	108 20.0	128 16.5	169 18.8	319 17.6	72 13.0	260 20.4	84 19.1	76 21.2	55 15.5	40 19.3	12 8.8	25 24.7	13 13.2	16 19.7	11 16.3	7 17.3
Not Important at All	175 9.1	17 11.8	10 4.5	33 8.4	22 6.2	51 9.4	61 7.9	74 8.2	159 8.8	46 8.4	117 9.2	26 5.8	33 9.3	35 9.8	32 15.6	11 8.0	6 6.1	11 11.1	6 6.7	7 10.4	9 20.7
No Opinion	35 1.8	3 2.1	1 0.6	12 3.1	7 2.0	5 0.8	17 2.2	12 1.3	35 1.9	12 2.2	22 1.8	14 3.3	3 0.9	6 1.8	1 0.4	3 2.2		4 4.5		1 2.1	0.1

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 26-4

T29. Progress Toward Climate Goals - Improve building energy efficiency, streetlight acquisition, transportation system efficiencies, utilities undergrounding.

	TOTAL	Uninformed 0.3% Sales Tax					Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Extremely and Very Combined	1355 70.9	1175 84.6	677 90.5	111 28.4	55 21.4	69 53.2	1197 84.7	715 92.2	105 26.5	44 18.1	53 52.7	10 34.0	19 55.1	28 63.6	9 38.3	1150 86.1	86 25.0	1041 87.4	90 25.3	58 58.4
Extremely Important	876 45.9	782 56.2	498 66.6	62 15.7	30 11.7	33 25.5	793 56.0	532 68.5	60 15.1	30 12.3	24 23.6	4 14.7	8 24.7	14 31.2	6 24.6	770 57.7	49 14.5	719 60.4	49 13.7	27 27.3
Very Important	479 25.1	394 28.3	179 23.9	50 12.7	25 9.7	36 27.6	405 28.6	184 23.6	45 11.4	14 5.9	29 29.1	6 19.3	10 30.4	14 32.3	3 13.7	380 28.5	36 10.5	322 27.0	41 11.6	31 31.1
Somewhat Important	346 18.1	177 12.7	63 8.4	120 30.8	70 27.4	48 37.4	182 12.8	57 7.3	137 34.6	69 28.1	27 27.0	16 55.8	11 32.6	15 34.5	14 54.8	155 11.6	107 31.3	128 10.7	106 29.9	30 30.3
Not Important at All	175 9.1	27 1.9	6 0.8	143 36.4	120 47.1	6 4.3	26 1.9	2 0.2	139 35.1	118 48.1	9 9.1	3 10.2	3 8.5	1 1.9	2 7.0	23 1.7	134 39.3	18 1.5	141 39.8	5 4.7
No Opinion	35 1.8	11 0.8	2 0.3	17 4.4	10 4.1	7 5.1	9 0.6	2 0.2	15 3.8	14 5.7	11 11.2		1 3.8			7 0.6	15 4.4	4 0.4	17 4.9	7 6.6

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 26-5

T29. Progress Toward Climate Goals - Improve building energy efficiency, streetlight acquisition, transportation system efficiencies, utilities undergrounding.

	Uninformed Bond Measure						Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Extremely and Very Combined	1355 70.9	1060 86.2	539 90.6	128 29.6	55 21.3	168 67.1	1080 86.4	581 93.7	107 26.7	48 18.6	169 64.6	14 57.8	28 77.1	67 75.9	12 36.3	985 87.6	81 23.6	1048 87.5	66 20.8	35 53.6
Extremely Important	876 45.9	731 59.5	406 68.3	64 14.7	33 12.8	82 32.6	739 59.1	444 71.6	51 12.7	28 10.7	87 33.3	9 35.9	16 43.3	33 38.1	6 17.5	689 61.3	36 10.6	717 59.9	33 10.5	14 21.1
Very Important	479 25.1	329 26.8	133 22.4	64 14.9	22 8.5	86 34.5	342 27.3	137 22.1	56 14.0	20 7.9	82 31.3	5 21.8	12 33.8	33 37.8	6 18.9	296 26.3	45 13.0	330 27.6	32 10.3	21 32.5
Somewhat Important	346 18.1	144 11.7	50 8.5	139 32.1	71 27.5	63 25.3	144 11.6	38 6.1	143 35.6	75 29.0	59 22.5	10 42.1	6 17.8	16 18.7	18 53.4	121 10.8	115 33.4	127 10.6	108 34.3	17 25.6
Not Important at All	175 9.1	21 1.7	3 0.5	146 33.8	123 47.2	8 3.3	22 1.8		141 35.3	126 49.2	11 4.3		1 2.7	5 5.4	2 6.2	16 1.5	139 40.6	19 1.6	133 42.3	2 3.7
No Opinion	35 1.8	4 0.4	2 0.3	20 4.6	10 4.0	11 4.3	3 0.2	1 0.2	10 2.4	8 3.1	22 8.5		1 2.4		1 4.0	2 0.2	8 2.4	3 0.3	8 2.6	11 17.1

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 27-1

T30. Safe and Prepared Boulder - Fire station replacement, expansion, and upgrades to accommodate life safety services.

		Gender			Age and Gender														Race		
		TOTAL	Men	Wom	18-24	Men 18-24	Wom 18-24	25-34	Men 25-34	Wom 25-34	35-54	Men 35-54	Wom 35-54	55-64	Men 55-64	Wom 55-64	65+	Men 65+	Wom 65+	Whit	Hisp
TOTAL	1911	898	975	96	60	32	287	138	138	564	280	272	401	203	195	554	213	337	1634	96	76
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Extremely and Very Combined	1329	560	742	61	36	24	183	81	94	396	180	207	280	121	157	402	139	258	1149	59	51
	69.6	62.4	76.1	64.4	60.3	73.9	63.9	58.8	68.0	70.2	64.3	76.3	69.8	59.7	80.8	72.5	65.2	76.7	70.3	62.0	66.2
Extremely Important	678	249	414	27	14	12	97	39	53	195	80	112	148	62	84	208	54	152	588	26	26
	35.5	27.8	42.5	27.7	23.3	37.9	33.7	27.8	38.4	34.7	28.6	41.0	36.8	30.8	43.0	37.6	25.3	45.3	36.0	26.9	33.9
Very Important	651	311	328	35	22	11	87	43	41	201	100	96	132	59	74	194	85	106	561	34	25
	34.1	34.6	33.6	36.6	36.9	36.1	30.2	31.0	29.7	35.6	35.7	35.3	33.0	29.0	37.8	35.0	39.9	31.4	34.3	35.1	32.4
Somewhat Important	433	249	177	28	18	7	74	38	34	125	74	50	89	61	27	115	57	58	374	23	20
	22.6	27.8	18.2	29.3	31.0	23.5	25.9	27.7	24.7	22.2	26.3	18.6	22.1	30.2	13.7	20.8	26.7	17.3	22.9	24.2	25.8
Not Important at All	112	68	40	4	4		24	14	9	32	21	10	25	15	8	25	13	13	82	8	6
	5.8	7.6	4.1	4.2	6.6	0.3	8.3	10.3	6.7	5.7	7.5	3.7	6.1	7.6	4.0	4.6	5.9	3.8	5.0	8.8	8.0
No Opinion	37	21	16	2	1	1	5	4	1	10	5	4	8	5	3	12	5	7	29	5	
	2.0	2.3	1.6	2.1	2.2	2.2	1.9	3.2	0.6	1.8	1.9	1.4	2.0	2.5	1.5	2.1	2.1	2.2	1.8	5.0	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 27-2

T30. Safe and Prepared Boulder - Fire station replacement, expansion, and upgrades to accommodate life safety services.

	Democrat Voters								Unaffiliated Voters								Republican Voters				
	TOTAL	Dems	Dem Men	Dem Women	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf Women	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep Women	Rep 18-34	Rep 35-54	Rep 55+
TOTAL	1911	1147	469	657	233	351	239	319	592	334	242	124	183	122	160	153	85	67	21	24	72
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Extremely and Very Combined	1329	847	314	518	154	252	185	253	393	202	180	76	125	78	112	78	39	39	13	13	38
	69.6	73.9	66.9	78.8	66.1	72.0	77.4	79.1	66.4	60.4	74.3	61.0	68.5	63.8	70.1	50.9	45.7	58.5	62.5	53.5	51.9
Extremely Important	678	448	144	295	72	129	93	152	183	85	94	45	56	41	41	40	17	23	6	7	15
	35.5	39.1	30.6	45.0	31.1	36.8	39.0	47.6	30.9	25.5	38.7	35.9	30.6	33.5	25.4	26.3	20.0	34.8	30.0	30.6	20.7
Very Important	651	399	171	223	82	123	92	101	210	116	86	31	69	37	72	38	22	16	7	6	23
	34.1	34.8	36.3	33.9	35.0	35.2	38.4	31.5	35.4	34.9	35.6	25.1	38.0	30.3	44.7	24.6	25.7	23.7	32.5	23.0	31.2
Somewhat Important	433	244	131	109	66	80	41	57	139	90	47	30	39	33	36	44	25	19	3	6	21
	22.6	21.3	27.9	16.6	28.5	22.7	17.0	17.7	23.5	26.9	19.6	24.4	21.6	26.8	22.7	28.9	30.0	28.2	16.3	23.7	29.0
Not Important at All	112	36	17	19	9	13	9	4	45	30	13	14	13	8	8	28	20	6	4	6	11
	5.8	3.2	3.5	2.9	4.1	3.8	3.7	1.3	7.5	9.0	5.4	11.2	7.3	6.8	5.2	18.1	24.2	8.8	20.6	22.7	15.0
No Opinion	37	19	8	11	3	5	5	6	15	13	2	4	5	3	3	3		3			3
	2.0	1.6	1.7	1.7	1.3	1.5	2.0	1.8	2.6	3.8	0.7	3.4	2.5	2.6	2.0	2.0	0.1	4.5	0.5		4.2

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 27-3

T30. Safe and Prepared Boulder - Fire station replacement, expansion, and upgrades to accommodate life safety services.

	TOTAL	Income							Vote Lik ely	Rent Own		Region									
		Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k		Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Extremely and Very Combined	1329 69.6	99 67.3	172 74.3	280 70.7	263 73.4	359 66.1	551 71.1	622 69.0	1274 70.2	384 69.4	900 70.5	318 72.1	234 65.5	234 65.9	147 70.6	99 74.5	70 69.4	71 73.4	58 70.5	49 71.8	30 73.5
Extremely Important	678 35.5	56 37.7	92 39.8	152 38.3	119 33.2	184 33.9	299 38.6	303 33.6	650 35.8	209 37.9	447 35.1	178 40.2	97 27.1	131 37.1	63 30.2	57 43.3	39 38.4	40 40.9	27 32.5	25 36.5	12 28.3
Very Important	651 34.1	44 29.5	80 34.4	128 32.4	144 40.3	175 32.2	252 32.5	319 35.4	625 34.4	174 31.5	452 35.5	141 31.8	137 38.4	102 28.8	84 40.4	41 31.2	31 31.0	32 32.6	31 38.0	24 35.3	19 45.2
Somewhat Important	433 22.6	32 21.7	40 17.5	86 21.7	80 22.4	139 25.5	158 20.4	219 24.3	407 22.4	111 20.1	286 22.4	87 19.7	97 27.2	84 23.7	43 20.8	25 18.6	24 23.7	23 23.9	20 24.3	15 22.2	8 19.6
Not Important at All	112 5.8	8 5.7	15 6.4	20 5.1	11 3.0	39 7.2	43 5.6	49 5.5	97 5.3	45 8.1	66 5.2	22 5.1	18 5.0	30 8.5	16 7.5	5 3.6	7 6.8	3 2.7	4 5.2	4 6.0	3 6.8
No Opinion	37 2.0	8 5.3	4 1.9	10 2.5	4 1.2	7 1.3	22 2.9	11 1.2	36 2.0	13 2.3	24 1.9	14 3.2	8 2.3	7 1.9	2 1.2	4 3.3					0.1

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs
Table 27-4

T30. Safe and Prepared Boulder - Fire station replacement, expansion, and upgrades to accommodate life safety services.

	Uninformed 0.3% Sales Tax						Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Extremely and Very Combined	1329 69.6	1085 78.1	625 83.6	160 40.9	99 38.8	84 64.8	1113 78.7	649 83.6	164 41.3	87 35.6	52 52.1	14 47.5	23 67.0	31 70.1	18 71.1	1059 79.3	132 38.6	947 79.5	137 38.7	63 63.4
Extremely Important	678 35.5	565 40.7	365 48.8	73 18.7	47 18.6	39 30.1	577 40.8	390 50.3	70 17.5	42 17.0	31 30.6	4 14.0	11 32.0	10 21.6	6 24.4	557 41.7	59 17.4	519 43.6	66 18.7	31 30.9
Very Important	651 34.1	520 37.4	260 34.8	87 22.2	52 20.2	45 34.8	536 37.9	258 33.3	94 23.7	45 18.5	22 21.4	10 33.5	12 35.0	22 48.5	12 46.8	502 37.6	73 21.2	427 35.9	71 20.0	33 32.6
Somewhat Important	433 22.6	261 18.8	110 14.7	135 34.6	84 32.9	37 28.4	264 18.7	116 14.9	135 34.2	79 32.1	33 32.9	10 32.9	9 26.3	12 26.6	7 28.2	244 18.2	119 34.7	210 17.6	125 35.5	28 27.9
Not Important at All	112 5.8	28 2.0	9 1.1	82 21.0	66 25.8	1 0.9	21 1.5	9 1.1	87 22.0	71 28.9	4 3.7	5 16.5			0.7	21 1.6	82 24.0	25 2.1	80 22.6	1 1.2
No Opinion	37 2.0	16 1.2	4 0.6	14 3.5	6 2.4	8 5.8	16 1.1	3 0.4	10 2.6	8 3.4	11 11.4	1 3.0	2 6.7	1 3.3		12 0.9	9 2.7	10 0.8	11 3.2	8 7.6

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 27-5

T30. Safe and Prepared Boulder - Fire station replacement, expansion, and upgrades to accommodate life safety services.

	Uninformed Bond Measure						Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Extremely and Very Combined	1329 69.6	974 79.3	490 82.4	186 43.0	96 36.8	169 67.7	1009 80.7	534 86.1	158 39.5	84 32.8	162 62.0	10 41.3	27 75.0	67 76.2	16 46.9	915 81.3	133 38.7	974 81.4	117 37.0	35 52.7
Extremely Important	678 35.5	530 43.2	302 50.8	83 19.1	44 16.9	65 25.9	536 42.9	325 52.4	70 17.4	36 14.0	72 27.8	5 20.3	12 33.8	27 30.2	2 6.0	497 44.2	63 18.3	520 43.4	53 16.8	23 35.1
Very Important	651 34.1	444 36.1	188 31.6	103 23.8	52 20.0	104 41.8	473 37.9	209 33.7	89 22.1	48 18.8	89 34.3	5 21.0	15 41.2	40 46.0	14 40.9	418 37.1	70 20.4	454 37.9	64 20.2	12 17.6
Somewhat Important	433 22.6	216 17.6	89 15.0	153 35.4	93 35.8	64 25.6	217 17.4	82 13.2	156 38.9	100 38.9	60 23.0	10 40.5	9 25.0	19 21.8	17 49.9	189 16.8	129 37.7	202 16.9	113 35.7	17 25.6
Not Important at All	112 5.8	27 2.2	9 1.6	80 18.5	66 25.4	5 1.9	18 1.4	2 0.3	80 20.0	67 26.1	14 5.4	4 18.2		1 1.0		17 1.5	75 22.0	16 1.3	80 25.4	4 5.6
No Opinion	37 2.0	12 1.0	6 0.9	13 3.1	5 2.0	12 4.7	6 0.4	2 0.4	7 1.7	6 2.2	25 9.6			1 1.0	1 2.7	5 0.4	6 1.7	5 0.4	6 1.9	11 16.0

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 28-1

T31. Customer Service Modernization - Enhanced customer service software, including city database cloud software and technology for data-driven decision making, more rapid response to resident needs, and better transparency.

	Gender			Age and Gender														Race			
	TOTAL	Men	Wom	18-24	Men	Wom	25-34	Men	Wom	35-54	Men	Wom	55-64	Men	Wom	65+	Men	Wom	Whit	Hisp	Asn
					18-24	18-24		25-34	35-54		55-64	65+									
TOTAL	1911	898	975	96	60	32	287	138	138	564	280	272	401	203	195	554	213	337	1634	96	76
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Extremely and Very Combined	758	309	437	20	13	7	99	40	55	202	85	114	180	79	100	253	90	161	664	34	21
	39.7	34.4	44.8	21.3	21.7	21.9	34.7	29.1	39.7	35.9	30.3	41.8	44.8	38.8	51.5	45.6	42.5	47.7	40.6	35.6	27.2
Extremely Important	262	97	160	8	5	3	27	11	15	74	31	42	65	28	37	88	23	64	220	15	10
	13.7	10.8	16.4	8.5	8.5	8.3	9.3	7.6	10.9	13.1	11.0	15.3	16.3	13.7	18.8	15.8	10.7	18.9	13.5	15.6	13.4
Very Important	496	212	277	12	8	4	73	30	40	128	54	72	114	51	64	165	68	97	444	19	11
	26.0	23.6	28.5	12.8	13.2	13.7	25.4	21.5	28.8	22.7	19.3	26.5	28.5	25.1	32.6	29.8	31.7	28.8	27.2	19.9	13.8
Somewhat Important	746	374	356	50	26	21	118	59	54	237	129	103	140	75	64	197	83	113	643	32	39
	39.0	41.6	36.6	52.5	43.8	66.6	41.3	42.6	39.1	42.1	46.1	37.9	34.8	37.2	33.1	35.6	38.9	33.6	39.4	33.5	50.7
Not Important at All	322	178	136	23	19	3	62	37	24	93	54	38	68	38	27	73	29	43	256	21	14
	16.8	19.9	13.9	24.0	32.3	8.9	21.6	27.0	17.6	16.5	19.2	13.9	16.8	18.7	14.1	13.2	13.6	12.9	15.7	22.4	17.9
No Opinion	86	37	45	2	1	1	7	2	5	31	12	17	14	11	3	31	11	19	71	8	3
	4.5	4.1	4.7	2.2	2.2	2.5	2.4	1.4	3.6	5.5	4.4	6.4	3.5	5.3	1.4	5.6	5.1	5.8	4.3	8.5	4.2

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 28-2

T31. Customer Service Modernization - Enhanced customer service software, including city database cloud software and technology for data-driven decision making, more rapid response to resident needs, and better transparency.

	Democrat Voters								Unaffiliated Voters								Republican Voters					
	TOTAL	Dems	Dem Men	Dem WOM	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf WOM	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep WOM	Rep 18-34	Rep 35-54	Rep 55+	
TOTAL	1911	1147	469	657	233	351	239	319	592	334	242	124	183	122	160	153	85	67	21	24	72	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Extremely and Very Combined	758	524	199	317	80	140	124	179	206	98	104	39	57	47	61	21	7	14		2	14	
	39.7	45.7	42.4	48.3	34.6	40.0	51.8	56.1	34.8	29.4	42.8	31.5	31.2	38.7	38.1	13.9	8.7	20.9		7.7	18.8	
Extremely Important	262	200	74	123	27	56	49	68	56	23	32	8	16	16	16	5		5		2	3	
	13.7	17.4	15.7	18.7	11.5	15.9	20.6	21.3	9.5	6.9	13.2	6.4	8.6	13.2	10.2	3.2		7.3		7.7	4.2	
Very Important	496	324	125	195	54	84	75	111	150	75	72	31	41	31	45	16	7	9			11	
	26.0	28.2	26.7	29.6	23.1	24.1	31.3	34.7	25.3	22.5	29.6	25.1	22.7	25.6	27.8	10.7	8.7	13.6			14.6	
Somewhat Important	746	443	188	246	113	146	82	99	233	149	77	46	80	43	65	62	33	29	6	10	33	
	39.0	38.6	40.0	37.5	48.6	41.7	34.4	30.8	39.3	44.6	31.9	37.1	43.5	34.9	40.3	40.8	39.3	43.8	28.4	39.0	45.5	
Not Important at All	322	138	66	70	36	48	28	25	120	71	45	33	34	25	27	58	39	18	15	11	20	
	16.8	12.1	14.0	10.6	15.5	13.7	11.8	7.8	20.2	21.4	18.8	26.7	18.4	20.8	16.6	38.3	46.6	26.3	71.6	45.7	27.5	
No Opinion	86	41	17	24	3	16	5	17	33	16	16	6	13	7	8	11	5	6		2	6	
	4.5	3.6	3.6	3.6	1.4	4.7	2.0	5.3	5.6	4.7	6.5	4.7	6.9	5.5	5.0	7.0	5.5	9.0		7.6	8.3	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 28-3

T31. Customer Service Modernization - Enhanced customer service software, including city database cloud software and technology for data-driven decision making, more rapid response to resident needs, and better transparency.

	TOTAL	Income							Vote Lik ely	Rent Own		Region									
		Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k		Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Extremely and Very Combined	758 39.7	68 45.9	82 35.4	161 40.6	157 43.7	203 37.4	310 40.1	360 39.9	742 40.9	228 41.3	509 39.9	190 43.0	121 33.9	152 42.8	71 34.0	52 39.4	46 45.3	35 36.6	33 40.1	28 40.5	15 35.5
Extremely Important	262 13.7	34 23.3	27 11.6	52 13.2	48 13.5	71 13.0	113 14.6	119 13.2	255 14.0	84 15.3	170 13.3	71 16.0	36 9.9	55 15.6	21 10.1	19 14.2	14 14.2	13 13.4	12 15.1	13 18.9	2 3.9
Very Important	496 26.0	33 22.6	55 23.8	108 27.4	108 30.3	133 24.4	197 25.4	241 26.7	487 26.8	144 26.0	338 26.5	119 27.0	85 23.9	96 27.2	50 24.0	33 25.2	31 31.1	22 23.2	21 25.0	15 21.6	13 31.6
Somewhat Important	746 39.0	45 30.5	99 43.1	151 38.3	142 39.7	229 42.1	296 38.2	371 41.1	708 39.0	198 35.8	509 39.9	174 39.3	163 45.7	119 33.5	89 42.9	55 41.1	33 32.4	34 35.5	36 43.9	23 33.7	12 29.0
Not Important at All	322 16.8	30 20.1	34 14.9	71 18.1	43 12.0	91 16.8	136 17.5	134 14.9	283 15.6	102 18.5	199 15.6	56 12.7	59 16.6	66 18.6	35 16.9	22 16.6	18 17.6	22 23.2	11 13.0	16 23.4	15 35.4
No Opinion	86 4.5	5 3.6	15 6.6	12 3.1	16 4.6	20 3.8	33 4.2	37 4.1	82 4.5	24 4.4	59 4.6	22 5.0	14 3.9	18 5.1	13 6.1	4 2.9	5 4.8	5 4.7	2 2.9	2 2.5	0.1

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 28-4

T31. Customer Service Modernization - Enhanced customer service software, including city database cloud software and technology for data-driven decision making, more rapid response to resident needs, and better transparency.

	TOTAL	Uninformed 0.3% Sales Tax					Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Extremely and Very Combined	758 39.7	674 48.5	428 57.2	49 12.6	23 9.1	34 26.3	694 49.1	470 60.6	39 9.9	18 7.2	25 24.4	3 10.2	13 36.9	14 32.2	1 3.6	667 50.0	35 10.3	610 51.2	39 10.9	30 30.0
Extremely Important	262 13.7	241 17.4	174 23.3	10 2.5	7 2.8	10 8.0	241 17.1	191 24.6	12 2.9	5 2.0	9 8.6	3 8.5	1 2.1	2 3.7		239 17.9	9 2.7	218 18.3	8 2.4	10 9.5
Very Important	496 26.0	433 31.1	254 33.9	39 10.1	16 6.2	24 18.3	453 32.0	279 36.0	27 6.9	13 5.2	16 15.8	1 1.7	12 34.8	13 28.5	1 3.6	428 32.1	26 7.6	392 32.9	30 8.5	20 20.5
Somewhat Important	746 39.0	553 39.8	266 35.6	136 34.7	86 33.7	57 44.2	569 40.3	262 33.7	139 35.1	77 31.2	38 37.4	11 38.0	15 43.7	23 52.5	15 60.2	531 39.8	113 33.1	461 38.7	119 33.6	39 39.0
Not Important at All	322 16.8	121 8.7	40 5.4	173 44.2	128 50.3	28 21.5	109 7.7	33 4.3	186 46.9	131 53.6	27 26.6	15 51.8	5 15.6	5 11.1	9 36.2	99 7.4	162 47.3	89 7.5	167 47.3	22 21.7
No Opinion	86 4.5	42 3.0	13 1.8	33 8.5	18 6.9	10 8.0	42 3.0	11 1.5	32 8.1	20 8.1	12 11.7		1 3.8	2 4.2		39 2.9	32 9.4	31 2.6	29 8.2	9 9.3

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 28-5

T31. Customer Service Modernization - Enhanced customer service software, including city database cloud software and technology for data-driven decision making, more rapid response to resident needs, and better transparency.

	TOTAL	Uninformed Bond Measure					Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Extremely and Very Combined	758 39.7	623 50.7	368 61.9	57 13.1	24 9.2	78 31.1	639 51.1	388 62.6	46 11.5	18 7.2	73 27.9	6 25.1	16 44.4	29 33.4	6 17.5	593 52.7	34 10.0	621 51.9	24 7.7	17 26.3
Extremely Important	262 13.7	220 17.9	161 27.0	15 3.5	7 2.6	27 10.8	220 17.6	170 27.4	17 4.3	6 2.3	25 9.5	2 9.3	2 5.7	9 10.4	3 9.1	209 18.5	12 3.5	215 18.0	9 2.9	5 7.9
Very Important	496 26.0	404 32.8	208 34.9	42 9.7	17 6.6	51 20.3	419 33.6	219 35.2	29 7.2	13 4.9	48 18.4	4 15.8	14 38.8	20 23.1	3 8.4	385 34.2	22 6.5	406 33.9	15 4.8	12 18.4
Somewhat Important	746 39.0	480 39.1	182 30.6	148 34.3	82 31.6	118 47.2	500 40.0	191 30.8	140 35.0	80 31.3	106 40.6	10 40.1	14 38.5	51 57.8	14 41.5	435 38.7	117 34.0	479 40.0	111 35.2	26 39.9
Not Important at All	322 16.8	95 7.7	34 5.7	194 45.0	137 52.8	32 13.0	88 7.0	33 5.4	190 47.5	141 55.1	44 16.8	8 34.8	5 14.6	5 5.7	11 33.7	77 6.9	171 49.7	75 6.2	157 49.8	11 17.5
No Opinion	86 4.5	31 2.5	11 1.8	33 7.6	17 6.5	22 8.7	23 1.8	8 1.3	24 6.1	16 6.4	38 14.7		1 2.4	3 3.1	2 7.3	19 1.7	22 6.4	23 1.9	23 7.2	11 16.3

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 29-1

T32. Which gender do you most identify with?

	Gender			Age and Gender														Race			
	TOTAL	Men	Wom	18-24	Men 18-24	Wom 18-24	25-34	Men 25-34	Wom 25-34	35-54	Men 35-54	Wom 35-54	55-64	Men 55-64	Wom 55-64	65+	Men 65+	Wom 65+	Whit	Hisp	Asn
TOTAL	1911	898	975	96	60	32	287	138	138	564	280	272	401	203	195	554	213	337	1634	96	76
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Female	975		975	32		32	138		138	272		272	195		195	337		337	856	37	43
	51.0		100.0	33.3		100.0	48.0		100.0	48.2		100.0	48.5		100.0	60.7		100.0	52.4	38.3	56.7
Male	898	898		60	60		138	138		280	280		203	203		213	213		757	58	31
	47.0	100.0		62.4	100.0		48.3	100.0		49.7	100.0		50.5	100.0		38.4	100.0		46.3	60.7	40.2
Other	19			2			6			6			2			2			12		
	1.0			2.4			2.0			1.1			0.6			0.4			0.7		
I Prefer Not to Say	19			2			5			6			2			2			9	1	2
	1.0			2.0			1.7			1.0			0.4			0.4			0.5	1.1	3.1

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 29-2

T32. Which gender do you most identify with?

	Democrat Voters								Unaffiliated Voters								Republican Voters				
	TOTAL	Dems	Dem Men	Dem Women	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf Women	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep Women	Rep 18-34	Rep 35-54	Rep 55+
TOTAL	1911	1147	469	657	233	351	239	319	592	334	242	124	183	122	160	153	85	67	21	24	72
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Female	975	657		657	116	198	136	206	242		242	48	62	48	83	67		67	3	9	45
	51.0	57.3		100.0	50.0	56.4	56.9	64.4	40.9		100.0	38.8	34.1	39.5	51.6	43.6		100.0	16.5	38.5	62.4
Male	898	469	469		106	148	101	112	334	334		72	114	73	75	85	85		17	15	27
	47.0	40.9	100.0		45.7	42.2	42.2	34.9	56.4	100.0		57.6	62.3	60.0	46.9	55.4	100.0		83.2	61.5	37.5
Other	19	11			6	3	1	1	7			2	3		1	1					
	1.0	0.9			2.6	0.7	0.4	0.3	1.1			1.3	1.9		0.8	0.9					
I Prefer Not to Say	19	9			4	2	1	1	10			3	3	1	1						
	1.0	0.8			1.7	0.7	0.4	0.4	1.6			2.2	1.7	0.6	0.8	0.1			0.4		0.1

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 29-3

T32. Which gender do you most identify with?

	Income								Vote	Rent Own		Region									
	TOTAL	Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k	Lik ely	Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Female	975 51.0	74 50.2	119 51.7	234 59.1	200 55.9	232 42.8	427 55.2	432 48.0	936 51.6	272 49.2	662 51.9	226 51.1	187 52.2	194 54.6	104 50.2	51 38.7	47 46.5	53 54.9	50 61.2	30 43.3	18 43.7
Male	898 47.0	69 46.4	104 45.1	153 38.8	155 43.2	303 55.7	326 42.1	458 50.8	842 46.4	265 48.0	596 46.7	209 47.2	167 46.8	152 42.8	101 48.6	77 58.1	53 52.4	43 44.5	29 35.7	34 49.8	21 50.5
Other	19 1.0	4 2.7	3 1.3	4 1.1	1 0.3	4 0.7	11 1.5	5 0.6	19 1.0	7 1.3	10 0.8	5 1.1	1 0.2	5 1.5	1 0.7	2 1.2	1 0.6		1 1.4	2 2.7	2 3.8
I Prefer Not to Say	19 1.0	1 0.7	4 1.9	4 1.1	2 0.5	4 0.7	10 1.2	6 0.7	18 1.0	8 1.5	8 0.6	3 0.6	3 0.8	4 1.1	1 0.5	3 2.0		1 0.6	1 1.8	3 4.1	1 2.0

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 29-4

T32. Which gender do you most identify with?

	TOTAL	Uninformed 0.3% Sales Tax					Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Female	975 51.0	748 53.8	412 55.1	160 40.9	101 39.4	66 51.1	752 53.2	438 56.4	162 40.9	95 38.9	60 59.8	12 40.2	13 39.0	20 44.0	13 54.0	719 53.9	137 40.0	634 53.2	142 40.3	56 55.8
Male	898 47.0	622 44.7	327 43.7	220 56.2	146 57.1	56 43.6	639 45.2	325 41.9	222 56.0	143 58.2	38 37.4	17 56.8	21 59.8	21 47.2	11 42.7	597 44.7	195 56.9	540 45.3	201 56.9	39 39.3
Other	19 1.0	13 0.9	7 1.0	4 1.0	3 1.2	2 1.8	14 1.0	10 1.3	4 1.1	3 1.3	1 0.6	1 1.7		2 3.9		12 0.9	4 1.1	12 1.0	4 1.1	2 1.8
I Prefer Not to Say	19 1.0	7 0.5	2 0.3	7 1.9	6 2.3	5 3.5	9 0.6	3 0.4	8 2.0	4 1.6	2 2.2			2 4.8	1 3.3	7 0.5	7 1.9	5 0.5	6 1.7	3 3.2

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 29-5

T32. Which gender do you most identify with?

	TOTAL	Uninformed Bond Measure					Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Female	975 51.0	651 53.0	320 53.8	175 40.4	102 39.3	149 59.6	670 53.7	351 56.6	152 38.1	94 36.8	152 58.1	8 34.3	22 60.8	55 62.2	20 60.3	594 52.8	124 36.2	641 53.5	115 36.5	36 55.5
Male	898 47.0	559 45.4	265 44.6	246 57.0	149 57.4	93 37.4	560 44.8	260 42.0	235 58.7	154 59.9	104 39.7	15 62.5	14 39.0	31 35.5	12 34.9	514 45.7	208 60.7	538 44.9	189 59.9	27 41.0
Other	19 1.0	12 1.0	7 1.2	5 1.1	3 1.2	2 1.0	12 1.0	7 1.1	5 1.1	3 1.2	2 0.9			1 0.8		12 1.0	5 1.3	12 1.0	4 1.2	1 0.9
I Prefer Not to Say	19 1.0	8 0.6	2 0.4	7 1.5	5 2.0	5 2.0	7 0.6	2 0.3	8 2.1	5 2.1	3 1.3	1 3.2	0.2	1 1.5	2 4.8	6 0.5	6 1.8	6 0.5	7 2.3	2 2.6

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 30-1

T33. Are you between the ages of:

	Gender			Age and Gender															Race		
	TOTAL	Men	Wom	18-24	Men 18-24	Wom 18-24	25-34	Men 25-34	Wom 25-34	35-54	Men 35-54	Wom 35-54	55-64	Men 55-64	Wom 55-64	65+	Men 65+	Wom 65+	Whit	Hisp	Asn
TOTAL	1911	898	975	96	60	32	287	138	138	564	280	272	401	203	195	554	213	337	1634	96	76
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
18-24	96	60	32	96	60	32													72	8	10
	5.0	6.6	3.3	100.0	100.0	100.0													4.4	8.3	13.1
25-34	287	138	138				287	138	138										224	27	22
	15.0	15.4	14.1				100.0	100.0	100.0										13.7	28.3	28.7
35-54	564	280	272							564	280	272							479	26	21
	29.5	31.2	27.9							100.0	100.0	100.0							29.3	27.7	27.1
55-64	401	203	195										401	203	195				355	21	9
	21.0	22.6	20.0										100.0	100.0	100.0				21.7	21.6	11.8
65 or Older	554	213	337													554	213	337	499	13	15
	29.0	23.7	34.5													100.0	100.0	100.0	30.5	14.0	19.3
I Prefer Not to Say	10	4	2																5		
	0.5	0.5	0.2																0.3	0.1	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 30-2

T33. Are you between the ages of:

	Democrat Voters								Unaffiliated Voters								Republican Voters					
	TOTAL	Dems	Dem Men	Dem Women	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf Women	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep Women	Rep 18-34	Rep 35-54	Rep 55+	
TOTAL	1911 100.0	1147 100.0	469 100.0	657 100.0	233 100.0	351 100.0	239 100.0	319 100.0	592 100.0	334 100.0	242 100.0	124 100.0	183 100.0	122 100.0	160 100.0	153 100.0	85 100.0	67 100.0	21 100.0	24 100.0	72 100.0	
18-24	96 5.0	54 4.7	32 6.8	20 3.0	54 23.4				33 5.5	21 6.3	10 4.2	33 26.3				8 4.9	6 7.0	2 2.3	8 36.3			
25-34	287 15.0	178 15.6	74 15.8	97 14.7	178 76.6				92 15.5	51 15.2	38 15.7	92 73.7				13 8.6	11 13.3	2 2.8	13 63.7			
35-54	564 29.5	351 30.6	148 31.5	198 30.1		351 100.0			183 30.9	114 34.1	62 25.8		183 100.0			24 15.9	15 17.7	9 14.1		24 100.0		
55-64	401 21.0	239 20.9	101 21.5	136 20.7			239 100.0		122 20.6	73 21.9	48 19.9			122 100.0		36 23.2	25 30.0	9 13.1				
65 or Older	554 29.0	319 27.9	112 23.8	206 31.3				319 100.0	160 27.0	75 22.5	83 34.1				160 100.0	71 46.2	25 30.1	45 67.7		71 97.6		
I Prefer Not to Say	10 0.5	4 0.4	3 0.5	1 0.2					3 0.5		1 0.4					2 1.1	2 1.9			2 2.4		

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 30-3

T33. Are you between the ages of:

	Income								Vote	Rent Own		Region									
	TOTAL	Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k		Lik ely	Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
18-24	96 5.0	30 20.4	26 11.2	15 3.7	4 1.2	10 1.8	71 9.1	14 1.5	85 4.7	68 12.4	6 0.5	12 2.8	23 6.4	9 2.6	11 5.3	5 3.9	8 8.1	7 7.6	2 2.4	14 20.2	1 1.7
25-34	287 15.0	22 15.1	67 28.9	90 22.7	47 13.2	51 9.4	179 23.1	98 10.9	271 14.9	191 34.5	78 6.1	37 8.3	56 15.6	51 14.3	33 15.8	35 26.1	12 12.0	22 22.7	14 17.2	18 25.7	10 25.2
35-54	564 29.5	24 16.0	35 15.1	94 23.8	121 33.7	243 44.7	152 19.7	363 40.3	528 29.1	124 22.5	427 33.4	132 29.8	132 37.1	108 30.4	48 22.9	45 33.9	25 24.9	22 22.7	21 26.1	14 20.9	13 30.5
55-64	401 21.0	24 16.0	33 14.2	71 17.9	70 19.5	133 24.4	127 16.4	203 22.5	394 21.7	72 13.0	319 25.0	107 24.2	63 17.8	75 21.3	44 21.2	25 18.5	20 19.7	23 23.3	21 25.8	11 16.1	8 18.9
65 or Older	554 29.0	47 32.0	71 30.7	125 31.7	116 32.5	106 19.5	243 31.4	222 24.6	528 29.1	97 17.5	439 34.4	153 34.6	82 22.9	107 30.3	72 34.7	23 17.4	35 34.4	23 23.5	23 27.8	12 16.8	9 20.9
I Prefer Not to Say	10 0.5	1 0.4		1 0.3		1 0.2	2 0.2	1 0.1	9 0.5	1 0.1	7 0.5	1 0.2	1 0.3	4 1.2			1 0.9		1 0.7		1 2.8

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 30-4

T33. Are you between the ages of:

	Uninformed 0.3% Sales Tax						Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
18-24	96 5.0	64 4.6	29 3.9	30 7.7	21 8.2	2 1.5	67 4.8	39 5.1	26 6.6	20 8.2	2 2.2	1 1.7	4 11.1	1 2.6		62 4.7	26 7.5	51 4.3	27 7.6	1 1.2
25-34	287 15.0	212 15.2	108 14.4	55 14.1	39 15.3	20 15.3	223 15.8	140 18.0	52 13.2	34 14.0	12 11.5	6 21.1	9 25.1	11 23.5	1 4.0	204 15.3	45 13.1	181 15.2	44 12.5	17 17.4
35-54	564 29.5	426 30.6	225 30.1	101 25.9	59 23.1	37 28.4	427 30.2	237 30.5	103 26.0	63 25.8	34 33.8	6 20.1	8 22.3	10 23.2	7 30.1	409 30.6	90 26.2	359 30.2	91 25.8	26 26.2
55-64	401 21.0	295 21.2	160 21.4	78 20.0	53 20.9	28 21.4	297 21.0	138 17.7	83 20.8	50 20.4	22 21.8	7 24.3	6 16.0	11 24.5	4 16.6	280 21.0	71 20.8	259 21.7	74 20.8	21 20.7
65 or Older	554 29.0	389 28.0	223 29.8	123 31.4	80 31.3	42 32.7	397 28.0	221 28.4	128 32.3	75 30.6	30 29.7	9 30.1	9 25.5	12 26.2	11 45.9	376 28.2	108 31.5	337 28.3	114 32.2	33 33.4
I Prefer Not to Say	10 0.5	5 0.3	3 0.4	4 1.0	3 1.2	1 0.8	4 0.3	2 0.3	5 1.2	3 1.1	1 1.1	1 2.7			1 3.4	4 0.3	3 0.9	4 0.3	4 1.1	1 1.0

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 30-5

T33. Are you between the ages of:

	TOTAL	Uninformed Bond Measure					Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
18-24	96 5.0	54 4.4	24 4.1	32 7.4	19 7.3	9 3.6	58 4.7	29 4.7	23 5.8	18 6.9	14 5.4	3 10.8	7 18.2	4 4.9		48 4.2	20 5.9	53 4.4	18 5.6	1 1.1
25-34	287 15.0	191 15.5	91 15.3	47 10.8	38 14.7	49 19.5	189 15.2	102 16.4	51 12.9	33 12.9	46 17.5	6 25.4	1 1.7	16 18.8	5 15.7	172 15.3	40 11.7	182 15.2	40 12.8	11 16.0
35-54	564 29.5	372 30.3	170 28.5	114 26.3	61 23.5	78 31.2	373 29.9	171 27.5	97 24.3	62 24.3	93 35.7	4 15.8	10 28.8	26 29.8	6 18.9	337 29.9	87 25.4	355 29.6	81 25.6	22 33.7
55-64	401 21.0	264 21.4	120 20.2	92 21.4	50 19.3	46 18.2	271 21.7	118 19.0	88 21.9	52 20.5	42 16.2	7 29.2	10 27.0	15 17.5	3 8.4	246 21.9	78 22.7	262 21.9	72 22.9	16 24.4
65 or Older	554 29.0	344 28.0	188 31.7	142 33.0	88 33.9	67 26.9	354 28.3	199 32.1	137 34.2	88 34.3	64 24.4	4 18.7	9 24.2	26 29.1	19 56.0	319 28.4	114 33.2	341 28.5	101 31.9	15 23.3
I Prefer Not to Say	10 0.5	4 0.3	2 0.3	5 1.1	3 1.3	1 0.5	4 0.3	2 0.3	4 1.0	3 1.1	2 0.8					4 0.3	4 1.1	4 0.3	4 1.2	1 1.5

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 31-1

T34. Which race or ethnicity do you most identify with?

	Gender			Age and Gender														Race			
	TOTAL	Men	Wom	18-24	Men	Wom	25-34	Men	Wom	35-54	Men	Wom	55-64	Men	Wom	65+	Men	Wom	Whit	Hisp	Asn
					18-24	18-24		25-34	35-54		55-64	65+		65+	65+						
TOTAL	1911	898	975	96	60	32	287	138	138	564	280	272	401	203	195	554	213	337	1634	96	76
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
White	1634	757	856	72	45	25	224	112	105	479	233	238	355	173	181	499	191	306	1634		
	85.5	84.3	87.8	75.8	74.9	80.1	78.3	80.8	76.5	84.9	83.3	87.5	88.4	85.6	92.8	90.1	89.7	90.8	100.0		
Hispanic or Latino(a)	96	58	37	8	6	2	27	13	14	26	17	9	21	11	9	13	11	2		96	
	5.0	6.5	3.8	8.3	9.8	6.7	9.4	9.5	10.1	4.7	6.1	3.5	5.1	5.3	4.6	2.4	5.3	0.6		100.0	
Asian	76	31	43	10	7	2	22	6	15	21	9	11	9	9		15		15			76
	4.0	3.4	4.4	10.5	11.2	7.1	7.6	4.1	10.9	3.7	3.4	4.2	2.3	4.5		2.7		4.4			100.0
Two or more races	38	18	17	2	1	1	8	6	2	17	7	9	6	2	4	4	2	2			
	2.0	2.1	1.8	2.4	1.3	3.8	2.7	4.2	1.1	3.1	2.6	3.2	1.5	0.9	2.1	0.8	1.1	0.5			
Black or African-American	19	11	5	2	2	1	2	1		5	4	1	3	2		5	2	3			
	1.0	1.3	0.5	2.4	2.7	2.3	0.7	1.0	0.1	1.0	1.3	0.5	0.9	1.0		1.0	1.1	0.7			
American Indian or Alaska Native	5	2	3				2		2	1		1				2	2				
	0.2	0.2	0.3				0.6		1.3	0.2		0.4				0.3	0.9				
Native Hawaiian or Other Pacific Islander	5	2	3							2	2					3		3			
	0.3	0.2	0.3							0.4	0.6					0.5		0.7			
Other	29	15	9				1			9	7	1	6	5		12	4	7			
	1.5	1.7	0.9	0.5			0.3	0.1		1.6	2.3	0.4	1.4	2.3		2.1	1.6	2.1			
I Prefer Not to Say	10	4	3				1			3	1	1	2	1	1	1	1				
	0.5	0.5	0.3	0.2	0.1		0.3	0.3	0.1	0.5	0.5	0.3	0.5	0.5	0.5	0.2	0.3	0.1			

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 31-2

T34. Which race or ethnicity do you most identify with?

	Democrat Voters								Unaffiliated Voters							Republican Voters					
	TOTAL	Dems	Dem Men	Dem Women	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf Women	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep Women	Rep 18-34	Rep 35-54	Rep 55+
TOTAL	1911	1147	469	657	233	351	239	319	592	334	242	124	183	122	160	153	85	67	21	24	72
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
White	1634	989	400	578	180	301	215	292	489	274	205	100	151	102	134	143	77	67	15	24	70
	85.5	86.2	85.3	87.9	77.1	85.8	89.7	91.4	82.6	82.1	84.7	80.9	82.4	83.7	83.9	93.8	90.8	99.7	72.1	99.1	97.2
Hispanic or Latino(a)	96	46	19	26	15	16	9	6	40	29	11	13	9	11	7	6	6		6		
	5.0	4.0	4.1	3.9	6.4	4.5	3.7	2.0	6.7	8.7	4.4	10.1	4.8	9.3	4.4	3.6	6.6		26.9		
Asian	76	46	17	27	25	11	4	5	31	14	17	6	9	5	10						
	4.0	4.0	3.5	4.1	10.9	3.2	1.8	1.4	5.2	4.3	6.9	5.2	5.1	3.9	6.4						
Two or more races	38	27	12	13	8	12	3	4	11	6	4	2	5	3							
	2.0	2.3	2.6	1.9	3.3	3.3	1.3	1.3	1.9	1.8	1.7	1.8	2.9	2.1	0.3						
Black or African-American	19	12	9	2	3	3	2	3	5	3	2	1	2		2	1					
	1.0	1.0	1.8	0.4	1.4	1.0	0.8	0.8	0.9	0.8	0.8	0.8	1.0		1.5	0.9					
American Indian or Alaska Native	5	2		2	1	1			1		1	1				2	2				2
	0.2	0.1		0.3	0.5	0.2			0.1		0.3	0.5				1.2	2.2				2.5
Native Hawaiian or Other Pacific Islander	5	5	2	3		2		3													
	0.3	0.4	0.3	0.4		0.6		0.8													
Other	29	18	9	7	1	4	6	7	10	5	2		5		5						
	1.5	1.6	2.0	1.1	0.3	1.2	2.4	2.1	1.8	1.6	0.8	0.3	2.7		3.1						
I Prefer Not to Say	10	3	1	1		1	1	1	5	2	1	1	2	1	1	1	0.5	0.3	0.9	0.9	0.2
	0.5	0.3	0.3	0.1	0.1	0.2	0.2	0.2	0.9	0.7	0.6	0.4	0.9	0.9	0.4	0.5	0.5	0.3	0.9	0.9	0.2

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 31-3

T34. Which race or ethnicity do you most identify with?

	Income								Vote	Rent Own		Region									
	TOTAL	Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k		Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
White	1634 85.5	115 78.1	176 76.2	342 86.5	311 87.0	488 89.8	634 81.8	800 88.7	1554 85.7	441 79.9	1131 88.6	387 87.7	301 84.2	301 84.9	174 83.8	114 86.4	93 92.6	78 81.0	71 86.5	61 89.2	33 79.5
Hispanic or Latino(a)	96 5.0	12 8.1	24 10.5	17 4.3	14 4.0	16 3.0	53 6.8	30 3.4	87 4.8	44 7.9	46 3.6	14 3.1	19 5.4	20 5.5	11 5.1	7 5.4		7 7.6	4 5.1	4 6.0	5 12.3
Asian	76 4.0	5 3.5	16 7.1	10 2.6	19 5.2	20 3.6	32 4.1	38 4.3	74 4.1	28 5.1	37 2.9	18 4.0	19 5.3	8 2.4	12 5.9	2 1.7	3 2.8	8 8.2	3 3.4	1 1.5	
Two or more races	38 2.0	3 2.2	6 2.4	9 2.2	7 1.9	9 1.6	17 2.2	15 1.7	37 2.0	15 2.7	22 1.7	7 1.6	8 2.3	10 2.8	2 0.7	5 3.5	1 1.5	2 2.2	2 2.9	1 0.8	0.7
Black or African-American	19 1.0	4 2.8	1 0.4	4 1.0	2 0.6	4 0.8	9 1.2	6 0.7	16 0.9	6 1.0	13 1.0	6 1.4	2 0.5	4 1.1		2 1.6	1 1.2	1 0.8	1 1.6	1 1.8	1 2.6
American Indian or Alaska Native	5 0.2		1 0.2	2 0.6	1 0.4		3 0.4	1 0.1	4 0.2	2 0.3	3 0.2	1 0.3	2 0.5	2 0.5							
Native Hawaiian or Other Pacific Islander	5 0.3	2 1.0			3 0.7	1 0.1	2 0.2	3 0.4	5 0.3	2 0.3	3 0.3	3 0.6	2 0.4								1 1.7
Other	29 1.5	6 3.9	7 2.9	11 2.7		5 0.9	23 3.0	5 0.5	29 1.6	13 2.4	15 1.2	4 1.0	3 0.8	8 2.4	8 4.0	1 0.8	2 1.6				1 2.5
I Prefer Not to Say	10 0.5	1 0.4		1 0.2	1 0.3	1 0.2	2 0.2	2 0.3	9 0.5	2 0.3	5 0.4	2 0.5	2 0.6	2 0.5	1 0.4	1 0.5	0.3	0.3	0.6	1 0.8	0.7

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 31-4

T34. Which race or ethnicity do you most identify with?

	Uninformed 0.3% Sales Tax						Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
White	1634 85.5	1223 88.0	656 87.6	311 79.5	192 75.3	100 76.8	1237 87.5	674 86.9	316 79.7	184 74.8	81 80.5	26 86.9	29 85.3	32 72.0	18 73.1	1176 88.1	272 79.5	1047 87.9	277 78.4	78 77.7
Hispanic or Latino(a)	96 5.0	54 3.9	38 5.1	28 7.2	21 8.1	14 10.5	62 4.4	39 5.0	28 7.0	20 8.0	6 5.9		3 8.1	5 12.0	2 9.5	54 4.0	25 7.4	54 4.5	27 7.6	11 11.3
Asian	76 4.0	51 3.7	21 2.8	15 3.8	15 5.9	10 8.1	53 3.7	28 3.6	16 4.0	13 5.3	8 7.9	3 9.7		5 10.1	3 12.7	48 3.6	10 2.9	38 3.2	15 4.2	6 6.1
Two or more races	38 2.0	27 2.0	14 1.8	9 2.2	4 1.6	2 1.7	25 1.8	15 1.9	9 2.3	6 2.3	4 3.8	1 2.5	1 3.1	1 2.0	1 3.3	23 1.7	8 2.2	23 1.9	8 2.3	1 1.4
Black or African-American	19 1.0	9 0.6	7 0.9	10 2.6	9 3.6		10 0.7	5 0.7	9 2.3	9 3.7			1 3.0			9 0.7	9 2.7	7 0.6	10 2.9	
American Indian or Alaska Native	5 0.2	1 0.1		4 0.9	2 0.9		1 0.1	1 0.1	4 0.9	2 1.0						1 0.1	4 1.1	1 0.1	3 0.8	
Native Hawaiian or Other Pacific Islander	5 0.3	4 0.3	2 0.2	1 0.2	1 0.3		4 0.3	2 0.2	1 0.2							4 0.3	1 0.2	4 0.3		
Other	29 1.5	17 1.2	10 1.3	9 2.3	7 2.7	3 2.2	19 1.3	11 1.5	9 2.2	8 3.3	1 1.2			2 3.7		17 1.3	9 2.6	15 1.2	9 2.5	3 2.8
I Prefer Not to Say	10 0.5	4 0.3	1 0.2	5 1.3	4 1.6	1 0.7	3 0.2	1 0.2	5 1.4	4 1.6	1 0.7	0.9	0.5	0.3	1.4	3 0.2	5 1.4	2 0.2	5 1.3	1 0.7

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 31-5

T34. Which race or ethnicity do you most identify with?

	Uninformed Bond Measure						Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
White	1634 85.5	1079 87.8	511 85.9	349 80.8	200 76.9	206 82.5	1104 88.4	539 86.8	315 78.7	196 76.2	214 82.2	18 73.4	32 88.9	83 94.6	27 82.2	989 87.9	270 78.8	1059 88.4	247 78.3	53 81.1
Hispanic or Latino(a)	96 5.0	54 4.4	31 5.2	29 6.7	22 8.3	13 5.1	54 4.3	31 5.1	30 7.5	23 8.9	12 4.5	3 11.1	3 7.4		4 11.0	51 4.5	24 6.9	53 4.4	24 7.5	5 7.1
Asian	76 4.0	42 3.4	29 4.8	15 3.5	10 3.9	19 7.7	38 3.1	23 3.7	15 3.7	7 2.9	23 8.9	3 11.9		2 2.5		36 3.2	12 3.5	35 2.9	10 3.1	3 4.3
Two or more races	38 2.0	23 1.9	11 1.9	9 2.2	5 2.0	5 2.2	23 1.8	12 1.9	10 2.4	7 2.7	6 2.3		1 1.6	1 1.2	1 2.5	21 1.9	9 2.6	21 1.8	8 2.7	3 5.0
Black or African-American	19 1.0	7 0.6	5 0.8	11 2.5	10 3.8	1 0.5	8 0.6	6 0.9	11 2.7	10 3.8	0.1		1 1.9		1 3.6	7 0.6	10 2.8	8 0.7	9 2.9	
American Indian or Alaska Native	5 0.2	2 0.2		3 0.7	2 0.9		2 0.1	1 0.2	3 0.7	2 0.9						2 0.2	3 0.9	1 0.1	3 0.9	
Native Hawaiian or Other Pacific Islander	5 0.3	5 0.4	2 0.3				3 0.2		1 0.2		2 0.6	1 3.0				3 0.2		3 0.2	1 0.2	
Other	29 1.5	15 1.2	6 1.0	11 2.4	7 2.7	3 1.4	16 1.3	7 1.2	11 2.6	8 3.1	2 0.9			1 1.3		15 1.3	11 3.1	16 1.3	9 2.8	1 1.8
I Prefer Not to Say	10 0.5	3 0.2	1 0.2	5 1.2	4 1.4	2 0.6	3 0.2	1 0.1	5 1.3	4 1.4	1 0.6	0.6	0.3	0.4	0.7	2 0.2	5 1.5	2 0.2	5 1.5	1 0.8

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 32-1

T35. Do you rent or own your home?

	Gender			Age and Gender															Race		
	TOTAL	Men	Wom	18-24	Men 18-24	Wom 18-24	25-34	Men 25-34	Wom 25-34	35-54	Men 35-54	Wom 35-54	55-64	Men 55-64	Wom 55-64	65+	Men 65+	Wom 65+	Whit	Hisp	Asn
TOTAL	1911	898	975	96	60	32	287	138	138	564	280	272	401	203	195	554	213	337	1634	96	76
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Own	1276	596	662	6	4	2	78	42	35	427	217	201	319	159	157	439	170	266	1131	46	37
	66.8	66.4	68.0	6.0	7.1	4.8	27.3	30.0	25.4	75.7	77.5	73.9	79.5	78.6	80.6	79.3	79.9	79.1	69.2	48.3	49.0
Rent	552	265	272	68	44	22	191	90	92	124	56	66	72	37	34	97	37	58	441	44	28
	28.9	29.5	27.9	71.4	74.0	70.5	66.5	65.2	66.7	22.0	19.9	24.2	17.9	18.4	17.3	17.4	17.4	17.2	27.0	45.8	37.1
Other	57	24	31	16	8	7	12	4	8	7	3	4	6	3	3	15	6	9	43	6	7
	3.0	2.7	3.2	17.1	13.9	21.0	4.1	2.7	5.9	1.3	1.2	1.5	1.4	1.5	1.4	2.7	2.7	2.8	2.6	5.8	9.7
I Prefer Not to Say	26	13	10	5	3	1	6	3	3	5	4	1	5	3	2	3		3	19		3
	1.4	1.4	1.0	5.4	4.9	3.8	2.0	2.1	2.0	1.0	1.4	0.4	1.1	1.5	0.8	0.6		0.9	1.2	0.1	4.3

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 32-2

T35. Do you rent or own your home?

	Democrat Voters								Unaffiliated Voters								Republican Voters				
	TOTAL	Dems	Dem Men	Dem Women	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf Women	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep Women	Rep 18-34	Rep 35-54	Rep 55+
TOTAL	1911	1147	469	657	233	351	239	319	592	334	242	124	183	122	160	153	85	67	21	24	72
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Own	1276	758	301	451	49	268	189	248	398	228	160	30	140	94	132	111	64	47	5	17	57
	66.8	66.1	64.1	68.6	21.2	76.4	79.1	77.7	67.1	68.3	66.0	23.8	76.6	77.3	82.3	72.9	75.0	69.8	22.6	69.4	79.1
Rent	552	345	154	181	161	75	44	64	168	94	70	82	39	25	23	30	13	17	13	6	9
	28.9	30.1	32.7	27.6	69.2	21.5	18.5	20.1	28.4	28.2	28.7	65.8	21.3	20.2	14.4	19.7	15.1	25.7	60.7	23.0	12.5
Other	57	31	10	20	16	5	3	7	21	10	10	10	2	3	5	4	4		1		3
	3.0	2.7	2.1	3.1	7.0	1.4	1.1	2.2	3.5	2.9	4.3	8.1	1.3	2.5	3.2	2.9	5.2		7.2		4.1
I Prefer Not to Say	26	12	5	5	6	2	3		6	2	2	3	1			7	4	3	2	2	3
	1.4	1.0	1.1	0.7	2.7	0.7	1.2		0.9	0.6	0.9	2.3	0.7	0.1	0.1	4.5	4.6	4.5	9.5	7.6	4.3

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 32-3

T35. Do you rent or own your home?

	TOTAL	Income							Vote	Rent Own		Region									
		Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k		Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Own	1276 66.8	29 19.4	77 33.2	215 54.5	290 81.0	481 88.5	321 41.4	771 85.5	1222 67.4		1276 100.0	334 75.6	250 70.1	238 67.2	139 67.0	83 62.9	70 69.1	40 41.1	56 67.8	23 33.0	24 58.7
Rent	552 28.9	103 69.6	143 61.9	166 41.9	59 16.6	52 9.6	411 53.1	112 12.4	514 28.3	552 100.0		92 20.7	90 25.1	108 30.4	59 28.4	46 34.4	29 29.0	46 47.3	24 29.3	41 60.6	15 36.4
Other	57 3.0	13 9.1	10 4.2	11 2.8	7 1.9	9 1.7	34 4.4	16 1.8	56 3.1			10 2.4	12 3.5	7 1.9	5 2.6	2 1.1	2 1.6	9 9.6	2 2.3	3 4.7	1 2.4
I Prefer Not to Say	26 1.4	3 2.0	2 0.6	3 0.8	2 0.5	1 0.2	8 1.0	3 0.3	22 1.2			6 1.3	5 1.3	2 0.6	4 2.0	2 1.5		2 2.0		1 1.7	1 2.4

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 32-4

T35. Do you rent or own your home?

	TOTAL	Uninformed 0.3% Sales Tax					Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Own	1276 66.8	942 67.8	494 66.0	248 63.3	157 61.6	86 66.3	943 66.7	491 63.2	268 67.7	155 63.0	65 64.2	22 75.9	19 54.2	24 52.8	21 84.6	901 67.5	225 65.8	789 66.2	228 64.5	64 64.1
Rent	552 28.9	397 28.6	226 30.2	117 30.0	76 29.7	38 29.0	419 29.7	256 33.0	108 27.2	77 31.2	25 25.0	6 21.5	15 42.2	18 40.6	3 10.6	387 29.0	99 28.8	358 30.1	101 28.5	33 32.8
Other	57 3.0	38 2.8	21 2.9	15 3.9	12 4.6	3 2.4	40 2.8	22 2.8	8 2.1	4 1.5	9 8.7	1 1.7	1 3.6	3 6.6	0.7	36 2.7	8 2.2	34 2.8	14 4.1	0.2
I Prefer Not to Say	26 1.4	12 0.9	7 0.9	11 2.7	11 4.1	3 2.3	12 0.8	8 1.0	12 3.0	10 4.3	2 2.1	0.9	0.1		1 4.1	12 0.9	11 3.1	11 0.9	11 3.0	3 2.9

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 32-5

T35. Do you rent or own your home?

	TOTAL	Uninformed Bond Measure					Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
		Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Own	1276 66.8	809 65.8	384 64.6	295 68.2	172 66.2	172 68.9	828 66.3	384 61.8	277 69.2	172 67.2	171 65.5	13 55.8	25 68.2	63 71.6	25 74.6	740 65.8	239 69.6	796 66.5	219 69.4	41 62.3
Rent	552 28.9	376 30.6	194 32.7	106 24.6	65 24.8	70 28.1	377 30.2	219 35.2	100 24.9	65 25.2	75 28.7	11 44.2	10 26.9	24 27.3	7 21.8	344 30.5	82 23.9	358 29.9	79 25.2	20 30.1
Other	57 3.0	34 2.7	13 2.1	20 4.5	12 4.7	4 1.4	33 2.6	16 2.5	11 2.8	9 3.3	13 4.9		2 4.8			31 2.8	11 3.2	32 2.7	5 1.7	3 4.4
I Prefer Not to Say	26 1.4	11 0.9	4 0.6	11 2.6	11 4.2	4 1.7	12 0.9	2 0.4	12 3.1	11 4.3	2 0.9			1 1.2	1 3.1	11 0.9	11 3.3	11 0.9	12 3.7	2 3.1

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 33-1

T36. How would you describe your household income?

	Gender			Age and Gender														Race			
	TOTAL	Men	Wom	18-24	Men 18-24	Wom 18-24	25-34	Men 25-34	Wom 25-34	35-54	Men 35-54	Wom 35-54	55-64	Men 55-64	Wom 55-64	65+	Men 65+	Wom 65+	Whit	Hisp	Asn
TOTAL	1911 100.0	898 100.0	975 100.0	96 100.0	60 100.0	32 100.0	287 100.0	138 100.0	138 100.0	564 100.0	280 100.0	272 100.0	401 100.0	203 100.0	195 100.0	554 100.0	213 100.0	337 100.0	1634 100.0	96 100.0	76 100.0
Less than \$25,000	148 7.7	69 7.6	74 7.6	30 31.6	19 31.5	10 30.7	22 7.8	10 7.3	11 8.1	24 4.2	10 3.6	13 4.8	24 5.9	12 5.7	11 5.6	47 8.5	17 8.2	29 8.7	115 7.1	12 12.5	5 6.7
\$25,000 to \$49,00	231 12.1	104 11.6	119 12.3	26 27.0	15 24.5	10 30.6	67 23.3	31 22.5	31 22.7	35 6.2	18 6.4	16 6.1	33 8.2	14 7.0	19 9.6	71 12.8	26 12.4	43 12.9	176 10.8	24 25.3	16 21.4
\$50,000 to \$99,000	396 20.7	153 17.1	234 24.0	15 15.4	9 15.0	6 18.1	90 31.3	41 29.6	46 33.5	94 16.7	38 13.6	52 19.0	71 17.6	29 14.5	41 21.3	125 22.6	36 17.0	88 26.1	342 20.9	17 17.6	10 13.2
\$100,000 to \$149,000	358 18.7	155 17.2	200 20.5	4 4.4	3 5.1	1 3.5	47 16.4	24 17.2	23 16.6	121 21.4	59 21.2	60 22.0	70 17.4	29 14.2	40 20.7	116 21.0	40 18.7	76 22.6	311 19.1	14 14.8	19 24.5
\$150,000 or more	544 28.4	303 33.7	232 23.9	10 10.1	5 8.4	4 11.6	51 17.8	29 20.6	21 15.6	243 43.1	132 47.1	108 39.7	133 33.1	81 39.8	50 25.6	106 19.1	56 26.4	50 14.7	488 29.9	16 16.9	20 25.6
I Prefer Not to Say	235 12.3	114 12.7	115 11.8	11 11.5	9 15.5	2 5.5	10 3.3	4 2.9	5 3.5	48 8.5	23 8.2	23 8.5	72 17.8	38 18.8	33 17.1	89 16.0	37 17.4	51 15.1	201 12.3	12 12.8	6 8.5

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 33-2

T36. How would you describe your household income?

	Democrat Voters								Unaffiliated Voters								Republican Voters					
	TOTAL	Dems	Dem Men	Dem Women	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf Women	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep Women	Rep 18-34	Rep 35-54	Rep 55+	
TOTAL	1911 100.0	1147 100.0	469 100.0	657 100.0	233 100.0	351 100.0	239 100.0	319 100.0	592 100.0	334 100.0	242 100.0	124 100.0	183 100.0	122 100.0	160 100.0	153 100.0	85 100.0	67 100.0	21 100.0	24 100.0	72 100.0	
Less than \$25,000	148 7.7	90 7.8	39 8.4	47 7.1	31 13.1	14 4.0	19 8.0	26 8.1	49 8.3	21 6.3	27 11.2	16 12.8	8 4.1	5 3.7	21 13.2	8 5.0	8 9.0		6 28.0	2 7.6		
\$25,000 to \$49,00	231 12.1	134 11.7	53 11.3	77 11.7	53 22.8	21 6.1	15 6.2	45 14.1	72 12.1	40 12.0	29 11.8	32 25.6	12 6.5	15 12.2	13 8.2	21 13.8	9 10.7	12 17.8	6 29.8		12 16.6	
\$50,000 to \$99,000	396 20.7	255 22.2	97 20.6	154 23.4	71 30.5	62 17.7	45 18.8	75 23.6	112 18.9	50 15.0	58 23.9	30 23.9	27 14.9	22 18.2	33 20.6	25 16.3	4 4.3	21 31.9	2 7.3	4 15.3	17 23.3	
\$100,000 to \$149,000	358 18.7	215 18.8	81 17.3	133 20.2	32 13.7	72 20.5	45 18.7	67 20.9	119 20.1	64 19.3	52 21.7	18 14.2	46 25.2	24 19.9	31 19.4	22 14.3	8 9.3	14 20.9	2 9.0	2 8.1	18 24.8	
\$150,000 or more	544 28.4	338 29.5	153 32.5	182 27.7	39 16.9	157 44.8	82 34.3	59 18.4	150 25.3	107 32.0	40 16.5	21 17.1	70 38.4	26 21.4	32 20.0	54 35.2	43 50.5	10 14.4		15 61.3	15 20.5	
I Prefer Not to Say	235 12.3	114 10.0	46 9.9	65 9.9	7 2.9	24 6.9	33 14.0	48 14.9	91 15.3	52 15.4	36 14.9	8 6.4	20 10.9	30 24.6	30 18.7	24 15.5	14 16.2	10 14.9	5 25.9	2 7.7	11 14.7	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 33-3

T36. How would you describe your household income?

	Income								Vote	Rent Own		Region									
	TOTAL	Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k	Lik ely	Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Less than \$25,000	148 7.7	148 100.0					148 19.1		134 7.4	103 18.6	29 2.2	35 7.8	17 4.7	28 8.0	10 4.7	11 8.0	7 6.5	16 16.5	4 4.9	17 25.4	3 6.5
\$25,000 to \$49,00	231 12.1		231 100.0				231 29.8		221 12.2	143 25.9	77 6.0	42 9.5	40 11.1	40 11.2	36 17.4	12 8.9	10 9.6	19 20.0	7 8.6	19 27.3	6 14.3
\$50,000 to \$99,000	396 20.7			396 100.0			396 51.1		379 20.9	166 30.0	215 16.9	73 16.4	73 20.6	75 21.1	37 17.8	34 25.6	20 19.5	29 29.5	21 25.5	23 33.7	8 19.3
\$100,000 to \$149,000	358 18.7				358 100.0			358 39.7	345 19.0	59 10.8	290 22.7	84 19.1	78 21.7	60 17.0	50 24.2	30 22.7	13 12.9	11 11.0	17 20.8	4 5.6	5 12.5
\$150,000 or more	544 28.4					544 100.0		544 60.3	518 28.6	52 9.5	481 37.7	149 33.7	105 29.3	106 30.0	53 25.3	32 24.0	39 38.4	14 14.5	23 28.2	3 3.8	12 28.5
I Prefer Not to Say	235 12.3								218 12.0	29 5.3	184 14.4	59 13.4	45 12.6	45 12.7	22 10.6	14 10.7	13 13.1	8 8.4	10 12.0	3 4.4	8 18.9

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 33-4

T36. How would you describe your household income?

	Uninformed 0.3% Sales Tax						Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Less than \$25,000	148 7.7	95 6.8	56 7.5	48 12.3	31 12.1	5 3.7	104 7.3	69 8.9	30 7.6	24 9.8	14 13.9		8 24.6	1 2.6		94 7.1	30 8.8	88 7.4	41 11.6	4 4.1
\$25,000 to \$49,00	231 12.1	160 11.5	91 12.1	43 11.1	28 11.2	27 21.0	175 12.3	100 12.9	45 11.3	30 12.3	12 11.7	1 1.7	7 20.4	12 27.8	8 32.2	155 11.6	36 10.6	137 11.5	39 11.1	25 24.9
\$50,000 to \$99,000	396 20.7	289 20.8	168 22.4	80 20.5	59 23.2	26 20.3	292 20.7	181 23.3	82 20.6	61 24.7	22 21.8	3 9.5	6 16.6	6 12.8	5 18.3	281 21.0	74 21.7	255 21.4	75 21.3	21 21.1
\$100,000 to \$149,000	358 18.7	294 21.1	161 21.5	53 13.6	31 12.1	11 8.1	291 20.6	156 20.1	57 14.4	27 11.2	10 9.7	4 13.4	2 4.6	4 8.9	3 12.8	285 21.4	50 14.6	254 21.3	49 13.7	4 4.0
\$150,000 or more	544 28.4	411 29.6	206 27.6	99 25.4	56 22.0	33 25.2	412 29.2	214 27.6	110 27.7	52 21.2	21 21.0	18 61.9	9 27.5	16 35.8	3 13.7	387 29.0	88 25.8	354 29.7	90 25.4	23 23.2
I Prefer Not to Say	235 12.3	141 10.1	66 8.8	67 17.0	50 19.5	28 21.6	140 9.9	55 7.1	73 18.4	51 20.9	22 22.0	4 13.5	2 6.4	5 12.1	6 23.0	133 9.9	63 18.5	103 8.6	60 16.9	23 22.6

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 33-5

T36. How would you describe your household income?

	Uninformed Bond Measure						Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Less than \$25,000	148 7.7	95 7.7	46 7.8	45 10.5	30 11.7	7 2.9	100 8.0	60 9.7	34 8.5	28 10.9	14 5.3		8 22.7	3 3.1	1 2.7	89 7.9	33 9.7	96 8.0	27 8.6	7 11.1
\$25,000 to \$49,00	231 12.1	144 11.7	74 12.4	44 10.2	27 10.3	44 17.4	151 12.1	84 13.6	50 12.5	32 12.4	30 11.5	5 18.9	6 17.1	14 15.7	9 27.2	131 11.6	36 10.6	143 11.9	36 11.5	10 15.3
\$50,000 to \$99,000	396 20.7	261 21.2	140 23.6	86 19.9	57 21.7	49 19.5	251 20.1	149 24.1	85 21.3	57 22.3	60 22.9	4 18.3	3 9.3	12 13.7	10 29.1	235 20.9	71 20.7	245 20.4	68 21.5	16 24.4
\$100,000 to \$149,000	358 18.7	263 21.4	119 20.0	60 14.0	32 12.5	35 13.9	268 21.4	116 18.8	49 12.2	24 9.5	41 15.7	1 4.2	3 8.9	18 20.3	1 4.3	247 21.9	46 13.5	260 21.7	40 12.5	8 12.1
\$150,000 or more	544 28.4	361 29.4	168 28.2	117 27.1	62 24.0	65 26.2	360 28.8	166 26.7	103 25.8	63 24.4	80 30.8	14 58.1	12 33.5	24 27.4	5 14.2	324 28.8	84 24.6	343 28.6	83 26.4	14 21.4
I Prefer Not to Say	235 12.3	106 8.6	47 8.0	79 18.4	51 19.8	50 20.1	120 9.6	45 7.2	79 19.8	52 20.5	36 13.8		3 8.5	17 19.7	8 22.7	100 8.9	72 20.8	111 9.3	62 19.5	10 15.7

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 34-1

T37. Again for statistical purposes only, are you registered to vote in the City of Boulder as an Unaffiliated voter, a Democrat, a Republican, are you registered with another party, or are you not registered to vote?

	Gender			Age and Gender												Race					
	TOTAL	Men	Wom	18-24	Men 18-24	Wom 18-24	25-34	Men 25-34	Wom 25-34	35-54	Men 35-54	Wom 35-54	55-64	Men 55-64	Wom 55-64	65+	Men 65+	Wom 65+	Whit	Hisp	Asn
TOTAL	1911	898	975	96	60	32	287	138	138	564	280	272	401	203	195	554	213	337	1634	96	76
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Democrat	1147	469	657	54	32	20	178	74	97	351	148	198	239	101	136	319	112	206	989	46	46
	60.0	52.3	67.4	57.0	53.9	62.3	62.2	53.6	70.1	62.2	52.8	72.7	59.6	49.9	70.0	57.6	52.4	61.2	60.5	48.0	59.6
Unaffiliated	592	334	242	33	21	10	92	51	38	183	114	62	122	73	48	160	75	83	489	40	31
	31.0	37.2	24.8	34.2	35.1	32.2	32.0	36.6	27.6	32.5	40.7	22.9	30.4	36.1	24.7	28.9	35.3	24.5	29.9	41.6	40.4
Republican	153	85	67	8	6	2	13	11	2	24	15	9	36	25	9	71	25	45	143	6	
	8.0	9.4	6.8	7.9	9.9	4.7	4.6	8.1	1.4	4.3	5.3	3.5	8.8	12.5	4.5	12.7	12.0	13.4	8.8	5.8	
Other Party	10	5	4	1	1		1	1		2	2	1	3	1	1	2	1	1	7	1	
	0.5	0.6	0.4	1.0	1.1	0.8	0.3	0.5	0.1	0.4	0.6	0.3	0.7	0.7	0.8	0.4	0.4	0.4	0.4	1.3	
Not Registered to Vote	10	5	5				3	2	1	3	2	2	2	2		2		2	6	3	
	0.5	0.5	0.5				0.9	1.2	0.8	0.6	0.6	0.6	0.4	0.8		0.3		0.5	0.3	3.4	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 34-2

T37. Again for statistical purposes only, are you registered to vote in the City of Boulder as an Unaffiliated voter, a Democrat, a Republican, are you registered with another party, or are you not registered to vote?

		Democrat Voters							Unaffiliated Voters							Republican Voters						
		TOTAL	Dems	Dem Men	Dem Wom	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf Wom	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep Wom	Rep 18-34	Rep 35-54	Rep 55+
TOTAL		1911	1147	469	657	233	351	239	319	592	334	242	124	183	122	160	153	85	67	21	24	72
		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Democrat		1147	1147	469	657	233	351	239	319													
		60.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0													
Unaffiliated		592								592	334	242	124	183	122	160						
		31.0								100.0	100.0	100.0	100.0	100.0	100.0	100.0						
Republican		153															153	85	67	21	24	72
		8.0															100.0	100.0	100.0	100.0	100.0	100.0
Other Party		10																				
		0.5																				
Not Registered to Vote		10																				
		0.5																				

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 34-3

T37. Again for statistical purposes only, are you registered to vote in the City of Boulder as an Unaffiliated voter, a Democrat, a Republican, are you registered with another party, or are you not registered to vote?

	Income								Vote	Rent Own		Region									
	TOTAL	Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k		Lik ely	Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
Democrat	1147 60.0	90 60.9	134 58.1	255 64.4	215 60.2	338 62.2	479 61.8	554 61.4	1108 61.1	345 62.6	758 59.4	251 56.9	222 62.3	223 62.9	107 51.4	84 63.5	72 71.7	49 51.0	53 63.8	45 66.1	22 53.2
Unaffiliated	592 31.0	49 33.2	72 31.0	112 28.3	119 33.3	150 27.6	233 30.1	269 29.9	560 30.9	168 30.5	398 31.2	136 30.9	105 29.3	111 31.3	74 35.5	42 32.1	23 22.8	38 39.1	27 32.2	14 20.6	15 37.6
Republican	153 8.0	8 5.2	21 9.1	25 6.3	22 6.1	54 9.9	54 6.9	76 8.4	135 7.4	30 5.4	111 8.7	46 10.4	28 7.9	19 5.2	26 12.4	5 3.7	5 4.9	8 8.3	3 3.5	9 12.7	2 4.5
Other Party	10 0.5	1 0.8	1 0.6	2 0.6	1 0.3	1 0.3	5 0.6	2 0.3	8 0.5	2 0.4	7 0.5	2 0.5	2 0.5	2 0.5		1 0.7	1 0.6				
Not Registered to Vote	10 0.5		3 1.2	2 0.4	1 0.2		4 0.6	1 0.1	3 0.2	6 1.1	2 0.1	6 1.3			1 0.5			1 1.1			2 4.3

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 34-4

T37. Again for statistical purposes only, are you registered to vote in the City of Boulder as an Unaffiliated voter, a Democrat, a Republican, are you registered with another party, or are you not registered to vote?

	Uninformed 0.3% Sales Tax						Informed 0.3% Sales Tax					Sales Tax Opinion Change				Uninf. Combined				
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
Democrat	1147 60.0	964 69.3	573 76.6	131 33.4	68 26.6	52 40.2	980 69.3	592 76.3	126 31.7	66 27.1	41 41.0	10 35.5	20 58.7	21 47.8	9 34.8	938 70.3	107 31.2	848 71.2	111 31.5	40 40.0
Unaffiliated	592 31.0	360 25.9	163 21.8	171 43.7	114 44.5	61 47.3	375 26.5	169 21.8	170 42.8	108 43.9	48 47.7	7 22.8	11 31.7	20 45.4	13 52.3	343 25.7	150 43.9	295 24.8	154 43.4	47 46.7
Republican	153 8.0	56 4.0	9 1.3	81 20.8	69 26.9	16 12.1	49 3.5	12 1.5	94 23.6	66 27.0	10 9.7	12 41.7	3 8.6	3 6.6	3 12.2	44 3.3	78 22.9	40 3.4	81 23.0	13 12.7
Other Party	10 0.5	4 0.3	3 0.4	5 1.2	3 1.3	1 0.4	5 0.3	2 0.3	5 1.2	3 1.3	0.5		1.1	0.2	0.7	4 0.3	4 1.3	3 0.3	4 1.2	1 0.5
Not Registered to Vote	10 0.5	6 0.4		4 0.9	2 0.7		6 0.4	1 0.1	2 0.6	2 0.7	1 1.1					6 0.4	2 0.7	5 0.4	3 0.8	

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 34-5

T37. Again for statistical purposes only, are you registered to vote in the City of Boulder as an Unaffiliated voter, a Democrat, a Republican, are you registered with another party, or are you not registered to vote?

	Uninformed Bond Measure						Informed Bond Measure					Bond Measure Opinion Change				Inf. Combined				
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
Democrat	1147 60.0	867 70.5	455 76.5	149 34.4	66 25.3	131 52.4	869 69.6	485 78.2	138 34.4	71 27.8	140 53.6	13 54.7	22 60.7	48 54.9	14 41.6	799 71.0	111 32.2	853 71.3	99 31.5	34 52.2
Unaffiliated	592 31.0	312 25.4	121 20.4	184 42.6	118 45.2	96 38.5	326 26.1	120 19.4	170 42.5	112 43.6	97 37.1	8 32.8	14 37.9	30 34.5	13 39.7	282 25.0	149 43.4	300 25.0	136 43.3	26 39.7
Republican	153 8.0	40 3.3	15 2.5	92 21.3	72 27.7	21 8.3	44 3.5	12 2.0	85 21.3	68 26.5	24 9.0	3 11.8	0.1	8 9.2	6 18.2	36 3.2	77 22.3	34 2.9	74 23.3	5 7.4
Other Party	10 0.5	4 0.3	2 0.3	5 1.1	3 1.2	1 0.4	4 0.3	2 0.3	5 1.2	4 1.4	1 0.3	0.7	1.3	0.2	0.5	4 0.3	4 1.2	4 0.3	4 1.4	0.7
Not Registered to Vote	10 0.5	6 0.5	2 0.3	3 0.7	2 0.7	1 0.5	7 0.5	1 0.1	3 0.7	2 0.7				1 1.3		6 0.5	3 0.8	6 0.5	2 0.6	0.1

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 35-1

T38. What part of town do you live in?

	Gender			Age and Gender														Race			
	TOTAL	Men	Wom	18-24	Men	Wom	25-34	Men	Wom	35-54	Men	Wom	55-64	Men	Wom	65+	Men	Wom	Whit	Hisp	Asn
					18-24	18-24		25-34	25-34		35-54	35-54		55-64	55-64		65+	65+			
TOTAL	1911 100.0	898 100.0	975 100.0	96 100.0	60 100.0	32 100.0	287 100.0	138 100.0	138 100.0	564 100.0	280 100.0	272 100.0	401 100.0	203 100.0	195 100.0	554 100.0	213 100.0	337 100.0	1634 100.0	96 100.0	76 100.0
North Boulder	442 23.1	209 23.2	226 23.2	12 13.0	9 14.7	3 10.2	37 12.8	13 9.4	23 16.8	132 23.3	64 22.7	67 24.5	107 26.7	69 34.2	35 18.2	153 27.6	53 25.0	97 28.9	387 23.7	14 14.5	18 23.1
South Boulder	357 18.7	167 18.6	187 19.1	23 23.8	14 23.5	9 27.1	56 19.4	28 20.4	27 19.5	132 23.5	63 22.6	67 24.7	63 15.8	30 14.8	33 17.1	82 14.8	31 14.8	50 15.0	301 18.4	19 20.2	19 24.7
Central Boulder - North of Arapahoe	354 18.5	152 16.9	194 19.9	9 9.6	5 8.6	4 12.6	51 17.6	21 14.9	27 19.3	108 19.1	49 17.5	55 20.2	75 18.8	32 15.7	42 21.6	107 19.4	43 20.1	64 19.1	301 18.4	20 20.4	8 11.0
Southeast Boulder	208 10.9	101 11.2	104 10.7	11 11.5	6 10.2	4 13.2	33 11.4	17 12.6	15 10.8	48 8.4	29 10.2	18 6.6	44 11.0	22 10.8	22 11.3	72 13.0	27 12.7	45 13.4	174 10.7	11 11.1	12 16.1
Palo Park	132 6.9	77 8.6	51 5.3	5 5.5	5 7.9		35 12.1	18 13.1	14 10.0	45 8.0	28 9.9	17 6.1	25 6.1	16 7.7	9 4.7	23 4.2	11 5.1	12 3.5	114 7.0	7 7.5	2 2.9
Central Boulder - University Hill South of Arapahoe	101 5.3	53 5.9	47 4.8	8 8.5	5 8.8	3 9.2	12 4.2	7 5.0	5 3.4	25 4.5	13 4.6	12 4.4	20 5.0	11 5.5	9 4.5	35 6.3	16 7.5	19 5.6	93 5.7		3 3.7
Crossroads	97 5.1	43 4.8	53 5.5	7 7.7	5 7.8	3 8.5	22 7.7	12 8.7	10 7.2	22 3.9	10 3.4	12 4.6	23 5.6	8 4.1	14 7.3	23 4.1	9 4.0	14 4.1	78 4.8	7 7.7	8 10.4
East Boulder	82 4.3	29 3.3	50 5.2	2 2.1	1 1.3	1 2.2	14 4.9	5 3.9	8 6.0	21 3.8	8 3.0	12 4.4	21 5.3	8 4.2	13 6.6	23 4.1	6 3.0	17 4.9	71 4.4	4 4.4	3 3.7
University of Colorado	68 3.6	34 3.8	30 3.0	14 14.5	7 12.3	5 14.7	18 6.1	10 7.3	6 4.6	14 2.5	10 3.4	5 1.7	11 2.7	3 1.3	8 4.3	12 2.1	4 2.1	6 1.7	61 3.7	4 4.3	1 1.4
Gunbarrel	41 2.2	21 2.3	18 1.8	1 0.7	1 1.2		10 3.6	7 4.8	3 2.3	13 2.2	5 1.9	6 2.2	8 1.9	4 1.8	4 2.2	9 1.6	4 1.8	5 1.4	33 2.0	5 5.3	
Other	28 1.4	13 1.4	15 1.5	3 3.1	2 3.7	1 2.2				4 0.7	2 0.8	2 0.7	4 1.1		4 2.3	16 2.9	8 3.9	8 2.3	20 1.2	4 4.7	2 2.9

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 35-2

T38. What part of town do you live in?

	Democrat Voters								Unaffiliated Voters								Republican Voters					
	TOTAL	Dems	Dem Men	Dem WOM	Dem 18-34	Dem 35-54	Dem 55-64	Dem 65+	Unaf	Unaf Men	Unaf WOM	Unaf 18-34	Unaf 35-54	Unaf 55-64	Unaf 65+	Reps	Rep Men	Rep WOM	Rep 18-34	Rep 35-54	Rep 55+	
TOTAL	1911 100.0	1147 100.0	469 100.0	657 100.0	233 100.0	351 100.0	239 100.0	319 100.0	592 100.0	334 100.0	242 100.0	124 100.0	183 100.0	122 100.0	160 100.0	153 100.0	85 100.0	67 100.0	21 100.0	24 100.0	72 100.0	
North Boulder	442 23.1	251 21.9	98 20.9	150 22.8	29 12.4	78 22.3	59 24.8	84 26.4	136 23.0	72 21.6	62 25.5	17 13.6	39 21.5	30 24.6	50 31.1	46 30.2	32 37.7	13 19.2	1 7.2	11 46.1	18 24.7	
South Boulder	357 18.7	222 19.4	94 20.1	126 19.1	52 22.5	88 25.0	37 15.4	45 14.1	105 17.7	62 18.7	41 16.9	24 19.0	41 22.2	23 19.0	17 10.4	28 18.5	9 11.2	19 28.2	2 9.2	4 15.3	20 27.4	
Central Boulder - North of Arapahoe	354 18.5	223 19.5	90 19.2	128 19.5	42 18.0	68 19.3	46 19.1	66 20.7	111 18.7	56 16.6	51 21.0	16 13.0	36 19.7	23 18.7	35 21.7	19 12.2	5 5.9	14 20.4	1 7.2	4 15.3	8 10.6	
Southeast Boulder	208 10.9	107 9.3	40 8.5	65 9.9	21 9.2	23 6.7	33 13.6	29 9.2	74 12.4	50 15.0	23 9.5	20 15.7	24 13.0	8 7.0	22 13.6	26 16.8	11 12.6	15 22.6	2 9.0	0.4	21 29.0	
Palo Park	132 6.9	84 7.3	41 8.6	41 6.3	27 11.6	29 8.2	15 6.4	13 4.1	42 7.2	31 9.2	10 4.0	13 10.3	14 7.6	6 5.0	10 6.0	5 3.2	5 5.5	0.3	2 7.6	0.1		
Central Boulder - University Hill South of Arapahoe	101 5.3	72 6.3	36 7.7	36 5.4	14 6.2	18 5.2	12 5.0	27 8.5	23 3.9	14 4.1	9 3.7	6 4.4	5 2.8	8 6.2	5 3.0	5 3.2	3 3.6	2 2.8	0.5	2 7.7	3 4.1	
Crossroads	97 5.1	49 4.3	20 4.2	30 4.5	11 4.6	11 3.2	13 5.6	14 4.4	38 6.4	17 5.0	21 8.6	12 9.9	8 4.2	9 7.5	9 5.4	8 5.2	6 7.7	2 2.3	6 29.8	2 7.6		
East Boulder	82 4.3	53 4.6	16 3.4	36 5.5	9 4.0	15 4.2	11 4.5	18 5.6	27 4.5	10 3.1	14 5.8	7 5.5	7 3.7	8 6.3	5 3.1	3 1.9	3 3.3			0.1		
University of Colorado	68 3.6	45 3.9	20 4.2	22 3.4	18 7.9	11 3.1	8 3.4	8 2.4	14 2.4	9 2.6	5 1.9	7 5.7	3 1.8	0.1	4 2.2	9 5.7	6 6.8	3 4.3	6 28.2			
Gunbarrel	41 2.2	22 1.9	9 2.0	12 1.8	6 2.4	6 1.8	4 1.7	5 1.7	15 2.6	10 2.9	4 1.7	4 2.9	6 3.3	4 3.1	2 1.0	2 1.2	2 2.2		2 9.0			
Other	28 1.4	17 1.5	6 1.2	12 1.8	3 1.3	4 1.0	1 0.6	9 2.9	7 1.2	4 1.2	3 1.3			3 2.5	4 2.5	3 1.9	3 3.5			3 4.1		

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 35-3

T38. What part of town do you live in?

	TOTAL	Income							Vote	Rent Own		Region									
		Less \$25k	\$25k \$49k	\$50k \$99k	\$100k \$149k	More \$150k	Less \$99k	More \$100k	Lik ely	Rent	Own	Nrth Bldr	Sth Bldr	CB Nrth	SE Bldr	Palo Park	CB Sth	Cross Road	East Bldr	Univ Colo	Gun barl
TOTAL	1911 100.0	148 100.0	231 100.0	396 100.0	358 100.0	544 100.0	774 100.0	901 100.0	1814 100.0	552 100.0	1276 100.0	442 100.0	357 100.0	354 100.0	208 100.0	132 100.0	101 100.0	97 100.0	82 100.0	68 100.0	41 100.0
North Boulder	442 23.1	35 23.4	42 18.1	73 18.4	84 23.6	149 27.4	149 19.3	233 25.9	416 22.9	92 16.6	334 26.2	442 100.0									
South Boulder	357 18.7	17 11.5	40 17.2	73 18.6	78 21.7	105 19.2	130 16.8	182 20.2	350 19.3	90 16.2	250 19.6		357 100.0								
Central Boulder - North of Arapahoe	354 18.5	28 19.2	40 17.2	75 18.9	60 16.9	106 19.5	143 18.5	166 18.5	330 18.2	108 19.5	238 18.7			354 100.0							
Southeast Boulder	208 10.9	10 6.7	36 15.6	37 9.3	50 14.1	53 9.7	83 10.7	103 11.4	200 11.0	59 10.7	139 10.9			208 100.0							
Palo Park	132 6.9	11 7.2	12 5.1	34 8.6	30 8.4	32 5.9	56 7.3	62 6.9	130 7.2	46 8.3	83 6.5					132 100.0					
Central Boulder - University Hill South of Arapahoe	101 5.3	7 4.5	10 4.2	20 5.0	13 3.6	39 7.1	36 4.7	52 5.7	98 5.4	29 5.3	70 5.5						101 100.0				
Crossroads	97 5.1	16 10.8	19 8.4	29 7.2	11 3.0	14 2.6	64 8.3	25 2.7	90 5.0	46 8.3	40 3.1							97 100.0			
East Boulder	82 4.3	4 2.8	7 3.1	21 5.3	17 4.8	23 4.3	32 4.2	40 4.5	81 4.5	24 4.4	56 4.4								82 100.0		
University of Colorado	68 3.6	17 11.7	19 8.1	23 5.8	4 1.1	3 0.5	59 7.6	6 0.7	55 3.1	41 7.5	23 1.8									68 100.0	
Gunbarrel	41 2.2	3 1.8	6 2.6	8 2.0	5 1.4	12 2.2	17 2.1	17 1.9	38 2.1	15 2.7	24 1.9										41 100.0
Other	28 1.4	1 0.5	1 0.4	4 0.9	5 1.5	9 1.7	5 0.7	15 1.6	25 1.4	3 0.6	19 1.5										

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 35-4

T38. What part of town do you live in?

	Uninformed 0.3% Sales Tax						Informed 0.3% Sales Tax					Sales Tax Opinion Change						Uninf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1390 100.0	748 100.0	391 100.0	255 100.0	130 100.0	1414 100.0	776 100.0	396 100.0	245 100.0	100 100.0	30 100.0	34 100.0	45 100.0	25 100.0	1335 100.0	342 100.0	1191 100.0	353 100.0	100 100.0
North Boulder	442 23.1	328 23.6	174 23.2	90 22.9	64 24.9	24 18.4	327 23.1	177 22.8	91 22.9	61 25.0	24 24.0	10 35.2	7 20.9	10 23.3	1 4.4	309 23.2	79 23.1	279 23.4	81 23.0	21 20.5
South Boulder	357 18.7	261 18.7	140 18.7	69 17.7	42 16.3	27 20.9	267 18.9	152 19.6	68 17.3	42 17.1	22 21.5	3 9.3	7 20.7	6 13.5	6 22.3	254 19.0	60 17.6	219 18.4	65 18.3	20 19.6
Central Boulder - North of Arapahoe	354 18.5	250 18.0	145 19.4	84 21.5	51 20.1	20 15.6	258 18.2	147 18.9	80 20.3	49 20.0	16 16.3	2 8.2	6 18.8	9 19.8	2 9.0	242 18.1	76 22.2	226 18.9	73 20.6	17 17.4
Southeast Boulder	208 10.9	149 10.7	75 10.0	41 10.4	19 7.4	18 14.2	151 10.7	76 9.9	48 12.1	25 10.3	9 9.4	3 10.1	2 6.5	5 11.8	6 24.9	143 10.7	39 11.3	125 10.5	37 10.3	15 14.7
Palo Park	132 6.9	108 7.7	48 6.4	14 3.7	10 3.9	11 8.2	107 7.6	51 6.6	14 3.7	9 3.7	10 10.4	3 9.6	3 7.9	3 6.5	1 4.3	102 7.6	11 3.1	89 7.5	13 3.7	11 10.5
Central Boulder - University Hill South of Arapahoe	101 5.3	75 5.4	39 5.2	20 5.2	11 4.3	6 4.3	70 5.0	36 4.7	27 6.8	11 4.6	4 3.5	6 20.9	2 6.9		3 11.1	68 5.1	18 5.3	68 5.7	17 4.9	3 2.8
Crossroads	97 5.1	66 4.8	45 6.0	26 6.6	20 7.9	4 3.4	69 4.9	44 5.7	19 4.8	17 6.8	8 8.4		2 6.8	2 4.4	2 6.5	65 4.9	17 5.1	60 5.0	23 6.6	4 4.4
East Boulder	82 4.3	67 4.8	34 4.5	10 2.6	9 3.5	5 3.9	71 5.0	40 5.2	11 2.7	7 2.7		1 1.7		5 10.3		67 5.0	10 3.0	50 4.2	10 2.9	4 4.3
University of Colorado	68 3.6	46 3.3	26 3.4	19 4.9	13 5.2	3 2.4	50 3.5	31 4.0	18 4.5	9 3.6	1 0.6		3 9.2	1 1.6	2 7.3	46 3.5	16 4.7	43 3.6	18 5.0	1 1.4
Gunbarrel	41 2.2	24 1.7	10 1.3	12 3.0	12 4.6	6 4.4	23 1.6	12 1.5	13 3.2	10 4.2	5 5.5	1 4.7		1 2.2		22 1.7	11 3.2	16 1.3	11 3.1	4 4.2
Other	28 1.4	17 1.2	14 1.8	5 1.4	5 1.8	5 4.2	20 1.4	9 1.2	7 1.8	5 1.9			1 2.1	3 6.6	3 10.2	17 1.2	5 1.4	17 1.4	5 1.5	0.2

City of Boulder Sales Tax and Capital Projects Opinion Survey, 1,911n, +/- 2.21% MoE, June 16th - 30th, 2021, Weighted Crosstabs

Table 35-5

T38. What part of town do you live in?

	Uninformed Bond Measure						Informed Bond Measure					Bond Measure Opinion Change						Inf. Combined		
	TOTAL	Tot Yes	Def Yes	Tot No	Def No	Und	Tot Yes	Def Yes	Tot No	Def No	Und	Yes No	No Yes	Und Yes	Und No	Yes Yes	No No	Yes Both	No Both	Und Both
TOTAL	1911 100.0	1229 100.0	595 100.0	432 100.0	260 100.0	250 100.0	1250 100.0	620 100.0	400 100.0	257 100.0	261 100.0	24 100.0	36 100.0	88 100.0	33 100.0	1125 100.0	343 100.0	1197 100.0	315 100.0	66 100.0
North Boulder	442 23.1	285 23.2	147 24.8	95 22.0	60 22.9	62 24.6	293 23.5	148 23.9	83 20.8	61 23.7	65 24.9	4 16.7	10 26.5	23 26.1	5 16.3	261 23.2	74 21.6	279 23.3	67 21.3	16 24.1
South Boulder	357 18.7	224 18.2	101 17.0	79 18.2	46 17.8	55 21.9	222 17.8	105 16.9	68 17.0	38 14.7	67 25.6	4 15.8	5 13.9	13 14.8	8 24.3	204 18.1	56 16.4	215 18.0	52 16.4	17 25.3
Central Boulder - North of Arapahoe	354 18.5	237 19.3	121 20.4	81 18.8	53 20.5	36 14.5	234 18.7	127 20.4	86 21.4	57 22.3	35 13.4	5 22.5	3 8.4	11 12.2	7 21.1	220 19.6	73 21.3	220 18.4	70 22.0	12 18.2
Southeast Boulder	208 10.9	131 10.7	59 10.0	45 10.5	22 8.3	31 12.4	137 10.9	63 10.2	44 11.0	29 11.1	27 10.5	1 4.1	4 11.6	15 17.3	6 17.2	117 10.4	37 10.9	127 10.6	34 10.7	6 9.8
Palo Park	132 6.9	90 7.4	36 6.0	19 4.5	10 4.0	23 9.1	97 7.8	34 5.5	14 3.4	8 3.2	22 8.3		1 3.6	10 11.7	1 3.0	86 7.6	12 3.6	95 7.9	10 3.1	7 10.0
Central Boulder - University Hill South of Arapahoe	101 5.3	70 5.7	32 5.3	23 5.4	11 4.2	8 3.1	65 5.2	32 5.2	29 7.3	14 5.4	6 2.5	6 23.1	1 2.2	3 3.0	1 4.3	62 5.5	22 6.5	64 5.3	25 8.0	3 4.3
Crossroads	97 5.1	61 5.0	32 5.4	24 5.6	19 7.1	11 4.4	63 5.0	33 5.3	21 5.2	20 7.6	14 5.2		3 9.1	4 4.2	2 7.5	56 4.9	18 5.3	60 5.0	14 4.6	1 1.4
East Boulder	82 4.3	50 4.1	24 4.1	18 4.2	7 2.8	14 5.6	55 4.4	28 4.5	17 4.2	8 3.0	11 4.1	2 6.6	3 8.3	6 6.8		46 4.1	15 4.4	54 4.5	10 3.2	
University of Colorado	68 3.6	46 3.8	21 3.6	19 4.5	13 5.1	3 1.1	46 3.7	27 4.4	18 4.6	8 3.1	4 1.7	2 7.8	3 9.1		2 0.2	42 3.7	15 4.2	45 3.7	15 4.9	1 0.9
Gunbarrel	41 2.2	17 1.4	9 1.4	17 3.9	12 4.7	8 3.2	21 1.7	10 1.6	13 3.3	10 4.0	7 2.6	1 3.0	2 5.4	3 3.7		16 1.4	13 3.7	21 1.8	11 3.5	4 6.0
Other	28 1.4	17 1.4	12 2.1	11 2.5	7 2.7		17 1.4	13 2.1	7 1.8	5 1.8	3 1.2		1 1.9		0.5	17 1.5	7 2.0	17 1.4	7 2.3	

CCS Renewal Nonprofit Focus Groups

Summary of Comments

Background

City staff hosted four meetings with representatives of the Boulder nonprofit community between June 23 and July 12. One final meeting is scheduled for July 15. In total ten participants, representing ten different organizations attended the meetings. Attendees included representatives from: Studio Arts Boulder (CCS2 Grantee), Dairy Center for the Arts (CCS1 Grantee), BMOCA (CCS2 Grantee), Resource Central (CCS2 Grantee), KGNU (CCS2 Grantee), Growing up Boulder, Boulder Arts Commission, I Have a Dream Foundation, Community Cycles (CCS2 Grantee), Butterfly Effect Theatre of Colorado, El Centro AMISTAD, The Catamounts, Social Venture Partners Boulder County, JLF Colorado, Junkyard Social Club, TGTHR, EcoArts. Frequent Flyers Aerial Dance. Staff shared the study session memorandums and study session summaries as background and presented a brief slide show with background information and the current concept for the 2021 CCS renewal. Major themes are summarized below.

1. Not having identified nonprofit projects on the ballot could result in reduced support for the ballot item.

While all participants agreed that CCS is an important source of capital funding for Boulder nonprofits, many suggested that the lack of identified project could be a risk. Participants involved in the 2017 ballot item referenced the coordinated campaign run by the organizations and expressed concern that the nonprofit community may not muster the same energy to pass the bill if organizations are not listed on the ballot.

On the other hand, some mentioned the Boulder County Worthy Cause program, which is regularly supported by voters and does not identify grant recipients ahead of time. Some participants recommended that highlighting past grant recipients could help voters visualize the types of projects that could receive funding in future rounds.

There was near unanimous support for the highest allocation possible for nonprofit projects out of the tax funds (e.g. 15% to 20%).

2. General support for planning grants with some reservations.

Most participants supported the concept of planning grants to help nonprofits develop ideas into actionable plans and projects. A few respondents noted that planning grants could help promote equity in the program, as they could assist groups that address the diverse needs of the community be prepared to seek capital grants in later rounds.

However, some participants highlighted the importance of financial and organizational capacity to the success of a capital campaign and capital project and suggested that the ability to raise funds to fund feasibility plans would be a key indicator of organizational readiness for a capital

project. Several participants recommended that the amount of funds for planning grants be limited so that “transformational” capital investments can be made.

3. Transformational investments versus small capital projects. Regarding allocation of funds, competing themes emerged about the types of capital projects community groups desired. On one hand, many participants described a desire for large-scale “transformational” projects, such as community arts centers or community and cultural hubs that could host several complimentary nonprofit organizations and provide a breadth of services to the community. On the other hand, other participants expressed a desire for smaller capital projects (i.e. \$10k to \$50k) to fund repairs and improvements to existing facilities.
4. Use consistent naming and definitions when discussing the tax. During conversations about the tax, several participants asked about the rationale for changing the name from Community, Culture and Safety Tax to Community Resilience and Safety Tax. Several participants were concerned about omitting the word “Culture”, as it conveys a broad sense of creating a diverse, welcoming community as well as supporting the arts. Participants also recommended that if the word “Resilience” is used, that the city define what it means in the context of the ballot item and in a way that is consistent with how the broader community uses the term.
5. Considerations for program award and administration. Many participants asked questions about the structure of the program and decision-making structure for awards. While staff explained that the program has not been designed yet, several considerations were raised:
 - a. Representation matters in the selection committee – any body used to make award decisions should include representation from the diverse communities within Boulder to ensure that the process is equitable.
 - b. Clearly communicate expectations up-front – ensure that community groups have a clear understanding of the time and effort involved in applying for a grant, including areas of evaluation (such as financial and organizational capacity). Many respondents recommended having a less rigorous process for smaller capital and/or planning grants.
 - c. Perform a needs assessment – several individuals recommended doing community outreach to determine the community’s highest needs and to survey the financial health of the nonprofit community. To incorporate an equity lens, participants recommended using cultural brokers and other community connectors to ensure that underrepresented communities’ voices are included during the planning process.
 - d. Be clear on the decision-making process – many respondents encouraged staff and council to be clear on the decision-making process and the authority of any committee to make awards. Some groups expressed frustration with the 2017 renewal process, as there was a perception that recommendations made by the stakeholder committee were changed during council deliberations.
 - e. Support grantees’ success – staff received several comments regarding structuring grants and support to support the success of nonprofits. Suggestions included looking at the grant milestones to make it easier for organizations to draw funds as they are needed during the design and construction process; allowing a portion of funds to

support operational costs during construction; and allowing donated land and other in-kind costs to count as matching funds.

- f. Allocate funds for program administration – several participants recommended ensuring that the ballot language provides funding related to the administration of a new grant program (staffing, committees, etc.). Some respondents recommended that council clarify that other grant programs at the city (e.g. Arts Commission Grant Program, Health Equity Fund).

One final focus group is scheduled for Thursday, July 15. Staff will provide an update during the Tuesday, July 20 study session if any new themes emerge.

City of Boulder Non-Profit Support

2018-2022

Multiple City departments provide both direct and in-kind support for our local non-profits. Since 2018 the average amount of direct financial support for city non-profits was approximately \$8.9 million. Notable examples include Housing and Human Services (HHS) which alone averages \$4.2 million a year. This \$4.2 million excludes affordable housing related funding activities that can run in the tens of millions per year (including carryover). Facilities and Asset Management grants subsidized rent worth nearly \$1.8 million each year to the Dairy Arts Center and Boulder Museum of Contemporary Art. Of the \$49.3 million in cumulative financial support funded or committed through 2022 only \$7.9 million, 16% is directly related to the Community, Culture and Safety Tax II as a stand-alone funding mechanism.

Along with direct financial support, the city supports non-profits with in-kind support which includes below market rate rents for Studio Arts Boulder and the Harbeck House as well as storage space for Historic Boulder and use of OSMP meeting facilities for the Colorado Native Plant Society.

The tables below provide a summarized view of city non-profit support by both Type and Department. Additional line item detail can be provided upon request.

Non-Profit Funding by Type

Type of Support	2018	2019	2020	2021	Remaining Commitments 2022+
Capital Investment	419,000	-	-	-	-
Conference Support	2,470	4,620	500	1,500	1,000
Contracted Services	82,000	82,000	-	60,000	142,000
Direct financial support; in-kind space		40,000	30,000	20,000	10,000
Grant	175,121	95,085	78,000	22,359	-
Program Funding	1,369,164	1,326,448	1,275,597	1,454,266	-
HHS	4,237,107	4,953,671	3,766,312	4,015,809	4,022,000
Arts	769,138	979,482	997,382	987,657	990,000
Subsidized Rent - Boulder Museum of Contemporary Art	592,344	592,344	592,344	592,344	592,344
Subsidized Rent - Dairy Arts Center	1,193,904	1,193,904	1,193,904	1,193,904	1,193,904
Total Before CCS2	8,840,248	9,267,553	7,934,039	8,347,839	6,951,248
CCS2		1,600,000	1,000,000	1,500,000	3,809,500
Grand Total	8,840,248	10,867,553	8,934,039	9,847,839	10,760,748

Non-Profit Funding by Department

Department	2018	2019	2020	2021	Remaining Commitments 2022+
Citywide		1,600,000	1,000,000	1,500,000	3,809,500
Climate Initiatives	1,542,000	1,073,000	1,125,000	1,153,000	-
Facilities	1,786,248	1,786,248	1,786,248	1,786,248	1,786,248
HHS	4,237,107	4,953,671	3,766,312	4,015,809	4,022,000
Open Space & Mountain Parks	423,755	353,152	229,097	325,125	1,000
Parks & Recreation	82,000	122,000	30,000	80,000	152,000
Arts	769,138	979,482	997,382	987,657	990,000
Grand Total	8,840,248	10,867,553	8,934,039	9,847,839	10,760,748

Facilities & Fleet Department:

Alpine-Balsam Site Horizontal Infrastructure

The 2015 purchase of the Alpine-Balsam property, formerly the Boulder Community Health (BCH) Broadway campus, was a strategic investment for the community. The adoption of the Alpine-Balsam Area Plan in 2019 confirmed the vision for the property to be redeveloped, in alignment with community goals, as a mixed-use community hub for affordable housing and the city's western hub. However, the Alpine-Balsam site is partially located in the 100-year floodplain. As a result, it is necessary to build infrastructure that removes the site from the floodplain to allow for the residential construction and Pavilion renovation to be designed without floodproofing constraints. The city hired engineering firm Anderson Consulting Engineers in 2020 to perform an alternatives analysis to identify the most feasible design options to meet the criteria of the area plan and technical requirements.

The analysis concluded that an open-channel greenway that is approximately 60-feet in width and traverses the southern edge of Balsam Avenue would be the preferred design that fully removes the site from the floodplain. The design's inlet (how it directs water into the channel on the western edge of 9th Street) may require some construction under 9th Street and on the edge of North Boulder Park, though the consultant is still evaluating the engineering feasibility of this option. The inlet will not interfere with the operation or use of North Boulder Park and will be coordinated with Parks & Recreation staff to ensure alignment and community engagement. The design is aligned with the Goose Creek Master Plan (in progress) and the Alpine-Balsam Area Plan.

The next step in 2021 is to finalize the design details and complete the conditional letter of map revision (CLOMR) process through FEMA, which is the federal permitting process that allows for construction to occur.

The intention is to align the exterior hospital deconstruction with the construction of the flood mitigation channel, which would take advantage of construction efficiencies and potentially utilize soils removed from the channel to assist in filling the hole and grading the site where the hospital was located. Should these efficiencies occur, flood mitigation construction could begin in 2022.

In addition to flood mitigation, there is additional horizontal infrastructure work that needs to be performed, including energy infrastructure, construction of some or all roads, pedestrian connections, and utilities construction. Preliminary estimates have suggested this work will cost \$3.6 million, bringing the total site development (horizontal infrastructure plus flood mitigation) to \$6.6M.

ROI Impacts

It is not possible to establish an ROI of only the horizontal infrastructure and flood mitigation work because benefits are only realized when understood within the wider context of the Alpine-Balsam development. Completion of the horizontal infrastructure and flood mitigation is a necessary phase towards developing the Alpine-Balsam site and the consolidation of 13 city buildings into a single campus. Consolidation of such non-geographically constrained buildings brings operational efficiencies due to the construction of a new energy efficient building built to last for 70-100+ years, but also due to a decrease in total square footage.

The buildings planned to be consolidated into a Western Hub at the Alpine-Balsam site averaged \$9.39 per square foot for Operation and Maintenance in 2019, over a total footprint of 166,016 square feet. This includes costs for custodial services, energy (electricity and gas), and minor (non-capital) maintenance.

Data from the General Services Administration (GSA) demonstrate that new high-performance buildings average an operational cost of about \$5.33 per square foot annually. These operational savings, coupled with a decrease in total facility square footage after consolidation, demonstrate a significant return on investment after consolidation is completed.

In addition to operational expenses, consolidation brings about capital renewal savings, as it is less expensive to perform capital maintenance on one campus rather than 13 separate buildings.

There are also unquantifiable benefits that are difficult to assign a dollar amount, such as strides made in reaching the city's climate goals, and having buildings that meet the city's core values and fulfill functionality requirements.

Deferred Capital Renewal Needs (Backlog)

Overview

Buildings supported by the Facilities Department have an estimated maintenance backlog of about \$15.3 million. These capital renewal needs include like-for-like replacements of mechanical equipment such as boilers and rooftop condensing units as well as upgrades to fire suppression systems, roof replacements and other necessary major maintenance.

It is preferential to be proactive rather than reactive when maintaining the city's building portfolio. Deferred Capital Renewal represents building systems whose lifecycles have been extended beyond their typical duty cycle, causing breakdowns and malfunctions to become more common. By continuing to defer such capital maintenance, the following may occur:

- Increased downtime and disruptions for essential systems, such as elevators, air conditioning, etc.
- Reduced reliability of systems and assets
- Further accelerated deterioration of some assets requiring earlier renewal
- Increased costs from reactive/crisis planning, unnecessary repairs, and shortened service lives

ROI Impacts

The cost associated with replacing aging building systems is inevitable; the city can extend system lifecycles by a few years, but eventually the condition of a deteriorating system will pose critical safety and functionality issues. Unless a facility is disposed from the city's portfolio, the unfunded liability will need to be addressed at some point, and waiting until a critical failure occurs could result in very expensive corrective measures being taken. The Facilities Master Plan (FMP) will detail a framework for assessing whether particular buildings should be considered for consolidation.

Facilities cannot assign a dollar "cost" related to the further deferral of maintenance. Building system failures and disruptions are difficult to anticipate, and their negative impacts extend beyond the need to perform emergency maintenance, as they include inconveniences and liabilities. Cost savings to some

degree are anticipated as fewer breakdowns occur from aging equipment, but are difficult to estimate and are dependent on how the city chooses to prioritize deferred maintenance across its building portfolio. The Facilities Master Plan will offer such a rubric for prioritization.

Furthermore, it is likely that in order to meet the city's climate goals, system replacements may not be "like-for-like", but rather be replaced with more energy efficient, and thus more costly, components. Deferred capital renewal needs do not account for system upgrades, but rather only like-for-like replacements.

Innovation & Technology Department:

Project Title	ROI Description/Comment
Enterprise Data Warehouse	By establishing and Enterprise Data Warehouse the city will enhance the integrity of data and security for the organization. This is expected to have a positive impact on community engagement and support more focused service delivery. This project will also facilitate the consolidation of Records management Systems for the police department. It will also enable the city to mature its Data Governance strategy and ability. The city lags behind peer organizations and the industry in general by not having a data warehouse in place. During times like the recent pandemic rapid access to comparable data is critical for an local government organization.
Constituent Relationship Management System	This project will not only replace the current system but also consolidate other older systems into an enterprise system Expected to positively affect Community engagement and response to public. The new CRM will capture data that can inform services and actions and will interface with the Data Warehouse.
Enterprise Resource Planning (ERP) System Replacement (Finance)	This application is scheduled for a refresh as the result of Lifecycle replacement (LCR) planning. LCR is the process to maintain functionality and user productivity through the planned decommission of software that is not fully supported by the vendor, or needs a full upgrade in order to meet current business needs, or to comply with security protocols. This is an underfunded capital maintenance project.

	In this case the ROI on this project would be realized by staying on current standards needed to conduct the city's business.
Enterprise IT Service Management System	Implementation of a citywide ticketing system for internal services would foster efficiency and improve service delivery and reporting for internal services. It would also remove the inefficiency inherent in having several similar systems in use throughout the city.

Parks & Recreation Department:

Boulder Creek Improvements

The Boulder Creek Path, #6 on Tripadvisor's "[Best Things to Do in Boulder](#)," is popular with residents and visitors alike. Its proximity to the downtown core contributes to the economic vibrance of the area and provides an important car-free transportation artery through the city. Bikers, runners, walkers, and more all would benefit in their pursuit of healthy activity and transportation, and renovations and updated management plans would protect and enhance the creek's environmental wellbeing. **Direct ROI:** N/A. **Indirect ROI:** community health and wellness, conservation and resiliency, property values, economic development, and visitor spending.

Boulder's Recreation Centers and Indoor Pools Improvements / Recreation Facility Capital Maintenance

Improvements to the three recreation centers and their pools would increase visitation, allowing further investment in other recreation facilities and programs and overall community health. If enhancements brought traffic up 20% from 2019 levels, the facilities would generate an additional \$500,000 annually to directly reinvest in recreation offerings. Along with new expanded financial aid from Parks & Recreation, this would enhance equity across all ages, races, and incomes in the Boulder community. **Direct ROI:** ~\$500,000 annually. **Indirect ROI:** community health and wellness, property values, and visitor spending.

Boulder Reservoir and Coot Lake Recreation and Ecological Enhancements

Improvements to the Reservoir and its surrounding natural areas would enhance both paid and free recreational experiences for residents, workers, and visitors. Increased visitation would also provide \$90,000 to sustain operations and pay for environmental protection of the area and our city's water supply. The area supports all manner of healthy activities including boating, biking, jogging, walking, as well as threatened species. **Direct ROI:** ~\$90,000 annually. **Indirect ROI:** community health and wellness, conservation and resiliency, and visitor spending.

Boulder Civic Area Phase 2 Development

Like the Boulder Creek Path, the Civic Area is central to Boulder's economic and cultural core, supporting property values, economic activity, and appeal for visitors. This development on the eastern end of the area, which hosts the Farmer's Market and other events, would encourage further activation of the space through increased events and strengthen the community fabric and support local artists and producers. These events generate some revenues from

sponsorship and agreements; however, the largest driver would be increased economic activity from attendees. **Direct ROI:** ~\$25,000 annually. **Indirect ROI:** community health and wellness, conservation and resiliency, property values, economic development, and visitor spending.

East Mapleton Ballfields Redevelopment

As community tastes have shifted, the space at East Mapleton Ballfields has been underutilized. It is centrally located adjacent to the thriving Boulder Junction area, and its redevelopment would allow for new healthy activity and increase property values as the area grows. The site would be adapted based on community preferences and priorities. Additional ballfield rentals could be programmed, which would be expected to generate at least \$50,000 a year in revenue which offsets direct expenses from programming the fields. **Direct ROI:** ~\$50,000 annually. **Indirect ROI:** community health and wellness, and property values.

Sports Complexes and General Athletic Field Improvements / Athletic Field Capital Enhancements

Boulder maintains premier sports facilities as well as fields and courts throughout the city, providing healthy activities and enhanced livability and property values in numerous neighborhoods. Improvement of these facilities would encourage more league play and the associated social and health benefits, as well as the ability to accommodate activities that best match the public interest. **Direct ROI:** ~\$100,000 annually. **Indirect ROI:** community health and wellness, economic development, and visitor spending.

Historical and Cultural Facility Preservation

Boulder is known for its unique culture, history, and beauty. Protecting and activating historical spaces would enhance visitor spending, property values, and its particular sense of place. Community input would be sought to align the use of these spaces with the greatest cultural and economic benefit.

Neighborhood and Community Park Capital Enhancements

Funding for maintenance and enhancement for neighborhood and community parks would bring health, environmental conservation, and economic benefits to every corner of the city. This would maximize the use of Boulder's diverse inventory of parkland to engage community members of all backgrounds. **Direct ROI:** N/A. **Indirect ROI:** community health and wellness, conservation and resiliency, and property values.

Valmont City Park Phase II

Valmont City Park boasts a spectacular bike park and disc golf course, providing unique recreational opportunities that draw visitors from across the region. Phase II would continue to develop this community benefit space with accessible activities for all community members and allow for additional activation through races, camps, tournaments, and other events that generate revenue for the city and the Boulder business community. **Direct ROI:** N/A. **Indirect ROI:** community health and wellness, conservation and resiliency, property values, economic development, and visitor spending.

Pearl Street Mall Refresh (coordinate w/ CV)

In collaboration with Community Vitality, this project would enhance the crown jewel of the downtown Boulder business community. Revitalizing this unique pedestrian mall would directly contribute to economic vibrance and encourage spending by visitors and community members

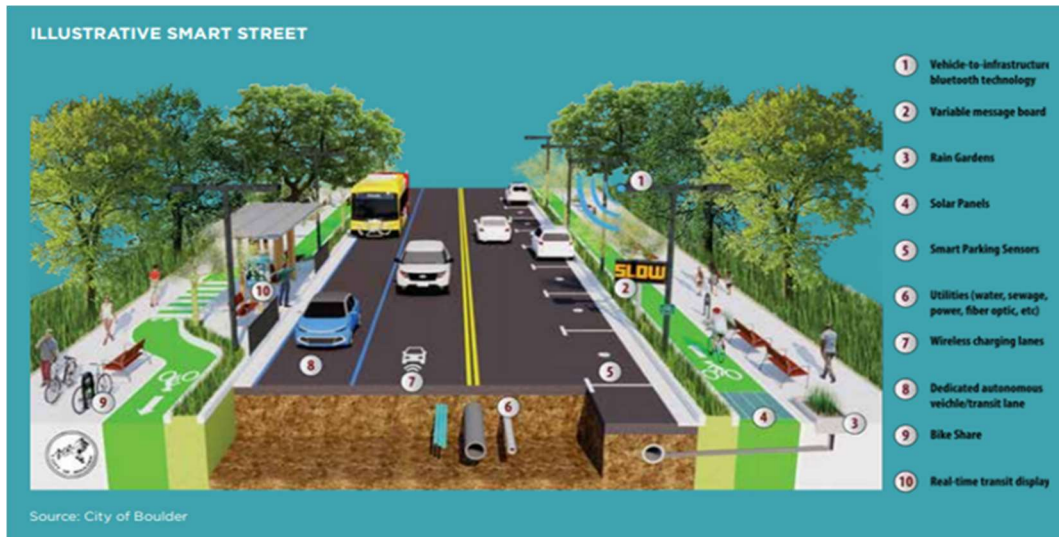
alike. **Direct ROI:** N/A. **Indirect ROI:** property values, economic development, and visitor spending.

Police Department:

Public Safety Building Expansion

Public Safety Building Expansion and Renovation. Construct a 25,000 square-foot expansion for Police functions, along with associated renovations to the existing facility. The renovation would focus on net zero, generating its required energy from an on-site solar system. This will provide many opportunities to leverage financial incentives such as rebates, production incentives for the solar system, or even tax credits (captured by a partner with tax liability and passed through to the city). These financial incentives can cover as much as 50% of the incremental cost that is required to go above the minimum energy code requirements. If building is truly net zero, could save approximately \$105K per year in gas and electric costs.

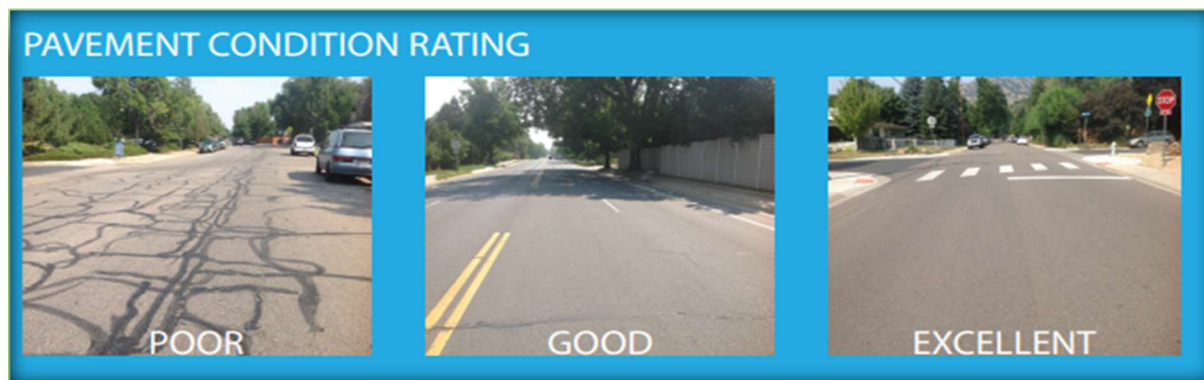
Transportation & Mobility Department:



The proposed Smart Street project will deploy real-time Automated Traffic Signal Performance Measures (ATSPMs) modernizing our traffic signal management

by providing high-resolution data to support performance-based maintenance and operations strategies that improve safety and efficiency while cutting congestion and cost. The project will allow the city to leverage our Federal Congestion Mitigation and Air Quality Grant. The project would complete the remaining traffic signals on the city's regional transportation network not funded by our DRCOG federal grant. This would be 41 intersections and require \$1.45M. Our ultimate objective is to deploy the new enhanced system city-wide. This would require upgrading the remaining 48 traffic signals not on the regional network and \$1.70M additional funding. Delaying the project ten years would cost an additional \$1.1 Million. Delaying the project would also mean connecting to the broadband outside of broadband construction, this delay would cost an additional \$1M.

Based on our EPA-based modeling the Smart Street project will reduce greenhouse gas production by approximately 5,600 metric tons annually. The EPA estimates 2020 societal cost was \$42/MTCO₂ increasing to \$69/MTCO₂ in 2030. Early deployment of the project will have the multiplying effect that early deployment will provide additional years of benefit and reduce the escalating long-term challenge. Deployment in the first year (2022) of the CCS extension will save approximately \$265,000/year in greenhouse gas societal cost escalating to \$383,000/year in 2030. The completion of the Smart Street project will also further the city's goal of 15-minute neighborhoods for pedestrians in and around Boulder.



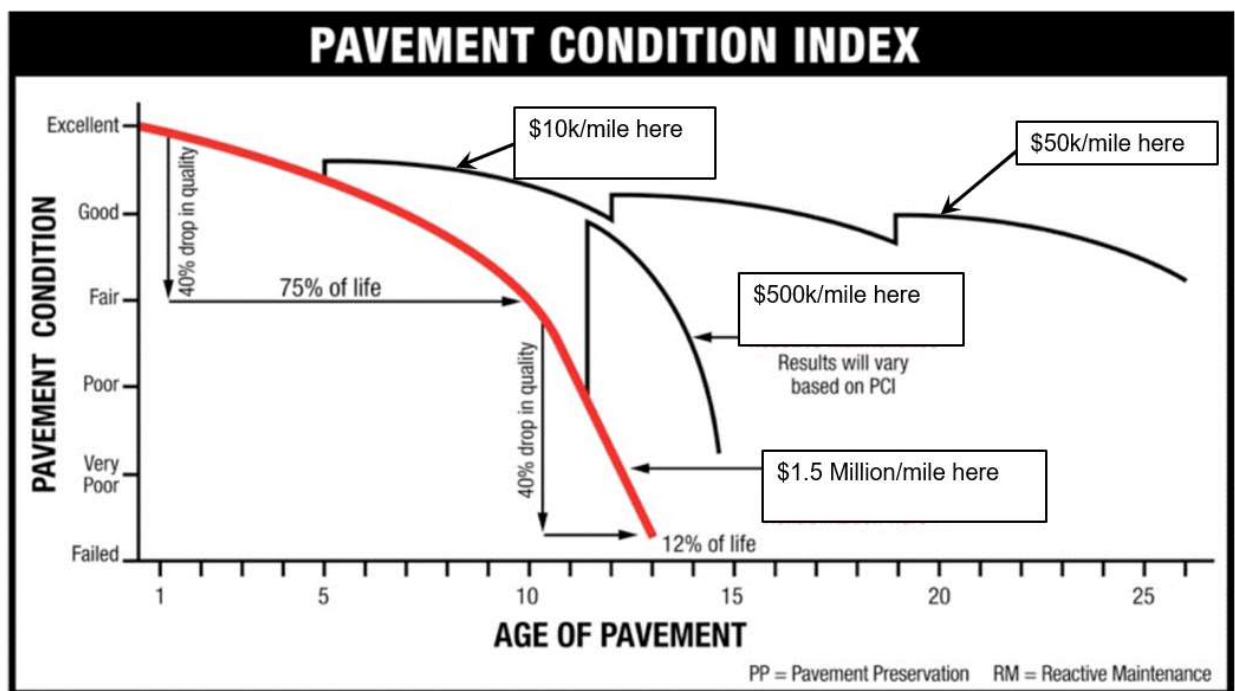
Resilience Classification: Essential

The proposed Deferred Maintenance includes \$3-\$6M on 27-54 lane miles of pavement management. The City of Boulder's priorities for transportation funding are the safety and preservation of the transportation system, including maintaining all streets in a good and safe condition. The Transportation & Mobility Department has established a Pavement Management Program (PMP) for Boulder's 300-mile street system, which includes inspecting and rating all streets on a three-year interval to maintain awareness of existing conditions and guide where pavement repairs will be made in future years. The purpose of the Pavement Management Program is to provide the optimal level of funding, timing, and renewal strategies that will keep the citywide street pavement network at or above a "Good" OCI rating. The best strategy may be to defer a costly reconstruction on one street in order to complete less expensive treatments on other streets to minimize its deterioration into a more costly type of treatment, such as reconstruction. Street treatments that may take place under this program include mill/overlay, chip-seal, and crack-fill/seal.

The project is not eligible for other federal dollars because they are maintenance capital projects which cannot be funded by federal and state grants. "Routine" roadway maintenance is largely considered a function that is both undertaken and funded locally. Federal and state grant dollars for infrastructure are primarily allocated for significant reconstruction or new construction projects.

In recent years the cost for repair and reconstruction has increased over 5% per year. Delaying this essential project could cost the city an additional \$3.3M and at the same time decrease safety and quality of life for the citizens of Boulder. This is an essential infrastructure investment, and it will be done in coming years. The timing on this is imperative to save from future construction cost increases which outpace regular inflation and allow the city to meet goals for overall pavement condition levels at the lowest possible cost. As seen in the graph below, the goal is to perform pavement maintenance as early in the life cycle as possible using rejuvenating agents, crack seal treatment and chip seal treatment,

which add years to the pavement service life at the lowest possible cost. Waiting to provide maintenance increases costs by orders of magnitude as service life deteriorates rapidly beyond 10 years without maintenance. The city has approximately 66 centerline miles (out of approximately 300 total) that have a OCI level of 59 or below (the goal is 75 or above) and many of these streets could be improved with lower cost treatments while some will require higher cost treatment such as mill/overlay and reconstruction. Over a 25 year period, the yearly cost to mill/overlay one mile of roadway and then perform low-cost early maintenance such as crack seal averages \$23,530, whereas a reconstruction with no maintenance averages \$60,000. The Return on Investment for providing lower cost maintenance and treatments is 155%, demonstrating the value that early maintenance provides for Boulder taxpayers and residents.



Supporting Response to CCS Tax Renewal – Unfunded Capital Needs – Boulder Fire-Rescue

Immediate

[Fire Station 3 Relocation Funding Gap](#)

Replacing the current, outdated Fire Station 3 with a near Net Zero, modern and efficient facility will significantly cut down operational and facility maintenance costs inherent in an aging, outdated building. The new Fire Station 3 will also serve as a co-located facility for Fire Administration Headquarters, alleviating the need for separate, administrative real estate at premium Boulder prices. BFR has analyzed the reduction in overall construction costs to not include Admin HQ space; this is estimated to be approximately \$1.5M. In contrast, BFR was occupying approximately \$250,000 worth of office space per year at Center Green.

Intermediate

[Fire Station 2 Relocation](#)

Land cost continues to quickly escalate in Boulder. BFR wishes to move forward with land identification and purchase now to offset future escalation.

[Fire Station 4 Relocation](#)

Land cost continues to quickly escalate in Boulder. BFR wishes to move forward with land identification and purchase now to offset future escalation.

[Fire – Construct Storage Facility for Apparatus and Equipment](#)

BFR wishes to partner and collaborate with Facilities in accordance with their Master Plan in the remodeling of the MFC. This is land that the city already owns, and remodeling to include a BFR storage facility will meet BFR needs for the future. This approach is a more efficient use of resources and provides an opportunity for intradepartmental cooperation.

[Fire – Light Vehicle Response Vehicles for ALS x 2](#)

ALS will allow BFR to eventually capture revenue for patient transport. The 911 market in Boulder has a particularly robust rate of payment success, and revenue from transport in the future will be able to offset program expenses. However, it should be noted that the BFR Master Plan focus for ALS is centered on patient outcomes. ALS will give Boulder an opportunity to address many patient metrics, with prioritized focus related to an increase in pre-hospitalization cardiac survival.

Long Term

[Fire Station 5 Relocation](#)

Land cost continues to quickly escalate in Boulder. BFR wishes to move forward with land identification and purchase now to offset future escalation.

Fire – Light Vehicle Response Vehicles for ALS x 3 (total 5)

ALS will allow BFR to eventually capture revenue for patient transport. The 911 market in Boulder has a particularly robust rate of payment success, and revenue from transport in the future will be able to offset program expenses. However, it should be noted that the BFR Master Plan focus for ALS is centered on patient outcomes. ALS will give Boulder an opportunity to address many patient metrics, with prioritized focus related to an increase in pre-hospitalization cardiac survival.

Fire – Capital Maintenance and Completion of Phases II and III at Fire Training Center

Due to the high rate of usage of the Driving Pad and Burn Building, this maintenance expense is expected to be necessary in 10-15 years, if not before. Completion of Phases II and III will allow for additional classroom space as well as dormitory space, thus offering the opportunity for longer-term training. Fees for training classes as well as dormitory space will assist in recovering the costs of the buildout, which has occurred in other local municipalities. Expenses are also likely to be in partnership with Boulder County.