STUDY SESSION MEMORANDUM

TO: Mayor and Members of City Council

FROM: Jane S. Brautigam, City Manager
Tanya Ange, Deputy City Manager
Patrick von Keyserling, Communication Director
Sarah Huntley, Engagement Manager
Ryan Hanschen, Engagement Specialist

DATE: Jan. 22, 2019

SUBJECT: Study Session Item for Jan. 22, 2019
2018 Community Survey Results

INTRODUCTION

The purpose of this memo is to prepare City Council for a presentation and discussion of key findings related to the 2018 Community Survey at the Jan. 22, 2019 study session.

The 2018 Community Survey was conducted in September and October 2018. The survey was mailed to over 6,000 households selected through a randomization process to help ensure the results reflect a representative cross-section of Boulder.

Half of the households were sent a paper version of the survey; the other half received an invitation to take the survey online. All households within Boulder's 10 subcommunities were eligible to receive the survey. Attached (multi-family) housing units were over sampled to compensate for a tendency of detached (single-family) housing residents to return surveys at a higher rate.

A total of 1,260 residents responded.

The survey contained a broad range of questions including quality of life, priorities for city government, ratings of city services, communication and outreach, use of city facilities and programs, and demographics.

As the formal survey period concluded, the city also posted a link to the same survey, inviting all members of the community to participate in an online version. Analysis of this separate data set is underway.

Results from the statistically valid community survey have been shared with department directors and will be used in various ways, including informing the budget process, assisting departments in project and service delivery planning, establishing engagement and outreach priorities, and as a tool for performance measurement.

Question for Council:

1. Do council members have questions and/or observations about the 2018 Community Survey results?

2. City staff believes that the existing list of 2019 priorities will address much of the feedback received through this survey. Does council concur with this assessment, or are there unaddressed data points that require more analysis and work planning?

BACKGROUND

The City of Boulder has conducted a community survey about every two years from 1987 to 2001 and then again in 2007, 2011, 2014, 2016 and 2018. All community-wide surveys conducted since 1987 have been mail surveys sent randomly to households in late spring or early fall.

For the 2016 and 2018 surveys, the city used the National Citizen Survey (NCS), a standard survey template, offered by Boulder-based National Research Center (NRC). The NCS is endorsed by International City/County Management Association (ICMA). A key benefit of the NCS is the benchmarking against more than 600 citizen survey results, many in the Front Range.

Since the approach is to use the standard survey template, the available custom questions were limited. Staff sought feedback from council, via email, and worked with the NRC survey consultant to refine the custom questions for the 2018 survey.

The full reports from the NRC are attached to this memo, as Attachments A-G. The remainder of this memo provides an overview of key results.

OVERVIEW OF RESULTS[1]

Key Findings and General Conclusions

[1] Results in this memo refer to those gathered in the statistically valid mailed survey. Analysis has not yet been completed for the online version of the survey, which was open to all community members.

Positive Indicators

Boulder continues to score very well as a place to live (with nine out of 10 residents rating it as excellent or good)[2]. Approximately 80 percent of survey respondents reported they would recommend living in Boulder and a similar number felt they would like to remain in Boulder for the next five years.

Many of the assets and amenities the city offers are clearly loved. Parks/open space and libraries ranked particularly high, with each receiving satisfaction ratings of 95 percent.

The opportunities Boulder offers for health, recreation, fitness, culture and education were rated much higher than those in other communities. Mobility options for cycling, walking and transit also exceeded ratings received by many benchmark cities.

From the perspective of governance, the city received very high marks for customer service (86 percent). Key service-delivery data points, such as respondent satisfaction with public safety, utilities, street cleaning, sidewalk maintenance, parks, libraries, and public information, resulted in scores that are similar to, or higher than, benchmark cities.

Natural environment and education and enrichment were chosen as the highest priority areas for future focus.

Challenges/Opportunities for Improvement

As positive as this news is, the 2018 community survey also reveals some challenges, or opportunities for improvement. This data is, perhaps, the most helpful to the city organization as it embraces a culture of continuous learning, improvement and innovation.

This year's community survey showed that the gulf between the haves and have nots is clearly an issue. As the consultants pointed out in one of their reports,

> *"With strong economies and attractive communities, comes scarcity. One of the biggest challenges found in this survey was affordability. Only 9 percent rated the cost of living in Boulder as excellent or good. The lack of affordability was most evident in the assessments given to affordable housing where only 8 percent gave the current opportunities positive ratings. Related, the variety of housing options was rated positively by fewer than 20 percent. Both housing indices were much lower than those found elsewhere in the nation. The survey also found that more Boulder residents were experiencing housing cost stress than their national counterparts. Ratings of affordable quality food decreased from 2016, possibly indicative of a rising cost of food in Boulder as well."*

[2] Satisfaction ratings, or "positive" ratings, are determined by the combined percentage of respondents who chose excellent or good. In a few, less frequent, instances, this conclusion is drawn from the combined percentage of respondents who chose very or somewhat likely.

Tensions also exist in the area of access, travel and mobility. As one report concludes:

> *"Boulder is a national role model for alternative travel, and the survey demonstrated its success. Travel by bicycle and foot were rated as excellent or good by nearly 90 percent of residents, and path and walking trails were rated positively by even more (95 percent). These scores, along with public transportation, were significantly higher than the national benchmarks.*
>
> *However, as in 2016, car travel in Boulder continues to provide a challenge. Traffic flow, travel by car and public parking received positive ratings (from) only about 30 to 40 percent of residents, and all (transportation-related) community characteristics were lower than national averages. Additionally, ratings of travel by car decreased since 2016. Again, the attractiveness of Boulder to both residents and tourists is a double-edged sword when it comes to mobility."*

Finally, there are some indicators the public's perception of crime may be shifting. While general ratings related to "overall safety," "safe neighborhood," and "safe downtown/commercial area" remained steady between 2016 and 2018, and police service received an 82 percent positive rating, the public's assessment of crime prevention dropped 5 percent over the past two years. This data point decreased from 75 percent in 2016 to 70 percent in 2018.

In addition, the survey asks two questions related to individuals' experience with crime. The first question asks if a member of the respondent's household was a "victim of crime in Boulder." The second asks if the respondent reported a crime to police in the past 12 months.

The following is a look at the increase in percentages for these two indicators, when comparing the two years.

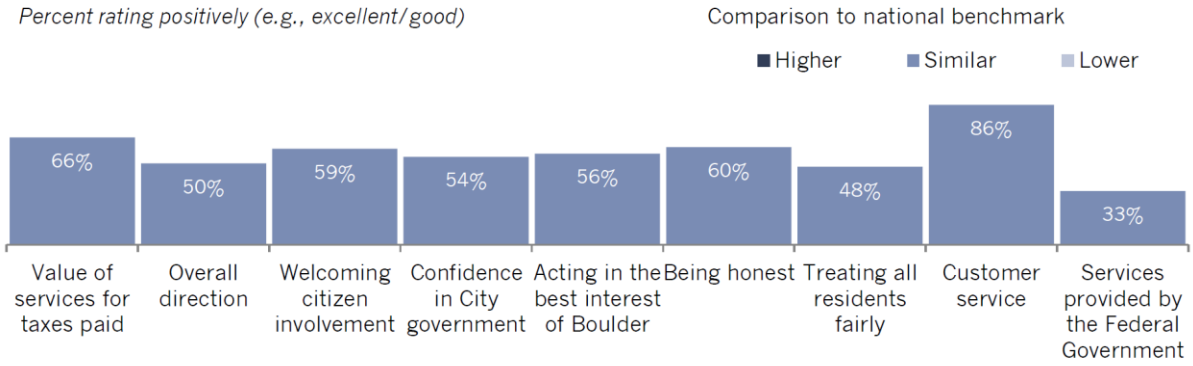
Indicator	**% that said "yes" in 2016**	**% that said "yes" in 2018**
Household member was a victim of crime in Boulder	7 percent	17 percent
Reported a crime to the police in Boulder	15 percent	20 percent

City leadership has identified this data point as one to continue monitoring – and seek to understand further.

A Closer Look at Results Related to Confidence in Government and Engagement

As council may recall, results from the 2016 survey sparked some interesting conversations about the community's trust in local government and the effectiveness, or credibility, of the city's engagement processes.

Like many of its benchmark cities, Boulder did not receive overwhelmingly positive marks in these types of areas in 2016 or 2018. The following chart, pulled from one of the reports, shows the ratings city residents gave to Boulder in 2018 – and demonstrates that these marks (while perhaps disappointing) are consistent with the national benchmark.



On the other hand, a comparison between 2016 and 2018 data shows that ratings in five of these indicators, and one other, improved.

Indicator	**% positive in 2016**	**% positive in 2018**
Overall direction of the city	46 percent	50 percent
Welcoming citizen involvement	55 percent	59 percent
Confidence in city government	50 percent	54 percent
City acting in best interest of community	50 percent	56 percent

Being honest	56 percent	60 percent
Gathering feedback from residents on new policies or programs	50 percent	55 percent

Three specific questions were asked about City Council.

The first asked respondents to evaluate the statement, "Boulder's City Council implements policies that reflect my values." A combined 34 percent strongly agreed or agreed with this statement.[3]

Two indicators were added in 2018 to create a baseline for how meaningful respondents believe their input to council and other decision-makers is. Respondents were asked to evaluate these two statements:

- "My input, when I give it, is reflected in staff summaries and recommendations to council, boards or commissions, and other city leaders"
- "Boulder's City Council considers my input, when I give it, before making decisions."

Both had large percentages (73 and 68 percent, respectively) of people who neither agreed nor disagreed, suggesting there is significant opportunity for clarity about how input is used. The combined percentage of individuals who strongly agreed or agreed, for each of these, was 10 percent.

Other indicators that could be connected to community engagement remained largely unchanged between 2016 and 2018.

A Closer Look at Results Related to Equity

As stated previously, this survey is conducted in a way that strives to make it representative of the entire community. However, in 2016 and 2018, the city contracted with NRC to produce additional reports that demonstrate responses based on demographics and geographic differences.

For the demographic cross-tab report, demographic characteristics of the survey sample were compared to those found in the 2010 Census estimates and other population norms for the City of Boulder. This report looked at differences in the data based on the following factors: income, length of time living in Boulder, renter vs. homeowner, age, income, and race/ethnicity.

[3] This question was asked a little differently in 2016. The statement that year was, "Boulder's City Council implements policies that reflect the values of the community." This also resulted in a satisfaction rating of 34 percent.

Participants who designated themselves as Hispanic or another race gave a lower percentage of positive marks than white respondents for a number of indicators.

Among those where differences were statistically significant:

- Recreational opportunities (89 percent vs. 95 percent)
- Availability of affordable quality health care (55 percent vs. 67 percent)
- Availability of affordable quality mental health care (33 percent vs 57 percent)
- Opportunities to participate in social events and activities (65 percent vs. 85 percent)
- Opportunities to participate in community matters (67 percent vs. 79 percent)
- Openness and acceptance of the community toward people of diverse backgrounds (48 percent vs. 57 percent)
- Neighborliness of residents in Boulder (52 percent vs. 62 percent)
- (Government) being honest (53 percent vs. 62 percent)
- Overall customer service by Boulder employees (76 percent vs. 87 percent)
- Employment opportunities (51 percent vs. 67 percent)
- Shopping opportunities (67 percent vs. 79 percent)
- Ability to start or grow a business in Boulder (42 percent vs. 64 percent)

There was also a difference in perceptions related to many public safety services. Hispanic or other races gave a lower percentage of positive marks than white respondents to the following:

- Police/sheriff services (70 percent vs. 84 percent)
- Ambulance or emergency medical services (84 percent vs. 95 percent)
- Emergency preparedness (65 percent vs. 81 percent)
- Crime prevention (75 percent vs. 86 percent)

Lower-income residents ranked Boulder significantly lower:

- As a place to raise children
- In terms of ease of getting to places
- In overall confident in Boulder government
- In whether they have attended a city-sponsored event

One of the most dramatic differences was seen in responses given by lowest income respondents about Boulder as a place to live compared to their neighborhood as a place to live. The positive rating of the city as a whole was 20 percent higher (87 percent) than the rating this group gave their neighborhood (67 percent).

Renters reported contacting the City of Boulder much less than owners (30 percent compared to 54 percent).

The lowest rating for housing options came not from lowest income residents, but from people with incomes ranging from $50K to $99K. All incomes groups marked availability of affordable quality housing low.

As council knows, the City of Boulder has entered into a partnership with the Government Alliance on Race and Equity (GARE), a national network of local and regional government agencies working to achieve racial equity and advance opportunities for all. These data points (along with others in the cross-tab report) are expected to provide a solid baseline to help measure the results of the city's efforts to address equity issues in the future.

ATTACHMENTS

Attachment A: Community Livability Report
Attachment B: Dashboard Summary of Findings
Attachment C: Trends over Time
Attachment D: Technical Appendices (includes complete survey responses, benchmark comparisons, detailed survey methods, and survey materials)
Attachment E: Geographic Crosstabs
Attachment F: Demographic Crosstabs
Attachment G: Supplemental Online Survey Results

THE NCS™

The National Citizen Survey™

Boulder, CO

Community Livability Report

2018

NRC
National Research Center Inc

2955 Valmont Road Suite 300
Boulder, Colorado 80301
n-r-c.com • 303-444-7863

ICMA
Leaders at the Core of Better Communities

777 North Capitol Street NE Suite 500
Washington, DC 20002
icma.org • 800-745-8780

Contents

About 1
Quality of Life in Boulder 2
Community Characteristics 3
Governance 5
Participation 7
Special Topics 9
Conclusions 11

Charter Members
AAPOR Transparency Initiative
AMERICAN ASSOCIATION FOR PUBLIC OPINION RESEARCH

The National Citizen Survey™
© 2001-2018 National Research Center, Inc.

The NCS™ is presented by NRC in collaboration with ICMA.

NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

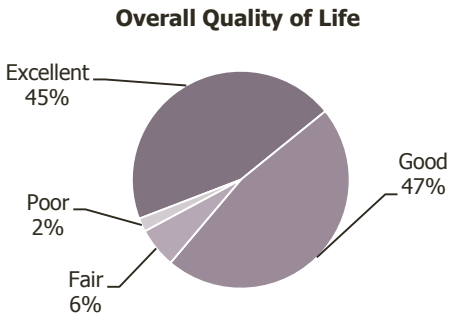
About

The National Citizen Survey™ (The NCS) report is about the "livability" of Boulder. The phrase "livable community" is used here to evoke a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents' opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement).

The Community Livability Report provides the opinions of a representative sample of 1,260 residents of the City of Boulder. The margin of error around any reported percentage is 3% for all respondents. The full description of methods used to garner these opinions can be found in the *Technical Appendices* provided under separate cover.

Quality of Life in Boulder



Nearly all residents (92%) rated the quality of life in Boulder as excellent or good. This rating is higher than the national benchmark and similar to ratings given in 2016. (See Appendix B of the *Technical Appendices* provided under separate cover).

Shown below are the eight facets of community. The color of each community facet summarizes how residents rated it across the three sections of the survey that represent the pillars of a community – Community Characteristics, Governance and Participation. When most ratings across the three pillars were higher than the benchmark, the color for that facet is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.

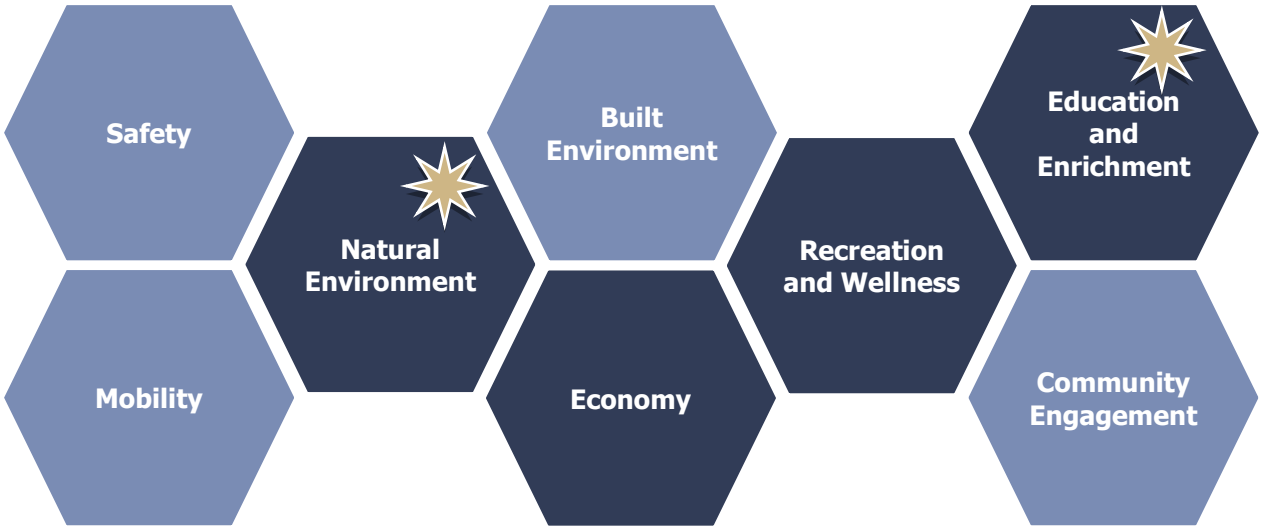
In addition to a summary of ratings, the image below includes one or more stars to indicate which community facets were the most important focus areas for the community. Residents identified Natural Environment and Education and Enrichment as priorities for the Boulder community in the coming two years. Facets in which Boulder scored higher than the nation included Natural Environment, Economy, Recreation and Wellness, and Education and Enrichment. This overview of the key aspects of community quality provides a quick summary of where residents see exceptionally strong performance and where performance offers the greatest opportunity for improvement. Linking quality to importance offers community members and leaders a view into the characteristics of the community that matter most and that seem to be working best.

Details that support these findings are contained in the remainder of this Livability Report, starting with the ratings for Community Characteristics, Governance and Participation and ending with results for Boulder's unique questions.

Legend

- Higher than national benchmark
- Similar to national benchmark
- Lower than national benchmark

Most important



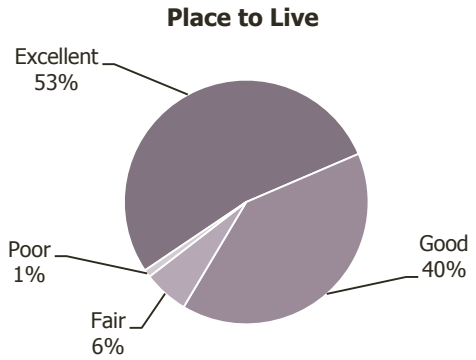
Community Characteristics

What makes a community livable, attractive and a place where people want to be?

Overall quality of community life represents the natural ambience, services and amenities that make for an attractive community. How residents rate their overall quality of life is an indicator of the overall health of a community. In the case of Boulder, about 93% rated the City as an excellent or good place to live. Respondents' ratings of Boulder as a place to live were similar to ratings in other communities across the nation.

In addition to rating the City as a place to live, respondents rated several aspects of community quality including Boulder as a place to raise children and to retire, their neighborhood as a place to live, the overall image or reputation of Boulder and its overall appearance. About 8 in 10 residents gave positive ratings to their neighborhoods, the city as place to raise children and Boulder's overall image. Almost all respondents rated Boulder's overall appearance as excellent or good, a rating higher than the national benchmark. Boulder as a place to retire received lower ratings overall and decreased from 2016 but was on par with national averages.

Delving deeper into Community Characteristics, survey respondents rated over 40 features of the community within the eight facets of Community Livability. Most of the community amenities listed on the survey received ratings of excellent or good from more than two-thirds of residents and many characteristics received positive marks from 90% or more. The areas scoring the highest were Safety, Natural Environment, Economy, and Education and Enrichment. The lowest scoring individual items were affordable quality housing (8% excellent or good), cost of living (9% excellent or good) and housing options (19%).



When comparing Boulder to the nation, more than half of the community characteristics reviewed received ratings higher than the comparison benchmarks. Areas where Boulder exceeded the nation clustered in the areas of Economy, Education and Enrichment, Community Engagement and also for alternate modes of transportation within Mobility. Opportunities for health and wellness, recreation and fitness also scored significantly higher than in other communicates across the nation.

Most ratings of community characteristics were similar to those given in 2016 (see the *Trends over Time* report). Travel by car, travel by public transportation and air quality were all rated lower than in 2016. Boulder's economic health, shopping, food, childcare, volunteer opportunities and neighborliness also were rated less favorably in 2018. There were no significant increases found for community characteristic assessments in the 2018 survey.

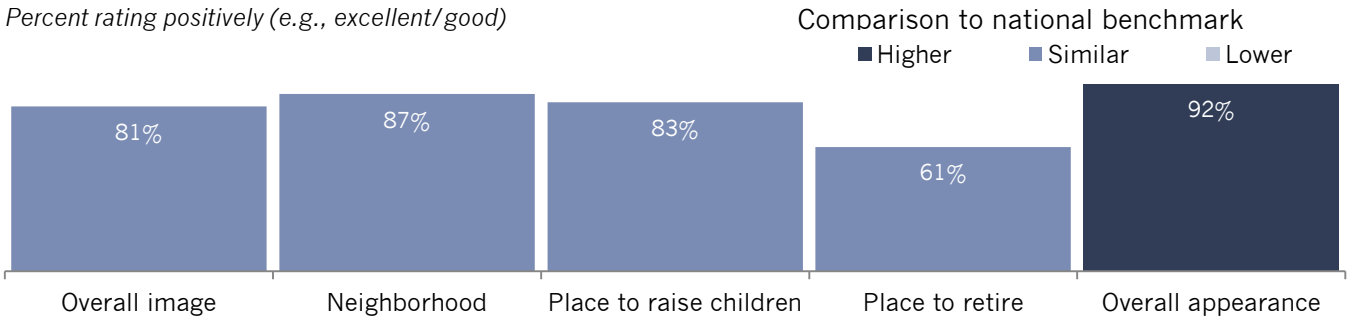
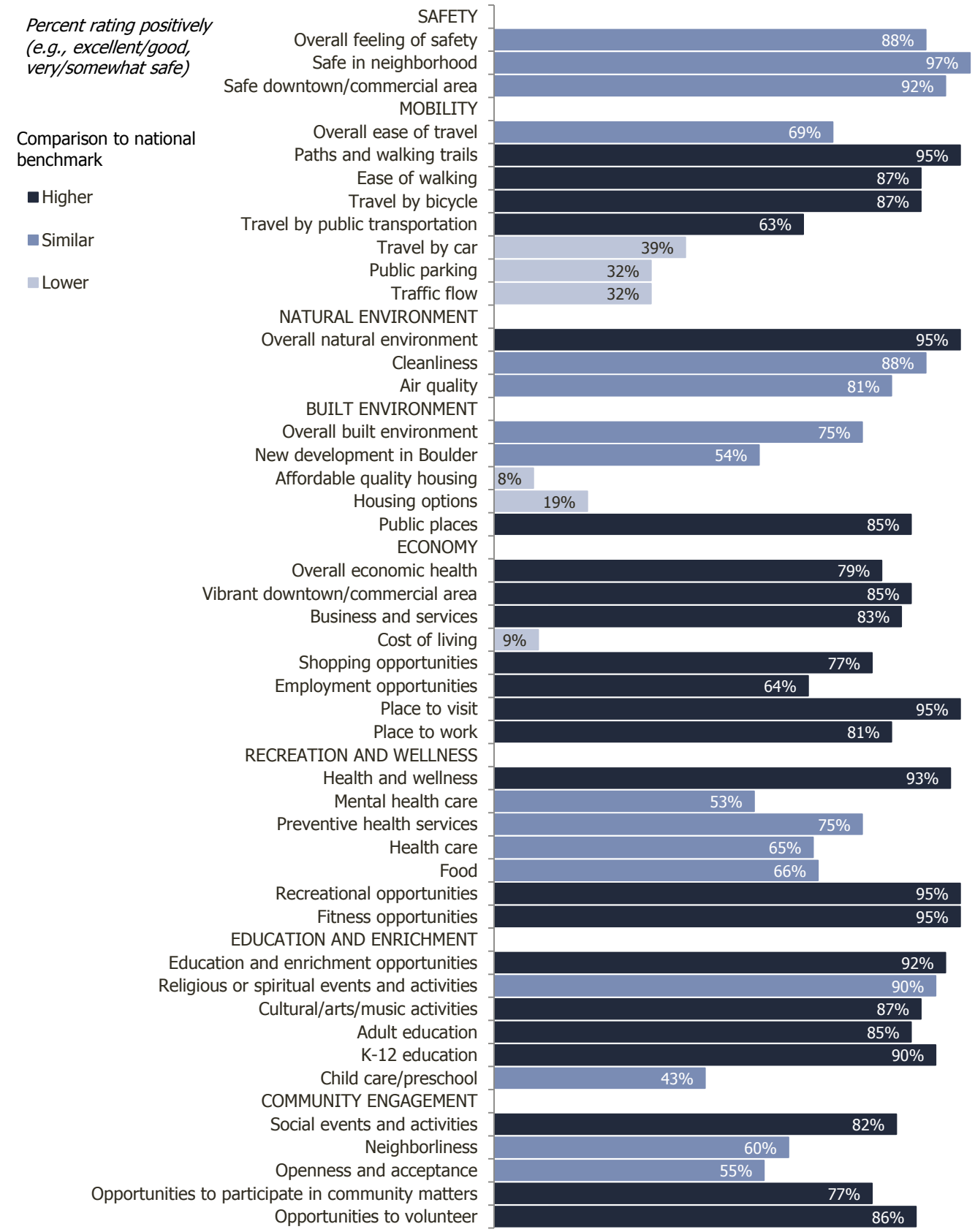


Figure 1: Aspects of Community Characteristics



Governance

How well does the government of Boulder meet the needs and expectations of its residents?

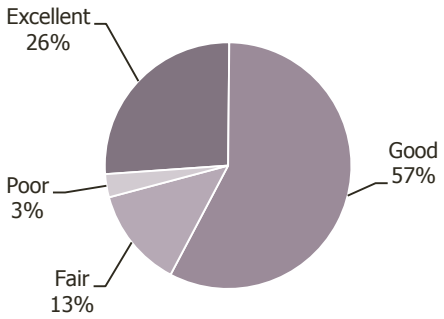
The overall quality of the services provided by Boulder as well as the manner in which these services are provided is a key component of how residents rate their quality of life. Nearly 85% of survey respondents rated the overall quality of City services as excellent or good, a score more than 50% higher than the rating given for the Federal Government. The ratings of both local and Federal Government service provision were similar to national benchmarks.

Survey respondents also rated various aspects of Boulder's leadership and governance. Customer service ratings were the highest with nearly 90% of residents responding with a mark of excellent or good. About two-thirds of residents gave positive ratings for the value of services for taxes paid. Other questions related to public trust hovered around 50% excellent or good. These marks were all similar to national norms.

The 2018 survey found significant increases in ratings for public trust including the City welcoming citizen involvement, acting in the best interest of Boulder, and being honest. Residents also were more favorable in terms of the overall direction the City is taking and their confidence in City government.

Respondents evaluated over 30 individual services and amenities available in Boulder. All services received excellent or good scores by at least half of survey respondents. Services related to Natural Environment, Recreation and Wellness, and Education and Enrichment received the most positive ratings. About 4 in 5 residents gave excellent or good ratings to each aspect within those facets. The lowest rated services clustered in the area of Mobility.

Overall Quality of City Services



However, no service received a rating lower than the national average and nearly a third of the services received higher scores than the benchmark. Services related to the Natural Environment almost all exceeded the national benchmark. City parks, recreation centers, recreation programs, libraries, special events and the bus/transit also scored significantly higher than comparison communities.

Almost all service ratings were stable over time. Snow removal and natural areas preservation were rated more positively in 2018 than in 2016. Only ratings of crime prevention dropped over the two year period.

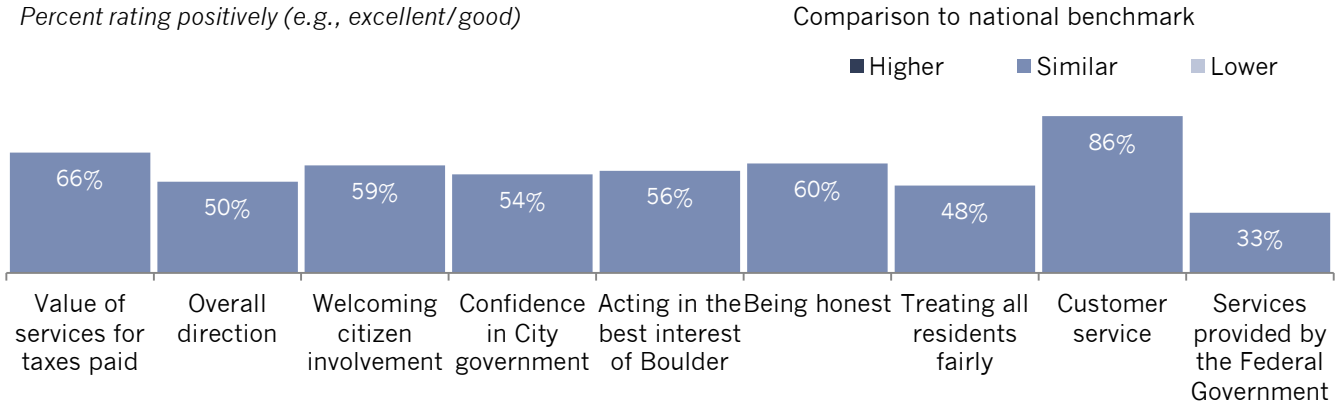
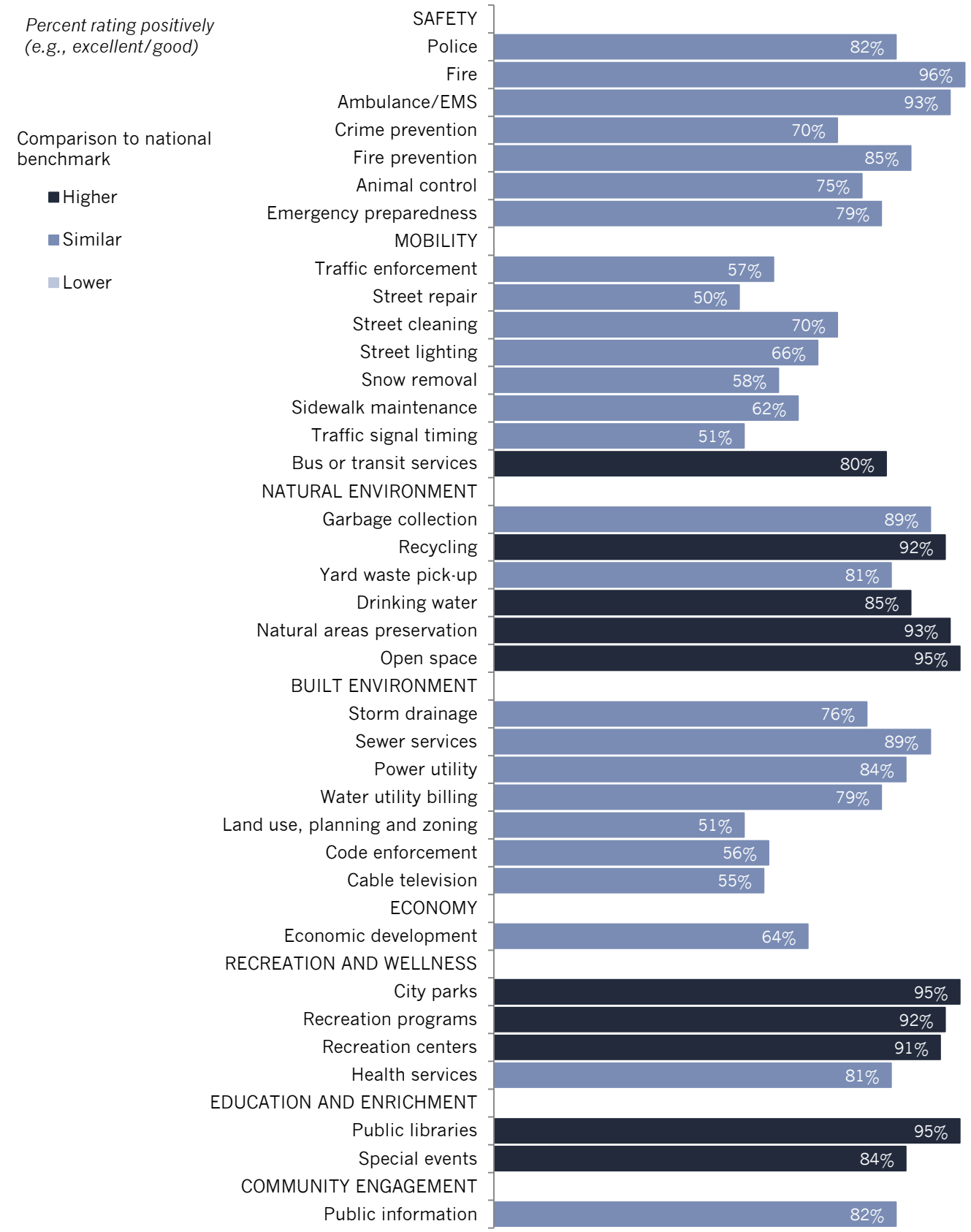


Figure 2: Aspects of Governance



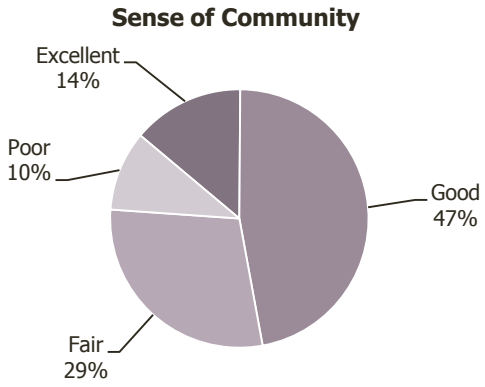
Participation

Are the residents of Boulder connected to the community and each other?

An engaged community harnesses its most valuable resource, its residents. The connections and trust among residents, government, businesses and other organizations help to create a sense of community, a shared sense of membership, belonging and history. About 6 in 10 residents rated the sense of community in Boulder as excellent or good, a score similar to the national average. Approximately 80% of survey respondents reported they would recommend living in Boulder and a similar number felt they would like to remain in Boulder for the next five years.

The survey included over 30 activities and behaviors for which respondents indicated how often they participated in or performed each, if at all. Participation rates varied by activity. The highest levels of Participation were found in the areas of Natural Environment Recreation and Wellness and use of alternate modes of transport within Mobility. Lower Participation rates were reported for attending or watching public meetings and stocking supplies for an emergency.

When compared the nation, Boulder residents were more likely to use transit, carpool, bike and walk. They also reported higher rates of recycling, park use, exercise, City event attendance and volunteerism than their national counterparts. Boulder residents also more frequently worked within their own city than other residents across the country. Boulder residents were less likely to stock supplies for an emergency, participate in religious/spiritual activities, and read or watch the local news. More Boulder residents were under housing cost stress than residents in comparison communities.



Participation rates did not vary much from 2016. Fewer respondents reported participating in religious/spiritual activities and reading/watching local news in 2018. Also, more residents in 2018 had witnessed a crime or had been a victim of crime than in 2016, indicating greater rates of victimization in the city in 2018.

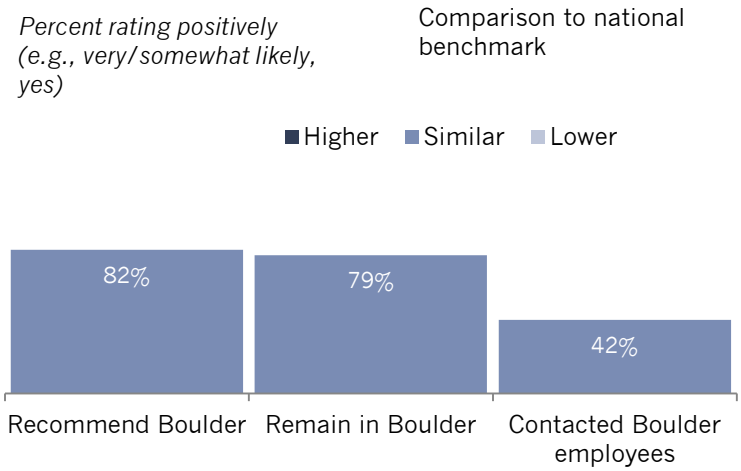
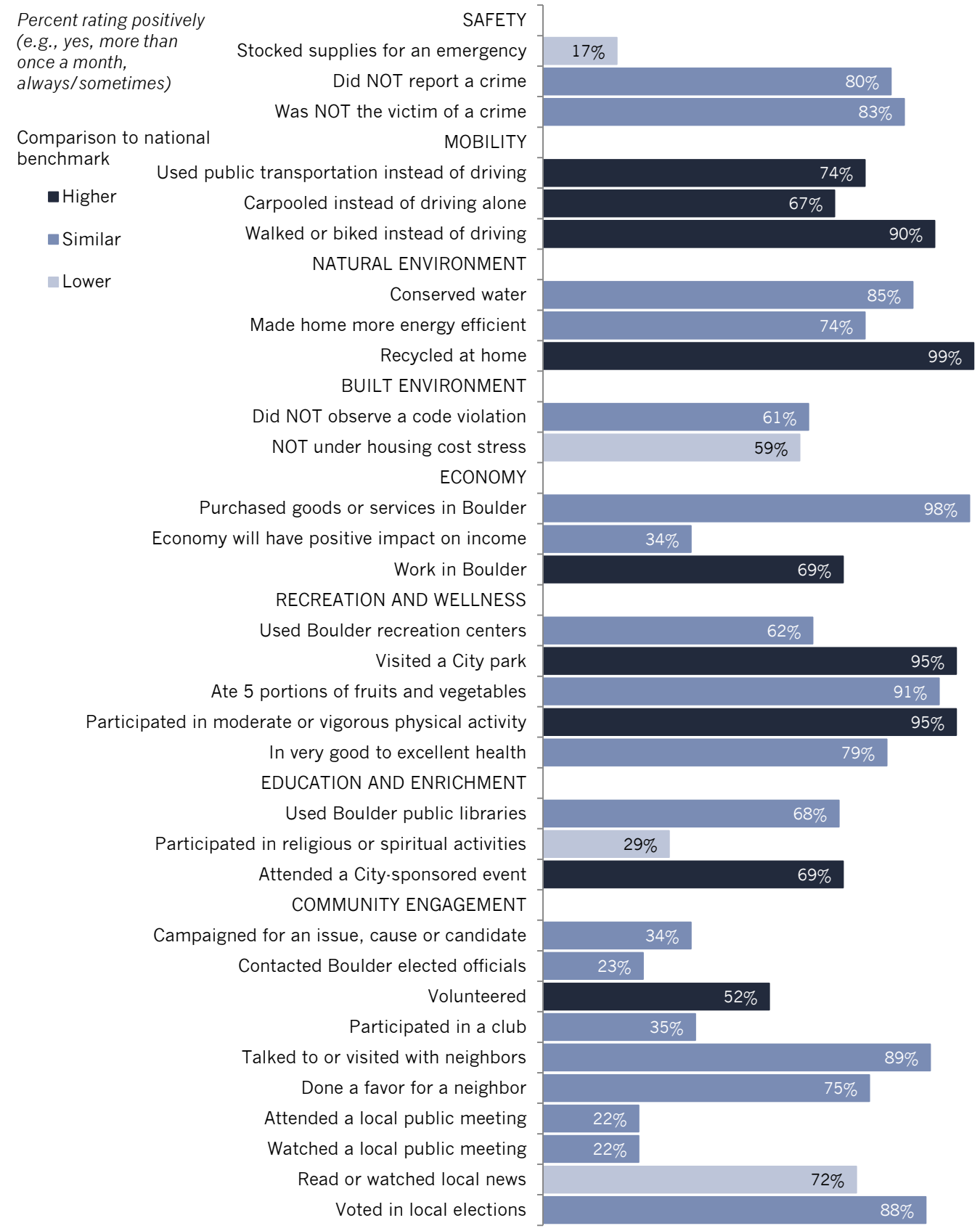


Figure 3: Aspects of Participation

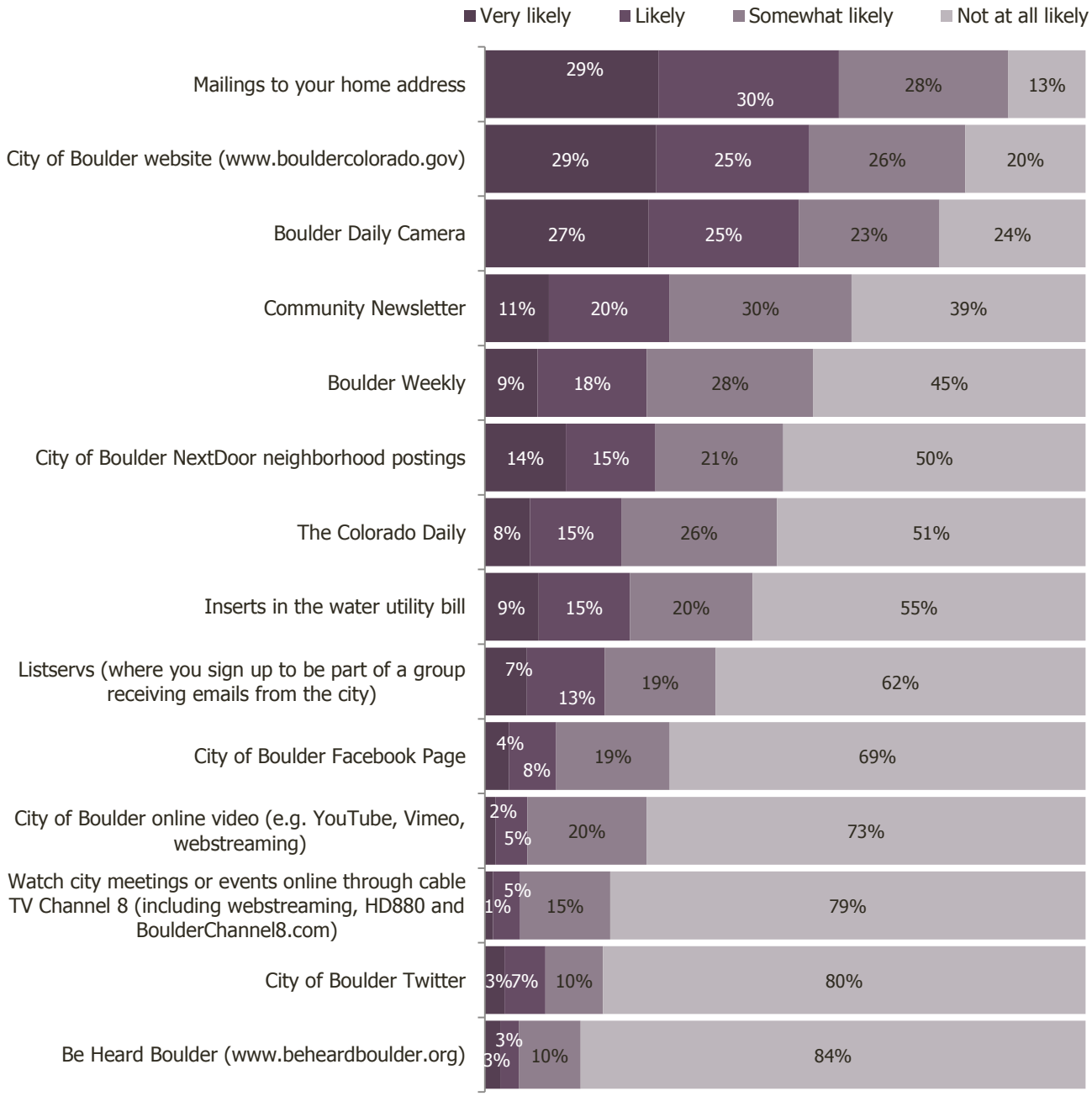


Special Topics

The City of Boulder included two questions of special interest on The NCS. The first question assessed how residents learned about community events in Boulder. Mailings, the City of Boulder website and the *Boulder Daily Camera* were the information sources most commonly used. About 75% to 80% of respondents reported they were at least somewhat likely to us these news sources to get information about Boulder happenings.

Figure 4: Information Sources

How likely, if at all, are you to use one of the following information channels to obtain information about community events such as City Council meetings, community meetings and upcoming events?

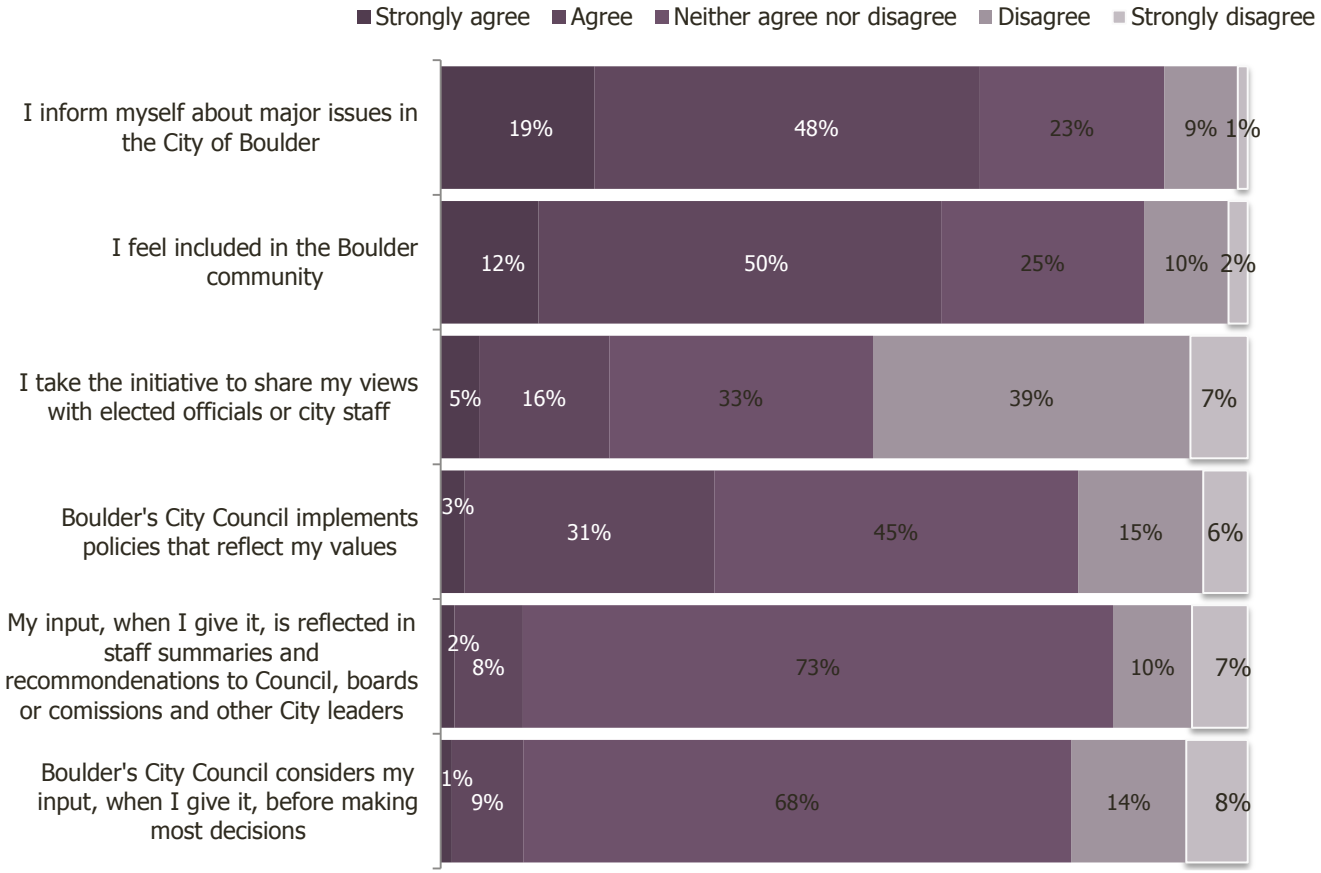


Survey respondents also answered a series of questions on how well the City listens to residents and how well they participated as a resident in community decision-making. About 10% of residents felt that staff and City Council took their input into account, about half the number who disagreed with the statement. (About 70% neither agreed nor disagreed.) About one-third of respondents felt that the Boulder City Council implemented policies that reflected their values, while about 20% did not. About half of the residents surveyed neither agreed or disagreed with the statement.

In terms of resident participation in decision-making, about two in ten felt they had taken the initiative to share their views with staff or elected officials. A similar number reported that they were informed about major issues in the City of Boulder. About 62% of the residents surveyed felt included in the Boulder community while 12% did not. About one-quarter of survey respondents responded neither agree nor disagree to the statement of inclusion.

Figure 5: Community Involvement and Inclusivity

Please rate to what extent you agree or disagree with the following statements.



Conclusions

Boulder is a great place to visit and live

More than 9 in 10 residents rated Boulder as excellent or good place to live and a similar number gave overwhelmingly positive remarks to many of the amenities offered in Boulder. The opportunities in the city for health, recreation, fitness, culture and education were rated much higher than those in other communities across the nation. Mobility options for cycling, walking and transit also were regarded very positively and exceeded national marks.

Further, Boulder was felt to be a great place to visit by nearly all survey respondents. Beyond the opportunities for recreation and culture, Boulder's vibrant downtown, shopping, businesses and services were also rated very highly and above the nation. The overall appearance of the city also received outstanding marks.

When it comes the Natural Environment, Boulder delivers

As in 2016, Natural Environment was selected as a top item of focus for the Boulder community in the next two years; about 90% of residents indicated it was essential or very important to them. Even though a priority, Boulder's scores in the area of the environment were strong. Ratings for overall natural environment and services supporting natural areas preservation both received extremely high quality scores (95% and 93% respectively) and were significantly higher than the national norms. Related City services such as recycling, drinking water, open space as well as all of the transportation modes replacing the automobile also recorded scores above the benchmarks. Boulder residents more often recycled and used alternate modes of transportation than their national counterparts. Air quality was one of the only community characteristics experiencing a decrease from 2016.

Boulder's Economy is strong but poses challenges to community affordability

Residents gave Boulder's economy very high marks. About 80% of residents rated the community as excellent or good in terms of overall economic health, its vibrant downtown and as a place to work. As mentioned above, Boulder was felt to be an attractive destination for shopping, businesses and its ability to encourage tourism. Boulder scored above the nation on all of these indicators with especially strong marks for its downtown and its strong attraction as a place to visit. Although ratings of Boulder's overall economic health and shopping decreased from 2016, all other economic indicators on the survey remained stable since 2016.

With strong economies and attractive communities, comes scarcity. One of the biggest challenges found in this survey was affordability. Only 9% rated the cost of living in Boulder as excellent or good. The lack of affordability was most evident in the assessments given to affordable housing where only 8% gave the current opportunities positive ratings. Related, the variety of housing options was rated positively by fewer than 20%. Both housing indices were much lower than those found elsewhere in the nation. The survey also found that more Boulder residents were experiencing housing cost stress than their national counterparts. Ratings of affordable quality food decreased from 2016 possibly indicative of a rising cost of food in Boulder as well.

Alternate mode travel is exceptional in Boulder though automobile travel still a struggle

Boulder is a national role model for alternative travel and the survey demonstrated its success. Travel by bicycle and foot were rated was excellent or good by nearly 90% of residents and path and walking trails were rated positively by even more (95%). These scores along with public transportation were significantly higher than the national benchmarks.

However, as in 2016, car travel in Boulder continues to provide a challenge. Traffic flow, travel by car and public parking received positive ratings by only about 30-40% of residents and all community characteristics were lower than national averages. Additionally, ratings of travel by car decreased since 2016. Again, the attractiveness of Boulder to both residents and tourists is a double-edged sword when it comes to mobility.

THE NCS™

The National Citizen Survey™

Boulder, CO

Dashboard Summary of Findings

2018

NRC
National Research Center Inc

2955 Valmont Road Suite 300
Boulder, Colorado 80301
n-r-c.com • 303-444-7863

ICMA
Leaders at the Core of Better Communities

777 North Capitol Street NE Suite 500
Washington, DC 20002
icma.org • 800-745-8780

Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. The NCS captures residents' opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement). This report summarizes Boulder's performance in the eight facets of community livability with the "General" rating as a summary of results from the overarching questions not shown within any of the eight facets. The "Overall" represents the community pillar in its entirety (the eight facets and general).

By summarizing resident ratings across the eight facets and three pillars of a livable community, a picture of Boulder's community livability emerges. Below, the color of each community facet summarizes how residents rated each of the pillars that support it – Community Characteristics, Governance and Participation. When most ratings were higher than the benchmark, the color is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.

Broadly, Boulder residents tended to give positive ratings to most aspects of community livability. Within the pillar of Community Characteristics, ratings within the facets of Economy, Education and Enrichment and Community Engagement tended to be higher than ratings in comparison communities. Governance ratings tended to be higher within the facets of Natural Environment, Recreation and Wellness and Education and Enrichment. Mobility rates were higher than other communities within the pillar of Participation.

Figure 1: Dashboard Summary

	Community Characteristics			Governance			Participation		
	Higher	Similar	Lower	Higher	Similar	Lower	Higher	Similar	Lower
Overall	25	21	6	10	36	0	9	23	4
General	2	5	0	0	3	0	0	3	0
Safety	0	3	0	0	7	0	0	2	1
Mobility	4	1	3	1	7	0	3	0	0
Natural Environment	1	2	0	4	2	0	1	2	0
Built Environment	1	2	2	0	7	0	0	1	1
Economy	7	0	1	0	1	0	1	2	0
Recreation and Wellness	3	4	0	3	1	0	2	3	0
Education and Enrichment	4	2	0	2	0	0	1	1	1
Community Engagement	3	2	0	0	8	0	1	9	1

National Benchmark	
	Higher
	Similar
	Lower

Figure 2: Detailed Dashboard

	Community Characteristics	Trend	Benchmark	Percent positive	Governance	Trend	Benchmark	Percent positive	Participation	Trend	Benchmark	Percent positive
General	Overall appearance	↔	↑	92%	Customer service	↔	↔	86%	Recommend Boulder	↔	↔	82%
	Overall quality of life	↔	↑	92%	Services provided by Boulder	↔	↔	84%	Remain in Boulder	↔	↔	79%
	Place to retire	↓	↔	61%	Services provided by the Federal Government	↓	↔	33%	Contacted Boulder employees	↔	↔	42%
	Place to raise children	↔	↔	83%								
	Place to live	↔	↔	93%								
	Neighborhood	↔	↔	87%								
	Overall image	↓	↔	81%								
Safety	Overall feeling of safety	↔	↔	88%	Police	↔	↔	82%	Was NOT the victim of a crime	↓	↔	83%
	Safe in neighborhood	↔	↔	97%	Crime prevention	↓	↔	70%	Did NOT report a crime	↓	↔	80%
	Safe downtown/commercial area	↔	↔	92%	Fire	↔	↔	96%	Stocked supplies for an emergency	↔	↓ ↓	17%
					Fire prevention	↔	↔	85%				
					Ambulance/EMS	↔	↔	93%				
					Emergency preparedness	↔	↔	79%				
					Animal control	↔	↔	75%				
Mobility	Traffic flow	↔	↓	32%	Traffic enforcement	↔	↔	57%	Carpooled instead of driving alone	↔	↑ ↑	67%
	Travel by car	↓	↓	39%	Street repair	↔	↔	50%	Walked or biked instead of driving	↔	↑ ↑	90%
	Travel by bicycle	↔	↑ ↑	87%	Street cleaning	↔	↔	70%	Used public transportation instead of driving	↔	↑ ↑	74%
	Ease of walking	↔	↑	87%	Street lighting	↔	↔	66%				
	Travel by public transportation	↓	↑	63%	Snow removal	↑	↔	58%				
	Overall ease travel	↔	↔	69%	Sidewalk maintenance	↔	↔	62%				
	Public parking	↔	↓	32%	Traffic signal timing	↔	↔	51%				
	Paths and walking trails	↔	↑ ↑	95%	Bus or transit services	↔	↑ ↑	80%				
Natural Environment	Overall natural environment	↔	↑	95%	Garbage collection	↔	↔	89%	Recycled at home	↔	↑	99%
	Air quality	↓	↔	81%	Recycling	↔	↑	92%	Conserved water	↔	↔	85%
	Cleanliness	↔	↔	88%	Yard waste pick-up	↔	↔	81%	Made home more energy efficient	↔	↔	74%
					Drinking water	↔	↑	85%				
					Open space	↔	↑ ↑	95%				
					Natural areas preservation	↑	↑ ↑	93%				
Built Environment	New development in Boulder	↔	↔	54%	Sewer services	↔	↔	89%	NOT experiencing housing cost stress	↔	↓	59%
	Affordable quality housing	↔	↓ ↓	8%	Storm drainage	↔	↔	76%	Did NOT observe a code violation	↔	↔	61%
	Housing options	↔	↓ ↓	19%	Power utility	↔	↔	84%				
	Overall built environment	↔	↔	75%	Water utility billing	↔	↔	79%				
	Public places	↔	↑	85%	Land use, planning and zoning	↔	↔	51%				
					Code enforcement	↔	↔	56%				
					Cable television	↔	↔	55%				

Legend

↑↑ Much higher ↑ Higher ↔ Similar ↓ Lower ↓↓ Much lower * Not available

	Community Characteristics	Trend	Benchmark	Percent positive	Governance	Trend	Benchmark	Percent positive	Participation	Trend	Benchmark	Percent positive
Economy	Overall economic health	↓	↑	79%	Economic development	↔	↔	64%	Economy will have positive impact on income	↔	↔	34%
	Shopping opportunities	↓	↑	77%					Purchased goods or services in Boulder	↔	↔	98%
	Employment opportunities	↔	↑	64%					Work in Boulder	↔	↑ ↑	69%
	Place to visit	↔	↑ ↑	95%								
	Cost of living	↔	↓ ↓	9%								
	Vibrant downtown/commercial area	↔	↑ ↑	85%								
	Place to work	↔	↑	81%								
	Business and services	↔	↑	83%								
Recreation and Wellness	Fitness opportunities	↔	↑ ↑	95%	City parks	↔	↑	95%	In very good to excellent health	↔	↔	79%
	Recreational opportunities	↔	↑ ↑	95%	Recreation centers	↔	↑	91%	Used Boulder recreation centers	↔	↔	62%
	Health care	↔	↔	65%	Recreation programs	↔	↑	92%	Visited a City park	↔	↑	95%
	Food	↓	↔	66%	Health services	↔	↔	81%	Ate 5 portions of fruits and vegetables	↔	↔	91%
	Mental health care	↔	↔	53%					Participated in moderate or vigorous physical activity	↔	↑	95%
	Health and wellness	↔	↑ ↑	93%								
	Preventive health services	↔	↔	75%								
Education and Enrichment	K-12 education	↔	↑	90%	Public libraries	↔	↑	95%	Used Boulder public libraries	↔	↔	68%
	Cultural/arts/music activities	↔	↑ ↑	87%	Special events	↔	↑	84%	Participated in religious or spiritual activities	↓	↓	29%
	Child care/preschool	↓	↔	43%					Attended a City-sponsored event	↔	↑	69%
	Religious or spiritual events and activities	↔	↔	90%								
	Adult education	↔	↑	85%								
	Overall education and enrichment	↔	↑ ↑	92%								
Community Engagement	Opportunities to participate in community matters	↔	↑	77%	Public information	↔	↔	82%	Sense of community	↔	↔	61%
	Opportunities to volunteer	↓	↑	86%	Overall direction	↑	↔	50%	Voted in local elections	↔	↔	88%
	Openness and acceptance	↔	↔	55%	Value of services for taxes paid	↔	↔	66%	Talked to or visited with neighbors	↔	↔	89%
	Social events and activities	↔	↑	82%	Welcoming citizen involvement	↑	↔	59%	Attended a local public meeting	↔	↔	22%
	Neighborliness	↓	↔	60%	Confidence in City government	↑	↔	54%	Watched a local public meeting	↔	↔	22%
					Acting in the best interest of Boulder	↑	↔	56%	Volunteered	↔	↑	52%
					Being honest	↑	↔	60%	Participated in a club	↔	↔	35%
					Treating all residents fairly	↔	↔	48%	Campaigned for an issue, cause or candidate	↔	↔	34%
									Contacted Boulder elected officials	↑	↔	23%
									Read or watched local news	↓	↓	72%
									Done a favor for a neighbor	↔	↔	75%

Legend

↑↑ Much higher ↑ Higher ↔ Similar ↓ Lower ↓↓ Much lower * Not available

THE NCS™

The National Citizen Survey™

Boulder, CO

Trends over Time

2018

NRC
National Research Center Inc

2955 Valmont Road Suite 300
Boulder, Colorado 80301
n-r-c.com • 303-444-7863

ICMA
Leaders at the Core of Better Communities

777 North Capitol Street NE Suite 500
Washington, DC 20002
icma.org • 800-745-8780

Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. The NCS captures residents' opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement). This report discusses trends over time, comparing the 2018 ratings for the City of Boulder to its previous survey results in 1987, 1993, 1997, 2001, 2007, 2011, 2014 and 2016. Additional reports and technical appendices are available under separate cover.

Trend data for Boulder represent important comparison data and should be examined for improvements or declines. Deviations from stable trends over time, especially, represent opportunities for understanding how local policies, programs or public information may have affected residents' opinions.

Meaningful differences between survey years have been noted within the following tables as being "higher" or "lower" if the differences are greater than four percentage points between the 2016 and 2018 surveys, otherwise the comparisons between 2016 and 2018 are noted as being "similar." Additionally, benchmark comparisons for all survey years are presented for reference. Changes in the benchmark comparison over time can be impacted by various trends, including varying survey cycles for the individual communities that comprise the benchmarks, regional and national economic or other events, as well as emerging survey methodologies.

Overall, ratings in Boulder for 2018 generally remained stable. Of the 134 items for which comparisons were available, 109 items were rated similarly in 2016 and 2018, 17 items showed a decrease in ratings and eight showed an increase in ratings. Notable trends over time included the following:

- While most aspects of Community Characteristics remained stable from 2016 to 2018; several were trending down and none increased. Among the aspects that received lower marks from residents in 2018 were: ease of travel by car, travel by public transportation, air quality, overall economic health, shopping opportunities, affordable quality food, child care/preschool, opportunities to volunteer, neighborliness, Boulder as a place to retire and overall image. While these decreased ratings were statistically significant; the decreases were all within the 4%-7% range.
- Within Governance; ratings for several services improved in 2018 and only two decreased. Boulder residents gave higher ratings to snow removal, natural areas preservation, the overall direction of the City, welcoming citizen involvement, confidence in City government, acting in the best interest of Boulder and the job the City government does at being honest. Ratings decreased for crime prevention and for the overall quality of service provided by the Federal Government.
- Most reported rates of Participation did not change from 2016 to 2018. Fewer respondents reported participating in religious/spiritual activities and reading/watching local news in 2018. Also, more residents in 2018 reported that they had witnessed crimes or had been the victim of a crime than in 2016, indicating greater rates of victimization in the city. More residents reported that they had contacted Boulder elected officials in 2018 compared to 2016.

Table 1: Community Characteristics General

	Percent rating positively (e.g., excellent/good)										2018 rating compared to 2016
	1987	1993	1997	1999	2001	2007	2011	2014	2016	2018	
Overall quality of life	NA	NA	NA	92%	60%	94%	94%	95%	92%	92%	Similar
Overall image	NA	NA	NA	NA	NA	NA	NA	NA	86%	81%	Lower
Place to live	NA	NA	NA	NA	NA	NA	NA	NA	94%	93%	Similar
Neighborhood	NA	NA	NA	NA	NA	NA	NA	NA	90%	87%	Similar
Place to raise children	NA	NA	NA	74%	NA	81%	NA	NA	85%	83%	Similar
Place to retire	NA	NA	NA	NA	NA	67%	NA	NA	67%	61%	Lower
Overall appearance	NA	NA	NA	NA	NA	NA	NA	NA	91%	92%	Similar

Table 2: Community Characteristics General

	Comparison to benchmark									
	1987	1993	1997	1999	2001	2007	2011	2014	2016	2018
Overall quality of life	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Higher
Overall image	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Similar
Place to live	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
Neighborhood	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
Place to raise children	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
Place to retire	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
Overall appearance	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Higher

Table 3: Community Characteristics by Facet

		Percent rating positively (e.g., excellent/good, very/somewhat safe)										2018 rating compared to 2016
		1987	1993	1997	1999	2001	2007	2011	2014	2016	2018	
	Overall feeling of safety	NA	NA	NA	NA	NA	NA	NA	NA	91%	88%	Similar
	Safe in neighborhood	NA	NA	NA	NA	93%	NA	NA	97%	97%	97%	Similar
Safety	Safe downtown/commercial area	NA	NA	NA	NA	NA	NA	NA	96%	91%	92%	Similar
	Overall ease of travel	NA	NA	NA	NA	NA	NA	NA	70%	72%	69%	Similar
	Paths and walking trails	NA	NA	NA	NA	NA	NA	NA	NA	95%	95%	Similar
	Ease of walking	NA	NA	NA	NA	NA	90%	NA	NA	89%	87%	Similar
	Travel by bicycle	NA	NA	NA	89%	NA	NA	NA	NA	89%	87%	Similar
	Travel by public transportation	NA	NA	NA	NA	NA	NA	NA	NA	69%	63%	Lower
	Travel by car	NA	NA	NA	NA	NA	NA	NA	NA	43%	39%	Lower
	Public parking	NA	NA	NA	NA	NA	NA	NA	NA	29%	32%	Similar
Mobility	Traffic flow	NA	NA	NA	NA	NA	NA	NA	35%	30%	32%	Similar
	Overall natural environment	NA	NA	NA	NA	NA	NA	NA	96%	95%	95%	Similar
	Cleanliness	NA	NA	NA	NA	NA	NA	NA	NA	89%	88%	Similar
Natural Environment	Air quality	NA	NA	NA	55%	NA	NA	NA	NA	87%	81%	Lower
Built Environment	Overall built environment	NA	NA	NA	NA	NA	NA	NA	NA	74%	75%	Similar

		Percent rating positively (e.g., excellent/good, very/somewhat safe)										2018 rating compared to 2016
		1987	1993	1997	1999	2001	2007	2011	2014	2016	2018	
	New development in Boulder	NA	NA	NA	NA	NA	NA	53%	55%	53%	54%	Similar
	Affordable quality housing	NA	NA	NA	33%	NA	NA	NA	NA	10%	8%	Similar
	Housing options	NA	NA	NA	NA	NA	NA	42%	25%	20%	19%	Similar
	Public places	NA	NA	NA	NA	NA	NA	NA	NA	85%	85%	Similar
	Overall economic health	NA	NA	NA	NA	NA	NA	NA	NA	83%	79%	Lower
	Vibrant downtown/commercial area	NA	NA	NA	NA	NA	NA	NA	NA	88%	85%	Similar
	Business and services	NA	NA	NA	NA	NA	NA	NA	NA	85%	83%	Similar
	Cost of living	NA	NA	NA	NA	NA	NA	NA	NA	10%	9%	Similar
	Shopping opportunities	NA	NA	NA	61%	NA	81%	82%	77%	85%	77%	Lower
	Employment opportunities	NA	NA	NA	68%	NA	49%	48%	43%	60%	64%	Similar
	Place to visit	NA	NA	NA	NA	NA	NA	NA	NA	94%	95%	Similar
Economy	Place to work	NA	NA	NA	NA	NA	NA	77%	76%	81%	81%	Similar
	Health and wellness	NA	NA	NA	NA	NA	NA	NA	NA	94%	93%	Similar
	Mental health care	NA	NA	NA	NA	NA	NA	NA	NA	56%	53%	Similar
	Preventive health services	NA	NA	NA	NA	NA	NA	NA	NA	76%	75%	Similar
	Health care	NA	NA	NA	NA	NA	NA	NA	NA	67%	65%	Similar
	Food	NA	NA	NA	NA	NA	NA	NA	NA	73%	66%	Lower
	Recreational opportunities	NA	NA	NA	93%	NA	94%	NA	NA	97%	95%	Similar
Recreation and Wellness	Fitness opportunities	NA	NA	NA	NA	NA	NA	NA	NA	96%	95%	Similar
	Education and enrichment opportunities	NA	NA	NA	NA	NA	NA	NA	NA	94%	92%	Similar
	Religious or spiritual events and activities	NA	NA	NA	NA	NA	NA	NA	NA	90%	90%	Similar
	Cultural/arts/music activities	NA	NA	NA	NA	66%	82%	86%	78%	86%	87%	Similar
	Adult education	NA	NA	NA	NA	NA	NA	NA	NA	87%	85%	Similar
Education and Enrichment	K-12 education	NA	NA	NA	61%	NA	75%	NA	NA	89%	90%	Similar
	Child care/preschool	NA	NA	NA	NA	NA	NA	NA	NA	50%	43%	Lower
	Social events and activities	NA	NA	NA	NA	NA	NA	NA	NA	86%	82%	Similar
	Neighborliness	NA	NA	NA	NA	NA	NA	NA	NA	64%	60%	Lower
	Openness and acceptance	NA	NA	NA	NA	NA	NA	NA	58%	59%	55%	Similar
	Opportunities to participate in community matters	NA	NA	NA	NA	NA	NA	NA	NA	76%	77%	Similar
Community Engagement	Opportunities to volunteer	NA	NA	NA	NA	NA	NA	NA	NA	90%	86%	Lower

Table 4: Community Characteristics by Facet

		Comparison to benchmark									
		1987	1993	1997	1999	2001	2007	2011	2014	2016	2018
Safety	Overall feeling of safety	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Safe in neighborhood	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Safe downtown/commercial area	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar

		Comparison to benchmark									
		1987	1993	1997	1999	2001	2007	2011	2014	2016	2018
Mobility	Overall ease of travel	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Paths and walking trails	NA	NA	NA	NA	NA	NA	NA	NA	Much higher	Much higher
	Ease of walking	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Higher
	Travel by bicycle	NA	NA	NA	NA	NA	NA	NA	NA	Much higher	Much higher
	Travel by public transportation	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Higher
	Travel by car	NA	NA	NA	NA	NA	NA	NA	NA	Lower	Lower
	Public parking	NA	NA	NA	NA	NA	NA	NA	NA	Lower	Lower
	Traffic flow	NA	NA	NA	NA	NA	NA	NA	NA	Lower	Lower
Natural Environment	Overall natural environment	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Higher
	Cleanliness	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Similar
	Air quality	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
Built Environment	Overall built environment	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	New development in Boulder	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Affordable quality housing	NA	NA	NA	NA	NA	NA	NA	NA	Much lower	Much lower
	Housing options	NA	NA	NA	NA	NA	NA	NA	NA	Much lower	Much lower
	Public places	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Higher
Economy	Overall economic health	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Higher
	Vibrant downtown/commercial area	NA	NA	NA	NA	NA	NA	NA	NA	Much higher	Much higher
	Business and services	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Higher
	Cost of living	NA	NA	NA	NA	NA	NA	NA	NA	Much lower	Much lower
	Shopping opportunities	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Higher
	Employment opportunities	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Higher
	Place to visit	NA	NA	NA	NA	NA	NA	NA	NA	Much higher	Much higher
	Place to work	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Higher
Recreation and Wellness	Health and wellness	NA	NA	NA	NA	NA	NA	NA	NA	Much higher	Much higher
	Mental health care	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Preventive health services	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Health care	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Food	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Recreational opportunities	NA	NA	NA	NA	NA	NA	NA	NA	Much higher	Much higher
	Fitness opportunities	NA	NA	NA	NA	NA	NA	NA	NA	Much higher	Much higher
Education and Enrichment	Education and enrichment opportunities	NA	NA	NA	NA	NA	NA	NA	NA	Much higher	Much higher
	Religious or spiritual events and activities	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Cultural/arts/music activities	NA	NA	NA	NA	NA	NA	NA	NA	Much higher	Much higher
	Adult education	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Higher
	K-12 education	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Higher
	Child care/preschool	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
Community Engagement	Social events and activities	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Higher

		Comparison to benchmark									
		1987	1993	1997	1999	2001	2007	2011	2014	2016	2018
	Neighborliness	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Openness and acceptance	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Opportunities to participate in community matters	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Higher
	Opportunities to volunteer	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Higher

Table 5: Governance General

	Percent rating positively (e.g., excellent/good)										
	1987	1993	1997	1999	2001	2007	2011	2014	2016	2018	2018 rating compared to 2016
Services provided by Boulder	NA	NA	NA	NA	NA	NA	NA	NA	84%	84%	Similar
Customer service	NA	NA	NA	69%	NA	76%	81%	NA	83%	86%	Similar
Value of services for taxes paid	NA	NA	NA	NA	NA	NA	NA	NA	64%	66%	Similar
Overall direction	NA	NA	NA	30%	NA	40%	61%	61%	46%	50%	Higher
Welcoming citizen involvement	NA	NA	NA	NA	NA	49%	60%	56%	55%	59%	Higher
Confidence in City government	NA	NA	NA	NA	NA	NA	NA	NA	48%	54%	Higher
Acting in the best interest of Boulder	NA	NA	NA	NA	NA	NA	NA	NA	50%	56%	Higher
Being honest	NA	NA	NA	NA	NA	NA	NA	NA	56%	60%	Higher
Treating all residents fairly	NA	NA	NA	NA	NA	NA	NA	NA	47%	48%	Similar
Services provided by the Federal Government	NA	NA	NA	NA	NA	NA	NA	NA	48%	33%	Lower

Table 6: Governance General

	Comparison to benchmark									
	1987	1993	1997	1999	2001	2007	2011	2014	2016	2018
Services provided by Boulder	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
Customer service	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
Value of services for taxes paid	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
Overall direction	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
Welcoming citizen involvement	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
Confidence in City government	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
Acting in the best interest of Boulder	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
Being honest	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
Treating all residents fairly	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
Services provided by the Federal Government	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar

Table 7: Governance by Facet

		Percent rating positively (e.g., excellent/good)										
		1987	1993	1997	1999	2001	2007	2011	2014	2016	2018	2018 rating compared to 2016
	Police	NA	NA	NA	NA	85%	71%	69%	NA	83%	82%	Similar
Safety	Fire	NA	NA	NA	78%	90%	82%	87%	NA	97%	96%	Similar

		Percent rating positively (e.g., excellent/good)										
		1987	1993	1997	1999	2001	2007	2011	2014	2016	2018	2018 rating compared to 2016
	Ambulance/EMS	NA	NA	NA	NA	87%	81%	85%	80%	91%	93%	Similar
	Crime prevention	NA	NA	NA	NA	NA	NA	NA	70%	75%	70%	Lower
	Fire prevention	NA	NA	NA	NA	NA	NA	52%	50%	87%	85%	Similar
	Animal control	NA	NA	NA	NA	65%	NA	NA	NA	74%	75%	Similar
	Emergency preparedness	NA	NA	NA	NA	NA	NA	NA	59%	80%	79%	Similar
	Traffic enforcement	NA	NA	NA	45%	61%	60%	61%	53%	58%	57%	Similar
	Street repair	NA	NA	NA	41%	35%	36%	48%	39%	47%	50%	Similar
	Street cleaning	NA	NA	NA	59%	NA	58%	58%	54%	67%	70%	Similar
	Street lighting	NA	NA	NA	59%	36%	63%	60%	54%	70%	66%	Similar
	Snow removal	NA	NA	NA	76%	NA	55%	60%	47%	54%	58%	Higher
	Sidewalk maintenance	NA	NA	NA	62%	NA	71%	67%	57%	62%	62%	Similar
	Traffic signal timing	NA	NA	NA	NA	36%	NA	NA	NA	52%	51%	Similar
Mobility	Bus or transit services	NA	NA	NA	NA	NA	NA	NA	NA	82%	80%	Similar
	Garbage collection	NA	NA	NA	NA	75%	NA	NA	NA	91%	89%	Similar
	Recycling	NA	NA	NA	76%	48%	84%	87%	81%	92%	92%	Similar
	Yard waste pick-up	NA	NA	NA	NA	NA	NA	NA	NA	81%	81%	Similar
	Drinking water	NA	NA	NA	64%	71%	72%	76%	NA	87%	85%	Similar
	Natural areas preservation	NA	NA	NA	NA	NA	NA	NA	NA	88%	93%	Higher
Natural Environment	Open space	NA	NA	NA	95%	NA	NA	NA	NA	94%	95%	Similar
	Storm drainage	NA	NA	NA	NA	53%	NA	NA	NA	76%	76%	Similar
	Sewer services	NA	NA	NA	68%	60%	76%	76%	NA	88%	89%	Similar
	Power utility	NA	NA	NA	NA	NA	NA	NA	NA	83%	84%	Similar
	Water utility billing	NA	NA	NA	63%	NA	62%	69%	NA	82%	79%	Similar
	Land use, planning and zoning	NA	NA	NA	NA	NA	NA	NA	NA	52%	51%	Similar
	Code enforcement	NA	NA	NA	49%	46%	36%	41%	NA	56%	56%	Similar
Built Environment	Cable television	NA	NA	NA	NA	NA	NA	NA	NA	52%	55%	Similar
Economy	Economic development	NA	NA	NA	NA	NA	NA	NA	NA	65%	64%	Similar
	City parks	NA	NA	NA	90%	71%	88%	90%	NA	95%	95%	Similar
	Recreation programs	NA	NA	NA	80%	NA	80%	78%	75%	92%	92%	Similar
	Recreation centers	NA	NA	NA	87%	NA	87%	84%	NA	92%	91%	Similar
Recreation and Wellness	Health services	NA	NA	NA	NA	NA	NA	NA	NA	83%	81%	Similar
	Special events	NA	NA	NA	NA	NA	NA	NA	NA	82%	84%	Similar
Education and Enrichment	Public libraries	NA	NA	NA	86%	80%	88%	85%	80%	94%	95%	Similar
Community Engagement	Public information	NA	NA	NA	NA	47%	NA	NA	NA	79%	82%	Similar

Table 8: Governance by Facet

		Comparison to benchmark									
		1987	1993	1997	1999	2001	2007	2011	2014	2016	2018
	Police	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Fire	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Ambulance/EMS	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Crime prevention	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Fire prevention	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Animal control	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
Safety	Emergency preparedness	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Similar
	Traffic enforcement	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Street repair	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Street cleaning	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Street lighting	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Snow removal	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Sidewalk maintenance	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Traffic signal timing	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
Mobility	Bus or transit services	NA	NA	NA	NA	NA	NA	NA	NA	Much higher	Much higher
	Garbage collection	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Recycling	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Higher
	Yard waste pick-up	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Drinking water	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Higher
	Natural areas preservation	NA	NA	NA	NA	NA	NA	NA	NA	Much higher	Much higher
Natural Environment	Open space	NA	NA	NA	NA	NA	NA	NA	NA	Much higher	Much higher
	Storm drainage	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Sewer services	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Power utility	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Water utility billing	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Land use, planning and zoning	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Code enforcement	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
Built Environment	Cable television	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
Economy	Economic development	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	City parks	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Higher
	Recreation programs	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Higher
	Recreation centers	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Higher
Recreation and Wellness	Health services	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Special events	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Higher
Education and Enrichment	Public libraries	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Higher
Community Engagement	Public information	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar

Table 9: Participation General

	Percent rating positively (e.g., always/sometimes, more than once a month, yes)										2018 rating compared to 2016
	1987	1993	1997	1999	2001	2007	2011	2014	2016	2018	
Sense of community	NA	NA	NA	NA	NA	65%	70%	65%	64%	61%	Similar
Recommend Boulder	NA	NA	NA	NA	NA	NA	NA	NA	81%	82%	Similar
Remain in Boulder	NA	NA	NA	NA	NA	NA	NA	NA	78%	79%	Similar
Contacted Boulder employees	NA	NA	NA	NA	NA	NA	NA	NA	43%	42%	Similar

Table 10: Participation General

	Comparison to benchmark									
	1987	1993	1997	1999	2001	2007	2011	2014	2016	2018
Sense of community	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
Recommend Boulder	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
Remain in Boulder	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
Contacted Boulder employees	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar

Table 11: Participation by Facet

		Percent rating positively (e.g., always/sometimes, more than once a month, yes)										2018 rating compared to 2016
		1987	1993	1997	1999	2001	2007	2011	2014	2016	2018	
Safety	Stocked supplies for an emergency	NA	NA	NA	NA	NA	NA	NA	NA	19%	17%	Similar
	Did NOT report a crime	NA	NA	NA	NA	NA	NA	NA	NA	85%	80%	Lower
	Was NOT the victim of a crime	NA	NA	NA	NA	NA	NA	NA	NA	93%	83%	Lower
Mobility	Used public transportation instead of driving	NA	NA	NA	NA	NA	NA	NA	NA	74%	74%	Similar
	Carpooled instead of driving alone	NA	NA	NA	NA	NA	NA	NA	NA	68%	67%	Similar
	Walked or biked instead of driving	NA	NA	NA	NA	NA	NA	NA	NA	91%	90%	Similar
Natural Environment	Conserved water	NA	NA	NA	NA	NA	NA	NA	NA	83%	85%	Similar
	Made home more energy efficient	NA	NA	NA	NA	NA	NA	NA	NA	74%	74%	Similar
	Recycled at home	NA	NA	NA	NA	NA	NA	NA	NA	98%	99%	Similar
Built Environment	Did NOT observe a code violation	NA	NA	NA	NA	NA	NA	NA	NA	61%	61%	Similar
	NOT under housing cost stress	NA	NA	NA	NA	NA	NA	NA	NA	55%	59%	Similar
Economy	Purchased goods or services in Boulder	NA	NA	NA	NA	NA	NA	NA	NA	99%	98%	Similar
	Economy will have positive impact on income	NA	NA	NA	NA	NA	NA	NA	NA	33%	34%	Similar
	Work in Boulder	NA	NA	NA	NA	NA	NA	NA	NA	70%	69%	Similar
Recreation and Wellness	Used Boulder recreation centers	NA	NA	NA	NA	NA	NA	NA	NA	63%	62%	Similar
	Visited a City park	NA	NA	NA	NA	NA	NA	NA	NA	96%	95%	Similar
	Ate 5 portions of fruits and vegetables	NA	NA	NA	NA	NA	NA	NA	NA	91%	91%	Similar
	Participated in moderate or vigorous physical activity	NA	NA	NA	NA	NA	NA	NA	NA	95%	95%	Similar
	In very good to excellent health	NA	NA	NA	NA	NA	NA	NA	NA	81%	79%	Similar

		Percent rating positively (e.g., always/sometimes, more than once a month, yes)										2018 rating compared to 2016
		1987	1993	1997	1999	2001	2007	2011	2014	2016	2018	
Education and Enrichment	Used Boulder public libraries	NA	NA	NA	NA	NA	NA	NA	NA	69%	68%	Similar
	Participated in religious or spiritual activities	NA	NA	NA	NA	NA	NA	NA	NA	33%	29%	Lower
	Attended a City-sponsored event	NA	NA	NA	NA	NA	NA	NA	NA	72%	69%	Similar
Community Engagement	Campaigned for an issue, cause or candidate	NA	NA	NA	NA	NA	NA	NA	NA	34%	34%	Similar
	Contacted Boulder elected officials	NA	NA	NA	NA	NA	NA	NA	NA	18%	23%	Higher
	Volunteered	NA	NA	NA	NA	NA	NA	NA	NA	52%	52%	Similar
	Participated in a club	NA	NA	NA	NA	NA	NA	NA	NA	38%	35%	Similar
	Talked to or visited with neighbors	NA	NA	NA	NA	NA	NA	NA	NA	90%	89%	Similar
	Done a favor for a neighbor	NA	NA	NA	NA	NA	NA	NA	NA	76%	75%	Similar
	Attended a local public meeting	NA	NA	NA	NA	NA	NA	NA	NA	25%	22%	Similar
	Watched a local public meeting	NA	NA	NA	NA	NA	NA	NA	NA	21%	22%	Similar
	Read or watched local news	NA	NA	NA	NA	NA	NA	NA	NA	78%	72%	Lower
	Voted in local elections	NA	NA	NA	NA	NA	NA	NA	NA	88%	88%	Similar

Table 12: Participation by Facet

		Comparison to benchmark									
		1987	1993	1997	1999	2001	2007	2011	2014	2016	2018
Safety	Stocked supplies for an emergency	NA	NA	NA	NA	NA	NA	NA	NA	Lower	Much lower
	Did NOT report a crime	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Was NOT the victim of a crime	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
Mobility	Used public transportation instead of driving	NA	NA	NA	NA	NA	NA	NA	NA	Much higher	Much higher
	Carpooled instead of driving alone	NA	NA	NA	NA	NA	NA	NA	NA	Much higher	Much higher
	Walked or biked instead of driving	NA	NA	NA	NA	NA	NA	NA	NA	Much higher	Much higher
Natural Environment	Conserved water	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Made home more energy efficient	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Recycled at home	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Higher
Built Environment	Did NOT observe a code violation	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	NOT under housing cost stress	NA	NA	NA	NA	NA	NA	NA	NA	Lower	Lower
Economy	Purchased goods or services in Boulder	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Economy will have positive impact on income	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Work in Boulder	NA	NA	NA	NA	NA	NA	NA	NA	Much higher	Much higher
Recreation and Wellness	Used Boulder recreation centers	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Visited a City park	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Higher
	Ate 5 portions of fruits and vegetables	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Participated in moderate or vigorous physical activity	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Higher
	In very good to excellent health	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
Education and Enrichment	Used Boulder public libraries	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar

		Comparison to benchmark									
		1987	1993	1997	1999	2001	2007	2011	2014	2016	2018
	Participated in religious or spiritual activities	NA	NA	NA	NA	NA	NA	NA	NA	Lower	Lower
	Attended a City-sponsored event	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Higher
	Campaigned for an issue, cause or candidate	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Similar
	Contacted Boulder elected officials	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Volunteered	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Higher
	Participated in a club	NA	NA	NA	NA	NA	NA	NA	NA	Higher	Similar
	Talked to or visited with neighbors	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Done a favor for a neighbor	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Attended a local public meeting	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Watched a local public meeting	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar
	Read or watched local news	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Lower
Community Engagement	Voted in local elections	NA	NA	NA	NA	NA	NA	NA	NA	Similar	Similar

THE NCS™

The National Citizen Survey™

Boulder, CO

Technical Appendices

2018

NRC
National Research Center Inc

2955 Valmont Road Suite 300
Boulder, Colorado 80301
n-r-c.com • 303-444-7863

ICMA
Leaders at the Core of Better Communities

777 North Capitol Street NE Suite 500
Washington, DC 20002
icma.org • 800-745-8780

Contents

Appendix A: Complete Survey Responses 1
Appendix B: Benchmark Comparisons 19
Appendix C: Detailed Survey Methods 38
Appendix D: Survey Materials 45

Charter Members
AAPOR Transparency Initiative
AMERICAN ASSOCIATION FOR PUBLIC OPINION RESEARCH

The National Citizen Survey™
© 2001-2018 National Research Center, Inc.

The NCS™ is presented by NRC in collaboration with ICMA.

NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

Appendix A: Complete Survey Responses

Responses excluding "don't know"

The following pages contain a complete set of responses to each question on the survey, excluding the "don't know" responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with "N=").

Table 1: Question 1

Please rate each of the following aspects of quality of life in Boulder:	Excellent		Good		Fair		Poor		Total	
Boulder as a place to live	53%	N=664	40%	N=505	6%	N=69	1%	N=17	100%	N=1255
Your neighborhood as a place to live	46%	N=577	41%	N=514	11%	N=143	1%	N=13	100%	N=1248
Boulder as a place to raise children	44%	N=414	39%	N=370	13%	N=121	4%	N=39	100%	N=944
Boulder as a place to work	39%	N=437	42%	N=479	16%	N=179	3%	N=37	100%	N=1131
Boulder as a place to visit	65%	N=779	30%	N=356	4%	N=53	0%	N=6	100%	N=1194
Boulder as a place to retire	31%	N=286	29%	N=270	24%	N=217	16%	N=144	100%	N=917
The overall quality of life in Boulder	45%	N=560	47%	N=585	6%	N=69	2%	N=26	100%	N=1241

Table 2: Question 2

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Total	
Overall feeling of safety in Boulder	42%	N=528	45%	N=571	11%	N=132	2%	N=24	100%	N=1254
Overall ease of getting to the places you usually have to visit	25%	N=311	44%	N=553	24%	N=297	7%	N=92	100%	N=1253
Quality of overall natural environment in Boulder	67%	N=836	29%	N=357	4%	N=53	0%	N=3	100%	N=1249
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	23%	N=287	52%	N=643	21%	N=260	5%	N=58	100%	N=1248
Health and wellness opportunities in Boulder	60%	N=726	33%	N=403	6%	N=72	1%	N=10	100%	N=1211
Overall opportunities for education and enrichment	55%	N=657	37%	N=447	6%	N=69	2%	N=20	100%	N=1194
Overall economic health of Boulder	34%	N=395	45%	N=532	16%	N=186	6%	N=67	100%	N=1179
Sense of community	14%	N=175	47%	N=577	29%	N=361	10%	N=119	100%	N=1233
Overall image or reputation of Boulder	35%	N=428	46%	N=573	15%	N=183	4%	N=50	100%	N=1234

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
Recommend living in Boulder to someone who asks	43%	N=537	38%	N=477	11%	N=138	7%	N=91	100%	N=1244
Remain in Boulder for the next five years	48%	N=573	31%	N=367	12%	N=144	9%	N=110	100%	N=1194

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
In your neighborhood during the day	80%	N=999	17%	N=209	2%	N=26	1%	N=13	0%	N=3	100%	N=1250
In Boulder's downtown/commercial area during the day	65%	N=809	27%	N=335	5%	N=56	3%	N=36	0%	N=6	100%	N=1242

Table 5: Question 5

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Total	
Traffic flow on major streets	4%	N=46	28%	N=343	37%	N=456	31%	N=381	100%	N=1226

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Total	
Ease of public parking	4%	N=51	28%	N=340	40%	N=491	28%	N=335	100%	N=1216
Ease of travel by car in Boulder	7%	N=86	32%	N=386	41%	N=499	20%	N=242	100%	N=1214
Ease of travel by public transportation in Boulder	16%	N=162	48%	N=498	28%	N=288	9%	N=97	100%	N=1045
Ease of travel by bicycle in Boulder	49%	N=532	38%	N=419	11%	N=120	2%	N=23	100%	N=1093
Ease of walking in Boulder	43%	N=535	44%	N=540	11%	N=142	1%	N=18	100%	N=1235
Availability of paths and walking trails	61%	N=748	35%	N=430	4%	N=50	0%	N=6	100%	N=1235
Air quality	33%	N=400	48%	N=593	16%	N=199	3%	N=33	100%	N=1225
Cleanliness of Boulder	36%	N=450	52%	N=641	10%	N=123	2%	N=30	100%	N=1243
Overall appearance of Boulder	43%	N=526	50%	N=613	7%	N=88	1%	N=9	100%	N=1236
Public places where people want to spend time	39%	N=480	45%	N=556	13%	N=156	3%	N=32	100%	N=1225
Variety of housing options	4%	N=43	16%	N=187	36%	N=425	45%	N=527	100%	N=1182
Availability of affordable quality housing	2%	N=23	6%	N=68	21%	N=234	71%	N=814	100%	N=1139
Fitness opportunities (including exercise classes and paths or trails, etc.)	68%	N=834	27%	N=328	5%	N=61	0%	N=4	100%	N=1228
Recreational opportunities	67%	N=827	27%	N=332	5%	N=57	1%	N=10	100%	N=1225
Availability of affordable quality food	24%	N=299	41%	N=510	27%	N=333	7%	N=91	100%	N=1234
Availability of affordable quality health care	22%	N=217	43%	N=432	24%	N=243	11%	N=110	100%	N=1002
Availability of preventive health services	30%	N=292	45%	N=434	18%	N=176	6%	N=60	100%	N=962
Availability of affordable quality mental health care	16%	N=108	37%	N=241	26%	N=173	20%	N=135	100%	N=657
Ability to start or grow a business	22%	N=141	39%	N=255	25%	N=164	15%	N=95	100%	N=655

Table 6: Question 6

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Total	
Availability of affordable quality child care/preschool	14%	N=54	29%	N=115	35%	N=139	22%	N=85	100%	N=393
K-12 education	45%	N=259	45%	N=259	8%	N=48	2%	N=9	100%	N=575
Adult educational opportunities	37%	N=339	48%	N=440	13%	N=119	2%	N=20	100%	N=919
Opportunities to attend cultural/arts/music activities	43%	N=496	44%	N=514	11%	N=128	2%	N=28	100%	N=1166
Opportunities to participate in religious or spiritual events and activities	36%	N=262	53%	N=382	8%	N=60	2%	N=14	100%	N=718
Employment opportunities	18%	N=187	46%	N=468	28%	N=284	8%	N=83	100%	N=1022
Shopping opportunities	28%	N=346	49%	N=599	19%	N=227	4%	N=52	100%	N=1224
Cost of living in Boulder	1%	N=12	8%	N=94	37%	N=462	54%	N=670	100%	N=1238
Overall quality of business and service establishments in Boulder	24%	N=295	59%	N=714	14%	N=169	3%	N=34	100%	N=1212
Vibrant downtown/commercial area	41%	N=498	44%	N=543	12%	N=146	3%	N=36	100%	N=1223
Overall quality of new development in Boulder	14%	N=158	39%	N=432	31%	N=335	16%	N=170	100%	N=1096
Opportunities to participate in social events and activities	35%	N=409	47%	N=555	15%	N=171	3%	N=37	100%	N=1171
Opportunities to volunteer	42%	N=427	43%	N=440	13%	N=128	2%	N=17	100%	N=1012
Opportunities to participate in community matters	31%	N=298	46%	N=443	18%	N=175	4%	N=42	100%	N=958
Openness and acceptance of the community toward people of diverse backgrounds	19%	N=216	36%	N=408	28%	N=314	17%	N=189	100%	N=1127
Neighborliness of residents in Boulder	16%	N=192	44%	N=528	31%	N=376	9%	N=103	100%	N=1198

Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	15%	N=183	85%	N=1056	100%	N=1239

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to make your home more energy efficient	26%	N=328	74%	N=910	100%	N=1238
Observed a code violation or other hazard in Boulder (weeds, abandoned buildings, etc.)	61%	N=751	39%	N=477	100%	N=1229
Household member was a victim of a crime in Boulder	83%	N=1030	17%	N=208	100%	N=1238
Reported a crime to the police in Boulder	80%	N=994	20%	N=243	100%	N=1237
Stocked supplies in preparation for an emergency	83%	N=1032	17%	N=206	100%	N=1238
Campaigned or advocated for an issue, cause or candidate	66%	N=813	34%	N=425	100%	N=1238
Contacted the City of Boulder (in-person, phone, email or web) for help or information	58%	N=722	42%	N=514	100%	N=1237
Contacted Boulder elected officials (in-person, phone, email or web) to express your opinion	77%	N=954	23%	N=282	100%	N=1236
Made efforts to reduce your energy consumption	11%	N=134	89%	N=1103	100%	N=1237

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Boulder?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Boulder recreation centers or their services	15%	N=189	19%	N=238	27%	N=332	38%	N=473	100%	N=1231
Visited a neighborhood park or City park	37%	N=457	37%	N=455	21%	N=255	5%	N=63	100%	N=1229
Used Boulder public libraries or their services	10%	N=118	22%	N=271	37%	N=452	32%	N=390	100%	N=1232
Participated in religious or spiritual activities in Boulder	5%	N=57	9%	N=110	16%	N=193	71%	N=865	100%	N=1225
Attended a City-sponsored event	2%	N=22	13%	N=160	54%	N=665	31%	N=373	100%	N=1220
Used bus, rail, subway or other public transportation instead of driving	22%	N=269	21%	N=260	31%	N=386	26%	N=315	100%	N=1229
Carpooled with other adults or children instead of driving alone	19%	N=233	26%	N=312	22%	N=270	33%	N=407	100%	N=1222
Walked or biked instead of driving	54%	N=668	21%	N=264	14%	N=171	10%	N=127	100%	N=1229
Volunteered your time to some group/activity in Boulder	11%	N=130	15%	N=187	26%	N=323	48%	N=588	100%	N=1228
Participated in a club	9%	N=112	13%	N=158	13%	N=159	65%	N=792	100%	N=1221
Talked to or visited with your immediate neighbors	38%	N=470	29%	N=360	21%	N=261	11%	N=139	100%	N=1230
Done a favor for a neighbor	15%	N=184	23%	N=278	37%	N=454	25%	N=308	100%	N=1223
Visited open space and mountain parks	43%	N=525	37%	N=461	17%	N=204	3%	N=42	100%	N=1231

Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	0%	N=5	2%	N=29	20%	N=242	78%	N=959	100%	N=1234
Watched (online or on television) a local public meeting	0%	N=4	3%	N=36	18%	N=226	78%	N=966	100%	N=1232

Table 10: Question 10

Please rate the quality of each of the following services in Boulder:	Excellent		Good		Fair		Poor		Total	
Police/Sheriff services	36%	N=320	46%	N=412	12%	N=109	6%	N=53	100%	N=894
Fire services	58%	N=398	38%	N=262	3%	N=23	0%	N=1	100%	N=684
Ambulance or emergency medical services	49%	N=310	44%	N=276	4%	N=27	2%	N=14	100%	N=627
Crime prevention	25%	N=178	45%	N=321	20%	N=146	10%	N=72	100%	N=717
Fire prevention and education	33%	N=215	52%	N=336	12%	N=76	3%	N=23	100%	N=650
Traffic enforcement	15%	N=138	43%	N=402	29%	N=275	14%	N=129	100%	N=945

Please rate the quality of each of the following services in Boulder:	Excellent		Good		Fair		Poor		Total	
Street repair	10%	N=114	41%	N=468	32%	N=369	18%	N=203	100%	N=1154
Street cleaning	21%	N=228	50%	N=550	23%	N=257	7%	N=75	100%	N=1111
Street lighting	16%	N=184	50%	N=591	25%	N=301	9%	N=106	100%	N=1182
Snow removal	16%	N=180	42%	N=470	25%	N=275	17%	N=190	100%	N=1115
Sidewalk maintenance	16%	N=185	46%	N=534	27%	N=308	11%	N=131	100%	N=1158
Traffic signal timing	10%	N=118	41%	N=484	32%	N=373	17%	N=204	100%	N=1180
Bus or transit services	32%	N=328	48%	N=488	15%	N=158	5%	N=49	100%	N=1022
Garbage collection	41%	N=484	48%	N=558	8%	N=89	4%	N=41	100%	N=1172
Recycling	49%	N=577	42%	N=497	6%	N=65	3%	N=35	100%	N=1174
Yard waste pick-up	41%	N=333	40%	N=324	11%	N=90	7%	N=59	100%	N=806
Storm drainage	19%	N=176	57%	N=530	18%	N=164	6%	N=59	100%	N=929
Drinking water	45%	N=522	41%	N=476	10%	N=121	4%	N=49	100%	N=1168
Sewer services	34%	N=313	55%	N=511	9%	N=81	2%	N=18	100%	N=924
Power (electric and/or gas) utility	31%	N=351	53%	N=602	14%	N=154	3%	N=30	100%	N=1136
Water utility billing	27%	N=253	52%	N=497	16%	N=148	5%	N=51	100%	N=950
City parks	59%	N=704	35%	N=418	5%	N=55	1%	N=10	100%	N=1187
Recreation programs or classes	44%	N=346	48%	N=372	7%	N=53	1%	N=8	100%	N=780
Recreation centers or facilities	48%	N=425	44%	N=387	8%	N=69	1%	N=9	100%	N=890
Land use, planning and zoning	13%	N=124	38%	N=359	30%	N=289	19%	N=177	100%	N=949
Code enforcement (weeds, abandoned buildings, etc.)	12%	N=93	43%	N=327	29%	N=218	15%	N=115	100%	N=752
Animal control	24%	N=173	51%	N=370	19%	N=140	6%	N=45	100%	N=728
Economic development	16%	N=140	48%	N=420	26%	N=226	10%	N=87	100%	N=872
Health services	27%	N=237	54%	N=466	15%	N=126	4%	N=36	100%	N=866
Public library services	56%	N=528	39%	N=368	4%	N=40	1%	N=11	100%	N=947
Public information services	29%	N=232	53%	N=425	15%	N=119	3%	N=27	100%	N=802
Cable television	13%	N=71	42%	N=222	26%	N=136	19%	N=101	100%	N=530
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	21%	N=142	57%	N=378	16%	N=104	6%	N=37	100%	N=661
Preservation of natural areas such as open space, farmlands and greenbelts	58%	N=661	35%	N=396	5%	N=58	2%	N=24	100%	N=1139
Boulder open space	66%	N=778	29%	N=345	4%	N=46	1%	N=11	100%	N=1181
City-sponsored special events	29%	N=245	55%	N=458	14%	N=113	2%	N=17	100%	N=833
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	32%	N=312	54%	N=523	10%	N=97	4%	N=42	100%	N=975

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
The City of Boulder	26%	N=300	57%	N=658	13%	N=150	3%	N=39	100%	N=1146
The Federal Government	4%	N=41	29%	N=301	45%	N=461	22%	N=220	100%	N=1024

Table 12: Question 12

Please rate the following categories of Boulder government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to Boulder	17%	N=179	49%	N=516	24%	N=258	10%	N=103	100%	N=1056
The overall direction that Boulder is taking	9%	N=101	41%	N=464	31%	N=348	19%	N=220	100%	N=1134

Please rate the following categories of Boulder government performance:	Excellent		Good		Fair		Poor		Total	
The job Boulder government does at welcoming citizen involvement	14%	N=131	45%	N=435	28%	N=271	12%	N=119	100%	N=956
Overall confidence in Boulder government	11%	N=117	44%	N=490	30%	N=334	16%	N=176	100%	N=1117
Generally acting in the best interest of the community	12%	N=137	43%	N=481	28%	N=313	16%	N=180	100%	N=1111
Being honest	15%	N=139	45%	N=413	26%	N=239	13%	N=123	100%	N=914
Treating all residents fairly	14%	N=132	34%	N=332	30%	N=289	23%	N=221	100%	N=974
Gathering feedback from residents on new policies or programs	16%	N=153	39%	N=376	29%	N=281	16%	N=152	100%	N=962

Table 13: Question 13

Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Boulder	44%	N=529	33%	N=396	21%	N=248	3%	N=31	100%	N=1204
Overall ease of getting to the places you usually have to visit	38%	N=459	44%	N=533	17%	N=207	1%	N=7	100%	N=1206
Quality of overall natural environment in Boulder	55%	N=658	32%	N=382	12%	N=140	2%	N=26	100%	N=1206
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	37%	N=450	42%	N=503	19%	N=234	2%	N=19	100%	N=1207
Health and wellness opportunities in Boulder	27%	N=331	40%	N=480	29%	N=345	4%	N=49	100%	N=1205
Overall opportunities for education and enrichment	28%	N=336	40%	N=479	29%	N=344	4%	N=43	100%	N=1202
Overall economic health of Boulder	41%	N=493	43%	N=515	15%	N=179	2%	N=19	100%	N=1206
Sense of community	28%	N=339	42%	N=513	26%	N=311	4%	N=44	100%	N=1208

Table 14: Question 14

How likely, if at all, are you to use one of the following information channels to obtain information about community events such as City Council meetings, community meetings and upcoming events?	Very likely		Likely		Somewhat likely		Not at all likely		Total	
City of Boulder website (www.bouldercolorado.gov)	29%	N=334	25%	N=298	26%	N=304	20%	N=234	100%	N=1169
City of Boulder Facebook Page	4%	N=47	8%	N=90	19%	N=218	69%	N=797	100%	N=1151
City of Boulder Twitter	3%	N=38	7%	N=78	10%	N=110	80%	N=925	100%	N=1152
City of Boulder NextDoor neighborhood postings	14%	N=148	15%	N=163	21%	N=232	50%	N=550	100%	N=1093
City of Boulder online video (e.g. YouTube, Vimeo, webstreaming)	2%	N=20	5%	N=59	20%	N=219	73%	N=807	100%	N=1104
Be Heard Boulder (www.beheardboulder.org)	3%	N=24	3%	N=30	10%	N=98	84%	N=802	100%	N=954
Boulder Daily Camera	27%	N=317	25%	N=290	23%	N=272	24%	N=282	100%	N=1161
The Colorado Daily	8%	N=86	15%	N=173	26%	N=296	51%	N=584	100%	N=1139
Boulder Weekly	9%	N=100	18%	N=205	28%	N=313	45%	N=512	100%	N=1130
Inserts in the water utility bill	9%	N=100	15%	N=171	20%	N=229	55%	N=621	100%	N=1121
Mailings to your home address	29%	N=340	30%	N=353	28%	N=332	13%	N=151	100%	N=1176
Listservs (where you sign up to be part of a group receiving emails from the city)	7%	N=76	13%	N=140	19%	N=201	62%	N=667	100%	N=1084
Community Newsletter	11%	N=119	20%	N=224	30%	N=337	39%	N=433	100%	N=1112
Watch city meetings or events online through cable TV Channel 8 (including webstreaming, HD880 and BoulderChannel8.com)	1%	N=15	5%	N=51	15%	N=166	79%	N=877	100%	N=1108

Table 15: Question 15

Please rate to what extent you agree or disagree with the following statements.	Strongly agree		Agree		Neither agree nor disagree		Disagree		Strongly disagree		Total	
I feel included in the Boulder community	12%	N=146	50%	N=603	25%	N=304	10%	N=126	2%	N=29	100%	N=1209
I inform myself about major issues in the City of Boulder	19%	N=230	48%	N=578	23%	N=276	9%	N=110	1%	N=15	100%	N=1210
I take the initiative to share my views with elected officials or city staff	5%	N=57	16%	N=193	33%	N=393	39%	N=472	7%	N=85	100%	N=1200
Boulder's City Council implements policies that reflect my values	3%	N=36	31%	N=372	45%	N=543	15%	N=186	6%	N=66	100%	N=1203
Boulder's City Council considers my input, when I give it, before making most decisions	1%	N=16	9%	N=106	68%	N=811	14%	N=171	8%	N=91	100%	N=1195
My input, when I give it, is reflected in staff summaries and recommendations to Council, boards or commissions and other City leaders	2%	N=20	8%	N=101	73%	N=873	10%	N=116	7%	N=83	100%	N=1193

Table 16: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	1%	N=9	1%	N=9	2%	N=24	11%	N=137	85%	N=1020	100%	N=1199
Purchase goods or services from a business located in Boulder	0%	N=1	1%	N=17	16%	N=196	57%	N=680	25%	N=303	100%	N=1197
Eat at least 5 portions of fruits and vegetables a day	2%	N=23	7%	N=86	29%	N=342	39%	N=464	23%	N=276	100%	N=1192
Participate in moderate or vigorous physical activity	1%	N=10	4%	N=49	21%	N=246	41%	N=492	33%	N=389	100%	N=1187
Read or watch local news (via television, paper, computer, etc.)	9%	N=103	19%	N=231	26%	N=308	24%	N=282	23%	N=271	100%	N=1195
Vote in local elections	8%	N=97	4%	N=50	7%	N=80	14%	N=173	67%	N=796	100%	N=1195

Table 17: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	32%	N=379
Very good	48%	N=575
Good	18%	N=217
Fair	2%	N=28
Poor	0%	N=3
Total	100%	N=1202

Table 18: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	6%	N=76
Somewhat positive	27%	N=326
Neutral	49%	N=585
Somewhat negative	14%	N=171
Very negative	3%	N=38
Total	100%	N=1194

Table 19: Question D4

What is your employment status?	Percent	Number
Working full time for pay	58%	N=689
Working part time for pay	20%	N=243
Unemployed, looking for paid work	2%	N=24
Unemployed, not looking for paid work	6%	N=73
Fully retired	14%	N=166
Total	100%	N=1195

Table 20: Question D5

Do you work inside the boundaries of Boulder?	Percent	Number
Yes, outside the home	51%	N=600
Yes, from home	18%	N=207
No	31%	N=361
Total	100%	N=1169

Table 21: Question D6

How many years have you lived in Boulder?	Percent	Number
Less than 2 years	20%	N=244
2 to 5 years	25%	N=304
6 to 10 years	14%	N=166
11 to 20 years	13%	N=160
More than 20 years	27%	N=328
Total	100%	N=1203

Table 22: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	46%	N=546
Building with two or more homes (duplex, townhome, apartment or condominium)	52%	N=627
Mobile home	1%	N=8
Other	1%	N=14
Total	100%	N=1195

Table 23: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	51%	N=609
Owned	49%	N=579
Total	100%	N=1188

Table 24: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than $300 per month	2%	N=28
$300 to $599 per month	6%	N=68
$600 to $999 per month	11%	N=135
$1,000 to $1,499 per month	21%	N=252
$1,500 to $2,499 per month	33%	N=395
$2,500 or more per month	26%	N=305
Total	100%	N=1183

Table 25: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	78%	N=927
Yes	22%	N=261
Total	100%	N=1188

Table 26: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	82%	N=970
Yes	18%	N=216
Total	100%	N=1186

Table 27: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than $25,000	12%	N=145
$25,000 to $49,999	16%	N=180
$50,000 to $99,999	30%	N=347
$100,000 to $149,999	17%	N=192
$150,000 or more	25%	N=295
Total	100%	N=1158

Table 28: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	94%	N=1118
Yes, I consider myself to be Spanish, Hispanic or Latino	6%	N=69
Total	100%	N=1187

Table 29: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=12
Asian, Asian Indian or Pacific Islander	6%	N=67
Black or African American	1%	N=16
White	91%	N=1082
Other	4%	N=42

Total may exceed 100% as respondents could select more than one option.

Table 30: Question D15

In which category is your age?	Percent	Number
18 to 24 years	13%	N=161
25 to 34 years	34%	N=406
35 to 44 years	13%	N=150
45 to 54 years	16%	N=188
55 to 64 years	9%	N=104
65 to 74 years	10%	N=117
75 years or older	6%	N=71
Total	100%	N=1197

Table 31: Question D16

What is your sex?	Percent	Number
Female	48%	N=558
Male	52%	N=597
Other	0%	N=3
Total	100%	N=1158

Table 32: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	84%	N=983
Land line	8%	N=90
Both	8%	N=92
Total	100%	N=1165

Responses including "don't know"

The following pages contain a complete set of responses to each question on the survey, including the "don't know" responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with "N=").

Table 33: Question 1

Please rate each of the following aspects of quality of life in Boulder:	Excellent		Good		Fair		Poor		Don't know		Total	
Boulder as a place to live	53%	N=664	40%	N=505	6%	N=69	1%	N=17	0%	N=1	100%	N=1257
Your neighborhood as a place to live	46%	N=577	41%	N=514	11%	N=143	1%	N=13	0%	N=2	100%	N=1250
Boulder as a place to raise children	33%	N=414	30%	N=370	10%	N=121	3%	N=39	24%	N=301	100%	N=1245
Boulder as a place to work	35%	N=437	38%	N=479	14%	N=179	3%	N=37	9%	N=113	100%	N=1244
Boulder as a place to visit	63%	N=779	29%	N=356	4%	N=53	0%	N=6	4%	N=51	100%	N=1245
Boulder as a place to retire	23%	N=286	22%	N=270	18%	N=217	12%	N=144	26%	N=320	100%	N=1237
The overall quality of life in Boulder	45%	N=560	47%	N=585	6%	N=69	2%	N=26	0%	N=1	100%	N=1242

Table 34: Question 2

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Overall feeling of safety in Boulder	42%	N=528	45%	N=571	11%	N=132	2%	N=24	0%	N=1	100%	N=1255
Overall ease of getting to the places you usually have to visit	25%	N=311	44%	N=553	24%	N=297	7%	N=92	0%	N=2	100%	N=1255
Quality of overall natural environment in Boulder	67%	N=836	29%	N=357	4%	N=53	0%	N=3	0%	N=2	100%	N=1251
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	23%	N=287	51%	N=643	21%	N=260	5%	N=58	0%	N=3	100%	N=1251
Health and wellness opportunities in Boulder	58%	N=726	32%	N=403	6%	N=72	1%	N=10	3%	N=39	100%	N=1250
Overall opportunities for education and enrichment	53%	N=657	36%	N=447	6%	N=69	2%	N=20	5%	N=57	100%	N=1251
Overall economic health of Boulder	32%	N=395	43%	N=532	15%	N=186	5%	N=67	5%	N=68	100%	N=1247
Sense of community	14%	N=175	46%	N=577	29%	N=361	10%	N=119	1%	N=15	100%	N=1248
Overall image or reputation of Boulder	34%	N=428	46%	N=573	15%	N=183	4%	N=50	1%	N=16	100%	N=1250

Table 35: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in Boulder to someone who asks	43%	N=537	38%	N=477	11%	N=138	7%	N=91	1%	N=11	100%	N=1255
Remain in Boulder for the next five years	46%	N=573	29%	N=367	12%	N=144	9%	N=110	4%	N=55	100%	N=1249

Table 36: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	80%	N=999	17%	N=209	2%	N=26	1%	N=13	0%	N=3	0%	N=1	100%	N=1252
In Boulder's downtown/commercial area during the day	65%	N=809	27%	N=335	5%	N=56	3%	N=36	0%	N=6	1%	N=8	100%	N=1250

Table 37: Question 5

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Traffic flow on major streets	4%	N=46	28%	N=343	37%	N=456	31%	N=381	2%	N=19	100%	N=1246

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Ease of public parking	4%	N=51	27%	N=340	39%	N=491	27%	N=335	3%	N=33	100%	N=1248
Ease of travel by car in Boulder	7%	N=86	31%	N=386	40%	N=499	20%	N=242	2%	N=26	100%	N=1241
Ease of travel by public transportation in Boulder	13%	N=162	40%	N=498	23%	N=288	8%	N=97	15%	N=192	100%	N=1237
Ease of travel by bicycle in Boulder	43%	N=532	34%	N=419	10%	N=120	2%	N=23	12%	N=149	100%	N=1243
Ease of walking in Boulder	43%	N=535	43%	N=540	11%	N=142	1%	N=18	1%	N=11	100%	N=1246
Availability of paths and walking trails	60%	N=748	35%	N=430	4%	N=50	0%	N=6	1%	N=13	100%	N=1248
Air quality	32%	N=400	48%	N=593	16%	N=199	3%	N=33	2%	N=21	100%	N=1246
Cleanliness of Boulder	36%	N=450	51%	N=641	10%	N=123	2%	N=30	0%	N=3	100%	N=1246
Overall appearance of Boulder	43%	N=526	50%	N=613	7%	N=88	1%	N=9	0%	N=1	100%	N=1238
Public places where people want to spend time	39%	N=480	45%	N=556	13%	N=156	3%	N=32	1%	N=16	100%	N=1241
Variety of housing options	3%	N=43	15%	N=187	34%	N=425	42%	N=527	5%	N=60	100%	N=1242
Availability of affordable quality housing	2%	N=23	5%	N=68	19%	N=234	66%	N=814	8%	N=97	100%	N=1236
Fitness opportunities (including exercise classes and paths or trails, etc.)	67%	N=834	26%	N=328	5%	N=61	0%	N=4	1%	N=16	100%	N=1244
Recreational opportunities	67%	N=827	27%	N=332	5%	N=57	1%	N=10	1%	N=12	100%	N=1237
Availability of affordable quality food	24%	N=299	41%	N=510	27%	N=333	7%	N=91	1%	N=11	100%	N=1244
Availability of affordable quality health care	17%	N=217	35%	N=432	20%	N=243	9%	N=110	20%	N=243	100%	N=1245
Availability of preventive health services	23%	N=292	35%	N=434	14%	N=176	5%	N=60	23%	N=282	100%	N=1244
Availability of affordable quality mental health care	9%	N=108	19%	N=241	14%	N=173	11%	N=135	47%	N=584	100%	N=1241
Ability to start or grow a business	11%	N=141	20%	N=255	13%	N=164	8%	N=95	47%	N=588	100%	N=1243

Table 38: Question 6

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Availability of affordable quality child care/preschool	4%	N=54	9%	N=115	11%	N=139	7%	N=85	68%	N=851	100%	N=1244
K-12 education	21%	N=259	21%	N=259	4%	N=48	1%	N=9	54%	N=665	100%	N=1241
Adult educational opportunities	27%	N=339	35%	N=440	10%	N=119	2%	N=20	26%	N=321	100%	N=1240
Opportunities to attend cultural/arts/music activities	40%	N=496	42%	N=514	10%	N=128	2%	N=28	6%	N=72	100%	N=1238
Opportunities to participate in religious or spiritual events and activities	21%	N=262	31%	N=382	5%	N=60	1%	N=14	42%	N=523	100%	N=1240
Employment opportunities	15%	N=187	38%	N=468	23%	N=284	7%	N=83	17%	N=216	100%	N=1238
Shopping opportunities	28%	N=346	48%	N=599	18%	N=227	4%	N=52	1%	N=16	100%	N=1240
Cost of living in Boulder	1%	N=12	8%	N=94	37%	N=462	54%	N=670	0%	N=4	100%	N=1242
Overall quality of business and service establishments in Boulder	24%	N=295	58%	N=714	14%	N=169	3%	N=34	2%	N=25	100%	N=1237
Vibrant downtown/commercial area	40%	N=498	44%	N=543	12%	N=146	3%	N=36	1%	N=13	100%	N=1236
Overall quality of new development in Boulder	13%	N=158	35%	N=432	27%	N=335	14%	N=170	11%	N=140	100%	N=1236
Opportunities to participate in social events and activities	33%	N=409	45%	N=555	14%	N=171	3%	N=37	5%	N=64	100%	N=1235
Opportunities to volunteer	34%	N=427	35%	N=440	10%	N=128	1%	N=17	18%	N=229	100%	N=1241
Opportunities to participate in community matters	24%	N=298	36%	N=443	14%	N=175	3%	N=42	22%	N=278	100%	N=1236
Openness and acceptance of the community toward people of diverse backgrounds	17%	N=216	33%	N=408	25%	N=314	15%	N=189	9%	N=111	100%	N=1238
Neighborliness of residents in Boulder	16%	N=192	43%	N=528	30%	N=376	8%	N=103	3%	N=36	100%	N=1234

Table 39: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	15%	N=183	85%	N=1056	100%	N=1239
Made efforts to make your home more energy efficient	26%	N=328	74%	N=910	100%	N=1238
Observed a code violation or other hazard in Boulder (weeds, abandoned buildings, etc.)	61%	N=751	39%	N=477	100%	N=1229
Household member was a victim of a crime in Boulder	83%	N=1030	17%	N=208	100%	N=1238
Reported a crime to the police in Boulder	80%	N=994	20%	N=243	100%	N=1237
Stocked supplies in preparation for an emergency	83%	N=1032	17%	N=206	100%	N=1238
Campaigned or advocated for an issue, cause or candidate	66%	N=813	34%	N=425	100%	N=1238
Contacted the City of Boulder (in-person, phone, email or web) for help or information	58%	N=722	42%	N=514	100%	N=1237
Contacted Boulder elected officials (in-person, phone, email or web) to express your opinion	77%	N=954	23%	N=282	100%	N=1236
Made efforts to reduce your energy consumption	11%	N=134	89%	N=1103	100%	N=1237

Table 40: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Boulder?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Boulder recreation centers or their services	15%	N=189	19%	N=238	27%	N=332	38%	N=473	100%	N=1231
Visited a neighborhood park or City park	37%	N=457	37%	N=455	21%	N=255	5%	N=63	100%	N=1229
Used Boulder public libraries or their services	10%	N=118	22%	N=271	37%	N=452	32%	N=390	100%	N=1232
Participated in religious or spiritual activities in Boulder	5%	N=57	9%	N=110	16%	N=193	71%	N=865	100%	N=1225
Attended a City-sponsored event	2%	N=22	13%	N=160	54%	N=665	31%	N=373	100%	N=1220
Used bus, rail, subway or other public transportation instead of driving	22%	N=269	21%	N=260	31%	N=386	26%	N=315	100%	N=1229
Carpooled with other adults or children instead of driving alone	19%	N=233	26%	N=312	22%	N=270	33%	N=407	100%	N=1222
Walked or biked instead of driving	54%	N=668	21%	N=264	14%	N=171	10%	N=127	100%	N=1229
Volunteered your time to some group/activity in Boulder	11%	N=130	15%	N=187	26%	N=323	48%	N=588	100%	N=1228
Participated in a club	9%	N=112	13%	N=158	13%	N=159	65%	N=792	100%	N=1221
Talked to or visited with your immediate neighbors	38%	N=470	29%	N=360	21%	N=261	11%	N=139	100%	N=1230
Done a favor for a neighbor	15%	N=184	23%	N=278	37%	N=454	25%	N=308	100%	N=1223
Visited open space and mountain parks	43%	N=525	37%	N=461	17%	N=204	3%	N=42	100%	N=1231

Table 41: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	0%	N=5	2%	N=29	20%	N=242	78%	N=959	100%	N=1234
Watched (online or on television) a local public meeting	0%	N=4	3%	N=36	18%	N=226	78%	N=966	100%	N=1232

Table 42: Question 10

Please rate the quality of each of the following services in Boulder:	Excellent		Good		Fair		Poor		Don't know		Total	
Police/Sheriff services	26%	N=320	34%	N=412	9%	N=109	4%	N=53	27%	N=328	100%	N=1223
Fire services	33%	N=398	22%	N=262	2%	N=23	0%	N=1	44%	N=536	100%	N=1220
Ambulance or emergency medical services	25%	N=310	23%	N=276	2%	N=27	1%	N=14	49%	N=594	100%	N=1221
Crime prevention	15%	N=178	26%	N=321	12%	N=146	6%	N=72	41%	N=503	100%	N=1220

Please rate the quality of each of the following services in Boulder:	Excellent		Good		Fair		Poor		Don't know		Total	
Fire prevention and education	18%	N=215	28%	N=336	6%	N=76	2%	N=23	47%	N=566	100%	N=1216
Traffic enforcement	11%	N=138	33%	N=402	23%	N=275	11%	N=129	22%	N=274	100%	N=1218
Street repair	9%	N=114	38%	N=468	30%	N=369	17%	N=203	6%	N=68	100%	N=1222
Street cleaning	19%	N=228	45%	N=550	21%	N=257	6%	N=75	9%	N=107	100%	N=1218
Street lighting	15%	N=184	48%	N=591	25%	N=301	9%	N=106	3%	N=37	100%	N=1219
Snow removal	15%	N=180	38%	N=470	22%	N=275	16%	N=190	9%	N=108	100%	N=1223
Sidewalk maintenance	15%	N=185	44%	N=534	25%	N=308	11%	N=131	5%	N=55	100%	N=1213
Traffic signal timing	10%	N=118	40%	N=484	31%	N=373	17%	N=204	3%	N=43	100%	N=1222
Bus or transit services	27%	N=328	40%	N=488	13%	N=158	4%	N=49	16%	N=201	100%	N=1223
Garbage collection	40%	N=484	46%	N=558	7%	N=89	3%	N=41	4%	N=51	100%	N=1223
Recycling	47%	N=577	41%	N=497	5%	N=65	3%	N=35	4%	N=48	100%	N=1222
Yard waste pick-up	27%	N=333	27%	N=324	7%	N=90	5%	N=59	34%	N=414	100%	N=1220
Storm drainage	14%	N=176	44%	N=530	13%	N=164	5%	N=59	24%	N=288	100%	N=1217
Drinking water	43%	N=522	39%	N=476	10%	N=121	4%	N=49	4%	N=54	100%	N=1222
Sewer services	26%	N=313	42%	N=511	7%	N=81	1%	N=18	24%	N=293	100%	N=1217
Power (electric and/or gas) utility	29%	N=351	49%	N=602	13%	N=154	2%	N=30	7%	N=80	100%	N=1216
Water utility billing	21%	N=253	41%	N=497	12%	N=148	4%	N=51	22%	N=266	100%	N=1215
City parks	58%	N=704	34%	N=418	4%	N=55	1%	N=10	3%	N=34	100%	N=1222
Recreation programs or classes	28%	N=346	30%	N=372	4%	N=53	1%	N=8	36%	N=443	100%	N=1223
Recreation centers or facilities	35%	N=425	32%	N=387	6%	N=69	1%	N=9	27%	N=326	100%	N=1216
Land use, planning and zoning	10%	N=124	29%	N=359	24%	N=289	15%	N=177	22%	N=268	100%	N=1217
Code enforcement (weeds, abandoned buildings, etc.)	8%	N=93	27%	N=327	18%	N=218	9%	N=115	38%	N=464	100%	N=1216
Animal control	14%	N=173	31%	N=370	12%	N=140	4%	N=45	40%	N=485	100%	N=1213
Economic development	12%	N=140	35%	N=420	19%	N=226	7%	N=87	28%	N=331	100%	N=1203
Health services	20%	N=237	38%	N=466	10%	N=126	3%	N=36	29%	N=349	100%	N=1215
Public library services	43%	N=528	30%	N=368	3%	N=40	1%	N=11	22%	N=273	100%	N=1220
Public information services	19%	N=232	35%	N=425	10%	N=119	2%	N=27	34%	N=414	100%	N=1216
Cable television	6%	N=71	18%	N=222	11%	N=136	8%	N=101	56%	N=684	100%	N=1213
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	12%	N=142	31%	N=378	9%	N=104	3%	N=37	45%	N=551	100%	N=1212
Preservation of natural areas such as open space, farmlands and greenbelts	55%	N=661	33%	N=396	5%	N=58	2%	N=24	6%	N=74	100%	N=1213
Boulder open space	64%	N=778	28%	N=345	4%	N=46	1%	N=11	3%	N=38	100%	N=1219
City-sponsored special events	20%	N=245	38%	N=458	9%	N=113	1%	N=17	31%	N=372	100%	N=1204
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	26%	N=312	43%	N=523	8%	N=97	4%	N=42	19%	N=232	100%	N=1206

Table 43: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
The City of Boulder	25%	N=300	54%	N=658	12%	N=150	3%	N=39	5%	N=64	100%	N=1210
The Federal Government	3%	N=41	25%	N=301	38%	N=461	18%	N=220	15%	N=182	100%	N=1205

Table 44: Question 12

Please rate the following categories of Boulder government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Boulder	15%	N=179	43%	N=516	21%	N=258	8%	N=103	13%	N=152	100%	N=1208
The overall direction that Boulder is taking	8%	N=101	38%	N=464	29%	N=348	18%	N=220	6%	N=75	100%	N=1209
The job Boulder government does at welcoming citizen involvement	11%	N=131	36%	N=435	22%	N=271	10%	N=119	21%	N=250	100%	N=1206
Overall confidence in Boulder government	10%	N=117	41%	N=490	28%	N=334	15%	N=176	7%	N=90	100%	N=1207
Generally acting in the best interest of the community	11%	N=137	40%	N=481	26%	N=313	15%	N=180	8%	N=96	100%	N=1206
Being honest	12%	N=139	34%	N=413	20%	N=239	10%	N=123	24%	N=286	100%	N=1200
Treating all residents fairly	11%	N=132	28%	N=332	24%	N=289	18%	N=221	19%	N=229	100%	N=1203
Gathering feedback from residents on new policies or programs	13%	N=153	31%	N=376	23%	N=281	13%	N=152	20%	N=244	100%	N=1205

Table 45: Question 13

Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Boulder	44%	N=529	33%	N=396	21%	N=248	3%	N=31	100%	N=1204
Overall ease of getting to the places you usually have to visit	38%	N=459	44%	N=533	17%	N=207	1%	N=7	100%	N=1206
Quality of overall natural environment in Boulder	55%	N=658	32%	N=382	12%	N=140	2%	N=26	100%	N=1206
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	37%	N=450	42%	N=503	19%	N=234	2%	N=19	100%	N=1207
Health and wellness opportunities in Boulder	27%	N=331	40%	N=480	29%	N=345	4%	N=49	100%	N=1205
Overall opportunities for education and enrichment	28%	N=336	40%	N=479	29%	N=344	4%	N=43	100%	N=1202
Overall economic health of Boulder	41%	N=493	43%	N=515	15%	N=179	2%	N=19	100%	N=1206
Sense of community	28%	N=339	42%	N=513	26%	N=311	4%	N=44	100%	N=1208

Table 46: Question 14

How likely, if at all, are you to use one of the following information channels to obtain information about community events such as City Council meetings, community meetings and upcoming events?	Very likely		Likely		Somewhat likely		Not at all likely		Don't know		Total	
City of Boulder website (www.bouldercolorado.gov)	28%	N=334	25%	N=298	25%	N=304	19%	N=234	3%	N=36	100%	N=1205
City of Boulder Facebook Page	4%	N=47	7%	N=90	18%	N=218	66%	N=797	4%	N=52	100%	N=1204
City of Boulder Twitter	3%	N=38	6%	N=78	9%	N=110	77%	N=925	4%	N=52	100%	N=1204
City of Boulder NextDoor neighborhood postings	12%	N=148	14%	N=163	19%	N=232	46%	N=550	9%	N=107	100%	N=1200
City of Boulder online video (e.g. YouTube, Vimeo, webstreaming)	2%	N=20	5%	N=59	18%	N=219	67%	N=807	8%	N=94	100%	N=1198
Be Heard Boulder (www.beheardboulder.org)	2%	N=24	2%	N=30	8%	N=98	67%	N=802	20%	N=239	100%	N=1193
Boulder Daily Camera	26%	N=317	24%	N=290	23%	N=272	23%	N=282	4%	N=42	100%	N=1203
The Colorado Daily	7%	N=86	14%	N=173	25%	N=296	49%	N=584	5%	N=63	100%	N=1201
Boulder Weekly	8%	N=100	17%	N=205	26%	N=313	43%	N=512	6%	N=69	100%	N=1199
Inserts in the water utility bill	8%	N=100	14%	N=171	19%	N=229	52%	N=621	7%	N=79	100%	N=1200
Mailings to your home address	28%	N=340	30%	N=353	28%	N=332	13%	N=151	2%	N=20	100%	N=1196
Listservs (where you sign up to be part of a group receiving emails from the city)	6%	N=76	12%	N=140	17%	N=201	56%	N=667	10%	N=116	100%	N=1200
Community Newsletter	10%	N=119	19%	N=224	28%	N=337	36%	N=433	7%	N=78	100%	N=1190
Watch city meetings or events online through cable TV Channel 8 (including webstreaming, HD880 and BoulderChannel8.com)	1%	N=15	4%	N=51	14%	N=166	73%	N=877	8%	N=92	100%	N=1200

Table 47: Question 15

Please rate to what extent you agree or disagree with the following statements.	Strongly agree		Agree		Neither agree nor disagree		Disagree		Strongly disagree		Total	
I feel included in the Boulder community	12%	N=146	50%	N=603	25%	N=304	10%	N=126	2%	N=29	100%	N=1209
I inform myself about major issues in the City of Boulder	19%	N=230	48%	N=578	23%	N=276	9%	N=110	1%	N=15	100%	N=1210
I take the initiative to share my views with elected officials or city staff	5%	N=57	16%	N=193	33%	N=393	39%	N=472	7%	N=85	100%	N=1200
Boulder's City Council implements policies that reflect my values	3%	N=36	31%	N=372	45%	N=543	15%	N=186	6%	N=66	100%	N=1203
Boulder's City Council considers my input, when I give it, before making most decisions	1%	N=16	9%	N=106	68%	N=811	14%	N=171	8%	N=91	100%	N=1195
My input, when I give it, is reflected in staff summaries and recommendations to Council, boards or commissions and other City leaders	2%	N=20	8%	N=101	73%	N=873	10%	N=116	7%	N=83	100%	N=1193

Table 48: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	1%	N=9	1%	N=9	2%	N=24	11%	N=137	85%	N=1020	100%	N=1199
Purchase goods or services from a business located in Boulder	0%	N=1	1%	N=17	16%	N=196	57%	N=680	25%	N=303	100%	N=1197
Eat at least 5 portions of fruits and vegetables a day	2%	N=23	7%	N=86	29%	N=342	39%	N=464	23%	N=276	100%	N=1192
Participate in moderate or vigorous physical activity	1%	N=10	4%	N=49	21%	N=246	41%	N=492	33%	N=389	100%	N=1187
Read or watch local news (via television, paper, computer, etc.)	9%	N=103	19%	N=231	26%	N=308	24%	N=282	23%	N=271	100%	N=1195
Vote in local elections	8%	N=97	4%	N=50	7%	N=80	14%	N=173	67%	N=796	100%	N=1195

Table 49: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	32%	N=379
Very good	48%	N=575
Good	18%	N=217
Fair	2%	N=28
Poor	0%	N=3
Total	100%	N=1202

Table 50: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	6%	N=76
Somewhat positive	27%	N=326
Neutral	49%	N=585
Somewhat negative	14%	N=171
Very negative	3%	N=38
Total	100%	N=1194

Table 51: Question D4

What is your employment status?	Percent	Number
Working full time for pay	58%	N=689
Working part time for pay	20%	N=243
Unemployed, looking for paid work	2%	N=24
Unemployed, not looking for paid work	6%	N=73
Fully retired	14%	N=166
Total	100%	N=1195

Table 52: Question D5

Do you work inside the boundaries of Boulder?	Percent	Number
Yes, outside the home	51%	N=600
Yes, from home	18%	N=207
No	31%	N=361
Total	100%	N=1169

Table 53: Question D6

How many years have you lived in Boulder?	Percent	Number
Less than 2 years	20%	N=244
2 to 5 years	25%	N=304
6 to 10 years	14%	N=166
11 to 20 years	13%	N=160
More than 20 years	27%	N=328
Total	100%	N=1203

Table 54: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	46%	N=546
Building with two or more homes (duplex, townhome, apartment or condominium)	52%	N=627
Mobile home	1%	N=8
Other	1%	N=14
Total	100%	N=1195

Table 55: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	51%	N=609
Owned	49%	N=579
Total	100%	N=1188

Table 56: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than $300 per month	2%	N=28
$300 to $599 per month	6%	N=68
$600 to $999 per month	11%	N=135
$1,000 to $1,499 per month	21%	N=252
$1,500 to $2,499 per month	33%	N=395
$2,500 or more per month	26%	N=305
Total	100%	N=1183

Table 57: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	78%	N=927
Yes	22%	N=261
Total	100%	N=1188

Table 58: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	82%	N=970
Yes	18%	N=216
Total	100%	N=1186

Table 59: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than $25,000	12%	N=145
$25,000 to $49,999	16%	N=180
$50,000 to $99,999	30%	N=347
$100,000 to $149,999	17%	N=192
$150,000 or more	25%	N=295
Total	100%	N=1158

Table 60: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	94%	N=1118
Yes, I consider myself to be Spanish, Hispanic or Latino	6%	N=69
Total	100%	N=1187

Table 61: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=12
Asian, Asian Indian or Pacific Islander	6%	N=67
Black or African American	1%	N=16
White	91%	N=1082
Other	4%	N=42

Total may exceed 100% as respondents could select more than one option.

Table 62: Question D15

In which category is your age?	Percent	Number
18 to 24 years	13%	N=161
25 to 34 years	34%	N=406
35 to 44 years	13%	N=150
45 to 54 years	16%	N=188
55 to 64 years	9%	N=104
65 to 74 years	10%	N=117
75 years or older	6%	N=71
Total	100%	N=1197

Table 63: Question D16

What is your sex?	Percent	Number
Female	48%	N=558
Male	52%	N=597
Other	0%	N=3
Total	100%	N=1158

Table 64: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	84%	N=983
Land line	8%	N=90
Both	8%	N=92
Total	100%	N=1165

Appendix B: Benchmark Comparisons

Comparison Data

NRC's database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Citizen Survey™. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. The City of Boulder chose to have three sets of comparisons made. The first set of comparisons is to the entire database (national benchmarks), the second is to all other jurisdictions on the Front Range of Colorado from NRC's database, and the third set of benchmark comparisons is based on university communities with populations ranging from 50,000 to 150,000.

Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Boulder's "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and "somewhat safe," etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month. The second column is the rank assigned to Boulder's rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Boulder's rating to the benchmark.

Benchmark Database Characteristics	
Region	Percent
New England	3%
Middle Atlantic	5%
East North Central	15%
West North Central	13%
South Atlantic	22%
East South Central	3%
West South Central	7%
Mountain	16%
Pacific	16%
Population	Percent
Less than 10,000	10%
10,000 to 24,999	22%
25,000 to 49,999	23%
50,000 to 99,999	22%
100,000 or more	23%

In that final column, Boulder's results are noted as being "higher" than the benchmark, "lower" than the benchmark or "similar" to the benchmark, meaning that the average rating given by Boulder residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as "higher" or "lower" than the benchmark means that Boulder's average rating for a particular item was more than 10 points different than the benchmark. If a rating was "much higher" or "much lower," then Boulder's average rating was more than 20 points different when compared to the benchmark.

National Benchmark Comparisons

Table 65: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Boulder	92%	59	448	Higher
Overall image or reputation of Boulder	81%	103	343	Similar
Boulder as a place to live	93%	87	385	Similar
Your neighborhood as a place to live	87%	85	306	Similar
Boulder as a place to raise children	83%	159	374	Similar
Boulder as a place to retire	61%	191	348	Similar
Overall appearance of Boulder	92%	40	350	Higher

Table 66: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Boulder	88%	120	342	Similar
	In your neighborhood during the day	97%	88	350	Similar
	In Boulder's downtown/commercial area during the day	92%	132	310	Similar
Mobility	Overall ease of getting to the places you usually have to visit	69%	161	259	Similar
	Availability of paths and walking trails	95%	2	312	Much higher
	Ease of walking in Boulder	87%	18	299	Higher
	Ease of travel by bicycle in Boulder	87%	4	299	Much higher
	Ease of travel by public transportation in Boulder	63%	23	220	Higher
	Ease of travel by car in Boulder	39%	275	299	Lower
	Ease of public parking	32%	186	217	Lower
	Traffic flow on major streets	32%	275	335	Lower
Natural Environment	Quality of overall natural environment in Boulder	95%	4	271	Higher
	Cleanliness of Boulder	88%	69	279	Similar
	Air quality	81%	101	242	Similar
Built Environment	Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	75%	45	248	Similar
	Overall quality of new development in Boulder	54%	165	286	Similar
	Availability of affordable quality housing	8%	287	297	Much lower
	Variety of housing options	19%	260	274	Much lower
	Public places where people want to spend time	85%	20	241	Higher
Economy	Overall economic health of Boulder	79%	52	254	Higher
	Vibrant downtown/commercial area	85%	8	231	Much higher
	Overall quality of business and service establishments in Boulder	83%	24	267	Higher
	Cost of living in Boulder	9%	244	251	Much lower
	Shopping opportunities	77%	49	290	Higher
	Employment opportunities	64%	32	303	Higher
	Boulder as a place to visit	95%	8	268	Much higher
	Boulder as a place to work	81%	32	355	Higher
Recreation and Wellness	Health and wellness opportunities in Boulder	93%	1	249	Much higher
	Availability of affordable quality mental health care	53%	77	219	Similar
	Availability of preventive health services	75%	39	233	Similar
	Availability of affordable quality health care	65%	116	254	Similar
	Availability of affordable quality food	66%	106	239	Similar
	Recreational opportunities	95%	2	290	Much higher
	Fitness opportunities (including exercise classes and paths or trails, etc.)	95%	1	239	Much higher
Education and	Overall opportunities for education and enrichment	92%	11	251	Much higher

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Enrichment	Opportunities to participate in religious or spiritual events and activities	90%	31	200	Similar
	Opportunities to attend cultural/arts/music activities	87%	10	289	Much higher
	Adult educational opportunities	85%	4	228	Higher
	K-12 education	90%	44	266	Higher
	Availability of affordable quality child care/preschool	43%	171	249	Similar
Community Engagement	Opportunities to participate in social events and activities	82%	12	258	Higher
	Neighborliness of Boulder	60%	141	243	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	55%	209	287	Similar
	Opportunities to participate in community matters	77%	20	270	Higher
	Opportunities to volunteer	86%	11	259	Higher

Table 67: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of Boulder	84%	108	422	Similar
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	86%	78	374	Similar
Value of services for the taxes paid to Boulder	66%	75	398	Similar
Overall direction that Boulder is taking	50%	225	311	Similar
Job Boulder government does at welcoming citizen involvement	59%	105	317	Similar
Overall confidence in Boulder government	54%	134	254	Similar
Generally acting in the best interest of the community	56%	142	254	Similar
Being honest	60%	118	246	Similar
Treating all residents fairly	48%	178	252	Similar
Services provided by the Federal Government	33%	182	246	Similar

Table 68: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Police/Sheriff services	82%	204	455	Similar
	Fire services	96%	59	381	Similar
	Ambulance or emergency medical services	93%	125	342	Similar
	Crime prevention	70%	178	357	Similar
	Fire prevention and education	85%	99	278	Similar
	Animal control	75%	62	336	Similar
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	79%	46	273	Similar
Mobility	Traffic enforcement	57%	270	365	Similar
	Street repair	50%	184	382	Similar
	Street cleaning	70%	106	317	Similar
	Street lighting	66%	122	321	Similar
	Snow removal	58%	196	282	Similar
	Sidewalk maintenance	62%	104	315	Similar
	Traffic signal timing	51%	144	259	Similar
	Bus or transit services	80%	7	225	Much higher
Natural Environment	Garbage collection	89%	88	350	Similar
	Recycling	92%	21	354	Higher
	Yard waste pick-up	81%	66	264	Similar
	Drinking water	85%	29	308	Higher

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Preservation of natural areas such as open space, farmlands and greenbelts	93%	1	251	Much higher
	Boulder open space	95%	1	228	Much higher
Built Environment	Storm drainage	76%	104	345	Similar
	Sewer services	89%	27	314	Similar
	Power (electric and/or gas) utility	84%	42	177	Similar
	Water utility billing	79%	43	221	Similar
	Land use, planning and zoning	51%	119	295	Similar
	Code enforcement (weeds, abandoned buildings, etc.)	56%	153	383	Similar
	Cable television	55%	94	198	Similar
Economy	Economic development	64%	84	279	Similar
Recreation and Wellness	City parks	95%	8	319	Higher
	Recreation programs or classes	92%	8	319	Higher
	Recreation centers or facilities	91%	9	272	Higher
	Health services	81%	43	216	Similar
Education and Enrichment	City-sponsored special events	84%	26	273	Higher
	Public library services	95%	25	333	Higher
Community Engagement	Public information services	82%	29	282	Similar

Table 69: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	61%	187	306	Similar
Recommend living in Boulder to someone who asks	82%	209	282	Similar
Remain in Boulder for the next five years	79%	220	274	Similar
Contacted Boulder (in-person, phone, email or web) for help or information	42%	200	317	Similar

Table 70: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	17%	215	219	Much lower
	Did NOT report a crime to the police	80%	124	246	Similar
	Household member was NOT a victim of a crime	83%	224	267	Similar
Mobility	Used bus, rail, subway or other public transportation instead of driving	74%	8	201	Much higher
	Carpooled with other adults or children instead of driving alone	67%	4	233	Much higher
	Walked or biked instead of driving	90%	3	242	Much higher
Natural Environment	Made efforts to conserve water	85%	74	228	Similar
	Made efforts to make your home more energy efficient	74%	156	229	Similar
	Recycle at home	99%	8	253	Higher
Built Environment	Did NOT observe a code violation or other hazard in Boulder	61%	71	235	Similar
	NOT experiencing housing costs stress	59%	222	252	Lower
Economy	Purchase goods or services from a business located in Boulder	98%	39	239	Similar
	Economy will have positive impact on income	34%	110	253	Similar
	Work inside boundaries of Boulder	69%	18	240	Much higher

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Recreation and Wellness	Used Boulder recreation centers or their services	62%	79	235	Similar
	Visited a neighborhood park or City park	95%	7	264	Higher
	Eat at least 5 portions of fruits and vegetables a day	91%	7	231	Similar
	Participate in moderate or vigorous physical activity	95%	3	235	Higher
	In very good to excellent health	79%	10	235	Similar
Education and Enrichment	Used Boulder public libraries or their services	68%	72	242	Similar
	Participated in religious or spiritual activities in Boulder	29%	181	198	Lower
	Attended City-sponsored event	69%	33	242	Higher
Community Engagement	Campaigned or advocated for an issue, cause or candidate	34%	28	223	Similar
	Contacted Boulder elected officials (in-person, phone, email or web) to express your opinion	23%	47	238	Similar
	Volunteered your time to some group/activity in Boulder	52%	47	259	Higher
	Participated in a club	35%	42	238	Similar
	Talked to or visited with your immediate neighbors	89%	170	237	Similar
	Done a favor for a neighbor	75%	199	232	Similar
	Attended a local public meeting	22%	103	258	Similar
	Watched (online or on television) a local public meeting	22%	123	225	Similar
	Read or watch local news (via television, paper, computer, etc.)	72%	230	240	Lower
	Vote in local elections	88%	65	253	Similar

Communities included in national comparisons

The communities included in Boulder's comparisons are listed on the following pages along with their population according to the 2010 Census.

Adams County, CO 441,603
Airway Heights city, WA 6,114
Albany city, OR 50,158
Albemarle County, VA.... 98,970
Albert Lea city, MN.... 18,016
Alexandria city, VA 139,966
Algonquin village, IL.... 30,046
Aliso Viejo city, CA 47,823
American Canyon city, CA.... 19,454
Ames city, IA 58,965
Ankeny city, IA 45,582
Ann Arbor city, MI....113,934
Apache Junction city, AZ.... 35,840
Arapahoe County, CO....572,003
Arkansas City city, AR.... 366
Arlington city, TX 365,438
Arvada city, CO....106,433
Asheville city, NC 83,393
Ashland city, OR 20,078
Ashland town, MA 16,593
Ashland town, VA.... 7,225
Aspen city, CO 6,658
Athens-Clarke County, GA 115,452
Auburn city, AL 53,380
Augusta CCD, GA 134,777
Aurora city, CO 325,078
Austin city, TX 790,390
Avon town, CO 6,447
Avon town, IN 12,446
Avondale city, AZ 76,238
Azusa city, CA.... 46,361
Bainbridge Island city, WA.... 23,025
Baltimore city, MD....620,961
Baltimore County, MD 805,029
Bartonville town, TX.... 1,469
Battle Creek city, MI.... 52,347
Bay City city, MI.... 34,932
Bay Village city, OH.... 15,651
Baytown city, TX.... 71,802
Bedford city, TX 46,979
Bedford town, MA 13,320
Bellevue city, WA 122,363
Bellingham city, WA 80,885
Benbrook city, TX.... 21,234
Bend city, OR.... 76,639
Bethlehem township, PA.... 23,730
Bettendorf city, IA.... 33,217
Billings city, MT....104,170
Bloomington city, IN 80,405
Bloomington city, MN 82,893
Blue Springs city, MO 52,575
Boise City city, ID 205,671

Bonner Springs city, KS 7,314
Boone County, KY 118,811
Boulder city, CO 97,385
Bowling Green city, KY 58,067
Bozeman city, MT 37,280
Brentwood city, MO 8,055
Brentwood city, TN 37,060
Brighton city, CO 33,352
Brighton city, MI 7,444
Bristol city, TN 26,702
Broken Arrow city, OK 98,850
Brookline CDP, MA 58,732
Brooklyn Center city, MN 30,104
Brooklyn city, OH 11,169
Broomfield city, CO 55,889
Brownsburg town, IN 21,285
Buffalo Grove village, IL 41,496
Burlingame city, CA 28,806
Cabarrus County, NC 178,011
Cambridge city, MA 105,162
Canandaigua city, NY 10,545
Cannon Beach city, OR 1,690
Cañon City city, CO 16,400
Canton city, SD 3,057
Cape Coral city, FL 154,305
Carlisle borough, PA 18,682
Carlsbad city, CA 105,328
Carroll city, IA 10,103
Cartersville city, GA 19,731
Cary town, NC 135,234
Castine town, ME 1,366
Castle Rock town, CO 48,231
Cedar Hill city, TX 45,028
Cedar Rapids city, IA 126,326
Celina city, TX 6,028
Centennial city, CO 100,377
Chandler city, AZ 236,123
Chandler city, TX 2,734
Chanhassen city, MN 22,952
Chapel Hill town, NC 57,233
Chardon city, OH 5,148
Charles County, MD 146,551
Charlotte city, NC 731,424
Charlotte County, FL 159,978
Charlottesville city, VA 43,475
Chattanooga city, TN 167,674
Chautauqua town, NY 4,464
Chesterfield County, VA 316,236
Clackamas County, OR 375,992
Clarendon Hills village, IL 8,427
Clayton city, MO 15,939
Clearwater city, FL 107,685
Cleveland Heights city, OH 46,121
Clinton city, SC 8,490
Clive city, IA 15,447
Clovis city, CA 95,631
College Park city, MD 30,413
College Station city, TX 93,857
Colleyville city, TX 22,807
Columbia city, MO 108,500
Columbia city, SC 129,272
Columbia Falls city, MT 4,688
Commerce City city, CO 45,913
Concord city, CA 122,067
Concord town, MA 17,668
Conshohocken borough, PA 7,833
Coolidge city, AZ 11,825
Coon Rapids city, MN 61,476
Copperas Cove city, TX 32,032
Coral Springs city, FL 121,096
Coronado city, CA 18,912
Corvallis city, OR 54,462
Cottonwood Heights city, UT 33,433
Creve Coeur city, MO 17,833
Cupertino city, CA 58,302
Dacono city, CO 4,152
Dakota County, MN 398,552
Dallas city, OR 14,583
Dallas city, TX 1,197,816
Danville city, KY 16,218
Dardenne Prairie city, MO 11,494
Darien city, IL 22,086
Davenport city, FL 2,888
Davidson town, NC 10,944
Dayton city, OH 141,527
Dayton town, WY 757
Dearborn city, MI 98,153
Decatur city, GA 19,335
Del Mar city, CA 4,161
DeLand city, FL 27,031
Delaware city, OH 34,753
Denison city, TX 22,682
Denton city, TX 113,383
Denver city, CO 600,158
Des Moines city, IA 203,433
Des Peres city, MO 8,373
Destin city, FL 12,305
Dover city, NH 29,987
Dublin city, CA 46,036
Dublin city, OH 41,751
Duluth city, MN 86,265
Durham city, NC 228,330
Durham County, NC 267,587
Dyer town, IN 16,390
Eagan city, MN 64,206
Eagle Mountain city, UT 21,415
Eagle town, CO 6,508
Eau Claire city, WI 65,883
Eden Prairie city, MN 60,797
Eden town, VT 1,323
Edgerton city, KS 1,671
Edgewater city, CO 5,170
Edina city, MN 47,941
Edmond city, OK 81,405
Edmonds city, WA 39,709
El Cerrito city, CA 23,549
El Dorado County, CA 181,058
El Paso de Robles (Paso Robles) city, CA 29,793
Elk Grove city, CA 153,015
Elko New Market city, MN 4,110
Elmhurst city, IL 44,121
Englewood city, CO 30,255
Erie town, CO 18,135
Escambia County, FL 297,619
Estes Park town, CO 5,858
Euclid city, OH 48,920
Fairview town, TX 7,248
Farmers Branch city, TX 28,616
Farmersville city, TX 3,301
Farmington Hills city, MI 79,740
Farmington town, CT 25,340
Fayetteville city, NC 200,564
Fernandina Beach city, FL 11,487
Flagstaff city, AZ 65,870
Flower Mound town, TX 64,669
Forest Grove city, OR 21,083
Fort Collins city, CO 143,986
Franklin city, TN 62,487
Frederick town, CO 8,679
Fremont city, CA 214,089

Friendswood city, TX 35,805
Fruita city, CO 12,646
Gahanna city, OH 33,248
Gaithersburg city, MD 59,933
Galveston city, TX 47,743
Gardner city, KS 19,123
Georgetown city, TX 47,400
Germantown city, TN 38,844
Gilbert town, AZ 208,453
Gillette city, WY 29,087
Glen Ellyn village, IL 27,450
Glendora city, CA 50,073
Glenview village, IL 44,692
Golden city, CO 18,867
Golden Valley city, MN 20,371
Goodyear city, AZ 65,275
Grafton village, WI 11,459
Grand Blanc city, MI 8,276
Grants Pass city, OR 34,533
Grass Valley city, CA 12,860
Greeley city, CO 92,889
Greenville city, NC 84,554
Greenwich town, CT 61,171
Greenwood Village city, CO 13,925
Greer city, SC 25,515
Gunnison County, CO 15,324
Haltom City city, TX 42,409
Hamilton city, OH 62,477
Hamilton town, MA 7,764
Hampton city, VA 137,436
Hanover County, VA 99,863
Harrisburg city, SD 4,089
Harrisonburg city, VA 48,914
Harrisonville city, MO 10,019
Hastings city, MN 22,172
Hayward city, CA 144,186
Henderson city, NV 257,729
Herndon town, VA 23,292
High Point city, NC 104,371
Highland Park city, IL 29,763
Highlands Ranch CDP, CO 96,713
Homer Glen village, IL 24,220
Honolulu County, HI 953,207
Hooksett town, NH 13,451
Hopkins city, MN 17,591
Hopkinton town, MA 14,925
Hoquiam city, WA 8,726
Horry County, SC 269,291
Howard village, WI 17,399
Hudson town, CO 2,356
Huntley village, IL 24,291
Hurst city, TX 37,337
Hutchinson city, MN 14,178
Hutto city, TX 14,698
Independence city, MO 116,830
Indianola city, IA 14,782
Indio city, CA 76,036
Iowa City city, IA 67,862
Irving city, TX 216,290
Issaquah city, WA 30,434
Jackson city, MO 13,758
Jackson County, MI 160,248
James City County, VA 67,009
Jefferson County, NY 116,229
Jefferson Parish, LA 432,552
Johnson City city, TN 63,152
Johnston city, IA 17,278
Jupiter town, FL 55,156
Kalamazoo city, MI 74,262
Kansas City city, KS 145,786
Kansas City city, MO 459,787
Keizer city, OR 36,478
Kenmore city, WA 20,460
Kennedale city, TX 6,763
Kent city, WA 92,411
Kerrville city, TX 22,347
Kettering city, OH 56,163
Key West city, FL 24,649
King City city, CA 12,874
Kirkland city, WA 48,787
Kirkwood city, MO 27,540
Knoxville city, IA 7,313
La Plata town, MD 8,753
La Vista city, NE 15,758
Laguna Niguel city, CA 62,979
Lake Forest city, IL 19,375
Lake in the Hills village, IL 28,965
Lake Stevens city, WA 28,069
Lake Worth city, FL 34,910
Lake Zurich village, IL 19,631
Lakeville city, MN 55,954
Lakewood city, CO 142,980
Lakewood city, WA 58,163
Lancaster County, SC 76,652
Lane County, OR 351,715
Lansing city, MI 114,297
Laramie city, WY 30,816
Larimer County, CO 299,630
Las Cruces city, NM 97,618
Las Vegas city, NM 13,753
Lawrence city, KS 87,643
Lawrenceville city, GA 28,546
Lee's Summit city, MO 91,364
Lehi city, UT 47,407
Lenexa city, KS 48,190
Lewisville city, TX 95,290
Lewisville town, NC 12,639
Libertyville village, IL 20,315
Lincolnwood village, IL 12,590
Lindsborg city, KS 3,458
Little Chute village, WI 10,449
Littleton city, CO 41,737
Livermore city, CA 80,968
Lombard village, IL 43,165
Lone Tree city, CO 10,218
Long Grove village, IL 8,043
Longmont city, CO 86,270
Longview city, TX 80,455
Lonsdale city, MN 3,674
Los Alamos County, NM 17,950
Los Altos Hills town, CA 7,922
Loudoun County, VA 312,311
Louisville city, CO 18,376
Lower Merion township, PA 57,825
Lynchburg city, VA 75,568
Lynnwood city, WA 35,836
Macomb County, MI 840,978
Manassas city, VA 37,821
Manhattan Beach city, CA 35,135
Manhattan city, KS 52,281
Mankato city, MN 39,309
Maple Grove city, MN 61,567
Maplewood city, MN 38,018
Maricopa County, AZ 3,817,117
Marion city, IA 34,768
Mariposa County, CA 18,251
Marshfield city, WI 19,118
Martinez city, CA 35,824
Marysville city, WA 60,020
Matthews town, NC 27,198

Maui County, HI....154,834
McAllen city, TX....129,877
McKinney city, TX....131,117
McMinnville city, OR....32,187
Mecklenburg County, NC....919,628
Menlo Park city, CA....32,026
Menomonee Falls village, WI....35,626
Mercer Island city, WA....22,699
Meridian charter township, MI....39,688
Meridian city, ID....75,092
Merriam city, KS....11,003
Mesa city, AZ....439,041
Mesa County, CO....146,723
Miami Beach city, FL....87,779
Miami city, FL....399,457
Middleton city, WI....17,442
Midland city, MI....41,863
Milford city, DE....9,559
Milton city, GA....32,661
Minneapolis city, MN....382,578
Minnetrista city, MN....6,384
Missouri City city, TX....67,358
Modesto city, CA....201,165
Monroe city, MI....20,733
Monterey city, CA....27,810
Montgomery city, MN....2,956
Montgomery County, MD....971,777
Monticello city, UT....1,972
Montrose city, CO....19,132
Monument town, CO....5,530
Moraga town, CA....16,016
Morristown city, TN....29,137
Morrisville town, NC....18,576
Morro Bay city, CA....10,234
Mountain Village town, CO....1,320
Mountlake Terrace city, WA....19,909
Murphy city, TX....17,708
Naperville city, IL....141,853
Napoleon city, OH....8,749
Nederland city, TX....17,547
Needham CDP, MA....28,886
Nevada City city, CA....3,068
Nevada County, CA....98,764
New Braunfels city, TX....57,740
New Brighton city, MN....21,456
New Hope city, MN....20,339
New Orleans city, LA....343,829
New Smyrna Beach city, FL....22,464
New Ulm city, MN....13,522
Newberg city, OR....22,068
Newport city, RI....24,672
Newport News city, VA....180,719
Newton city, IA....15,254
Noblesville city, IN....51,969
Norcross city, GA....9,116
Norfolk city, NE....24,210
Norfolk city, VA....242,803
North Mankato city, MN....13,394
North Port city, FL....57,357
North Richland Hills city, TX....63,343
North Yarmouth town, ME....3,565
Novato city, CA....51,904
Novi city, MI....55,224
O'Fallon city, IL....28,281
O'Fallon city, MO....79,329
Oak Park village, IL....51,878
Oakland city, CA....390,724
Oakley city, CA....35,432
Oklahoma City city, OK....579,999
Olathe city, KS....125,872
Old Town city, ME....7,840
Olmsted County, MN....144,248
Olympia city, WA....46,478
Orange village, OH....3,323
Orland Park village, IL....56,767
Orleans Parish, LA....343,829
Oshkosh city, WI....66,083
Oshtemo charter township, MI....21,705
Oswego village, IL....30,355
Ottawa County, MI....263,801
Overland Park city, KS....173,372
Paducah city, KY....25,024
Palm Beach Gardens city, FL....48,452
Palm Coast city, FL....75,180
Palo Alto city, CA....64,403
Palos Verdes Estates city, CA....13,438
Papillion city, NE....18,894
Paradise Valley town, AZ....12,820
Park City city, UT....7,558
Parker town, CO....45,297
Parkland city, FL....23,962
Pasco city, WA....59,781
Pasco County, FL....464,697
Payette city, ID....7,433
Pearland city, TX....91,252
Peoria city, AZ....154,065
Peoria city, IL....115,007
Pflugerville city, TX....46,936
Pinehurst village, NC....13,124
Piqua city, OH....20,522
Pitkin County, CO....17,148
Plano city, TX....259,841
Platte City city, MO....4,691
Pleasant Hill city, IA....8,785
Pleasanton city, CA....70,285
Polk County, IA....430,640
Pompano Beach city, FL....99,845
Port Orange city, FL....56,048
Port St. Lucie city, FL....164,603
Portland city, OR....583,776
Powell city, OH....11,500
Powhatan County, VA....28,046
Prince William County, VA....402,002
Prior Lake city, MN....22,796
Pueblo city, CO....106,595
Purcellville town, VA....7,727
Queen Creek town, AZ....26,361
Raleigh city, NC....403,892
Ramsey city, MN....23,668
Raymond town, ME....4,436
Raymore city, MO....19,206
Redmond city, OR....26,215
Redmond city, WA....54,144
Redwood City city, CA....76,815
Reno city, NV....225,221
Reston CDP, VA....58,404
Richland city, WA....48,058
Richmond city, CA....103,701
Richmond Heights city, MO....8,603
Rio Rancho city, NM....87,521
River Falls city, WI....15,000
Riverside city, CA....303,871
Roanoke city, VA....97,032
Roanoke County, VA....92,376
Rochester Hills city, MI....70,995
Rock Hill city, SC....66,154
Rockville city, MD....61,209
Roeland Park city, KS....6,731
Rogers city, MN....8,597
Rohnert Park city, CA....40,971

Rolla city, MO 19,559
Roselle village, IL 22,763
Rosemount city, MN 21,874
Rosenberg city, TX 30,618
Roseville city, MN 33,660
Round Rock city, TX 99,887
Royal Oak city, MI 57,236
Royal Palm Beach village, FL 34,140
Sacramento city, CA 466,488
Sahuarita town, AZ 25,259
Sammamish city, WA 45,780
San Anselmo town, CA 12,336
San Diego city, CA 1,307,402
San Francisco city, CA 805,235
San Jose city, CA 945,942
San Marcos city, CA 83,781
San Marcos city, TX 44,894
San Rafael city, CA 57,713
Sangamon County, IL 197,465
Santa Fe city, NM 67,947
Santa Fe County, NM 144,170
Santa Monica city, CA 89,736
Sarasota County, FL 379,448
Savage city, MN 26,911
Schaumburg village, IL 74,227
Schertz city, TX 31,465
Scott County, MN 129,928
Scottsdale city, AZ 217,385
Sedona city, AZ 10,031
Sevierville city, TN 14,807
Shakopee city, MN 37,076
Sharonville city, OH 13,560
Shawnee city, KS 62,209
Shawnee city, OK 29,857
Sherborn town, MA 4,119
Shoreline city, WA 53,007
Shoreview city, MN 25,043
Shorewood village, IL 15,615
Shorewood village, WI 13,162
Sierra Vista city, AZ 43,888
Silverton city, OR 9,222
Sioux Center city, IA 7,048
Sioux Falls city, SD 153,888
Skokie village, IL 64,784
Snoqualmie city, WA 10,670
Snowmass Village town, CO 2,826
Somerset town, MA 18,165
South Jordan city, UT 50,418
South Lake Tahoe city, CA 21,403
Southlake city, TX 26,575
Spearfish city, SD 10,494
Spring Hill city, KS 5,437
Springfield city, MO 159,498
Springville city, UT 29,466
St. Augustine city, FL 12,975
St. Charles city, IL 32,974
St. Cloud city, FL 35,183
St. Joseph city, MO 76,780
St. Joseph town, WI 3,842
St. Louis County, MN 200,226
State College borough, PA 42,034
Steamboat Springs city, CO 12,088
Sugar Grove village, IL 8,997
Sugar Land city, TX 78,817
Suisun City city, CA 28,111
Summit County, UT 36,324
Summit village, IL 11,054
Sunnyvale city, CA 140,081
Surprise city, AZ 117,517
Suwanee city, GA 15,355
Tacoma city, WA 198,397
Takoma Park city, MD 16,715
Tamarac city, FL 60,427
Temecula city, CA 100,097
Tempe city, AZ 161,719
Temple city, TX 66,102
Texarkana city, TX 36,411
The Woodlands CDP, TX 93,847
Thousand Oaks city, CA 126,683
Tigard city, OR 48,035
Tracy city, CA 82,922
Trinidad CCD, CO 12,017
Tualatin city, OR 26,054
Tulsa city, OK 391,906
Tustin city, CA 75,540
Twin Falls city, ID 44,125
Unalaska city, AK 4,376
University Heights city, OH 13,539
University Park city, TX 23,068
Upper Arlington city, OH 33,771
Urbandale city, IA 39,463
Vail town, CO 5,305
Ventura CCD, CA 111,889
Vernon Hills village, IL 25,113
Vestavia Hills city, AL 34,033
Victoria city, MN 7,345
Vienna town, VA 15,687
Virginia Beach city, VA 437,994
Walnut Creek city, CA 64,173
Warrensburg city, MO 18,838
Washington County, MN 238,136
Washington town, NH 1,123
Washoe County, NV 421,407
Washougal city, WA 14,095
Wauwatosa city, WI 46,396
Waverly city, IA 9,874
Wentzville city, MO 29,070
West Carrollton city, OH 13,143
Western Springs village, IL 12,975
Westerville city, OH 36,120
Westlake town, TX 992
Westminster city, CO 106,114
Weston town, MA 11,261
Wheat Ridge city, CO 30,166
White House city, TN 10,255
Wichita city, KS 382,368
Williamsburg city, VA 14,068
Willowbrook village, IL 8,540
Wilmington city, NC 106,476
Wilsonville city, OR 19,509
Windsor town, CO 18,644
Windsor town, CT 29,044
Winnetka village, IL 12,187
Winter Garden city, FL 34,568
Woodbury city, MN 61,961
Woodinville city, WA 10,938
Woodland city, CA 55,468
Wyandotte County, KS 157,505
Yakima city, WA 91,067
York County, VA 65,464
Yorktown town, IN 9,405
Yorkville city, IL 16,921
Yountville city, CA 2,933

Front Range Benchmark Comparisons

Table 71: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Boulder	92%	6	31	Similar
Overall image or reputation of Boulder	81%	7	23	Higher
Boulder as a place to live	93%	9	27	Similar
Your neighborhood as a place to live	87%	9	25	Similar
Boulder as a place to raise children	83%	11	28	Similar
Boulder as a place to retire	61%	15	29	Similar
Overall appearance of Boulder	92%	3	23	Higher

Table 72: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Boulder	88%	7	21	Higher
	In your neighborhood during the day	97%	7	20	Similar
	In Boulder's downtown/commercial area during the day	92%	10	17	Similar
Mobility	Overall ease of getting to the places you usually have to visit	69%	9	14	Similar
	Availability of paths and walking trails	95%	1	18	Much higher
	Ease of walking in Boulder	87%	2	23	Higher
	Ease of travel by bicycle in Boulder	87%	3	24	Higher
	Ease of travel by public transportation in Boulder	63%	4	14	Higher
	Ease of travel by car in Boulder	39%	23	24	Lower
	Ease of public parking	32%	10	11	Lower
	Traffic flow on major streets	32%	18	20	Lower
Natural Environment	Quality of overall natural environment in Boulder	95%	1	17	Much higher
	Cleanliness of Boulder	88%	5	17	Higher
	Air quality	81%	3	16	Higher
Built Environment	Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	75%	3	14	Higher
	Overall quality of new development in Boulder	54%	9	18	Similar
	Availability of affordable quality housing	8%	18	18	Lower
	Variety of housing options	19%	18	18	Much lower
	Public places where people want to spend time	85%	2	11	Much higher
Economy	Overall economic health of Boulder	79%	3	15	Higher
	Vibrant downtown/commercial area	85%	1	11	Much higher
	Overall quality of business and service establishments in Boulder	83%	2	17	Higher
	Cost of living in Boulder	9%	14	14	Much lower
	Shopping opportunities	77%	3	23	Higher
	Employment opportunities	64%	3	24	Higher
	Boulder as a place to visit	95%	1	14	Much higher
	Boulder as a place to work	81%	2	28	Higher
Recreation and Wellness	Health and wellness opportunities in Boulder	93%	1	15	Much higher
	Availability of affordable quality mental health care	53%	2	10	Similar
	Availability of preventive health services	75%	1	10	Higher
	Availability of affordable quality health care	65%	5	16	Similar
	Availability of affordable quality food	66%	3	13	Similar
	Recreational opportunities	95%	1	22	Much higher
	Fitness opportunities (including exercise classes and paths or trails, etc.)	95%	1	11	Much higher

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Education and Enrichment	Overall opportunities for education and enrichment	92%	1	13	Much higher
	Opportunities to participate in religious or spiritual events and activities	90%	1	9	Higher
	Opportunities to attend cultural/arts/music activities	87%	2	21	Much higher
	Adult educational opportunities	85%	1	11	Much higher
	K-12 education	90%	2	17	Much higher
	Availability of affordable quality child care/preschool	43%	5	13	Similar
Community Engagement	Opportunities to participate in social events and activities	82%	3	15	Higher
	Neighborliness of Boulder	60%	7	12	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	55%	19	21	Similar
	Opportunities to participate in community matters	77%	3	18	Higher
	Opportunities to volunteer	86%	1	15	Higher

Table 73: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of Boulder	84%	8	29	Similar
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	86%	7	27	Similar
Value of services for the taxes paid to Boulder	66%	4	23	Similar
Overall direction that Boulder is taking	50%	20	25	Similar
Job Boulder government does at welcoming citizen involvement	59%	9	26	Similar
Overall confidence in Boulder government	54%	7	16	Similar
Generally acting in the best interest of the community	56%	7	15	Similar
Being honest	60%	6	15	Similar
Treating all residents fairly	48%	10	14	Similar
Services provided by the Federal Government	33%	10	12	Similar

Table 74: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Police/Sheriff services	82%	10	28	Similar
	Fire services	96%	2	19	Similar
	Ambulance or emergency medical services	93%	5	14	Similar
	Crime prevention	70%	8	21	Similar
	Fire prevention and education	85%	3	13	Similar
	Animal control	75%	5	22	Similar
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	79%	2	18	Higher
Mobility	Traffic enforcement	57%	16	24	Similar
	Street repair	50%	14	25	Similar
	Street cleaning	70%	6	20	Similar
	Street lighting	66%	6	16	Similar
	Snow removal	58%	14	25	Similar
	Sidewalk maintenance	62%	4	14	Similar
	Traffic signal timing	51%	9	15	Similar
	Bus or transit services	80%	1	10	Much higher
Natural Environment	Garbage collection	89%	3	14	Similar
	Recycling	92%	2	16	Higher
	Yard waste pick-up	81%	1	6	Much higher

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Drinking water	85%	2	14	Higher
	Preservation of natural areas such as open space, farmlands and greenbelts	93%	1	12	Much higher
	Boulder open space	95%	1	14	Much higher
Built Environment	Storm drainage	76%	7	19	Similar
	Sewer services	89%	1	15	Similar
	Power (electric and/or gas) utility	84%	2	7	Similar
	Water utility billing	79%	4	12	Similar
	Land use, planning and zoning	51%	6	16	Similar
	Code enforcement (weeds, abandoned buildings, etc.)	56%	10	25	Similar
	Cable television	55%	6	8	Similar
Economy	Economic development	64%	3	15	Similar
Recreation and Wellness	City parks	95%	2	20	Higher
	Recreation programs or classes	92%	2	20	Higher
	Recreation centers or facilities	91%	2	18	Higher
	Health services	81%	1	12	Higher
Education and Enrichment	City-sponsored special events	84%	2	14	Higher
	Public library services	95%	3	20	Higher
Community Engagement	Public information services	82%	2	15	Higher

Table 75: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	61%	14	22	Similar
Recommend living in Boulder to someone who asks	82%	12	19	Similar
Remain in Boulder for the next five years	79%	15	19	Similar
Contacted Boulder (in-person, phone, email or web) for help or information	42%	13	21	Similar

Table 76: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	17%	10	10	Lower
	Did NOT report a crime to the police	80%	5	12	Similar
	Household member was NOT a victim of a crime	83%	11	13	Similar
Mobility	Used bus, rail, subway or other public transportation instead of driving	74%	1	10	Much higher
	Carpooled with other adults or children instead of driving alone	67%	1	15	Much higher
	Walked or biked instead of driving	90%	1	14	Much higher
Natural Environment	Made efforts to conserve water	85%	7	12	Similar
	Made efforts to make your home more energy efficient	74%	8	11	Similar
	Recycle at home	99%	1	11	Higher
Built Environment	Did NOT observe a code violation or other hazard in Boulder	61%	2	11	Higher
	NOT experiencing housing costs stress	59%	10	11	Similar
Economy	Purchase goods or services from a business located in Boulder	98%	1	11	Similar
	Economy will have positive impact on income	34%	6	13	Similar

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Work inside boundaries of Boulder	69%	1	11	Much higher
Recreation and Wellness	Used Boulder recreation centers or their services	62%	7	13	Similar
	Visited a neighborhood park or City park	95%	2	15	Similar
	Eat at least 5 portions of fruits and vegetables a day	91%	1	10	Similar
	Participate in moderate or vigorous physical activity	95%	1	11	Similar
	In very good to excellent health	79%	1	11	Similar
Education and Enrichment	Used Boulder public libraries or their services	68%	3	13	Similar
	Participated in religious or spiritual activities in Boulder	29%	8	12	Similar
	Attended City-sponsored event	69%	5	15	Higher
Community Engagement	Campaigned or advocated for an issue, cause or candidate	34%	1	11	Higher
	Contacted Boulder elected officials (in-person, phone, email or web) to express your opinion	23%	3	13	Similar
	Volunteered your time to some group/activity in Boulder	52%	2	15	Much higher
	Participated in a club	35%	1	12	Higher
	Talked to or visited with your immediate neighbors	89%	12	13	Similar
	Done a favor for a neighbor	75%	12	13	Similar
	Attended a local public meeting	22%	6	15	Similar
	Watched (online or on television) a local public meeting	22%	2	12	Similar
	Read or watch local news (via television, paper, computer, etc.)	72%	11	11	Lower
	Vote in local elections	88%	8	12	Similar

Communities included in Front Range comparisons

The communities included in Boulder's custom comparisons are listed below along with their population according to the 2010 Census.

Adams County, CO 441,603
Arapahoe County, CO 572,003
Arvada city, CO 106,433
Aurora city, CO 325,078
Boulder city, CO 97,385
Brighton city, CO 33,352
Broomfield city, CO 55,889
Castle Rock town, CO 48,231
Centennial city, CO 100,377
Commerce City city, CO 45,913
Dacono city, CO 4,152
Denver city, CO 600,158
Edgewater city, CO 5,170
Englewood city, CO 30,255
Erie town, CO 18,135
Fort Collins city, CO 143,986
Frederick town, CO 8,679
Golden city, CO 18,867
Greeley city, CO 92,889
Greenwood Village city, CO 13,925
Highlands Ranch CDP, CO 96,713
Lakewood city, CO 142,980
Larimer County, CO 299,630
Littleton city, CO 41,737
Lone Tree city, CO 10,218
Longmont city, CO 86,270
Louisville city, CO 18,376
Monument town, CO 5,530
Parker town, CO 45,297
Pueblo city, CO 106,595
Westminster city, CO 106,114
Wheat Ridge city, CO 30,166
Windsor town, CO 18,644

University Communities with Populations from 50,000 to 150,000 Benchmark Comparisons

Table 77: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Boulder	92%	6	47	Higher
Overall image or reputation of Boulder	81%	10	38	Similar
Boulder as a place to live	93%	8	42	Similar
Your neighborhood as a place to live	87%	7	36	Similar
Boulder as a place to raise children	83%	17	39	Similar
Boulder as a place to retire	61%	22	38	Similar
Overall appearance of Boulder	92%	4	40	Higher

Table 78: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Boulder	88%	10	36	Similar
	In your neighborhood during the day	97%	11	40	Similar
	In Boulder's downtown/commercial area during the day	92%	15	38	Similar
Mobility	Overall ease of getting to the places you usually have to visit	69%	16	31	Similar
	Availability of paths and walking trails	95%	1	33	Much higher
	Ease of walking in Boulder	87%	3	37	Higher
	Ease of travel by bicycle in Boulder	87%	1	37	Much higher
	Ease of travel by public transportation in Boulder	63%	5	28	Higher
	Ease of travel by car in Boulder	39%	31	36	Lower
	Ease of public parking	32%	28	33	Similar
	Traffic flow on major streets	32%	29	37	Similar
Natural Environment	Quality of overall natural environment in Boulder	95%	1	33	Higher
	Cleanliness of Boulder	88%	5	32	Higher
	Air quality	81%	14	31	Similar
Built Environment	Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	75%	6	31	Similar
	Overall quality of new development in Boulder	54%	21	30	Similar
	Availability of affordable quality housing	8%	35	35	Much lower
	Variety of housing options	19%	28	29	Much lower
	Public places where people want to spend time	85%	2	29	Higher
Economy	Overall economic health of Boulder	79%	7	31	Higher
	Vibrant downtown/commercial area	85%	3	29	Higher
	Overall quality of business and service establishments in Boulder	83%	7	32	Similar
	Cost of living in Boulder	9%	31	31	Much lower
	Shopping opportunities	77%	7	31	Similar
	Employment opportunities	64%	7	35	Higher
	Boulder as a place to visit	95%	1	32	Much higher
	Boulder as a place to work	81%	6	37	Higher
Recreation and Wellness	Health and wellness opportunities in Boulder	93%	1	32	Higher
	Availability of affordable quality mental health care	53%	12	26	Similar
	Availability of preventive health services	75%	9	26	Similar
	Availability of affordable quality health care	65%	21	28	Similar
	Availability of affordable quality food	66%	19	24	Similar
	Recreational opportunities	95%	1	31	Much higher

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Fitness opportunities (including exercise classes and paths or trails, etc.)	95%	1	30	Much higher
Education and Enrichment	Overall opportunities for education and enrichment	92%	3	31	Higher
	Opportunities to participate in religious or spiritual events and activities	90%	12	22	Similar
	Opportunities to attend cultural/arts/music activities	87%	6	38	Higher
	Adult educational opportunities	85%	2	27	Higher
	K-12 education	90%	6	30	Higher
	Availability of affordable quality child care/preschool	43%	22	28	Similar
Community Engagement	Opportunities to participate in social events and activities	82%	3	32	Similar
	Neighborliness of Boulder	60%	20	30	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	55%	25	33	Similar
	Opportunities to participate in community matters	77%	5	31	Similar
	Opportunities to volunteer	86%	4	30	Similar

Table 79: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of Boulder	84%	11	47	Similar
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	86%	7	40	Similar
Value of services for the taxes paid to Boulder	66%	8	42	Similar
Overall direction that Boulder is taking	50%	28	33	Similar
Job Boulder government does at welcoming citizen involvement	59%	16	35	Similar
Overall confidence in Boulder government	54%	18	32	Similar
Generally acting in the best interest of the community	56%	19	30	Similar
Being honest	60%	12	29	Similar
Treating all residents fairly	48%	23	31	Similar
Services provided by the Federal Government	33%	23	29	Similar

Table 80: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Police/Sheriff services	82%	13	47	Similar
	Fire services	96%	6	43	Similar
	Ambulance or emergency medical services	93%	12	33	Similar
	Crime prevention	70%	14	38	Similar
	Fire prevention and education	85%	9	33	Similar
	Animal control	75%	8	33	Similar
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	79%	6	29	Similar
Mobility	Traffic enforcement	57%	26	38	Similar
	Street repair	50%	11	35	Similar
	Street cleaning	70%	10	34	Similar
	Street lighting	66%	10	35	Similar
	Snow removal	58%	14	27	Similar
	Sidewalk maintenance	62%	11	34	Similar
	Traffic signal timing	51%	13	31	Similar
	Bus or transit services	80%	2	29	Higher
Natural	Garbage collection	89%	9	42	Similar

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Environment	Recycling	92%	2	40	Higher
	Yard waste pick-up	81%	8	33	Similar
	Drinking water	85%	7	34	Higher
	Preservation of natural areas such as open space, farmlands and greenbelts	93%	1	28	Much higher
	Boulder open space	95%	1	29	Much higher
Built Environment	Storm drainage	76%	12	36	Similar
	Sewer services	89%	5	32	Similar
	Power (electric and/or gas) utility	84%	7	23	Similar
	Water utility billing	79%	5	26	Similar
	Land use, planning and zoning	51%	13	31	Similar
	Code enforcement (weeds, abandoned buildings, etc.)	56%	14	39	Similar
	Cable television	55%	10	24	Similar
Economy	Economic development	64%	13	32	Similar
Recreation and Wellness	City parks	95%	1	33	Higher
	Recreation programs or classes	92%	1	34	Higher
	Recreation centers or facilities	91%	1	32	Higher
	Health services	81%	8	24	Similar
Education and Enrichment	City-sponsored special events	84%	5	30	Similar
	Public library services	95%	5	37	Similar
Community Engagement	Public information services	82%	4	29	Similar

Table 81: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	61%	21	33	Similar
Recommend living in Boulder to someone who asks	82%	27	32	Similar
Remain in Boulder for the next five years	79%	24	33	Similar
Contacted Boulder (in-person, phone, email or web) for help or information	42%	20	36	Similar

Table 82: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	17%	26	26	Lower
	Did NOT report a crime to the police	80%	13	29	Similar
	Household member was NOT a victim of a crime	83%	26	29	Similar
Mobility	Used bus, rail, subway or other public transportation instead of driving	74%	5	29	Much higher
	Carpooled with other adults or children instead of driving alone	67%	1	29	Higher
	Walked or biked instead of driving	90%	2	30	Much higher
Natural Environment	Made efforts to conserve water	85%	8	27	Similar
	Made efforts to make your home more energy efficient	74%	16	27	Similar
	Recycle at home	99%	1	30	Higher
Built Environment	Did NOT observe a code violation or other hazard in Boulder	61%	9	28	Similar
	NOT experiencing housing costs stress	59%	28	30	Lower

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Economy	Purchase goods or services from a business located in Boulder	98%	7	29	Similar
	Economy will have positive impact on income	34%	11	28	Similar
	Work inside boundaries of Boulder	69%	4	29	Higher
Recreation and Wellness	Used Boulder recreation centers or their services	62%	17	31	Similar
	Visited a neighborhood park or City park	95%	2	33	Higher
	Eat at least 5 portions of fruits and vegetables a day	91%	2	27	Similar
	Participate in moderate or vigorous physical activity	95%	1	28	Higher
	In very good to excellent health	79%	1	27	Similar
Education and Enrichment	Used Boulder public libraries or their services	68%	11	28	Similar
	Participated in religious or spiritual activities in Boulder	29%	22	22	Lower
	Attended City-sponsored event	69%	6	29	Higher
Community Engagement	Campaigned or advocated for an issue, cause or candidate	34%	7	25	Similar
	Contacted Boulder elected officials (in-person, phone, email or web) to express your opinion	23%	7	27	Similar
	Volunteered your time to some group/activity in Boulder	52%	11	30	Similar
	Participated in a club	35%	10	25	Similar
	Talked to or visited with your immediate neighbors	89%	13	30	Similar
	Done a favor for a neighbor	75%	19	28	Similar
	Attended a local public meeting	22%	9	29	Similar
	Watched (online or on television) a local public meeting	22%	20	29	Similar
	Read or watch local news (via television, paper, computer, etc.)	72%	26	29	Similar
	Vote in local elections	88%	6	29	Similar

Communities included in University Communities with Populations from 50,000 to 150,000 comparisons

The communities included in Boulder's custom University town comparisons are listed below along with their population according to the 2010 Census.

Ames city, IA 58,965
Ann Arbor city, MI 113,934
Asheville city, NC 83,393
Auburn city, AL 53,380
Bellingham city, WA 80,885
Billings city, MT 104,170
Bloomington city, IN 80,405
Boulder city, CO 97,385
Bowling Green city, KY 58,067
Brookline CDP, MA 58,732
Cambridge city, MA 105,162
Cedar Rapids city, IA 126,326
Chapel Hill town, NC 57,233
Clearwater city, FL 107,685
Columbia city, MO 108,500
Columbia city, SC 129,272
Concord city, CA 122,067
Corvallis city, OR 54,462
Dayton city, OH 141,527
Denton city, TX 113,383
Duluth city, MN 86,265
Eagan city, MN 64,206
Eau Claire city, WI 65,883
Edmond city, OK 81,405
Farmington Hills city, MI 79,740
Flagstaff city, AZ 65,870
Fort Collins city, CO 143,986
Franklin city, TN 62,487
Greeley city, CO 92,889
Greenville city, NC 84,554
Hampton city, VA 137,436
Hayward city, CA 144,186
High Point city, NC 104,371
Iowa City city, IA 67,862
Johnson City city, TN 63,152
Kalamazoo city, MI 74,262
Kansas City city, KS 145,786
Lansing city, MI 114,297
Las Cruces city, NM 97,618
Lawrence city, KS 87,643
Livermore city, CA 80,968
Lynchburg city, VA 75,568

Miami Beach city, FL 87,779
Naperville city, IL 141,853
Oak Park village, IL 51,878
Peoria city, IL 115,007
Redwood City city, CA 76,815
Roanoke city, VA..... 97,032
Rochester Hills city, MI..... 70,995
Rock Hill city, SC..... 66,154
Rockville city, MD..... 61,209
Royal Oak city, MI..... 57,236
San Rafael city, CA..... 57,713
Santa Monica city, CA..... 89,736
Skokie village, IL..... 64,784
Temple city, TX..... 66,102
Walnut Creek city, CA..... 64,173
Wilmington city, NC.....106,476

Appendix C: Detailed Survey Methods

The National Citizen Survey (The NCS™), conducted by National Research Center, Inc., was developed to provide communities an accurate, affordable and easy way to assess and interpret resident opinion about important local topics. Standardization of common questions and survey methods provide the rigor to assure valid results, and each community has enough flexibility to construct a customized version of The NCS.

Results offer insight into residents' perspectives about the community as a whole, including local amenities, services, public trust, resident participation and other aspects of the community in order to support budgeting, land use and strategic planning and communication with residents. Resident demographic characteristics permit comparison to the Census as well as comparison of results for different subgroups of residents. The City of Boulder funded this research. Please contact Sarah Huntley of the City of Boulder at Huntleys@bouldercolorado.gov if you have any questions about the survey.

Survey Validity

The question of survey validity has two parts: 1) how can a community be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire community. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the community to receive the survey to ensure that the households selected to receive the survey are representative of the larger community.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Inviting response in a compelling manner (using appropriate letterhead/logos and a signature of a visible leader) to appeal to recipients' sense of civic responsibility.
- Providing a pre-addressed, postage-paid return envelope.
- Offering the survey in Spanish or other language when requested by a given community.
- Weighting the results to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting for a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality

with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality vary, with some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Resident opinion commonly reflects objective performance data but is an important measure on its own. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

Selecting Survey Recipients

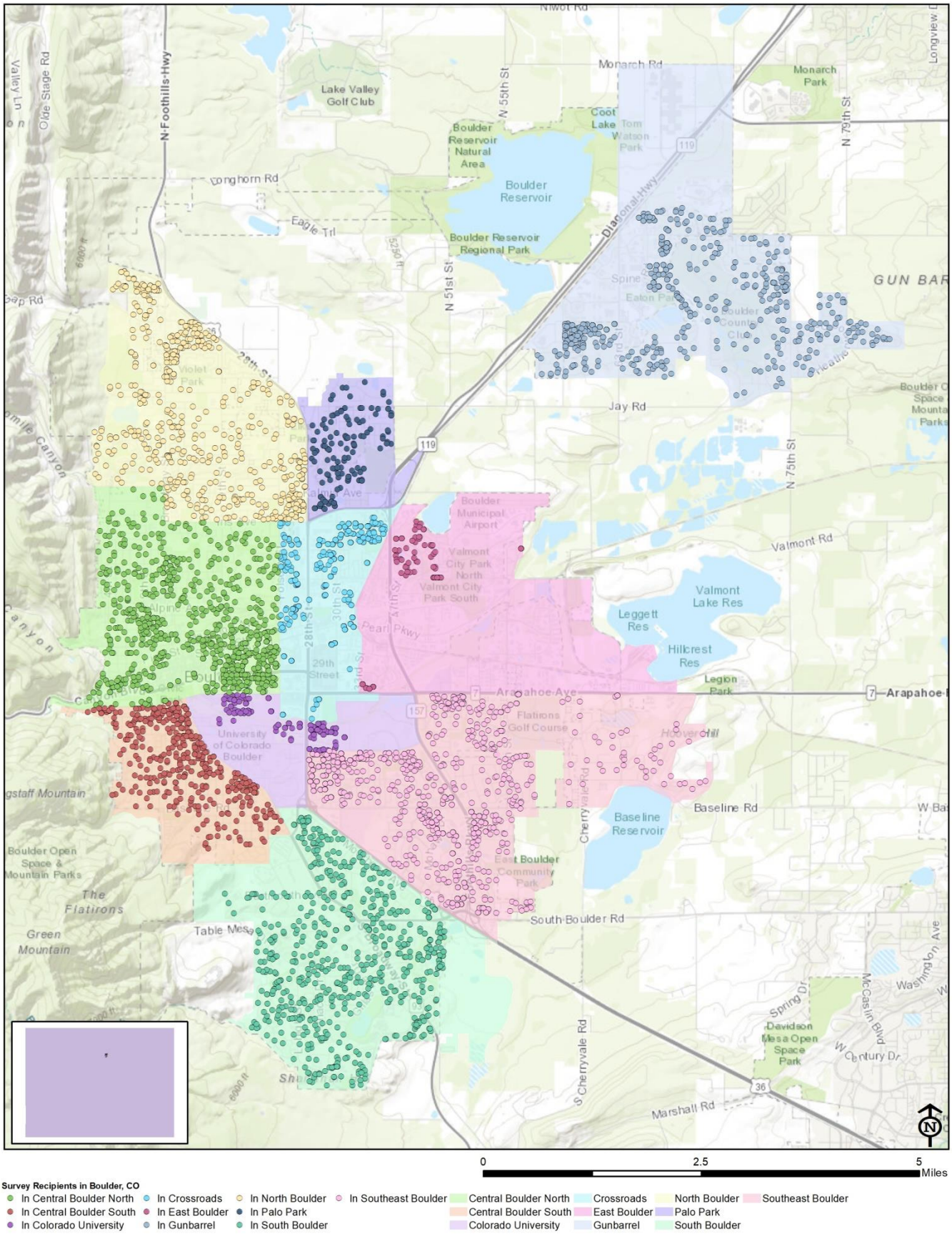
"Sampling" refers to the method by which households were chosen to receive the survey. All households within the City of Boulder were eligible to participate in the survey. A list of all households within the zip codes serving Boulder was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Boulder households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file (updated on a quarterly basis) and addresses located outside of the City of Boulder boundaries were removed from consideration. Each address identified as being within City boundaries was further identified as being within one of ten geographic sub areas of Boulder.

To choose the 6,000 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every *Nth* one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were selected at a higher rate as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. Figure 1 displays a map of the households selected to receive the survey. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be selected at an actual rate that is slightly above or below that).

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

In addition to the scientific, random selection of households, a link to an online "opt-in" survey was publicized and posted to the City of Boulder website. This opt-in survey was identical to the scientific survey and open to all City residents. The data presented in this report exclude the opt-in survey data. These data can be found in the *Supplemental Online Survey Results* provided under separate cover.

Figure 1: Location of Survey Recipients



Survey Administration and Response

Selected households received three mailings, one week apart, beginning on September 14, 2018. For the 3,000 households that were selected to receive the surveys via mail with mail or web options for completion; the first mailing was a prenotification postcard announcing the upcoming survey. The next mailing contained a letter from the Mayor inviting the household to participate, a questionnaire and a postage-paid return envelope. The final mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. The remaining 3,000 households had the option to complete the survey online only. Their mailed invitations were sent on the same schedule as the 3,000 households that had the option to complete the survey via mail or web. The first mailing was a postcard announcing the upcoming survey, the next mailing contained a letter from the Mayor and the final mailing was another postcard. All mailings for the web-only sample contained the web link. All mailings also contained 6-digit codes for the survey recipients to enter online to prevent any duplicate responses. The survey was available in Spanish. All cover letters contained paragraphs in Spanish instructing participants to complete the Spanish version of the survey online; respondents could opt to take the survey online in their language of preference. The City of Boulder chose to augment their administration of The NCS with several additional services, including demographic subgroup comparisons, geographic subgroup comparisons and custom benchmark comparisons. The results of these additional services have been provided under separate cover. Completed surveys were collected over the following seven weeks. The online "opt-in" survey became available to all residents on October 19, 2018 and remained open for two weeks.

About 2% [1]of the 6,000 survey invitations mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 5,876 households that received the survey, 1,260 completed the survey, providing an overall response rate of 21%. Of the 1,260 completed surveys, one was completed in Spanish and 702 were completed online. Additionally, responses were tracked by area; response rates by geographic area ranged from 14% to 31%. The response rate(s) were/was calculated using AAPOR's response rate #2[2] for mailed surveys of unnamed persons. Additionally, 241opt-in residents completed the online opt-in survey; results of the opt-in survey can be found in the *Supplemental Online Survey Results* report provided under separate cover.

Table 83: Survey Response Rates by Geographic Area

	Central Boulder North	Central Boulder South	Colorado University	Cross-roads	East Boulder	Gun-barrel	North Boulder	Palo Park	South Boulder	Southeast Boulder	Overall
Total sample used	1,049	504	299	539	169	615	645	180	771	1,229	6,000
I=Complete Interviews	231	73	39	72	38	131	198	36	211	206	1,235
P=Partial Interviews	2	4	0	2	0	2	2	1	6	6	25
R=Refusal and break off	0	0	0	0	0	0	0	0	0	0	0
NC=Non Contact	0	0	0	0	0	0	0	0	0	0	0
O=Other	0	0	0	0	0	0	0	0	0	0	0
UH=Unknown household	0	0	0	0	0	0	0	0	0	0	0
UO=Unknown other	781	422	254	456	127	464	436	136	542	998	4,616
Response rate: (I+P)/(I+P) + (R+NC+O) + (UH+UO)	23%	15%	13%	14%	23%	22%	31%	21%	29%	18%	21%

Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a "level of confidence" and accompanying "confidence interval" (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents' opinions are relied on to estimate all residents' opinions.[3]

[1] It is likely that the number of ineligible households was higher than the numbers available for the report. Response rates may have been slightly higher if so.

[2] See AAPOR's Standard Definitions here: http://www.aapor.org/Standards-Ethics/Standard-Definitions-(1).aspx for more information

[3] A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the "true" population response. This theory is applied in practice to mean that the "true" perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as "excellent" or "good," then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey,

The margin of error for the City of Boulder survey is no greater than plus or minus three percentage points around any given percent reported for all respondents (1,260 completed surveys).

For subgroups of responses, the margin of error increases because the number of respondents for the subgroup is smaller.

Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and "cleaned" as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

NRC used SurveyGizmo, a web-based survey and analytics platform, to collect the online survey data. Use of an online system means all collected data are entered into the dataset when the respondents submit the surveys. Skip patterns are programmed into system so respondents are automatically "skipped" to the appropriate question based on the individual responses being given. Online programming also allows for more rigid control of the data format, making extensive data cleaning unnecessary.

A series of quality control checks were also performed in order to ensure the integrity of the web data. Steps may include and not be limited to reviewing the data for clusters of repeat IP addresses and time stamps (indicating duplicate responses) and removing empty submissions (questionnaires submitted with no questions answered).

including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

Survey Data Weighting

For the scientific (probability) survey the demographic characteristics of the survey respondents were compared to those found in the 2010 Census and American Community Survey estimates for adults in the City of Boulder. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were housing tenure, housing unit type, ethnicity and race and sex and age. No adjustments were made for design effects. The results of the weighting scheme are presented in the following table.

Table 84: Boulder, CO 2018 Weighting Table

Characteristic	2010 Census	Unweighted Data	Weighted Data
Housing			
Rent home	52%	30%	51%
Own home	48%	70%	49%
Detached unit*	46%	55%	46%
Attached unit*	54%	45%	54%
Race and Ethnicity			
White	89%	91%	89%
Not white	11%	9%	11%
Not Hispanic	93%	95%	94%
Hispanic	7%	5%	6%
White alone, not Hispanic	85%	87%	85%
Hispanic and/or other race	15%	13%	15%
Sex and Age			
Female	48%	54%	48%
Male	52%	46%	52%
18-34 years of age	49%	18%	47%
35-54 years of age	28%	30%	28%
55+ years of age	23%	52%	24%
Females 18-34	22%	9%	21%
Females 35-54	14%	17%	14%
Females 55+	12%	28%	13%
Males 18-34	27%	9%	26%
Males 35-54	14%	12%	14%
Males 55+	11%	25%	12%
AREA			
Central Boulder North	17%	18%	21%
Central Boulder South	8%	6%	7%
Colorado University	4%	3%	4%
Crossroads	8%	6%	7%
East Boulder	3%	3%	2%
Gunbarrel	11%	11%	11%
North Boulder	12%	16%	13%
Palo Park	3%	3%	3%
South Boulder	14%	17%	15%
Southeast Boulder	19%	17%	18%

* U.S. Census Bureau, 2011-2015 American Community Survey 5-Year Estimates

Survey Data Analysis and Reporting

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, the percentages presented in the reports represent the "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and "somewhat safe," "essential" and "very important," etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer "don't know." The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses

from respondents who had an opinion about a specific item. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

The data for the opt-in survey are presented separately in the report titled *Supplemental Online Survey Results*.

Appendix D: Survey Materials

Dear Boulder Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better City!

Sincerely,

Suzanne Jones
Mayor/Alcalde

Estimado Residente de Boulder,

¡No le tomará mucho de su tiempo para marcar una gran diferencia!

Su hogar ha sido elegido al azar para participar en una encuesta sobre su comunidad. Su encuesta le llegará dentro de pocos días.

¡Gracias por ayudar a crear una Boulder mejor!

Atentamente,

Dear Boulder Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better City!

Sincerely,

Suzanne Jones
Mayor/Alcalde

Estimado Residente de Boulder,

¡No le tomará mucho de su tiempo para marcar una gran diferencia!

Su hogar ha sido elegido al azar para participar en una encuesta sobre su comunidad. Su encuesta le llegará dentro de pocos días.

¡Gracias por ayudar a crear una Boulder mejor!

Atentamente,

Dear Boulder Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better City!

Sincerely,

Suzanne Jones
Mayor/Alcalde

Estimado Residente de Boulder,

¡No le tomará mucho de su tiempo para marcar una gran diferencia!

Su hogar ha sido elegido al azar para participar en una encuesta sobre su comunidad. Su encuesta le llegará dentro de pocos días.

¡Gracias por ayudar a crear una Boulder mejor!

Atentamente,

Dear Boulder Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better City!

Sincerely,

Suzanne Jones
Mayor/Alcalde

Estimado Residente de Boulder,

¡No le tomará mucho de su tiempo para marcar una gran diferencia!

Su hogar ha sido elegido al azar para participar en una encuesta sobre su comunidad. Su encuesta le llegará dentro de pocos días.

¡Gracias por ayudar a crear una Boulder mejor!

Atentamente,

City of Boulder
PO Box 791
Boulder, CO 80306

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94

City of Boulder
PO Box 791
Boulder, CO 80306

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94

City of Boulder
PO Box 791
Boulder, CO 80306

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94

City of Boulder
PO Box 791
Boulder, CO 80306

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94

CITY OF BOULDER
OFFICE OF THE CITY COUNCIL

Mayor Suzanne Jones
Mayor ProTem Aaron Brockett

Council Members: Cindy Carlisle, Jill Adler Grano, Lisa Morzel, Mirabai Kuk Nagle, Sam Weaver, Bob Yates, Mary D. Young

September 2018

Dear City of Boulder Resident:

Please help us shape the future of Boulder! You have been selected at random to participate in the 2018 Boulder Community Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Boulder make decisions that affect our City.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You can complete the survey online. Just go to: http://bit.ly/bouldersurvey2018 and enter your unique password. Your password can be found in the upper right-hand corner of this page.**

If you have any questions about the survey please call 303-441-4441.

Thank you for your time and participation!

Sincerely,

Estimado Residente de la Ciudad de Boulder:

¡Por favor ayúdenos a moldear el futuro de Boulder! Usted ha sido seleccionado al azar para participar en la Encuesta de Ciudadanos de Boulder del 2018.

Por favor tome unos minutos para completar la encuesta adjunta; si usted preferiría completar la encuesta en español, por favor siga las instrucciones abajo para acceder a la encuesta en español por medio de la red. Su participación en esta encuesta es muy importante – especialmente porque su hogar es uno de solamente un número pequeño de hogares que se están encuestando. Sus observaciones le ayudarán a Boulder tomar decisiones que afectarán a nuestra ciudad.

Algunas cosas para recordar:

- **Sus respuestas son completamente anónimas.**
- Para poder escuchar a un grupo diverso de residentes, el adulto de 18 años o más en su hogar que haya celebrado su cumpleaños más recientemente debe completar esta encuesta. **También puede completar la encuesta en español en línea. Visite: http://bit.ly/bouldersurvey2018 e ingrese su contraseña única. Puede se encuentra la contraseña en la esquina derecho superior de esta página.**

  Para la versión en español haga clic en "Español" en la esquina superior a mano derecha.

Si tiene alguna pregunta sobre la encuesta por favor llame al 303-441 -4349.

¡Gracias por su tiempo y participación!

Atentamente,

Suzanne Jones
Mayor

P.O. Box 791 · Boulder, Colorado 80306-0791 · www.bouldercolorado.gov · (303) 441-3002 · Fax (303) 441-4478

CITY OF BOULDER
OFFICE OF THE CITY COUNCIL

Mayor Suzanne Jones
Mayor ProTem Aaron Brockett

Council Members: Cindy Carlisle, Jill Adler Grano, Lisa Morzel, Mirabai Kuk Nagle, Sam Weaver, Bob Yates, Mary D. Young

September 2018

Dear City of Boulder Resident:

Here's a second chance if you haven't already responded to the 2018 Boulder Community Survey! **(If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.)**

Please help us shape the future of Boulder! You have been selected at random to participate in the 2018 Boulder Community Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Boulder make decisions that affect our City.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You can complete the survey online. Just go to: http://bit.ly/bouldersurvey2018 and enter your unique password. Your password can be found in the upper right-hand corner of this page.**

If you have any questions about the survey please call 303-441-4441.

Thank you for your time and participation!

Sincerely,

Estimado Residente de la Ciudad de Boulder:

¡Aquí tiene una segunda oportunidad si usted aún no ha respondido a la Encuesta de Ciudadanos de Boulder del 2018! **(Si usted la completó y la devolvió, le damos las gracias por su tiempo y le pedimos que recicle esta encuesta. Por favor no responda dos veces.)**

¡Por favor ayúdenos a moldear el futuro de Boulder! Usted ha sido seleccionado al azar para participar en la Encuesta de Ciudadanos de Boulder del 2018.

Por favor tome unos minutos para completar la encuesta adjunta; si usted preferiría completar la encuesta en español, por favor siga las instrucciones abajo para acceder a la encuesta en español por medio de la red. Su participación en esta encuesta es muy importante – especialmente porque su hogar es uno de solamente un número pequeño de hogares que se están encuestando. Sus observaciones le ayudarán a Boulder tomar decisiones que afectarán a nuestra ciudad.

Algunas cosas para recordar:

- **Sus respuestas son completamente anónimas.**
- Para poder escuchar a un grupo diverso de residentes, el adulto de 18 años o más en su hogar que haya celebrado su cumpleaños más recientemente debe completar esta encuesta. **También puede completar la encuesta en español en línea. Visite: http://bit.ly/bouldersurvey2018 e ingrese su contraseña única. Puede se encuentra la contraseña en la esquina derecho superior de esta página.**

  Para la versión en español haga clic en "Español" en la esquina superior a mano derecha.

Si tiene alguna pregunta sobre la encuesta por favor llame al 303-441 -4349.

¡Gracias por su tiempo y participación!

Atentamente,

Suzanne Jones
Mayor

P.O. Box 791 · Boulder, Colorado 80306-0791 · www.bouldercolorado.gov · (303) 441-3002 · Fax (303) 441-4478

Dear Boulder Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community.

Please complete the survey online at:
http://bit.ly/bouldersurvey2018
and enter your unique password. Your password can be found above your address.

Thank you for helping create a better Boulder!

Estimado Residente de Boulder,

¡No le tomará mucho de su tiempo para marcar una gran diferencia!

Su hogar ha sido elegido al azar para participar en una encuesta sobre su comunidad.

También puede completar la encuesta en línea en español en:
http://bit.ly/bouldersurvey2018
e ingrese su contraseña única. La contraseña se encuentra por encima de su dirección.

Para la versión en español haga clic en "Español" en la esquina superior a mano derecha.

¡Gracias por ayudar a crear una Boulder mejor!

Suzanne Jones
Mayor

Dear Boulder Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community.

Please complete the survey online at:
http://bit.ly/bouldersurvey2018
and enter your unique password. Your password can be found above your address.

Thank you for helping create a better Boulder!

Estimado Residente de Boulder,

¡No le tomará mucho de su tiempo para marcar una gran diferencia!

Su hogar ha sido elegido al azar para participar en una encuesta sobre su comunidad.

También puede completar la encuesta en línea en español en:
http://bit.ly/bouldersurvey2018
e ingrese su contraseña única. La contraseña se encuentra por encima de su dirección.

Para la versión en español haga clic en "Español" en la esquina superior a mano derecha.

¡Gracias por ayudar a crear una Boulder mejor!

Suzanne Jones
Mayor

Dear Boulder Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community.

Please complete the survey online at:
http://bit.ly/bouldersurvey2018
and enter your unique password. Your password can be found above your address.

Thank you for helping create a better Boulder!

Estimado Residente de Boulder,

¡No le tomará mucho de su tiempo para marcar una gran diferencia!

Su hogar ha sido elegido al azar para participar en una encuesta sobre su comunidad.

También puede completar la encuesta en línea en español en:
http://bit.ly/bouldersurvey2018
e ingrese su contraseña única. La contraseña se encuentra por encima de su dirección.

Para la versión en español haga clic en "Español" en la esquina superior a mano derecha.

¡Gracias por ayudar a crear una Boulder mejor!

Suzanne Jones
Mayor

Dear Boulder Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community.

Please complete the survey online at:
http://bit.ly/bouldersurvey2018
and enter your unique password. Your password can be found above your address.

Thank you for helping create a better Boulder!

Estimado Residente de Boulder,

¡No le tomará mucho de su tiempo para marcar una gran diferencia!

Su hogar ha sido elegido al azar para participar en una encuesta sobre su comunidad.

También puede completar la encuesta en línea en español en:
http://bit.ly/bouldersurvey2018
e ingrese su contraseña única. La contraseña se encuentra por encima de su dirección.

Para la versión en español haga clic en "Español" en la esquina superior a mano derecha.

¡Gracias por ayudar a crear una Boulder mejor!

Suzanne Jones
Mayor

City of Boulder
PO Box 791
Boulder, CO 80306

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94

City of Boulder
PO Box 791
Boulder, CO 80306

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94

City of Boulder
PO Box 791
Boulder, CO 80306

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94

City of Boulder
PO Box 791
Boulder, CO 80306

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94

CITY OF BOULDER
OFFICE OF THE CITY COUNCIL

Mayor Suzanne Jones
Mayor ProTem Aaron Brockett

Council Members: Cindy Carlisle, Jill Adler Grano, Lisa Morzel, Mirabai Kuk Nagle, Sam Weaver, Bob Yates, Mary D. Young

September 2018

Dear City of Boulder Resident:

Please help us shape the future of Boulder! You have been selected at random to participate in the 2018 Boulder Community Survey.

Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Boulder make decisions that affect our City.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **Please complete the survey online at: http://bit.ly/bouldersurvey2018 and enter your unique password. Your password can be found in the upper right-hand corner of this page.**

If you have any questions about the survey please call 303-441-4441.

Thank you for your time and participation!

Sincerely,

Estimado Residente de la City de Boulder:

¡Por favor ayúdenos a moldear el futuro de Boulder! Usted ha sido seleccionado al azar para participar en la Encuesta de Ciudadanos de Boulder del 2018.

Su participación en esta encuesta es muy importante – especialmente porque su hogar es uno de solamente un número pequeño de hogares que se están encuestando. Sus observaciones le ayudarán a Boulder tomar decisiones que afectarán a nuestro City.

Algunas cosas para recordar:

- **Sus respuestas son completamente anónimas.**
- Para poder escuchar a un grupo diverso de residentes, el adulto de 18 años o más en su hogar que haya celebrado su cumpleaños más recientemente debe completar esta encuesta.
- **También puede completar la encuesta en línea en español en: http://bit.ly/bouldersurvey2018 e ingrese su contraseña única. Puede se encuentra la contraseña en la esquina derecho superior de esta página.**

Para la versión en español haga clic en "Español" en la esquina superior a mano derecha.

Si tiene alguna pregunta sobre la encuesta por favor llame al 303-441-4349.

¡Gracias por su tiempo y participación!

Atentamente,

Suzanne Jones
Mayor

P.O. Box 791 · Boulder, Colorado 80306-0791 · www.bouldercolorado.gov · (303) 441-3002 · Fax (303) 441-4478

Dear Boulder Resident,

Just a reminder – if you have not yet completed Boulder's 2018 Community Survey, please do so.

Your participation in this survey is very important – your answers will help the Boulder City Council make decisions that affect your community.

Please complete the survey online at:
http://bit.ly/bouldersurvey2018
and enter your unique password. Your password can be found above your address.

Thank you very much!

Estimado residente de la Ciudad de Boulder,

Solamente un recordatorio – si usted aún no ha completado la Encuesta Ciudadana del 2018 de la Ciudad de Boulder, por favor hágalo.

Su participación en esta encuesta es muy importante – sus respuestas le ayudarán al Consejo Municipal de Boulder para tomar decisiones que afectan nuestra comunidad.

También puede completar la encuesta en línea en español en:
http://bit.ly/bouldersurvey2018
e ingrese su contraseña única. La contraseña se encuentra por encima de su dirección.

Para la versión en español haga clic en "Español" en la esquina superior a mano derecha.

¡Muchas gracias!,

Suzanne Jones
Mayor

Dear Boulder Resident,

Just a reminder – if you have not yet completed Boulder's 2018 Community Survey, please do so.

Your participation in this survey is very important – your answers will help the Boulder City Council make decisions that affect your community.

Please complete the survey online at:
http://bit.ly/bouldersurvey2018
and enter your unique password. Your password can be found above your address.

Thank you very much!

Estimado residente de la Ciudad de Boulder,

Solamente un recordatorio – si usted aún no ha completado la Encuesta Ciudadana del 2018 de la Ciudad de Boulder, por favor hágalo.

Su participación en esta encuesta es muy importante – sus respuestas le ayudarán al Consejo Municipal de Boulder para tomar decisiones que afectan nuestra comunidad.

También puede completar la encuesta en línea en español en:
http://bit.ly/bouldersurvey2018
e ingrese su contraseña única. La contraseña se encuentra por encima de su dirección.

Para la versión en español haga clic en "Español" en la esquina superior a mano derecha.

¡Muchas gracias!,

Suzanne Jones
Mayor

Dear Boulder Resident,

Just a reminder – if you have not yet completed Boulder's 2018 Community Survey, please do so.

Your participation in this survey is very important – your answers will help the Boulder City Council make decisions that affect your community.

Please complete the survey online at:
http://bit.ly/bouldersurvey2018
and enter your unique password. Your password can be found above your address.

Thank you very much!

Estimado residente de la Ciudad de Boulder,

Solamente un recordatorio – si usted aún no ha completado la Encuesta Ciudadana del 2018 de la Ciudad de Boulder, por favor hágalo.

Su participación en esta encuesta es muy importante – sus respuestas le ayudarán al Consejo Municipal de Boulder para tomar decisiones que afectan nuestra comunidad.

También puede completar la encuesta en línea en español en:
http://bit.ly/bouldersurvey2018
e ingrese su contraseña única. La contraseña se encuentra por encima de su dirección.

Para la versión en español haga clic en "Español" en la esquina superior a mano derecha.

¡Muchas gracias!,

Suzanne Jones
Mayor

Dear Boulder Resident,

Just a reminder – if you have not yet completed Boulder's 2018 Community Survey, please do so.

Your participation in this survey is very important – your answers will help the Boulder City Council make decisions that affect your community.

Please complete the survey online at:
http://bit.ly/bouldersurvey2018
and enter your unique password. Your password can be found above your address.

Thank you very much!

Estimado residente de la Ciudad de Boulder,

Solamente un recordatorio – si usted aún no ha completado la Encuesta Ciudadana del 2018 de la Ciudad de Boulder, por favor hágalo.

Su participación en esta encuesta es muy importante – sus respuestas le ayudarán al Consejo Municipal de Boulder para tomar decisiones que afectan nuestra comunidad.

También puede completar la encuesta en línea en español en:
http://bit.ly/bouldersurvey2018
e ingrese su contraseña única. La contraseña se encuentra por encima de su dirección.

Para la versión en español haga clic en "Español" en la esquina superior a mano derecha.

¡Muchas gracias!,

Suzanne Jones
Mayor

City of Boulder
PO Box 791
Boulder, CO 80306

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94

City of Boulder
PO Box 791
Boulder, CO 80306

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94

City of Boulder
PO Box 791
Boulder, CO 80306

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94

City of Boulder
PO Box 791
Boulder, CO 80306

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94

The City of Boulder 2018 Community Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in Boulder:

	Excellent	*Good*	*Fair*	*Poor*	*Don't know*
Boulder as a place to live	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Boulder as a place to raise children	1	2	3	4	5
Boulder as a place to work	1	2	3	4	5
Boulder as a place to visit	1	2	3	4	5
Boulder as a place to retire	1	2	3	4	5
The overall quality of life in Boulder	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Boulder as a whole:

	Excellent	*Good*	*Fair*	*Poor*	*Don't know*
Overall feeling of safety in Boulder	1	2	3	4	5
Overall ease of getting to the places you usually have to visit	1	2	3	4	5
Quality of overall natural environment in Boulder	1	2	3	4	5
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	1	2	3	4	5
Health and wellness opportunities in Boulder	1	2	3	4	5
Overall opportunities for education and enrichment	1	2	3	4	5
Overall economic health of Boulder	1	2	3	4	5
Sense of community	1	2	3	4	5
Overall image or reputation of Boulder	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following:

	Very likely	*Somewhat likely*	*Somewhat unlikely*	*Very unlikely*	*Don't know*
Recommend living in Boulder to someone who asks	1	2	3	4	5
Remain in Boulder for the next five years	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	Very safe	*Somewhat safe*	*Neither safe nor unsafe*	*Somewhat unsafe*	*Very unsafe*	*Don't know*
In your neighborhood during the day	1	2	3	4	5	6
In Boulder's downtown/commercial area during the day	1	2	3	4	5	6

5. Please rate each of the following characteristics as they relate to Boulder as a whole:

	Excellent	*Good*	*Fair*	*Poor*	*Don't know*
Traffic flow on major streets	1	2	3	4	5
Ease of public parking	1	2	3	4	5
Ease of travel by car in Boulder	1	2	3	4	5
Ease of travel by public transportation in Boulder	1	2	3	4	5
Ease of travel by bicycle in Boulder	1	2	3	4	5
Ease of walking in Boulder	1	2	3	4	5
Availability of paths and walking trails	1	2	3	4	5
Air quality	1	2	3	4	5
Cleanliness of Boulder	1	2	3	4	5
Overall appearance of Boulder	1	2	3	4	5
Public places where people want to spend time	1	2	3	4	5
Variety of housing options	1	2	3	4	5
Availability of affordable quality housing	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.)	1	2	3	4	5
Recreational opportunities	1	2	3	4	5
Availability of affordable quality food	1	2	3	4	5
Availability of affordable quality health care	1	2	3	4	5
Availability of preventive health services	1	2	3	4	5
Availability of affordable quality mental health care	1	2	3	4	5
Ability to start or grow a business	1	2	3	4	5

6. Please rate each of the following characteristics as they relate to Boulder as a whole:

	Excellent	*Good*	*Fair*	*Poor*	*Don't know*
Availability of affordable quality child care/preschool	1	2	3	4	5
K-12 education	1	2	3	4	5
Adult educational opportunities	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Opportunities to participate in religious or spiritual events and activities	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Cost of living in Boulder	1	2	3	4	5
Overall quality of business and service establishments in Boulder	1	2	3	4	5
Vibrant downtown/commercial area	1	2	3	4	5
Overall quality of new development in Boulder	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to volunteer	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds	1	2	3	4	5
Neighborliness of residents in Boulder	1	2	3	4	5

7. Please indicate whether or not you have done each of the following in the last 12 months.

	No	*Yes*
Made efforts to conserve water	1	2
Made efforts to make your home more energy efficient	1	2
Observed a code violation or other hazard in Boulder (weeds, abandoned buildings, etc.)	1	2
Household member was a victim of a crime in Boulder	1	2
Reported a crime to the police in Boulder	1	2
Stocked supplies in preparation for an emergency	1	2
Campaigned or advocated for an issue, cause or candidate	1	2
Contacted the City of Boulder (in-person, phone, email or web) for help or information	1	2
Contacted Boulder elected officials (in-person, phone, email or web) to express your opinion	1	2
Made efforts to reduce your energy consumption	1	2

8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Boulder?

	2 times a week or more	*2-4 times a month*	*Once a month or less*	*Not at all*
Used Boulder recreation centers or their services	1	2	3	4
Visited a neighborhood park or City park	1	2	3	4
Used Boulder public libraries or their services	1	2	3	4
Participated in religious or spiritual activities in Boulder	1	2	3	4
Attended a City-sponsored event	1	2	3	4
Used bus, rail, subway or other public transportation instead of driving	1	2	3	4
Carpooled with other adults or children instead of driving alone	1	2	3	4
Walked or biked instead of driving	1	2	3	4
Volunteered your time to some group/activity in Boulder	1	2	3	4
Participated in a club	1	2	3	4
Talked to or visited with your immediate neighbors	1	2	3	4
Done a favor for a neighbor	1	2	3	4
Visited open space and mountain parks	1	2	3	4

9. Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?

	2 times a week or more	*2-4 times a month*	*Once a month or less*	*Not at all*
Attended a local public meeting	1	2	3	4
Watched (online or on television) a local public meeting	1	2	3	4

The National Citizen Survey™ • © 2001-2018 National Research Center, Inc.

10. Please rate the quality of each of the following services in Boulder:

	Excellent	*Good*	*Fair*	*Poor*	*Don't know*
Police/Sheriff services	1	2	3	4	5
Fire services	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Crime prevention	1	2	3	4	5
Fire prevention and education	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning	1	2	3	4	5
Street lighting	1	2	3	4	5
Snow removal	1	2	3	4	5
Sidewalk maintenance	1	2	3	4	5
Traffic signal timing	1	2	3	4	5
Bus or transit services	1	2	3	4	5
Garbage collection	1	2	3	4	5
Recycling	1	2	3	4	5
Yard waste pick-up	1	2	3	4	5
Storm drainage	1	2	3	4	5
Drinking water	1	2	3	4	5
Sewer services	1	2	3	4	5
Power (electric and/or gas) utility	1	2	3	4	5
Water utility billing	1	2	3	4	5
City parks	1	2	3	4	5
Recreation programs or classes	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Land use, planning and zoning	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Animal control	1	2	3	4	5
Economic development	1	2	3	4	5
Health services	1	2	3	4	5
Public library services	1	2	3	4	5
Public information services	1	2	3	4	5
Cable television	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	1	2	3	4	5
Preservation of natural areas such as open space, farmlands and greenbelts	1	2	3	4	5
Boulder open space	1	2	3	4	5
City-sponsored special events	1	2	3	4	5
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	Excellent	*Good*	*Fair*	*Poor*	*Don't know*
The City of Boulder	1	2	3	4	5
The Federal Government	1	2	3	4	5

12. Please rate the following categories of Boulder government performance:

	Excellent	*Good*	*Fair*	*Poor*	*Don't know*
The value of services for the taxes paid to Boulder	1	2	3	4	5
The overall direction that Boulder is taking	1	2	3	4	5
The job Boulder government does at welcoming citizen involvement	1	2	3	4	5
Overall confidence in Boulder government	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5
Gathering feedback from residents on new policies or programs	1	2	3	4	5

13. Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two years:

	Essential	*Very important*	*Somewhat important*	*Not at all important*
Overall feeling of safety in Boulder	1	2	3	4
Overall ease of getting to the places you usually have to visit	1	2	3	4
Quality of overall natural environment in Boulder	1	2	3	4
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	1	2	3	4
Health and wellness opportunities in Boulder	1	2	3	4
Overall opportunities for education and enrichment	1	2	3	4
Overall economic health of Boulder	1	2	3	4
Sense of community	1	2	3	4

14. How likely, if at all, are you to use one of the following information channels to obtain information about community events such as City Council meetings, community meetings and upcoming events?

	Very likely	*Likely*	*Somewhat likely*	*Not at all likely*	*Don't know*
City of Boulder website (www.bouldercolorado.gov)	1	2	3	4	5
City of Boulder Facebook Page	1	2	3	4	5
City of Boulder Twitter	1	2	3	4	5
City of Boulder NextDoor neighborhood postings	1	2	3	4	5
City of Boulder online video (e.g., YouTube, Vimeo, webstreaming)	1	2	3	4	5
Be Heard Boulder (www.beheardboulder.org)	1	2	3	4	5
Boulder Daily Camera	1	2	3	4	5
The Colorado Daily	1	2	3	4	5
Boulder Weekly	1	2	3	4	5
Inserts in the water utility bill	1	2	3	4	5
Mailings to your home address	1	2	3	4	5
Listservs (where you sign up to be part of a group receiving emails from the city)	1	2	3	4	5
Community Newsletter	1	2	3	4	5
Watch city meetings or events online through cable TV Channel 8 (including webstreaming, HD880 and BoulderChannel8.com)	1	2	3	4	5

15. Please rate to what extent you agree or disagree with the following statements.

	Strongly agree	*Agree*	*Neither agree nor disagree*	*Disagree*	*Strongly disagree*
I feel included in the Boulder community	1	2	3	4	5
I inform myself about major issues in the City of Boulder	1	2	3	4	5
I take the initiative to share my views with elected officials or city staff	1	2	3	4	5
Boulder's City Council implements policies that reflect my values	1	2	3	4	5
Boulder's City Council considers my input, when I give it, before making most decisions	1	2	3	4	5
My input, when I give it, is reflected in staff summaries and recommendations to Council, boards or commissions and other City leaders	1	2	3	4	5

The National Citizen Survey™ • © 2001-2018 National Research Center, Inc.

The City of Boulder 2018 Community Survey

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How often, if at all, do you do each of the following, considering all of the times you could?

	Never	*Rarely*	*Sometimes*	*Usually*	*Always*
Recycle at home	1	2	3	4	5
Purchase goods or services from a business located in Boulder	1	2	3	4	5
Eat at least 5 portions of fruits and vegetables a day	1	2	3	4	5
Participate in moderate or vigorous physical activity	1	2	3	4	5
Read or watch local news (via television, paper, computer, etc.)	1	2	3	4	5
Vote in local elections	1	2	3	4	5

D2. Would you say that in general your health is:
❍ Excellent ❍ Very good ❍ Good ❍ Fair ❍ Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
❍ Very positive ❍ Somewhat positive ❍ Neutral ❍ Somewhat negative ❍ Very negative

D4. What is your employment status?
❍ Working full time for pay
❍ Working part time for pay
❍ Unemployed, looking for paid work
❍ Unemployed, not looking for paid work
❍ Fully retired

D5. Do you work inside the boundaries of Boulder?
❍ Yes, outside the home
❍ Yes, from home
❍ No

D6. How many years have you lived in Boulder?
❍ Less than 2 years ❍ 11-20 years
❍ 2-5 years ❍ More than 20 years
❍ 6-10 years

D7. Which best describes the building you live in?
❍ One family house detached from any other houses
❍ Building with two or more homes (duplex, townhome, apartment or condominium)
❍ Mobile home
❍ Other

D8. Is this house, apartment or mobile home…
❍ Rented
❍ Owned

D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?
❍ Less than $300 per month
❍ $300 to $599 per month
❍ $600 to $999 per month
❍ $1,000 to $1,499 per month
❍ $1,500 to $2,499 per month
❍ $2,500 or more per month

D10. Do any children 17 or under live in your household?
❍ No ❍ Yes

D11. Are you or any other members of your household aged 65 or older?
❍ No ❍ Yes

D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)
❍ Less than $25,000
❍ $25,000 to $49,999
❍ $50,000 to $99,999
❍ $100,000 to $149,999
❍ $150,000 or more

Please respond to both questions D13 and D14:

D13. Are you Spanish, Hispanic or Latino?
❍ No, not Spanish, Hispanic or Latino
❍ Yes, I consider myself to be Spanish, Hispanic or Latino

D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)
❍ American Indian or Alaskan Native
❍ Asian, Asian Indian or Pacific Islander
❍ Black or African American
❍ White
❍ Other

D15. In which category is your age?
❍ 18-24 years ❍ 55-64 years
❍ 25-34 years ❍ 65-74 years
❍ 35-44 years ❍ 75 years or older
❍ 45-54 years

D16. What is your sex?
❍ Female ❍ Male ❍ Other

D17. Do you consider a cell phone or land line your primary telephone number?
❍ Cell ❍ Land line ❍ Both

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502

City of Boulder
PO Box 791
Boulder, CO 80306

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO.94

THE NCS™

The National Citizen Survey™

Boulder, CO

Comparisons by Geographic Subgroups

2018

NRC
National Research Center Inc

2955 Valmont Road Suite 300
Boulder, Colorado 80301
n-r-c.com • 303-444-7863

ICMA
Leaders at the Core of Better Communities

777 North Capitol Street NE Suite 500
Washington, DC 20002
icma.org • 800-745-8780

Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. Communities conducting The NCS can choose from a number of optional services to customize the reporting of survey results. Boulder's Comparisons by Geographic Subgroups is part of a larger project for the City and additional reports are available under separate cover. This report discusses differences in opinion of survey respondents by ten geographic areas.

Understanding the Tables

For most of the questions, one number appears for each question. Responses have been summarized to show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as "excellent" or "good," or the percent of respondents who participated in an activity at least once. It should be noted that when a table that does include all responses (not a single number) for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

The subgroup comparison tables contain the crosstabulations of survey questions by geographic area. Chi-square or ANOVA tests of significance were applied to these breakdowns of survey questions. A "p-value" of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent "real" differences among those populations. As subgroups vary in size and each group (and each comparison to another group) has a unique margin of error, statistical testing is used to determine whether differences between subgroups are statistically significant. Statistical testing was not performed on multiple response questions.

Each column in the following tables is labeled with a letter for each subgroup being compared. The "Overall" column, which shows the ratings for all respondents, also has a column designation of "(A)", but no statistical tests were done for the overall rating.

For each pair of subgroup ratings within a row (a single question item) that has a statistically significant difference, an upper case letter denoting significance is shown in the cell with the larger column proportion. The letter denotes the subgroup with the smaller column proportion from which it is statistically different. Subgroups that have no upper case letter denotation in their column and that are also not referred to in any other column were not statistically different.

For example, in Table A below, respondents in Districts 1 (A) and 2 (B) gave significantly lower ratings to overall quality of life than respondents in Districts 3 (C) and 4 (D), as denoted by the "A B" listed in the cell of the ratings for Districts 3 and 4. The overall quality of life rating in District 4 (D) also was significantly lower than that of District 3 (C) (as indicated by the "D" in the rating for District 3).

Figure 1: Community Characteristics – General (Example Only)

Percent rating positively (e.g., excellent/good)	District				Overall
	District 1	District 2	District 3	District 4	
	(A)	(B)	(C)	(D)	(A)
The overall quality of life in ABC	73%	74%	79% A B D	76% A B	78%
Overall image or reputation of ABC	65%	66%	69% A B	71% A B C	70%
ABC as a place to live	80%	81%	85% A B D	82% A B	84%

Ten geographic subareas were tracked for comparison and the number of completed surveys for each are in the figure below.

Figure 2: Geographic Areas

Area Name	Number of Completed Surveys
Central Boulder North	233
Central Boulder South	77
Colorado University	39
Crossroads	74
East Boulder	38
Gunbarrel	133
North Boulder	200
Palo Park	37
South Boulder	217
Southeast Boulder	212
Overall	1,260

Findings

Notable differences between geographic areas included the following:

- Residents in South Boulder tended to give higher ratings than residents in other subareas to Community Engagement, and were more likely to use recreation centers and public libraries.
- Crossroads area residents gave higher ratings for several aspects of Mobility. They also were the only subarea to have significantly higher rates of stocking supplies in preparation for an emergency.
- Within the pillar of Participation, Central Boulder North residents reported higher rtes of community involvement..

Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Geographic Area										Overall
	Southeast Boulder (A)	Central Boulder North (B)	Central Boulder South (C)	Colorado University (D)	Crossroads (E)	East Boulder (F)	Gunbarrel (G)	North Boulder (H)	Palo Park (I)	South Boulder (J)	(A)
The overall quality of life in Boulder	94% C	94% C	85%	90%	91%	96%	93% C	91%	88%	93% C	92%
Overall image or reputation of Boulder	76%	77%	85%	78%	85%	88%	83%	84% A	88%	86% A B	81%
Boulder as a place to live	94% G	93%	93%	92%	95% G	94%	88%	93%	99% G	94% G	93%
Your neighborhood as a place to live	86% C E	93% A C D E	73%	80%	77%	96% C D E	90% C D E	90% C D E	93% C E	88% C E	87%
Boulder as a place to raise children	81% C	87% C	65%	86% C	91% C	78%	82% C	81% C	86% C	86% C	83%
Boulder as a place to retire	67% H	58%	76% B E G H J	64%	57%	61%	56%	50%	78% G H	59%	61%
Overall appearance of Boulder	91%	92%	94%	97% I	96%	93%	89%	90%	86%	94%	92%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area										Overall
	Southeast Boulder (A)	Central Boulder North (B)	Central Boulder South (C)	Colorado University (D)	Crossroads (E)	East Boulder (F)	Gunbarrel (G)	North Boulder (H)	Palo Park (I)	South Boulder (J)	(A)
Overall feeling of safety in Boulder	89% C	86% C	78%	89%	87%	87%	88% C	85%	93% C	93% B C H	88%
In your neighborhood during the day	97% E	96% E	98% E	100% E H	91%	98%	99% E H	94%	96%	98% E H	97%
In Boulder's downtown/commercial area during the day	91%	91%	92%	100% A B E	89%	91%	94%	92%	96%	92%	92%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area										Overall
	Southeast Boulder (A)	Central Boulder North (B)	Central Boulder South (C)	Colorado University (D)	Crossroads (E)	East Boulder (F)	Gunbarrel (G)	North Boulder (H)	Palo Park (I)	South Boulder (J)	(A)
Overall ease of getting to the places you usually have to visit	70% C G	76% C G J	56%	80% C G J	77% C G J	62%	52%	78% C G J	70% G	62%	69%
Traffic flow on major streets	34%	38%	20%	37%	42%	32%	26%	39%	14%	20%	32%

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area										Overall
	Southeast Boulder	Central Boulder North	Central Boulder South	Colorado University	Crossroads	East Boulder	Gunbarrel	North Boulder	Palo Park	South Boulder	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(A)
	C I J	C G I J		C I J	C G I J			C G I J			
Ease of public parking	35% C	34% C	20%	27%	34% C	34%	26%	36% C	38%	30%	32%
Ease of travel by car in Boulder	36%	38%	30%	37%	50% A B C G J	31%	36%	48% A C G J	37%	38%	39%
Ease of travel by public transportation in Boulder	68% H	62% H	75% H I	59%	75% B G H I	54%	60%	48%	50%	68% H	63%
Ease of travel by bicycle in Boulder	91% G H	86%	82%	85%	97% B C D F G H I J	81%	82%	84%	81%	89%	87%
Ease of walking in Boulder	89% C H	92% C H	78%	90% C H	85%	88%	90% C H	80%	87%	86%	87%
Availability of paths and walking trails	96% C D H	99% C D H	91%	90%	95%	99%	96%	92%	96%	96%	95%

Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area										Overall
	Southeast Boulder	Central Boulder North	Central Boulder South	Colorado University	Crossroads	East Boulder	Gunbarrel	North Boulder	Palo Park	South Boulder	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(A)
Quality of overall natural environment in Boulder	96%	96%	93%	94%	93%	95%	94%	97%	99%	96%	95%
Air quality	81%	84% H	82%	92% G H J	85%	77%	78%	75%	88%	77%	81%
Cleanliness of Boulder	88% C	88% C	69%	95% C I	91% C	93% C	91% C	89% C	80%	89% C	88%

Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area										Overall
	Southeast Boulder	Central Boulder North	Central Boulder South	Colorado University	Crossroads	East Boulder	Gunbarrel	North Boulder	Palo Park	South Boulder	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(A)
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	75%	71%	73%	79%	77%	80%	68%	78%	79%	77%	75%

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area										Overall
	Southeast Boulder (A)	Central Boulder North (B)	Central Boulder South (C)	Colorado University (D)	Crossroads (E)	East Boulder (F)	Gunbarrel (G)	North Boulder (H)	Palo Park (I)	South Boulder (J)	(A)
Public places where people want to spend time	89% B	82%	82%	83%	86%	75%	82%	83%	83%	89% B	85%
Variety of housing options	24% D E G H	23% D E	21%	9%	9%	31% D E	15%	16%	18%	22% D E	19%
Availability of affordable quality housing	10%	10% E	7%	4%	3%	9%	4%	9%	13%	8%	8%
Overall quality of new development in Boulder	55%	58% H J	61% D H	42%	61% D H J	64%	52%	46%	63%	47%	54%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area										Overall
	Southeast Boulder (A)	Central Boulder North (B)	Central Boulder South (C)	Colorado University (D)	Crossroads (E)	East Boulder (F)	Gunbarrel (G)	North Boulder (H)	Palo Park (I)	South Boulder (J)	(A)
Overall economic health of Boulder	78% D	76% D	75%	61%	78% D	86% D	83% D	79% D	79%	84% D	79%
Boulder as a place to work	86% C J	83% C	66%	91% C H J	82% C	83%	82% C	78% C	81%	77%	81%
Boulder as a place to visit	96%	93%	98%	91%	96%	97%	94%	96%	98%	96%	95%
Employment opportunities	65% E	69% E F	62%	68% E	50%	41%	65% E	64% E	53%	66% E F	64%
Shopping opportunities	80%	78%	74%	74%	76%	80%	78%	73%	82%	77%	77%
Cost of living in Boulder	10% E	12% E J	12% E	5%	3%	9%	7%	8%	9%	6%	9%
Overall quality of business and service establishments in Boulder	87% D	81% D	80% D	58%	83% D	85% D	88% D	83% D	87% D	87% D	83%
Vibrant downtown/commercial area	82%	86%	85%	83%	84%	88%	85%	84%	85%	88%	85%

Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area										Overall
	Southeast Boulder (A)	Central Boulder North (B)	Central Boulder South (C)	Colorado University (D)	Crossroads (E)	East Boulder (F)	Gunbarrel (G)	North Boulder (H)	Palo Park (I)	South Boulder (J)	(A)
Health and wellness opportunities in Boulder	95% B C	90%	85%	88%	92%	94%	97% B C D	95% B C	99% C	96% B C D	93%

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area										Overall
	Southeast Boulder (A)	Central Boulder North (B)	Central Boulder South (C)	Colorado University (D)	Crossroads (E)	East Boulder (F)	Gunbarrel (G)	North Boulder (H)	Palo Park (I)	South Boulder (J)	(A)
Fitness opportunities (including exercise classes and paths or trails, etc.)	96% E	95% E	92%	92%	90%	95%	93%	96% E	100% E	95%	95%
Recreational opportunities	97% C D E	97% C D E	88%	89%	82%	98% C E	95% C E	95% C E	99% C D E	97% C D E	95%
Availability of affordable quality food	78% B C D E G H J	58%	55%	56%	54%	78% C E	67% E	67% E	72%	68% B C E	66%
Availability of affordable quality health care	69% C E	61%	54%	58%	53%	80% C E	72% B C E	65%	78% C E	66%	65%
Availability of preventive health services	82% B D	69%	71%	57%	74% D	84% D	78% D	83% B D J	95% B C D E J	73% D	75%
Availability of affordable quality mental health care	62% B D E	48%	47%	39%	42%	45%	67% B C D E H	48%	54%	54%	53%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area										Overall
	Southeast Boulder (A)	Central Boulder North (B)	Central Boulder South (C)	Colorado University (D)	Crossroads (E)	East Boulder (F)	Gunbarrel (G)	North Boulder (H)	Palo Park (I)	South Boulder (J)	(A)
Overall opportunities for education and enrichment	94% C D F	90% D	85%	81%	96% C D F	82%	93% C D	92% C D	95% D	99% B C D F H	92%
Availability of affordable quality child care/preschool	39%	48% D	63% D F	11%	47%	19%	37%	39%	64% D	44%	43%
K-12 education	90% E	91% E	90% E	80%	71%	87%	83%	93% E	100% E	96% D E G	90%
Adult educational opportunities	90% D E G	85% D E	80%	71%	75%	86%	79%	84% D	96% D E	90% D E G	85%
Opportunities to attend cultural/arts/music activities	87% E I	84% I	93% D E I	78%	78%	85%	94% B D E H I	84% I	71%	92% B D E H I	87%
Opportunities to participate in religious or spiritual events and activities	91%	86%	88%	82%	82%	95%	96% B D E	93% E	99% E	89%	90%

Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area										Overall
	Southeast Boulder (A)	Central Boulder North (B)	Central Boulder South (C)	Colorado University (D)	Crossroads (E)	East Boulder (F)	Gunbarrel (G)	North Boulder (H)	Palo Park (I)	South Boulder (J)	(A)
Opportunities to participate in social events and activities	80% E	85% E	77%	79%	68%	89% E	84% E	83% E	92% E	87% C E	82%
Opportunities to volunteer	86% E	83% E	83% E	86% E	68%	95% E	90% E	87% E	93% E	91% B E	86%
Opportunities to participate in community matters	76% E	79% D E	82% D E	63%	63%	88% D E	75%	74%	88% D E	87% A D E G H	77%
Openness and acceptance of the community toward people of diverse backgrounds	59% H	58% H	51%	45%	49%	64%	62% D H	45%	55%	59% H	55%
Neighborliness of residents in Boulder	61% E	63% D E H	62% E	47%	42%	77% D E H	66% D E H	53%	56%	66% D E H	60%

Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Geographic Area										Overall
	Southeast Boulder (A)	Central Boulder North (B)	Central Boulder South (C)	Colorado University (D)	Crossroads (E)	East Boulder (F)	Gunbarrel (G)	North Boulder (H)	Palo Park (I)	South Boulder (J)	(A)
The City of Boulder	86%	83%	83%	83%	78%	89%	82%	80%	82%	88%	84%
The value of services for the taxes paid to Boulder	72% C G H	70% C H	51%	64%	73% C H	66%	61%	56%	55%	70% C H	66%
The overall direction that Boulder is taking	55% C H	52% C	37%	58% C	63% C G H I J	49%	48%	43%	40%	47%	50%
The job Boulder government does at welcoming citizen involvement	58%	54%	62% E	69% E	44%	76% E	63% E	57%	71% E	65% E	59%
Overall confidence in Boulder government	61% J	54%	52%	60%	56%	58%	54%	52%	49%	49%	54%
Generally acting in the best interest of the community	57%	60% H	56%	52%	59%	57%	50%	49%	70% G H	55%	56%
Being honest	69% C D G	62% G	53%	47%	60%	69%	49%	58%	67%	63% G	60%
Treating all residents fairly	58% B G H	45% G	52% G	47%	48% G	60% G	31%	43%	62% G	48% G	48%

Percent rating positively (e.g., excellent/good)	Geographic Area										Overall
	Southeast Boulder (A)	Central Boulder North (B)	Central Boulder South (C)	Colorado University (D)	Crossroads (E)	East Boulder (F)	Gunbarrel (G)	North Boulder (H)	Palo Park (I)	South Boulder (J)	(A)
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	87% C D	87% C D	77%	71%	86% D	93% D	88% D	81%	86%	90% C D H	86%
The Federal Government	36% E	36% E	40% E	31%	21%	20%	30%	29%	21%	40% E I	33%

Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Geographic Area										Overall
	Southeast Boulder (A)	Central Boulder North (B)	Central Boulder South (C)	Colorado University (D)	Crossroads (E)	East Boulder (F)	Gunbarrel (G)	North Boulder (H)	Palo Park (I)	South Boulder (J)	(A)
Police/Sheriff services	88% B C D	79% D	76% D	55%	78% D	82% D	91% B C D E H I	80% D	72%	87% D	82%
Fire services	95%	96%	100% D	89%	95%	94%	96%	96%	100% D	99% D	96%
Ambulance or emergency medical services	94% D	92% D	98% D	74%	91% D	93% D	96% D	93% D	100% D	96% D	93%
Crime prevention	76% C H	68% C	53%	79% C	63%	72%	81% B C E H	62%	71%	72% C	70%
Fire prevention and education	84% D	86% D	75%	68%	80%	94% D	83%	93% C D	78%	90% C D	85%
Animal control	76% D	79% C D H	65%	49%	79% D	72%	79% D	67%	80% D	79% C D H	75%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	73%	78% E	81% E	74%	61%	81%	81% E	84% E	85%	87% A E	79%

Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Geographic Area										Overall
	Southeast Boulder (A)	Central Boulder North (B)	Central Boulder South (C)	Colorado University (D)	Crossroads (E)	East Boulder (F)	Gunbarrel (G)	North Boulder (H)	Palo Park (I)	South Boulder (J)	(A)
Traffic enforcement	60% D	61% D H	62% D	38%	66% D H	59%	55%	49%	63%	54%	57%
Street repair	56% C H	59% C G H	38%	44%	51%	48%	45%	42%	41%	52% C	50%

Percent rating positively (e.g., excellent/good)	Geographic Area										Overall
	Southeast Boulder (A)	Central Boulder North (B)	Central Boulder South (C)	Colorado University (D)	Crossroads (E)	East Boulder (F)	Gunbarrel (G)	North Boulder (H)	Palo Park (I)	South Boulder (J)	(A)
Street cleaning	73% C	72% C	57%	80% C	69%	72%	66%	69%	77% C	69%	70%
Street lighting	70% C E H	65% C	46%	67% C	56%	76% C	64% C	60% C	75% C	76% B C E G H	66%
Snow removal	65% H I	57%	67% H I	53%	58%	56%	54%	50%	44%	63% H	58%
Sidewalk maintenance	70% G H	61% G	58%	62%	61%	73% G	51%	59%	73% G	65% G	62%
Traffic signal timing	45%	59% A C G	42%	45%	59% A C G	50%	45%	50%	43%	55%	51%
Bus or transit services	82% D G	81% D	86% D G	62%	82% D	78%	72%	73%	83% D	87% D G H	80%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Geographic Area										Overall
	Southeast Boulder (A)	Central Boulder North (B)	Central Boulder South (C)	Colorado University (D)	Crossroads (E)	East Boulder (F)	Gunbarrel (G)	North Boulder (H)	Palo Park (I)	South Boulder (J)	(A)
Garbage collection	95% C D I	90% C D I	74% D	57%	89% C D	89% C D	94% C D I	90% C D I	78% D	94% C D I	89%
Recycling	98% B C D E I	91% C D I	81%	72%	85% D I	92% D I	98% B C D E I	95% C D E I	73%	95% C D E I	92%
Yard waste pick-up	84% C	80% C	61%	76%	71%	96% C E	90% C E	80% C	86% C	87% C E	81%
Drinking water	88% E	86%	84%	80%	78%	89%	85%	85%	86%	89% E	85%
Preservation of natural areas such as open space, farmlands and greenbelts	95%	92%	98% H	89%	91%	97%	92%	91%	94%	93%	93%
Boulder open space	96%	94%	97%	89%	94%	97%	96%	94%	96%	97% D	95%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Geographic Area										Overall
	Southeast Boulder (A)	Central Boulder North (B)	Central Boulder South (C)	Colorado University (D)	Crossroads (E)	East Boulder (F)	Gunbarrel (G)	North Boulder (H)	Palo Park (I)	South Boulder (J)	(A)
Storm drainage	77% C D	71%	60%	56%	89% B C D G	75%	74% C	82% B C D	78%	83% B C D	76%

Percent rating positively (e.g., excellent/good)	Geographic Area										Overall
	Southeast Boulder	Central Boulder North	Central Boulder South	Colorado University	Crossroads	East Boulder	Gunbarrel	North Boulder	Palo Park	South Boulder	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(A)
Sewer services	88% D	89% D	85% D	70%	90% D	94% D	86% D	95% C D G	96% D	92% D	89%
Power (electric and/or gas) utility	85% D	83% D	81% D	59%	91% D G	94% D	79% D	84% D	85% D	89% D G	84%
Water utility billing	83% C D	80% C D	63%	53%	91% C D G H	72%	77% C D	76% C D	85% C D	82% C D	79%
Land use, planning and zoning	53%	52%	53%	48%	52%	58%	47%	45%	35%	57% H I	51%
Code enforcement (weeds, abandoned buildings, etc.)	60%	49%	55%	52%	65% B	60%	65% B	50%	50%	55%	56%
Cable television	61%	58%	65%	46%	53%	29%	63%	47%	51%	49%	55%

Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Geographic Area										Overall
	Southeast Boulder	Central Boulder North	Central Boulder South	Colorado University	Crossroads	East Boulder	Gunbarrel	North Boulder	Palo Park	South Boulder	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(A)
Economic development	69% D G I	68% D G I	70% D I	47%	64%	65%	55%	64%	44%	64%	64%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Geographic Area										Overall
	Southeast Boulder	Central Boulder North	Central Boulder South	Colorado University	Crossroads	East Boulder	Gunbarrel	North Boulder	Palo Park	South Boulder	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(A)
City parks	94% C	95% C	86%	91%	94% C	91%	97% C	96% C	99% C	97% C	95%
Recreation programs or classes	96% D E	91%	89%	84%	85%	95%	91%	90%	99% E	95% D E	92%
Recreation centers or facilities	93%	90%	88%	85%	85%	97%	93%	88%	96%	95% E	91%
Health services	86% C D E G	82% C D	64%	65%	72%	87% C D	76%	87% C D E G	95% C D E G	85% C D E	81%

Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Geographic Area										Overall
	Southeast Boulder (A)	Central Boulder North (B)	Central Boulder South (C)	Colorado University (D)	Crossroads (E)	East Boulder (F)	Gunbarrel (G)	North Boulder (H)	Palo Park (I)	South Boulder (J)	(A)
Public library services	98% D E G	97% D	100% D E G	79%	91% D	94% D	92% D	94% D	94% D	94% D	95%
City-sponsored special events	86% D E	84% D	89% D E	67%	73%	87%	90% D E	80%	86%	90% D E	84%

Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Geographic Area										Overall
	Southeast Boulder (A)	Central Boulder North (B)	Central Boulder South (C)	Colorado University (D)	Crossroads (E)	East Boulder (F)	Gunbarrel (G)	North Boulder (H)	Palo Park (I)	South Boulder (J)	(A)
Public information services	88% D E J	85% E J	82% E	72%	67%	88%	85% E J	86% E J	80%	73%	82%

Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area										Overall
	Southeast Boulder (A)	Central Boulder North (B)	Central Boulder South (C)	Colorado University (D)	Crossroads (E)	East Boulder (F)	Gunbarrel (G)	North Boulder (H)	Palo Park (I)	South Boulder (J)	(A)
Sense of community	62% C	68% C H	47%	61%	57%	71% C	61% C	54%	51%	67% C H	61%
Recommend living in Boulder to someone who asks	86% G	81%	84%	81%	89% G	86%	74%	81%	77%	79%	82%
Remain in Boulder for the next five years	77% C	76% C	62%	70%	72%	95% A B C D E	85% B C D E	83% C D	73%	89% A B C D E I	79%
Contacted the City of Boulder (in-person, phone, email or web) for help or information	30%	45% A D G I	58% A B D E G I	25%	44% A D I	48% D I	32%	49% A D G I	19%	50% A D G I	42%

Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area										Overall
	Southeast Boulder (A)	Central Boulder North (B)	Central Boulder South (C)	Colorado University (D)	Crossroads (E)	East Boulder (F)	Gunbarrel (G)	North Boulder (H)	Palo Park (I)	South Boulder (J)	(A)
Was NOT the victim of a crime	81% C	83% C	67%	89% C	82% C	73%	90% A C F	84% C	97% A B C E F	84% C	83%
Did NOT report a crime	83% C	77%	69%	81%	84% C	85%	84% C	77%	84%	83% C	80%
Stocked supplies in preparation for an emergency	17%	12%	11%	17%	32% A B C D F G H I J	11%	19%	18%	14%	16%	17%

Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area										Overall
	Southeast Boulder (A)	Central Boulder North (B)	Central Boulder South (C)	Colorado University (D)	Crossroads (E)	East Boulder (F)	Gunbarrel (G)	North Boulder (H)	Palo Park (I)	South Boulder (J)	(A)
Walked or biked instead of driving	89% G	97% A C G H J	86%	97% C G H	95% C G H	87%	78%	86% G	90% G	89% G	90%
Carpooled with other adults or children instead of driving alone	66%	72% E G H	81% A E G H J	65%	59%	65%	59%	62%	72%	67%	67%
Used bus, rail, subway or other public transportation instead of driving	78% C F G	77% C F G	61%	72%	82% C F G	58%	62%	71%	85% C F G	83% C F G H	74%

Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area										Overall
	Southeast Boulder (A)	Central Boulder North (B)	Central Boulder South (C)	Colorado University (D)	Crossroads (E)	East Boulder (F)	Gunbarrel (G)	North Boulder (H)	Palo Park (I)	South Boulder (J)	(A)
Recycle at home	97%	100% A E	100% A E	100% E	95%	100%	100% A E	98%	100%	99% A E	99%
Made efforts to make your home more energy efficient	75%	77%	69%	75%	71%	86%	70%	73%	68%	72%	74%
Made efforts to conserve water	86% C	87% C E	76%	94% C E G H I	78%	95% C E	82%	82%	79%	91% C E G H	85%

Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area										Overall
	Southeast Boulder	Central Boulder North	Central Boulder South	Colorado University	Crossroads	East Boulder	Gunbarrel	North Boulder	Palo Park	South Boulder	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(A)
NOT under housing cost stress	54%	59% C E	41%	54%	46%	83% A B C D E G	61% C E	68% A C E	61%	66% A C E	59%
Did NOT observe a code violation	66% B	56%	57%	68%	63%	60%	70% B J	59%	67%	57%	61%

Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area										Overall
	Southeast Boulder	Central Boulder North	Central Boulder South	Colorado University	Crossroads	East Boulder	Gunbarrel	North Boulder	Palo Park	South Boulder	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(A)
Purchase goods or services from a business located in Boulder	99% G	100% G	99% G	100% G	98% G	100% G	93%	98% G	99% G	99% G	98%
Economy will have positive impact on income	35% C	36% C	22%	40% C	27%	45% C	36% C	31%	31%	34%	34%
Work in Boulder	68%	79% A C D G H J	58%	64%	74% C G	79%	61%	65%	80% C G	67%	69%

Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area										Overall
	Southeast Boulder	Central Boulder North	Central Boulder South	Colorado University	Crossroads	East Boulder	Gunbarrel	North Boulder	Palo Park	South Boulder	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(A)
Used Boulder recreation centers or their services	62% E G	64% E G	73% E F G I	63% G	50%	46%	42%	61% G	52%	76% A B E F G H I	62%
Visited a neighborhood park or City park	92%	95%	93%	98%	92%	98%	92%	98% A E G	96%	97% A	95%
Eat at least 5 portions of fruits and vegetables a day	94% C F	92% F	85%	89%	88%	77%	90% F	94% C F	96% F	89%	91%
Participate in moderate or vigorous physical activity	96% C	97% C G	89%	93%	95% C	98%	92%	96% C	94%	94%	95%
Reported being in "very good" or "excellent" health	80%	81% E	80%	72%	71%	89%	78%	80%	74%	83% E	79%

Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area										Overall
	Southeast Boulder	Central Boulder North	Central Boulder South	Colorado University	Crossroads	East Boulder	Gunbarrel	North Boulder	Palo Park	South Boulder	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(A)
Used Boulder public libraries or their services	66% C	74% C E G H	54%	87% A B C E F G H I	60%	55%	58%	64%	58%	83% A B C E F G H I	68%
Participated in religious or spiritual activities in Boulder	28%	25%	35%	31%	27%	31%	32%	29%	31%	33%	29%
Attended a City-sponsored event	67%	76% A D E H	73%	59%	65%	79%	69%	62%	84% D E H	70%	69%

Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area										Overall
	Southeast Boulder	Central Boulder North	Central Boulder South	Colorado University	Crossroads	East Boulder	Gunbarrel	North Boulder	Palo Park	South Boulder	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(A)
Campaigned or advocated for an issue, cause or candidate	41% D G	37% G	29%	26%	30%	28%	23%	38% G	30%	38% G	34%
Contacted Boulder elected officials (in-person, phone, email or web) to express your opinion	23%	26% G I	20%	17%	24%	27%	16%	27% G I	9%	24%	23%
Volunteered your time to some group/activity in Boulder	47%	51%	55%	65% A E G	44%	46%	47%	54%	49%	62% A B E G	52%
Participated in a club	41% J	32%	30%	42%	29%	45%	42% J	34%	40%	30%	35%
Talked to or visited with your immediate neighbors	90% D E	91% D E F	91% D E	69%	80% D	77%	89% D E	90% D E	90% D	93% D E F	89%
Done a favor for a neighbor	66%	78% A D	75% D	57%	70%	66%	70%	75% A D	74%	93% A B C D E F G H I	75%
Attended a local public meeting	26% G	19%	21%	18%	29% G I	28%	17%	27% G I	11%	22%	22%
Watched (online or on television) a local public meeting	27% C I	20%	12%	20%	21%	17%	19%	21%	7%	28% B C G I	22%
Read or watch local news (via television, paper, computer, etc.)	69%	70%	60%	68%	71%	82% C	76% C	78% C	81% C	75% C	72%
Vote in local elections	88% C D E	86% C D	75%	75%	80%	89%	93% B C D E	94% B C D E	99% B C D E	91% C D E	88%

Table 28: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Geographic Area										Overall
	Southeast Boulder	Central Boulder North	Central Boulder South	Colorado University	Crossroads	East Boulder	Gunbarrel	North Boulder	Palo Park	South Boulder	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(A)
Overall feeling of safety in Boulder	74%	77%	81%	76%	84% G	89%	73%	78%	81%	75%	77%
Overall ease of getting to the places you usually have to visit	78%	84% H	77%	85%	86%	96% A C H	83%	76%	89%	86% A H	82%
Quality of overall natural environment in Boulder	87% C	90% C	71%	83%	86% C	92% C	84% C	89% C	88% C	86% C	86%
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	76%	87% A C D E G I	68%	70%	77%	97% A C D E G I J	70%	85% A C D G	72%	80% C G	79%
Health and wellness opportunities in Boulder	68%	69%	65%	67%	73%	74%	65%	71%	55%	62%	67%
Overall opportunities for education and enrichment	70%	65%	69%	62%	76%	72%	70%	68%	69%	64%	68%
Overall economic health of Boulder	86% D J	86% D J	88% D J	72%	90% D J	88%	82%	83%	78%	77%	84%
Sense of community	64%	77% A E G	76% A G	75%	64%	73%	61%	77% A E G	67%	72% G	71%

Table 29: Line Additions to Question 5

Please rate each of the following characteristics as they relate to Boulder as a whole: (Percent rating as "Excellent" or "Good").	Geographic Area										Overall
	Southeast Boulder	Central Boulder North	Central Boulder South	Colorado University	Crossroads	East Boulder	Gunbarrel	North Boulder	Palo Park	South Boulder	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(A)
Ability to start or grow a business	50%	64% A D	68% A D	27%	50%	39%	64% D	60% D	49%	72% A D E F	60%

Table 30: Line Additions to Question 7

Please indicate whether or not you have done each of the following in the last 12 months: (Percent rating as "Yes").	Geographic Area										Overall
	Southeast Boulder	Central Boulder North	Central Boulder South	Colorado University	Crossroads	East Boulder	Gunbarrel	North Boulder	Palo Park	South Boulder	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(A)
Made efforts to reduce your energy consumption	91% C E	94% C E G	75%	89% C	83%	94% C	87% C	90% C	95% C	89% C	89%

Table 31: Line Additions to Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Boulder?: (Percent rating as "More than once a month").	Geographic Area										Overall
	Southeast Boulder	Central Boulder North	Central Boulder South	Colorado University	Crossroads	East Boulder	Gunbarrel	North Boulder	Palo Park	South Boulder	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(A)
Visited open space and mountain parks	96%	95%	100% B E	96%	94%	96%	99% B E	97%	94%	99% B	97%

Table 32: Line Additions to Question 12

Please rate the following categories of Boulder government performance: (Percent rating as "Excellent" or "Good").	Geographic Area										Overall
	Southeast Boulder	Central Boulder North	Central Boulder South	Colorado University	Crossroads	East Boulder	Gunbarrel	North Boulder	Palo Park	South Boulder	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(A)
Gathering feedback from residents on new policies or programs	58%	57%	43%	58%	62% C G	77% C G	47%	52%	63%	53%	55%

Table 33: Information Sources

How likely, if at all, are you to use one of the following information channels to obtain information about community events such as City Council meetings, community meetings and upcoming events?: (Percent rating as "Very likely" or "Likely").	Geographic Area										Overall
	Southeast Boulder	Central Boulder North	Central Boulder South	Colorado University	Crossroads	East Boulder	Gunbarrel	North Boulder	Palo Park	South Boulder	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(A)
City of Boulder website (www.bouldercolorado.gov)	79% C	79% C	62%	69%	78% C	81% C	86% C D	81% C	82% C	89% A B C D E	80%
City of Boulder Facebook Page	25%	30%	34%	36%	46% A B H I J	27%	40% A B H I	22%	22%	31%	31%
City of Boulder Twitter	24% C G I	20% C	10%	30% C G I	29% C G H I	11%	15%	18%	7%	19%	20%
City of Boulder NextDoor neighborhood postings	36%	52% A C E	35%	43%	39%	36%	46%	67% A B C D E F G	71% A B C D E F G	60% A C D E F G	50%
City of Boulder online video (e.g. YouTube, Vimeo, webstreaming)	30% C	23%	15%	30%	32% C	37% C	31% C	27%	32%	26%	27%
Be Heard Boulder (www.beheardboulder.org)	22% B C J	13% C	2%	27% B C J	27% B C J	21% C	17% C	17% C	16%	10%	16%
Boulder Daily Camera	68%	79% A G	74%	67%	81% A G	73%	69%	81% A D G	77%	81% A D G	76%

How likely, if at all, are you to use one of the following information channels to obtain information about community events such as City Council meetings, community meetings and upcoming events?: (Percent rating as "Very likely" or "Likely").	Geographic Area										Overall
	Southeast Boulder	Central Boulder North	Central Boulder South	Colorado University	Crossroads	East Boulder	Gunbarrel	North Boulder	Palo Park	South Boulder	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(A)
The Colorado Daily	47%	51% H	45%	44%	68% A B C D G H J	57%	48%	40%	56%	45%	49%
Boulder Weekly	44%	58% A C	45%	48%	76% A B C D G H J	61%	57% A	48%	74% A C D H	57% A	55%
Inserts in the water utility bill	51% D E G	42% E	39%	26%	29%	64% B C D E G I	37%	51% D E G	37%	56% B C D E G I	45%
Mailings to your home address	94% B C G H J	85%	77%	86%	93% B C G	97% C G	82%	87% C	87%	86% C	87%
Listservs (where you sign up to be part of a group receiving emails from the city)	41% I	37%	35%	42%	43% I	26%	37%	42% I	22%	39%	38%
Community Newsletter	65% C	58%	51%	67%	70% C	68%	57%	62%	49%	62%	61%
Watch city meetings or events online through cable TV Channel 8 (including webstreaming, HD880 and BoulderChannel8.com)	27% B C G I	16%	14%	22%	20%	32%	18%	22%	10%	26% B C I	21%

Table 34: Community Involvement and Inclusivity

Please rate to what extent you agree or disagree with the following statements. (Percent rating as "Strongly agree" or "Agree").	Geographic Area										Overall
	Southeast Boulder	Central Boulder North	Central Boulder South	Colorado University	Crossroads	East Boulder	Gunbarrel	North Boulder	Palo Park	South Boulder	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(A)
I feel included in the Boulder community	59%	68% A G	60%	67%	58%	76% G	52%	63%	66%	62%	62%
I inform myself about major issues in the City of Boulder	62%	75% A C D E G	63%	55%	62%	81% D G	55%	68% G	65%	75% A D E G	67%
I take the initiative to share my views with elected officials or city staff	18%	29% A G H I	21%	21%	26% G I	21%	9%	20% G	9%	22% G	21%
Boulder's City Council implements policies that reflect my values	38%	36%	26%	32%	32%	35%	28%	33%	49% C G	34%	34%
Boulder's City Council considers my input, when I give it, before making most decisions	10% G	12% G	17% G H	11%	10%	8%	2%	8%	13%	12% G	10%
My input, when I give it, is reflected in staff summaries and recommendations to Council, boards or commissions and other City leaders	12% G	12% G	15% G	10%	13% G	12%	3%	9%	5%	10% G	10%

THE NCS™

The National Citizen Survey™

Boulder, CO

Comparisons by Demographic Subgroups

2018

NRC
National Research Center Inc

2955 Valmont Road Suite 300
Boulder, Colorado 80301
n-r-c.com • 303-444-7863

ICMA
Leaders at the Core of Better Communities

777 North Capitol Street NE Suite 500
Washington, DC 20002
icma.org • 800-745-8780

About

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. Communities conducting The NCS can choose from a number of optional services to customize the reporting of survey results. Boulder's Comparisons by Demographic Subgroups is part of a larger project for the City and additional reports are] available under separate cover. This report discusses differences in opinion of survey respondents by length of residency in Boulder, housing tenure, annual household income, race and ethnicity and age of respondent.

Understanding the Tables

For most of the questions, one number appears for each question. Responses have been summarized to show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as "excellent" or "good," or the percent of respondents who participated in an activity at least once. It should be noted that when a table that does include all responses (not a single number) for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

The subgroup comparison tables contain the crosstabulations of survey questions by selected respondent characteristics. Chi-square or ANOVA tests of significance were applied to these breakdowns of survey questions. A "p-value" of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent "real" differences among those populations. As subgroups vary in size and each group (and each comparison to another group) has a unique margin of error, statistical testing is used to determine whether differences between subgroups are statistically significant. Statistical testing was not performed on multiple response questions.

Each column in the following tables is labeled with a letter for each subgroup being compared. The "Overall" column, which shows the ratings for all respondents, also has a column designation of "(A)", but no statistical tests were done for the overall rating.

For each pair of subgroups ratings within a row (a single question item) that has a statistically significant difference, an upper case letter denoting significance is shown in the cell with the larger column proportion. The letter denotes the subgroup with the smaller column proportion from which it is statistically different. Subgroups that have no upper case letter denotation in their column and that are also not referred to in any other column were not statistically different.

For example, in Table A below, respondents age 55 and over (C) gave significantly higher rating to the overall quality of life than those age 18 to 34 (A) and 35 to 54 (B), as denoted by the "A B" listed in the cell of the ratings for those 55+. This was also true of women (A) over men (B); people who were white alone, not Hispanic (A) over those who were Hispanic and/or other race (B); homeowners (B) over renters (A); and those living in detached housing (A) over those living in attached housing (B).

Figure 1: Community Characteristics – General (Example Only)

	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
Percent rating positively (e.g., excellent/good)	18-34 (A)	35-54 (B)	55+ (C)	Female (A)	Male (B)	White alone, not Hispanic (A)	Hispanic and/or other race (B)	Rent (A)	Own (B)	Detached (A)	Attached (B)	(A)
The overall quality of life in ABC	76%	78% A	82% A B	79% B	77%	81% B	71%	73%	81% A	79% B	76%	78%
Overall image or reputation of ABC	69%	69%	73% A B	71% B	69%	72% B	64%	68%	71% A	69%	71% A	70%
ABC as a place to live	81%	84% A	87% A B	85% B	83%	86% B	78%	79%	86% A	85% B	82%	84%

Findings

Notable differences between demographic subgroups included the following:

- Within Community Characteristics residents with higher annual household incomes were more likely to give higher general ratings than residents with lower incomes. Residents aged 55 and older were more likely to give positive ratings to Education and Enrichment than their counterparts. However, younger residents gave higher ratings for aspects of Mobility.
- Within Governance, younger residents and those who had lived in Boulder for fewer than 20 years tended to give higher ratings to general aspects. Residents who were white alone, not Hispanic tended to give higher ratings to aspects of Safety, Natural Environment, and Recreation and Wellness than residents who were Hispanic and/or other races.
- Residents who had lived in Boulder for six years or more, aged 35or older and owned their home were more likely to participate in community engagement activities than those who had lived in Boulder for a shorter amount of time, were younger or rented their homes.

Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
The overall quality of life in Boulder	92%	95% C	89%	91%	93%	86%	90%	91% A	96% A B C	93% B	88%	92%	93%	92%	92%
Overall image or reputation of Boulder	83% C	83% C	76%	82%	80%	72%	77%	82% A	85% A B	81%	83%	83%	80%	79%	81%
Boulder as a place to live	93%	96% C	90%	93%	93%	87%	89%	93% A	97% A B C	94% B	87%	93%	93%	93%	93%
Your neighborhood as a place to live	85%	90% A	89% A	83%	91% A	67%	87% A	90% A	91% A	88%	85%	85%	88%	92% A	87%
Boulder as a place to raise children	79%	89% A	83%	78%	87% A	60%	79% A	87% A	88% A B	84%	80%	77%	89% A	86% A	83%
Boulder as a place to retire	66% B C	56%	59%	61%	61%	56%	62%	56%	65% C	60%	65%	64% B	54%	64% B	61%
Overall appearance of Boulder	95% C	94% C	87%	95% B	89%	92%	94%	93%	91%	92%	91%	96% B C	89%	88%	92%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Overall feeling of safety in Boulder	85%	90% A	88%	88%	87%	73%	84% A	94% A B D	88% A	88% B	82%	89% B	84%	89%	88%
In your neighborhood during the day	97%	96%	96%	97%	96%	96%	94%	96%	98% B	97%	96%	98%	96%	96%	97%
In Boulder's downtown/commercial area during the day	95% C	92% C	88%	96% B	89%	91%	93%	93%	91%	92%	94%	96% B C	88%	89%	92%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Overall ease of getting to the places you usually have to visit	81% B C	68% C	51%	76% B	62%	62%	67%	71% A	71% A	70%	66%	77% B C	67% C	58%	69%
Traffic flow on major streets	41% B C	30% C	20%	35% B	28%	27%	36%	31%	32%	31%	36%	36% C	32%	25%	32%
Ease of public parking	39% B C	31% C	22%	33%	31%	21%	32% A	31% A	39% A C	33%	30%	34% C	37% C	23%	32%
Ease of travel by car in Boulder	47% B C	37% C	27%	43% B	34%	33%	44% A C	33%	43% A C	38%	47% A	42% C	41% C	32%	39%
Ease of travel by public transportation in Boulder	67% C	67% C	54%	71% B	56%	73% D	68%	65%	60%	64%	62%	67% C	65% C	55%	63%
Ease of travel by bicycle in Boulder	91% C	87% C	79%	89% B	84%	87%	85%	90%	87%	86%	91%	91% C	89% C	75%	87%
Ease of walking in Boulder	88% C	92% C	81%	89%	85%	81%	87%	89% A	88% A	87%	90%	88%	89% C	83%	87%
Availability of paths and walking trails	95%	97%	95%	96%	95%	92%	96%	96%	96%	96%	93%	95%	97%	95%	95%

Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Quality of overall natural environment in Boulder	96%	95%	94%	96%	95%	93%	94%	94%	97% A C	96%	95%	96%	95%	94%	95%
Air quality	85% C	81% C	73%	84% B	78%	87% D	78%	84% D	78%	81%	82%	86% B C	77%	76%	81%
Cleanliness of Boulder	90% C	87%	84%	91% B	84%	82%	91% A	91% A D	85%	89% B	83%	91% B C	84%	85%	88%

Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	78% C	82% C	60%	79% B	70%	70%	79% C	70%	78% C	76% B	68%	79% C	77% C	63%	75%
Public places where people want to spend time	86% C	86%	80%	86% B	82%	84%	89%	83%	83%	85%	82%	87% B C	82%	81%	85%
Variety of housing options	20%	20%	18%	17%	22% A	23% C	20% C	13%	22% C	19%	18%	18%	20%	21%	19%
Availability of affordable quality housing	6%	7%	12% A B	4%	12% A	7%	6%	5%	12% B C	8%	9%	4%	12% A	11% A	8%
Overall quality of new development in Boulder	66% B C	54% C	35%	61% B	46%	58%	62% C	49%	54%	56%	48%	66% B C	50% C	35%	54%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Overall economic health of Boulder	74%	84% A	78%	74%	82% A	66%	72%	71%	89% A B C	80% B	71%	76%	80%	80%	79%
Boulder as a place to work	85% C	82% C	74%	81%	81%	73%	75%	84% A B	84% A B	83% B	75%	83%	79%	78%	81%
Boulder as a place to visit	96%	96%	93%	95%	95%	96% B	91%	95% B	96% B	96% B	90%	96%	95%	95%	95%
Employment opportunities	63%	69% C	59%	61%	68% A	53%	53%	60%	75% A B C	67% B	51%	67%	61%	62%	64%
Shopping opportunities	82% C	81% C	65%	82% B	72%	76%	72%	78%	79%	79% B	67%	83% B C	76% C	68%	77%
Cost of living in Boulder	8%	7%	11% B	5%	12% A	6%	8%	7%	10%	9%	7%	6%	9%	14% A B	9%
Overall quality of business and service establishments in Boulder	84%	86% C	79%	83%	83%	76%	81%	83% A	88% A B	85% B	71%	85%	83%	80%	83%

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Vibrant downtown/commercial area	87% C	87% C	80%	86%	84%	82%	85%	80%	90% A C	86% B	80%	88% C	85%	80%	85%

Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Health and wellness opportunities in Boulder	91%	97% A C	93%	91%	96% A	85%	91%	92% A	97% A B C	95% B	84%	90%	95% A	96% A	93%
Fitness opportunities (including exercise classes and paths or trails, etc.)	92%	98% A	95%	93%	97% A	91%	92%	94%	97% A B	96% B	87%	93%	96% A	96%	95%
Recreational opportunities	91%	98% A	96% A	92%	97% A	88%	92%	95% A	97% A B	95% B	89%	91%	98% A	97% A	95%
Availability of affordable quality food	64%	65%	68%	64%	66%	52%	64% A	64% A	71% A C	67% B	58%	62%	63%	76% A B	66%
Availability of affordable quality health care	63%	65%	67%	61%	68% A	61%	54%	62%	72% A B C	67% B	55%	60%	63%	75% A B	65%
Availability of preventive health services	76%	74%	77%	72%	79% A	66%	72%	72%	82% A B C	79% B	56%	73%	74%	81% A B	75%
Availability of affordable quality mental health care	55%	55%	50%	55%	51%	54%	49%	51%	57%	57% B	33%	59% B C	48%	49%	53%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Overall opportunities for education and enrichment	90%	96% A	93%	91%	94% A	83%	89% A	93% A	97% A B C	94% B	87%	90%	93%	96% A	92%
Availability of affordable quality child care/preschool	44%	42%	45%	40%	45%	48%	42%	42%	44%	44%	40%	35%	45%	47%	43%
K-12 education	90%	92%	90%	89%	91%	88%	97% C	87%	92%	93% B	80%	90%	90%	92%	90%
Adult educational opportunities	83%	87%	86%	84%	86%	75%	87% A C	79%	91% A C	88% B	71%	83%	84%	90% A	85%
Opportunities to attend cultural/arts/music activities	84%	88%	89% A	84%	89% A	82%	85%	86%	88%	89% B	72%	84%	84%	93% A B	87%
Opportunities to participate in religious or spiritual events and activities	88%	91%	91%	89%	90%	73%	95% A C	88% A	94% A C	92% B	78%	88%	88%	94% A B	90%

Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Opportunities to participate in social events and activities	80%	87% A	82%	79%	86% A	71%	84% A	78% A	88% A C	85% B	65%	77%	86% A	88% A	82%
Opportunities to volunteer	81%	87% A	89% A	81%	89% A	79%	82%	85%	89% A B	86%	82%	80%	86% A	94% A B	86%
Opportunities to participate in community matters	74%	81% A	78%	73%	80% A	70%	77%	74%	82% A C	79% B	67%	71%	82% A	82% A	77%

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Openness and acceptance of the community toward people of diverse backgrounds	60% B	51%	53%	57%	53%	62% C	52%	51%	58%	57% B	48%	59% B	49%	57%	55%
Neighborliness of residents in Boulder	60%	61%	60%	57%	63% A	51%	66% A	57%	63% A	62% B	52%	59%	58%	66%	60%

Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
The City of Boulder	87% C	83% C	77%	86% B	81%	81%	85%	83%	85%	85% B	77%	87% C	82%	78%	84%
The value of services for the taxes paid to Boulder	70% C	68% C	58%	70% B	63%	59%	67%	66%	68%	69% B	52%	71% C	68% C	57%	66%
The overall direction that Boulder is taking	61% B C	50% C	31%	57% B	43%	50%	48%	53%	50%	51%	49%	61% B C	46% C	33%	50%
The job Boulder government does at welcoming citizen involvement	60%	64% C	53%	60%	58%	47%	56%	61% A	64% A	60%	57%	58%	65% C	55%	59%
Overall confidence in Boulder government	66% B C	54% C	37%	65% B	44%	44%	60% A	60% A D	53%	55%	54%	65% B C	52% C	40%	54%
Generally acting in the best interest of the community	68% B C	57% C	35%	66% B	45%	54%	53%	61%	55%	57%	50%	66% B C	53% C	41%	56%
Being honest	67% C	68% C	44%	68% B	53%	43%	62% A	65% A	63% A	62% B	53%	69% B C	59% C	49%	60%
Treating all residents fairly	53% C	50% C	37%	49%	45%	46%	44%	44%	53% C	49%	41%	50%	48%	43%	48%
Overall customer service by Boulder employees	88% C	87% C	81%	87%	84%	78%	87% A	88% A	86% A	87% B	76%	88% B	82%	84%	86%

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
(police, receptionists, planners, etc.)															
The Federal Government	32%	29%	40% A B	32%	35%	30%	29%	33%	36%	34%	27%	28%	32%	44% A B	33%

Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Police/Sheriff services	79%	84%	83%	77%	86% A	73%	80%	81%	86% A	84% B	70%	76%	83% A	91% A B	82%
Fire services	94%	98% A	97%	95%	98% A	93%	94%	97%	98% A B	97% B	91%	95%	96%	99% A	96%
Ambulance or emergency medical services	94%	97% C	91%	94%	93%	91%	92%	93%	96%	95% B	84%	95%	90%	95%	93%
Crime prevention	68%	67%	73%	68%	70%	60%	71%	75% A	68%	72% B	58%	69% B	59%	83% A B	70%
Fire prevention and education	80%	90% A	86%	81%	87% A	82%	83%	78%	90% C	86% B	75%	81%	84%	90% A	85%
Animal control	75% C	82% C	67%	75%	74%	75%	80%	71%	77%	76%	72%	77%	75%	71%	75%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	75%	85% A	77%	78%	79%	74%	75%	76%	84% C	81% B	65%	76%	83%	77%	79%

Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Traffic enforcement	61% C	61% C	49%	60% B	54%	51%	59%	58%	57%	56%	65%	61% C	55%	52%	57%
Street repair	60% B C	53% C	35%	57% B	45%	62% C D	55%	51%	48%	51%	50%	60% B C	48% C	38%	50%
Street cleaning	79% C	73% C	53%	78% B	61%	68%	77% D	76% D	66%	71%	68%	79% B C	69% C	55%	70%
Street lighting	64%	70%	64%	66%	64%	52%	71% A	67% A	66% A	66%	64%	66%	67%	64%	66%
Snow removal	67% B C	53%	52%	64% B	53%	68% C D	60%	57%	57%	58%	62%	65% B C	56%	51%	58%
Sidewalk maintenance	74% B C	57% C	47%	68% B	55%	60%	71% A D	65%	59%	64%	56%	70% B C	62% C	49%	62%
Traffic signal timing	53% C	56% C	43%	53%	48%	49%	59% D	53%	49%	52%	46%	54%	50%	48%	51%
Bus or transit services	81% C	87% A C	70%	84% B	75%	86% C	86% C D	77%	78%	81% B	73%	83%	78%	77%	80%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Garbage collection	85%	92% A	92% A	85%	93% A	76%	92% A C	85% A	94% A C	90% B	81%	85%	92% A	94% A	89%
Recycling	88%	94% A	94% A	88%	95% A	79%	91% A	92% A	96% A B C	93% B	84%	89%	94% A	94% A	92%
Yard waste pick-up	80%	85%	81%	79%	84%	57%	92% A C	80% A	87% A C	83% B	73%	78%	85% A	82%	81%
Drinking water	86%	85%	85%	85%	85%	81%	85%	85%	87% A	88% B	77%	88%	83%	84%	85%
Preservation of natural areas such as open space, farmlands and greenbelts	95% C	94% C	88%	94%	91%	93%	94%	90%	94%	94% B	88%	94%	93%	91%	93%

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Boulder open space	96% C	97% C	92%	95%	95%	93%	95%	94%	96%	96% B	90%	95%	95%	95%	95%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Storm drainage	77%	77%	74%	78%	74%	72%	82%	78%	76%	77%	74%	77%	78%	74%	76%
Sewer services	89%	94% C	86%	90%	89%	81%	92% A	89% A	92% A	92% B	79%	90%	90%	89%	89%
Power (electric and/or gas) utility	82%	85%	84%	82%	84%	76%	84% A	83%	86% A	85% B	75%	82%	84%	87%	84%
Water utility billing	79%	84% C	75%	77%	81%	58%	83% A	77% A	85% A C	81% B	70%	79%	82% C	75%	79%
Land use, planning and zoning	58% C	55% C	36%	58% B	44%	57%	57%	50%	49%	51%	54%	59% B C	50% C	40%	51%
Code enforcement (weeds, abandoned buildings, etc.)	63% C	57% C	45%	62% B	51%	55%	62%	62% D	52%	57%	48%	66% B C	51%	46%	56%
Cable television	56%	55%	55%	56%	55%	59%	55%	54%	56%	56%	56%	56%	53%	57%	55%

Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Economic development	68% C	65% C	56%	67% B	60%	62%	67%	60%	68% C	64%	64%	70% B C	61%	55%	64%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
City parks	94%	97% C	93%	95%	94%	88%	95% A	95% A	95% A	96% B	88%	95%	94%	94%	95%
Recreation programs or classes	90%	97% A C	90%	90%	93%	80%	98% A C	87%	97% A C	94% B	82%	91%	93%	92%	92%
Recreation centers or facilities	91%	95% C	88%	92%	90%	86%	96% A C	88%	94% A C	93% B	81%	93%	90%	92%	91%
Health services	79%	83%	83%	79%	83%	69%	79% A	78% A	88% A B C	83% B	69%	79%	79%	86% A B	81%

Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Public library services	95%	97% C	92%	95%	94%	93%	96%	94%	95%	95% B	90%	96%	93%	94%	95%
City-sponsored special events	85% C	89% C	78%	85%	84%	82%	88%	82%	87%	86% B	77%	87%	84%	81%	84%

Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Public information services	84%	84%	77%	81%	82%	71%	77%	84% A	85% A B	83%	78%	85%	81%	79%	82%

Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Sense of community	66% B C	58%	55%	61%	61%	50%	65% A	58%	65% A C	63%	55%	62%	61%	61%	61%
Recommend living in Boulder to someone who asks	85% C	83% C	74%	83%	80%	72%	80%	80% A	87% A B C	82%	83%	84%	80%	79%	82%
Remain in Boulder for the next five years	70%	83% A	88% A	68%	90% A	48%	76% A	74% A	91% A B C	79%	78%	66%	88% A	91% A	79%
Contacted the City of Boulder (in-person, phone, email or web) for help or information	32%	48% A	51% A	30%	54% A	31%	37%	35%	52% A B C	44% B	30%	31%	52% A	52% A	42%

Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Was NOT the victim of a crime	79%	86% A	87% A	80%	87% A	72%	77%	85% A B	87% A B	83%	81%	78%	83% A	93% A B	83%
Did NOT report a crime	80%	79%	81%	80%	80%	79%	80%	82%	79%	80%	81%	80% B	74%	86% A B	80%
Stocked supplies in preparation for an emergency	14%	14%	23% A B	15%	19%	18%	20%	18%	14%	15%	23% A	12%	20% A	22% A	17%

Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Walked or biked instead of driving	94% C	93% C	81%	93% B	87%	83%	91% A	92% A	92% A	90%	92%	95% C	93% C	78%	90%
Carpooled with other adults or children instead of driving alone	65%	76% A C	61%	67%	67%	69%	62%	66%	68%	68%	64%	71% C	73% C	52%	67%
Used bus, rail, subway or other public transportation instead of driving	75% C	83% A C	65%	80% B	69%	72%	77%	73%	76%	74%	80%	80% C	79% C	59%	74%

Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Recycle at home	98%	99%	99%	98%	100% A	97%	98%	98%	99%	99% B	95%	98%	99%	99%	99%
Made efforts to make your home more energy efficient	72%	76%	74%	69%	79% A	72%	78%	73%	71%	72%	80% A	70%	78% A	76% A	74%
Made efforts to conserve water	80%	86% A	92% A B	80%	90% A	80%	84%	84%	86%	85%	81%	81%	87% A	92% A	85%

Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
NOT under housing cost stress	50%	68% A	64% A	43%	75% A	6%	33% A	51% A B	90% A B C	60%	53%	47%	74% A C	64% A	59%

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Did NOT observe a code violation	66% C	60%	54%	68% B	54%	69% B D	58%	64%	58%	59%	70% A	68% B C	53%	57%	61%

Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Purchase goods or services from a business located in Boulder	98%	100%	99%	99%	98%	97%	99% A	98%	99% A	99%	98%	99%	99%	98%	98%
Economy will have positive impact on income	34%	38% C	29%	32%	36%	15%	31% A	36% A	39% A	34%	31%	36%	34%	29%	34%
Work in Boulder	72% C	76% C	56%	75% B	63%	59%	74% A	69% A	71% A	69%	75%	76% C	80% C	43%	69%

Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Used Boulder recreation centers or their services	58%	68% A	62%	58%	66% A	58%	51%	63% B	67% B	63%	57%	56%	74% A C	59%	62%
Visited a neighborhood park or City park	94%	98% A C	94%	95%	96%	87%	96% A	96% A	97% A	95%	96%	95%	98% A C	92%	95%
Eat at least 5 portions of fruits and vegetables a day	90%	94% C	89%	89%	93% A	77%	94% A	90% A	94% A C	91%	91%	90%	94% A C	89%	91%
Participate in moderate or vigorous physical activity	93%	98% A C	95%	93%	97% A	84%	97% A	96% A	97% A	95%	93%	94%	96%	95%	95%
Reported being in "very good" or "excellent" health	77%	89% A C	74%	77%	82% A	60%	74% A	79% A	89% A B C	80%	75%	81% C	85% C	71%	79%

Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Used Boulder public libraries or their services	64%	75% A	69%	66%	71% A	52%	65% A	72% A	71% A	68%	70%	60%	82% A C	70% A	68%
Participated in religious or spiritual activities in Boulder	22%	34% A	36% A	22%	36% A	24%	34% A	29%	29%	29%	26%	21%	31% A	42% A B	29%
Attended a City-sponsored event	70%	75% C	64%	69%	71%	45%	71% A	69% A	77% A C	71% B	60%	69%	76% A C	63%	69%

Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Campaigned or advocated for an issue, cause or candidate	26%	38% A	45% A B	28%	41% A	24%	35% A	36% A	36% A	35%	33%	27%	36% A	47% A B	34%
Contacted Boulder elected officials (in-person, phone, email or web) to express your opinion	16%	28% A	30% A	18%	29% A	16%	20%	22%	27% A B	24%	18%	18%	26% A	31% A	23%
Volunteered your time to some group/activity in Boulder	46%	59% A	55% A	45%	60% A	46%	46%	55%	55% A B	52%	52%	46%	62% A	54% A	52%
Participated in a club	33%	34%	39%	31%	39% A	31%	38%	34%	36%	36%	35%	32%	38%	39%	35%
Talked to or visited with your immediate neighbors	81%	94% A	97% A	80%	97% A	74%	86% A	86% A	95% A B C	90% B	81%	80%	96% A	97% A	89%
Done a favor for a neighbor	60%	85% A	90% A	60%	90% A	63%	71%	72% A	82% A B C	76% B	65%	57%	90% A	91% A	75%
Attended a local public meeting	14%	27% A	33% A	13%	32% A	14%	21%	20%	28% A B C	23%	18%	15%	25% A	34% A B	22%

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Watched (online or on television) a local public meeting	16%	17%	35% A B	17%	26% A	16%	26% A	21%	22%	22%	16%	16%	23% A	30% A B	22%
Read or watch local news (via television, paper, computer, etc.)	58%	78% A	89% A B	62%	82% A	59%	70% A	72% A	77% A	72%	70%	59%	78% A	90% A B	72%
Vote in local elections	78%	93% A	99% A B	79%	97% A	74%	82% A	90% A B	93% A B	90% B	77%	79%	94% A	98% A	88%

Table 28: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Overall feeling of safety in Boulder	75%	75%	81%	75%	78%	76%	78%	73%	78%	76%	79%	72%	79% A	83% A	77%
Overall ease of getting to the places you usually have to visit	79%	84% A	86% A	80%	85% A	76%	82%	82%	84% A	82%	82%	80%	84%	85%	82%
Quality of overall natural environment in Boulder	83%	90% A	88% A	82%	91% A	81%	83%	86%	88% A	87% B	81%	82%	89% A	91% A	86%
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	72%	85% A	86% A	71%	87% A	72%	76%	79%	83% A	81% B	68%	72%	84% A	88% A	79%
Health and wellness opportunities in Boulder	65%	66%	73% A	64%	70% A	65%	73%	65%	66%	67%	66%	63%	64%	80% A B	67%
Overall opportunities for education and enrichment	70%	65%	68%	67%	69%	69%	73%	66%	67%	69%	65%	67%	64%	75% A B	68%
Overall economic health of Boulder	87% B	81%	82%	84%	83%	86%	80%	84%	84%	85%	82%	83%	83%	85%	84%
Sense of community	65%	75% A	75% A	69%	73%	62%	69%	71% A	75% A	72%	65%	64%	74% A	80% A	71%

Table 29: Line Additions to Question 5

Please rate each of the following characteristics as they relate to Boulder as a whole: (Percent rating as "Excellent" or "Good").	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Ability to start or grow a business	60%	66% C	56%	58%	62%	49%	52%	54%	70% A B C	64% B	42%	60%	65%	57%	60%

Table 30: Line Additions to Question 7

Please indicate whether or not you have done each of the following in the last 12 months: (Percent rating as "Yes").	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Made efforts to reduce your energy consumption	87%	91% A	90%	87%	91% A	88%	89%	90%	88%	90%	87%	89%	88%	91%	89%

Table 31: Line Additions to Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Boulder?: (Percent rating as "More than once a month").	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Visited open space and mountain parks	97% C	98% C	94%	96%	97%	89%	97% A	97% A	99% A	97%	97%	98% C	98% C	92%	97%

Table 32: Line Additions to Question 12

Please rate the following categories of Boulder government performance: (Percent rating as "Excellent" or "Good").	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Gathering feedback from residents on new policies or programs	64% B C	56% C	41%	59% B	51%	32%	58% A	61% A	55% A	57%	48%	60% C	57% C	45%	55%

Table 33: Information Sources

How likely, if at all, are you to use one of the following information channels to obtain information about community events such as City Council meetings, community meetings and upcoming events?: (Percent rating as "Very likely" or "Likely").	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
City of Boulder website (www.bouldercolorado.gov)	77%	88% A C	76%	77%	84% A	63%	73% A	82% A B	86% A B	80%	77%	79%	87% A C	73%	80%
City of Boulder Facebook Page	39% B C	30% C	18%	38% B	24%	30%	35%	33%	29%	31%	33%	39% B C	29% C	16%	31%
City of Boulder Twitter	23% C	22% C	10%	23% B	16%	21%	14%	19%	21% B	19%	21%	27% B C	17% C	9%	20%
City of Boulder NextDoor neighborhood postings	39%	54% A	62% A	34%	64% A	30%	41% A	45% A	61% A B C	50%	45%	37%	62% A	57% A	50%
City of Boulder online video (e.g. YouTube, Vimeo, webstreaming)	27%	28%	26%	29%	25%	23%	31%	25%	29%	26%	35% A	29%	26%	24%	27%
Be Heard Boulder (www.beheardboulder.org)	17%	17%	13%	18% B	13%	16%	15%	19%	15%	14%	23% A	19%	14%	13%	16%
Boulder Daily Camera	66%	85% A	81% A	69%	82% A	68%	68%	73%	83% A B C	76%	72%	68%	81% A	82% A	76%
The Colorado Daily	46%	54% A	47%	53% B	44%	52%	48%	55% D	44%	48%	53%	52% C	48%	44%	49%
Boulder Weekly	54%	60% C	50%	59% B	51%	52%	55%	62% D	52%	56%	50%	58% C	55%	48%	55%
Inserts in the water utility bill	36%	40%	62% A B	28%	60% A	31%	35%	42% A	50% A B C	44%	40%	29%	51% A	66% A B	45%
Mailings to your home address	86%	85%	90%	85%	89% A	80%	89% A	87% A	89% A	87%	87%	86%	86%	91% A	87%

How likely, if at all, are you to use one of the following information channels to obtain information about community events such as City Council meetings, community meetings and upcoming events?: (Percent rating as "Very likely" or "Likely").	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
Listservs (where you sign up to be part of a group receiving emails from the city)	38%	39%	39%	36%	41%	36%	32%	41%	39%	40% B	29%	37%	40%	38%	38%
Community Newsletter	59%	63%	63%	57%	65% A	55%	59%	63%	64%	61%	62%	58%	63%	65%	61%
Watch city meetings or events online through cable TV Channel 8 (including webstreaming, HD880 and BoulderChannel8.com)	14%	18%	35% A B	16%	26% A	18%	24%	21%	21%	21%	18%	15%	20%	32% A B	21%

Table 34: Community Involvement and Inclusivity

Please rate to what extent you agree or disagree with the following statements. (Percent rating as "Strongly agree" or "Agree").	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
I feel included in the Boulder community	64% C	68% C	53%	63%	61%	47%	62% A	61% A	69% A C	62%	61%	64% C	65% C	56%	62%
I inform myself about major issues in the City of Boulder	55%	72% A	81% A B	57%	76% A	57%	67% A	63%	73% A C	67%	64%	56%	72% A	80% A B	67%
I take the initiative to share my views with elected officials or city staff	15%	20%	30% A B	15%	27% A	19%	20%	20%	23%	21%	18%	17%	21%	29% A B	21%
Boulder's City Council implements policies that reflect my values	36% C	40% C	24%	36%	32%	27%	28%	38% A B	38% A B	34%	35%	40% C	34% C	24%	34%
Boulder's City Council considers my input, when I give it, before making most decisions	12%	8%	10%	9%	12%	12%	7%	10%	12%	10%	9%	11%	10%	10%	10%

Please rate to what extent you agree or disagree with the following statements. (Percent rating as "Strongly agree" or "Agree").	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than $25,000	$25,000 to $49,999	$50,000 to $99,9999	$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(D)	(A)	(B)	(A)	(B)	(C)	(A)
My input, when I give it, is reflected in staff summaries and recommendations to Council, boards or commissions and other City leaders	12% B	8%	9%	10%	10%	14%	9%	9%	10%	10%	9%	11%	9%	10%	10%

THE NCS™

The National Citizen Survey™

Boulder, CO

Supplemental Online Survey Results

2018

NRC
National Research Center Inc

2955 Valmont Road Suite 300
Boulder, Colorado 80301
n-r-c.com • 303-444-7863

ICMA
Leaders at the Core of Better Communities

777 North Capitol Street NE Suite 500
Washington, DC 20002
icma.org • 800-745-8780

Contents

About this Report.....1
Complete Survey Responses.....2

The National Citizen Survey™
© 2001-2018 National Research Center, Inc.

The NCS™ is presented by NRC in collaboration with ICMA.

NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

About this Report

As part of its participation in The National Citizen Survey™, the City of Boulder conducted a mailed survey of 3,000 residents. Surveys were mailed to randomly selected households on September 21, 2018 and data were collected through November 2, 2018. After the official data collection period was underway (see the report, *The National Citizen Survey: Community Livability Report, Boulder, CO, 2018*), the City made available a web-based survey to its residents through a link on the City's website. Visitors to the site were able to complete the survey during October and 241 surveys were received.

This report contains the results of this administration of the web-based survey that have not been weighted to current population estimates of Boulder.

Complete Survey Responses

The following pages contain a complete set of responses to each question on the survey, excluding the "don't know" responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with "N=").

Responses excluding "don't know"

Table 1: Question 1

Please rate each of the following aspects of quality of life in Boulder:	Excellent		Good		Fair		Poor		Total	
Boulder as a place to live	35%	N=82	46%	N=107	16%	N=37	4%	N=9	100%	N=235
Your neighborhood as a place to live	41%	N=91	43%	N=94	14%	N=31	2%	N=4	100%	N=220
Boulder as a place to raise children	28%	N=52	46%	N=87	22%	N=41	4%	N=8	100%	N=188
Boulder as a place to work	28%	N=57	42%	N=87	23%	N=48	7%	N=14	100%	N=206
Boulder as a place to visit	53%	N=113	38%	N=81	7%	N=16	2%	N=4	100%	N=214
Boulder as a place to retire	20%	N=38	28%	N=55	28%	N=54	24%	N=46	100%	N=193
The overall quality of life in Boulder	28%	N=64	52%	N=117	19%	N=42	1%	N=3	100%	N=226

Table 2: Question 2

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Total	
Overall feeling of safety in Boulder	23%	N=54	52%	N=120	17%	N=39	7%	N=17	100%	N=230
Overall ease of getting to the places you usually have to visit	11%	N=25	40%	N=88	31%	N=69	18%	N=40	100%	N=222
Quality of overall natural environment in Boulder	52%	N=114	37%	N=81	10%	N=23	1%	N=2	100%	N=220
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	13%	N=29	43%	N=94	32%	N=71	12%	N=27	100%	N=221
Health and wellness opportunities in Boulder	50%	N=110	43%	N=94	6%	N=14	1%	N=2	100%	N=220
Overall opportunities for education and enrichment	49%	N=107	44%	N=96	5%	N=11	2%	N=4	100%	N=218
Overall economic health of Boulder	25%	N=53	42%	N=90	27%	N=57	7%	N=15	100%	N=215
Sense of community	9%	N=19	32%	N=69	37%	N=80	23%	N=51	100%	N=219
Overall image or reputation of Boulder	20%	N=44	40%	N=87	32%	N=70	8%	N=17	100%	N=218

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
Recommend living in Boulder to someone who asks	27%	N=59	41%	N=90	20%	N=45	12%	N=26	100%	N=220
Remain in Boulder for the next five years	49%	N=104	25%	N=54	12%	N=25	14%	N=30	100%	N=213

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
In your neighborhood during the day	64%	N=139	26%	N=56	6%	N=12	3%	N=7	1%	N=2	100%	N=216

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
In Boulder's downtown/commercial area during the day	47%	N=101	30%	N=65	8%	N=17	12%	N=25	3%	N=7	100%	N=215

Table 5: Question 5

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Total	
Traffic flow on major streets	2%	N=5	22%	N=48	30%	N=67	46%	N=101	100%	N=221
Ease of public parking	5%	N=11	22%	N=47	36%	N=76	37%	N=80	100%	N=214
Ease of travel by car in Boulder	5%	N=10	25%	N=54	37%	N=78	33%	N=70	100%	N=212
Ease of travel by public transportation in Boulder	12%	N=22	30%	N=56	34%	N=62	24%	N=44	100%	N=184
Ease of travel by bicycle in Boulder	35%	N=60	39%	N=67	20%	N=34	6%	N=10	100%	N=171
Ease of walking in Boulder	34%	N=71	46%	N=97	17%	N=35	3%	N=7	100%	N=210
Availability of paths and walking trails	44%	N=94	46%	N=98	8%	N=16	2%	N=4	100%	N=212
Air quality	18%	N=37	54%	N=111	23%	N=47	6%	N=12	100%	N=207
Cleanliness of Boulder	19%	N=41	52%	N=111	23%	N=50	6%	N=12	100%	N=214
Overall appearance of Boulder	26%	N=56	52%	N=112	19%	N=40	3%	N=6	100%	N=214
Public places where people want to spend time	21%	N=45	46%	N=97	25%	N=54	8%	N=16	100%	N=212
Variety of housing options	7%	N=14	17%	N=35	26%	N=53	51%	N=105	100%	N=207
Availability of affordable quality housing	5%	N=9	12%	N=24	15%	N=29	69%	N=135	100%	N=197
Fitness opportunities (including exercise classes and paths or trails, etc.)	62%	N=131	34%	N=72	4%	N=9	0%	N=0	100%	N=212
Recreational opportunities	61%	N=129	35%	N=74	4%	N=9	0%	N=1	100%	N=213
Availability of affordable quality food	20%	N=43	37%	N=78	32%	N=67	11%	N=23	100%	N=211
Availability of affordable quality health care	19%	N=37	38%	N=75	35%	N=69	10%	N=19	100%	N=200
Availability of preventive health services	26%	N=49	46%	N=88	23%	N=43	5%	N=10	100%	N=190
Availability of affordable quality mental health care	17%	N=22	32%	N=42	26%	N=35	26%	N=34	100%	N=133
Ability to start or grow a business	17%	N=25	28%	N=40	32%	N=46	23%	N=34	100%	N=145

Table 6: Question 6

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Total	
Availability of affordable quality child care/preschool	9%	N=9	32%	N=31	31%	N=30	28%	N=27	100%	N=97
K-12 education	33%	N=44	56%	N=75	11%	N=14	0%	N=0	100%	N=133
Adult educational opportunities	38%	N=68	47%	N=85	12%	N=22	3%	N=6	100%	N=181
Opportunities to attend cultural/arts/music activities	43%	N=88	43%	N=88	11%	N=22	2%	N=5	100%	N=203
Opportunities to participate in religious or spiritual events and activities	39%	N=54	47%	N=65	12%	N=17	1%	N=2	100%	N=138
Employment opportunities	19%	N=34	43%	N=78	32%	N=58	6%	N=10	100%	N=180
Shopping opportunities	20%	N=41	43%	N=90	26%	N=55	11%	N=22	100%	N=208
Cost of living in Boulder	2%	N=4	10%	N=22	32%	N=68	55%	N=117	100%	N=211

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Total	
Overall quality of business and service establishments in Boulder	20%	N=41	53%	N=110	25%	N=52	3%	N=6	100%	N=209
Vibrant downtown/commercial area	28%	N=57	48%	N=98	19%	N=40	5%	N=11	100%	N=206
Overall quality of new development in Boulder	7%	N=14	32%	N=64	32%	N=64	28%	N=56	100%	N=198
Opportunities to participate in social events and activities	34%	N=68	48%	N=97	16%	N=33	1%	N=3	100%	N=201
Opportunities to volunteer	45%	N=88	43%	N=84	11%	N=22	0%	N=0	100%	N=194
Opportunities to participate in community matters	26%	N=51	42%	N=82	21%	N=41	10%	N=20	100%	N=194
Openness and acceptance of the community toward people of diverse backgrounds	15%	N=31	29%	N=58	32%	N=64	25%	N=50	100%	N=203
Neighborliness of residents in Boulder	14%	N=28	31%	N=63	38%	N=79	17%	N=36	100%	N=206

Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	16%	N=34	84%	N=179	100%	N=213
Made efforts to make your home more energy efficient	28%	N=60	72%	N=154	100%	N=214
Observed a code violation or other hazard in Boulder (weeds, abandoned buildings, etc.)	38%	N=81	62%	N=132	100%	N=213
Household member was a victim of a crime in Boulder	80%	N=171	20%	N=42	100%	N=213
Reported a crime to the police in Boulder	74%	N=157	26%	N=56	100%	N=213
Stocked supplies in preparation for an emergency	69%	N=146	31%	N=66	100%	N=212
Campaigned or advocated for an issue, cause or candidate	52%	N=110	48%	N=103	100%	N=213
Contacted the City of Boulder (in-person, phone, email or web) for help or information	37%	N=80	63%	N=134	100%	N=214
Contacted Boulder elected officials (in-person, phone, email or web) to express your opinion	56%	N=120	44%	N=93	100%	N=213
Made efforts to reduce your energy consumption	13%	N=27	87%	N=186	100%	N=213

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Boulder?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Boulder recreation centers or their services	16%	N=35	15%	N=32	27%	N=58	42%	N=89	100%	N=214
Visited a neighborhood park or City park	35%	N=74	34%	N=73	24%	N=51	7%	N=16	100%	N=214
Used Boulder public libraries or their services	13%	N=27	24%	N=51	33%	N=71	30%	N=65	100%	N=214
Participated in religious or spiritual activities in Boulder	7%	N=14	11%	N=24	15%	N=32	67%	N=143	100%	N=213
Attended a City-sponsored event	3%	N=7	13%	N=28	55%	N=117	29%	N=61	100%	N=213
Used bus, rail, subway or other public transportation instead of driving	17%	N=36	15%	N=32	30%	N=65	38%	N=82	100%	N=215
Carpooled with other adults or children instead of driving alone	22%	N=47	18%	N=38	18%	N=38	43%	N=91	100%	N=214
Walked or biked instead of driving	40%	N=87	18%	N=38	16%	N=35	26%	N=55	100%	N=215
Volunteered your time to some group/activity in Boulder	13%	N=28	19%	N=40	27%	N=59	41%	N=88	100%	N=215
Participated in a club	10%	N=22	8%	N=17	21%	N=44	61%	N=131	100%	N=214
Talked to or visited with your immediate neighbors	44%	N=94	32%	N=69	16%	N=35	8%	N=17	100%	N=215
Done a favor for a neighbor	16%	N=35	30%	N=63	35%	N=75	19%	N=40	100%	N=213
Visited open space and mountain parks	43%	N=92	30%	N=65	18%	N=39	9%	N=19	100%	N=215

Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	2%	N=4	6%	N=13	38%	N=82	54%	N=114	100%	N=213
Watched (online or on television) a local public meeting	1%	N=2	13%	N=27	26%	N=56	60%	N=127	100%	N=212

Table 10: Question 10

Please rate the quality of each of the following services in Boulder:	Excellent		Good		Fair		Poor		Total	
Police/Sheriff services	25%	N=44	49%	N=85	18%	N=31	8%	N=14	100%	N=174
Fire services	53%	N=75	42%	N=59	4%	N=6	1%	N=1	100%	N=141
Ambulance or emergency medical services	48%	N=54	37%	N=41	12%	N=13	4%	N=4	100%	N=112
Crime prevention	11%	N=16	40%	N=57	34%	N=49	15%	N=22	100%	N=144
Fire prevention and education	36%	N=47	41%	N=53	16%	N=21	6%	N=8	100%	N=129
Traffic enforcement	8%	N=13	40%	N=68	25%	N=43	27%	N=47	100%	N=171
Street repair	3%	N=6	30%	N=58	37%	N=72	30%	N=59	100%	N=195
Street cleaning	9%	N=17	44%	N=84	28%	N=53	19%	N=35	100%	N=189
Street lighting	12%	N=24	51%	N=101	26%	N=51	12%	N=24	100%	N=200
Snow removal	13%	N=26	37%	N=75	24%	N=49	26%	N=53	100%	N=203
Sidewalk maintenance	10%	N=20	47%	N=94	28%	N=55	15%	N=30	100%	N=199
Traffic signal timing	6%	N=12	36%	N=71	28%	N=55	30%	N=59	100%	N=197
Bus or transit services	20%	N=33	40%	N=66	27%	N=44	14%	N=23	100%	N=166
Garbage collection	35%	N=68	57%	N=111	8%	N=16	0%	N=0	100%	N=195
Recycling	45%	N=90	47%	N=93	7%	N=14	1%	N=1	100%	N=198
Yard waste pick-up	34%	N=54	45%	N=71	11%	N=17	10%	N=15	100%	N=157
Storm drainage	18%	N=30	60%	N=100	16%	N=26	7%	N=11	100%	N=167
Drinking water	34%	N=67	47%	N=93	12%	N=24	6%	N=12	100%	N=196
Sewer services	27%	N=43	65%	N=104	6%	N=9	3%	N=5	100%	N=161
Power (electric and/or gas) utility	32%	N=62	51%	N=99	15%	N=29	3%	N=5	100%	N=195
Water utility billing	16%	N=27	59%	N=97	16%	N=26	9%	N=14	100%	N=164
City parks	42%	N=83	48%	N=95	9%	N=17	3%	N=5	100%	N=200
Recreation programs or classes	35%	N=54	54%	N=82	9%	N=14	2%	N=3	100%	N=153
Recreation centers or facilities	36%	N=59	50%	N=83	12%	N=20	2%	N=3	100%	N=165
Land use, planning and zoning	10%	N=18	26%	N=47	28%	N=51	36%	N=65	100%	N=181
Code enforcement (weeds, abandoned buildings, etc.)	9%	N=14	33%	N=54	33%	N=54	26%	N=42	100%	N=164
Animal control	20%	N=29	51%	N=76	16%	N=23	14%	N=20	100%	N=148
Economic development	10%	N=17	42%	N=72	31%	N=53	18%	N=31	100%	N=173
Health services	24%	N=40	56%	N=94	17%	N=29	4%	N=6	100%	N=169

Please rate the quality of each of the following services in Boulder:	Excellent		Good		Fair		Poor		Total	
Public library services	48%	N=81	42%	N=71	7%	N=12	4%	N=6	100%	N=170
Public information services	21%	N=34	52%	N=85	21%	N=34	7%	N=11	100%	N=164
Cable television	18%	N=20	29%	N=33	29%	N=33	25%	N=28	100%	N=114
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	22%	N=30	42%	N=58	28%	N=38	8%	N=11	100%	N=137
Preservation of natural areas such as open space, farmlands and greenbelts	47%	N=94	42%	N=84	9%	N=19	2%	N=5	100%	N=202
Boulder open space	52%	N=106	38%	N=77	7%	N=15	3%	N=6	100%	N=204
City-sponsored special events	22%	N=34	56%	N=85	16%	N=25	5%	N=8	100%	N=152
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	26%	N=48	50%	N=91	20%	N=36	4%	N=8	100%	N=183

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
The City of Boulder	17%	N=33	56%	N=109	18%	N=34	9%	N=17	100%	N=193
The Federal Government	6%	N=10	34%	N=61	40%	N=71	21%	N=37	100%	N=179

Table 12: Question 12

Please rate the following categories of Boulder government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to Boulder	8%	N=15	42%	N=79	27%	N=52	23%	N=44	100%	N=190
The overall direction that Boulder is taking	6%	N=12	21%	N=41	33%	N=63	40%	N=77	100%	N=193
The job Boulder government does at welcoming citizen involvement	10%	N=17	35%	N=61	35%	N=62	20%	N=36	100%	N=176
Overall confidence in Boulder government	5%	N=10	23%	N=44	28%	N=53	43%	N=82	100%	N=189
Generally acting in the best interest of the community	6%	N=11	24%	N=45	24%	N=46	46%	N=87	100%	N=189
Being honest	6%	N=11	35%	N=61	26%	N=46	33%	N=58	100%	N=176
Treating all residents fairly	6%	N=11	21%	N=36	35%	N=61	38%	N=66	100%	N=174
Gathering feedback from residents on new policies or programs	12%	N=21	25%	N=45	31%	N=56	33%	N=60	100%	N=182

Table 13: Question 13

Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Boulder	48%	N=97	30%	N=61	18%	N=36	3%	N=7	100%	N=201
Overall ease of getting to the places you usually have to visit	39%	N=78	46%	N=92	14%	N=28	1%	N=2	100%	N=200
Quality of overall natural environment in Boulder	52%	N=103	34%	N=68	13%	N=26	1%	N=2	100%	N=199
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	36%	N=72	49%	N=98	15%	N=29	0%	N=0	100%	N=199
Health and wellness opportunities in Boulder	20%	N=40	38%	N=75	37%	N=74	6%	N=11	100%	N=200
Overall opportunities for education and enrichment	21%	N=41	34%	N=67	40%	N=79	6%	N=12	100%	N=199
Overall economic health of Boulder	36%	N=72	43%	N=86	19%	N=38	2%	N=4	100%	N=200

Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Sense of community	34%	N=68	34%	N=67	30%	N=60	3%	N=5	100%	N=200

Table 14: Question 14

How likely, if at all, are you to use one of the following information channels to obtain information about community events such as City Council meetings, community meetings and upcoming events?	Very likely		Likely		Somewhat likely		Not at all likely		Total	
City of Boulder website (www.bouldercolorado.gov)	39%	N=77	30%	N=59	19%	N=37	12%	N=24	100%	N=197
City of Boulder Facebook Page	6%	N=12	10%	N=19	17%	N=33	67%	N=128	100%	N=192
City of Boulder Twitter	6%	N=11	14%	N=28	14%	N=28	65%	N=127	100%	N=194
City of Boulder NextDoor neighborhood postings	17%	N=31	19%	N=36	20%	N=37	44%	N=82	100%	N=186
City of Boulder online video (e.g. YouTube, Vimeo, webstreaming)	5%	N=9	6%	N=11	27%	N=52	62%	N=119	100%	N=191
Be Heard Boulder (www.beheardboulder.org)	3%	N=4	8%	N=13	22%	N=35	68%	N=108	100%	N=160
Boulder Daily Camera	32%	N=63	24%	N=46	29%	N=56	15%	N=29	100%	N=194
The Colorado Daily	3%	N=5	10%	N=19	23%	N=44	64%	N=121	100%	N=189
Boulder Weekly	4%	N=8	13%	N=24	28%	N=52	55%	N=103	100%	N=187
Inserts in the water utility bill	12%	N=22	16%	N=30	18%	N=33	55%	N=103	100%	N=188
Mailings to your home address	22%	N=42	27%	N=53	25%	N=49	26%	N=51	100%	N=195
Listservs (where you sign up to be part of a group receiving emails from the city)	15%	N=27	14%	N=26	22%	N=41	49%	N=91	100%	N=185
Community Newsletter	14%	N=27	21%	N=39	24%	N=46	40%	N=76	100%	N=188
Watch city meetings or events online through cable TV Channel 8 (including webstreaming, HD880 and BoulderChannel8.com)	8%	N=15	9%	N=17	19%	N=37	64%	N=123	100%	N=192

Table 15: Question 15

Please rate to what extent you agree or disagree with the following statements.	Strongly agree		Agree		Neither agree nor disagree		Disagree		Strongly disagree		Total	
I feel included in the Boulder community	12%	N=23	36%	N=70	30%	N=58	17%	N=34	5%	N=10	100%	N=195
I inform myself about major issues in the City of Boulder	39%	N=77	53%	N=103	6%	N=11	3%	N=5	0%	N=0	100%	N=196
I take the initiative to share my views with elected officials or city staff	17%	N=34	33%	N=65	21%	N=42	23%	N=45	5%	N=10	100%	N=196
Boulder's City Council implements policies that reflect my values	4%	N=8	12%	N=23	33%	N=64	35%	N=68	17%	N=33	100%	N=196
Boulder's City Council considers my input, when I give it, before making most decisions	3%	N=6	6%	N=11	49%	N=95	24%	N=46	19%	N=37	100%	N=195
My input, when I give it, is reflected in staff summaries and recommendations to Council, boards or commissions and other City leaders	4%	N=8	10%	N=19	49%	N=96	20%	N=38	17%	N=33	100%	N=194

Table 16: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	1%	N=1	0%	N=0	2%	N=4	11%	N=21	87%	N=170	100%	N=196
Purchase goods or services from a business located in Boulder	1%	N=1	4%	N=7	22%	N=43	54%	N=106	19%	N=38	100%	N=195
Eat at least 5 portions of fruits and vegetables a day	2%	N=4	9%	N=17	27%	N=51	32%	N=61	31%	N=59	100%	N=192
Participate in moderate or vigorous physical activity	1%	N=2	6%	N=12	24%	N=47	34%	N=65	35%	N=68	100%	N=194
Read or watch local news (via television, paper, computer, etc.)	3%	N=5	7%	N=13	22%	N=44	34%	N=66	35%	N=68	100%	N=196
Vote in local elections	4%	N=8	1%	N=2	3%	N=6	11%	N=22	81%	N=157	100%	N=195

Table 17: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	28%	N=55
Very good	42%	N=83
Good	26%	N=50
Fair	3%	N=5
Poor	2%	N=3
Total	100%	N=196

Table 18: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	8%	N=16
Somewhat positive	17%	N=33
Neutral	45%	N=87
Somewhat negative	25%	N=48
Very negative	5%	N=9
Total	100%	N=193

Table 19: Question D4

What is your employment status?	Percent	Number
Working full time for pay	54%	N=105
Working part time for pay	17%	N=33
Unemployed, looking for paid work	2%	N=3
Unemployed, not looking for paid work	6%	N=11
Fully retired	22%	N=44
Total	100%	N=196

Table 20: Question D5

Do you work inside the boundaries of Boulder?	Percent	Number
Yes, outside the home	49%	N=92
Yes, from home	16%	N=29
No	35%	N=65
Total	100%	N=186

Table 21: Question D6

How many years have you lived in Boulder?	Percent	Number
Less than 2 years	10%	N=20
2 to 5 years	13%	N=26
6 to 10 years	13%	N=26
11 to 20 years	18%	N=36
More than 20 years	45%	N=87
Total	100%	N=195

Table 22: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	61%	N=116
Building with two or more homes (duplex, townhome, apartment or condominium)	34%	N=64
Mobile home	2%	N=4
Other	3%	N=5
Total	100%	N=189

Table 23: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	30%	N=56
Owned	70%	N=130
Total	100%	N=186

Table 24: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than $300 per month	4%	N=7
$300 to $599 per month	9%	N=18
$600 to $999 per month	11%	N=21
$1,000 to $1,499 per month	11%	N=22
$1,500 to $2,499 per month	35%	N=68
$2,500 or more per month	29%	N=56
Total	100%	N=192

Table 25: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	68%	N=131
Yes	32%	N=61
Total	100%	N=192

Table 26: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	76%	N=145
Yes	24%	N=47
Total	100%	N=192

Table 27: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than $25,000	10%	N=18
$25,000 to $49,999	16%	N=29
$50,000 to $99,999	23%	N=42
$100,000 to $149,999	18%	N=33
$150,000 or more	32%	N=58
Total	100%	N=180

Table 28: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	95%	N=179
Yes, I consider myself to be Spanish, Hispanic or Latino	5%	N=10
Total	100%	N=189

Table 29: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=1
Asian, Asian Indian or Pacific Islander	3%	N=6
Black or African American	1%	N=2
White	91%	N=170
Other	6%	N=12

Total may exceed 100% as respondents could select more than one option.

Table 30: Question D15

In which category is your age?	Percent	Number
18 to 24 years	3%	N=6
25 to 34 years	11%	N=21
35 to 44 years	16%	N=31
45 to 54 years	28%	N=54
55 to 64 years	20%	N=39
65 to 74 years	17%	N=33
75 years or older	5%	N=9
Total	100%	N=193

Table 31: Question D16

What is your sex?	Percent	Number
Female	60%	N=100
Male	40%	N=68
Other	0%	N=0
Total	100%	N=168

Table 32: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	79%	N=132
Land line	11%	N=19
Both	10%	N=17
Total	100%	N=168

Responses including "don't know"

The following pages contain a complete set of responses to each question on the survey, including the "don't know" responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with "N=").

Table 33: Question 1

Please rate each of the following aspects of quality of life in Boulder:	Excellent		Good		Fair		Poor		Don't know		Total	
Boulder as a place to live	35%	N=82	45%	N=107	16%	N=37	4%	N=9	1%	N=2	100%	N=237
Your neighborhood as a place to live	40%	N=91	42%	N=94	14%	N=31	2%	N=4	3%	N=6	100%	N=226
Boulder as a place to raise children	23%	N=52	38%	N=87	18%	N=41	4%	N=8	17%	N=39	100%	N=227
Boulder as a place to work	25%	N=57	38%	N=87	21%	N=48	6%	N=14	9%	N=20	100%	N=226
Boulder as a place to visit	50%	N=113	36%	N=81	7%	N=16	2%	N=4	5%	N=12	100%	N=226
Boulder as a place to retire	17%	N=38	24%	N=55	24%	N=54	20%	N=46	15%	N=33	100%	N=226
The overall quality of life in Boulder	28%	N=64	52%	N=117	19%	N=42	1%	N=3	0%	N=0	100%	N=226

Table 34: Question 2

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Overall feeling of safety in Boulder	23%	N=54	52%	N=120	17%	N=39	7%	N=17	0%	N=0	100%	N=230
Overall ease of getting to the places you usually have to visit	11%	N=25	40%	N=88	31%	N=69	18%	N=40	0%	N=0	100%	N=222
Quality of overall natural environment in Boulder	52%	N=114	37%	N=81	10%	N=23	1%	N=2	0%	N=0	100%	N=220
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	13%	N=29	43%	N=94	32%	N=71	12%	N=27	0%	N=0	100%	N=221
Health and wellness opportunities in Boulder	50%	N=110	42%	N=94	6%	N=14	1%	N=2	1%	N=2	100%	N=222
Overall opportunities for education and enrichment	49%	N=107	44%	N=96	5%	N=11	2%	N=4	1%	N=2	100%	N=220
Overall economic health of Boulder	24%	N=53	41%	N=90	26%	N=57	7%	N=15	3%	N=7	100%	N=222
Sense of community	9%	N=19	31%	N=69	36%	N=80	23%	N=51	1%	N=2	100%	N=221
Overall image or reputation of Boulder	20%	N=44	39%	N=87	32%	N=70	8%	N=17	1%	N=3	100%	N=221

Table 35: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in Boulder to someone who asks	26%	N=59	40%	N=90	20%	N=45	12%	N=26	1%	N=3	100%	N=223
Remain in Boulder for the next five years	48%	N=104	25%	N=54	11%	N=25	14%	N=30	2%	N=5	100%	N=218

Table 36: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	64%	N=139	26%	N=56	6%	N=12	3%	N=7	1%	N=2	1%	N=2	100%	N=218
In Boulder's downtown/commercial area during the day	46%	N=101	30%	N=65	8%	N=17	11%	N=25	3%	N=7	1%	N=3	100%	N=218

Table 37: Question 5

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Traffic flow on major streets	2%	N=5	22%	N=48	30%	N=67	46%	N=101	0%	N=0	100%	N=221
Ease of public parking	5%	N=11	22%	N=47	35%	N=76	37%	N=80	0%	N=1	100%	N=215
Ease of travel by car in Boulder	5%	N=10	25%	N=54	37%	N=78	33%	N=70	0%	N=1	100%	N=213
Ease of travel by public transportation in Boulder	10%	N=22	26%	N=56	29%	N=62	21%	N=44	14%	N=30	100%	N=214
Ease of travel by bicycle in Boulder	28%	N=60	31%	N=67	16%	N=34	5%	N=10	20%	N=43	100%	N=214
Ease of walking in Boulder	33%	N=71	45%	N=97	16%	N=35	3%	N=7	2%	N=5	100%	N=215
Availability of paths and walking trails	44%	N=94	46%	N=98	8%	N=16	2%	N=4	0%	N=1	100%	N=213
Air quality	17%	N=37	52%	N=111	22%	N=47	6%	N=12	4%	N=8	100%	N=215
Cleanliness of Boulder	19%	N=41	52%	N=111	23%	N=50	6%	N=12	0%	N=0	100%	N=214
Overall appearance of Boulder	26%	N=56	52%	N=112	19%	N=40	3%	N=6	0%	N=0	100%	N=214
Public places where people want to spend time	21%	N=45	46%	N=97	25%	N=54	8%	N=16	0%	N=1	100%	N=213
Variety of housing options	7%	N=14	16%	N=35	25%	N=53	49%	N=105	3%	N=6	100%	N=213
Availability of affordable quality housing	4%	N=9	11%	N=24	14%	N=29	64%	N=135	7%	N=15	100%	N=212
Fitness opportunities (including exercise classes and paths or trails, etc.)	62%	N=131	34%	N=72	4%	N=9	0%	N=0	0%	N=1	100%	N=213
Recreational opportunities	61%	N=129	35%	N=74	4%	N=9	0%	N=1	0%	N=0	100%	N=213
Availability of affordable quality food	20%	N=43	37%	N=78	31%	N=67	11%	N=23	1%	N=2	100%	N=213
Availability of affordable quality health care	17%	N=37	35%	N=75	32%	N=69	9%	N=19	6%	N=13	100%	N=213
Availability of preventive health services	23%	N=49	42%	N=88	20%	N=43	5%	N=10	10%	N=22	100%	N=212
Availability of affordable quality mental health care	10%	N=22	20%	N=42	16%	N=35	16%	N=34	38%	N=81	100%	N=214
Ability to start or grow a business	12%	N=25	19%	N=40	22%	N=46	16%	N=34	32%	N=68	100%	N=213

Table 38: Question 6

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Availability of affordable quality child care/preschool	4%	N=9	14%	N=31	14%	N=30	13%	N=27	55%	N=118	100%	N=215
K-12 education	21%	N=44	35%	N=75	7%	N=14	0%	N=0	37%	N=79	100%	N=212
Adult educational opportunities	32%	N=68	40%	N=85	10%	N=22	3%	N=6	15%	N=31	100%	N=212
Opportunities to attend cultural/arts/music activities	42%	N=88	42%	N=88	10%	N=22	2%	N=5	4%	N=8	100%	N=211
Opportunities to participate in religious or spiritual events and	25%	N=54	31%	N=65	8%	N=17	1%	N=2	35%	N=74	100%	N=212

Please rate each of the following characteristics as they relate to Boulder as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
activities												
Employment opportunities	16%	N=34	37%	N=78	27%	N=58	5%	N=10	15%	N=32	100%	N=212
Shopping opportunities	19%	N=41	42%	N=90	26%	N=55	10%	N=22	2%	N=4	100%	N=212
Cost of living in Boulder	2%	N=4	10%	N=22	32%	N=68	55%	N=117	0%	N=1	100%	N=212
Overall quality of business and service establishments in Boulder	19%	N=41	52%	N=110	25%	N=52	3%	N=6	1%	N=2	100%	N=211
Vibrant downtown/commercial area	27%	N=57	47%	N=98	19%	N=40	5%	N=11	2%	N=4	100%	N=210
Overall quality of new development in Boulder	7%	N=14	30%	N=64	30%	N=64	27%	N=56	6%	N=12	100%	N=210
Opportunities to participate in social events and activities	32%	N=68	46%	N=97	16%	N=33	1%	N=3	5%	N=10	100%	N=211
Opportunities to volunteer	42%	N=88	40%	N=84	10%	N=22	0%	N=0	8%	N=18	100%	N=212
Opportunities to participate in community matters	24%	N=51	39%	N=82	19%	N=41	9%	N=20	8%	N=17	100%	N=211
Openness and acceptance of the community toward people of diverse backgrounds	15%	N=31	27%	N=58	30%	N=64	24%	N=50	4%	N=9	100%	N=212
Neighborliness of residents in Boulder	13%	N=28	30%	N=63	37%	N=79	17%	N=36	3%	N=6	100%	N=212

Table 39: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	16%	N=34	84%	N=179	100%	N=213
Made efforts to make your home more energy efficient	28%	N=60	72%	N=154	100%	N=214
Observed a code violation or other hazard in Boulder (weeds, abandoned buildings, etc.)	38%	N=81	62%	N=132	100%	N=213
Household member was a victim of a crime in Boulder	80%	N=171	20%	N=42	100%	N=213
Reported a crime to the police in Boulder	74%	N=157	26%	N=56	100%	N=213
Stocked supplies in preparation for an emergency	69%	N=146	31%	N=66	100%	N=212
Campaigned or advocated for an issue, cause or candidate	52%	N=110	48%	N=103	100%	N=213
Contacted the City of Boulder (in-person, phone, email or web) for help or information	37%	N=80	63%	N=134	100%	N=214
Contacted Boulder elected officials (in-person, phone, email or web) to express your opinion	56%	N=120	44%	N=93	100%	N=213
Made efforts to reduce your energy consumption	13%	N=27	87%	N=186	100%	N=213

Table 40: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Boulder?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Boulder recreation centers or their services	16%	N=35	15%	N=32	27%	N=58	42%	N=89	100%	N=214
Visited a neighborhood park or City park	35%	N=74	34%	N=73	24%	N=51	7%	N=16	100%	N=214
Used Boulder public libraries or their services	13%	N=27	24%	N=51	33%	N=71	30%	N=65	100%	N=214
Participated in religious or spiritual activities in Boulder	7%	N=14	11%	N=24	15%	N=32	67%	N=143	100%	N=213
Attended a City-sponsored event	3%	N=7	13%	N=28	55%	N=117	29%	N=61	100%	N=213
Used bus, rail, subway or other public transportation instead of driving	17%	N=36	15%	N=32	30%	N=65	38%	N=82	100%	N=215
Carpooled with other adults or children instead of driving alone	22%	N=47	18%	N=38	18%	N=38	43%	N=91	100%	N=214
Walked or biked instead of driving	40%	N=87	18%	N=38	16%	N=35	26%	N=55	100%	N=215

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Boulder?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Volunteered your time to some group/activity in Boulder	13%	N=28	19%	N=40	27%	N=59	41%	N=88	100%	N=215
Participated in a club	10%	N=22	8%	N=17	21%	N=44	61%	N=131	100%	N=214
Talked to or visited with your immediate neighbors	44%	N=94	32%	N=69	16%	N=35	8%	N=17	100%	N=215
Done a favor for a neighbor	16%	N=35	30%	N=63	35%	N=75	19%	N=40	100%	N=213
Visited open space and mountain parks	43%	N=92	30%	N=65	18%	N=39	9%	N=19	100%	N=215

Table 41: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	2%	N=4	6%	N=13	38%	N=82	54%	N=114	100%	N=213
Watched (online or on television) a local public meeting	1%	N=2	13%	N=27	26%	N=56	60%	N=127	100%	N=212

Table 42: Question 10

Please rate the quality of each of the following services in Boulder:	Excellent		Good		Fair		Poor		Don't know		Total	
Police/Sheriff services	21%	N=44	41%	N=85	15%	N=31	7%	N=14	17%	N=35	100%	N=209
Fire services	36%	N=75	28%	N=59	3%	N=6	0%	N=1	32%	N=67	100%	N=208
Ambulance or emergency medical services	26%	N=54	20%	N=41	6%	N=13	2%	N=4	46%	N=96	100%	N=208
Crime prevention	8%	N=16	28%	N=57	24%	N=49	11%	N=22	30%	N=62	100%	N=206
Fire prevention and education	23%	N=47	26%	N=53	10%	N=21	4%	N=8	37%	N=77	100%	N=206
Traffic enforcement	6%	N=13	33%	N=68	21%	N=43	23%	N=47	17%	N=36	100%	N=207
Street repair	3%	N=6	28%	N=58	35%	N=72	28%	N=59	6%	N=13	100%	N=208
Street cleaning	8%	N=17	41%	N=84	26%	N=53	17%	N=35	9%	N=18	100%	N=207
Street lighting	12%	N=24	49%	N=101	25%	N=51	12%	N=24	4%	N=8	100%	N=208
Snow removal	13%	N=26	36%	N=75	24%	N=49	25%	N=53	2%	N=5	100%	N=208
Sidewalk maintenance	10%	N=20	45%	N=94	27%	N=55	14%	N=30	4%	N=8	100%	N=207
Traffic signal timing	6%	N=12	34%	N=71	27%	N=55	29%	N=59	4%	N=9	100%	N=206
Bus or transit services	16%	N=33	32%	N=66	21%	N=44	11%	N=23	21%	N=43	100%	N=209
Garbage collection	33%	N=68	53%	N=111	8%	N=16	0%	N=0	7%	N=14	100%	N=209
Recycling	43%	N=90	44%	N=93	7%	N=14	0%	N=1	5%	N=11	100%	N=209
Yard waste pick-up	26%	N=54	34%	N=71	8%	N=17	7%	N=15	25%	N=51	100%	N=208
Storm drainage	14%	N=30	48%	N=100	13%	N=26	5%	N=11	19%	N=40	100%	N=207
Drinking water	32%	N=67	45%	N=93	12%	N=24	6%	N=12	5%	N=11	100%	N=207
Sewer services	21%	N=43	50%	N=104	4%	N=9	2%	N=5	22%	N=46	100%	N=207
Power (electric and/or gas) utility	30%	N=62	48%	N=99	14%	N=29	2%	N=5	6%	N=12	100%	N=207
Water utility billing	13%	N=27	47%	N=97	13%	N=26	7%	N=14	20%	N=41	100%	N=205
City parks	41%	N=83	47%	N=95	8%	N=17	2%	N=5	2%	N=4	100%	N=204

Please rate the quality of each of the following services in Boulder:	Excellent		Good		Fair		Poor		Don't know		Total	
Recreation programs or classes	26%	N=54	40%	N=82	7%	N=14	1%	N=3	25%	N=52	100%	N=205
Recreation centers or facilities	29%	N=59	41%	N=83	10%	N=20	1%	N=3	19%	N=38	100%	N=203
Land use, planning and zoning	9%	N=18	23%	N=47	25%	N=51	31%	N=65	13%	N=26	100%	N=207
Code enforcement (weeds, abandoned buildings, etc.)	7%	N=14	26%	N=54	26%	N=54	20%	N=42	21%	N=43	100%	N=207
Animal control	14%	N=29	37%	N=76	11%	N=23	10%	N=20	29%	N=59	100%	N=207
Economic development	8%	N=17	35%	N=72	26%	N=53	15%	N=31	16%	N=33	100%	N=206
Health services	19%	N=40	45%	N=94	14%	N=29	3%	N=6	19%	N=39	100%	N=208
Public library services	39%	N=81	34%	N=71	6%	N=12	3%	N=6	18%	N=38	100%	N=208
Public information services	16%	N=34	41%	N=85	16%	N=34	5%	N=11	21%	N=44	100%	N=208
Cable television	10%	N=20	16%	N=33	16%	N=33	13%	N=28	45%	N=94	100%	N=208
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	14%	N=30	28%	N=58	18%	N=38	5%	N=11	34%	N=72	100%	N=209
Preservation of natural areas such as open space, farmlands and greenbelts	45%	N=94	41%	N=84	9%	N=19	2%	N=5	2%	N=5	100%	N=207
Boulder open space	51%	N=106	37%	N=77	7%	N=15	3%	N=6	2%	N=4	100%	N=208
City-sponsored special events	17%	N=34	41%	N=85	12%	N=25	4%	N=8	26%	N=54	100%	N=206
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	24%	N=48	45%	N=91	18%	N=36	4%	N=8	10%	N=21	100%	N=204

Table 43: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
The City of Boulder	16%	N=33	54%	N=109	17%	N=34	8%	N=17	4%	N=8	100%	N=201
The Federal Government	5%	N=10	31%	N=61	36%	N=71	19%	N=37	11%	N=21	100%	N=200

Table 44: Question 12

Please rate the following categories of Boulder government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Boulder	7%	N=15	39%	N=79	26%	N=52	22%	N=44	6%	N=12	100%	N=202
The overall direction that Boulder is taking	6%	N=12	20%	N=41	31%	N=63	38%	N=77	4%	N=9	100%	N=202
The job Boulder government does at welcoming citizen involvement	8%	N=17	30%	N=61	31%	N=62	18%	N=36	13%	N=26	100%	N=202
Overall confidence in Boulder government	5%	N=10	22%	N=44	26%	N=53	41%	N=82	6%	N=12	100%	N=201
Generally acting in the best interest of the community	5%	N=11	22%	N=45	23%	N=46	43%	N=87	6%	N=13	100%	N=202
Being honest	5%	N=11	30%	N=61	23%	N=46	29%	N=58	13%	N=26	100%	N=202
Treating all residents fairly	5%	N=11	18%	N=36	30%	N=61	33%	N=66	14%	N=28	100%	N=202
Gathering feedback from residents on new policies or programs	10%	N=21	22%	N=45	28%	N=56	30%	N=60	10%	N=20	100%	N=202

Table 45: Question 13

Please rate how important, if at all, you think it is for the Boulder community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Boulder	48%	N=97	30%	N=61	18%	N=36	3%	N=7	100%	N=201
Overall ease of getting to the places you usually have to visit	39%	N=78	46%	N=92	14%	N=28	1%	N=2	100%	N=200
Quality of overall natural environment in Boulder	52%	N=103	34%	N=68	13%	N=26	1%	N=2	100%	N=199
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	36%	N=72	49%	N=98	15%	N=29	0%	N=0	100%	N=199
Health and wellness opportunities in Boulder	20%	N=40	38%	N=75	37%	N=74	6%	N=11	100%	N=200
Overall opportunities for education and enrichment	21%	N=41	34%	N=67	40%	N=79	6%	N=12	100%	N=199
Overall economic health of Boulder	36%	N=72	43%	N=86	19%	N=38	2%	N=4	100%	N=200
Sense of community	34%	N=68	34%	N=67	30%	N=60	3%	N=5	100%	N=200

Table 46: Question 14

How likely, if at all, are you to use one of the following information channels to obtain information about community events such as City Council meetings, community meetings and upcoming events?	Very likely		Likely		Somewhat likely		Not at all likely		Don't know		Total	
City of Boulder website (www.bouldercolorado.gov)	39%	N=77	30%	N=59	19%	N=37	12%	N=24	1%	N=1	100%	N=198
City of Boulder Facebook Page	6%	N=12	10%	N=19	17%	N=33	65%	N=128	2%	N=4	100%	N=196
City of Boulder Twitter	6%	N=11	14%	N=28	14%	N=28	64%	N=127	2%	N=3	100%	N=197
City of Boulder NextDoor neighborhood postings	16%	N=31	18%	N=36	19%	N=37	42%	N=82	5%	N=10	100%	N=196
City of Boulder online video (e.g. YouTube, Vimeo, webstreaming)	5%	N=9	6%	N=11	26%	N=52	60%	N=119	4%	N=7	100%	N=198
Be Heard Boulder (www.beheardboulder.org)	2%	N=4	7%	N=13	18%	N=35	55%	N=108	18%	N=36	100%	N=196
Boulder Daily Camera	32%	N=63	23%	N=46	28%	N=56	15%	N=29	2%	N=4	100%	N=198
The Colorado Daily	3%	N=5	10%	N=19	22%	N=44	61%	N=121	4%	N=8	100%	N=197
Boulder Weekly	4%	N=8	12%	N=24	26%	N=52	52%	N=103	5%	N=10	100%	N=197
Inserts in the water utility bill	11%	N=22	15%	N=30	17%	N=33	52%	N=103	5%	N=9	100%	N=197
Mailings to your home address	21%	N=42	27%	N=53	25%	N=49	26%	N=51	2%	N=3	100%	N=198
Listservs (where you sign up to be part of a group receiving emails from the city)	14%	N=27	13%	N=26	21%	N=41	46%	N=91	6%	N=12	100%	N=197
Community Newsletter	14%	N=27	20%	N=39	23%	N=46	38%	N=76	5%	N=10	100%	N=198
Watch city meetings or events online through cable TV Channel 8 (including webstreaming, HD880 and BoulderChannel8.com)	8%	N=15	9%	N=17	19%	N=37	62%	N=123	4%	N=7	100%	N=199

Table 47: Question 15

Please rate to what extent you agree or disagree with the following statements.	Strongly agree		Agree		Neither agree nor disagree		Disagree		Strongly disagree		Total	
I feel included in the Boulder community	12%	N=23	36%	N=70	30%	N=58	17%	N=34	5%	N=10	100%	N=195
I inform myself about major issues in the City of Boulder	39%	N=77	53%	N=103	6%	N=11	3%	N=5	0%	N=0	100%	N=196
I take the initiative to share my views with elected officials or	17%	N=34	33%	N=65	21%	N=42	23%	N=45	5%	N=10	100%	N=196

Please rate to what extent you agree or disagree with the following statements.	Strongly agree		Agree		Neither agree nor disagree		Disagree		Strongly disagree		Total	
city staff												
Boulder's City Council implements policies that reflect my values	4%	N=8	12%	N=23	33%	N=64	35%	N=68	17%	N=33	100%	N=196
Boulder's City Council considers my input, when I give it, before making most decisions	3%	N=6	6%	N=11	49%	N=95	24%	N=46	19%	N=37	100%	N=195
My input, when I give it, is reflected in staff summaries and recommendations to Council, boards or commissions and other City leaders	4%	N=8	10%	N=19	49%	N=96	20%	N=38	17%	N=33	100%	N=194

Table 48: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	1%	N=1	0%	N=0	2%	N=4	11%	N=21	87%	N=170	100%	N=196
Purchase goods or services from a business located in Boulder	1%	N=1	4%	N=7	22%	N=43	54%	N=106	19%	N=38	100%	N=195
Eat at least 5 portions of fruits and vegetables a day	2%	N=4	9%	N=17	27%	N=51	32%	N=61	31%	N=59	100%	N=192
Participate in moderate or vigorous physical activity	1%	N=2	6%	N=12	24%	N=47	34%	N=65	35%	N=68	100%	N=194
Read or watch local news (via television, paper, computer, etc.)	3%	N=5	7%	N=13	22%	N=44	34%	N=66	35%	N=68	100%	N=196
Vote in local elections	4%	N=8	1%	N=2	3%	N=6	11%	N=22	81%	N=157	100%	N=195

Table 49: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	28%	N=55
Very good	42%	N=83
Good	26%	N=50
Fair	3%	N=5
Poor	2%	N=3
Total	100%	N=196

Table 50: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	8%	N=16
Somewhat positive	17%	N=33
Neutral	45%	N=87
Somewhat negative	25%	N=48
Very negative	5%	N=9
Total	100%	N=193

Table 51: Question D4

What is your employment status?	Percent	Number
Working full time for pay	54%	N=105
Working part time for pay	17%	N=33
Unemployed, looking for paid work	2%	N=3
Unemployed, not looking for paid work	6%	N=11
Fully retired	22%	N=44
Total	100%	N=196

Table 52: Question D5

Do you work inside the boundaries of Boulder?	Percent	Number
Yes, outside the home	49%	N=92
Yes, from home	16%	N=29
No	35%	N=65
Total	100%	N=186

Table 53: Question D6

How many years have you lived in Boulder?	Percent	Number
Less than 2 years	10%	N=20
2 to 5 years	13%	N=26
6 to 10 years	13%	N=26
11 to 20 years	18%	N=36
More than 20 years	45%	N=87
Total	100%	N=195

Table 54: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	61%	N=116
Building with two or more homes (duplex, townhome, apartment or condominium)	34%	N=64
Mobile home	2%	N=4
Other	3%	N=5
Total	100%	N=189

Table 55: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	30%	N=56
Owned	70%	N=130
Total	100%	N=186

Table 56: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than $300 per month	4%	N=7
$300 to $599 per month	9%	N=18
$600 to $999 per month	11%	N=21
$1,000 to $1,499 per month	11%	N=22
$1,500 to $2,499 per month	35%	N=68
$2,500 or more per month	29%	N=56
Total	100%	N=192

Table 57: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	68%	N=131
Yes	32%	N=61
Total	100%	N=192

Table 58: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	76%	N=145
Yes	24%	N=47
Total	100%	N=192

Table 59: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than $25,000	10%	N=18
$25,000 to $49,999	16%	N=29
$50,000 to $99,999	23%	N=42
$100,000 to $149,999	18%	N=33
$150,000 or more	32%	N=58
Total	100%	N=180

Table 60: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	95%	N=179
Yes, I consider myself to be Spanish, Hispanic or Latino	5%	N=10
Total	100%	N=189

Table 61: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=1
Asian, Asian Indian or Pacific Islander	3%	N=6
Black or African American	1%	N=2
White	91%	N=170
Other	6%	N=12

Total may exceed 100% as respondents could select more than one option.

Table 62: Question D15

In which category is your age?	Percent	Number
18 to 24 years	3%	N=6
25 to 34 years	11%	N=21
35 to 44 years	16%	N=31
45 to 54 years	28%	N=54
55 to 64 years	20%	N=39
65 to 74 years	17%	N=33
75 years or older	5%	N=9
Total	100%	N=193

Table 63: Question D16

What is your sex?	Percent	Number
Female	60%	N=100
Male	40%	N=68
Other	0%	N=0
Total	100%	N=168

Table 64: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	79%	N=132
Land line	11%	N=19
Both	10%	N=17
Total	100%	N=168