



**CITY OF BOULDER
CITY COUNCIL AGENDA ITEM**

MEETING DATE: August 14, 2018

AGENDA TITLE

Second reading and consideration of a motion to pass Ordinance 8267 submitting to the registered electors of the City of Boulder at the municipal coordinated election to be held on Tuesday, November 6, 2018, the question of authorizing the City of Boulder to keep all revenues from the 2016 voter-approved Sugar-Sweetened Beverage Product Distribution Excise Tax and continue to collect the tax at the approved rate and spend all revenue collected without refunding any amounts; setting forth the ballot title; specifying the form of the ballot and other election procedures; and setting forth related details.

PRESENTER/S

Jane S. Brautigam, City Manager
Tom Carr, City Attorney
Mary Ann Weideman, Deputy City Manager
Tanya Ange, Deputy City Manager
Cheryl Pattelli, Chief Financial Officer
Kara Skinner, Assistant Finance Director
Kathy Haddock, Deputy City Attorney
Matt Sundeen, Community Programs Manager, Human Services
Joel Wagner, Tax and Special Projects Manager

EXECUTIVE SUMMARY

On June 19, 2018 council passed Ordinance 8267 on first reading. This agenda item seeks consideration of Ordinance 8267 on second reading. In preparation of this agenda item, city council members have reviewed or considered the retention of excess sugar-

sweetened beverage product distribution excise tax (“SSB tax”) revenue at the May 8 study session, and approved Ordinance 8267 on first reading on June 19, 2018. Ordinance 8267 asks voters to approve retention of sugar-sweetened beverage product distribution excise tax revenue in excess of the first full fiscal year (2018) revenue estimate contained in the 2016 ballot question and every year thereafter. If passed on second reading, the ballot language and ordinance will be placed on the ballot for the November 6, 2018 election (see [Attachment A](#)).

The background information for this topic can be found in the [study session summary](#) dated May 8, 2018, and the first reading memorandum dated June 19, 2018.

STAFF RECOMMENDATION

Suggested Motion Language:

Staff requests council consideration of this matter and action in the form of the following motion:

Motion to pass Ordinance 8267 submitting to the registered electors of the City of Boulder at the municipal coordinated election to be held on Tuesday, November 6, 2018, the question of authorizing the City of Boulder to keep all revenues from the 2016 voter-approved Sugar-Sweetened Beverage Product Distribution Excise Tax and continue to collect the tax at the approved rate and spend all revenue collected without refunding any amounts; setting forth the ballot title; specifying the form of the ballot and other election procedures; and setting forth related details.

COMMUNITY SUSTAINABILITY ASSESSMENTS AND IMPACTS

Economic: The proposed motion would not raise the current level of taxes. The SSB tax would continue to be charged on all transactions subject to taxation. The revenue collected and retained would provide increased funds for purposes and programs approved in the original ballot measure.

Environmental: The negative impacts of a tax on sugar-sweetened beverage products on the environment are minimal. It is possible that the increased cost could reduce the sales of sugar-sweetened beverage products with an associated reduction of cans and bottles into the waste and recycling streams. Programs to increase access to safe and clean drinking water have the potential to improve water quality.

Social: Funds generated from the tax must be used to improve health equity in Boulder through the support of health promotion, general wellness programs and chronic disease prevention. Since the tax went into effect on July 1, 2017, the city has awarded or allocated more than \$3.2 million for health equity programs.

OTHER IMPACTS

Fiscal – This measure would remove Taxpayer Bill of Rights (TABOR) limitations on the maximum amount that could be collected and retained through an existing tax in the first full year of tax collections, and will not increase taxes.

Staff time – The staff time needed to complete the background work for ballot items is included within the departmental work plans.

COUNCIL AND PUBLIC FEEDBACK

City council considered this item at the May 8, 2018 study session and approved Ordinance 8267 on first reading on June 19, 2018. Council agreed that that this issue should be addressed and asked staff to proceed with preparing ballot language for council’s consideration. Council feedback is summarized and compiled in the [May 8 study session summary](#).

Staff has discussed program considerations of the definitions with the Health Equity Advisory Committee (HEAC) and with the Healthy Boulder Kids Coalition. Both groups have broadly discussed support for expanding and clarifying the definition of health equity and disparity and application to grant criteria to support the community. The HEAC also expressed support for exploring eligibility of capital projects and criteria that could improve health equity in the community.

Following first reading of the ballot item on June 19, the Healthy Boulder Kids Coalition expressed its support for the ballot initiative provided that additional revenues “continue to help bridge the health equity gap in our community through a grant process overseen by the Health Equity Advisory Committee” and requested three additions to the ballot title. While staff understand the intent of the additions, we believe that they cause unintended negative consequences and would result in more ambiguity. The requested changes and some of staff’s concerns are:

1. Add “**ALREADY COLLECTED**” after “May the City keep all revenues...”
Staff does not recommend making this change because the election will be the beginning of November, and all of the revenues from 2018 will not be collected until at least the first quarter of 2019. This language would create ambiguity whether Boulder could only retain what was collected through election day, the day the election is certified or some other date that would not be all of the revenues collected from the tax for 2018.
2. After “...spend all revenues collected and before the parenthetical listing of all the things the money can be used for, Healthy Boulder Kids wanted to add “**AS DESCRIBED IN THE 2016 VOTER-APPROVED MEASURE**.” When drafting the question staff could have identified the items in the question on which the money could be spent OR referred to the previous issue for how the money is spent. If both are put in, it opens the door to an argument that there is a conflict

between the two and we do not recommend adding anything that makes the language ambiguous.

3. Add “**TO BEVERAGE DISTRIBUTORS**” after “without refunding any amount.” Staff does not recommend putting a qualifier on who does not get a refund as that creates an implication that someone else is entitled to the refund. If the excess funds have to be refunded, Council determines the way to implement the refund. To assume any refund would be directly to beverage distributors eliminates a lot of options that would otherwise be available to council. Staff recommends no qualification of the portion of the ballot question that there will be no refund.

Please see council correspondence in Attachment B.

Finally, in preparation for second reading of the proposed ballot ordinance, council requested that staff amend the introduction of the ballot language to begin with the language “Without raising taxes...” This revision is reflected in the proposed ballot ordinance included in Attachment A.

BACKGROUND

The background information for this topic can be found in the [study session memorandum](#) dated May 8 2018, the [study session summary](#), and the [first reading memorandum](#) dated June 19, 2018.

The Sugar-Sweetened Beverage Product Distribution Excise Tax was approved by voters in November 2016 and implemented in July 2017. The SSB tax is not a sales tax charged directly to the consumer. Instead, distributors of sugar-sweetened beverage products pay this excise tax when they distribute sugar sweetened beverage products within the City of Boulder. The beverage products that are subject to the SSB tax contain at least 5 grams of added caloric sweeteners (such as sugar and high-fructose corn syrup) per 12 fluid ounces. This definition includes products like soda, energy drinks and heavily pre-sweetened tea, as well as the syrups and powders used to produce them, such as the boxed syrup used to make fountain drinks. Certain beverages such as infant formula, milk products, alcoholic beverages, non-alcoholic drink mixers (marketed primarily as such) and 100 percent natural fruit and/or vegetable juice are exempt.

According to the ballot issue, funds generated from the tax must be used as specified in the ballot issue, which is generally to improve health equity in Boulder through the support of health promotion, general wellness programs and chronic disease prevention. Additionally, the funds will cover the administrative cost of the tax. The city manager appointed the nine-member HEAC to review SSB tax funding proposals and make recommendations to staff and the city manager for programmatic funding. To date, the City has awarded over \$3.2 million in grants to eligible programs (see Attachment C – 2017 and 2018 Health Equity Fund (HEF) Allocations). On June 27, 2018, the Department of Human Services released a Request for Proposals for the 2019 round of

Health Equity Funding. Proposals are due August 10, 2018. More information on the tax and the programs it funds can be found on the [SSB website](#) and the [HEF website](#).

TABOR requires that a ballot question approving any new tax include an estimate of the revenues in the first full fiscal year of the tax. The 2016 ballot issue for the SSB tax included the initiative committee's estimated amount of \$3.8 million. Based on actual collections to date, the projected 2018 SSB tax amount is expected to be up to \$5.2 million, \$1.4 million higher than the original estimate.

Table 1: Revenue Summary	
2017 Revenues (Jul – Dec)	\$2,636,141
2018 Revenues (Jan – Apr)	\$1,516,314
2018 Revenues (Projected)	\$5,200,000

While staff believes that an estimate is not a cap, the consequences of being wrong under TABOR are onerous. Therefore, until a court has interpreted this part of TABOR, the charter committee and staff recommended a measure be placed on the 2018 ballot asking voters to approve retention of SSB tax revenue in excess of the estimate for 2018 and every year thereafter.

At the May 8 study session, council discussed the staff analysis and charter committee recommendation. During the meeting council provided feedback on proposed ballot language and asked staff about risks of not asking voters to approve retention of all SSB tax revenue. Staff explained that recent litigation of a similar case in El Paso County was dismissed in favor of the county, but the decision is being appealed. Council asked staff to develop ballot language and an ordinance for the November 8, 2018 ballot, which was passed on first reading June 19, 2018.

NEXT STEPS

If council passes the attached ordinance on second reading, the ordinance will be placed on the November 6, 2018 ballot. Third reading will occur on September 4.

ATTACHMENTS

- A. Sugar-Sweetened Beverage Ballot Ordinance
- B. Council Correspondence
- C. 2017 and 2018 Health Equity Fund Allocations

ORDINANCE 8267

AN ORDINANCE SUBMITTING TO THE REGISTERED ELECTORS OF THE CITY OF BOULDER AT THE MUNICIPAL COORDINATED ELECTION TO BE HELD ON TUESDAY, NOVEMBER 6, 2018, THE QUESTION OF AUTHORIZING THE CITY OF BOULDER TO KEEP ALL REVENUES FROM THE 2016 VOTER-APPROVED SUGAR-SWEETENED BEVERAGE PRODUCT DISTRIBUTION EXCISE TAX AND CONTINUE TO COLLECT THE TAX AT THE APPROVED RATE AND SPEND ALL REVENUE COLLECTED WITHOUT REFUNDING ANY AMOUNTS; SETTING FORTH THE BALLOT TITLE; SPECIFYING THE FORM OF THE BALLOT AND OTHER ELECTION PROCEDURES; AND SETTING FORTH RELATED DETAILS.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF BOULDER, COLORADO:

Section 1. A municipal coordinated election will be held in the City of Boulder, County of Boulder and state of Colorado, on Tuesday, November 6, 2018.

Section 2. The official ballot shall contain the following ballot title, which shall also be the designation and submission clause for the issue:

Ballot Question No. ____

**May the City Keep and Spend all Revenue from the
Sugar-sweetened Beverage Product Distribution Excise Tax**

WITHOUT RAISING TAXES MAY THE CITY KEEP ALL REVENUES FROM THE 2016 VOTER-APPROVED SUGAR-SWEETENED BEVERAGE PRODUCT DISTRIBUTION EXCISE TAX, AND CONTINUE TO COLLECT THE TAX AT THE APPROVED RATE, AND SPEND ALL REVENUES COLLECTED, WITHOUT REFUNDING THE AMOUNT THAT EXCEEDED THE REVENUE ESTIMATES APPROVED BY VOTERS IN 2016?

FOR THE MEASURE ____ AGAINST THE MEASURE ____

1 READ ON SECOND READING, PASSED, this 14th day of August 2018.

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4 Suzanne Jones
Mayor

5 Attest:

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8 Lynnette Beck
9 City Clerk

10 READ ON THIRD READING, PASSED AND ADOPTED, this 4th day of September
11 2018.

12
13 Suzanne Jones
14 Mayor

15 Attest:

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17
18 Lynnette Beck
19 City Clerk

From: Lynn Gilbert <lynn.gilbert@comcast.net>

Sent: Monday, June 18, 2018 8:23 PM

To: Council <council@bouldercolorado.gov>

Subject: Healthy Boulder Kids coalition support of ballot measure for Ordinance 8267 authorizing City to keep all revenues from 2016 voter-approved Sugar-sweetened Beverage excise tax

The Healthy Boulder Kids coalition supports the City Council's decision included in the June 19 City Council meeting packet to move forward with a ballot question asking voters whether the city should keep revenues above the original projections from the sugar-sweetened beverage excise tax. Our grassroots coalition is made up of a group of parents, health professionals, business owners, representatives from the University of Colorado, non-profit representatives, all interested in improving the health of children and families that live in Boulder. We want to thank the city staff for meeting with us on numerous occasions to discuss updates and next steps, answer our questions and to listen to our suggestions.

Regarding the proposed ballot item to be put forth to voters in November, we would suggest that the city clarify the following:

- The ordinance asks voters to approve revenues already collected that have exceeded the original projections, which were made based on a conservative model.
- According to the rules of TABOR (Taxpayer Bill of Rights), without voter approval any excess revenues from the tax would likely be returned to the sugary-beverage distributors, not taxpayers.
- The city should specify that allocation for the additional revenues will follow the expressed wishes of the voters who passed the original measure: funds will continue to be used to help bridge the health equity gap in our community through a grant process overseen by the Health Equity Advisory Committee.

In 2016, Boulder voters made a forward-looking, community-minded decision to pass the tax. Since then, 19 organizations have received and successfully used the funds to help all members of our community make better, healthier choices.

Thanks again for your hard work and thoughtful approach to this issue. Please feel free to contact us if you have any questions or would like to discuss any issues further.

Lynn Gilbert, RN, PhD, on behalf of the Healthy Boulder Kids coalition

2144 17th St., Boulder CO 80302

Sent: Friday, July 20, 2018 2:09 PM

To: Council <council@bouldercolorado.gov>; Sundeen, Matt <SundeenM@bouldercolorado.gov>; Crowe, Elizabeth <CroweE@bouldercolorado.gov>; Carr, Thomas <CarrT@bouldercolorado.gov>

Cc: Lynn Gilbert <lynn.gilbert@comcast.net>; Kevin Gilbert <kevin@heartsmartkids.com>

Subject: Recommendation for Ballot Measure Update

July 20, 2018

Dear Boulder City Council Members and Staff,

The Healthy Boulder Kids coalition is writing to recommend that you update the ballot language for ballot measure 8267 to be voted on by Boulder citizens in November 2018. As stated in our public testimony Tuesday night, the beverage industry is already using its influence to negatively influence public opinion and turn the vote into a referendum on the tax. For this reason, we would like an update to the ballot language that would explicitly ask voters, in the simplest terms, if they would like the overages in revenue to continue funding health equity programs or to be returned to beverage industry distributors. We plan to reach out to each of you individually before the August 14th meeting to answer your questions and advocate for our proposed changes, which you may find below:

o MAY THE CITY KEEP ALL REVENUES **ALREADY COLLECTED** FROM THE 2016 VOTER-APPROVED SUGAR-SWEETENED BEVERAGE PRODUCT DISTRIBUTION EXCISE TAX, AND CONTINUE TO COLLECT THE TAX AT THE APPROVED RATE, AND SPEND ALL REVENUES COLLECTED **AS DESCRIBED IN THE 2016 VOTER-APPROVED MEASURE** (revenues collected be used to fund: the administrative cost of the tax, and thereafter for health promotion, general wellness programs and chronic disease prevention in the city of Boulder that improve health equity, such as access to safe and clean drinking water, healthy foods, nutrition and food education, physical activity, other health programs especially for residents with low income and those most affected by chronic disease linked to sugary drink consumption), WITHOUT REFUNDING ANY AMOUNT **TO BEVERAGE DISTRIBUTORS** FOR EXCEEDING THE REVENUE ESTIMATES SET BY THE PETITIONERS AND INCLUDED IN THE ELECTION NOTICE MAILED TO VOTERS IN 2016?

We would also ask that council members endorse the measure publicly. Many of you have expressed appreciation of the important work that is being done by the organizations receiving health equity funding in the areas and communities that you have worked so hard to promote. It is vital to get information out to the voting public that the money collected into the Health Equity Fund is going exactly where Boulder citizens voted that it should and that these programs are affecting health equity positively.

Recent negative local media coverage has done the opposite and has reinforced misinformation that the tax is losing retailers revenue. In Boulder, 2017 sales tax reports dispute the rumor that the sugary drink tax is driving business out of the City. Traditional grocery sales have decreased by just one half of one percent, while sales tax raised through eating places has increased by nearly 3 percent, which is consistent with national trends. There is also a prevalent claim that more money coming in than had been projected means that the tax "isn't working." This is not accurate. There is no baseline data for sugary drink consumption in Boulder and the tax has only been in effect for a year. There are academic studies that are looking at tax pass-through rates, representation on receipts and consumption behavior. Our revenue projection of \$3.8 million was conservative in order to meet TABOR requirements. Our actual revenue projection was a range between \$3.8-5.4 million, which is in line with what was collected. Data from Berkeley, CA, Philadelphia, and Mexico demonstrate the efficacy of sugary drink taxes. After just one year of tax implementation in Berkeley, a similarly sized city with a major university, sales of sugary drinks decreased by 9.6 percent, sales of untaxed drinks went up 3.5 percent (driven largely by increased bottled water sales), and store revenues were not impacted.

More than 30 nations across the globe have passed sugary drink taxes and the World Health Organization and Institute of Medicine recommend this strategy for obesity prevention. And the soda industry is afraid. Less than two weeks ago, California's Governor, under threat of a [beverage industry ballot measure](#) that would parallelize the ability of the state to raise money, signed legislation that would preempt local communities from passing their own sugary drink taxes for 12 years. These are the same

tactics that the Tobacco Industry used across the country to limit the power of local communities. In Cook County, Illinois the beverage industry successfully [supported the political campaigns of county commissioners](#) who were willing to repeal the sugary drink tax.

TABOR has given the industry another opportunity to work its misinformation campaign in order to undermine the November ballot initiative. [Watchdog.org](#) an organization that specializes in [opposition "research" for industry causes](#) has picked up this story and will work to dismantle efforts to keep sugary drink tax dollars in the Boulder community. Watchdog is funded by big corporate, conservative interests -- including the Koch brothers. We must work together to make sure the public has accurate information and understands the importance of this ballot measure to the city and the people it serves.

Thank you for your attention and your incredible service to the people of Boulder.

Sincerely,

Kristen Daly
Healthy Boulder Kids

2017 Health Equity Fund Allocations				
Agency	Program	Proposed Use of Funds	Requested Amount	Approved Funding
Dental Aid	Safety Net Dental Services	Funding will be used to subsidize the oral care of up to an additional 436 unduplicated low-income City of Boulder children, youth and adults.	\$50,000	\$50,000
Community Cycles	For Our Kids: Equal Access to Bikes	Funding will be used to collect and distribute 200 bicycles to low-income Boulder youth. Safety gear and safe bicycle handling courses will be provided along with healthy recipes for families at the distribution and safety events.	\$32,770	\$32,770
Clinica Campesina Family Health Services	Care System Enhancements	Funding will be used to enhance clinical services for low income, uninsured city residents at the Clinic and the medical clinic located within Mental Health Partners' Ryan Wellness Center. Funding will support a registered dietician and a dental hygienist position and to purchase a continuous glucose monitoring service to improve diabetes patient management. Additional funding will support staff trainings to implement the PREPARE tool and Advancing Heart Health in Primary Care with the goals of better understanding patients social determinates of health and improving cardiovascular health care.	\$135,258	\$84,996
Grove Foundation	Grove Garden to Table Program	Funding will be used to cover annual costs (labor, maintenance, resources and summer patrols) for four school garden programs at Columbine, Creekside, University Hill and Whittier Elementary schools in Boulder. Funding will also be used to support training for families and teachers on the benefits of a healthy lifestyle.	\$15,233	\$0
BCPH - HEAL	Healthy Eating Active Living Program	Funding will be used to bolster several initiatives under the Healthy Eating Active Living Program including targeted social media messaging on hidden sugars, production of promotional videos and a cookbook to increase outreach on the Double Up Food Bucks Program and enhancements in WIC programming incentives that increase produce purchase ability of residents.	\$74,381	\$50,381
Boulder County Food Rescue	Healthy Food Redistribution	Funding will be used to expand food donation trainings, increase outreach at food recipient sites, and acquire equipment needed to expand healthy food redistribution programs. Increased food donation will be delivered, by bicycle, to low-income housing community sites, pre-schools and daycares, and senior homes.	\$45,000	\$45,000
BVSD Trip Tracker	Trip Tracker	Trip tracker is a student earned rewards program for taking alternate transportation to school rather than a single-family car. Students can use their Trip Tracker dollars like cash at 70 participating businesses or donate to 9 nonprofit organizations. Funding will be used to reimburse businesses and organizations for the dollars they accept from students, at 50 cents on the dollar, at Columbine and University Hill during fall 2017.	\$5,600	\$5,600

BVSD No Student Hungry	Weekend Nutrition Bag Program	Funding will be used to purchase food, provide labor to coordinate and to assemble, transport and distribute bags on a weekly basis for children in need during times when schools are closed (weekends or holiday breaks).	\$29,234	\$29,234
YMCA	Healthy Weight and Your Child	Funding will be used to provide the Healthy Weight and Your Child Course, a family-based weight management intervention to address childhood obesity, for up to 160 total families with 45-60 of those being City of Boulder residents.	\$28,050	\$28,050
Community Food Share	Fresh is Best	Funding will be used to purchase 222,000 lbs. of fresh produce with a portion of funds purchasing 58,000 lbs. of produce from local farmers, to increase fruit and vegetable consumption to food insecure children and families.	\$66,085	\$66,085
YWCA	Children's Alley	Funding will be used to enhance the wellness and nutrition components of current programming, including an increase in staff hours for nutrition and wellness coordinators who prepare healthy meals and provide exercise and wellness activities for the students. Funding will be used to take students on field trips to local farms to learn about food production paired with produce and recipes for healthy meals.	\$48,202	\$48,202
Family Learning Center	Health and Fitness through Nutrition and Play	Funding will be used to enhance staff trainings to provide structured in-school, after-school and monthly neighborhood-wide activities increasing students and families' nutritional knowledge and physical fitness.	\$50,000	\$50,000
Growing Gardens	Promoting Healthy Eating	Funding will be used to hire an additional Peace Garden Educator tasked with outreach to Boulder schools to provide farm tours and in-school presentations. Funds will also be used to support the collection of excess produce at the Boulder County Farmers Market to distribute directly to low-income families. Outreach to Boulder schools (Creekside, University Hill, Columbine and Whittier).	\$30,454	\$30,454
I Have a Dream of Boulder County	Dream Big: Healthy Together	Funding will be used to serve about 90 additional youth by expanding "I Have a Dream" and YSI's programming to additional BHP sites, expanding youth health and wellness activities, nutritional snack availability, regular after-school programming, parent classes and adult fitness teacher training to impact health outcomes.	\$200,680	\$200,680
SOS Cooking Matters	Nutrition and Education	Funding will provide a seven-week food skills and nutrition education class for caregivers, one-time farmer's market tours for any low-income individual and ongoing Cooking Matters App outreach for all.	\$14,547	\$0
El Centro Amistad	Goals for Your Health	Funding will be used to increase the number of Promotores, from two to twenty, to educate the Latino community about health equity, diabetes and healthy family activities, increase physical activity through school and summer programming, and advocate for health equity for Latino communities. Programs for Columbine, Whittier and University Hill elementary schools and Casey and Centennial middle schools.	\$150,000	\$75,000

Boulder Parks and Recreation (BPR)	BPR Financial Aid Enhancement	Funding will be used to increase financial aid from 50% coverage for annual memberships to 100% coverage for individuals and families living in Boulder Housing Partners (BHP) low income housing program (~900 households) and implement a targeted outreach and awareness campaign to ensure all eligible residents are informed about the program and feel welcomed into all recreation centers and programs. Outreach will include general awareness of the program and a 'welcome program' specific to first time users. Financial aid will be provided for qualified Boulder residents for discount on classes, programs, and daily, annual or punch-pass admission to recreation facilities.	\$259,275	\$143,600
Children's House Preschool	Children's House Garden	Funding will be used to build a garden at the preschool for the children to teach them about nutrition, and provide them the opportunity to grow, harvest, and prepare their own nutritious snacks at school.	\$10,000	\$10,000
TOTAL 2017 HEF Allocations			\$1,244,769	\$950,052

2018 Health Equity Fund Allocations with Adjustments for Supplemental and Off-Cycle Appropriations

Agency	Program	Proposed Use of Funds	Requested Amount	Approved Funding
Boulder County Department of Housing and Human Services*	Child Care Assistance Program	Funding will be used to subsidize high-quality child care for at least 25 City of Boulder children ages 0 - 5, who are eligible for CCAP and who have been on a CCAP waitlist. Child care facilities will provide a foundation for short- and long-term positive health outcomes, for the children and their families.	\$325,000	\$325,000
Boulder County Farmers Market	Farm to Early Care and Education	Funding will be used to purchase and provide BCPH with veggie bucks and produce boxes for distribution to 19 City of Boulder farm to early care and education (ECE) centers.	\$7,900	\$7,900
Boulder County Farmers Market**	Farmers Market Food Assistance Incentives	Funding will be used to increase access to Double Up Food Bucks (DUFb) and Women Infant and Child (WIC) farmers market vouchers for 1,400 low-income Boulder individuals and families. Additional funding will be used to support program staff managing the program, outreach and stipends for food assistance ambassadors.	\$64,156	\$136,156
Boulder County Public Health	Double Up Food Bucks Retail	Funding will be used to provide 4,478 Boulder SNAP recipients with the opportunity to double their federal benefits year-round at one retail location within the City of Boulder, increasing financial access to fruits and vegetables. Additional funds will be used to support program staff, market the program and provide evaluation.	\$125,195	\$125,195
Boulder County Public Health	Farm to Early Care and Education Program	Funding will be used to increase the reach of the Farm to ECE program to 10 additional child care centers in the City of Boulder and expand the program to a 12-month curriculum adding family engagement activities, sugar sweetened beverage education and sugary drink reduction strategies. Additional funding will be used to hire program staff, purchase garden tools, children's gardening books and food preservation equipment.	\$47,696	\$47,696
Boulder County Public Health	Healthy Beverage Promotion and Safe Drinking Water Access in Mobile Home Parks	Funding will be used to implement the next phase of the Hidden Sugar Campaign via social media, earned and traditional media with a target audience of mobile home park residents in Boulder. Additional funding will be used to support University of Colorado Law School research policy solutions for mobile home park drinking water issues by documenting resident concerns, coordinating water testing and creating action plans for policy implementation.	\$21,714	\$21,714

Boulder County Public Health*	Maternal Child Coordinated Service System	Funding will be used to design and begin implementation of a new social service referral system, to more efficiently and effectively provide health-related services to low-income City of Boulder families. The system will include development of a universal screening tool and coordinated entry system (CES) for use by home visitation programs, health care providers, schools, housing partners and other service agencies.	\$168,629	\$56,000
Boulder Food Rescue	Fresh Food Connect	Funding will be used to purchase upgrades for food collection software (Fresh Food Connect) to increase efficiency in food pick up that will lead to increased food donation to no cost grocery programs and four ECE centers. Additional funding will be used for program staff.	\$90,000	\$90,000
Boulder Parks and Recreation	Mobile Youth and Family Services Initiative	Funding will be used to train BPR staff in SPARK programming. Trainers will then travel to Ponderosa and Orchard Grove neighborhoods and the BVSD Summer Learning Program to deliver structured lessons that encourages increased physical activity. Additional funds will be used for program support staff, curriculum purchase, healthy snacks and general supplies.	\$236,522	\$100,000
Boulder Parks and Recreation Foundation Inc	PLAYpass	Funding will be used to provide 1,000 PLAYpasses to low-income youth to participate in in fee-based sport, recreation and activity programs. Additional funding will be used for program staff, evaluation and stipends for service promoters.	\$336,548	\$150,000
Boulder Valley School District	No Student Hungry: Weekend Nutrition Bag Program	Funding will be used to provide bags of prepared food to children and families at times when school is not in session (weekends and holiday breaks). Schools included are University Hill and Columbine Elementary Schools, Casey Middle School and Arapahoe Ridge High School. Additional funding will be used to fund program staff, food delivery, bag supplies and evaluation.	\$65,782	\$65,782
City of Boulder Human Services (Senior Services)	Fitness Scholarships	Funding will be used to provide 13 scholarships to older adults to participate in SilverSneakers or Silver & Fit classes, who are either not Medicare beneficiaries or do not have an Advantage Plan that supports the programming. Scholarships would also be available to residents with lower incomes who have a harder time affording registered classes that support core strength and balance.	\$4,928	\$4,928
City of Boulder Human Services (Senior Services)	Healthy Cooking	Funding will be used to increase offerings of cooking classes from once per quarter to once per month to increase social interaction and stimulation. Funding will be used to pay outside instructors to provide classes to older adult audiences. Additional funds will be used to purchase supplies for the classes and the instructor time.	\$5,400	\$5,400

Clinica Campesina Family Health Services	Heathy Behaviors for a Healthy Community	Funding will be used to integrate a registered dietician into the clinical care team to improve nutrition counseling and promote healthy eating and active living through Clinica programs. Additional funding will be used to create a group visit manager position to implement healthy behavior protocols across group visits. Remaining funding will be used to provide Harvest Dollars and Boulder recreation passes as alternative prescription services.	\$99,588	\$99,588
Community Cycles	Kids Holiday Bike Giveaway	Funding will be used to collect and distribute 500 bicycles to low-income Boulder youth. Safety gear and safe bicycle handling courses will be provided along with healthy food at monthly social rides for program participants. Additional funding will support program staff and program evaluation.	\$67,200	\$67,200
Community Food Share Inc	Food Procurement and Food Distribution Program	Funding will be used to purchase 222,000 lbs. of fresh produce from across the county with an additional portion of funds going towards the purchase of 58,000 lbs. of produce from local farmers. Food donation will increase fruit and vegetable consumption to food insecure children and families. Additional funds will be used to provide value added packaging for partner and customer use and to support program staff.	\$66,085	\$66,085
Dental Aid, Inc.	Reducing Children's Sugary Drink Consumption	Funding will be used to provide additional dental services for children ages three to 12 beyond what is covered by Medicaid or to pay for uninsured patients with the goal of reducing tooth decay and severity of decay. Additional funding will be used to support staff time to develop risk assessment tools, department protocols and patient audits.	\$98,482	\$98,482
Emergency Family Assistance Association	Shelter and Basic Needs	Funding will be used to purchase and provide 100 meals per week for distribution in the food pantry, provide nutrition education materials at EFSA, teach bi-monthly nutrition classes and purchase 1 food for distribution in the food pantry. Additional funding will be used for promotional materials, program staff time and evaluation.	\$47,062	\$47,062
El Centro Amistad	El Centro Amistad	Funding will be used to advocate for clean drinking water in low income Latinx communities, educate community members about diseases linked to sugary drinks, educate community members about eating fruits and vegetables and provide scholarships to promote physical activity. Additional funds will be used for program staff, operating expenses, development of a water campaign and program supplies.	\$300,000	\$100,000

Grove Foundation	Grove Garden to Table Programs for At-Risk Boulder Elementary School Students	Funding will be used to train interns to support program development and garden care at nine Boulder elementary schools (Columbine, Creekside, Uni Hill, Whittier, Crestview, Flatirons, Foothill, High Peaks and BCSIS). Staff will provide training workshops on garden care for parents, replace 14 garden beds and three irrigations systems, develop bi-lingual resources such as recipes and provide fruits and vegetables for school families. Additional funds will be used for program staff, garden supplies and evaluation.	\$27,058	\$27,058
Growing Gardens of Boulder County	Healthy Eating for Low-Income Children and Families	Funding will be used to expand programming in Boulder to provide education to 285 low-income children in ECE centers, provide farm educational visits to 10 community agencies, provide classroom instruction for four schools (Uni Hill, Whittier, International, Creekside and Columbine Elementary) reaching 700 students, and distribute food to partner agencies and directly in the classroom. Additional funds will be used to purchase educational and garden supplies, support program staff and program evaluation.	\$88,000	\$88,000
I Have A Dream Foundation of Boulder County	Healthy Together	Funding will be used to serve at least 180 youth and an additional 25 adults by expanding “I Have a Dream” and YSI’s programming to additional BHP sites (Red Oak, Broadway East, Kalmia and Diagonal), expanding youth health and wellness activities, nutritional snack availability, regular after-school programming, parent classes and adult fitness teacher training to impact health outcomes. Additional funds will be used to for general operating expenses, program staff support, evaluation and trainings for staff and residents.	\$385,486	\$385,486
Meals on Wheels of Boulder	Meals on Wheels of Boulder	Funding will be used to supplement food costs for the home-delivered meal program that primarily serves seniors that face barriers accessing nutrition. No additional funds were requested beyond the purchase of food.	\$10,000	\$10,000
YMCA of Boulder Valley	Healthy Weight and Your Child	Funding will be used to provide the Healthy Weight and Your Child Course, a family-based weight management intervention to address childhood obesity, for 60 Boulder youth residents and their families. Additional funds will be used for program staff, purchase of exercise equipment, participant incentives and marketing materials.	\$68,779	\$68,779

YWCA Boulder County	Children's Alley healthy services	Funding will be used to enhance the wellness and nutrition components of current child care programming, including an increase in staff hours for nutrition and wellness coordinators who prepare healthy meals and provide exercise and wellness activities for the students. Additional funding will be used to take students on field trips to local farms, purchase of kitchen equipment, food, evaluation and training.	\$59,369	\$59,369
Total 2018 HEF Allocations			\$2,816,579	\$2,252,880

* Off-cycle funding allocation

** Includes both fund round and supplemental off-cycle funding allocation